

Robotic Vision Market by Type (2D Vision, 3D Vision Systems), Hardware (Cameras, Lighting, Optics, Processors & Controllers, Frame Grabbers), Software (Traditional software, Deep Learning Software), Application, Industry, Region - Global Forecast to 2028

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Abstracts

The global Robotic Vision market is expected to grow from USD 2.6 billion in 2023 to USD 4.0 billion by 2028, registering a CAGR of 9.1%. Robotic vision is experiencing rapid growth due to technological advancements, increasing automation, demand for quality control, object recognition, safety enhancement, and improved cost efficiency. These factors collectively drive the adoption and development of robotic vision systems, enabling robots to perceive and interact with their environment more precisely and efficiently.

“2D Vision Systems segment accounted for the largest share of the Robotic Vision market in 2022.”

The 2D Vision Systems segment is experiencing robust growth in the market. The demand for 2D robotic vision systems is surging as industries increasingly prioritize automation, quality control, object recognition, safety, and cost-effectiveness. These systems empower robots to perceive their surroundings, detect defects, track objects, and leverage advanced camera technology and artificial intelligence. Their ability to enhance operational efficiency, accuracy, and adaptability propels the growing adoption of 2D robotic vision systems across various sectors.

“Hardware segment accounted for the largest share of the Robotic Vision market in

2022.”

The demand for robotic vision hardware is experiencing a significant upswing driven by multiple factors. Industries are increasingly adopting automation, spurring the need for advanced hardware components such as cameras, sensors, and processors. Technological advancements have led to enhanced performance, cost-effectiveness, and miniaturization of robotic vision hardware. The diverse applications across industries, integration with cutting-edge technologies like AI and machine learning, and the crucial role in achieving accurate perception and ensuring safety contribute to the escalating demand for innovative robotic vision hardware solutions.

“Electrical & Electronics Industry to account for the largest market size in 2022”

Robotic vision is rapidly expanding in the electric and electronics industry, finding increasing applications in various areas. Its growth in the industry is driven by factors such as improved quality control, automated assembly and manufacturing processes, efficient testing and validation, optimized packaging and logistics, and enhanced product customization. Robotic vision systems bring advantages like heightened productivity, superior product quality, reduced errors, and increased efficiency to the industry. As technology advances further, the adoption of robotic vision is set to continue growing, fostering innovation and transformation within the electric and electronics sector.

“Asia Pacific to account for the largest market size in 2022”

The robotic vision market in the Asia Pacific region is experiencing substantial growth, driven by increasing industrial automation, rising labor costs, technological advancements, a strong manufacturing sector, and government support. This technology, which combines robotics and computer vision, is being widely adopted in countries like China, Japan, South Korea, and India across various industries. Robotic vision enables robots to perform complex tasks based on visual perception and interpretation, enhancing productivity and efficiency. As the region continues to embrace automation and robotics, the demand for robotic vision systems is expected to rise further.

The break-up of the profiles of primary participants:

By Company Type – Tier 1 – 35%, Tier 2 – 30%, and Tier 3 – 35%

By Designation – C-level Executives – 45%, Directors – 35%, and Others – 20%

By Region – North America - 35%, Asia Pacific – 30%, Europe – 25%, RoW- 10%

The major players in the market are Cognex Corporation (US), Basler AG (Germany), OMRON Corporation (Japan), National Instruments Corporation (US), Keyence Corporation (Japan)

Research Coverage:

The Robotic Vision market has been segmented into type, component, industry, and region. The Robotic Vision market was studied in North America, Europe, Asia Pacific, and the Rest of the World (RoW). The report describes the major drivers, restraints, challenges, and opportunities of the Robotic Vision market and forecasts the same till 2028. Apart from these, the report also consists of leadership mapping and analysis of all the companies included in the Robotic Vision ecosystem.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants with information on the closest approximations of the revenue numbers for the Robotic Vision market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

Analysis of Key Drivers (Growing need for quality inspection with automated robotic vision, Rapid adoption of 3D vision systems in industrial robotics, Increasing demand for safety as well as quality products in the industrial sector, Increase in use of smart cameras in robotic vision), restraints (High initial cost of installation, Varying applications of industrial and end-user industries, Limited awareness of robotic vision systems), Opportunities (Government initiatives boosting industrial automation, AI and deep learning driving advancement of robotic vision, Increasing customization of robotic vision systems), Challenges (Difficulties in manufacturing of overall robotic vision systems, Programming of complex inspection tasks).

Product Development/Innovation: Detailed insights on research & development activities and new product launches in the Robotic Vision market.

