

Satellite Ground Station Market by Platform (Fixed, Portable, Mobile), function (Communication, Earth Observation, Space Research, Navigation), frequency, Orbit, End User (Defense, Government, Commercial), Solution and Region - Global Forecast to 2028

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Abstracts

The Satellite Ground Station market is projected to grow from USD 61.5 Billion in 2023 to USD 115.4 Billion by 2028, at a CAGR of 13.4 % during the forecast period.

Increased Deployment of satellites ground stations for serving Ground Station as a Service (GSaaS) users is driving the market.

The Low Earth Orbit (LEO) segment is projected to witness the highest CAGR during the forecast period.

Based on Orbit, the Low Earth Orbit segment of the Satellite Ground Station market is projected to hold the highest growth rate during the forecast period. Ground stations most often employ the VHF (Very High Frequency) and UHF (Ultra High Frequency) bands for low Earth orbit (LEO) satellites, which orbit at heights of up to 2,000 KM above the Earth's surface. These bands provide fast data rates and are ideal for LEO satellite communication. They are, however, susceptible to interference from other sources, such as terrestrial radio transmissions.

The C-band segment is projected to dominate the Satellite Ground Station market by frequency.

Based on Frequency, the C band segment is projected to dominate the market share during the forecast period. Due to its ability to pass through clouds, rain, and vegetation, the C-band frequency is frequently employed in satellite communication and is therefore

perfect for applications requiring dependable data transfer in inclement weather.

North America is expected to account for the largest market share in 2023.

The Satellite Ground Station market industry has been studied in North America, Europe, Asia Pacific, Rest of the World. North America accounted for the largest market share in 2022. The US leads the market in North America with a large number of companies and startups operating in the industry. The country is also home to some of the world's leading Satellite Ground Station manufacturers and operators. The market is expected to expand owing to the demand for satellite-based services such as communications, remote sensing and navigation.

The break-up of the profile of primary participants in the SATELLITE GROUND STATION market:

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C Level – 30%, Director Level – 20%, Others-50%

By Region: North America –35%, Europe – 20%, Asia Pacific – 30%, Middle East & Africa – 10%, and Latin America – 5%

Prominent companies include General Dynamics Corporation (US), Raytheon Technologies Corporation (US), Airbus SE (Netherlands), Lockheed Martin Corporation (US), and Kongsberg Gruppen ASA (Norway) among others.

Research Coverage:

This research report categorizes the Satellite Ground Station market by Platform (Fixed, Portable, Mobile), by function (Communication, Earth Observation, Space Research, Navigation, Other functions), by frequency (K-Band, S-band, C-band, X-band, HF/VHF/UHF-band, Other frequency bands), by Orbit (Low Earth Orbit, Medium Earth Orbit, Geostationary Orbit), End User (Defense, Government, Commercial), by solution (Equipment, Software, Ground Station as a Service (GSaaS)) and region (North America, Europe, Asia Pacific, Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the Satellite Ground Station market. A detailed analysis of the key industry players has been done to provide insights into their

business overview, solutions, and services; key strategies; Contracts, partnerships, agreements. new product & service launches, mergers and acquisitions, and recent developments associated with the Satellite Ground Station market. Competitive analysis of upcoming startups in the Satellite Ground Station market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall satellite ground station market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Satellite Ground Station offered by the top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Satellite Ground Station market

Market Development: Comprehensive information about lucrative markets – the report analyses the Satellite Ground Station market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Satellite Ground Station market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players in the Satellite Ground Station market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 SATELLITE GROUND STATION MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 INCLUSIONS AND EXCLUSIONS

1.5 CURRENCY AND PRICING

TABLE 1 USD EXCHANGE RATES

1.6 LIMITATIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH PROCESS FLOW

FIGURE 3 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key industry insights

2.1.2.2 Key data from primary sources

2.1.2.3 Key primary sources

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 DEMAND-SIDE INDICATORS

2.2.3 SUPPLY-SIDE INDICATORS

2.3 RESEARCH APPROACH AND METHODOLOGY

2.3.1 BOTTOM-UP APPROACH

2.3.1.1 Market size estimation & methodology for satellite ground station equipment market

2.3.1.2 Market size estimation & methodology for GSaaS market

FIGURE 5 BOTTOM-UP APPROACH

- 2.3.2 TOP-DOWN APPROACH
- FIGURE 6 TOP-DOWN APPROACH
- 2.4 DATA TRIANGULATION
- FIGURE 7 DATA TRIANGULATION
- 2.5 RECESSION IMPACT ANALYSIS
- 2.6 RESEARCH ASSUMPTIONS
- TABLE 2 PARAMETRIC ASSUMPTIONS MADE FOR MARKET FORECAST
- 2.7 RESEARCH LIMITATIONS
- 2.8 RISKS ANALYSIS

3 EXECUTIVE SUMMARY

- FIGURE 8 FIXED SEGMENT TO SECURE MAXIMUM MARKET SHARE BY 2028
- FIGURE 9 COMMUNICATION TO SURPASS OTHER FUNCTIONS DURING FORECAST PERIOD
- FIGURE 10 C-BAND TO HOLD LEADING MARKET POSITION DURING FORECAST PERIOD
- FIGURE 11 LOW EARTH ORBIT SEGMENT TO REGISTER HIGHEST CAGR FROM 2023 TO 2028
- FIGURE 12 COMMERCIAL TO BE FASTEST-GROWING SEGMENT DURING FORECAST PERIOD
- FIGURE 13 GSAAS TO HOLD LARGEST MARKET SHARE DURING FORECAST PERIOD
- FIGURE 14 EUROPE TO BE FASTEST-GROWING REGION FROM 2023 TO 2028

