

# **Real-Time Payments Market by Nature of Payment (P2P, P2B & B2P), Component (Solutions (Payment Gateway, Payment Processing & Payment Security & Fraud Management) & Services), Deployment Mode, Enterprise Size, Vertical, & Region - Global Forecast to 2023**

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## **Abstracts**

The global Real-Time Payments (RTP) market is estimated to grow at a Compound Annual Growth Rate (CAGR) of 30.6% during the forecast period

MarketsandMarkets forecasts the global RTP market size to grow from USD 6.8 billion in 2018 to USD 25.9 billion by 2023, at a CAGR of 30.6% during the forecast period. The major growth factors expected to drive the growth of the RTP market include the high proliferation of smartphones, adoption of cloud-based solutions, customers' demand for immediacy of payments and quicker payment settlements, and the government initiatives. The lack of interoperability between schemes and the increasing market competition are expected to restrain the adoption of RTP solutions in the emerging economies, which in turn, may restrain the market from growing.

The Person-to-Person (P2P) nature of payment is estimated to grow at the highest CAGR during the forecast period

The RTP market by nature of payment has been segmented into Person-to-Person (P2P), Person-to-Business (P2B), Business-to-Person (B2P), and others (Business-to-Business (B2B), Government-to-Business (G2B), Business-to-Government (B2G), Person-to-Government (P2G), and Government-to-Person (G2P)). The P2P nature of payment is expected to grow at the highest CAGR, as it is used by consumers for

different use cases, including repayment of a movie ticket to a friend, repayment of money to a friend, and gifting money to a child or a grandchild.

Among regions, Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period

APAC has distinctively been one of the fastest-growing markets in terms of rapidly adopting RTP solutions. The RTP market is also termed as the next big boom with regards to the ever-increasing adoptions across the APAC region. The RTP market in APAC has gained traction, due to the rising demand for quick, hassle-free, and secured payment systems.

Moreover, the rapid growth of the RTP market in the region can be attributed to the active online engagement of consumers in the emerging countries of the region. The extensive facilities to deploy and manage RTP solutions at a low cost of ownership is boosting the market growth in this region. Furthermore, various international and domestic enterprises located in this region are partnering with RTP providers to enhance and provide tailor-made offerings to local clients. The developed APAC countries, such as Australia, Japan, Singapore, and New Zealand, have expansively considered the use of RTP solutions and services. This growth of this region can be attributed to the increased demand for RTP solutions and advancements in digital technologies, benefitting all stakeholders present in the RTP ecosystem in the APAC region. The increase in the number of mobile subscribers and feasible RTP solutions provided by banks, financial institutions, and payment agents are the additional factors contributing to the growth of the RTP market in APAC. China and India are among the key countries considered for the RTP market analysis in this region. Additionally, the rapid expansion of domestic as well as global enterprises in the APAC region is also one of the important factors that is influencing the growth of the RTP market.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the RTP market.

By Company: Tier I: 20%, Tier II: 55%, and Tier III: 25%

By Designation: C-Level: 25%, Director Level: 30%, and Others: 45%

By Region: North America: 40%, Europe: 22%, APAC: 20%, MEA: 8%, and Latin America: 10%

The report includes the study of the key players offering RTP solutions. It profiles major vendors in the global RTP market, which include ACI Worldwide (US), FIS (US), Fiserv (US), Mastercard (US), Worldline (France), PayPal (US), Visa (US), Apple (US), Ant Financial (China), INTELLIGENT PAYMENTS (Gibraltar), Tmenos (Switzerland), Wirecard (Germany), Global Payments (US), Capgemini (France), IntegraPay (Australia), SIA (Italy), Obopay (India), Ripple (US), Pelican (UK), Finastra (UK), Nets (Denmark), FSS (India), Montran (US), REPAY (US) and iCon Solutions (UK). It also includes an in-depth competitive analysis of the key RTP market players, along with their company profiles, business overviews, product offerings, recent developments, and market strategies.

