

Robotic Process Automation Market by Process (Automated solution, Decision Support & Management Solution, and Interaction Solution), Operation (Rule Based and Knowledge Based), Type (Tools and Services), Industry, and Geography - Global Forecast to 2022

https://marketpublishers.com/r/RE9229DA141EN.html

Date: March 2017 Pages: 148 Price: US\$ 5,650.00 (Single User License) ID: RE9229DA141EN

# **Abstracts**

"Robotic process automation market expected to exhibit significant growth potential between 2017 and 2022."

The robotic process automation market is estimated to reach USD 2,467.0 million by 2022, at a CAGR of 30.14% between 2017 and 2022. The major factors that have propelled market growth are ease in business processes offered by robotic process automation, and convergence of robotic process automation with traditional business process industries. The major restraints of the robotic process automation market are risk of data security, which hinders the implementation of robotic process automation in the financial domain, and the reduced potential of robotic process automation for knowledge-based business processes.

"Robotic process automated solution market likely to grow at the highest rate between 2017 and 2022."

Based on process, the automated solutions market for robotic process automation is expected to grow at the highest CAGR between 2016 and 2022. The banking, financial services, and insurance domain has been leveraging robotics process automation to improve competence and speed up business processes.. Due to the high degree of flexibility and scalability of the solution, and greater requirement for data processing and



workflow management, it has witnessed widespread deployment.

"Rule-based robotic process automation held the largest market share in 2016."

Rule-based robotic process automation held a larger market share vs. knowledgebased operations in 2016. Business processes require a highly flexible and reusable model that can be rapidly configured. Software programming is required to some extent for back-end business operations and for ongoing business processes, which are validated and tested against business logic. Rule-based robotic process automation is used for repetitive administrative tasks in the context of constant business behavior.

"BFSI held the largest share of the overall robotic process automation market in 2016."

The BFSI domain held the largest share of the robotic process automation market among all the industries in 2016. In the BFSI space, multiple systems are linked to each other by interfaces to enable the flow of transaction-related data. Robotic process automation controls and monitors these interfaces to ensure seamless execution of transactions and fill data gaps. Robotic process automation improves the accuracy and efficiency of different processes in the BFSI industry. These solutions also help in regulatory reporting and balance sheet reconciliation by collating data from multiple systems and conducting a host of validation checks to prepare information for a detailed analysis.

"Robotic process automation market for Asia Pacific expected to grow at the highest rate between 2017 and 2022."

The robotic process automation market for Asia Pacific is expected to grow at the highest rate between 2017 and 2022 among all the regions in 2016. This is mainly attributed to the presence of the outsourcing industry in countries such as India and China. Increased operational efficiency and lower costs, with reduction in full-time employee, are the other benefits associated with robotic process automation.

Breakdown of the profiles of the primary participants for the report are as follows:

By Company Type: Tier 1 - 52%, Tier 2 - 16%, and Tier 3 - 32%

By Designation: C-Level Executives – 29%, Directors – 39%, and Others – 32%

By Region: North America – 44%, Europe – 32%, APAC – 19%, and RoW – 5%



Key players in the market include Automation Anywhere (U.S.), Blue Prism (U.K.), Celaton Ltd (U.K.), IPSoft (U.S.), Nice Systems Ltd. (Israel), Pegasystems (U.S.), Redwood Software (U.S.), UiPath (U.K.), Verint (U.S.), and Xerox Corporation (U.S.).

Research Coverage:

The research report on the global robotic process automation market covers segments such as operations, process, type, industry, and region. The market has been segmented on the basis of operations into rule-based and knowledge-based. Based on process, the robotic process automation market has been classified into automated solution, decision support, and management solutions and interaction solutions. The report covers two types of robotic process automation—tools and services. The robotic process automation market has been segmented on the basis of industries into banking, financial services, and insurance; healthcare and pharmaceuticals; manufacturing and logistics; telecom and IT; retail and consumer goods; travel, hospitality, and transportation; and others. The report covers four major geographic regions, namely North America, Europe, Asia Pacific, and Rest of the World (RoW).

Key Benefits of Buying the Report:

Illustrative segmentation, analysis, and forecast for the market—by operations, process, type, industry, and region—has been conducted to provide an overview of the robotic process automation market.

