

Release Agents Market by Ingredient (Emulsifiers, Vegetable Oils, Wax & Wax Esters, and Antioxidants), Application (Bakery, Confectionery, Processed Meat, and Convenience Food), Form (Liquid and Solid), Function, and Region - Global Forecast to 2023

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Abstracts

“The release agents market is projected to grow at a CAGR of 4.1%.”

The release agents market is estimated at USD 925.4 million in 2018, and projected to grow at a CAGR of 4.1%, to reach USD 1,131.3 million by 2023. The market is primarily driven by the rise in demand for baked goods. Changing lifestyles and increasing health awareness are the main reasons for the increasing demand for baked foods such as breads, pastries, cakes, and biscuits. Convenience stores have reported that consumers prefer bakery products over meat and other packaged foods. Donuts, specialty breads, pizzas, and gourmet foods are among the fastest-growing product categories. This growing demand for bakery products has resulted in increased demand for bakery aids such as release agents. Asia Pacific is projected to be the fastest-growing regional market. Asian countries, especially China, have emerged as leading destinations, thereby facilitating the market shift from developed economies to developing economies. One of the major restraints in the growth of the release agents market is the international regulations governing the use of release agents in food.

“The liquid form estimated to lead the market with the largest share in 2018.”

On the basis of form, the release agents market was led by the liquid segment. Liquid agents are preferred across the globe due to their ease of use and reduction of the cost of cleaning and labor in the food processing industries; hence, the market for the liquid segment is estimated to account for the larger share in 2018.

“Vegetable oil release agents are estimated to account for the largest share in 2018.”

Based on the ingredient, the vegetable oil segment is estimated to account for the largest share in the release agents market in 2018. In the food industry, the trend of using release agents such as vegetable oils, which contain natural ingredients, is rising, particularly in developed regions. Vegetable oils and emulsifiers are the two dominant segments in the global release agents market due to their superior releasing properties and easy availability.

“Bakery is estimated to be the fastest-growing application of release agents.”

Based on the application, the bakery segment is projected to be the fastest-growing during the forecast period. This segment is rapidly growing mainly due to the increasing demand for convenience food, in which release agents are considered as food additives. In the food industry, the demand for bakery food products is growing due to changing lifestyles and eating habits.

“High growth is expected in the Asia Pacific release agents market.”

Asia Pacific is projected to be the fastest-growing market for the period considered for this study, due to the rise in disposable income and increase in demand for convenience & processed food, along with the growing industrial base, leading to increased demand for release agents in the region. In addition, the market is driven by the growing demand for bakery and meat food products in developing countries such as India, China, Indonesia, and Thailand.

Break-up of Primaries:

By Company Type: Tier 1 – 35 %, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C Level – 35%, D Level – 25%, and Others – 40%

By Region: North America – 20%, Europe –25%, Asia Pacific – 40%, and RoW – 15%,

Others include sales managers, marketing managers, and product managers.

Leading players profiled in this report:

Archer Daniels Midland Company (US)

AAK AB (Sweden)

Avatar Corporation (US)

Par-Way Tryson (US)

Associated British Foods (UK)

Koninklijke Zeelandia Group B.V. (Netherlands)

DUBOR Groneweg GmbH & Co. KG (Germany)

Sonneveld (Netherlands)

Mallet & Company, Inc. (US)

Cargill (US)

DowDupont (US)

IFC Solutions, Inc. (US)

Lallemand (Canada)

Masterol Foods Pty Ltd (US)

Puratos (Belgium)

Bakels (Switzerland)

Research Coverage:

The report segments the release agents on the basis of form, ingredient, application, and region. In terms of insights, this report has focused on various levels of

Release Agents Market by Ingredient (Emulsifiers, Vegetable Oils, Wax & Wax Esters, and Antioxidants), Applica...

analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the global release agents, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the release agents

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the release agents are flourishing

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 PERIODIZATION
- 1.5 CURRENCY
- 1.6 UNITS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries, by company type, designation, and region
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE RELEASE AGENTS MARKET
- 4.2 RELEASE AGENTS MARKET SIZE, BY REGION (KT)
- 4.3 EUROPEAN RELEASE AGENTS MARKET SHARE, BY INGREDIENT & COUNTRY, 2018
- 4.4 RELEASE AGENTS MARKET, FASTEST-GROWING COUNTRIES IN EACH REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increased use of release agents in the baking industry

5.2.1.2 Growth in demand for natural sources of ingredients

5.2.1.3 Research & development driving innovation

5.2.1.4 Increase in consumer awareness & health concerns

5.2.2 RESTRAINTS

5.2.2.1 International regulations governing the use of release agents in food

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging markets illustrating high potential for food release agents

