

Route Optimization Software Market by Component (Software & Services), Vertical (On-Demand Food Delivery, Ride Hailing & Taxi Services, Field Services, and Retail & FMCG), Organization Size, Deployment Type, and Region - Global Forecast to 2023

<https://marketpublishers.com/r/R014FF59393EN.html>

Date: September 2018

Pages: 125

Price: US\$ 5,650.00 (Single User License)

ID: R014FF59393EN

Abstracts

Increasing use of logistics-specific solutions has helped to determine the shortest and most cost-effective route for logistics operations is driving the route optimization software market.

The route optimization software market is projected to grow from USD 2.95 billion in 2018 to USD 5.07 billion by 2023, at a CAGR of 11.4% during the forecast period. Factors, such as increasing use of logistics-specific solutions and declining hardware and connectivity costs are expected to drive the route optimization software market. Handling structured and unstructured data is a key factor restraining the growth of the market.

Based on component, the software segment is estimated to lead the route optimization software market in 2018.

Based on component, the software segment is estimated to lead the route optimization software market in 2018. Organizations improve the customer service and efficiency of their business & transportation processes by deploying route optimization software.

Based on deployment type, the on-premises segment is estimated to lead the route optimization software market in 2018.

Based on deployment type, the on-premises segment is estimated to lead the route

optimization software market in 2018, as organizations need total control on the security of enterprise-sensitive data such as customer details, delivery route history, and maps.

Based on vertical, the retail & FMCG segment is estimated to lead the route optimization software market in 2018.

Based on vertical, the retail & FMCG segment is estimated to lead the route optimization software market in 2018. Route optimization software helps manufacturers, wholesalers, and retailers better track and optimize their omnichannel strategies, decrease the Cost to Service (CTS), increase operational efficiency, and offer enhanced customer satisfaction & experience and thereby deliver better customer service.

The Asia Pacific route optimization software market is expected to grow at the highest CAGR during the forecast period.

The route optimization software market has been studied for North America, Europe, Asia Pacific, the Middle East & Africa, and Latin America. Factors such as a rise in the adoption of advanced technologies and increasing GDP of emerging economies are expected to drive the Asia Pacific route optimization software market.

In-depth interviews were conducted with the Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the route optimization software marketplace.

By Company Type: Tier 1: 11%, Tier 2: 22%, and Tier 3: 67%

By Designation: C-Level: 12%, Director Level: 50%, and Others: 38%

By Region: North America: 37%, Europe: 25%, Asia Pacific: 25%, and RoW: 13%

Key vendors profiled in the report are:

ALK Technologies (US)

Caliper (US)

Descartes (Canada)

ESRI (US)

Google (US)

LLamasoft (US)

Microlise (UK)

Omnitracs (US)

ORTEC (Netherlands)

PTV Group (Germany)

Quintiq (Netherlands)

Route4Me (US)

Routific (Canada)

Verizon Connect (US)

WorkWave (US)

Research Coverage

The route optimization software market has been segmented on the basis of component, deployment type, organization size, vertical, and region. Based on component, the route optimization software market has been segmented into software and services. Based on deployment type, the market has been segmented into on-premises and cloud. The route optimization software market has been segmented based on organization size into large enterprises and small and medium enterprises. Based on vertical, the market has been segmented into on-demand food delivery, ride hailing & taxi services, field services, retail & FMCG, and others. The route optimization software market has been studied for North America, Europe, Asia Pacific, the Middle East & Africa, and Latin America.

Key Benefits of Buying the Report:

The report will help market leaders and new entrants in the route optimization software market in the following ways:

The report will help market leaders/new entrants in this market by providing them the closest approximations of revenues of the route optimization software market and its subsegments. This report will also help stakeholders better understand the competitor landscape, gain more insights to position their businesses better, and implement suitable go-to-market strategies. The report will help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ROUTE OPTIMIZATION SOFTWARE MARKET
- 4.2 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET, BY COMPONENT
- 4.3 EUROPE: ROUTE OPTIMIZATION SOFTWARE MARKET, BY DEPLOYMENT TYPE
- 4.4 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET, BY

ORGANIZATION SIZE

4.5 ROUTE OPTIMIZATION SOFTWARE MARKET, BY SERVICES & TOP 3 REGIONS

5 MARKET OVERVIEW & INDUSTRY TRENDS

5.1 MARKET DYNAMICS

5.1.1 INTRODUCTION

5.1.2 DRIVERS

5.1.2.1 Increasing use of logistics-specific solutions

5.1.2.2 Declining hardware and connectivity costs

5.1.3 RESTRAINTS

5.1.3.1 Handling structured and unstructured data

5.1.4 OPPORTUNITIES

5.1.4.1 Growth of the Software as a Service (SaaS) model

5.1.4.2 Real-time location data analysis

5.1.5 CHALLENGES

5.1.5.1 Security concerns

5.2 INDUSTRY TRENDS

5.2.1 CASE STUDIES

5.2.1.1 FIDELITONE implemented LLamasoft Transportation Optimization Solution to improve the efficiency of its delivery routing and frequency