Market Development: Comprehensive information about lucrative markets – the report analyses the Robotic Vision market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Robotic Vision market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and product offerings of leading players like Cognex Corporation (US), Basler AG (Germany), OMRON Corporation (Japan), National Instruments Corporation (US), Keyence Corporation (Japan), Teledyne DALSA (Canada), Sick AG (Germany), Torvidel AS (Norway), Hexagon AB (Sweden), Advantech (Taiwan), Yaskawa America, Inc. (Japan), ISRA VISION (Germany), FANUC CORPORATION (Japan), ABB (Switzerland), Qualcomm Incorporated (US) among others in the Robotic Vision market.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 INCLUSIONS AND EXCLUSIONS
- 1.4 STUDY SCOPE
 - 1.4.1 MARKETS COVERED
- FIGURE 1 ROBOTIC VISION MARKET SEGMENTATION
- 1.4.2 YEARS CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS
- 1.8 SUMMARY OF CHANGES
 - 1.8.1 IMPACT OF RECESSION

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- FIGURE 2 ROBOTIC VISION MARKET: RESEARCH DESIGN
- 2.1.1 SECONDARY DATA
 - 2.1.1.1 List of major secondary sources
 - 2.1.1.2 Key data from secondary sources
- 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key data from primary sources
- 2.1.3 SECONDARY AND PRIMARY RESEARCH
 - 2.1.3.1 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY (SUPPLY SIDE):
REVENUE FROM ROBOTIC VISION MARKET
- 2.2.1 BOTTOM-UP APPROACH
 - 2.2.1.1 Approach to arrive at market size using bottom-up analysis
- FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- 2.2.2 TOP-DOWN APPROACH
 - 2.2.2.1 Approach to arrive at market size using top-down analysis
- FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 6 MARKET BREAKDOWN AND DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS

FIGURE 7 ASSUMPTIONS FOR RESEARCH STUDY

2.5 APPROACH TO ANALYZE IMPACT OF RECESSION

2.6 RISK ASSESSMENT

TABLE 1 LIMITATIONS AND ASSOCIATED RISKS

3 EXECUTIVE SUMMARY

FIGURE 8 2D VISION SYSTEMS SEGMENT TO HOLD LARGER MARKET SHARE IN 2028

FIGURE 9 HARDWARE SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 10 FOOD & BEVERAGES SEGMENT TO EXHIBIT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 11 ROBOTIC VISION MARKET IN ASIA PACIFIC TO DISPLAY HIGHEST CAGR DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ROBOTIC VISION MARKET

FIGURE 12 INCREASING DEMAND FOR AUTOMATION IN VARIOUS INDUSTRIES TO CREATE LUCRATIVE OPPORTUNITIES FOR ROBOTIC VISION MARKET

4.2 ROBOTIC VISION MARKET, BY TYPE

FIGURE 13 3D VISION SYSTEMS SEGMENT TO EXHIBIT HIGHER CAGR DURING FORECAST PERIOD

4.3 ROBOTIC VISION MARKET, BY COMPONENT

FIGURE 14 HARDWARE SEGMENT TO HOLD LARGER MARKET SHARE IN 2028

4.4 ROBOTIC VISION MARKET, BY INDUSTRY

FIGURE 15 ELECTRICAL & ELECTRONICS SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

4.5 ROBOTIC VISION MARKET, BY REGION

FIGURE 16 ASIA PACIFIC TO HOLD LARGEST MARKET SHARE IN 2023

4.6 ROBOTIC VISION MARKET, BY COUNTRY

FIGURE 17 INDIA TO EXHIBIT HIGHEST CAGR IN ROBOTIC VISION MARKET FROM 2023 TO 2028

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 18 ROBOTIC VISION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Growing need for quality inspection using automated robotic vision systems

5.2.1.2 Rising use of 3D vision systems in industrial robotics

5.2.1.3 Increasing demand for safety and high-quality products in industrial sector

5.2.1.4 Increasing use of smart cameras in robotic vision systems

FIGURE 19 ROBOTIC VISION MARKET: DRIVERS AND THEIR IMPACT

5.2.2 RESTRAINTS

5.2.2.1 High installation cost

5.2.2.2 Limited adaptability in different applications

5.2.2.3 Less awareness regarding robotic vision systems

FIGURE 20 ROBOTIC VISION MARKET: RESTRAINTS AND THEIR IMPACT

5.2.3 OPPORTUNITIES

5.2.3.1 Government-led initiatives for boosting industrial automation

TABLE 2 SUMMARY OF GOVERNMENT-LED INVESTMENTS IN INDUSTRIAL AUTOMATION

5.2.3.2 Integration of AI and deep learning technologies into robotic vision systems

5.2.3.3 Customization of robotic vision systems

FIGURE 21 ROBOTIC VISION MARKET: OPPORTUNITIES AND THEIR IMPACT

5.2.4 CHALLENGES

5.2.4.1 Difficulties in manufacturing robotic vision systems

5.2.4.2 Programming of complex inspection tasks

FIGURE 22 ROBOTIC VISION MARKET: CHALLENGES AND THEIR IMPACT

5.3 VALUE CHAIN ANALYSIS

FIGURE 23 ROBOTIC VISION MARKET: VALUE CHAIN ANALYSIS

5.4 ECOSYSTEM ANALYSIS

FIGURE 24 ROBOTIC VISION MARKET: ECOSYSTEM ANALYSIS

TABLE 3 ROBOTIC VISION MARKET: ECOSYSTEM ANALYSIS

5.5 PRICING ANALYSIS

5.5.1 AVERAGE SELLING PRICE (ASP) OF ROBOTIC VISION SYSTEM COMPONENTS OFFERED BY THREE KEY PLAYERS

FIGURE 25 AVERAGE SELLING PRICE (ASP) OF ROBOTIC VISION SYSTEM COMPONENTS OFFERED BY THREE KEY PLAYERS

TABLE 4 AVERAGE SELLING PRICE (ASP) OF ROBOTIC VISION SYSTEM COMPONENTS OFFERED BY THREE KEY PLAYERS (USD)

