

Road Marking Materials Market by Type (Performance-based Markings & Paint-based Markings), Application (Road & Highway Marking, Parking Lot Marking, Factory Marking, Airport Marking, and Anti-skid Marking), and Region - Global Forecast to 2025

<https://marketpublishers.com/r/R35CD83629DEN.html>

Date: December 2020

Pages: 204

Price: US\$ 4,950.00 (Single User License)

ID: R35CD83629DEN

Abstracts

The road marking materials market is projected to grow from USD 6.1 billion in 2020 to USD 7.5 billion by 2025, at a CAGR of 4.4% from 2020 to 2025. The major reasons for the growth of the road marking materials market include increased spending on safer roads, and new infrastructure and roadway projects in emerging economies. These factors are responsible for driving the demand for road marking materials market.

Performance-based type of road marking material is projected to grow with the highest CAGR during the forecast period of 2020-2025. Thermoplastics and cold plastics are the subtypes of performance-based markings. Thermoplastics are one of the most commonly used surface marking materials owing to their increased durability, lack of VOC components, and excellent reflection properties at day as well as night and in wet conditions. Also, cold plastics are employed used when an extended life of road markings is required. These factors are expected to drive the performance-based markings growth in the type segment of road marking materials market.

“Road & highway markings are estimated to lead the road marking materials market, in by application segment during the forecast period”

By application, road & highway markings are estimated to be the largest segment in road marking materials market in 2020. The road & highway markings considered in this report are thermoplastics, cold plastics, solvent-based paints, and water-based paints. These markings are projected to lead the road marking materials market as they are

applied on the largest segment of road markings market, which are the roads and highways. Due to this factor the road & highway markings are supposed to lead the road marking materials market during the forecast period.

“Asia Pacific road marking materials market is projected to grow at the highest CAGR during the forecast period, in terms of value.”

Asia Pacific is projected to be the fastest-growing market for road marking materials during the forecast period. Factors like growing demand for safer roads as well as the increasing investments in the civil construction sector support the use of road marking materials in the Asia Pacific region, during the forecast period.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 16%, Tier 2 – 36%, and Tier 3 – 48%

By Designation: C-level Executives – 16%, Directors – 24%, and Others – 60%

By Region: Europe – 36%, North America – 24%, Asia Pacific – 20%, Middle East & Africa – 12%, and South America – 8%

The road marking materials market report is dominated by players, such as The Sherwin-Williams Company (US), Ennis-Flint, Inc. (US), SWARCO AG (Austria), Geveko Markings (Denmark), SealMaster (US), 3M (US), Aximum (France), Rembrandtin Lack GmbH Nfg. KG (Austria), Crown Technology, LLC (US), Basler Lacke (Switzerland), and Ozark Materials, LLC (US).

Research Coverage:

The report defines, segments, and projects the road marking materials market based on type, application, and region. It provides detailed information regarding the major factors influencing the growth of the market, such as drivers, restraints, opportunities, and industry-specific challenges. It strategically profiles key road marking materials manufacturers and comprehensively analyzes their market shares and core competencies as well as tracks and analyzes competitive developments, such as new product launches, acquisitions, and expansions, undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants in the market by providing them the closest approximations of revenue numbers of the road marking materials market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses, and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS

