

Rocket and Missile Market by Product (Missiles, Rockets & Torpedoes), Speed (Subsonic, Supersonic, Hypersonic), Propulsion Type (Solid, Liquid, Hybrid Propulsion, Ramjet, Turbojet and Scramjet), Launch Mode, Guidance Mechanism & Region - Forecast to 2028

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Abstracts

The global rocket and missile market size is projected to grow from USD 57.7 billion in 2023 to USD 77.4 billion by 2028, at a CAGR of 6.1% from 2023 to 2028. The Rocket and missile market is expected to witness growth due to consistent increase in defense budget across the globe and the need for advanced Rocket and Missile to counter the modern combat around the country's border. Furthermore, increasing number of conflicts, and high defense spending are some of the major factors driving the market globally.

Governments of various countries, such as the US, China, India, and Russia, are spending heavily on modernizing their military resources. Thus, many weapon manufacturers are shifting their focus towards developing precision-guided munitions. However, issues related to the integration of missiles pose a challenge for Rocket and missile market growth.

Northrop Grumman Corporation (US), Lockheed Martin Corporation (US), BAE Systems plc (UK), and Thales Group (France) are some of the leading players operating in the rocket and missile market. These companies secure contracts from governments of different countries to carry out various Rockets and Missiles programs.

“The missile segment is projected to grow at the highest CAGR during the forecast

period.”

A missile plays an important role in rocket and Missile majorly for land, air, and marine platforms. The missile segment has been further sub-segmented further segmented into cruise missiles and ballistic missiles. The missile segment is projected to reach USD 60.43 billion by 2028.

“The hypersonic segment is anticipated to grow at the highest CAGR during 2023–2028.”

Based on speed, the rocket and missile market has been segmented into subsonic, supersonic, and hypersonic. Hypersonic rockets and missiles are equipped with a propulsion system to enable them to attain a speed of Mach 5 or higher, which is five times faster than the speed of sound. Hypersonic precision-guided weapons are difficult to counter due to their high speed. Currently, these weapons are in a development phase and are expected to be operational in the near future.

“The scramjet propulsion segment is projected to grow at the highest CAGR during the forecast period.”

Based on propulsion type, the rocket and missile market has been segmented into Solid, Liquid, Hybrid Propulsion, Ramjet, Turbojet and Scramjet. Solid propulsion uses solid propellants to boost missiles and rockets. A ramjet operates by combustion of fuel in a stream of air compressed by the forward speed of the aircraft itself, as opposed to a normal jet engine, in which the compressor section (the fan blades) compresses the air. The air flow through a ramjet engine is subsonic, or less than the speed of sound. Ramjet-propelled vehicles operate from about Mach 3 to Mach 6.

“By launch mode, the surface-to-surface segment is estimated to account for the largest share of the rocket and missile market in 2023.”

Based on launch mode, the rocket and missile market has been segmented into surface to surface, surface to air, air to air, air to surface, and subsea to surface. Surface to surface rockets and missiles are fired from the ground or the sea. They can be launched from hand-held or vehicle-mounted devices or fixed installations. These missiles used in land warfare operations are designed to hit ground or sea targets. Hence, they are also known as ground-to-ground rockets and missiles.

“The North American market is projected to contribute the largest share from 2023 to

2028.”

North America is projected to be the largest regional share of the rocket and missile market during the forecast period. Major companies such as Northrop Grumman Corporation, Lockheed Martin, Raytheon Technologies, and General Dynamics Corporation are based in the US. These players continuously invest in the R&D of new and advanced technology used in missile defense system.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1–35%; Tier 2–45%; and Tier 3–20%

By Designation: C Level–35%; Directors–25%; and Others–40%

By Region: North America–45%; Asia Pacific–25%; and Europe–20%; Middle East-10%;

Northrop Grumman Corporation (US), Lockheed Martin Corporation (US), BAE Systems (UK), and Thales Group (France) are some of the leading players operating in the Rocket and missile market.

Research Coverage

The study covers the rocket and missile market across various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on speed, product, propulsion type, guidance mechanism, launch platform and region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Key benefits of buying this report: This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall rocket and missile market and its subsegments. The report covers the entire ecosystem of the rocket and missile industry. It will help stakeholders understand

the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- **Analysis of key drivers and several factors, such as defense programs, Russia-Ukraine Conflict, defense expenditure, and others that could contribute to an increase in rocket and missile market.**
- **Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the rocket and missile market
- **Market Development:** Comprehensive information about lucrative markets – the report analyses the rocket and missile market across varied regions
- **Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in rocket and missile market
- **Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading players like Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Northrop Grumman Corporation (US), BAE Systems plc (UK), Thales Group (France), among others in the Rocket and missile market.

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