5.2.4 CHALLENGES

5.2.4.1 Approval from various regulatory bodies

5.2.4.2 Rise in prices of raw materials such as vegetable oils

5.3 SUPPLY CHAIN ANALYSIS

5.4 PATENT ANALYSIS

5.5 PEST ANALYSIS

5.5.1 POLITICAL/LLEGAL FACTORS

5.5.1.1 Government regulations

5.5.2 ECONOMIC FACTORS

5.5.2.1 Fluctuating raw material prices

5.5.2.2 Rise in disposable incomes in emerging economies

5.5.3 SOCIAL FACTORS

5.5.3.1 Release agents causing allergies

5.5.4 TECHNOLOGICAL FACTORS

5.5.4.1 Selection of release agents

5.5.4.2 Expansion of operational capabilities of key market players

6 RELEASE AGENTS MARKET: REGULATORY FRAMEWORK

6.1 INTRODUCTION

6.2 FOOD AND DRUG ADMINISTRATION

6.3 FOOD STANDARDS AUSTRALIA NEW ZEALAND (FSANZ)

7 RELEASE AGENTS MARKET, BY INGREDIENT

7.1 INTRODUCTION

7.2 VEGETable OILS

7.3 EMULSIFIERS

7.3.1 MONO & DI-GLYCERIDES

7.3.2 LECITHIN

7.3.3 SORBITAN ESTERS & STEAROYL LACTYLATES

7.3.4 OTHER EMULSIFIERS

7.4 WAX & WAX ESTERS

7.5 ANTIOXIDANTS

7.6 OTHER INGREDIENTS

8 RELEASE AGENTS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 BAKERY PRODUCTS

8.2.1 BREADS

8.2.2 CAKES & PASTRIES

8.2.3 COOKIES & BISCUITS

8.2.4 OTHER BAKERY PRODUCTS

8.3 CONFECTIONERY PRODUCTS

8.4 PROCESSED MEAT

8.5 OTHER APPLICATIONS

9 RELEASE AGENTS MARKET, BY FORM

9.1 INTRODUCTION

9.2 LIQUID

9.3 SOLID

10 RELEASE AGENTS MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.2 CANADA

10.2.3 MEXICO

10.3 EUROPE

10.3.1 UK

10.3.2 GERMANY

10.3.3 FRANCE

- 10.3.4 NETHERLANDS
- 10.3.5 REST OF EUROPE
- 10.4 ASIA PACIFIC
 - 10.4.1 CHINA
 - 10.4.2 INDIA
 - 10.4.3 JAPAN
 - 10.4.4 REST OF ASIA PACIFIC
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 SOUTH AMERICA
 - 10.5.2 MIDDLE EAST & AFRICA

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
 - 11.1.1 KEY MARKET STRATEGIES
- 11.2 COMPETITIVE SCENARIO
 - 11.2.1 EXPANSIONS & INVESTMENTS
 - 11.2.2 MERGERS & ACQUISITIONS
 - 11.2.3 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES
 - 11.2.4 NEW PRODUCT LAUNCHES

12 COMPANY PROFILES

(Business overview, Products offered, Recent developments, SWOT analysis & MnM View)*

- 12.1 ARCHER DANIELS MIDLAND COMPANY
- 12.2 AAK AB
- 12.3 CARGILL
- 12.4 DOWDUPONT
- 12.5 AVATAR CORPORATION
- 12.6 PAR-WAY TRYSON COMPANY
- 12.7 ASSOCIATED BRITISH FOODS PLC
- 12.8 MALLET & COMPANY, INC.
- 12.9 IFC SOLUTIONS, INC.
- 12.10 LECICO GMBH
- 12.11 LALLEMAND
- 12.12 MASTEROL FOODS PTY LTD

- 12.13 PURATOS GROUP NV
- 12.14 THE BAKELS GROUP
- 12.15 KONINKLIJKE ZEELANDIA GROUP B.V.
- 12.16 DUBOR GRONEWEG GMBH & CO. KG
- 12.17 SONNEVELD GROUP BV

*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS
- 13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 US DOLLAR EXCHANGE RATE CONSIDERED FOR STUDY, 2014–2016

Table 2 ASIA PACIFIC: TOP FIVE EMERGING ECONOMIES ON THE BASIS OF GDP PER CAPITA (PPP), 2013

Table 3 LIMITATIONS OF RELEASE AGENTS

Table 4 PERMITTED FOOD LUBRICANTS AND RELEASE & ANTI-STICK AGENTS

Table 5 RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (USD MILLION)

Table 6 RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (KT)