### Research coverage

The report segments the global RTP market by nature of payment, component, deployment mode, enterprise size, vertical, and region. The nature of payment segment includes P2P, P2B, B2P, and others (B2B, G2B, B2G, P2G, and G2P). The component segment comprises solutions and services. The RTP market by deployment mode has been segmented into cloud and on-premises. The RTP market by enterprise size has been categorized into Small and Medium-sized Enterprises (SMEs) and large enterprises. The RTP market by vertical has been categorized into Banking, Financial Services, and Insurance (BFSI), retail and eCommerce, IT and telecommunications, government, energy and utilities and others (healthcare and life sciences, media and entertainment, transport, manufacturing, travel and hospitality, and education). The report covers the RTP market with respect to 5 major regions, namely North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

The report would help the market leaders and new entrants in the global RTP market in the following ways:

1. The report segments the market into various subsegments, hence it covers the market comprehensively. It provides the closest approximations of the revenue numbers for the overall market and its subsegments. The market numbers are further split across applications and regions.
2. It helps in understanding the overall growth of the market. It also provides information about key market drivers, restraints, challenges, and opportunities.
3. It helps stakeholders in understanding their competitors better and gaining more insights to strengthen their positions in the market. The study also presents the

positioning of the key players based on their product offerings and business strategies

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SEGMENTATION
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakdown of primaries
    - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 ASSUMPTIONS OF THE STUDY
- 2.5 LIMITATIONS OF THE STUDY

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE REAL-TIME PAYMENTS MARKET
- 4.2 REAL-TIME PAYMENTS MARKET: TOP 3 VERTICALS
- 4.3 REAL-TIME PAYMENTS MARKET, TOP 3 SOLUTIONS AND VERTICALS
- 4.4 REAL-TIME PAYMENTS MARKET, BY VERTICAL