TABLE 1 ROAD MARKING MATERIALS MARKET: INCLUSIONS & EXCLUSIONS

1.3 SCOPE OF THE STUDY

1.3.1 MARKETS COVERED

FIGURE 1 ROAD MARKING MATERIALS MARKET SEGMENTATION

1.3.2 REGIONAL SCOPE

1.3.3 YEARS CONSIDERED FOR THE STUDY

1.4 CURRENCY

1.5 PACKAGE SIZE

1.6 LIMITATIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 MARKET DEFINITION AND SCOPE

2.2 BASE NUMBER CALCULATION

FIGURE 2 BASE NUMBER CALCULATION APPROACH 1

FIGURE 3 BASE NUMBER CALCULATION APPROACH 2

2.3 FORECAST NUMBER CALCULATION

2.4 MARKET ENGINEERING PROCESS

2.4.1 TOP-DOWN APPROACH

FIGURE 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

2.4.2 BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.5 RESEARCH DATA

FIGURE 6 ROAD MARKING MATERIALS MARKET : RESEARCH DESIGN

2.5.1 SECONDARY DATA

2.5.1.1 Key data from secondary sources

2.5.2 PRIMARY DATA

2.5.2.1 Key data from primary sources

2.5.2.2 Key industry insights

2.5.2.3 Breakdown of primary interviews

2.6 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION
2.7 ASSUMPTIONS & LIMITATIONS
2.7.1 RESEARCH ASSUMPTIONS
2.7.2 RESEARCH LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 8 PAINT-BASED MARKINGS SEGMENT TO LEAD THE ROAD MARKING MATERIALS MARKET
TABLE 2 ROAD MARKING MATERIALS MARKET SNAPSHOT, 2020 VS. 2025
FIGURE 9 PERFORMANCE-BASED MARKINGS TO GROW AT HIGHER CAGR IN THE ROAD MARKING MATERIALS MARKET DURING THE FORECAST PERIOD
FIGURE 10 ROAD & HIGHWAY MARKING PROJECTED TO BE THE LARGEST APPLICATION OF ROAD MARKING MATERIALS DURING THE FORECAST PERIOD
FIGURE 11 APAC TO LEAD THE ROAD MARKING MATERIALS MARKET

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE ROAD MARKING MATERIALS MARKET
FIGURE 12 EMERGING ECONOMIES TO OFFER LUCRATIVE GROWTH OPPORTUNITIES FOR MARKET PLAYERS
4.2 ROAD MARKING MATERIALS MARKET, BY TYPE
FIGURE 13 PERFORMANCE-BASED MARKINGS TO GROW AT THE HIGHER CAGR DURING THE FORECAST PERIOD
4.3 ROAD MARKING MATERIALS MARKET, BY APPLICATION AND KEY COUNTRIES
FIGURE 14 ROAD & HIGHWAY MARKING SEGMENT TO ACCOUNT FOR THE LARGEST MARKET SHARE
4.4 ROAD MARKING MATERIALS MARKET, BY MAJOR COUNTRIES
FIGURE 15 MARKET IN THE UAE TO GROW AT THE HIGHEST CAGR

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE ROAD MARKING MATERIALS MARKET
5.2.1 DRIVERS
5.2.1.1 Increased spending on safer roads

5.2.1.2 New infrastructure and roadway projects in emerging economies

5.2.1.3 Safer roads positively impact GDP

5.2.2 RESTRAINTS

5.2.2.1 Conservative approach of road contractors

5.2.3 OPPORTUNITIES

5.2.3.1 Increased prominence of road markings in lane departure warning systems (LDWS)

5.2.3.2 Smart and autonomous mobility

5.2.4 CHALLENGES

5.2.4.1 Stringent regulatory policies over solvent-based road markings

5.2.4.2 Certifications for road markings in Nordic countries

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 PORTER'S FIVE FORCES ANALYSIS: ROAD MARKING MATERIALS MARKET

5.3.1 BARGAINING POWER OF SUPPLIERS

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 MACROECONOMIC INDICATORS

5.4.1 INTRODUCTION

5.4.2 TRENDS AND FORECASTS OF GDP

TABLE 3 TRENDS AND FORECAST OF PER CAPITA GDP, BY COUNTRY, 2016–2022 (USD)

