

Regulatory Environment and Impact Analysis- Sterile Packaging Market Standards & Regulations, Regional & National Regulatory Bodies - Market Analysis & Forecast to 2020

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Abstracts

“Growing demand from the healthcare industry to drive the market for sterile medical packaging”

The global market for sterile medical packaging is projected to grow from USD 26.55 billion in 2015 to reach USD 35.07 billion by 2020, at an estimated CAGR of 5.72%. The market for sterile medical packaging is driven by the growing demand from the healthcare industry due to increase in health awareness.

“Need for harmonization between the global standards and regulations in the sterile medical packaging market”

In line with the global applicable standards, each country may have its own specific set of applications and environments in which the product needs to perform. Having multiple standards may create confusion and trade barriers for manufacturers. Hence, in order to avoid this as well as to easily understand and implement packaging requirements, harmonization between the standards is necessary.

“Asia-Pacific projected to grow during the forecast period”

Asia-Pacific is projected to be the fastest-growing region in the sterile medical packaging market in the next five years. However, factors such as longer timelines for approving the medical devices in Australia, red tapism in India, and higher cost for the approval of medical devices make the regulatory framework in the region more

complex.

Breakdown of Primaries:

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of sterile medical packaging. Estimates reached after analyzing secondary sources were validated through these interviews. Primary sources include professionals such as sterile packaging manufacturers, distributors, and academic professionals. Distribution of primary interviews is as follows:

By Company Type: Tier 1 – 38%, Tier 2 – 38%, and Tier 3 – 24%

By Designation: C-level – 38%, Manager Level – 34%, and Others – 28%

By Region: North America – 32%, Europe – 28%, Asia-Pacific – 25%, and RoW – 15%

The tier of the companies is defined on the basis of their total revenue, as of 2014: Tier 1: Revenue USD 500 million, Tier 2: Revenue USD 100 to USD 500 million, and Tier 3: Revenue USD 100 million

Others include sales managers, marketing managers, and product managers.

Reasons to buy the report

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the market for sterile medical packaging comprehensively and provides the closest approximations of the revenue numbers for the overall market across different regions.
2. The report helps stakeholders to understand the market and related regulations further providing them information on key market drivers, restraints, challenges, and opportunities.
3. The report helps to understand the regulatory aspects of the sterile medical packaging industry for the top key countries and regions.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 PERIODIZATION CONSIDERED FOR THE STERILE MEDICAL PACKAGING MARKET

1.4 CURRENCY CONSIDERED FOR THE STERILE MEDICAL PACKAGING MARKET

1.5 UNIT CONSIDERED FOR THE STERILE MEDICAL PACKAGING MARKET

1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.1.1 SECONDARY DATA

2.1.1.1 Key Data From Secondary Sources

2.1.2 PRIMARY DATA

2.1.2.1 Key Data From Primary Sources

2.1.2.1.1 Breakdown of primaries by company type, designation & region

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 OVERVIEW OF PARENT INDUSTRY