### 5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
  - 5.2.1 DRIVERS

5.2.1.1 High proliferation of smartphones

5.2.1.2 Customers demand for immediacy of payments and quicker payment settlements

5.2.1.3 Government initiatives are accelerating the adoption of RTP solutions

## 5.2.2 RESTRAINTS

5.2.2.1 Lack of interoperability between schemes

5.2.2.2 Increasing market competition

## 5.2.3 OPPORTUNITIES

5.2.3.1 Progressive changes in regulatory framework

5.2.3.2 Increasing use of RTP across different industry verticals

## 5.2.4 CHALLENGES

5.2.4.1 Payment security is posing a challenge for banks

## 5.3 USE CASES

5.3.1 USE CASE: SCENARIO 1

5.3.2 USE CASE: SCENARIO 2

5.3.3 USE CASE: SCENARIO 3

## 5.4 PAYMENT SYSTEM EVOLUTION OVERVIEW

## 5.5 STANDARDS AND REGULATORY IMPLICATIONS

5.5.1 AFINIS INTEROPERABILITY STANDARDS

5.5.2 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION 20022

5.5.3 GENERAL DATA PROTECTION REGULATION

5.5.4 PAYMENT SERVICES DIRECTIVE

## 5.6 REGULATORY FINANCIAL ASSOCIATIONS

5.6.1 ELECTRONIC TRANSACTIONS ASSOCIATION

5.6.2 CONSUMER FINANCIAL PROTECTION BUREAU

5.6.3 EUROPEAN AUTOMATED CLEARING HOUSE ASSOCIATION

5.6.4 PAYMENT CARD INDUSTRY SECURITY STANDARDS COUNCIL

5.6.5 CONTINUOUS LINKED SETTLEMENT GROUP

5.6.6 R3CEV BLOCKCHAIN CONSORTIUM

5.6.7 GLOBAL PAYMENTS STEERING GROUP

5.6.8 FINANCIAL BLOCKCHAIN SHENZHEN CONSORTIUM

5.6.9 BLOCKCHAIN COLLABORATIVE CONSORTIUM

5.6.10 WALL STREET BLOCKCHAIN ALLIANCE

# 6 REAL-TIME PAYMENTS MARKET, BY NATURE OF PAYMENT

## 6.1 INTRODUCTION

## 6.2 PERSON-TO-PERSON

6.2.1 INCREASING DEMAND FOR IMMEDIACY OF PAYMENTS AND QUICKER

SETTLEMENTS DRIVE THE ADOPTION OF THE P2P NATURE OF PAYMENT

### 6.3 PERSON-TO-BUSINESS

6.3.1 HIGH PROLIFERATION OF SMARTPHONES AND CONNECTED DEVICES  
ACCELERATE THE ADOPTION OF THE P2B NATURE OF PAYMENT

### 6.4 BUSINESS-TO-PERSON

6.4.1 INCREASE IN DATA TRANSPARENCY AND ENHANCED SAFETY BOOST  
THE GROWTH OF THE B2P NATURE OF PAYMENT

### 6.5 OTHERS

## 7 REAL-TIME PAYMENTS MARKET, BY COMPONENT

### 7.1 INTRODUCTION

### 7.2 SOLUTIONS

#### 7.2.1 PAYMENT GATEWAY

7.2.1.1 Financial institutes demand RTP gateway solutions, as they automatically and securely approve transactions

#### 7.2.2 PAYMENT PROCESSING

7.2.2.1 RTP processing solutions enable continuous availability for transactions

#### 7.2.3 PAYMENT SECURITY AND FRAUD MANAGEMENT

7.2.3.1 Increasing number of financial frauds in online transactions has led to the demand for AI-based security and fraud management solutions

### 7.3 SERVICES

#### 7.3.1 PROFESSIONAL SERVICES

7.3.1.1 The technicalities involved in implementing RTP solutions would boost the growth of professional services

#### 7.3.2 MANAGED SERVICES

7.3.2.1 With the increasing deployment of RTP solutions, the requirement for managed services will also increase

## 8 REAL-TIME PAYMENTS MARKET, BY DEPLOYMENT MODE

### 8.1 INTRODUCTION

### 8.2 ON-PREMISES

8.2.1 DATA-SENSITIVE ORGANIZATIONS ADOPT THE ON-PREMISES  
DEPLOYMENT MODE

### 8.3 CLOUD

8.3.1 SCALABILITY AND EASE OF IMPLEMENTATION BOOST THE GROWTH OF  
THE CLOUD DEPLOYMENT MODE

## **9 REAL-TIME PAYMENTS MARKET, BY ENTERPRISE SIZE**

### **9.1 INTRODUCTION**

### **9.2 SMALL AND MEDIUM-SIZED ENTERPRISES**

#### **9.2.1 THE SMES ARE MAJOR INVESTMENTS TO IMPLEMENT RTP**

### **9.3 LARGE ENTERPRISES**

**9.3.1 FASTER INTERACTIONS, COST REDUCTION, BUSINESS EXPANSION CAPABILITY, AND ENHANCED SECURITY ARE EXPECTED TO FUEL THE ADOPTION OF THE RTP TECHNOLOGY AMONG LARGE ENTERPRISES**

## **10 REAL-TIME PAYMENTS MARKET, BY VERTICAL**

### **10.1 INTRODUCTION**

### **10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE**

**10.2.1 REAL-TIME PAYMENTS HAS THE POTENTIAL TO EVENTUALLY REDUCE COSTS FOR BANKS BY BREAKING THEIR PAYMENT SILOS**

### **10.3 IT AND TELECOMMUNICATIONS**

**10.3.1 RTP OFFERS MORE CONVENIENT AND FASTER MODES OF BILL PAYMENT, LEADING TO ENHANCED CUSTOMER EXPERIENCE**

### **10.4 RETAIL AND ECOMMERCE**

**10.4.1 RTP PROVIDES A COMPETITIVE EDGE TO THE RETAIL AND ECOMMERCE VENDORS BY OFFERING THEM WITH FASTER MODES OF PAYMENT**

### **10.5 GOVERNMENT**

**10.5.1 GOVERNMENTS USE RTP TO UPLIFT ECONOMIES AND PROMOTE CASHLESS TRANSACTIONS ACROSS THE GLOBE**

### **10.6 ENERGY AND UTILITIES**

**10.6.1 RTP OFFERS ONLINE BILLING SOLUTIONS AND REAL-TIME RATING FOR ENHANCED CUSTOMER EXPERIENCE**

### **10.7 OTHERS**

## **11 REAL-TIME PAYMENTS MARKET, BY REGION**

### **11.1 INTRODUCTION**

### **11.2 NORTH AMERICA**

#### **11.2.1 UNITED STATES**

**11.2.1.1 RTP systems make payments simpler, faster, and secure**

#### **11.2.2 CANADA**

**11.2.2.1 Canadian individuals and merchants are adopting RTP solutions to**



encourage customers for making instant payments

### 11.3 EUROPE

#### 11.3.1 UNITED KINGDOM

11.3.1.1 Increasing adoption of omnichannel RTP solutions among financial institutions and merchants

#### 11.3.2 SWEDEN

11.3.2.1 As RTP is gaining popularity in Sweden, it presents growth opportunities for the RTP solution and service providers