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN SATELLITE GROUND STATION MARKET
- FIGURE 15 INCREASED USE OF SATELLITE GROUND STATIONS FOR HANDLING DATA FROM COMMUNICATION AND EARTH OBSERVATION SATELLITES
- 4.2 GLOBAL GROUND STATION AS A SERVICE MARKET, BY REGION
- FIGURE 16 EUROPE TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD
- 4.3 GROUND STATION AS A SERVICE MARKET IN NORTH AMERICA
- FIGURE 17 US TO OWN MAJORITY SHARES IN NORTH AMERICA
- 4.4 GROUND STATION AS A SERVICE MARKET IN EUROPE
- FIGURE 18 UK TO REGISTER HIGHEST CAGR AMONG OTHER EUROPEAN COUNTRIES
- 4.5 GROUND STATION AS A SERVICE MARKET IN ASIA PACIFIC

FIGURE 19 CHINA TO EXCEED OTHER ASIA PACIFIC COUNTRIES DURING FORECAST PERIOD

4.6 GROUND STATION AS A SERVICE MARKET IN ROW

FIGURE 20 MIDDLE EAST & AFRICA TO ACCOUNT FOR LARGER MARKET SHARE THAN LATIN AMERICA

4.7 SATELLITE GROUND STATION MARKET, BY COUNTRY

FIGURE 21 US TO ACCOUNT FOR LARGEST MARKET SHARE BY 2028

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 22 SATELLITE GROUND STATION MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 High demand for satellite-based services

5.2.1.2 Need for Earth observation imagery and analytics

5.2.1.3 Technological advancements in satellite ground stations

5.2.1.4 Increased use in remote sensing applications

5.2.1.5 Developments in space technologies

5.2.2 RESTRAINTS

5.2.2.1 Absence of unified regulations and government policies

5.2.2.2 Difficulty in raising funds for satellite ground station construction and operation by commercial operators

5.2.3 OPPORTUNITIES

5.2.3.1 5G and networking

5.2.3.2 Growth of small satellite market

5.2.3.3 Increased government investments in space agencies

5.2.4 CHALLENGES

5.2.4.1 Bandwidth constraint

5.2.4.2 Criticality of electronic information security

5.2.4.3 Issues related to telemetry, tracking, and command

5.2.4.4 Rising cost of constructing and operating satellite ground stations

5.2.4.5 Challenges associated with deployment of new technologies in satellite ground stations

5.3 RECESSION IMPACT ANALYSIS

5.4 VALUE CHAIN ANALYSIS

FIGURE 23 VALUE CHAIN ANALYSIS

5.5 TECHNOLOGY EVOLUTION OF SATELLITE GROUND STATIONS

FIGURE 24 TECHNOLOGY EVOLUTION ROADMAP

5.6 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.6.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR SATELLITE GROUND STATION EQUIPMENT MANUFACTURERS

FIGURE 25 REVENUE SHIFT IN SATELLITE GROUND STATION MARKET

5.7 SATELLITE GROUND STATION MARKET ECOSYSTEM

5.7.1 PROMINENT COMPANIES

5.7.2 PRIVATE AND SMALL ENTERPRISES

5.7.3 RESEARCH ORGANIZATIONS

FIGURE 26 SATELLITE GROUND STATION MARKET ECOSYSTEM MAP

TABLE 3 SATELLITE GROUND STATION MARKET ECOSYSTEM

5.8 PORTER'S FIVE FORCES ANALYSIS

TABLE 4 PORTER'S FIVE FORCE ANALYSIS

5.8.1 THREAT OF NEW ENTRANTS

5.8.2 THREAT OF SUBSTITUTES

5.8.3 BARGAINING POWER OF SUPPLIERS

5.8.4 BARGAINING POWER OF BUYERS

5.8.5 INTENSITY OF COMPETITIVE RIVALRY

5.9 PRICING ANALYSIS

5.9.1 AVERAGE PRICE OF SATELLITE GROUND STATIONS, 2022

5.10 TARIFF AND REGULATORY LANDSCAPE

TABLE 5 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 6 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 7 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 8 ROW: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

5.11 TRADE ANALYSIS

TABLE 9 SATELLITE GROUND STATION MARKET: COUNTRY-WISE IMPORT, 2019–2022 (USD THOUSAND)

TABLE 10 SATELLITE GROUND STATION MARKET: COUNTRY-WISE EXPORTS, 2019–2022 (USD THOUSAND)

5.12 PATENT ANALYSIS

FIGURE 27 MAJOR PATENTS FOR SATELLITE GROUND STATIONS

TABLE 11 MAJOR PATENTS FOR SATELLITE GROUND STATIONS, 2023

TABLE 12 OTHER INNOVATIONS AND PATENT REGISTRATIONS, 2021–2022

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 28 INFLUENCE OF STAKEHOLDERS ON BUYING SATELLITE GROUND STATIONS, BY END USER

TABLE 13 INFLUENCE OF STAKEHOLDERS ON BUYING SATELLITE GROUND STATIONS, BY END USER (%)

