

RT - Commercial Model

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Price: US\$ 5,650.00 (Single User License)

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Abstracts

Subscription fee range : US\$ 35,000 ~ US\$ 100,000

Subscription fee depends upon the number of markets & verticals, the client wants to subscribe to.

Engagement Period: 1 year

Revenue Sharing Range: 20% ~ 30%

For 2 Closures (in a month) – 20% of total revenue earned

For 3 Closures (in a month) – 25% of total revenue earned

4 Closures and above (in a month) – Flat 30% of the total revenue earned

Renewal fee: 12% commission on every subscription renewal

Global usage subscription (all markets inclusive, at a global fee of \$100,000)

Global usage subscription provides data for all markets with deep drill into all verticals & horizontals

Enables interlinkage of markets/industries across verticals & horizontals

Backward and Forward integrated research intelligence/data, with deep drill-down

All of the above for only \$75,000 (25% prelaunch discount offer to your end clients)mmmercial Model

Contents

What is RT?

An interactive platform that systematically helps you grow your revenues by identifying high potential growth markets and track the same on a real-time basis on a competitive, customer-centric and eco-system level.

How can RT help you?

Market Intelligence

Get real-time information of not only your market, but also attractive growth markets allied with your current portfolio

Get granular market information specific to companies, geographies, technologies and applications

Ecosystem Intelligence

Competitive Intelligence - Find out what's happening with your competitors – quantitative and qualitative with impact analysis

Forward Integration - Find out who are your potential customers and what can you do to attract them

Backward Integration - Find out who are your suppliers and how can you leverage them

Social Connect

Instantly connect to social media directly from the web platform

Follow conversations about your company/ competitors/ market developments/ end-user opinions etc. through your own customized social groups

Conduct surveys, market campaigns, product benchmarking, new product feedbacks across social groups instantly

Customized Solutions

Contact us right from the portal for dedicated analyst hours, additional number crunching, custom research, consulting assignments, etc.

Generate multiple reports for yourself specific to geographies, technologies, applications, regulations, M&A, PEST, Market Overlaps, etc.

Use the market data internally by downloading the content directly from the tool.

The intelligence built in the tool auto identifies your competitors, allied markets, entire value, customers and helps you identify tangible hot spots of revenue growth both in the markets you exist and the ones you can enter or expand

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