5.5 PATENT ANALYSIS

TABLE 4 LIST OF PUBLISHED PATENTS RELATED TO ROAD MARKING MATERIALS

6 IMPACT OF COVID-19 ON THE ROAD MARKING MATERIALS MARKET

FIGURE 18 IMPACT OF COVID-19 IN 2020 (Q1) ON DIFFERENT COUNTRIES

FIGURE 19 THREE SCENARIO-BASED ANALYSES OF IMPACT OF COVID-19 ON THE OVERALL BUSINESS

6.1 DISRUPTION IN THE INDUSTRIAL/COMMERCIAL SECTORS

6.1.1 IMPACT ON THE CONSTRUCTION OF NEW FACILITIES

6.1.2 NON-RESIDENTIAL CONSTRUCTION

6.1.3 HEAVY & CIVIL ENGINEERING CONSTRUCTION

6.2 IMPACT ON VALUE CHAIN & MEASURES TAKEN

6.2.1 CONSTRUCTION MATERIAL SUPPLIERS

6.2.2 LOGISTICS/EQUIPMENT SUPPLIERS

6.2.3 CONSTRUCTION CONTRACTORS/CONSULTANTS

FIGURE 20 IMPACT ON THE VALUE CHAIN OF THE CONSTRUCTION INDUSTRY

6.3 LARGEST GAINERS, BY TOP SECTORS

6.3.1 HEAVY & CIVIL ENGINEERING

6.4 LARGEST LOSERS, BY SECTOR

6.4.1 NON-RESIDENTIAL

6.5 IMPACT ON RAW MATERIALS/SUPPLIERS

7 ROAD MARKING MATERIALS MARKET, BY TYPE

7.1 INTRODUCTION

7.1.1 IMPACT OF COVID-19 ON THE ROAD MARKING MATERIALS MARKET, BY TYPE

FIGURE 21 PERFORMANCE-BASED MARKINGS SEGMENT TO GROW AT A HIGHER CAGR IN THE ROAD MARKING MATERIALS MARKET

TABLE 5 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 6 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 7 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 8 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

7.2 PAINT-BASED MARKINGS

7.2.1 PAINT-BASED MARKINGS ARE COST-EFFECTIVE AND EFFICIENT ROAD MARKINGS

7.2.1.1 Impact of COVID-19

FIGURE 22 ASIA PACIFIC PROJECTED TO BE THE LARGEST PAINT-BASED ROAD MARKING MATERIALS MARKET

TABLE 9 PAINT-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 10 PAINT-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 11 PAINT-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2016–2019 (MILLION GALLONS)

TABLE 12 PAINT-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2020–2025 (MILLION GALLONS)

7.3 PERFORMANCE-BASED MARKINGS

7.3.1 PERFORMANCE-BASED MARKINGS SEGMENT IS GROWING FASTER OWING TO EFFICIENCY IN VARIED WORKING CONDITIONS

7.3.1.1 Impact of COVID-19

TABLE 13 PERFORMANCE-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 14 PERFORMANCE-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 15 PERFORMANCE-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2016–2019 (MILLION GALLONS)

TABLE 16 PERFORMANCE-BASED ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2020–2025 (MILLION GALLONS)

8 ROAD MARKING MATERIALS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.1.1 IMPACT OF COVID-19 ON ROAD MARKING MATERIALS MARKET, BY APPLICATION SEGMENTATION

FIGURE 23 AIRPORT MARKING TO BE THE FASTEST-GROWING APPLICATION OF ROAD MARKING MATERIALS

TABLE 17 ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 18 ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

8.2 ROAD & HIGHWAY MARKING

8.2.1 ROAD & HIGHWAY MARKING IS THE LARGEST APPLICATION DUE TO ITS COST-EFFECTIVE TRAFFIC SAFETY SOLUTION

8.2.1.1 Impact of COVID-19

FIGURE 24 ASIA PACIFIC TO BE LARGEST MARKET IN ROAD & HIGHWAY MARKING APPLICATION

TABLE 19 ROAD MARKING MATERIALS MARKET SIZE IN ROAD & HIGHWAY MARKING, BY REGION, 2016–2019 (USD MILLION)

TABLE 20 ROAD MARKING MATERIALS MARKET SIZE IN ROAD & HIGHWAY MARKING, BY REGION, 2020–2025 (USD MILLION)