#### 11.3.3 DENMARK

11.3.3.1 The Government of Denmark is investing in RTP systems to make payment settlements quicker

#### 11.3.4 REST OF EUROPE

### 11.4 ASIA PACIFIC

#### 11.4.1 JAPAN

11.4.1.1 The RTP market in Japan is expected to grow due to the upgradation in instant retail payments

#### 11.4.2 CHINA

11.4.2.1 The large population results in many RTP transactions

#### 11.4.3 INDIA

11.4.3.1 Government initiatives and demonetization are the major driving factors for the growing RTP market

#### 11.4.4 REST OF ASIA PACIFIC

### 11.5 MIDDLE EAST AND AFRICA

#### 11.5.1 UNITED ARAB EMIRATES

11.5.1.1 Growing digital initiatives would offer opportunities to deploy RTP solution in UAE

#### 11.5.2 SOUTH AFRICA

11.5.2.1 Rise in the adoption of advanced digital technologies would provide opportunities for RTP services

#### 11.5.3 REST OF MIDDLE EAST AND AFRICA

### 11.6 LATIN AMERICA

#### 11.6.1 BRAZIL

11.6.1.1 Rising focus of RTP solution providers in Brazil would boost the market growth in the coming years

#### 11.6.2 MEXICO

11.6.2.1 The revolution of various technologies in Mexico may create a demand for RTP solutions in the coming years

#### 11.6.3 REST OF LATIN AMERICA

## **12 COMPETITIVE LANDSCAPE**

### **12.1 OVERVIEW**

### **12.2 RANKING OF KEY PLAYERS, 2018**

### **12.3 COMPETITIVE SCENARIO**

#### **12.3.1 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT/SERVICE ENHANCEMENTS**

#### **12.3.2 AGREEMENTS AND PARTNERSHIPS**

#### **12.3.3 ACQUISITIONS**

#### **12.3.4 EXPANSIONS**

## **13 COMPANY PROFILES**

(Business overview, Solutions and Services offered, Recent developments, SWOT analysis & MnM View)\*

### **13.1 ACI WORLDWIDE**

### **13.2 FIS**

### **13.3 FISERV**

### **13.4 PAYPAL**

### **13.5 WIRECARD**

### **13.6 MASTERCARD**

### **13.7 WORLDLINE**

### **13.8 TEMENOS**

### **13.9 VISA**

### **13.10 APPLE**

### **13.11 ALIPAY (ANT FINANCIAL)**

### **13.12 GLOBAL PAYMENTS**

### **13.13 CAPEGEMINI**

### **13.14 ICON SOLUTIONS**

### **13.15 REPAY**

### **13.16 INTEGRAPAY**

### **13.17 SIA**

### **13.18 OBOPAY**

### **13.19 RIPPLE**

### **13.20 PELICAN**

### **13.21 FINASTRA**

### **13.22 NETS**

### **13.23 FSS**

## 13.24 INTELLIGENT PAYMENTS

## 13.25 MONTRAN

\*Details on Business overview, Solutions and Services offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

## **14 APPENDIX**

### 14.1 INDUSTRY EXPERTS

### 14.2 DISCUSSION GUIDE

### 14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

### 14.4 AVAILABLE CUSTOMIZATIONS

### 14.5 RELATED REPORTS

### 14.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2015–2017

Table 2 GLOBAL REAL-TIME PAYMENTS MARKET SIZE AND GROWTH RATE, 2016–2023

Table 3 SMARTPHONE USERS BY COUNTRY, 2017–2023 (MILLION)