5.13.2 BUYING CRITERIA

FIGURE 29 KEY BUYING CRITERIA FOR SATELLITE GROUND STATIONS, BY FUNCTION

TABLE 14 KEY BUYING CRITERIA FOR SATELLITE GROUND STATIONS, BY FUNCTION

5.14 KEY CONFERENCES AND EVENTS, 2023–2024

TABLE 15 CONFERENCES AND EVENTS, 2023–2024

5.15 TECHNOLOGY ANALYSIS

5.15.1 KEY TECHNOLOGY

5.15.1.1 Development of active electronically scanned array (ASEA)

5.15.2 SUPPORTING TECHNOLOGY

5.15.2.1 AI in satellite ground stations

5.16 CASE STUDY ANALYSIS

5.16.1 USE CASE 1: GSAAS SERVICES FOR NETFLIX

5.16.2 USE CASE 2: SATELLITE GROUND STATION FOR IOT AND COMMUNICATIONS

5.16.3 USE CASE 3: USE OF OPTICAL COMMUNICATION

5.17 OPERATIONAL DATA

TABLE 16 SATELLITE LAUNCHES, BY FUNCTION, 2019–2028

TABLE 17 NEW SATELLITE GROUND STATIONS BUILT PER YEAR, BY FUNCTION, 2019–2028

TABLE 18 VOLUME FOR MOBILE SATELLITE GROUND STATIONS, BY PLATFORM, 2019–2028

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 SUPPLY CHAIN ANALYSIS

FIGURE 30 SUPPLY CHAIN ANALYSIS

6.3 TECHNOLOGY TRENDS

6.3.1 MULTIBAND ANTENNAS

6.3.2 DIGITAL SATELLITE COMMUNICATIONS

6.3.3 GROUND STATION AS A SERVICE

6.3.4 DIGITAL GROUND STATIONS

6.3.5 OPTICAL GROUND STATIONS

6.4 IMPACT OF MEGATRENDS

6.4.1 SATELLITE INTERNET OF THINGS

6.4.2 5G COMMUNICATION NETWORK

7 SATELLITE GROUND STATION MARKET, BY SOLUTION

7.1 INTRODUCTION

FIGURE 31 SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028

TABLE 19 SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022
(USD MILLION)

TABLE 20 SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028
(USD MILLION)

7.2 EQUIPMENT

7.2.1 INCREASED OPERATIONAL EFFICIENCY

FIGURE 32 DATA PROCESSING UNITS TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 21 EQUIPMENT: SATELLITE GROUND STATION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 22 EQUIPMENT: SATELLITE GROUND STATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

7.2.2 ANTENNA SYSTEMS

7.2.2.1 High demand for satellite communication services

7.2.3 RF SYSTEMS

7.2.3.1 Preference for advanced manufacturing techniques

7.2.3.2 Transmit RF systems

7.2.3.3 Receiver RF systems

7.2.4 DATA PROCESSING UNITS

7.2.4.1 Increased efficiency of data processing

7.2.4.2 Mission data recoveries

7.2.4.3 Data user interfaces

7.2.4.4 Station control centers

7.2.4.5 System clocks

7.2.5 TELEMETRY, TRACKING, AND COMMAND (TT&C)

7.2.5.1 Need for effective communication between satellites and ground stations

7.3 SOFTWARE

7.3.1 IMPROVED GROUND STATION OPTIMIZATION

7.3.2 SATELLITE GROUND STATION DEVELOPMENT SOFTWARE

7.3.2.1 Assists in optimizing ground station operations

7.3.3 SATELLITE GROUND STATION MAINTENANCE SOFTWARE

7.3.3.1 Advanced diagnostic capabilities help reduce downtime
7.4 GROUND STATION AS A SERVICE (GSAAS)

7.4.1 OPTIMIZED COST AND OPERATIONAL EFFICACY
FIGURE 33 GSAAS USERS, 2018–2028

8 SATELLITE GROUND STATION MARKET, BY PLATFORM

8.1 INTRODUCTION

FIGURE 34 SATELLITE GROUND STATION MARKET, BY PLATFORM, 2023–2028

TABLE 23 SATELLITE GROUND STATION MARKET, BY PLATFORM, 2019–2022
(USD MILLION)

TABLE 24 SATELLITE GROUND STATION MARKET, BY PLATFORM, 2023–2028
(USD MILLION)

8.2 FIXED

8.2.1 NEED FOR HANDLING DATA FROM REMOTE SENSING AND EARTH
OBSERVATION SATELLITES

8.3 PORTABLE

8.3.1 EFFECTIVE UTILIZATION IN HIGH-SPEED DATA TRANSFER AND REMOTE
SENSING

8.3.2 HAND-HELD

8.3.2.1 Used for surveillance and security

8.3.3 BAG-MOUNTED

8.3.3.1 Used for quick data transfer and communication

8.4 MOBILE

8.4.1 EASY DEPLOYMENT AND ENHANCED CONNECTIVITY

FIGURE 35 TRAILER-MOUNTED SEGMENT TO REGISTER HIGHEST CAGR
DURING FORECAST PERIOD

TABLE 25 MOBILE: SATELLITE GROUND STATION MARKET, BY TYPE, 2019–2022
(USD MILLION)

TABLE 26 MOBILE: SATELLITE GROUND STATION MARKET, BY TYPE, 2023–2028
(USD MILLION)

8.4.2 VEHICLE-MOUNTED

8.4.2.1 Used for communication in adverse environment

FIGURE 36 UNMANNED VEHICLES TO BE FASTEST-GROWING SEGMENT
DURING FORECAST PERIOD

TABLE 27 VEHICLE-MOUNTED: SATELLITE GROUND STATION MARKET, BY
TYPE, 2019–2022 (USD MILLION)