8.3 PARKING LOT MARKING

8.3.1 PARKING LOT MARKING ENABLES SMOOTH TRAFFIC FLOW AND PARKING SPACES

8.3.1.1 Impact of COVID-19

TABLE 21 ROAD MARKING MATERIALS MARKET SIZE IN PARKING LOT MARKING, BY REGION, 2016–2023 (USD MILLION)

TABLE 22 ROAD MARKING MATERIALS MARKET SIZE IN PARKING LOT MARKING, BY REGION, 2020–2025 (USD MILLION)

8.4 FACTORY MARKING

8.4.1 FACTORY MARKING ENSURES SAFE INDUSTRIAL OR WORK ENVIRONMENT

8.4.1.1 Impact of COVID-19

TABLE 23 ROAD MARKING MATERIALS MARKET SIZE IN FACTORY MARKING, BY REGION, 2016–2019 (USD MILLION)

TABLE 24 ROAD MARKING MATERIALS MARKET SIZE IN FACTORY MARKING, BY REGION, 2020–2025 (USD MILLION)

8.5 AIRPORT MARKING

8.5.1 AIRPORT MARKING PROVIDES AN ESSENTIAL VISUAL AID TO THE AIR TRAFFIC

8.5.1.1 Impact of COVID-19

TABLE 25 ROAD MARKING MATERIALS MARKET SIZE IN AIRPORT MARKING, BY REGION, 2016–2019 (USD MILLION)

TABLE 26 ROAD MARKING MATERIALS MARKET SIZE IN AIRPORT MARKING, BY REGION, 2020–2025 (USD MILLION)

8.6 ANTISKID MARKING

8.6.1 ANTISKID SURFACES ACT AS A WARNING TO ROAD USERS

8.6.1.1 Impact of COVID-19

TABLE 27 ROAD MARKING MATERIALS MARKET SIZE IN ANTISKID MARKING, BY REGION, 2016–2019 (USD MILLION)

TABLE 28 ROAD MARKING MATERIALS MARKET SIZE IN ANTISKID MARKING, BY REGION, 2020–2025 (USD MILLION)

8.7 OTHERS

TABLE 29 ROAD MARKING MATERIALS MARKET SIZE IN OTHER MARKINGS, BY REGION, 2016–2019 (USD MILLION)

TABLE 30 ROAD MARKING MATERIALS MARKET SIZE IN OTHER MARKINGS, BY REGION, 2020–2025 (USD MILLION)

9 ROAD MARKING MATERIALS MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 25 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR IN THE ROAD MARKING MATERIALS MARKET

TABLE 31 ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 32 ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2020–2025

(USD MILLION)

TABLE 33 ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2016–2019
(MILLION GALLONS)

TABLE 34 ROAD MARKING MATERIALS MARKET SIZE, BY REGION, 2020–2025
(MILLION GALLONS)

TABLE 35 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD
MILLION)

TABLE 36 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD
MILLION)

TABLE 37 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019
(MILLION GALLONS)

TABLE 38 ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025
(MILLION GALLONS)

TABLE 39 ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION,
2016–2019 (USD MILLION)

TABLE 40 ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION,
2020–2025 (USD MILLION)

9.2 ASIA PACIFIC

FIGURE 26 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SNAPSHOT

TABLE 41 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY
COUNTRY, 2016–2019 (USD MILLION)

TABLE 42 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY
COUNTRY, 2020–2025 (USD MILLION)

TABLE 43 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY
COUNTRY, 2016–2019 (MILLION GALLONS)

TABLE 44 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY
COUNTRY, 2020–2025 (MILLION GALLONS)

TABLE 45 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,
2016–2019 (USD MILLION)

TABLE 46 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,
2020–2025 (USD MILLION)

TABLE 47 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,
2016–2019 (MILLION GALLONS)

TABLE 48 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,
2020–2025 (MILLION GALLONS)

TABLE 49 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY
APPLICATION, 2016–2019 (USD MILLION)

TABLE 50 ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY
APPLICATION, 2020–2025 (USD MILLION)