2.2.3 DEMAND-SIDE ANALYSIS

2.2.3.1 Rising Population

2.2.3.1.1 Increase in the middle-class population, 2009–2030

2.2.3.2 Increasing Urban population

2.2.3.3 Developing Economies: GDP (Purchasing Power Parity)

2.2.4 SUPPLY-SIDE ANALYSIS

2.2.4.1 Fluctuation in Raw Material Prices

2.2.4.2 Increasing Investment in Research & Development to Develop Innovative Technologies

2.3 MARKET SIZE ESTIMATION

2.4 MARKET BREAKDOWN & DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS & LIMITATIONS

2.5.1 ASSUMPTIONS

2.5.2 LIMITATIONS

3 EXECUTIVE SUMMARY

3.1 INTRODUCTION

3.2 REGULATORY SCENARIO

3.2.1 REGULATORY FRAMEWORK IN NORTH AMERICA

3.2.2 REGULATORY FRAMEWORK IN ASIA-PACIFIC

3.2.3 REGULATORY FRAMEWORK IN EUROPE

3.2.4 REGULATORY FRAMEWORK IN ROW

3.3 MEDICAL DEVICE APPROVAL PROCESS IN KEY COUNTRIES

3.4 IMPACT ANALYSIS

3.4.1 CASE STUDY: MEDICAL DEVICE RECALL & ITS IMPACT

3.4.2 NEED FOR HARMONIZATION OF GLOBAL STANDARDS & REGULATIONS

4 MARKET OVERVIEW OF STERILE MEDICAL PACKAGING

4.1 INTRODUCTION

4.2 EVOLUTION

4.3 MARKET DYNAMICS

4.3.1 DRIVERS

4.3.1.1 Increased Health Awareness

4.3.1.2 Growing Demand from Healthcare Industry

4.3.1.3 Aging Population

4.3.2 RESTRAINTS

4.3.2.1 Stringent Regulations

4.3.3 OPPORTUNITIES

4.3.3.1 New Product Development and Continuous Innovations in Pharmaceuticals

4.3.3.2 Developing New Sustainable Packaging Options

4.3.4 CHALLENGES

4.3.4.1 Maintaining Medical Packaging Integrity

4.3.4.2 Rise in Healthcare Cost

4.4 STERILE MEDICAL PACKAGE DEVELOPMENT

4.5 FUNCTIONS OF A STERILE MEDICAL PACKAGE

4.5.1 PROTECTION

4.5.2 EASE OF USE

4.5.3 IDENTIFICATION

4.5.4 PROCESSABILITY

4.5.5 SPECIAL APPLICATIONS

5 INTERNATIONAL GOVERNING BODIES

5.1 INTRODUCTION

5.2 AMERICAN SOCIETY FOR TESTING AND MATERIALS (ASTM)

5.2.1 ASTM COMMITTEE D10

5.2.1.1 D10.13

5.2.1.2 D10.19

5.2.1.3 D10.27

5.2.1.4 D10.32

5.2.2 ASTM COMMITTEE F02

5.2.2.1 F02.10

5.2.2.2 F02.15

5.2.2.3 F02.20

5.2.2.4 F02.40

5.2.2.5 F02.50

5.3 INTERNATIONAL ORGANIZATION OF STANDARDIZATION (ISO)

5.3.1 DEVELOPING ISO STANDARDS

5.3.1.1 Preliminary Stage

5.3.1.2 Proposal Stage

5.3.1.3 Preparatory Stage

5.3.1.4 Committee Stage

5.3.1.5 Enquiry Stage

5.3.1.6 Approval Stage

5.3.1.7 Publication Stage

5.3.2 STANDARDS RELATED TO STERILE MEDICAL PACKAGING

5.3.2.1 ISO 16775

5.3.2.2 ISO 11607

5.3.2.2.1 Application

5.3.2.2.2 Limitation

5.3.2.3 ISO 11607-1

5.3.2.4 ISO 11607-2

5.4 U.S. FOOD AND DRUG ADMINISTRATION (FDA)

5.5 INTERNATIONAL MEDICAL DEVICE REGULATORY FORUM (IMDRF)

6 REGULATORY FRAMEWORK FOR STERILE MEDICAL PACKAGING IN NORTH AMERICA

6.1 NORTH AMERICA

6.2 NORTH AMERICA: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY

6.2.1 U.S.

6.2.2 KEY GOVERNING BODIES IN THE U.S.

6.2.2.1 FDA

6.2.2.1.1 Overview