TABLE 28 VEHICLE-MOUNTED: SATELLITE GROUND STATION MARKET, BY
TYPE, 2023–2028 (USD MILLION)

8.4.2.2 Ground vehicles

8.4.2.3 Ships

8.4.2.4 Aircraft

8.4.2.5 Unmanned vehicles

8.4.3 TRAILER-MOUNTED

8.4.3.1 Used for broadcasting events

9 SATELLITE GROUND STATION MARKET, BY FUNCTION

9.1 INTRODUCTION

FIGURE 37 SATELLITE GROUND STATION MARKET, BY FUNCTION, 2023–2028

TABLE 29 SATELLITE GROUND STATION MARKET, BY FUNCTION, 2019–2022
(USD MILLION)

TABLE 30 SATELLITE GROUND STATION MARKET, BY FUNCTION, 2023–2028
(USD MILLION)

9.2 NAVIGATION

9.2.1 HIGH DEMAND FOR MAPPING AND NAVIGATION SATELLITES

9.3 EARTH OBSERVATION

9.3.1 ADVANCEMENTS IN GEOSPATIAL IMAGERY ANALYTICS WITH
INTRODUCTION OF AI AND BIG DATA ANALYTICS

9.4 COMMUNICATION

9.4.1 DEVELOPMENT OF 5G AND NEW HARDWARE SYSTEMS

9.5 SPACE RESEARCH

9.5.1 NEED FOR LOW-COST SATELLITES TO EXPLORE EARTH AND CONDUCT
SPACE RESEARCH

9.6 OTHER FUNCTIONS

10 SATELLITE GROUND STATION MARKET, BY END USER

10.1 INTRODUCTION

FIGURE 38 SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028

TABLE 31 SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022
(USD MILLION)

TABLE 32 SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028
(USD MILLION)

10.2 DEFENSE

10.2.1 WIDE-SCALE ADOPTION FOR MONITORING BORDERS AND CRITICAL
INFRASTRUCTURE

FIGURE 39 ARMY TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 33 DEFENSE: SATELLITE GROUND STATION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 34 DEFENSE: SATELLITE GROUND STATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

10.2.2 AIR FORCE

10.2.2.1 Used for surveillance and reconnaissance

10.2.3 ARMY

10.2.3.1 Used for communication between military units and command centers

10.2.4 NAVY

10.2.4.1 Used for communication between navy ships and command centers

10.3 GOVERNMENT

10.3.1 EFFECTIVE USAGE IN WEATHER MONITORING AND DISASTER RELIEF
FIGURE 40 HOMELAND SECURITY TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 35 GOVERNMENT: SATELLITE GROUND STATION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 36 GOVERNMENT: SATELLITE GROUND STATION MARKET, BY TYPE, 2023–2028 (USD MILLION)

10.3.2 HOMELAND SECURITY

10.3.2.1 Used for surveillance and reconnaissance operations

10.3.2.2 Law enforcement

10.3.2.3 Special task forces

10.3.3 RESEARCH CENTERS

10.3.3.1 Facilitates data transfer and communication for research purposes

10.4 COMMERCIAL

10.4.1 LUCRATIVE OPPORTUNITIES FOR COMMERCIAL EARTH OBSERVATION AND COMMUNICATION SATCOM USERS

11 SATELLITE GROUND STATION MARKET, BY FREQUENCY

11.1 INTRODUCTION

FIGURE 41 SATELLITE GROUND STATION MARKET, BY FREQUENCY, 2023–2028

TABLE 37 SATELLITE GROUND STATION MARKET, BY FREQUENCY, 2019–2022 (USD MILLION)

TABLE 38 SATELLITE GROUND STATION MARKET, BY FREQUENCY, 2023–2028 (USD MILLION)

11.2 X-BAND

11.2.1 USED TO PROVIDE HIGH-THROUGHPUT COMMUNICATION FROM SPACECRAFT TO GROUND STATIONS

11.3 C-BAND

11.3.1 USED FOR NAVIGATION PURPOSES

11.4 S-BAND

11.4.1 USED FOR SPACE OPERATIONS

11.5 K-BAND

11.5.1 USED FOR BORDER SURVEILLANCE & SCIENTIFIC OPERATIONS

11.6 UHF/VHF/HF-BAND

11.6.1 USED FOR SMALL SATELLITE COMMUNICATION

11.7 OTHER FREQUENCY BANDS

12 SATELLITE GROUND STATION MARKET, BY ORBIT

12.1 INTRODUCTION

FIGURE 42 SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028

TABLE 39 SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 40 SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

12.2 LOW EARTH ORBIT (LEO)

12.2.1 EXTENSIVE DEPLOYMENT IN COMMUNICATIONS SATELLITES

12.3 MEDIUM EARTH ORBIT (MEO)

12.3.1 INCREASED NUMBER OF SATELLITE NAVIGATION SYSTEMS

12.4 GEOSTATIONARY EARTH ORBIT (GEO)

12.4.1 USED TO ENHANCE CONNECTIVITY

13 SATELLITE GROUND STATION MARKET, BY REGION

13.1 INTRODUCTION

13.2 REGIONAL RECESSION IMPACT ANALYSIS

FIGURE 43 SATELLITE GROUND STATION MARKET, BY REGION, 2023–2028

TABLE 41 SATELLITE GROUND STATION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 42 SATELLITE GROUND STATION MARKET, BY REGION, 2023–2028 (USD MILLION)