9.2.1 CHINA

9.2.1.1 The increasing importance of good road safety practices in line with the country's National Road Safety Strategy to augment market growth

9.2.1.2 Impact of COVID-19 on China

TABLE 51 CHINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 52 CHINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 53 CHINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 54 CHINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 55 CHINA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 56 CHINA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.2.2 INDIA

9.2.2.1 Upcoming infrastructure projects and growing urbanization is fueling the demand for road marking materials

9.2.2.2 Impact of COVID-19 on India

TABLE 57 INDIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 58 INDIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 59 INDIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 60 INDIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 61 INDIA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 62 INDIA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.2.3 JAPAN

9.2.3.1 Traffic safety programs and similar initiatives will supplement the growth of the market

9.2.3.2 Impact of COVID-19 on Japan

TABLE 63 JAPAN: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 64 JAPAN: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,

2020–2025 (USD MILLION)

TABLE 65 JAPAN: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 66 JAPAN: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 67 JAPAN: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 68 JAPAN: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.2.4 SOUTH KOREA

9.2.4.1 Infrastructure improvements, safety campaigns, and awareness programs to provide opportunities for market growth

9.2.4.2 Impact of COVID-19 on South Korea

TABLE 69 SOUTH KOREA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 70 SOUTH KOREA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 71 SOUTH KOREA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 72 SOUTH KOREA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 73 SOUTH KOREA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 74 SOUTH KOREA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.2.5 REST OF ASIA PACIFIC

TABLE 75 REST OF ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 76 REST OF ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 77 REST OF ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 78 REST OF ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 79 REST OF ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 80 REST OF ASIA PACIFIC: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.3 EUROPE

FIGURE 27 EUROPE: ROAD MARKING MATERIALS MARKET SNAPSHOT**TABLE 81 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)****TABLE 82 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)****TABLE 83 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (MILLION GALLONS)****TABLE 84 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (MILLION GALLONS)****TABLE 85 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)****TABLE 86 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)****TABLE 87 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)****TABLE 88 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)****TABLE 89 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)****TABLE 90 EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)****9.3.1 GERMANY****9.3.1.1 Increased spending on expansion of road networks is boosting the demand for road marking materials****9.3.1.2 Impact of COVID-19 on Germany****TABLE 91 GERMANY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)****TABLE 92 GERMANY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)****TABLE 93 GERMANY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)****TABLE 94 GERMANY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)****TABLE 95 GERMANY: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)****TABLE 96 GERMANY: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)****9.3.2 UK****9.3.2.1 Stringent road safety measures to increase the demand for road marking**

materials

9.3.2.2 Impact of COVID-19 on the UK

TABLE 97 UK: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 98 UK: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 99 UK: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 100 UK: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 101 UK: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 102 UK: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.3.3 RUSSIA

9.3.3.1 Increasing infrastructure development and expanding road network to drive the market

9.3.3.2 Impact of COVID-19 on Russia`

TABLE 103 RUSSIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 104 RUSSIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 105 RUSSIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 106 RUSSIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 107 RUSSIA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 108 RUSSIA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.3.4 FRANCE

9.3.4.1 Introduction of efficient road safety products and solution to augment the market growth

9.3.4.2 Impact of COVID-19 on France

TABLE 109 FRANCE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 110 FRANCE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 111 FRANCE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,

2016–2019 (MILLION GALLONS)

TABLE 112 FRANCE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 113 FRANCE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 114 FRANCE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.3.5 TURKEY

9.3.5.1 Growing number of road accidents are increasing the need for proper road safety measures

9.3.5.2 Impact of COVID-19 Impact on Turkey

TABLE 115 TURKEY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 116 TURKEY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 117 TURKEY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 118 TURKEY: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 119 TURKEY: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 120 TURKEY: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.3.6 REST OF EUROPE

TABLE 121 REST OF EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 122 REST OF EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 123 REST OF EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 124 REST OF EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 125 REST OF EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 126 REST OF EUROPE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4 NORTH AMERICA