5.2.1.2 American Newspaper Solutions chose Route4Me to obtain immediate route optimization and locate addresses

5.2.1.3 Returpack chose AMCS Intelligent Optimisation Suite for better transport overview and highly improved customer service

6 ROUTE OPTIMIZATION SOFTWARE MARKET, BY COMPONENT

6.1 INTRODUCTION

6.2 SOFTWARE

6.3 SERVICES

6.3.1 CONSULTING

6.3.2 MAP INTEGRATION & SOFTWARE DEPLOYMENT

6.3.3 SUPPORT & MAINTENANCE

7 ROUTE OPTIMIZATION SOFTWARE MARKET, BY DEPLOYMENT TYPE

7.1 INTRODUCTION

7.2 CLOUD

7.3 ON-PREMISES

8 ROUTE OPTIMIZATION SOFTWARE MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.2 SMALL & MEDIUM ENTERPRISES

8.3 LARGE ENTERPRISES

9 ROUTE OPTIMIZATION SOFTWARE MARKET, BY VERTICAL

9.1 INTRODUCTION

9.2 ON-DEMAND FOOD DELIVERY

9.3 RETAIL & FMCG

9.4 FIELD SERVICES

9.5 RIDE HAILING & TAXI SERVICES

9.6 OTHERS

10 REGIONAL ANALYSIS

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.2 CANADA

10.3 EUROPE

10.3.1 UK

10.3.2 GERMANY

10.3.3 REST OF EUROPE

10.4 ASIA PACIFIC

10.4.1 CHINA

10.4.2 JAPAN

10.4.3 REST OF ASIA PACIFIC

10.5 MIDDLE EAST & AFRICA (MEA)

10.5.1 SAUDI ARABIA

10.5.2 QATAR

10.5.3 REST OF MIDDLE EAST & AFRICA

10.6 LATIN AMERICA

10.6.1 BRAZIL

10.6.2 MEXICO

10.6.3 REST OF LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 COMPETITIVE SITUATION AND TRENDS

11.2.1 NEW PRODUCT LAUNCHES & PRODUCT ENHANCEMENTS

11.2.2 AGREEMENTS, COLLABORATIONS & PARTNERSHIPS

11.2.3 ACQUISITIONS

11.2.4 EXPANSIONS

11.3 MARKET RANKING OF KEY PLAYERS

12 COMPANY PROFILES

(Business overview, Solutions/Services offered, Recent Developments, SWOT analysis, MNM view)*

12.1 ALK TECHNOLOGIES

12.2 CALIPER

12.3 DESCARTES

12.4 ESRI

12.5 GOOGLE

12.6 LLAMASOFT

12.7 MICROLISE

12.8 OMNITRACS

12.9 ORTEC

12.10 PARAGON SOFTWARE SYSTEMS

12.11 PTV GROUP

12.12 QUINTIQ

12.13 ROUTE4ME

12.14 ROUTIFIC

12.15 VERIZON CONNECT

12.16 WORKWAVE

*Details on Business overview, Solutions/Services offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

12.17 KEY INNOVATORS

12.17.1 AMCS

- 12.17.2 BLUJAY SOLUTIONS
- 12.17.3 FAREYE
- 12.17.4 FLS
- 12.17.5 GEOCONCEPT
- 12.17.6 MAXOPTRA
- 12.17.7 OPTIMOROUTE
- 12.17.8 PORTATOUR
- 12.17.9 ROUTESOLUTIONS
- 12.17.10 SCIENTIFIC LOGISTICS
- 12.17.11 TRUCKSTOPS

13 APPENDIX

- 13.1 INDUSTRY EXCERPTS
- 13.2 DISCUSSION GUIDE
- 13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS
- 13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 2 SOFTWARE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 3 SERVICES: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY SERVICE TYPE, 2016–2023 (USD MILLION)

Table 4 SERVICES: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 CONSULTING: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 6 MAP INTEGRATION & SOFTWARE DEPLOYMENT: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 SUPPORT & MAINTENANCE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY DEPLOYMENT TYPE, 2016-2023 (USD MILLION)

Table 9 CLOUD: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 ON-PREMISES: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 12 SMALL & MEDIUM ENTERPRISES: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016-2023 (USD MILLION)

Table 13 LARGE ENTERPRISES: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016-2023 (USD MILLION)

Table 14 ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY VERTICAL, 2016-2023 (USD MILLION)

Table 15 ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 16 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 17 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 18 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY

SERVICE TYPE, 2016–2023 (USD MILLION)

Table 19 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 20 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 21 EUROPE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 22 EUROPE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 23 EUROPE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY SERVICE TYPE, 2016–2023 (USD MILLION)

Table 24 EUROPE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 25 EUROPE: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 26 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 27 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 28 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY SERVICE TYPE, 2016–2023 (USD MILLION)