TABLE 5 AVERAGE SELLING PRICE (ASP) OF OPTICS, BY REGION (USD)

5.6 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 26 REVENUE SHIFT AND NEW REVENUE POCKETS FOR PLAYERS IN ROBOTIC VISION MARKET

5.7 TECHNOLOGY ANALYSIS

5.7.1 3D VISION SYSTEM

5.7.2 HYPERSPECTRAL IMAGING

5.7.3 ARTIFICIAL INTELLIGENCE (AI) IN ROBOTIC VISION SYSTEM

5.7.4 LIQUID LENSES IN ROBOTIC VISION SYSTEM

5.7.5 4D VISION SYSTEM

5.8 PORTER'S FIVE FORCES ANALYSIS

TABLE 6 ROBOTIC VISION MARKET: PORTER'S FIVE FORCES ANALYSIS

5.8.1 THREAT OF NEW ENTRANTS

5.8.2 THREAT OF SUBSTITUTES

5.8.3 BARGAINING POWER OF SUPPLIERS

5.8.4 BARGAINING POWER OF BUYERS

5.8.5 INTENSITY OF COMPETITIVE RIVALRY

5.9 KEY STAKEHOLDERS AND BUYING CRITERIA

5.9.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 27 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE INDUSTRIES

TABLE 7 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE INDUSTRIES (%)

5.9.2 BUYING CRITERIA

FIGURE 28 KEY BUYING CRITERIA FOR TOP THREE INDUSTRIES

TABLE 8 KEY BUYING CRITERIA FOR TOP THREE INDUSTRIES

5.10 CASE STUDY ANALYSIS

5.10.1 AEROBOTIX DEVELOPED AUTOMATED PART LOCATION AND VERIFICATION (APLV) SYSTEM TO SIMPLIFY PROCESS OF UPDATING ROBOT PATHS IN VERSATILE, EVER-CHANGING WORK ENVIRONMENTS

5.10.2 MWES ENGINEERED SYSTEMS DEVELOPED TWO WALL-MOUNTED KAWASAKI RS007L ROBOTS EQUIPPED WITH VACUUM GRIPPERS

5.10.3 VARTA USED VISIONPRO 3D TO ACHIEVE HIGH PRODUCTION SPEED AND PRODUCT QUALITY

5.11 TRADE ANALYSIS

FIGURE 29 IMPORT DATA FOR HS CODE 852580, BY KEY COUNTRY, 2018–2022 (USD MILLION)

FIGURE 30 EXPORT DATA FOR HS CODE 852580, BY KEY COUNTRY, 2018–2022 (USD MILLION)

5.12 PATENT ANALYSIS

FIGURE 31 TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS IN LAST 10 YEARS

FIGURE 32 ROBOTIC VISION MARKET: PATENT ANALYSIS

TABLE 9 TOP 20 PATENT OWNERS IN LAST 10 YEARS

5.12.1 LIST OF MAJOR PATENTS

5.13 KEY CONFERENCES AND EVENTS, 2023–2024

TABLE 10 ROBOTIC VISION MARKET: LIST OF CONFERENCES AND EVENTS

5.14 REGULATIONS

5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 ROW: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.15 STANDARDS

