

Remote Infrastructure Management Market by Core Service (Database Management, Storage Management, Server Management, Desktop Management, Application Management), Deployment Type, Organization Size, Vertical, and Region - Global Forecast to 2022

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Abstracts

Increasing need for the best quality service and the need to offer IT infrastructure management from a remote location are expected to drive the RIM market

MarketsandMarkets forecasts the global Remote Infrastructure Management (RIM) market to grow from USD 23.65 billion in 2017 to USD 41.27 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 11.8% during the forecast period. The market is growing rapidly due to increasing digitalization and the need to expand the IT infrastructure to support the increasing business functions and customer base. Varied pricing for services is restraining the market growth.

IT and telecommunication vertical is expected to hold the largest market share during the forecast period

All organizations across verticals are outsourcing their IT infrastructure services to concentrate on their business functions more effectively. This vertical hosts some of the largest global technology players, and majority of organizations in this vertical are global or have IT infrastructures based at different locations. RIM offers a centralized model to manage and monitor the scattered infrastructure to secure it and manage its performance. This is the major factor that is increasing the demand for RIM services among enterprises so that they can offer the best experience to their customers and

increase their revenue.

APAC provides attractive growth opportunities and is expected to grow at the highest CAGR

Asia Pacific (APAC) offers great growth opportunities. The foremost factors driving the growth in this region are the increasing competition among enterprises to expand and the growing consumption of cloud services. Additionally, the rising digitalization among major verticals is also one of the reasons for this growth. APAC holds significant potential for the adoption of RIM solutions due to the growing IT infrastructure and organizations expanding their bases across locations. The government has also taken initiatives to make the countries digital; for instance, India is becoming Digital India as per the government directives, and this is leading to the high growth rate in the APAC region.

Breakup of Primary Interviews:

By Company Type – Tier 1 - 56%, Tier 2 - 20%, Tier 3 - 24%

By Designation – C-Level - 72%, Manager Level - 28%

By Region – North America - 58%, Europe - 22%, APAC - 20%

The report includes prominent players, such as HCL Technologies Limited (India), Fujitsu (Japan), Tata Consultancy Services Limited (India), Capgemini (France), Sensiple (US), Nityo Infotech (US), Locuz (India), CtrlS Datacenters Ltd (India), Cybage Software Pvt. Ltd. (India), and Cerebra Integrated Technologies Limited (India).

Research Coverage:

The market is segmented by core service, deployment type, organization size, vertical, and region. The core service segment includes database management, storage management, server management, network and communication management, desktop management, application management, and others (website management, compliance management, and security management). The deployment type covers cloud and on-premises deployments. The organization size segment comprises Small and Medium-sized Businesses (SMBs) and large enterprises. The verticals considered for the report comprise Banking, Financial Services, and Insurance (BFSI); retail and eCommerce;

healthcare; transportation; IT and telecommunication; media and entertainment; manufacturing; government and defense; and other verticals. Other verticals cover utilities, education, and travel and hospitality. The regional analysis includes the study of North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

Reasons to Buy the Report

The report will help the market leaders or new entrants in the following ways:

1. This report segments the market into various segments, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and segments.
2. This report will help in better understanding the competitors and there is a separate section on competitive landscape, including mergers and acquisitions, integrations and expansions, and partnerships among market vendors.
3. The report helps in understanding the overall growth of the market and key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE REMOTE INFRASTRUCTURE MANAGEMENT MARKET
- 4.2 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY VERTICAL AND REGION
- 4.3 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY CORE SERVICE (2017 VS. 2022)
- 4.4 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY ORGANIZATION SIZE (2017-2022)