13.3 NORTH AMERICA

13.3.1 PESTLE ANALYSIS: NORTH AMERICA

FIGURE 44 NORTH AMERICA: SATELLITE GROUND STATION MARKET SNAPSHOT

TABLE 43 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY END

USER, 2019–2022 (USD MILLION)

TABLE 44 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 45 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY DEFENSE, 2019–2022 (USD MILLION)

TABLE 46 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY DEFENSE, 2023–2028 (USD MILLION)

TABLE 47 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY GOVERNMENT, 2019–2022 (USD MILLION)

TABLE 48 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY GOVERNMENT, 2023–2028 (USD MILLION)

TABLE 49 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 50 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

TABLE 51 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 52 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 53 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2019–2022 (USD MILLION)

TABLE 54 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2023–2028 (USD MILLION)

TABLE 55 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 56 NORTH AMERICA: SATELLITE GROUND STATION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

13.3.2 US

13.3.2.1 Increased investments by government in space initiatives

TABLE 57 US: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 58 US: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 59 US: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 60 US: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 61 US: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 62 US: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028
(USD MILLION)

13.3.3 CANADA

13.3.3.1 High domestic demand for satellite-based services

TABLE 63 CANADA: SATELLITE GROUND STATION MARKET, BY END USER,
2019–2022 (USD MILLION)

TABLE 64 CANADA: SATELLITE GROUND STATION MARKET, BY END USER,
2023–2028 (USD MILLION)

TABLE 65 CANADA: SATELLITE GROUND STATION MARKET, BY SOLUTION,
2019–2022 (USD MILLION)

TABLE 66 CANADA: SATELLITE GROUND STATION MARKET, BY SOLUTION,
2023–2028 (USD MILLION)

TABLE 67 CANADA: SATELLITE GROUND STATION MARKET, BY ORBIT,
2019–2022 (USD MILLION)

TABLE 68 CANADA: SATELLITE GROUND STATION MARKET, BY ORBIT,
2023–2028 (USD MILLION)

13.4 EUROPE

13.4.1 PESTLE ANALYSIS: EUROPE

FIGURE 45 EUROPE: SATELLITE GROUND STATION MARKET SNAPSHOT

TABLE 69 EUROPE: SATELLITE GROUND STATION MARKET, BY END USER,
2019–2022 (USD MILLION)

TABLE 70 EUROPE: SATELLITE GROUND STATION MARKET, BY END USER,
2023–2028 (USD MILLION)

TABLE 71 EUROPE: SATELLITE GROUND STATION MARKET, BY DEFENSE,
2019–2022 (USD MILLION)

TABLE 72 EUROPE: SATELLITE GROUND STATION MARKET, BY DEFENSE,
2023–2028 (USD MILLION)

TABLE 73 EUROPE: SATELLITE GROUND STATION MARKET, BY GOVERNMENT,
2019–2022 (USD MILLION)

TABLE 74 EUROPE: SATELLITE GROUND STATION MARKET, BY GOVERNMENT,
2023–2028 (USD MILLION)

TABLE 75 EUROPE: SATELLITE GROUND STATION MARKET, BY ORBIT,
2019–2022 (USD MILLION)

TABLE 76 EUROPE: SATELLITE GROUND STATION MARKET, BY ORBIT,
2023–2028 (USD MILLION)

TABLE 77 EUROPE: SATELLITE GROUND STATION MARKET, BY SOLUTION,
2019–2022 (USD MILLION)

TABLE 78 EUROPE: SATELLITE GROUND STATION MARKET, BY SOLUTION,
2023–2028 (USD MILLION)

TABLE 79 EUROPE: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2019–2022 (USD MILLION)

TABLE 80 EUROPE: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2023–2028 (USD MILLION)

TABLE 81 EUROPE: SATELLITE GROUND STATION MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 82 EUROPE: SATELLITE GROUND STATION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

13.4.2 RUSSIA

13.4.2.1 Growing reliance on self-developed space systems

TABLE 83 RUSSIA: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 84 RUSSIA: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 85 RUSSIA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 86 RUSSIA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 87 RUSSIA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 88 RUSSIA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.4.3 UK

13.4.3.1 Innovations in satellite ground station technologies

TABLE 89 UK: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 90 UK: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 91 UK: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 92 UK: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 93 UK: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 94 UK: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.4.4 GERMANY

13.4.4.1 Increased investments by private companies

TABLE 95 GERMANY: SATELLITE GROUND STATION MARKET, BY END USER,

2019–2022 (USD MILLION)

TABLE 96 GERMANY: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 97 GERMANY: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 98 GERMANY: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 99 GERMANY: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 100 GERMANY: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.4.5 FRANCE

13.4.5.1 Earth observation and science missions by domestic space agencies

TABLE 101 FRANCE: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 102 FRANCE: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 103 FRANCE: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 104 FRANCE: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 105 FRANCE: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 106 FRANCE: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.4.6 REST OF EUROPE

TABLE 107 REST OF EUROPE: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 108 REST OF EUROPE: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 109 REST OF EUROPE: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 110 REST OF EUROPE: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 111 REST OF EUROPE: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 112 REST OF EUROPE: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.5 ASIA PACIFIC

13.5.1 PESTLE ANALYSIS: ASIA PACIFIC

FIGURE 46 ASIA PACIFIC: SATELLITE GROUND STATION MARKET SNAPSHOT

TABLE 113 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 114 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 115 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY DEFENSE, 2019–2022 (USD MILLION)