5.15.1 INTERFACE/CONNECTIVITY

5.15.1.1 GigE Vision

5.15.1.2 USB3 Vision

5.15.1.3 CoaXPress (CXP)

5.15.2 CAMERA

5.15.2.1 EMVA 1288

5.15.2.2 ASTM E57

5.15.2.3 LENS

5.15.2.4 Japan Industrial Imaging Association (JIAA)

5.15.3 PROGRAMMING INTERFACE

5.15.3.1 GenICam

TABLE 15 ROBOTIC VISION MARKET: REGULATORY ANALYSIS

6 ROBOTIC VISION MARKET, BY DEPLOYMENT

6.1 INTRODUCTION

FIGURE 33 ROBOTIC VISION MARKET, BY DEPLOYMENT

6.1.1 ROBOTIC GUIDANCE SYSTEMS

6.1.1.1 Ability to manipulate and assemble objects of any size and shape to support use of robotic guidance systems

6.1.2 ROBOTIC CELLS

6.1.2.1 Rising adoption in tasks with defined target position and orientation to drive demand for robotic cells

7 ROBOTIC VISION MARKET, BY DETECTION ALGORITHM

7.1 INTRODUCTION

FIGURE 34 ROBOTIC VISION MARKET, BY DETECTION ALGORITHM

7.2 CONTOUR-BASED

7.3 CORRELATION-BASED

7.4 FEATURE EXTRACTION

7.5 CLOUD OF POINT

8 ROBOTIC VISION MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 35 ROBOTIC VISION MARKET, BY APPLICATION

FIGURE 36 MATERIAL HANDLING SEGMENT TO HOLD LARGEST MARKET SHARE IN 2022

8.2 WELDING AND SOLDERING

8.2.1 NEED TO MAXIMIZE WELDING AND SOLDERING EFFICIENCY TO DRIVE MARKET

8.3 MATERIAL HANDLING

8.3.1 OPTIMIZING MATERIAL HANDLING AND ENHANCING EFFICIENCY, ACCURACY, AND SAFETY OF WORKPLACES TO PROPEL MARKET

8.4 PACKAGING AND PALLETIZING

8.4.1 PACKAGING NEEDS IN FOOD & BEVERAGE INDUSTRY TO DRIVE ADOPTION OF ROBOTIC VISION

8.5 PAINTING

8.5.1 COST-EFFECTIVENESS IN PAINTING AND COATING APPLICATIONS TO BOOST MARKET

8.6 ASSEMBLING AND DISASSEMBLING

8.6.1 DEMAND FOR ENHANCING PRODUCTIVITY AND PRECISION IN ASSEMBLING PROCESSES TO DRIVE MARKET

8.7 CUTTING, PRESSING, GRINDING, AND DEBURRING

8.7.1 NEED TO ELIMINATE RISKS IN CUTTING, PRESSING, GRINDING, AND DEBURRING PROCESSES TO DRIVE USE OF ROBOTIC VISION SYSTEMS

8.8 MEASUREMENT, INSPECTION, AND TESTING

8.8.1 PRECISE MEASUREMENT, INSPECTION, AND TESTING TASKS TO

SUPPORT MARKET GROWTH

9 ROBOTIC VISION MARKET, BY TYPE

9.1 INTRODUCTION

FIGURE 37 ROBOTIC VISION MARKET, BY TYPE

FIGURE 38 MARKET FOR 3D VISION SYSTEMS TO EXHIBIT HIGHER CAGR DURING FORECAST PERIOD

TABLE 16 ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 17 ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

9.2 2D VISION SYSTEMS

9.2.1 INCREASED DEPLOYMENT IN CONVENTIONAL APPLICATIONS TO DRIVE GROWTH OF 2D VISION SYSTEMS

TABLE 18 2D VISION SYSTEMS: ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)

TABLE 19 2D VISION SYSTEMS: ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 20 2D VISION SYSTEMS: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 21 2D VISION SYSTEMS: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

9.3 3D VISION SYSTEMS

9.3.1 SINGLE- AND MULTI-CAMERA TRIANGULATION

9.3.1.1 Growth in robotics field to drive adoption of single and multi-camera triangulation

9.3.2 STRUCTURED LIGHT

9.3.2.1 Accurate object-mapping feature to boost use of structured light

9.3.3 TIME-OF-FLIGHT (TOF)

9.3.3.1 Implementation in vision-guided solutions in large workspaces to drive market

9.3.4 STEREO VISION

9.3.4.1 Suitability for 3D construction to drive demand for stereo vision

9.3.5 LASER-BASED

9.3.5.1 Utilization in extracting geometric information of objects to propel laser-based vision market

TABLE 22 3D VISION SYSTEMS: ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)

TABLE 23 3D VISION SYSTEMS: ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 24 3D VISION SYSTEMS: ROBOTIC VISION MARKET, BY REGION,

2019–2022 (USD MILLION)

TABLE 25 3D VISION SYSTEMS: ROBOTIC VISION MARKET, BY REGION,
2023–2028 (USD MILLION)

10 ROBOTIC VISION MARKET, BY COMPONENT

10.1 INTRODUCTION

FIGURE 39 ROBOTIC VISION MARKET, BY COMPONENT

FIGURE 40 HARDWARE SEGMENT TO HOLD LARGER MARKET SHARE DURING
FORECAST PERIOD

TABLE 26 ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD
MILLION)

TABLE 27 ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD
MILLION)

10.2 HARDWARE

TABLE 28 ROBOTIC VISION MARKET, BY HARDWARE, 2019–2022 (USD MILLION)

TABLE 29 ROBOTIC VISION MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

10.2.1 CAMERAS

10.2.1.1 Smart cameras combine image capture and processing in one system

TABLE 30 CAMERAS: ROBOTIC VISION MARKET, BY IMAGING SPECTRUM,
2019–2022 (USD MILLION)

TABLE 31 CAMERAS: ROBOTIC VISION MARKET, BY IMAGING SPECTRUM,
2023–2028 (USD MILLION)