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Reduced deployment cost

5.2.1.2 Need to reduce the downtime

5.2.1.3 Reliability and QoS at an affordable price

5.2.1.4 Complex network management and security with greater network accessibility

5.2.2 RESTRAINTS

5.2.2.1 Uncertain service charges owing to varied business models

5.2.2.2 Concern over data security of confidential information

5.2.3 OPPORTUNITIES

5.2.3.1 Generating surplus revenue stream business

5.2.3.2 More networking opportunities for SMBs

5.2.4 CHALLENGES

5.2.4.1 Compliance adherence while following top priorities for improved network security

5.3 INDUSTRY TRENDS

5.3.1 INTRODUCTION

5.4 TYPES OF NETWORK TO BE MANAGED USING REMOTE INFRASTRUCTURE MANAGEMENT SERVICES

5.4.1 LOCAL AREA NETWORK (LAN)

5.4.2 WIDE AREA NETWORK (WAN)

5.4.3 WIRELESS LOCAL AREA NETWORK (WLAN)

5.4.4 METROPOLITAN AREA NETWORK (MAN)

5.4.5 STORAGE AREA NETWORK (SAN)

5.4.6 PERSONAL AREA NETWORK (PAN)

5.4.7 ENTERPRISE PRIVATE NETWORK (EPN)

5.4.8 VIRTUAL PRIVATE NETWORK (VPN)

6 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY CORE SERVICE

6.1 INTRODUCTION

6.2 DATABASE MANAGEMENT

6.3 STORAGE MANAGEMENT

6.4 SERVER MANAGEMENT

6.5 NETWORK AND COMMUNICATION MANAGEMENT

6.6 DESKTOP MANAGEMENT

6.7 APPLICATION MANAGEMENT

6.8 OTHERS

7 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY DEPLOYMENT TYPE

7.1 INTRODUCTION

7.2 CLOUD

7.3 ON-PREMISES

8 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.2 SMALL AND MEDIUM-SIZED BUSINESSES

8.3 LARGE ENTERPRISES

9 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY VERTICAL

9.1 INTRODUCTION

9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

9.3 RETAIL AND ECOMMERCE

9.4 HEALTHCARE

9.5 TRANSPORTATION

9.6 IT AND TELECOMMUNICATION

9.7 MEDIA AND ENTERTAINMENT

9.8 MANUFACTURING

9.9 GOVERNMENT AND DEFENSE

9.10 OTHERS

10 REMOTE INFRASTRUCTURE MANAGEMENT MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.3 EUROPE

10.4 ASIA PACIFIC

10.5 MIDDLE EAST AND AFRICA

10.6 LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 COMPETITIVE SITUATION AND TRENDS

11.2.1 NEW SERVICE LAUNCHES

11.2.2 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS

11.2.3 MERGERS AND ACQUISITIONS

11.2.4 BUSINESS EXPANSIONS

12 COMPANY PROFILES

(Business Overview, Services Offered, Key Insights, Recent Developments, SWOT Analysis, and MnM View)*

12.1 FUJITSU

12.2 TCS

12.3 CAPGEMINI

12.4 HCL

12.5 CYBAGE

12.6 CTRLS DATACENTERS

12.7 SENSIPLE

12.8 LOCUZ

12.9 NITYO INFOTECH

12.10 CEREBRA

*Details on Business Overview, Services Offered, Key Insights, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY CORE SERVICE, 2015–2022 (USD MILLION)

Table 2 DATABASE MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 3 DATABASE MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 4 STORAGE MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 5 STORAGE MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 6 SERVER MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 7 SERVER MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 8 NETWORK AND COMMUNICATION MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 NETWORK AND COMMUNICATION MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 10 DESKTOP MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 DESKTOP MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 12 APPLICATION MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 APPLICATION MANAGEMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 14 OTHERS: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 15 OTHERS: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 16 REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 17 CLOUD: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 ON-PREMISES: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 19 REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 20 SMALL AND MEDIUM-SIZED BUSINESSES: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 21 LARGE ENTERPRISES: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 22 REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 23 BANKING, FINANCIAL SERVICES, AND INSURANCE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

Table 24 BANKING, FINANCIAL SERVICES, AND INSURANCE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 25 RETAIL AND ECOMMERCE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 26 RETAIL AND ECOMMERCE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 27 HEALTHCARE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 28 HEALTHCARE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 29 TRANSPORTATION: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 30 TRANSPORTATION: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 31 IT AND TELECOMMUNICATION: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 32 IT AND TELECOMMUNICATION: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 33 MEDIA AND ENTERTAINMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 34 MEDIA AND ENTERTAINMENT: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 35 MANUFACTURING: REMOTE INFRASTRUCTURE MANAGEMENT

MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 36 MANUFACTURING: REMOTE INFRASTRUCTURE MANAGEMENT

MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 37 GOVERNMENT AND DEFENSE: REMOTE INFRASTRUCTURE

MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 38 GOVERNMENT AND DEFENSE: REMOTE INFRASTRUCTURE

MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 39 OTHERS: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 40 OTHERS: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 41 REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 42 NORTH AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY CORE SERVICE, 2015–2022 (USD MILLION)