Table 7 VEGETABLE OILS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 VEGETABLE OILS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 9 EMULSIFIERS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 EMULSIFIERS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 11 WAX & WAX ESTERS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 WAX & WAX ESTERS: RELEASE AGENTS SIZE, BY REGION, 2016–2023 (KT)

Table 13 ANTIOXIDANTS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 ANTIOXIDANTS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 15 OTHER INGREDIENTS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 16 OTHER INGREDIENTS: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 17 RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 18 RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 19 RELEASE AGENTS MARKET SIZE IN BAKERY PRODUCTS, BY SUBAPPLICATION, 2016–2023 (USD MILLION)

Table 20 RELEASE AGENTS MARKET SIZE IN BAKERY PRODUCTS, BY REGION, 2016–2023 (USD MILLION)

Table 21 RELEASE AGENTS MARKET SIZE IN BAKERY PRODUCTS, BY REGION, 2016–2023 (KT)

Table 22 RELEASE AGENTS MARKET SIZE IN BREADS, BY REGION, 2016–2023 (USD MILLION)

Table 23 RELEASE AGENTS MARKET SIZE IN CAKES & PASTRIES, BY REGION, 2016–2023 (USD MILLION)

Table 24 RELEASE AGENTS MARKET SIZE IN COOKIES & BISCUITS, BY REGION, 2016–2023 (USD MILLION)

Table 25 RELEASE AGENTS MARKET SIZE IN OTHER BAKERY PRODUCTS, BY REGION, 2016–2023 (USD MILLION)

Table 26 RELEASE AGENTS MARKET SIZE IN CONFECTIONERY PRODUCTS, BY REGION, 2016–2023 (USD MILLION)

Table 27 RELEASE AGENTS MARKET SIZE IN CONFECTIONERY PRODUCTS, BY REGION, 2016–2023 (KT)

Table 28 RELEASE AGENTS MARKET SIZE IN PROCESSED MEAT, BY REGION, 2016–2023 (USD MILLION)

Table 29 RELEASE AGENTS SIZE IN PROCESSED MEAT, BY REGION, 2016–2023 (KT)

Table 30 RELEASE AGENTS MARKET SIZE IN CONVENIENCE FOOD, BY REGION, 2016–2023 (USD MILLION)

Table 31 RELEASE AGENTS MARKET SIZE IN CONVENIENCE FOOD, BY REGION, 2016–2023 (KT)

Table 32 RELEASE AGENTS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2023 (USD MILLION)

Table 33 RELEASE AGENTS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2023 (KT)

Table 34 RELEASE AGENTS MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 35 RELEASE AGENTS MARKET SIZE, BY FORM, 2016–2023 (KT)

Table 36 LIQUID RELEASE AGENTS MARKET SIZE, BY REGION, 2016 - 2023 (USD MILLION)

Table 37 SOLID RELEASE AGENTS SIZE, BY REGION, 2016-2023 (USD MILLION)

Table 38 RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 39 RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 40 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 41 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY COUNTRY, 2016–2023 (KT)

Table 42 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY APPLICATION,

2016–2023 (USD MILLION)

Table 43 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 44 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (USD MILLION)

Table 45 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (KT)

Table 46 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 47 NORTH AMERICA: RELEASE AGENTS MARKET SIZE, BY BAKERY SUBAPPLICATION, 2016–2023 (USD MILLION)

Table 48 EUROPE: RELEASE AGENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 49 EUROPE: RELEASE AGENTS MARKET SIZE, BY COUNTRY, 2016–2023 (KT)

Table 50 EUROPE: RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 51 EUROPE: RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 52 EUROPE: RELEASE AGENTS MARKET SIZE, BY BAKERY SUBAPPLICATION, 2016–2023 (USD MILLION)

Table 53 EUROPE: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (USD MILLION)

Table 54 EUROPE: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (KT)

Table 55 EUROPE: RELEASE AGENTS MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 56 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY COUNTRY/REGION, 2016–2023 (USD MILLION)

Table 57 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY COUNTRY/REGION, 2016–2023 (KT)

Table 58 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 59 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (KT)

Table 60 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY BAKERY SUBAPPLICATION, 2016–2023 (USD MILLION)

Table 61 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (USD MILLION)

Table 62 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (KT)

Table 63 ASIA PACIFIC: RELEASE AGENTS MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 64 ROW: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 65 ROW: RELEASE AGENTS MARKET SIZE, BY REGION, 2016–2023 (KT)

Table 66 ROW: RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2016–2023 (USD MILLION)

Table 67 ROW: RELEASE AGENTS MARKET SIZE, BY MODE OF APPLICATION, 2016–2023 (KT)