TABLE 116 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY DEFENSE, 2023–2028 (USD MILLION)

TABLE 117 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY GOVERNMENT, 2019–2022 (USD MILLION)

TABLE 118 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY GOVERNMENT, 2023–2028 (USD MILLION)

TABLE 119 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 120 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

TABLE 121 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 122 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 123 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2019–2022 (USD MILLION)

TABLE 124 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2023–2028 (USD MILLION)

TABLE 125 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 126 ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

13.5.2 CHINA

13.5.2.1 Dependence on self-made space technology

TABLE 127 CHINA: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 128 CHINA: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 129 CHINA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 130 CHINA: SATELLITE GROUND STATION MARKET, BY SOLUTION,

2023–2028 (USD MILLION)

TABLE 131 CHINA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 132 CHINA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.5.3 INDIA

13.5.3.1 Lucrative space initiatives

TABLE 133 INDIA: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 134 INDIA: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 135 INDIA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 136 INDIA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 137 INDIA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 138 INDIA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.5.4 JAPAN

13.5.4.1 Involvement of private companies in government space programs

TABLE 139 JAPAN: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 140 JAPAN: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 141 JAPAN: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 142 JAPAN: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 143 JAPAN: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 144 JAPAN: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.5.5 SINGAPORE

13.5.5.1 Fewer government restrictions

TABLE 145 SINGAPORE: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 146 SINGAPORE: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 147 SINGAPORE: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 148 SINGAPORE: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 149 SINGAPORE: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 150 SINGAPORE: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.5.6 REST OF ASIA PACIFIC

TABLE 151 REST OF ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 152 REST OF ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 153 REST OF ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 154 REST OF ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 155 REST OF ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 156 REST OF ASIA PACIFIC: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.6 ROW

13.6.1 PESTLE ANALYSIS: ROW

FIGURE 47 ROW: SATELLITE GROUND STATION MARKET SNAPSHOT

TABLE 157 ROW: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 158 ROW: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 159 ROW: SATELLITE GROUND STATION MARKET, BY DEFENSE, 2019–2022 (USD MILLION)

TABLE 160 ROW: SATELLITE GROUND STATION MARKET, BY DEFENSE, 2023–2028 (USD MILLION)

TABLE 161 ROW: SATELLITE GROUND STATION MARKET, BY GOVERNMENT, 2019–2022 (USD MILLION)

TABLE 162 ROW: SATELLITE GROUND STATION MARKET, BY GOVERNMENT, 2023–2028 (USD MILLION)

TABLE 163 ROW: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 164 ROW: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028

(USD MILLION)

TABLE 165 ROW: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 166 ROW: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 167 ROW: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2019–2022 (USD MILLION)

TABLE 168 ROW: SATELLITE GROUND STATION MARKET, BY EQUIPMENT, 2023–2028 (USD MILLION)

TABLE 169 ROW: SATELLITE GROUND STATION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 170 ROW: SATELLITE GROUND STATION MARKET, BY REGION, 2023–2028 (USD MILLION)

13.6.2 MIDDLE EAST & AFRICA

13.6.2.1 Need for surveillance and security

TABLE 171 MIDDLE EAST & AFRICA: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 172 MIDDLE EAST & AFRICA: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 173 MIDDLE EAST & AFRICA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 174 MIDDLE EAST & AFRICA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 175 MIDDLE EAST & AFRICA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 176 MIDDLE EAST & AFRICA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

13.6.3 LATIN AMERICA

13.6.3.1 Need for cost-effective solutions in space research

TABLE 177 LATIN AMERICA: SATELLITE GROUND STATION MARKET, BY END USER, 2019–2022 (USD MILLION)

TABLE 178 LATIN AMERICA: SATELLITE GROUND STATION MARKET, BY END USER, 2023–2028 (USD MILLION)

TABLE 179 LATIN AMERICA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 180 LATIN AMERICA: SATELLITE GROUND STATION MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 181 LATIN AMERICA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2019–2022 (USD MILLION)

TABLE 182 LATIN AMERICA: SATELLITE GROUND STATION MARKET, BY ORBIT, 2023–2028 (USD MILLION)

