

Refinish Paint Market for Automotive by Layer (Clearcoat, Basecoat, Primer, & Sealer), Resin (PU, Epoxy, & Acrylic), Technology (Waterborne, Solventborne & Powder), Vehicle (Passenger Cars, Commercial Vehicles), and Region - Global Forecast to 2022

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Abstracts

“The refinish paint market for automotive is driven by the increasing number of vehicles, high Collision rate and the propensity of the car owners to refinish after collision”

The refinish paint market for automotive is estimated at USD 7.00 billion in 2017 and is projected to reach USD 8.50 billion by 2022, at a CAGR of 4.0% from 2017 to 2022. The growth of the refinish paint market for automotive is driven by the increasing demand for cars, high collision rate, rising income level of middle-class population and the propensity of car owners to repair their vehicle post-collision.

“Based on resin, the polyurethane resin segment is projected to witness the highest growth during the forecast period in the refinish paint market for automotive”

Polyurethane resins have wide preference in clearcoat and basecoat layer. This resin helps formulate automotive coatings with higher gloss and excellent finish. The growth of polyurethane resin is backed by its excellent resistance to UV rays, chemicals, and corrosion. The polyurethane resin based coating also offers superior durability, thereby, lowering maintenance requirements significantly.

“China is the largest and fastest-growing market for automotive refinish paint in APAC as well as globally”

China is the largest and fastest-growing market for automotive refinish coating in APAC as well as globally. It is projected to maintain its dominance during the forecast period due to the increased car parc, high collision rate, and rising income of middle-class population in the country. Major key players are focused on inorganic growth strategies such as mergers & acquisitions to enhance its footprint in China and cater the growing demand in this country.

Extensive primary interviews have been conducted to determine and verify the market sizes of various segments and subsegments obtained from the data gathered through secondary research. The breakdown of primary interviews has been given below.

By Company Type - Tier 1 – 40%, Tier 2 – 35%, and Tier 3 – 25%

By Designation - C level – 55%, D level – 25%, and Others – 20%

By Region - North America – 35%, Europe – 25%, Asia Pacific – 15%, South America – 15%, and the Middle East & Africa – 10%

Key players profiled in the refinish paint market for automotive report are Axalta (US), PPG Industries (US), BASF (Germany), Sherwin-Williams (US), Kansai Paint (Japan), Nippon Paint (Japan), KCC Corporation (Korea), and AkzoNobel (Netherlands)

Research Coverage:

This report covers the consumption of automotive refinish coating across different end-use industries and regions. It aims at estimating the market size and future growth potential of the refinish paint market for automotive across different segments based on chemistry, end-use industry, technology, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the refinish paint market for automotive, along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

This report aims at helping the market leaders/new entrants in the refinish paint market for automotive by providing them the closest approximations of the revenues for the overall refinish paint market for automotive and its subsegments. This report aims at

helping stakeholders to obtain an improved understanding of the competitive landscape of the market and gain insights to improve the position of their businesses by making suitable market strategies. This report also aims at helping the stakeholders understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

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