

# **DR as a Service Market [RaaS; Cloud DR; Disaster Recovery as a Service; Business Continuity as a Service] - Worldwide Forecasts and Analysis (2013 - 2018)**

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## **Abstracts**

Global economy and computerized revolution impacts businesses, customer loyalty, financial growth and productivity. Traditional disaster recovery (DR) constitutes a substantial portion of annual expenses for IT managers across organizations. With a cloud based recovery system 'pay as you go' model, the financial impact of downtime can be minimized through replication. The recovery system can start up applications once a disaster is identified. Cloud based DR can't be confined to recovery; it also incorporates 'business continuity'. Implementation of RaaS with a virtualized cloud platform can be automated easily and is less expensive, as DR cost varies before and after the disaster occurs. The key requirements for RaaS are Recovery Point Objective (RPO), Recovery Time Objective (RTO), performance, consistency and geographic separation. The recovery speed and data protection can be categorized by mechanisms such as hot backup site, warm backup site and cold backup site. This report focuses on the global RaaS market in terms of revenue, growth and business models. Disaster recovery-as-a-service (DRaaS) is targeted towards SMBs and enterprises. The global RaaS and cloud based business continuity is forecasted to grow from \$640.8 million in 2013 to \$5.77 billion by 2018, at a CAGR of 55.2%.

The report is segmented based on Recovery-as-a-Service types, storage, providers, verticals, organization size. It spans across five major regions including North America (NA), Europe, Asia-Pacific including Japan (APAC), Middle East and Africa (MEA), and Latin America (LA). The report also profiles major market players in the cloud based DR space, which includes VMware, EVault, Geminare, NTT America, Windstream Communications, CA Technologies, Microsoft, IBM, Carpathia Hosting, Commvault, HP,

Doyenz, FusionStorm, Rackspace, Amazon web services, nScaled, SunGard, Datto , OpSource, Zerto amongst others.

This report categorizes the global RaaS and business continuity market by means of segmentation, market size and revenue forecasting. It analyzes trends in every single market and sub-markets as follows:

**On the basis of RaaS Types:**

Hardware to cloud disaster recovery (H2C)

Cloud to cloud disaster recovery model (C2C)

Self disaster recovery model (SD)

**On the basis of storage types:**

1 TB and Below

1 TB - 10 TB

10 TB and Above

**On the basis of RaaS providers:**

Disaster recovery service providers

Cloud service providers

Telecom and communications service providers (CSP)

Technology partners and suppliers

Other players

**On the basis of verticals:**

*DR as a Service Market [RaaS; Cloud DR; Disaster Recovery as a Service; Business Continuity as a Service] - Wo...*

Banking, financial services and insurance (BFSI)

Healthcare

Manufacturing

Academia and government

E-commerce and web

Other verticals

**On the basis of organization size:**

Small and Medium Businesses (SMB)

Enterprises

Small Office / Home Office (SOHO)

**On the basis of Geographies:**

North America (NA)

Europe (EU)

Asia-Pacific, including Japan (APAC)

Latin America (LA)

Middle-East Africa (MEA)

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