14 COMPETITIVE LANDSCAPE

14.1 INTRODUCTION

14.2 MARKET SHARE ANALYSIS, 2022

TABLE 183 SATELLITE GROUND STATION MARKET: DEGREE OF COMPETITION

FIGURE 48 MARKET SHARE OF TOP FIVE PLAYERS, 2022

TABLE 184 KEY DEVELOPMENTS BY LEADING PLAYERS IN SATELLITE GROUND STATION MARKET, 2019–2023

14.3 RANKING ANALYSIS, 2022

FIGURE 49 MARKET RANKING OF TOP FIVE PLAYERS, 2022

14.4 REVENUE ANALYSIS, 2022

FIGURE 50 REVENUE OF TOP FIVE PLAYERS, 2022

14.5 COMPETITIVE BENCHMARKING

TABLE 185 COMPANY PRODUCT FOOTPRINT

TABLE 186 COMPANY REGIONAL FOOTPRINT

TABLE 187 COMPANY FUNCTION FOOTPRINT

14.6 COMPETITIVE EVALUATION QUADRANT

14.6.1 STARS

14.6.2 EMERGING LEADERS

14.6.3 PERVASIVE PLAYERS

14.6.4 PARTICIPANTS

FIGURE 51 COMPETITIVE LEADERSHIP MAPPING, 2022

14.7 START-UP/SME EVALUATION QUADRANT

14.7.1 PROGRESSIVE COMPANIES

14.7.2 RESPONSIVE COMPANIES

14.7.3 STARTING BLOCKS

14.7.4 DYNAMIC COMPANIES

TABLE 188 SATELLITE GROUND STATION MARKET: KEY START-UPS/SMES

FIGURE 52 START-UP/SME LEADERSHIP MAPPING, 2022

14.8 COMPETITIVE SCENARIO

14.8.1 MARKET EVALUATION FRAMEWORK

14.8.2 PRODUCT DEVELOPMENTS

TABLE 189 PRODUCT DEVELOPMENTS, 2019–2023

14.8.3 DEALS

TABLE 190 DEALS, 2019–2023

15 COMPANY PROFILES

15.1 INTRODUCTION

15.2 KEY PLAYERS

(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View)*

FIGURE 53 GLOBAL SNAPSHOT OF KEY MARKET PLAYERS, BY REGION

15.2.1 RAYTHEON TECHNOLOGIES CORPORATION

TABLE 191 RAYTHEON TECHNOLOGIES CORPORATION: BUSINESS OVERVIEW

FIGURE 54 RAYTHEON TECHNOLOGIES CORPORATION: COMPANY SNAPSHOT

TABLE 192 RAYTHEON TECHNOLOGIES CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 193 RAYTHEON TECHNOLOGIES CORPORATION: PRODUCT
DEVELOPMENTS

TABLE 194 RAYTHEON TECHNOLOGIES CORPORATION: DEALS

15.2.2 GENERAL DYNAMICS CORPORATION

TABLE 195 GENERAL DYNAMICS CORPORATION: BUSINESS OVERVIEW

FIGURE 55 GENERAL DYNAMICS CORPORATION: COMPANY SNAPSHOT

TABLE 196 GENERAL DYNAMICS CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 197 GENERAL DYNAMICS CORPORATION: DEALS

15.2.3 KONGSBERG GRUPPEN ASA

TABLE 198 KONGSBERG GRUPPEN ASA: BUSINESS OVERVIEW

FIGURE 56 KONGSBERG GRUPPEN ASA: COMPANY SNAPSHOT

TABLE 199 KONGSBERG GRUPPEN ASA: PRODUCTS/SOLUTIONS/SERVICES
OFFERED

TABLE 200 KONGSBERG GRUPPEN ASA: DEALS

15.2.4 AIRBUS SE

TABLE 201 AIRBUS SE: BUSINESS OVERVIEW

FIGURE 57 AIRBUS SE: COMPANY SNAPSHOT

TABLE 202 AIRBUS SE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 203 AIRBUS SE: DEALS

15.2.5 LOCKHEED MARTIN CORPORATION

TABLE 204 LOCKHEED MARTIN CORPORATION: BUSINESS OVERVIEW

FIGURE 58 LOCKHEED MARTIN CORPORATION: COMPANY SNAPSHOT

TABLE 205 LOCKHEED MARTIN CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 206 LOCKHEED MARTIN CORPORATION: PRODUCT DEVELOPMENTS

TABLE 207 LOCKHEED MARTIN CORPORATION: DEALS

15.2.6 ELBIT SYSTEMS LTD.

TABLE 208 ELBIT SYSTEMS LTD.: BUSINESS OVERVIEW

FIGURE 59 ELBIT SYSTEMS LTD.: COMPANY SNAPSHOT

TABLE 209 ELBIT SYSTEMS LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 210 ELBIT SYSTEM LTD.: PRODUCT DEVELOPMENTS

15.2.7 THE BOEING COMPANY

TABLE 211 THE BOEING COMPANY: BUSINESS OVERVIEW

FIGURE 60 THE BOEING COMPANY: COMPANY SNAPSHOT

TABLE 212 THE BOEING COMPANY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 213 THE BOEING COMPANY: DEALS

15.2.8 ASELSAN A.S.

TABLE 214 ASELSAN A.S.: BUSINESS OVERVIEW

FIGURE 61 ASELSAN A.S.: COMPANY SNAPSHOT

TABLE 215 ASELSAN A.S.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 216 ASELSAN A.S.: PRODUCT DEVELOPMENTS

TABLE 217 ASELSAN A.S.: DEALS

15.2.9 L3HARRIS TECHNOLOGIES, INC.

TABLE 218 L3HARRIS TECHNOLOGIES, INC.: BUSINESS OVERVIEW

FIGURE 62 L3HARRIS TECHNOLOGIES, INC.: COMPANY SNAPSHOT

TABLE 219 L3HARRIS TECHNOLOGIES, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 220 L3HARRIS TECHNOLOGIES, INC.: DEALS

15.2.10 NORTHROP GRUMMAN CORPORATION

TABLE 221 NORTHROP GRUMMAN CORPORATION: BUSINESS OVERVIEW

FIGURE 63 NORTHROP GRUMMAN CORPORATION: COMPANY SNAPSHOT

TABLE 222 NORTHROP GRUMMAN CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 223 NORTHROP GRUMMAN CORPORATION: PRODUCT DEVELOPMENTS

TABLE 224 NORTHROP GRUMMAN CORPORATION: DEALS

15.2.11 SAAB AB

TABLE 225 SAAB AB: BUSINESS OVERVIEW

FIGURE 64 SAAB AB: COMPANY SNAPSHOT

TABLE 226 SAAB AB: PRODUCTS/SOLUTIONS/SERVICES OFFERED

15.2.12 BALL CORPORATION

TABLE 227 BALL CORPORATION: BUSINESS OVERVIEW

FIGURE 65 BALL CORPORATION: COMPANY SNAPSHOT

TABLE 228 BALL CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 229 BALL CORPORATION: DEALS