Porter's five forces framework has been used, along with the value chain analysis, to provide an in-depth insight into the robotic process automation market.

The major drivers, restraints, opportunities, and challenges for the robotic process automation market have been detailed in this report.

The detailed competitive landscape includes key players, in-depth analysis, and market share of the key players.

Robotic Process Automation Market by Process (Automated solution, Decision Support & Management Solution, and...



# **Contents**

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.3.1 MARKETS COVERED
- 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- **1.5 LIMITATIONS**
- **1.6 STAKEHOLDERS**

## 2 RESEARCH METHODOLOGY

## 2.1 RESEARCH DATA

- 2.1.1 SECONDARY DATA
- 2.1.1.1 Key data from secondary sources
- 2.1.2 PRIMARY DATA
  - 2.1.2.1 Key data from primary sources
- 2.1.2.2 Key industry insights
- 2.1.2.3 Breakdown of primaries

### 2.2 MARKET SIZE ESTIMATION

- 2.2.1 BOTTOM-UP APPROACH
- 2.2.1.1 Approach for capturing the market share by bottom-up analysis (demand side)

2.2.2 TOP-DOWN APPROACH

2.2.2.1 Approach for capturing the market share top-down analysis (supply side) 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS

## **3 EXECUTIVE SUMMARY**

## 4 PREMIUM INSIGHTS – ROBOTIC PROCESS AUTOMATION MARKET

4.1 ROBOTIC PROCESS AUTOMATION MARKET, 2017–2022 (USD MILLION)
4.2 ROBOTIC PROCESS AUTOMATION MARKET, BY TYPE (2017–2022)
4.3 ROBOTIC PROCESS AUTOMATION MARKET, BY PROCESS (2017)
4.4 ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY AND REGION



(2017)

4.5 ROBOTIC PROCESS AUTOMATION MARKET, BY GEOGRAPHY (2017)

#### **5 MARKET OVERVIEW**

**5.1 INTRODUCTION** 

5.2 MARKET SEGMENTATION

5.2.1 ROBOTIC PROCESS AUTOMATION MARKET, BY TYPE

5.2.2 ROBOTIC PROCESS AUTOMATION MARKET, BY OPERATION

5.2.3 ROBOTIC PROCESS AUTOMATION MARKET, BY PROCESS

5.2.4 ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY

**5.3 MARKET DYNAMICS** 

5.3.1 DRIVERS

5.3.1.1 Ease in business processes with the installation of robotic process automation

5.3.1.2 Convergence of robotic process automation with traditional business

processes

5.3.2 RESTRAINTS

5.3.2.1 Data insecurity risk hindering the implementation of robotic process automation in the financial sector

5.3.2.2 Less potential for robotic process automation in knowledge-based business processes

**5.3.3 OPPORTUNITIES** 

5.3.3.1 Integration of new technologies with robotic process automation

5.3.3.2 High demand for robotic process automation in the logistics industry

5.3.3.3 Expected adoption of robotics process automation in the BPO sector

5.3.4 CHALLENGES

5.3.4.1 Lack of awareness regarding robotic process automation

### **6 INDUSTRY TRENDS**

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES MODEL

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY



#### 7 MARKET ANALYSIS, BY PROCESS

7.1 INTRODUCTION7.2 AUTOMATED SOLUTION7.3 DECISION SUPPORT AND MANAGEMENT SOLUTION7.4 INTERACTION SOLUTION

#### **8 MARKET ANALYSIS, BY OPERATION**

8.1 INTRODUCTION8.2 RULE BASED8.3 KNOWLEDGE BASED

#### 9 MARKET, BY TYPE

9.1 INTRODUCTION
9.2 TOOL BASED
9.2.1 MODEL-BASED APPLICATION TOOLS
9.2.2 PROCESS-BASED APPLICATION TOOLS
9.3 SERVICE BASED
9.3.1 CONSULTING
9.3.2 INTEGRATION AND DEVELOPMENT
9.3.3 TRAINING

### **10 MARKET, BY INDUSTRY**

10.1 INTRODUCTION
10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
10.3 TELECOM AND IT INDUSTRY
10.4 TRAVEL, HOSPITALITY, AND TRANSPORTATION INDUSTRY
10.5 RETAIL AND CONSUMER GOODS
10.6 MANUFACTURING AND LOGISTICS INDUSTRY
10.7 HEALTHCARE AND PHARMACEUTICALS
10.8 OTHER INDUSTRIES