6.2.2.1.2 Responsibilities

6.2.3 CANADA

6.2.4 KEY GOVERNING BODIES IN CANADA

6.2.4.1 Health Canada (HC)

6.2.4.1.1 Overview

6.2.4.1.2 Responsibilities

6.2.5 MEXICO

6.2.6 KEY GOVERNING BODIES IN MEXICO

6.2.6.1 Federal Commission for the Protection Against Sanitary Risk (COFEPRIS)

6.2.6.1.1 Overview

6.2.6.1.2 Responsibilities

7 REGULATORY FRAMEWORK FOR STERILE MEDICAL PACKAGING IN EUROPE

7.1 EUROPE

7.2 EUROPE: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY

7.3 GOVERNING BODIES IN EUROPE

7.3.1 EUROPEAN COMMITTEE FOR STANDARDIZATION (CEN)

7.3.1.1 Overview

7.3.1.2 Standards Developed by CEN

7.3.1.2.1 Harmonization of EN 868-1 and ISO 11607

7.3.1.2.2 EN 868-2: 2009

7.3.1.2.3 EN 868-3:2009

7.3.1.2.4 EN 868-4:2009

7.3.1.2.5 EN 868-5:2009

7.3.1.2.6 EN 868-6:2009

7.3.1.2.7 EN 868-7:2009

7.3.1.2.8 EN 868-8:2009

7.3.1.2.9 EN 868-9:2009

7.3.1.2.10 EN 868-10:2009

7.3.2 STERILE BARRIER ASSOCIATION (SBA)

7.3.2.1 Overview

7.3.2.2 SBA Member Categories

7.3.2.3 Administering Activities

7.4 MEDICAL DEVICE REGULATIONS IN EUROPE

7.4.1 INTRODUCTION

7.4.2 MEDICAL DEVICE DIRECTIVE (93/42/EEC)

7.5 IMPACT OF MEDICAL DEVICE REGULATIONS IN EUROPE

7.5.1 CE MARKING- A GATEWAY TO ACCESS EUROPEAN MARKET

7.5.2 IMPACT OF HARMONIZATION BETWEEN EN AND ISO

7.6 KEY COUNTRIES IN EUROPE

7.6.1 GERMANY

7.6.2 KEY GOVERNING BODIES IN GERMANY

7.6.2.1 Federal Ministry of Health

7.6.2.1.1 Overview

7.6.2.1.2 Administering activities

7.6.2.2 German Institute for Standardization (DIN)

7.6.2.2.1 Overview

7.6.2.2.2 Organizational structure

7.6.2.2.3 Administering activities

7.6.3 U.K.

7.6.4 KEY GOVERNING BODIES IN THE U.K.

7.6.4.1 Medicines and Healthcare products Regulatory Agency (MHRA)

7.6.4.1.1 Overview

7.6.4.1.2 Responsibilities

7.6.4.2 Department of Health (DH)

7.6.4.2.1 Overview

7.6.4.2.2 Responsibilities

7.6.4.3 Association of British Healthcare Industries (ABHI)

7.6.4.3.1 Overview

7.6.4.3.2 Responsibilities

7.6.4.4 The British Standards Institution (BSI)

7.6.4.4.1 Overview

7.6.4.4.2 Responsibilities

7.6.5 FRANCE

7.6.6 KEY GOVERNING BODIES IN FRANCE

7.6.6.1 National Agency for the Safety of Medicine and Health Products (ANMS)

7.6.6.1.1 Overview

7.6.6.1.2 Responsibilities

7.6.7 ITALY

7.6.8 KEY GOVERNING BODIES IN ITALY

7.6.8.1 Ministry of Health (MOH)

7.6.8.1.1 Overview

7.6.8.1.2 Responsibilities

7.6.8.2 Italian Medicines Agency

7.6.8.2.1 Overview

7.6.8.2.2 Responsibilities

8 REGULATORY FRAMEWORK FOR STERILE MEDICAL PACKAGING

IN ASIA-PACIFIC

8.1 ASIA-PACIFIC

8.2 ASIA-PACIFIC: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY

8.2.1 CHINA

8.2.2 KEY GOVERNING BODIES IN CHINA

8.2.2.1 China Food and Drug Administration (CFDA)

8.2.2.1.1 Overview

8.2.2.1.2 Responsibilities

8.2.3 JAPAN