10.2.1.2 Format

10.2.1.2.1 Line scan

10.2.1.2.1.1 Line scan cameras used for rapid data capturing

10.2.1.2.2 Area scan

10.2.1.2.2.1 Area scan cameras capture images in fast-moving scenes

10.2.1.2.3 CMOS

10.2.1.2.3.1 CMOS sensors based on photoelectric effect

10.2.1.2.4 CCD

10.2.1.2.4.1 CCDs capable of creating high-quality images

10.2.1.3 Imaging spectrum

10.2.1.3.1 Visible light

10.2.1.3.1.1 Robotic vision systems in visible spectrum have wavelengths between
400 and 700 nm

10.2.1.3.2 Visible + IR

10.2.1.3.2.1 Visible + IR cameras use NIR LEDs for visible + NIR imaging

10.2.2 LIGHTING

10.2.2.1 Lighting guides cameras to function properly and precisely

10.2.3 OPTICS

10.2.3.1 Optical lens defines field of view for vision cameras

10.2.4 PROCESSORS AND CONTROLLERS

10.2.4.1 Processors perform arithmetic operations on external data sources

10.2.4.2 FPGA

10.2.4.2.1.1 FPGA finds applications in various industries

10.2.4.3 DSP

10.2.4.3.1 DSPs help fetch multiple data and instructions simultaneously

10.2.4.4 Microcontrollers and microprocessors

10.2.4.4.1 Microcontrollers and microprocessors are specifically designed for real-time applications

10.2.4.5 VPU

10.2.4.5.1 VPUs fulfill need for faster processing in vision-related applications

10.2.5 FRAME GRABBERS

10.2.5.1 Frame grabbers process, store, and visualize multiple images simultaneously

10.2.6 OTHERS

10.3 SOFTWARE

TABLE 32 ROBOTIC VISION MARKET, BY SOFTWARE, 2019–2022 (USD MILLION)

TABLE 33 ROBOTIC VISION MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

10.3.1 TRADITIONAL SOFTWARE

10.3.1.1 Traditional software provide framework for developing robotic vision applications

10.3.2 DEEP LEARNING SOFTWARE

10.3.2.1 Deep learning frameworks offer high flexibility for program developers

11 ROBOTIC VISION MARKET, BY INDUSTRY

11.1 INTRODUCTION

FIGURE 41 ROBOTIC VISION MARKET, BY INDUSTRY

FIGURE 42 AUTOMOTIVE INDUSTRY TO HOLD SECOND-LARGEST MARKET SHARE IN 2023

TABLE 34 ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)

TABLE 35 ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

11.2 AUTOMOTIVE

11.2.1 AUTOMATED MANUFACTURING PROCESSES TO DRIVE MARKET

TABLE 36 AUTOMOTIVE: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 37 AUTOMOTIVE: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 38 AUTOMOTIVE: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 39 AUTOMOTIVE: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 40 AUTOMOTIVE: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 41 AUTOMOTIVE: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

11.3 ELECTRICAL & ELECTRONICS

11.3.1 NEED FOR IMPROVED QUALITY CONTROL, AUTOMATION, AND OBJECT RECOGNITION TO PROPEL MARKET

TABLE 42 ELECTRICAL & ELECTRONICS: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 43 ELECTRICAL & ELECTRONICS: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 44 ELECTRICAL & ELECTRONICS: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 45 ELECTRICAL & ELECTRONICS: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 46 ELECTRICAL & ELECTRONICS: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 47 ELECTRICAL & ELECTRONICS: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

11.4 CHEMICALS, RUBBER, & PLASTICS

11.4.1 USE IN MATERIAL HANDLING AND INSPECTION TASKS TO SUPPORT DEMAND FOR ROBOTIC VISION

TABLE 48 CHEMICALS, RUBBER, & PLASTICS: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 49 CHEMICALS, RUBBER, & PLASTICS: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 50 CHEMICALS, RUBBER, & PLASTICS: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 51 CHEMICALS, RUBBER, & PLASTICS: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 52 CHEMICALS, RUBBER, & PLASTICS: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 53 CHEMICALS, RUBBER, & PLASTICS: ROBOTIC VISION MARKET, BY

REGION, 2023–2028 (USD MILLION)**11.5 METALS & MACHINERY****11.5.1 SHORTAGE OF SKILLED LABOR TO FUEL MARKET GROWTH****TABLE 54 METALS & MACHINERY: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)****TABLE 55 METALS & MACHINERY: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)****TABLE 56 METALS & MACHINERY: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)****TABLE 57 METALS & MACHINERY: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)****TABLE 58 METALS & MACHINERY: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)****TABLE 59 METALS & MACHINERY: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)****11.6 FOOD & BEVERAGES****11.6.1 NEED TO MAINTAIN PRODUCT CONSISTENCY AND FOOD & BEVERAGE SAFETY TO FUEL ADOPTION OF VISION-GUIDED ROBOTS****TABLE 60 FOOD & BEVERAGES: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)****TABLE 61 FOOD & BEVERAGES: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)****TABLE 62 FOOD & BEVERAGES: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)****TABLE 63 FOOD & BEVERAGES: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)****TABLE 64 FOOD & BEVERAGES: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)****TABLE 65 FOOD & BEVERAGES: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)****11.7 PRECISION ENGINEERING & OPTICS****11.7.1 GROWING REQUIREMENT FOR SUPPLY OF PRECISION-ENGINEERED COMPONENTS TO MAJOR INDUSTRIES TO PROPEL MARKET****TABLE 66 PRECISION ENGINEERING & OPTICS: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)****TABLE 67 PRECISION ENGINEERING & OPTICS: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)****TABLE 68 PRECISION ENGINEERING & OPTICS: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)**

TABLE 69 PRECISION ENGINEERING & OPTICS: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 70 PRECISION ENGINEERING & OPTICS: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 71 PRECISION ENGINEERING & OPTICS: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

11.8 PHARMACEUTICALS & COSMETICS

11.8.1 CRUCIAL INSPECTION TASKS IN PHARMACEUTICAL PLANTS TO BOOST DEMAND FOR ROBOTIC VISION

TABLE 72 PHARMACEUTICALS & COSMETICS: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 73 PHARMACEUTICALS & COSMETICS: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 74 PHARMACEUTICALS & COSMETICS: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 75 PHARMACEUTICALS & COSMETICS: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 76 PHARMACEUTICALS & COSMETICS: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 77 PHARMACEUTICALS & COSMETICS: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

11.9 OTHERS

TABLE 78 OTHERS: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 79 OTHERS: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 80 OTHERS: ROBOTIC VISION MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 81 OTHERS: ROBOTIC VISION MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 82 OTHERS: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 83 OTHERS: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

12 ROBOTIC VISION MARKET, BY REGION

12.1 INTRODUCTION

FIGURE 43 ROBOTIC VISION MARKET: REGIONAL SNAPSHOT

Robotic Vision Market by Type (2D Vision, 3D Vision Systems), Hardware (Cameras, Lighting, Optics, Processors...