Table 4 REAL-TIME PAYMENT SCHEMES ACROSS THE WORLD, 2018

Table 5 USE CASES FOR DIFFERENT NATURE OF PAYMENTS

Table 6 REAL-TIME PAYMENTS MARKET SIZE, BY NATURE OF PAYMENT, 2016–2023 (USD MILLION)

Table 7 PERSON-TO-PERSON: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 PERSON-TO-BUSINESS: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 BUSINESS-TO-PERSON: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 OTHERS: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 REAL-TIME PAYMENTS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 12 REAL-TIME PAYMENTS MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 13 PAYMENT GATEWAY: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 PAYMENT PROCESSING: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 PAYMENT SECURITY AND FRAUD MANAGEMENT SOLUTION: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 16 REAL-TIME PAYMENTS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 17 PROFESSIONAL SERVICES: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 18 MANAGED SERVICES: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 19 REAL-TIME PAYMENTS MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 20 ON-PREMISES: REAL-TIME PAYMENTS MARKET SIZE, BY REGION,

2016–2023 (USD MILLION)

Table 21 CLOUD: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 22 REAL-TIME PAYMENTS MARKET SIZE, BY ENTERPRISE SIZE, 2016–2023 (USD MILLION)

Table 23 SMALL AND MEDIUM-SIZED ENTERPRISES: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 24 LARGE ENTERPRISES: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 25 REAL-TIME PAYMENTS MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 26 BANKING, FINANCIAL SERVICES, AND INSURANCE: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 27 IT AND TELECOMMUNICATIONS: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 28 RETAIL AND ECOMMERCE: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 29 GOVERNMENT: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 30 ENERGY AND UTILITIES: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 31 OTHERS: REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 32 REAL-TIME PAYMENTS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 33 SMARTPHONE USERS IN NORTH AMERICA, 2018–2023 (MILLION)

Table 34 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 35 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY NATURE OF PAYMENT, 2016–2023 (USD MILLION)

Table 36 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 37 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 38 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 39 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 40 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY

**ENTERPRISE SIZE, 2016–2023 (USD MILLION)**

Table 41 NORTH AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 42 SMARTPHONE USERS IN EUROPE, 2018–2023 (MILLION)

Table 43 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 44 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY NATURE OF PAYMENT, 2016–2023 (USD MILLION)

Table 45 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 46 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 47 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 48 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 49 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY ENTERPRISE SIZE, 2016–2023 (USD MILLION)

Table 50 EUROPE: REAL-TIME PAYMENTS MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 51 SMARTPHONE USERS IN ASIA PACIFIC, 2018–2023 (MILLION)

Table 52 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 53 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY NATURE OF PAYMENT, 2016–2023 (USD MILLION)

Table 54 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 55 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 56 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 57 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 58 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY ENTERPRISE SIZE, 2016–2023 (USD MILLION)

Table 59 ASIA PACIFIC: REAL-TIME PAYMENTS MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 60 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 61 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY NATURE OF PAYMENT, 2016–2023 (USD MILLION)

Table 62 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 63 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 64 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 65 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 66 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY ENTERPRISE SIZE, 2016–2023 (USD MILLION)

Table 67 MIDDLE EAST AND AFRICA: REAL-TIME PAYMENTS MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 68 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 69 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY NATURE OF PAYMENT, 2016–2023 (USD MILLION)

Table 70 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 71 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 72 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 73 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 74 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY ENTERPRISE SIZE, 2016–2023 (USD MILLION)

Table 75 LATIN AMERICA: REAL-TIME PAYMENTS MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 76 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT/SERVICE ENHANCEMENTS, 2015–2018