FIGURE 28 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SNAPSHOT

TABLE 127 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY

COUNTRY, 2016–2019 (USD MILLION)

TABLE 128 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 129 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (MILLION GALLONS)

TABLE 130 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (MILLION GALLONS)

TABLE 131 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 132 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 133 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 134 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 135 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 136 NORTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.1 US

9.4.1.1 Strong safety initiatives by the government to drive the road marking materials market

9.4.1.2 Impact of COVID-19 on the US

TABLE 137 US: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 138 US: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 139 US: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 140 US: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 141 US: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 142 US: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.2 CANADA

9.4.2.1 Heavy investments in road safety to benefit the road marking materials market

9.4.2.2 Impact of COVID-19 on Canada

TABLE 143 CANADA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 144 CANADA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 145 CANADA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 146 CANADA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 147 CANADA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 148 CANADA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.3 MEXICO

9.4.3.1 Road network expansion and increasing infrastructure development is contributing to market growth

9.4.3.2 Impact of COVID-19 on Mexico

TABLE 149 MEXICO: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 150 MEXICO: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 151 MEXICO: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 152 MEXICO: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 153 MEXICO: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 154 MEXICO: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.5 MIDDLE EAST & AFRICA

FIGURE 29 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SNAPSHOT

TABLE 155 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 156 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 157 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (MILLION GALLONS)

TABLE 158 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (MILLION GALLONS)

TABLE 159 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 160 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 161 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 162 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 163 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 164 MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.5.1 SAUDI ARABIA

9.5.1.1 Increased usage of high-quality materials and services for overall road safety to drive the road marking materials market

9.5.1.2 Impact of COVID-19 on Saudi Arabia

TABLE 165 SAUDI ARABIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 166 SAUDI ARABIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 167 SAUDI ARABIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 168 SAUDI ARABIA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 169 SAUDI ARABIA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 170 SAUDI ARABIA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.5.2 UAE

9.5.2.1 Need for increased road safety owing to rising road accidents to drive the demand for road marking materials

9.5.2.2 Impact of COVID-19 on the UAE

TABLE 171 UAE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 172 UAE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 173 UAE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 174 UAE: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE,

2020–2025 (MILLION GALLONS)

TABLE 175 UAE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 176 UAE: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.5.3 REST OF MIDDLE EAST & AFRICA

TABLE 177 REST OF MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 178 REST OF MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 179 REST OF MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 180 REST OF MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 181 REST OF MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 182 REST OF MIDDLE EAST & AFRICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.6 SOUTH AMERICA

FIGURE 30 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SNAPSHOT

TABLE 183 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 184 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 185 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2016–2019 (MILLION GALLONS)

TABLE 186 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY COUNTRY, 2020–2025 (MILLION GALLONS)

TABLE 187 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 188 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 189 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 190 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 191 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 192 SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY

APPLICATION, 2020–2025 (USD MILLION)**9.6.1 BRAZIL**

9.6.1.1 Increasing government participation to promote road safety to drive the road marking materials market

9.6.1.2 Impact of COVID-19 on Brazil

TABLE 193 BRAZIL: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 194 BRAZIL: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 195 BRAZIL: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 196 BRAZIL: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 197 BRAZIL: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 198 BRAZIL: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.6.2 ARGENTINA

9.6.2.1 Need for road safety to reduce road accident related fatalities to drive the demand for road marking materials

9.6.2.2 Impact of COVID-19 on Argentina

TABLE 199 ARGENTINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 200 ARGENTINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 201 ARGENTINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 202 ARGENTINA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 203 ARGENTINA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 204 ARGENTINA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.6.3 REST OF SOUTH AMERICA

9.6.3.1 Impact of COVID-19 on Chile

TABLE 205 REST OF SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 206 REST OF SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

TABLE 207 REST OF SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2016–2019 (MILLION GALLONS)

TABLE 208 REST OF SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY TYPE, 2020–2025 (MILLION GALLONS)