FIGURE 44 ROBOTIC VISION MARKET IN ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD

TABLE 84 ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 85 ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

12.2 NORTH AMERICA

12.2.1 IMPACT OF RECESSION ON ROBOTIC VISION MARKET IN NORTH AMERICA

FIGURE 45 NORTH AMERICA: ROBOTIC VISION MARKET SNAPSHOT

TABLE 86 NORTH AMERICA: ROBOTIC VISION MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 87 NORTH AMERICA: ROBOTIC VISION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 88 NORTH AMERICA: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 89 NORTH AMERICA: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 90 NORTH AMERICA: ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)

TABLE 91 NORTH AMERICA: ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

12.2.2 US

12.2.2.1 Automotive industry to offer lucrative opportunities

12.2.3 CANADA

12.2.3.1 Government initiatives to favor market growth

12.2.4 MEXICO

12.2.4.1 Growing focus of manufacturing sector on automation to boost market

12.3 EUROPE

12.3.1 IMPACT OF RECESSION ON ROBOTIC VISION MARKET IN EUROPE

FIGURE 46 EUROPE: ROBOTIC VISION MARKET SNAPSHOT

TABLE 92 EUROPE: ROBOTIC VISION MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 93 EUROPE: ROBOTIC VISION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 94 EUROPE: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 95 EUROPE: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 96 EUROPE: ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)

TABLE 97 EUROPE: ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)**12.3.2 GERMANY**

12.3.2.1 Established industrial robot market to boost demand

12.3.3 UK

12.3.3.1 Incorporation of vision systems into automobiles to improve product quality to drive market

12.3.4 FRANCE

12.3.4.1 Growing focus of food & beverage giants on automation to develop market

12.3.5 ITALY

12.3.5.1 Growing industrial automation to propel market

12.3.6 SPAIN

12.3.6.1 Encouragement from government to purchase EVs and HEVs to benefit market

12.3.7 REST OF EUROPE**12.4 ASIA PACIFIC****12.4.1 IMPACT OF RECESSION ON ROBOTIC VISION MARKET IN ASIA PACIFIC
FIGURE 47 ASIA PACIFIC: ROBOTIC VISION MARKET SNAPSHOT****TABLE 98 ASIA PACIFIC: ROBOTIC VISION MARKET, BY COUNTRY, 2019–2022 (USD MILLION)****TABLE 99 ASIA PACIFIC: ROBOTIC VISION MARKET, BY COUNTRY, 2023–2028 (USD MILLION)****TABLE 100 ASIA PACIFIC: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)****TABLE 101 ASIA PACIFIC: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)****TABLE 102 ASIA PACIFIC: ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)****TABLE 103 ASIA PACIFIC: ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)****12.4.2 CHINA**

12.4.2.1 Electronics and semiconductor industries to generate significant demand

12.4.3 JAPAN

12.4.3.1 Presence of prominent vision sensor manufacturers to boost demand

12.4.4 SOUTH KOREA

12.4.4.1 Robust manufacturing sector to benefit market

12.4.5 TAIWAN

12.4.5.1 Development of smart factories, machinery, technology, and transport infrastructure to benefit market

12.4.6 INDIA

12.4.6.1 High import tariffs on automobiles and electronics to fuel market

12.4.7 REST OF ASIA PACIFIC

12.5 ROW

12.5.1 IMPACT OF RECESSION ON ROBOTIC VISION MARKET IN ROW

FIGURE 48 MIDDLE EAST & AFRICA TO DOMINATE MARKET IN ROW DURING FORECAST PERIOD

TABLE 104 ROW: ROBOTIC VISION MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 105 ROW: ROBOTIC VISION MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 106 ROW: ROBOTIC VISION MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 107 ROW: ROBOTIC VISION MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 108 ROW: ROBOTIC VISION MARKET, BY INDUSTRY, 2019–2022 (USD MILLION)

TABLE 109 ROW: ROBOTIC VISION MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

