

Robotic Platform Market by Robot (Industrial Robot, Service Robot), Deployment (On-premises, On-Cloud), Type (Mobile, Stationary/Fixed), End-user Industry (Manufacturing, Residential, Logistic & Transportation) and Region - Global Forecast to 2029

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Abstracts

The Robotic platform market is projected to grow from USD 9.8 Billion in 2024 and is projected to reach USD 13.0 Billion by 2029; it is expected to grow at a CAGR of 5.9% from 2024 to 2029. The increasing adoption of cloud-based robotic software solutions drives the growth of the robotic platform market.

“Market for industrial robots segment to hold the largest share during the forecast period.”

The inception of the robotics software platform has played a critical role in the field. Its primary function is to ensure the optimal maintenance and operation of robots. A programmable robot platform, pre-loaded into a robot's controller, contains algorithms or sets of instructions that command the robot on tasks to perform, enabling autonomous operations. This is user-friendly, allowing individuals without extensive technical knowledge to operate robotic systems. This democratization of robotics facilitates rapid training of operators to manage industrial robots efficiently.

“Market for the on-premises segment is projected to hold the largest share during the forecast timeline.”

The on-premise deployment model for robotic software platforms involves installing and running the software exclusively on an organization's own servers and infrastructure within their premises. This approach offers organizations complete control over their

data and application access, making it a preferred choice for highly regulated industries such as healthcare, banking, and government agencies, where stringent security and privacy measures are paramount. However, on-premise deployment typically incurs high costs associated with purchasing software licenses, maintaining hardware and infrastructure, and ensuring continuous security updates and maintenance. Additionally, organizations are responsible for managing servers, data, and all related processes, which can be resource-intensive. While on-premise deployment provides unlimited and full access to resources, it also entails a sense of resource ownership, which can be advantageous for some organizations. Although there are several benefits of on-premise deployment against the potential risks, such as the inability to access data in case of unexpected events or downtime, security concerns related to data breaches, and the extra effort required to ensure compliance with regulations and service provider policies.

“Market for stationary/fixed segment holds the largest market share during the forecast period.”

Robotic software platforms are instrumental in enabling stationary or fixed robotic systems commonly deployed in industrial and manufacturing settings. These platforms assist robot manufacturers in designing robots tailored for specific tasks within a defined workspace, such as assembly, welding, painting, or material handling. They provide the necessary intelligence, control, and integration capabilities to ensure precise, efficient, and reliable operations. Within stationary or fixed robotic systems, the platform oversees the intricate movements and actions of robotic arms, manipulators, or tools. It incorporates advanced motion planning algorithms, enabling precise and coordinated movements while considering factors like obstacle avoidance, singularity avoidance, and path optimization for smooth operation. An important advantage of using a robotic software platform in such systems is the ability to accurately program and simulate complex tasks. This simulation environment allows for the development, testing, and debugging of robot programs before deployment, aiding in issue identification, process optimization, and ensuring safe and reliable task execution.

“Market for Manufacturing segment is projected to hold the largest share during the forecast timeline.”

The manufacturing sector has been at the forefront of adopting robotic solutions, with the robotic software platform playing a pivotal role in enabling efficient and intelligent automation across various manufacturing industries. The robotic software platform serves as the backbone for robotic systems, providing the necessary intelligence,

control, and integration capabilities to enhance productivity, quality, and flexibility in manufacturing operations. Robotic software platforms are widely utilized across different manufacturing industries for tasks such as welding, painting, assembly, material handling, component placement, automated testing, packaging, and quality control. These platforms enable precise and consistent execution of complex robotic movements, ensuring high-quality outputs and minimizing defects. They also facilitate the integration of vision systems and sensor data, allowing robots to adapt to variations in component positioning and make real-time adjustments for optimal performance.

“North America accounts for the largest share in Robotic Platform Market during the forecast period.”

North America is one of the largest markets for robotic platforms. The expansion of North American robotics centers, the broadening of customer markets, and the construction of new robotics facilities are set to significantly accelerate the growth of the Robotic platform Market in the region. The establishment of new robotics centers across key tech hubs like Silicon Valley, Boston, and Austin fosters an ecosystem ripe for innovation and collaboration. These centers attract top talent, facilitate research and development, and drive technological advancements in robotic platforms. Additionally, the diversification of customer markets, including manufacturing, healthcare, logistics, and e-commerce, ensures a robust demand for robotic solutions tailored to various industry needs. The construction of state-of-the-art robotics facilities enhances production capacities and enables the scaling up of innovative robotic platforms. This infrastructure growth supports the development and deployment of advanced robotics and attracts substantial investments from both private and public sectors, further propelling the market. Consequently, these developments collectively boost the adoption of robotic platforms, solidifying North America's leadership in the global robotics market.

Extensive primary interviews were conducted with key industry experts in the Robotic platform market space to determine and verify the market size for various segments and subsegments gathered through secondary research. The break-up of primary participants for the report has been shown below:

The break-up of the profile of primary participants in the Robotic platform market:

By Company Type: Tier 1 – 35%, Tier 2 – 40%, and Tier 3 – 25%

By Designation: C Level – 45%, Director Level – 30%, Others-25%

By Region: North America – 40%, Europe – 25%, Asia Pacific – 30%, ROW- 5%

The report profiles key players in the robotic platform market using their respective market ranking analysis. Prominent players profiled in this report are IBM (US), NVIDIA Corporation (US), Amazon.com (US), Google Inc. (US), Microsoft (US), ABB (Switzerland), KUKA AG (Germany), Universal Robots A/S (Denmark), KEBA (Austria), and Dassault Systèmes (France) among others.

Apart from this, Brain Corporation (US), Rethink Robotics (Germany), Cyberbotics (Switzerland), CloudMinds (China), MOV.AI (Israel), Cogniteam (Israel), Clearpath Robotics, Inc., a Rockwell Automation Company (Canada), WAKU Robotics GmbH (Germany), Energy Robotics (Germany), READY ROBOTICS (US), Omron Corporation (Japan), PickNik Inc (US), Unlimited Robotics Ltd (Israel), Greenroom Robotics Pty Ltd (Australia), and Calvary Robotics (US) are among a few emerging companies in the Robotic platform market.

Research Coverage: This research report categorizes the Robotic platform market based on Robot, Deployment, Type, End-use Industry, and region. The report describes the major drivers, restraints, challenges, and opportunities pertaining to the Robotic platform market and forecasts the same till 2029. Apart from these, the report also consists of leadership mapping and analysis of all the companies included in the Robotic platform ecosystem.

Key Benefits of Buying the Report The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Robotic platform market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Increasing Government Investments in Robotics Research & Development;
- Accelerated adoption of robotic software by SMEs to minimize labor and energy expenses;
- Increasing adoption of cloud-based robotic software solutions;
- Adoption of service robots in medical applications; and Adoption of Autonomous

Mobile Robots (AMRs) in warehouse and logistics sectors.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Robotic platform market.

Market Development: Comprehensive information about lucrative markets – the report analysis the Robotic platform market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Robotic platform market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like IBM (US), NVIDIA Corporation (US), Amazon.com (US), Google Inc. (US), and Microsoft (US) among others in the Robotic platform market.

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