TABLE 209 REST OF SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 210 REST OF SOUTH AMERICA: ROAD MARKING MATERIALS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

FIGURE 31 COMPANIES ADOPTED ORGANIC AND INORGANIC GROWTH STRATEGIES BETWEEN JANUARY 2017 AND SEPTEMBER 2020

10.2 MARKET RANKING

10.2.1 RANKING OF KEY MANUFACTURERS OF ROAD MARKING MATERIALS IN 2019

FIGURE 32 RANKING OF KEY MANUFACTURERS OF ROAD MARKING MATERIALS, 2019

10.3 COMPANY EVALUATION QUADRANT MATRIX DEFINITIONS AND METHODOLOGY, 2019

10.3.1 STAR

10.3.2 EMERGING LEADERS

10.3.3 PERVASIVE

10.3.4 PARTICIPANTS

FIGURE 33 ROAD MARKING MATERIALS MARKET: COMPETITIVE LANDSCAPE MAPPING, 2019

10.4 STRENGTH OF PRODUCT PORTFOLIOS

FIGURE 34 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN ROAD MARKING MATERIALS MARKET

10.5 BUSINESS STRATEGY EXCELLENCE

FIGURE 35 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN ROAD MARKING MATERIALS MARKET

10.6 SME MATRIX, 2019

10.6.1 STAR

10.6.2 EMERGING COMPANIES

10.6.3 PERVASIVE

10.6.4 EMERGING LEADERS

FIGURE 36 ROAD MARKING MATERIALS MARKET: EMERGING COMPANIES

COMPETITIVE LEADERSHIP MAPPING, 2019
10.7 KEY MARKET DEVELOPMENTS
TABLE 211 DEALS, 2017–2020
TABLE 212 PRODUCT LAUNCHES, 2018–2020
TABLE 213 OTHERS, 2017–2020

11 COMPANY PROFILES

11.1 KEY PLAYERS

(Business overview, Products offered, Recent developments, SWOT analysis & MnM View)*

11.1.1 THE SHERWIN-WILLIAMS COMPANY

FIGURE 37 THE SHERWIN-WILLIAMS COMPANY: COMPANY SNAPSHOT

FIGURE 38 THE SHERWIN-WILLIAMS COMPANY: SWOT ANALYSIS

11.1.2 AXIMUM

FIGURE 39 AXIMUM: COMPANY SNAPSHOT

11.1.3 3M

FIGURE 40 3M: COMPANY SNAPSHOT

11.1.4 ENNIS-FLINT, INC.

FIGURE 41 ENNIS-FLINT, INC.: SWOT ANALYSIS

11.1.5 SWARCO AG

FIGURE 42 SWARCO AG: SWOT ANALYSIS

11.1.6 GEVEKO MARKINGS

FIGURE 43 GEVEKO MARKINGS: SWOT ANALYSIS

11.1.7 SEALMASTER

FIGURE 44 SEALMASTER: SWOT ANALYSIS

11.1.8 REMBRANDTIN LACK GMBH NFG. KG

11.1.9 CROWN TECHNOLOGY, LLC

11.1.10 OZARK MATERIALS LLC

11.1.11 BASLER LACKE SWITZERLAND

*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

11.2 OTHER PLAYERS

11.2.1 ASIAN PAINTS PPG PVT. LIMITED

11.2.2 AUTOMARK TECHNOLOGIES (INDIA) PVT. LTD.

11.2.3 KELLY BROS

11.2.4 REDA NATIONAL CO.

11.2.5 REDA NATIONAL CO.

11.2.6 KESTREL

11.2.7 AMPERE SYSTEM

11.2.8 HITEX INTERNATIONAL GROUP

11.2.9 KATALINE GROUP

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 NOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

I would like to order

Product name: Road Marking Materials Market by Type (Performance-based Markings & Paint-based Markings), Application (Road & Highway Marking, Parking Lot Marking, Factory Marking, Airport Marking, and Anti-skid Marking), and Region - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/R35CD83629DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R35CD83629DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970