Table 29 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 30 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 31 MIDDLE EAST & AFRICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 32 MIDDLE EAST & AFRICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 33 MIDDLE EAST & AFRICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY SERVICE TYPE, 2016–2023 (USD MILLION)

Table 34 MIDDLE EAST & AFRICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 35 MIDDLE EAST & AFRICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 36 LATIN AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 37 LATIN AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 38 LATIN AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 39 LATIN AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 40 LATIN AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 41 MARKET EVALUATION FRAMEWORK

Table 42 NEW PRODUCT LAUNCHES & PRODUCT ENHANCEMENTS, FEBRUARY 2018- JULY 2018

Table 43 AGREEMENTS, COLLABORATIONS & PARTNERSHIPS, AUGUST 2017- JULY 2018

Table 44 ACQUISITIONS, NOVEMBER 2016- JUNE 2018

Table 45 EXPANSIONS, JANUARY 2016-JULY 2018

List Of Figures

LIST OF FIGURES

- Figure 1 MARKET SEGMENTATION: ROUTE OPTIMIZATION SOFTWARE MARKET
- Figure 2 ROUTE OPTIMIZATION SOFTWARE MARKET: RESEARCH DESIGN
- Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 6 DATA TRIANGULATION
- Figure 7 ROUTE OPTIMIZATION SOFTWARE MARKET IS EXPECTED TO WITNESS SIGNIFICANT GROWTH DURING THE FORECAST PERIOD
- Figure 8 TOP 3 LEADING SEGMENTS IN THE ROUTE OPTIMIZATION SOFTWARE MARKET, 2018
- Figure 9 ROUTE OPTIMIZATION SOFTWARE REGIONAL MARKET SCENARIO
- Figure 10 GROWING DEMAND FOR LOGISTICS SPECIFIC SOLUTIONS IS DRIVING THE ROUTE OPTIMIZATION SOFTWARE MARKET
- Figure 11 SERVICES SEGMENT PROJECTED TO GROW AT A HIGHER CAGR AS COMPARED TO SOFTWARE SEGMENT DURING FORECAST PERIOD
- Figure 12 CLOUD SEGMENT EXPECTED TO GROW AT A HIGHER CAGR COMPARED TO ON-PREMISES SEGMENT DURING FORECAST PERIOD
- Figure 13 SMALL & MEDIUM ENTERPRISES SEGMENT EXPECTED TO GROW AT A HIGHER CAGR COMPARED TO LARGE ENTERPRISES SEGMENT DURING FORECAST PERIOD
- Figure 14 NORTH AMERICA ESTIMATED TO LEAD ROUTE OPTIMIZATION SOFTWARE MARKET IN 2018
- Figure 15 ROUTE OPTIMIZATION SOFTWARE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES & CHALLENGES
- Figure 16 SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD AS COMPARED TO SOFTWARE SEGMENT
- Figure 17 ON-PREMISES SEGMENT ESTIMATED TO LEAD ROUTE OPTIMIZATION SOFTWARE MARKET IN 2018
- Figure 18 LARGE ENTERPRISES SEGMENT ESTIMATED TO LEAD ROUTE OPTIMIZATION SOFTWARE MARKET IN 2018
- Figure 19 RETAIL & FMCG SEGMENT ESTIMATED TO LEAD ROUTE OPTIMIZATION SOFTWARE MARKET IN 2018
- Figure 20 NORTH AMERICA IS ESTIMATED TO BE THE LARGEST MARKET FOR ROUTE OPTIMIZATION SOFTWARE IN 2018

Figure 21 ROUTE OPTIMIZATION SOFTWARE MARKET IN ASIA PACIFIC PROJECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 22 NORTH AMERICA: ROUTE OPTIMIZATION SOFTWARE MARKET SNAPSHOT

Figure 23 ASIA PACIFIC: ROUTE OPTIMIZATION SOFTWARE MARKET SNAPSHOT

Figure 24 COMPANIES ADOPTED NEW PRODUCT LAUNCHES & PRODUCT ENHANCEMENTS AS KEY GROWTH STRATEGIES BETWEEN JANUARY 2016 AND JULY 2018

Figure 25 MARKET RANKING OF KEY PLAYERS IN ROUTE OPTIMIZATION SOFTWARE MARKET, 2017

Figure 26 DESCARTES: COMPANY SNAPSHOT

Figure 27 DESCARTES: SWOT ANALYSIS

Figure 28 GOOGLE: COMPANY SNAPSHOT

Figure 29 GOOGLE: SWOT ANALYSIS

I would like to order

Product name: Route Optimization Software Market by Component (Software & Services), Vertical (On-Demand Food Delivery, Ride Hailing & Taxi Services, Field Services, and Retail & FMCG), Organization Size, Deployment Type, and Region - Global Forecast to 2023

Product link: <https://marketpublishers.com/r/R014FF59393EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R014FF59393EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970