

Rainscreen Cladding Market by Material (Composite Materials, Metal, Fiber Cement, HPL), Construction (New Construction and Renovation), End-Use Sector (Non-residential and Residential), and Region - Global Forecast to 2024

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Abstracts

“Increase in the construction (innovation, remodelling, and maintenance) activities are projected to drive the overall growth of the rainscreen cladding market across the globe from 2019 to 2024.”

The rainscreen cladding market is projected to grow from USD 10.1 billion in 2019 to USD 14.3 billion by 2024, at a Compound Annual Growth Rate (CAGR) of 7.1% from 2019 to 2024. The global rainscreen cladding market has witnessed high growth primarily because of the increasing construction activities worldwide. Rising disposable income of consumers, specifically in developing nations, is another key factor contributing towards the increase in renovation and remodelling activities, which in turn will drive the growth of the rainscreen cladding market over the next few years.

“In terms of both, value and volume, the new construction segment is projected to grow at the highest CAGR during the forecast period.”

The new construction segment of the rainscreen cladding market is projected to grow at the highest CAGR during the forecast period, in terms of value as well as volume. It is a durable, flexible and waterproof cladding material in the market. It includes an extruded polymer-based core layer which provides a better rigid property to the floor. Its properties such as ease installation, and smooth finished appearance after the installation further drives the market for rainscreen cladding market.

“In terms of both, value and volume, the composite material segment is projected to lead the rainscreen cladding market from 2019 to 2024.”

Growth of composite material segment in the rainscreen cladding market is primarily attributed to the high strength, increased durability, and design flexibility. It accounted for a market share of 53.4% among all the materials used for rainscreen cladding due to its low cost and easy installation techniques. Composite materials are the most preferred rainscreen cladding material for residential as well as non-residential buildings, owing to their high durability, longer shelf-life of around 30–40 years, and no maintenance. Their easy maintenance & installation features save the additional labor cost involved in it.

“In terms of both, value and volume, the non-residential segment is projected to lead the rainscreen cladding market from 2019 to 2024.”

Growth of non-residential segment in the rainscreen cladding market is primarily attributed to the favourable and lenient lending policies initiated by governments across all regions, which is driving the sales of residential construction projects. The non-residential construction spending is estimated to go up, particularly in the emerging Asia Pacific and Latin American regions; there is a trend of urbanization observed in these regions, resulting in a much higher growth rate for the residential construction market, than in developed markets. The increasing need for renovation, remodelling as well as maintenance further increase the need of rainscreen cladding in the non-residential segment.

“In terms of both, value and volume, the Europe rainscreen cladding market is projected to contribute the maximum market share during the forecast period.”

In terms of value, the Europe region is projected to lead the rainscreen cladding market from 2019 to 2024 due to the strong demand from countries such as UK, Germany, France, Russia, and Italy. This demand in these mentioned countries is due to the tremendous growth of the construction opportunities in these countries. The demand is also driven by the increasing number of new housing units and huge investments in the infrastructural sector.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the rainscreen cladding market.

By Company Type: Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%

By Designation: C-Level: 25%, D-Level: 35%, and Others: 40%

By Region: North America: 20%, Europe: 30%, Asia Pacific: 35%, Middle East & Africa: 10%, and

South America: 5%

The rainscreen cladding market comprises major manufacturers such as Kingspan Insulation (UK), SIKA (Switzerland), Rockwool International A/S (Denmark), Everest Industries Limited (Denmark), SFS Group AG (US), Sotech Architectural Façade (UK), Promat UK Ltd (UK).

Research Coverage

The market study covers the rainscreen cladding market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on the construction, material end-use sector, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the rainscreen cladding market.

Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall rainscreen cladding market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.4 CURRENCY CONSIDERED FOR THE STUDY
- 1.5 VOLUME UNIT CONSIDERED FOR THE STUDY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 APPROACH 1 (BASED ON MATERIAL, BY REGION)
 - 2.2.2 APPROACH 2 (BASED ON GLOBAL CLADDING MARKET)
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE RAINSCREEN CLADDING SYSTEMS MARKET
- 4.2 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET, BY MATERIAL AND COUNTRY
- 4.3 RAINSCREEN CLADDING SYSTEMS MARKET, BY MATERIAL
- 4.4 RAINSCREEN CLADDING SYSTEMS MARKET, BY CONSTRUCTION TYPE
- 4.5 RAINSCREEN CLADDING SYSTEMS MARKET, BY END-USE SECTOR
- 4.6 RAINSCREEN CLADDING SYSTEMS MARKET, BY COUNTRY

5 MARKET OVERVIEW

5.1 INTRODUCTION

Rainscreen Cladding Market by Material (Composite Materials, Metal, Fiber Cement, HPL), Construction (New Cons...