12.5.2 MIDDLE EAST & AFRICA

12.5.2.1 Rising adoption of robotic vision systems in plastic and food & beverage industry to develop market

12.5.3 SOUTH AMERICA

12.5.3.1 Ongoing economic reforms to offer lucrative growth opportunities

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

TABLE 110 KEY STRATEGIES ADOPTED BY MAJOR PLAYERS IN ROBOTIC VISION MARKET, 2021–2023

13.2 REVENUE ANALYSIS OF TOP FIVE COMPANIES

FIGURE 49 ROBOTIC VISION MARKET: REVENUE ANALYSIS, 2019–2022

13.3 MARKET SHARE ANALYSIS, 2022

TABLE 111 ROBOTIC VISION MARKET: DEGREE OF COMPETITION

FIGURE 50 ROBOTIC VISION MARKET SHARE ANALYSIS, 2022

13.4 KEY COMPANY EVALUATION MATRIX, 2022

13.4.1 STARS

13.4.2 EMERGING LEADERS

13.4.3 PERVASIVE PLAYERS

13.4.4 PARTICIPANTS

FIGURE 51 ROBOTIC VISION MARKET: KEY COMPANY EVALUATION MATRIX,

2022

13.5 STARTUPS/SMES EVALUATION MATRIX, 2022

13.5.1 PROGRESSIVE COMPANIES

13.5.2 RESPONSIVE COMPANIES

13.5.3 DYNAMIC COMPANIES

13.5.4 STARTING BLOCKS

FIGURE 52 ROBOTIC VISION MARKET: STARTUPS/SMES EVALUATION MATRIX, 2022

13.6 COMPETITIVE BENCHMARKING

TABLE 112 ROBOTIC VISION MARKET: LIST OF KEY STARTUPS/SMES

TABLE 113 ROBOTIC VISION MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

13.6.1 ROBOTIC VISION MARKET FOOTPRINT

TABLE 114 COMPANY FOOTPRINT

TABLE 115 TYPE: COMPANY FOOTPRINT

TABLE 116 INDUSTRY: COMPANY FOOTPRINT

TABLE 117 REGION: COMPANY FOOTPRINT

13.7 COMPETITIVE SCENARIOS AND TRENDS

13.7.1 PRODUCT LAUNCHES

TABLE 118 ROBOTIC VISION MARKET: PRODUCT LAUNCHES, 2021–2023

13.7.2 DEALS

TABLE 119 ROBOTIC VISION MARKET: DEALS, 2021–2022

13.7.3 OTHERS

TABLE 120 ROBOTIC VISION MARKET: OTHERS, 2021–2022

14 COMPANY PROFILES

(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

14.1 KEY PLAYERS

14.1.1 COGNEX CORPORATION

TABLE 121 COGNEX CORPORATION: BUSINESS OVERVIEW

FIGURE 53 COGNEX CORPORATION: COMPANY SNAPSHOT

TABLE 122 COGNEX CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 123 COGNEX CORPORATION: PRODUCT LAUNCHES

14.1.2 BASLER AG

TABLE 124 BASLER AG: BUSINESS OVERVIEW

FIGURE 54 BASLER AG: COMPANY SNAPSHOT

TABLE 125 BASLER AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 126 BASLER AG: PRODUCT LAUNCHES

14.1.3 OMRON CORPORATION

TABLE 127 OMRON CORPORATION: BUSINESS OVERVIEW

FIGURE 55 OMRON CORPORATION: COMPANY SNAPSHOT

TABLE 128 OMRON CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 129 OMRON CORPORATION: PRODUCT LAUNCHES

14.1.4 NATIONAL INSTRUMENTS CORP.

TABLE 130 NATIONAL INSTRUMENTS CORP.: BUSINESS OVERVIEW

FIGURE 56 NATIONAL INSTRUMENTS CORP.: COMPANY SNAPSHOT

TABLE 131 NATIONAL INSTRUMENTS CORP.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.5 KEYENCE CORPORATION

TABLE 132 KEYENCE CORPORATION: BUSINESS OVERVIEW

FIGURE 57 KEYENCE CORPORATION: COMPANY SNAPSHOT

TABLE 133 KEYENCE CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 134 KEYENCE CORPORATION: PRODUCT LAUNCHES

14.1.6 TELEDYNE DALSA

TABLE 135 TELEDYNE DALSA: BUSINESS OVERVIEW

FIGURE 58 TELEDYNE DALSA: COMPANY SNAPSHOT

TABLE 136 TELEDYNE DALSA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 137 TELEDYNE DALSA: PRODUCT LAUNCHES

14.1.7 SICK AG

TABLE 138 SICK AG: BUSINESS OVERVIEW

FIGURE 59 SICK AG: COMPANY SNAPSHOT

TABLE 139 SICK AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 140 SICK AG: PRODUCT LAUNCHES

14.1.8 TORDIVEL AS

TABLE 141 TORDIVEL AS: BUSINESS OVERVIEW

TABLE 142 TORDIVEL AS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.9 HEXAGON AB

TABLE 143 HEXAGON AB: BUSINESS OVERVIEW

FIGURE 60 HEXAGON AB: COMPANY SNAPSHOT

TABLE 144 HEXAGON AB: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.10 ADVANTECH CO., LTD.