15.2.13 MITSUBISHI ELECTRIC CORPORATION

TABLE 230 MITSUBISHI ELECTRIC CORPORATION: BUSINESS OVERVIEW

FIGURE 66 MITSUBISHI ELECTRIC CORPORATION: COMPANY SNAPSHOT

TABLE 231 MITSUBISHI ELECTRIC CORPORATION:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 232 MITSUBISHI ELECTRIC CORPORATION: PRODUCT DEVELOPMENTS

15.2.14 THALES GROUP

TABLE 233 THALES GROUP: BUSINESS OVERVIEW

FIGURE 67 THALES GROUP: COMPANY SNAPSHOT

TABLE 234 THALES GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 235 THALES GROUP: DEALS

15.2.15 HONEYWELL INTERNATIONAL INC.

TABLE 236 HONEYWELL INTERNATIONAL INC.: BUSINESS OVERVIEW

FIGURE 68 HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 237 HONEYWELL INTERNATIONAL INC.:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

15.2.16 SPACE EXPLORATION TECHNOLOGIES CORPORATION (SPACEX)

TABLE 238 SPACEX: BUSINESS OVERVIEW

TABLE 239 SPACEX: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 240 SPACEX: DEALS

15.2.17 TELEDYNE TECHNOLOGIES INC.

TABLE 241 TELEDYNE TECHNOLOGIES INC.: BUSINESS OVERVIEW

FIGURE 69 TELEDYNE TECHNOLOGIES INC.: COMPANY SNAPSHOT

TABLE 242 TELEDYNE TECHNOLOGIES INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 243 TELEDYNE TECHNOLOGIES INC.: PRODUCT DEVELOPMENTS

TABLE 244 TELEDYNE TECHNOLOGIES INC.: DEALS

15.2.18 TERMA GROUP

TABLE 245 TERMA GROUP: BUSINESS OVERVIEW

TABLE 246 TERMA GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 247 TERMA GROUP: PRODUCT DEVELOPMENTS

15.2.19 BAE SYSTEMS PLC

TABLE 248 BAE SYSTEMS PLC: BUSINESS OVERVIEW

FIGURE 70 BAE SYSTEMS PLC: COMPANY SNAPSHOT

TABLE 249 BAE SYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

15.2.20 LEONARDO S.P.A.

TABLE 250 LEONARDO S.P.A.: BUSINESS OVERVIEW

FIGURE 71 LEONARDO S.P.A.: COMPANY SNAPSHOT

TABLE 251 LEONARDO S.P.A.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

15.2.21 ECA GROUP

TABLE 252 ECA GROUP: BUSINESS OVERVIEW

FIGURE 72 ECA GROUP: COMPANY SNAPSHOT

TABLE 253 ECA GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

15.2.22 INDRA SISTEMAS, S.A.

TABLE 254 INDRA SISTEMAS, S.A.: BUSINESS OVERVIEW

FIGURE 73 INDRA SISTEMAS, S.A.: COMPANY SNAPSHOT

TABLE 255 INDRA SISTEMAS, S.A.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 256 INDRA SISTEMAS, S.A.: DEALS

15.2.23 ELECNOR GROUP

TABLE 257 ELECNOR GROUP: BUSINESS OVERVIEW

FIGURE 74 ELECNOR: COMPANY SNAPSHOT

TABLE 258 ELECNOR GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 259 ELECNOR GROUP: DEALS

15.2.24 AMAZON (AWS)

TABLE 260 AMAZON (AWS): BUSINESS OVERVIEW

FIGURE 75 AMAZON (AWS): COMPANY SNAPSHOT

TABLE 261 AMAZON (AWS): PRODUCTS/SOLUTIONS/SERVICES OFFERED

15.2.25 MICROSOFT CORPORATION (AZURE)

TABLE 262 MICROSOFT CORPORATION (AZURE): BUSINESS OVERVIEW

FIGURE 76 MICROSOFT CORPORATION (AZURE): COMPANY SNAPSHOT

TABLE 263 MICROSOFT CORPORATION (AZURE):

PRODUCTS/SOLUTIONS/SERVICES OFFERED

Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.

15.3 OTHER PLAYERS

15.3.1 DHRUVA SPACE PRIVATE LIMITED

TABLE 264 DHRUVA SPACE PRIVATE LIMITED: COMPANY OVERVIEW

15.3.2 COBHAM PLC

TABLE 265 COBHAM PLC: COMPANY OVERVIEW

15.3.3 GAUSS SRL

TABLE 266 GAUSS SRL: COMPANY OVERVIEW

15.3.4 ELEVATE ANTENNA SOLUTIONS

TABLE 267 ELEVATE ANTENNA SOLUTIONS: COMPANY OVERVIEW

16 APPENDIX

16.1 DISCUSSION GUIDE

16.1.1 SATELLITE GROUND STATION MARKET (2023–2028)

- 16.1.2 SECTION-1: INTRODUCTION
- 16.1.3 SECTION-2: MARKET DYNAMICS
- 16.2 KNOWLEDGESTORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL
- 16.3 CUSTOMIZATION OPTIONS
- 16.4 RELATED REPORTS
- 16.5 AUTHOR DETAILS

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