Table 68 ROW: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (USD MILLION)

Table 69 ROW: RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2016–2023 (KT)

Table 70 ROW: RELEASE AGENTS MARKET SIZE, BY BAKERY SUBAPPLICATION, 2016–2023 (USD MILLION)

Table 71 ROW: RELEASE AGENTS MARKET SIZE, BY FORM, 2016–2023 (USD MILLION)

Table 72 EXPANSIONS & INVESTMENTS, 2012–2018

Table 73 MERGERS & ACQUISITIONS, 2012–2018

Table 74 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES, 2013–2017

Table 75 NEW PRODUCT LAUNCHES, 2012–2016

List Of Figures

LIST OF FIGURES

Figure 1 MARKET SEGMENTATION: RELEASE AGENTS MARKET

Figure 2 GEOGRAPHIC SCOPE: RELEASE AGENTS MARKET

Figure 3 RELEASE AGENTS MARKET: RESEARCH DESIGN

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION

Figure 7 ASSUMPTIONS OF THE RESEARCH STUDY

Figure 8 LIMITATIONS OF THE RESEARCH STUDY

Figure 9 RELEASE AGENTS MARKET SIZE, BY APPLICATION, 2018 VS. 2023 (USD MILLION)

Figure 10 RELEASE AGENTS MARKET SIZE, BY INGREDIENT, 2018 VS. 2023 (USD MILLION)

Figure 11 RELEASE AGENTS MARKET SIZE, BY FORM, 2018 VS. 2023 (USD MILLION)

Figure 12 RELEASE AGENTS MARKET SHARE, BY REGION, 2017

Figure 13 GROWING BAKERY INDUSTRY TO DRIVE THE MARKET FOR RELEASE AGENTS

Figure 14 MARKET SIZE FOR RELEASE AGENTS, 2018 VS. 2023 (KT)

Figure 15 VEGETABLE OILS SEGMENT TO DOMINATE THE EUROPEAN RELEASE AGENTS MARKET IN 2018

Figure 16 INDIA TO GROW AT THE HIGHEST CAGR FROM 2018 TO 2023

Figure 17 RELEASE AGENTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 18 VEGETABLE OIL PRICE FLUCTUATION, 2005–2014 (USD/TON)

Figure 19 VEGETABLE OILS SEGMENT TO DOMINATE THE MARKET FROM 2018 TO 2023 (USD MILLION)

Figure 20 VEGETABLE OILS: RELEASE AGENTS MARKET SIZE, BY REGION, 2018 VS. 2023

Figure 21 THE BAKERY SEGMENT DOMINATED THE MARKET FROM 2018 TO 2023 (USD MILLION)

Figure 22 THE BREADS SEGMENT IS PROJECTED TO DOMINATE THE RELEASE AGENTS MARKET IN THE BAKERY INDUSTRY THROUGH 2023

Figure 23 RELEASE AGENTS MARKET SIZE, BY FORM, 2018 VS. 2023 (USD MILLION)

Figure 24 GEOGRAPHIC SNAPSHOT (2018–2023): RAPIDLY GROWING ASIA

PACIFIC COUNTRIES ARE EMERGING AS NEW HOTSPOTS

Figure 25 NORTH AMERICA: RELEASE AGENTS MARKET SNAPSHOT

Figure 26 UK DOMINATED THE EUROPEAN RELEASE AGENTS MARKET IN 2017

Figure 27 CHINA HELD THE LARGEST SHARE IN THE RELEASE AGENTS MARKET IN ASIA PACIFIC

Figure 28 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE RELEASE AGENTS MARKET FROM 2014 TO 2018

Figure 29 RELEASE AGENTS MARKET DEVELOPMENTS, BY GROWTH STRATEGY, 2012–2018

Figure 30 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT

Figure 31 ARCHER DANIELS MIDLAND COMPANY: SWOT ANALYSIS

Figure 32 AAK AB: COMPANY SNAPSHOT

Figure 33 AAK AB: SWOT ANALYSIS

Figure 34 CARGILL: COMPANY SNAPSHOT

Figure 35 CARGILL: SWOT ANALYSIS

Figure 36 DUPONT: COMPANY SNAPSHOT

Figure 37 DOWDUPONT: SWOT ANALYSIS

Figure 38 AVATAR CORPORATION: SWOT ANALYSIS

Figure 39 PAR-WAY TRYSON COMPANY: SWOT ANALYSIS

Figure 40 ASSOCIATED BRITISH FOODS PLC: COMPANY SNAPSHOT

Figure 41 ASSOCIATED BRITISH FOODS PLC: SWOT ANALYSIS

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