#### **11 GEOGRAPHIC ANALYSIS**

11.1 INTRODUCTION 11.2 NORTH AMERICA



11.2.1 U.S.
11.2.2 CANADA
11.2.3 MEXICO
11.3 EUROPE
11.3.1 GERMANY
11.3.2 U.K.
11.3.3 FRANCE
11.3.4 REST OF EUROPE
11.4 ASIA PACIFIC
11.4.1 CHINA
11.4.2 JAPAN
11.4.3 INDIA
11.4.4 REST OF ASIA PACIFIC
11.5 REST OF WORLD
11.5.1 MIDDLE EAST AND AFRICA

11.5.2 SOUTH AMERICA

## **12 COMPETITIVE LANDSCAPE**

12.1 OVERVIEW

12.2 MARKET RANKING ANALYSIS OF ROBOTICS PROCESS AUTOMATION MARKET
12.3 COMPETITIVE SITUATIONS AND TRENDS
12.3.1 NEW PRODUCT DEVELOPMENTS
12.3.2 PARTNERSHIPS AND AGREEMENTS/ COLLABORATIONS
12.3.3 MERGERS & ACQUISITIONS

### **13 COMPANY PROFILES**

#### **13.1 INTRODUCTION**

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Ratio Analysis, MnM View)\*

13.2 NICE SYSTEMS LTD.13.3 PEGASYSTEMS INC.13.4 AUTOMATION ANYWHERE13.5 BLUE PRISM PLC13.6 IPSOFT, INC.

Robotic Process Automation Market by Process (Automated solution, Decision Support & Management Solution, and...



13.7 CELATON LTD.
13.8 REDWOOD SOFTWARE
13.9 UIPATH SRL
13.10 VERINT SYSTEM INC.
13.11 XEROX CORPORATION
13.12 KEY INNOVATORS
13.12.1 ARAGO US, INC.
13.12.2 IBM
13.12.3 THOUGHTONOMY LTD.

\*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

#### **14 APPENDIX**

14.1 INSIGHTS OF INDUSTRY EXPERTS
14.2 DISCUSSION GUIDE
14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
14.4 AVAILABLE CUSTOMIZATIONS
14.5 RELATED REPORTS
14.6 AUTHOR DETAILS



# **List Of Tables**

#### LIST OF TABLES

Table 1 ROBOTIC PROCESS AUTOMATION MARKET, BY TYPE Table 2 ROBOTIC PROCESS AUTOMATION MARKET, BY OPERATION Table 3 ROBOTIC PROCESS AUTOMATION MARKET, BY PROCESS Table 4 ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY Table 5 ROBOTIC PROCESS AUTOMATION MARKET, BY PROCESS, 2014–2022 (USD MILLION) Table 6 AUTOMATED SOLUTION FOR ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY, 2014-2022 (USD MILLION) Table 7 DECISION SUPPORT AND MANAGEMENT FOR ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY, 2014-2022 (USD MILLION) Table 8 INTERACTION SOLUTION FOR ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY, 2014-2022 (USD MILLION) Table 9 ROBOTIC PROCESS AUTOMATION MARKET, BY OPERATION, 2014–2022 (USD MILLION) Table 10 ROBOTIC PROCESS AUTOMATION MARKET, BY TYPE, 2014–2022 (USD MILLION) Table 11 ROBOTIC PROCESS AUTOMATION MARKET, BY TOOL, 2014–2022 (USD MILLION) Table 12 ROBOTIC PROCESS AUTOMATION TOOL MARKET, BY INDUSTRY, 2014-2022 (USD MILLION) Table 13 ROBOTIC PROCESS AUTOMATION TOOLS MARKET, BY REGION, 2014-2022 (USD MILLION) Table 14 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR BFSI. BY REGION, 2014–2022 (USD MILLION) Table 15 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR TELECOM AND IT, BY REGION, 2014–2022 (USD MILLION) Table 16 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR TRAVEL, HOSPITALITY, AND TRANSPORTATION, BY REGION, 2014–2022 (USD MILLION) Table 17 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR RETAIL AND CONSUMER GOODS, BY REGION, 2014–2022 (USD MILLION) Table 18 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR MANUFACTURING AND LOGISTICS, BY REGION, 2014–2022 (USD MILLION) Table 19 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR HEALTHCARE AND PHARMACEUTICAL, BY REGION, 2014-2022 (USD MILLION) Table 20 ROBOTIC PROCESS AUTOMATION TOOLS MARKET FOR THE OTHER



