

Roofing Membranes Market by Membrane Type (Bituminous, Synthetic, Liquid Applied, Specialty Membranes), Function, End Use (Residential, Commercial, Industrial, Institutional/Public Infrastructure), and Region - Global Forecast To 2031

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Abstracts

The roofing membranes market is anticipated to be valued at USD 30.15 billion in 2026 and USD 39.78 billion by 2031, at a CAGR of 5.7% during the forecast period. The global market for roofing membranes is rapidly growing due to the increase in demand for durable, weather-resistant waterproofing solutions. Factors that are driving the global market include the increased demand for roofing membranes from urbanization and an increase in infrastructure. In addition, the implementation of building regulations and requirements for energy efficiency is encouraging the use of innovative waterproofing systems. Increased construction activity worldwide, including residential, commercial, and industrial construction, also brings a boost to market growth.

“Synthetic membrane segment to be the second-largest membrane type in the roofing membranes market in 2031”

In the roofing membranes market, synthetic membrane in the membrane type segment is expected to be the second-largest in 2031, owing to their superior performance in waterproofing and durability. PVC, TPO, and EPDM can achieve high resistance to UV, weathering, and chemicals, and good flexibility, as well as ease of installation. Despite the fact that these are relatively more expensive, they are widely used in commercial, industrial, and infrastructure projects requiring long-lasting roof protection.

“Commercial segment to grow at a commendable rate between 2026 and 2031”

Commercial is expected to grow in the roofing membranes market during the forecast period. Heavy installations of office buildings, retail warehouses, data centers, and institutional facilities. Commercial roofing remains the largest market segment for the roofing membranes market. Strong demand for durable and maintenance-free roofing systems in large commercial buildings has led to the widespread application of advanced membrane systems in this segment. Growing emphasis on energy efficiency and rooftop solar integration in commercial applications continues to drive the application of roofing membranes in this segment.

“Europe to be the second-largest region in the roofing membranes market during the forecast period”

Europe is expected to be the second-largest market after Asia-Pacific in terms of growth momentum of the roofing membranes market due to the high demand for renovation of buildings, stringent energy efficiency norms, and adoption of environmentally friendly construction activities. The region is committed to reducing carbon emissions and increasing the ambient temperature, benefiting the use of highly advanced waterproofing solutions in all types of residential, commercial & industrial applications. Growing investment in green buildings, refurbishment of aging infrastructure & escalating use of rooftops will further enhance market growth across all the major European nations.

By Company Type: Tier-1: 40%, Tier-2: 30%, and Tier-3: 30%

By Designation: C-level Executives: 20%, D-level Executives: 10%, and Others: 70%

By Region: North America: 20%, Europe: 30%, Asia Pacific: 30%, South America: 10%, and Middle East & Africa: 10%

Notes: Others include sales, marketing, and product managers.

Tier 1: >USD 1 Billion; Tier 2: USD 500 million–1 Billion; and Tier 3:

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