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Growth in population and rapid urbanization translating to a large number of new construction projects

5.2.1.2 Increase in non-residential construction activities

5.2.1.3 High durability of rainscreen cladding systems

5.2.2 RESTRAINTS

5.2.2.1 High raw material and installation costs

5.2.3 OPPORTUNITIES

5.2.3.1 Rise in demand for protective systems, enhancing the aesthetic appeal of a building

5.2.3.2 Rise in population and urbanization in emerging economies

5.2.3.3 Increase in demand for fiber cement in the rainscreen cladding systems

5.2.3.4 Increase in demand for sustainable cladding materials

5.2.4 CHALLENGES

5.2.4.1 High repairing costs

5.3 YC, YCC DRIVERS

6 RAINSCREEN CLADDING SYSTEMS MARKET, BY MATERIAL

6.1 INTRODUCTION

6.1.1 RAINSCREEN CLADDING SYSTEMS MARKET, BY MATERIAL

6.2 COMPOSITE MATERIALS

6.2.1 COMPOSITE MATERIALS TO GAIN HIGH PREFERENCE FROM THE CONSTRUCTION SECTOR IN THE RAINSCREEN CLADDING SYSTEMS MARKET

6.3 FIBER CEMENT

6.3.1 HIGH STRENGTH AND DURABILITY TO DRIVE THE GROWTH OF THE FIBER CEMENT RAINSCREEN CLADDING SYSTEMS MARKET

6.4 METAL

6.4.1 THE INCREASING DEMAND FOR HIGH THERMAL EFFICIENCY AND DURABILITY OF THE MATERIAL DRIVES THE DEMAND FOR METAL CLADDING

6.5 HIGH-PRESSURE LAMINATE

6.5.1 THE HPL SEGMENT IS PROJECTED TO RECORD A STAGNANT GROWTH RATE DURING THE FORECAST PERIOD

6.6 OTHERS

7 RAINSCREEN CLADDING SYSTEMS MARKET, BY CONSTRUCTION TYPE

7.1 INTRODUCTION

7.2 RENOVATION

7.3 NEW CONSTRUCTION

8 RAINSCREEN CLADDING SYSTEMS MARKET, BY END-USE SECTOR

8.1 INTRODUCTION

8.2 RESIDENTIAL

8.2.1 THE RESIDENTIAL SECTOR IS PROJECTED TO GROW AT A MODERATE RATE IN THE RAINSCREEN CLADDING SYSTEMS MARKET

8.3 NON-RESIDENTIAL

8.3.1 THE NON-RESIDENTIAL APPLICATION IS PROJECTED TO ACCOUNT FOR A LARGER SHARE IN THE RAINSCREEN CLADDING SYSTEMS MARKET