INDUSTRIES, BY REGION, 2014–2022 (USD MILLION)

Table 21 ROBOTIC PROCESS AUTOMATION MARKET, BY SERVICES, 2014–2022 (USD MILLION)

Table 22 ROBOTIC PROCESS AUTOMATION SERVICES MARKET, BY INDUSTRY, 2014–2022 (USD MILLION)

Table 23 ROBOTIC PROCESS AUTOMATION SERVICES MARKET, BY REGION, 2014–2022 (USD MILLION)

Table 24 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR BFSI, BY REGION, 2014–2022 (USD MILLION)

Table 25 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR TELECOM AND IT, BY REGION, 2014–2022 (USD MILLION)

Table 26 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR TRAVEL, HOSPITALITY, AND TRANSPORTATION, BY REGION, 2014–2022 (USD MILLION) Table 27 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR RETAIL AND CONSUMER GOODS, BY REGION, 2014–2022 (USD MILLION)

Table 28 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR MANUFACTURING AND LOGISTICS, BY REGION, 2014–2022 (USD MILLION)

Table 29 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR

HEALTHCARE AND PHARMACEUTICAL, BY REGION, 2014–2022 (USD MILLION) Table 30 ROBOTIC PROCESS AUTOMATION SERVICES MARKET FOR THE OTHER INDUSTRIES, BY REGION, 2014–2022 (USD MILLION)

Table 31 ROBOTIC PROCESS AUTOMATION MARKET, BY INDUSTRY, 2014–2022 (USD MILLION)

Table 32 ROBOTIC PROCESS AUTOMATION MARKET FOR THE BFSI, BY PROCESS, 2014–2022 (USD MILLION)

Table 33 ROBOTIC PROCESS AUTOMATION MARKET FOR BFSI, BY REGION, 2014–2022 (USD MILLION)

Table 34 ROBOTIC PROCESS AUTOMATION MARKET FOR BFSI, BY TYPE, 2014–2022 (USD MILLION)

Table 35 ROBOTIC PROCESS AUTOMATION MARKET FOR THE TELECOM AND IT INDUSTRY, BY PROCESS, 2014–2022 (USD MILLION)

Table 36 ROBOTIC PROCESS AUTOMATION MARKET FOR TELECOM AND IT INDUSTRY, BY REGION, 2014–2022 (USD MILLION)

Table 37 ROBOTIC PROCESS AUTOMATION MARKET FOR TELECOM AND IT INDUSTRY, BY TYPE, 2014–2022 (USD MILLION)

Table 38 ROBOTIC PROCESS AUTOMATION MARKET FOR THE TRAVEL,

HOSPITALITY, AND TRANSPORTATION INDUSTRY, BY PROCESS, 2014–2022 (USD MILLION)

Table 39 ROBOTIC PROCESS AUTOMATION MARKET FOR TRAVEL,



HOSPITALITY, AND TRANSPORTATION INDUSTRY, BY REGION, 2014–2022 (USD MILLION)

Table 40 ROBOTIC PROCESS AUTOMATION MARKET FOR TRAVEL, HOSPITALITY, AND TRANSPORTATION, BY TYPE, 2014–2022 (USD MILLION) Table 41 ROBOTIC PROCESS AUTOMATION MARKET FOR THE RETAIL AND CONSUMER GOODS INDUSTRY, BY PROCESS, 2014–2022 (USD MILLION) Table 42 ROBOTIC PROCESS AUTOMATION MARKET FOR RETAIL AND CONSUMER GOODS INDUSTRY, BY REGION, 2014–2022 (USD MILLION) Table 43 ROBOTIC PROCESS AUTOMATION MARKET FOR RETAIL AND CONSUMER GOODS INDUSTRY, BY TYPE, 2014–2022 (USD MILLION) Table 44 ROBOTIC PROCESS AUTOMATION MARKET FOR THE MANUFACTURING AND LOGISTICS INDUSTRY, BY PROCESS, 2014–2022 (USD MILLION)