8.2.4 KEY GOVERNING BODIES IN JAPAN

8.2.4.1 Ministry of Health, Labor and Welfare (MHLW)

8.2.4.1.1 Overview

8.2.4.1.2 Responsibilities

8.2.5 INDIA

8.2.6 KEY GOVERNING BODIES IN INDIA

8.2.6.1 Central Drugs Standard Control Organization (CDSCO)

8.2.6.1.1 Overview

8.2.6.1.2 Responsibilities

8.2.7 AUSTRALIA

8.2.8 KEY GOVERNING BODIES IN AUSTRALIA

8.2.8.1 Therapeutic Goods Administration (TGA)

8.2.8.1.1 Overview

8.2.8.1.2 Responsibilities

9 REGULATORY FRAMEWORK FOR STERILE MEDICAL PACKAGING IN ROW

9.1 ROW

9.2 ROW: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY

9.2.1 BRAZIL

9.2.2 KEY GOVERNING BODIES IN BRAZIL

9.2.2.1 National Health Surveillance Agency (ANVISA)

9.2.2.1.1 Overview

9.2.2.1.2 Responsibilities

9.2.3 ARGENTINA

9.2.4 KEY GOVERNING BODIES IN ARGENTINA

9.2.4.1 National Administration of Drugs, Foodstuffs, and Medical Technology
(ANMAT)

9.2.4.1.1 Overview

9.2.4.1.2 Responsibilities

9.2.5 SOUTH AFRICA

9.2.6 KEY GOVERNING BODIES IN SOUTH AFRICA

9.2.6.1 Medicines Control Council (MCC)

9.2.6.1.1 Overview

9.2.6.1.2 Responsibilities

10 APPENDIX

10.1 INSIGHTS OF INDUSTRY EXPERTS

10.2 DISCUSSION GUIDE

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

10.4 AVAILABLE CUSTOMIZATIONS

10.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 ASIA-PACIFIC: URBANIZATION PROSPECTS

Table 2 TECHNICAL SUBCOMMITTEES

Table 3 TECHNICAL SUBCOMMITTEES

Table 4 ANNEX

Table 5 ISO 11607-1

Table 6 ISO 11607-2

Table 7 NORTH AMERICA: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 8 NORTH AMERICA: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013–2020 (MILLION UNITS)

Table 9 EUROPE: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 10 EUROPE: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013-2020 (MILLION UNITS)

Table 11 EN 868-2:2009

Table 12 IMPLEMENTATION OF EN 868-2:2009 IN EUROPEAN COUNTRIES

Table 13 EN 868-3:2009

Table 14 IMPLEMENTATION OF EN 868-3:2009 IN EUROPEAN COUNTRIES

Table 15 EN 868-4:2009

Table 16 IMPLEMENTATION OF EN 868-4:2009 IN EUROPEAN COUNTRIES

Table 17 EN 868-5:2009

Table 18 IMPLEMENTATION OF EN 868-5:2009 IN EUROPEAN COUNTRIES

Table 19 EN 868-6:2009

Table 20 IMPLEMENTATION OF EN 868-6:2009 IN EUROPEAN COUNTRIES

Table 21 EN 868-7:2009

Table 22 IMPLEMENTATION OF EN 868-7:2009 IN EUROPEAN COUNTRIES

Table 23 EN 868-8:2009

Table 24 IMPLEMENTATION OF EN 868-8:2009 IN EUROPEAN COUNTRIES

Table 25 EN 868-9:2009

Table 26 IMPLEMENTATION OF EN 868-9:2009 IN EUROPEAN COUNTRIES

Table 27 EN 868-10:2009

Table 28 IMPLEMENTATION OF EN 868-10:2009 IN EUROPEAN COUNTRIES

Table 29 STANDARDS PUBLISHED BY NA 063-04-04 AA

Table 30 ASIA-PACIFIC: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 31 ASIA-PACIFIC: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013–2020 (MILLION UNITS)