TABLE 145 ADVANTECH CO., LTD.: BUSINESS OVERVIEW

FIGURE 61 ADVANTECH CO., LTD.: COMPANY SNAPSHOT

TABLE 146 ADVANTECH CO., LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 147 ADVANTECH CO., LTD.: PRODUCT LAUNCHES

14.1.11 YASKAWA AMERICA, INC.

TABLE 148 YASKAWA AMERICA, INC.: BUSINESS OVERVIEW

FIGURE 62 YASKAWA AMERICA, INC.: COMPANY SNAPSHOT

TABLE 149 YASKAWA AMERICA, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.12 ISRA VISION

TABLE 150 ISRA VISION: BUSINESS OVERVIEW

FIGURE 63 ISRA VISION: COMPANY SNAPSHOT

TABLE 151 ISRA VISION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 152 ISRA VISION: PRODUCT LAUNCHES

14.1.13 FANUC CORPORATION

TABLE 153 FANUC CORPORATION: BUSINESS OVERVIEW

FIGURE 64 FANUC CORPORATION: COMPANY SNAPSHOT

TABLE 154 FANUC CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 155 FANUC CORPORATION: PRODUCT LAUNCHES

14.1.14 ABB

TABLE 156 ABB: BUSINESS OVERVIEW

FIGURE 65 ABB: COMPANY SNAPSHOT

TABLE 157 ABB: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.15 QUALCOMM TECHNOLOGIES, INC.

TABLE 158 QUALCOMM TECHNOLOGIES, INC.: BUSINESS OVERVIEW

FIGURE 66 QUALCOMM TECHNOLOGIES, INC.: COMPANY SNAPSHOT

TABLE 159 QUALCOMM TECHNOLOGIES, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 160 QUALCOMM TECHNOLOGIES, INC.: PRODUCT LAUNCHES

14.2 OTHER PLAYERS

14.2.1 LMI TECHNOLOGIES INC.

14.2.2 INDUSTRIAL VISION SYSTEMS

14.2.3 VITRONIC

14.2.4 MATROX ELECTRONIC SYSTEMS LTD.

14.2.5 ADLINK TECHNOLOGY INC.

14.2.6 ZIVID

14.2.7 STEMMER IMAGING LTD.

14.2.8 MVTEC SOFTWARE GMBH

14.2.9 WENGLOR SENSORIC GMBH

14.2.10 AQUIFI

14.2.11 IDS IMAGING DEVELOPMENT SYSTEMS GMBH

*Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

15 ADJACENT AND RELATED MARKET

15.1 INTRODUCTION

15.2 LIMITATIONS

15.3 COLLABORATIVE ROBOT MARKET, BY COMPONENT

TABLE 161 COLLABORATIVE ROBOT (COBOT) MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 162 COLLABORATIVE ROBOT (COBOT) MARKET, BY COMPONENT, 2022–2028 (USD MILLION)

15.4 HARDWARE

TABLE 163 HARDWARE: COLLABORATIVE ROBOT (COBOT) MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 164 HARDWARE: COLLABORATIVE ROBOT (COBOT) MARKET, BY COMPONENT, 2022–2028 (USD MILLION)

15.4.1 ROBOTIC ARMS

15.4.1.1 Robotic arm design defined by ISO/TS 15066 standard

15.4.2 END EFFECTORS OR END-OF-ARM TOOLS (EOATS)

15.4.2.1 Welding guns

15.4.2.1.1 Hand guidance feature of collaborative robots to make welding tasks easier

TABLE 165 PLAYERS MANUFACTURING ROBOTIC WELDING GUNS

15.4.2.2 Grippers

15.4.2.2.1 Pneumatic

15.4.2.2.1.1 Pneumatic grippers require external air supply to operate

15.4.2.2.2 Electric

15.4.2.2.2.1 Electric grippers are easiest to program and operate compared with other grippers

TABLE 166 PLAYERS MANUFACTURING ELECTRIC GRIPPERS

15.4.2.2.3 Dexterous robotic hands

15.4.2.2.3.1 4-finger robotic hand may be used without robotic arms

15.4.2.2.3.2 5-finger robotic hands used in combination with industrial and collaborative robotic arms

15.4.2.2.4 Vacuum

15.4.2.2.4.1 Vacuum grippers can easily handle uneven and large area workpieces

15.4.2.2.5 Magnetic

15.4.2.2.5.1 Magnetic grippers less popular as other types of grippers

TABLE 167 PLAYERS MANUFACTURING MAGNETIC GRIPPERS

15.4.2.3 Robotic screwdrivers

15.4.2.3.1 Robotic screwdrivers apply consistent torque during screwdriving

15.4.2.4 Sanding and deburring tools

15.4.2.4.1 Sanding and deburring tools used for material removal

15.4.2.5 Others

15.4.3 DRIVES

15.4.3.1 Drives convert electrical energy into mechanical energy

15.4.4 CONTROLLERS

15.4.4.1 Controllers carry out necessary instructions required to operate cobots

15.4.5 SENSORS

15.4.5.1 Sensors help measure and translate information into meaningful data

15.4.6 POWER SUPPLY

15.4.6.1 Most cobots operate at 24 or 48 V

15.4.7 MOTORS

15.4.7.1 Cobots fitted with light but powerful motors

15.4.8 OTHERS

15.5 SOFTWARE

15.5.1 MANUFACTURERS TO INVEST SUBSTANTIAL EFFORTS TO DEVELOP INTUITIVE PROGRAMMING SOFTWARE

16 APPENDIX

16.1 INSIGHTS FROM INDUSTRY EXPERTS

16.2 DISCUSSION GUIDE

16.3 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

16.4 CUSTOMIZATION OPTIONS

16.5 RELATED REPORTS

16.6 AUTHOR DETAILS

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