Table 45 ROBOTIC PROCESS AUTOMATION MARKET FOR MANUFACTURINGAND LOGISTICS INDUSTRY, BY REGION, 2014–2022 (USD MILLION)Table 46 ROBOTIC PROCESS AUTOMATION MARKET FOR MANUFACTURING

AND LOGISTICS INDUSTRY, BY TYPE, 2014–2022 (USD MILLION)

Table 47 ROBOTIC PROCESS AUTOMATION MARKET FOR THE HEALTHCARE AND PHARMACEUTICALS INDUSTRY, BY PROCESS, 2014–2022 (USD MILLION) Table 48 ROBOTIC PROCESS AUTOMATION MARKET FOR HEALTHCARE AND PHARMACEUTICALS INDUSTRY, BY REGION, 2014–2022 (USD MILLION)

Table 49 ROBOTIC PROCESS AUTOMATION MARKET FOR HEALTHCARE ANDPHARMACEUTICALS INDUSTRY, BY TYPE, 2014–2022 (USD MILLION)

Table 50 ROBOTIC PROCESS AUTOMATION MARKET FOR OTHER INDUSTRIES, BY PROCESS, 2014–2022 (USD MILLION)

Table 51 ROBOTIC PROCESS AUTOMATION MARKET FOR OTHER INDUSTRIES, BY REGION, 2014–2022 (USD MILLION)

Table 52 ROBOTIC PROCESS AUTOMATION MARKET FOR OTHER INDUSTRIES, BY TYPE, 2014–2022 (USD MILLION)

Table 53 ROBOTIC PROCESS AUTOMATION MARKET, BY REGION, 2014–2022 (USD MILLION)

Table 54 ROBOTIC PROCESS AUTOMATION MARKET IN NORTH AMERICA, BY COUNTRY, 2014–2022 (USD MILLION)

Table 55 ROBOTIC PROCESS AUTOMATION MARKET IN NORTH AMERICA, BY INDUSTRY, 2014–2022 (USD MILLION)

Table 56 ROBOTIC PROCESS AUTOMATION MARKET IN NORTH AMERICA, BY TYPE, 2014–2022 (USD MILLION)

Table 57 ROBOTIC PROCESS AUTOMATION MARKET IN EUROPE, BY COUNTRY, 2014–2022 (USD MILLION)



Table 58 ROBOTIC PROCESS AUTOMATION MARKET IN EUROPE, BY INDUSTRY, 2014–2022 (USD MILLION)

Table 59 ROBOTIC PROCESS AUTOMATION MARKET IN EUROPE, BY TYPE, 2014–2022 (USD MILLION)

Table 60 ROBOTIC PROCESS AUTOMATION MARKET IN ASIA PACIFIC, BY COUNTRY, 2014–2022 (USD MILLION)

Table 61 ROBOTIC PROCESS AUTOMATION MARKET IN ASIA PACIFIC, BY INDUSTRY, 2014–2022 (USD MILLION)

Table 62 ROBOTIC PROCESS AUTOMATION MARKET IN ASIA PACIFIC, BY TYPE, 2014–2022 (USD MILLION)

Table 63 ROBOTIC PROCESS AUTOMATION MARKET IN ROW, BY REGION, 2014–2022 (USD MILLION)

Table 64 ROBOTIC PROCESS AUTOMATION MARKET IN ROW, BY INDUSTRY, 2014–2022 (USD MILLION)

Table 65 ROBOTIC PROCESS AUTOMATION MARKET IN ROW, BY TYPE,

2014-2022 (USD MILLION)

Table 66 TOP PLAYERS IN THE ROBOTICS PROCESS AUTOMATION MARKET, 2016

Table 67 NEW PRODUCT DEVELOPMENTS, 2015–2016

Table 68 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS (2014–2016) Table 69 MERGERS & ACQUISITIONS (2014–2016)



# **List Of Figures**

## LIST OF FIGURES

Figure 1 MARKETS COVERED IN THE ROBOTIC PROCESS AUTOMATION MARKET REPORT

Figure 2 RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM UP APPROACH Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH Figure 5 MARKET BREAKDOWN DATA TRIANGULATION APPROACH Figure 6 ASSUMPTIONS OF THE RESEARCH STUDY

