

Remote Work Security Market by Offering (Solutions and Services), Security Type (Endpoint & IoT, Network, Cloud), Remote Work Model (Fully, Hybrid, Temporary), Vertical (BFSI, Retail & eCommerce, IT & ITeS) and Region - Global Forecast to 2028

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Abstracts

The Remote work security market is estimated at USD 51.7 billion in 2023 to USD 136.0 billion by 2028 at a CAGR of 21.3% from 2023 to 2028. The rise in cybersecurity threats is a major driver of the remote work security market. Cybercriminals have identified vulnerabilities in these setups with the growing reliance on remote work. They exploit these weaknesses through ransomware attacks, data breaches, and phishing schemes, often targeting remote employees with less secure home networks and devices than those in office settings.

These cyberattacks can result in severe consequences, including financial losses, company reputation harm, and regulatory fines. Consequently, organizations are under pressure to invest in advanced security solutions capable of identifying, preventing, and responding to these evolving threats. This entails implementing strong endpoint security measures, regular employee training in cybersecurity best practices, and adopting state-of-the-art threat intelligence and analysis tools to outmaneuver cybercriminals.

“IT & ITeS vertical to contribute the largest market share in the remote work security market during the forecast period.”

IT & ITeS companies handle vast amounts of sensitive client data and proprietary information, making them attractive targets for cyber threats. To maintain the trust of clients and partners, IT & ITeS firms must establish stringent remote work security measures. This includes ensuring remote employees have secure access to the

necessary systems and data, implementing robust data encryption and privacy protocols, and continuously monitoring for potential security breaches. Furthermore, compliance with industry-specific regulations and data protection standards is critical to remote work security for IT & ITeS organizations.

“The managed services are expected to register the fastest growth rate during the forecast period.”

Managed services enhance remote work security by offering organizations expert assistance safeguarding their dispersed workforces and digital assets. MSPs deliver a spectrum of security services, including threat detection, incident response, security monitoring, and ongoing cybersecurity management. By partnering with MSPs, businesses can access dedicated security expertise, round-the-clock monitoring, and the latest threat intelligence to identify and mitigate security risks in remote work environments proactively. MSPs also ensure the proper configuration and management of security solutions, such as firewalls, antivirus, and VPNs, while continuously updating and patching systems to defend against emerging threats. This collaborative approach helps organizations adapt to evolving threats, maintain compliance, and foster a secure and productive remote work environment.

‘Asia Pacific to register the highest growth rate during the forecast period.’”

The Asia Pacific countries are grappling with the increasing need for security spending as they face a growing threat landscape. The region encompasses dynamic economies like China, Japan, and India, where effective government regulations and technological advancements pave the way for substantial growth in remote work security. APAC’s remote work security market is on the rise, driven by the rapid adoption of remote work, cloud technologies, and the imperative to enhance security in remote work setups. The COVID-19 pandemic acted as a catalyst, forcing organizations to invest heavily in security control systems to protect remote employees. Additionally, the region faced a surge in highly sophisticated cyberattacks targeting critical infrastructure and government entities, further compelling organizations to fortify their investments in remote work security technologies.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level –35%, D-level – 25%, and Others – 40%

By Region: North America – 45%, Europe – 20%, Asia Pacific – 30%, ROW- 5%.

The major players in the Remote work security market are Cisco (US), VMware (US), Palo Alto Networks (US), Check Point (Israel), Fortinet (US), Microsoft (US), IBM (US), Trend Micro (Japan), Broadcom (US), Cloudflare (US), Sophos (UK), ZScaler (US), Citrix (US), CyberArk (US), CrowdStrike (US), Forcepoint (US), Proofpoint (US), ESET (Slovakia), Seclore (US). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their footprint in the Remote work security market.

Research Coverage

The market study covers the Remote work security market size across different segments. It aims to estimate the market size and the growth potential across different segments, including offerings (solutions and services), security type, remote work model, vertical, and region. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global Remote work security market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Increasing adoption of remote work, rising cybercrime rates, and growing demand for cloud-based security solutions), restraints (Low

readiness to adopt advanced solutions, lack of awareness of remote work security risks, and challenges in managing remote devices and networks), opportunities (Growth of the cloud computing market, increasing demand for mobile security solutions, the rise of the Internet of Things (IoT)), and challenges (Securing remote access to corporate resources, protecting sensitive data from unauthorized access, and preventing phishing attacks and other social engineering attacks) influencing the growth of the Remote work security market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Remote work security market.

Market Development: Comprehensive information about lucrative markets – the report analyses the Remote work security market across various regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Remote work security market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Cisco (US), VMware (US), Palo Alto Networks (US), Check Point (Israel), Fortinet (US), Microsoft (US), IBM (US), Trend Micro (Japan), Broadcom (US), Cloudflare (US), Sophos (UK), ZScaler (US), Citrix (US), CyberArk (US), CrowdStrike (US), Forcepoint (US), Proofpoint (US), ESET (Slovakia), Seclore (US).

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