Table 32 ROW: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 33 ROW: STERILE MEDICAL PACKAGING MARKET SIZE, BY COUNTRY, 2013–2020 (MILLION UNITS)

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL POPULATION PROJECTED TO REACH ?9.5 BILLION BY 2050

Figure 2 MIDDLE-CLASS POPULATION, 2009-2030

Figure 3 PROJECTED GDP PER CAPITA, BY COUNTRY

Figure 4 FLUCTUATIONS IN PRICE OF NATURAL GAS FROM 2008 TO 2015

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 NORTH AMERICA DOMINATED THE STERILE MEDICAL PACKAGING MARKET IN 2014

Figure 8 MEDICAL DEVICES APPROVAL PROCESS IN EUROPE

Figure 9 MEDICAL DEVICES APPROVAL PROCESS IN CHINA

Figure 10 MEDICAL DEVICES APPROVAL PROCESS IN AUSTRALIA

Figure 11 PROCESS TO SUPPLY IMPORTED MEDICAL DEVICES IN AUSTRALIA

Figure 12 MEDICAL DEVICES APPROVAL PROCESS IN JAPAN

Figure 13 MEDICAL DEVICES APPROVAL PROCESS IN BRAZIL

Figure 14 REASONS FOR MEDICAL DEVICE PRODUCT RECALLS

Figure 15 EVOLUTION OF STERILE MEDICAL PACKAGING

Figure 16 STERILE MEDICAL PACKAGING MARKET DYNAMICS

Figure 17 REVENUE GENERATED BY PHARMACEUTICALS AND MEDICINES IN THE U.S.

Figure 18 GLOBAL AGING POPULATION, 2010-2015

Figure 19 NUMBER OF RECALLS, 2010-2012

Figure 20 SPENDING ON RETAIL PRESCRIPTION DRUGS

Figure 21 ISO STANDARDS PORTFOLIO, BY SECTOR, 2014

Figure 22 DEVELOPMENT PROCESS FOR ISO STANDARDS

Figure 23 MEDICAL DEVICE CIRCLE

Figure 24 MEDICAL DEVICES APPROVAL PROCESS BY FDA

Figure 25 FDA: ORGANIZATION CHART

Figure 26 HEALTH CANADA: ORGANIZATION CHART

Figure 27 FEDERAL COMMISSION FOR THE PROTECTION AGAINST SANITARY RISK: ORGANIZATION STRUCTURE

Figure 28 FEDERAL MINISTRY OF HEALTH: ORGANIZATION CHART

Figure 29 MEDICINES AND HEALTHCARE PRODUCTS REGULATORY AGENCY: ORGANIZATIONAL STRUCTURE

Figure 30 DEPARTMENT OF HEALTH: ORGANIZATION CHART

Figure 31 ASSOCIATION OF BRITISH HEALTHCARE INDUSTRIES: ORGANIZATION

STRUCTURE

Figure 32 THE BRITISH STANDARDS INSTITUTION: ORGANIZATION STRUCTURE

Figure 33 NATIONAL AGENCY FOR THE SAFETY OF MEDICINE AND HEALTH PRODUCTS: ORGANIZATION CHART

Figure 34 MINISTRY OF HEALTH: ORGANIZATION STRUCTURE

Figure 35 ITALIAN MEDICINES AGENCY: ORGANIZATION CHART

Figure 36 MINISTRY OF HEALTH, LABOR AND WELFARE: ORGANIZATION STRUCTURE

Figure 37 CENTRAL DRUGS STANDARD CONTROL ORGANIZATION: ORGANIZATION STRUCTURE

Figure 38 THERAPEUTIC GOODS ADMINISTRATION: ORGANIZATION STRUCTURE

Figure 39 MEDICINES CONTROL COUNCIL: ORGANIZATION STRUCTURE

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