Figure 7 ROBOTIC PROCESS AUTOMATION TOOLS ARE EXPECTED TO HOLD A MAJOR SHARE OF THE MARKET DURING THE FORECAST PERIOD Figure 8 RULE-BASED OPERATION EXPECTED TO HOLD A MAJOR SHARE OF THE ROBOTIC PROCESS AUTOMATION MARKET DURING THE FORECAST PERIOD

Figure 9 ROBOTIC PROCESS AUTOMATION MARKET FOR AUTOMATED SOLUTION EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 10 BFSI INDUSTRY TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET DURING THE FORECAST PERIOD Figure 11 ROBOTIC PROCESS AUTOMATION MARKET, BY GEOGRAPHY, 2017 Figure 12 ATTRACTIVE GROWTH OPPORTUNITIES IN THE ROBOTIC PROCESS AUTOMATION MARKET (2017–2022)

Figure 13 ROBOTIC PROCESS AUTOMATION SERVICE MARKET EXPECTED TO GROW AT A HIGH CAGR BETWEEN 2017 AND 2022

Figure 14 AUTOMATED SOLUTION PROCESS EXPECTED TO LEAD THE ROBOTIC PROCESS AUTOMATION MARKET IN 2017

Figure 15 BFSI INDUSTRY EXPECTED TO HOLD THE LARGEST SHARE OF THE ROBOTIC PROCESS AUTOMATION MARKET IN 2017

Figure 16 THE U.S. TO HOLD THE LARGEST SHARE OF THE ROBOTIC PROCESS AUTOMATION MARKET IN 2017

Figure 17 ROBOTIC PROCESS AUTOMATION MARKET, BY GEOGRAPHY Figure 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE ROBOTIC PROCESS AUTOMATION MARKET

Figure 19 VALUE CHAIN ANALYSIS: MAJOR VALUE ADDITION DONE DURING THE MANUFACTURING AND ASSEMBLY PHASE

Figure 20 PORTER'S FIVE FORCES ANALYSIS - 2016

Figure 21 IMPACT ANALYSIS: ROBOTIC PROCESS AUTOMATION MARKET



Figure 22 R&D EXPENSES TO HIGHLY IMPACT THE THREAT OF NEW ENTRANTS Figure 23 SUBSTITUTE QUALITY PLAYS A MAJOR ROLE IN THREAT OF SUBSTITUTES

Figure 24 SWITCHING COSTS TO IMPACT THE BARGAINING POWER OF SUPPLIERS

Figure 25 MEDIUM IMPACT OF BARGAINING POWER OF BUYERS ON THE ROBOTIC PROCESS AUTOMATION MARKET

Figure 26 HIGH IMPACT OF INTENSITY OF COMPETITIVE RIVALRY ON THE ROBOTIC PROCESS AUTOMATION MARKET

Figure 27 AUTOMATED SOLUTION EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION PROCESS MARKET BY 2022

Figure 28 AUTOMATED SOLUTION FOR BFSI EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET BY 2022

Figure 29 DECISION SUPPORT AND MANAGEMENT SOLUTION FOR

HEALTHCARE AND PHARMACEUTICALS INDUSTRY EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2017 AND 2022

Figure 30 INTERACTION SOLUTION FOR TELECOM & IT INDUSTRY EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET BY 2022

Figure 31 RULE-BASED OPERATION EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET BY 2022

Figure 32 TOOL-BASED ROBOTIC PROCESS AUTOMATION LIKELY TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 33 TOOL-BASED ROBOTIC PROCESS AUTOMATION FOR BFSI IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 34 ROBOTIC PROCESS AUTOMATION TOOLS FOR BFSI IN NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022 Figure 35 ROBOTIC PROCESS AUTOMATION TOOLS FOR TRAVEL, HOSPITALITY, AND TRANSPORTATION IN EUROPE IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 36 ROBOTIC PROCESS AUTOMATION TOOLS FOR MANUFACTURING AND LOGISTICS IN EUROPE IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 37 ROBOTIC PROCESS AUTOMATION TOOLS FOR THE OTHER INDUSTRIES IN NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 38 SERVICE-BASED ROBOTIC PROCESS AUTOMATION FOR BFSI IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 39 ROBOTIC PROCESS AUTOMATION SERVICES FOR BFSI IN NORTH



AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022 Figure 40 ROBOTIC PROCESS AUTOMATION SERVICES FOR TRAVEL,

HOSPITALITY, AND TRANSPORTATION IN EUROPE IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 41 ROBOTIC PROCESS AUTOMATION SERVICES FOR MANUFACTURING AND LOGISTICS IN APAC IS EXPECTED TO HOLD THE LARGEST MARKET SIZE BY 2022

Figure 42 BFSI INDUSTRY EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET BY 2022

Figure 43 NORTH AMERICA EXPECTED TO LEAD THE ROBOTIC PROCESS AUTOMATION MARKET FOR THE BFSI INDUSTRY BY 2022

Figure 44 DECISION SUPPORT AND MANAGEMENT SOLUTION EXPECTED TO WITNESS THE HIGHEST GROWTH RATE IN THE TELECOM AND IT INDUSTRY BY 2022

Figure 45 ROBOTIC PROCESS AUTOMATION MARKET FOR THE TRAVEL, HOSPITALITY, AND TRANSPORTATION INDUSTRY TO GROW AT THE HIGHEST RATE IN EUROPE BY 2022

Figure 46 DECISION SUPPORT AND MANAGEMENT SOLUTION FOR THE RETAIL AND CONSUMER GOODS EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET BY 2022

Figure 47 ROBOTIC PROCESS AUTOMATION MARKET FOR THE

MANUFACTURING AND LOGISTICS INDUSTRY TO GROW AT THE HIGHEST RATE IN APAC BY 2022

Figure 48 DECISION SUPPORT AND MANAGEMENT SOLUTION FOR HEALTHCARE AND PHARMACEUTICALS EXPECTED TO HOLD THE LARGEST SIZE OF THE ROBOTIC PROCESS AUTOMATION MARKET BY 2022

Figure 49 JAPAN AND INDIA EXHIBITING THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 50 SNAPSHOT OF ROBOTIC PROCESS AUTOMATION MARKET IN NORTH AMERICA

Figure 51 SNAPSHOT OF ROBOTIC PROCESS AUTOMATION MARKET IN EUROPE Figure 52 GERMANY LIKELY TO DOMINATE THE EUROPEAN ROBOTIC PROCESS AUTOMATION MARKET DURING THE FORECAST PERIOD

Figure 53 SNAPSHOT OF ROBOTIC PROCESS AUTOMATION MARKET IN ASIA PACIFIC

Figure 54 ROBOTIC PROCESS AUTOMATION MARKET IN THE MIDDLE EAST AND AFRICA TO HOLD HIGHER SHARE IN ROW DURING THE FORECAST PERIOD Figure 55 COMPANIES ADOPTED NEW PRODUCT DEVELOPMENTS AS THE KEY GROWTH STRATEGY BETWEEN 2014 AND 2016



Figure 56 MARKET EVOLUTION FRAMEWORK — PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS WERE THE MAJOR STRATEGY ADOPTED BY KEY PLAYERS (2014–2016)

Figure 57 BATTLE FOR MARKET RANKING: PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS AS THE KEY GROWTH STRATEGY Figure 58 NICE SYSTEMS LTD.: COMPANY SNAPSHOT Figure 60 PEGASYSTEMS INC.: SWOT ANALYSIS Figure 61 PEGASYSTEMS INC.: SWOT ANALYSIS Figure 62 AUTOMATION ANYWHERE: SWOT ANALYSIS Figure 63 BLUE PRISM PLC: SWOT ANALYSIS Figure 64 IPSOFT, INC.: SWOT ANALYSIS Figure 65 VERINT: COMPANY SNAPSHOT Figure 65 VERINT: COMPANY SNAPSHOT



#### I would like to order

Product name: Robotic Process Automation Market by Process (Automated solution, Decision Support & Management Solution, and Interaction Solution), Operation (Rule Based and Knowledge Based), Type (Tools and Services), Industry, and Geography - Global Forecast to 2022

Product link: https://marketpublishers.com/r/RE9229DA141EN.html

Price: US\$ 5,650.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/RE9229DA141EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970