Table 43 NORTH AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 44 NORTH AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 45 NORTH AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 46 EUROPE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY CORE SERVICE, 2015–2022 (USD MILLION)

Table 47 EUROPE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 48 EUROPE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 49 EUROPE: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 50 ASIA PACIFIC: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY CORE SERVICE, 2015–2022 (USD MILLION)

Table 51 ASIA PACIFIC: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 52 ASIA PACIFIC: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 53 ASIA PACIFIC: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 54 MIDDLE EAST AND AFRICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY CORE SERVICE, 2015–2022 (USD MILLION)

Table 55 MIDDLE EAST AND AFRICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 56 MIDDLE EAST AND AFRICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 57 MIDDLE EAST AND AFRICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 58 LATIN AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY CORE SERVICE, 2015–2022 (USD MILLION)

Table 59 LATIN AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2015–2022 (USD MILLION)

Table 60 LATIN AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 61 LATIN AMERICA: REMOTE INFRASTRUCTURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 62 NEW SERVICES LAUNCHES, 2015–2017

Table 63 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2014–2017

Table 64 MERGERS AND ACQUISITIONS, 2014–2017

Table 65 BUSINESS EXPANSIONS, 2017

Table 66 MARKET RANKING FOR THE REMOTE INFRASTRUCTURE MANAGEMENT MARKET, 2017

List Of Figures

LIST OF FIGURES

Figure 1 REMOTE INFRASTRUCTURE MANAGEMENT MARKET: MARKET SEGMENTATION

Figure 2 REMOTE INFRASTRUCTURE MANAGEMENT MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 ASSUMPTIONS

Figure 7 MEDIA AND ENTERTAINMENT VERTICAL IS EXPECTED TO HAVE THE HIGHEST MARKET SHARE IN THE REMOTE INFRASTRUCTURE MANAGEMENT MARKET, 2017

Figure 8 NORTH AMERICA IS ESTIMATED TO HAVE THE LARGEST MARKET SHARE IN 2017

Figure 9 DEVELOPMENT OF THE VENDOR AND OFFSHORE SUPPLY ENVIRONMENT IS EXPECTED TO HAVE PROPELLED THE ADOPTION OF REMOTE INFRASTRUCTURE MANAGEMENT SERVICES

Figure 10 IT AND TELECOMMUNICATION VERTICAL AND NORTH AMERICA ARE ESTIMATED TO HAVE THE LARGEST MARKET SHARES IN 2017

Figure 11 SERVER MANAGEMENT CORE SERVICE IS EXPECTED TO HAVE THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD

Figure 12 SMALL AND MEDIUM-SIZED BUSINESSES SEGMENT IS EXPECTED TO CREATE MARKET OPPORTUNITIES IN THE REMOTE INFRASTRUCTURE MANAGEMENT MARKET

Figure 13 REMOTE INFRASTRUCTURE MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 14 DESKTOP MANAGEMENT SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 15 CLOUD DEPLOYMENT TYPE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 16 SMALL AND MEDIUM-SIZED BUSINESSES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 17 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 19 ASIA PACIFIC IS EXPECTED TO BE THE EMERGING REGION IN THE REMOTE INFRASTRUCTURE MANAGEMENT MARKET

Figure 20 NORTH AMERICA: MARKET SNAPSHOT

Figure 21 ASIA PACIFIC: MARKET SNAPSHOT

Figure 22 KEY DEVELOPMENTS BY MAJOR PLAYERS IN THE REMOTE INFRASTRUCTURE MANAGEMENT MARKET FROM 2015 TO 2017

Figure 23 FUJITSU: COMPANY SNAPSHOT

Figure 24 FUJITSU: SWOT ANALYSIS

Figure 25 TCS: COMPANY SNAPSHOT

Figure 26 TCS: SWOT ANALYSIS

Figure 27 CAPGEMINI: SWOT ANALYSIS

Figure 28 HCL: COMPANY SNAPSHOT

Figure 29 HCL: SWOT ANALYSIS

Figure 30 CYBAGE: SWOT ANALYSIS

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