Table 77 AGREEMENTS AND PARTNERSHIPS, 2016–2018

Table 78 ACQUISITIONS, 2015–2018

Table 79 EXPANSIONS, 2016–2018



## List Of Figures

### LIST OF FIGURES

Figure 1 COUNTRIES COVERED

Figure 2 REAL-TIME PAYMENTS MARKET: RESEARCH DESIGN

Figure 3 REAL-TIME PAYMENTS MARKET: BOTTOM-UP APPROACH

Figure 4 REAL-TIME PAYMENTS MARKET: TOP-DOWN APPROACH

Figure 5 ASIA PACIFIC IS ESTIMATED TO ACCOUNT FOR THE HIGHEST MARKET SHARE IN 2018

Figure 6 REAL-TIME PAYMENTS MARKET SNAPSHOT, BY NATURE OF PAYMENT, 2018

Figure 7 REAL-TIME PAYMENTS MARKET SNAPSHOT, BY COMPONENT, 2018

Figure 8 REAL-TIME PAYMENTS MARKET SNAPSHOT, BY SOLUTION, 2018

Figure 9 REAL-TIME PAYMENTS MARKET SNAPSHOT, BY SERVICE, 2018

Figure 10 REAL-TIME PAYMENTS MARKET SNAPSHOT, BY DEPLOYMENT MODE, 2018

Figure 11 REAL-TIME PAYMENTS MARKET SNAPSHOT, BY ENTERPRISE SIZE, 2018

Figure 12 REAL-TIME PAYMENTS MARKET SNAPSHOT, TOP 5 VERTICALS

Figure 13 GLOBAL REAL-TIME PAYMENTS MARKET IS EXPECTED TO WITNESS SIGNIFICANT GROWTH DURING THE FORECAST PERIOD

Figure 14 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 15 PAYMENT SECURITY GATEWAY SOLUTION AND THE ASIA PACIFIC REGION ARE ESTIMATED TO ACCOUNT FOR THE HIGHEST MARKET SHARES IN 2018

Figure 16 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO REGISTER THE HIGHEST MARKET SHARE IN 2018

Figure 17 REAL-TIME PAYMENTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 18 PAYMENT SYSTEM EVOLUTIONS OVERVIEW

Figure 19 PERSON-TO-PERSON NATURE OF PAYMENT IS EXPECTED TO WITNESS THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 20 SERVICES SEGMENT IS EXPECTED TO EXHIBIT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 21 PAYMENT SECURITY AND FRAUD MANAGEMENT SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 22 PAYMENT SECURITY AND FRAUD MANAGEMENT SOLUTIONS



SEGMENT IS EXPECTED TO EXHIBIT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 23 PROFESSIONAL SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 24 CLOUD DEPLOYMENT MODE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 25 LARGE ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 26 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO WITNESS THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 27 ASIA PACIFIC IS EXPECTED TO REGISTER THE LARGEST MARKER SIZE AND THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 28 INDIA IS EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 29 GLOBAL VOLUME OF ELECTRONIC PAYMENTS (USD BILLION)

Figure 30 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

Figure 31 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

Figure 32 EUROPE: VOLUME OF ECOMMERCE PURCHASES VIA REAL-TIME PAYMENTS

Figure 33 ASIA PACIFIC: MARKET SNAPSHOT

Figure 34 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

Figure 35 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

Figure 36 RETAIL AND ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

Figure 37 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE RTP MARKET DURING 2015–2018

Figure 38 ACI WORLDWIDE LED THE REAL-TIME PAYMENTS MARKET IN 2018

Figure 39 ACI WORLDWIDE: COMPANY SNAPSHOT

Figure 40 ACI WORLDWIDE: SWOT ANALYSIS

Figure 41 FIS: COMPANY SNAPSHOT

Figure 42 FIS: SWOT ANALYSIS

Figure 43 FISERV: COMPANY SNAPSHOT

Figure 44 FISERV: SWOT ANALYSIS

Figure 45 PAYPAL: COMPANY SNAPSHOT

Figure 46 PAYPAL: SWOT ANALYSIS

Figure 47 WIRECARD: COMPANY SNAPSHOT

Figure 48 WIRECARD: SWOT ANALYSIS

Figure 49 MASTERCARD: COMPANY SNAPSHOT

Figure 50 WORLDLINE: COMPANY SNAPSHOT

Figure 51 TEMENOS: COMPANY SNAPSHOT

Figure 52 VISA: COMPANY SNAPSHOT

Figure 53 APPLE: COMPANY SNAPSHOT

Figure 54 GLOBAL PAYMENTS: COMPANY SNAPSHOT

Figure 55 CAPEGEMINI: COMPANY SNAPSHOT

Figure 56 SIA: COMPANY SNAPSHOT

Figure 57 NETS: COMPANY SNAPSHOT

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