9 RAINSCREEN CLADDING SYSTEMS MARKET, BY REGION

9.1 INTRODUCTION

9.2 ASIA PACIFIC

9.2.1 CHINA

9.2.1.1 The Chinese rainscreen cladding systems market to grow at the highest rate through 2024

9.2.2 JAPAN

9.2.2.1 The new construction segment is projected to grow at a higher rate by 2024

9.2.3 INDIA

9.2.3.1 India is projected to witness second-highest growth in the Asia Pacific rainscreen cladding systems market

9.2.4 AUSTRALIA

9.2.4.1 The new construction segment accounted for the larger share in the Australian rainscreen cladding systems market

9.2.5 SOUTH KOREA

9.2.5.1 The new construction segment is projected to lead the South Korea rainscreen cladding systems market

9.2.6 REST OF ASIA PACIFIC

9.3 EUROPE

9.3.1 GERMANY

9.3.1.1 The non-residential sector segment is projected to witness high growth in Germany

9.3.2 FRANCE

9.3.2.1 The non-residential cement segment is projected to grow at the highest rate in France

9.3.3 UK

9.3.3.1 The new construction segment is projected to witness high consumption in the UK through 2024

9.3.4 ITALY

9.3.4.1 The new construction segment is projected to witness high growth during the forecast period

9.3.5 RUSSIA

9.3.5.1 The new construction segment accounted for the larger share in 2017 in Russia

9.3.6 REST OF EUROPE

9.3.6.1 The non-residential segment is projected to grow at the highest rate in the Rest of Europe market by 2024

9.4 NORTH AMERICA

9.4.1 US

9.4.1.1 The non-residential sector to witness the highest consumption in the US by 2024

9.4.2 CANADA

9.4.2.1 The new construction segment to grow at a higher CAGR, in terms of value, in Canada

9.4.3 MEXICO

9.4.3.1 New construction to witness high growth, in terms of volume, in Mexico through 2024

9.5 MIDDLE EAST & AFRICA

9.5.1 TURKEY

9.5.1.1 Turkey to lead the rainscreen cladding systems market in the Middle East & Africa, in terms of value

9.5.2 SAUDI ARABIA

9.5.2.1 Saudi Arabia to be the second-fastest-growing market in the Middle East & Africa, in terms of value

9.5.3 UAE

9.5.3.1 New construction is expected to be the faster-growing cladding material in the UAE, in terms of volume

9.5.4 SOUTH AFRICA

9.5.4.1 The non-residential segment to lead the South African rainscreen cladding systems market

9.5.5 REST OF THE MIDDLE EAST & AFRICA

9.6 SOUTH AMERICA

9.6.1 BRAZIL

9.6.1.1 Brazil to account for the largest share in the South American rainscreen

cladding systems market

9.6.2 ARGENTINA

9.6.2.1 Increase in investment in constructions is projected to drive the rainscreen cladding systems market in Argentina

9.6.3 REST OF SOUTH AMERICA

9.6.3.1 New construction is projected to remain the larger segment in the rainscreen cladding systems market in Rest of South America

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 COMPETITIVE SCENARIO

10.2.1 ACQUISITIONS

10.2.2 INVESTMENTS

10.2.3 EXPANSIONS

11 COMPANY PROFILES

11.1 KINGSPAN INSULATION

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, Winning Imperatives, and Right to Win)*

11.2 SIKA

11.3 ROCKWOOL INTERNATIONAL A/S

11.4 EVEREST INDUSTRIES LIMITED

11.5 SFS GROUP AG

11.6 SOTECH ARCHITECTURAL FA?ADE SYSTEMS

11.7 PROMAT UK LTD.

11.8 ADDITIONAL COMPANY PROFILES

11.8.1 CGL FA?ADES LTD

11.8.2 CELOTEX LTD.

11.8.3 TERRACLAD

11.8.4 ECO EARTH SOLUTIONS PVT LTD

11.8.5 OMNIMAX INTERNATIONAL INC.

11.8.6 TRESPA INTERNATIONAL B.V.

11.8.7 MIDDLE EAST INSULATION LLC

11.8.8 EURO PANELS OVERSEAS N.V.

11.8.9 CENTRIA INTERNATIONAL

11.8.10 DOW BUILDING SOLUTIONS

11.8.11 FUNDERMAX

11.8.12 ALUCOBOND (3A COMPOSITES)

11.8.13 ARCONIC INC

11.8.14 EUROCLAD GROUP

11.8.15 DAMS INCORPORATED

11.8.16 NORTHCLAD

11.8.17 ARMETCO SYSTEMS

11.8.18 VULCAN CLADDING SYSTEMS

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, Winning Imperatives, and Right to Win might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 USD EXCHANGE RATES, 2014–2018

TABLE 2 DECIDING FACTORS WHILE SELECTING A RAINSCREEN CLADDING MATERIAL

TABLE 3 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (USD MILLION)

TABLE 4 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (MILLION SQ. FT.)

TABLE 5 PROS AND CONS OF FIBER CEMENT CLADDING SYSTEMS

TABLE 6 PROS AND CONS OF METAL CLADDING SYSTEMS

TABLE 7 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION, 2017–2024 (USD MILLION)

TABLE 8 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION, 2017–2024 (MILLION SQUARE FEET)

TABLE 9 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 10 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 11 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 12 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (MILLION SQ. FT.)

TABLE 13 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 14 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (MILLION SQ. FT.)

TABLE 15 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (USD MILLION)

TABLE 16 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (MILLION SQ. FT.)

TABLE 17 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 18 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 19 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 20 ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 21 CHINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 22 CHINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 23 CHINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (USD MILLION)

TABLE 24 CHINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 25 JAPAN: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 26 JAPAN: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 27 JAPAN: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (USD MILLION)

TABLE 28 JAPAN: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 29 INDIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 30 INDIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 31 INDIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE
SECTOR, 2017–2024 (USD MILLION)

TABLE 32 INDIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE
SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 33 AUSTRALIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 34 AUSTRALIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 35 AUSTRALIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 36 AUSTRALIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 37 SOUTH KOREA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 38 SOUTH KOREA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 39 SOUTH KOREA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY

END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 40 SOUTH KOREA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 41 REST OF ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET
SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 42 REST OF ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET
SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 43 REST OF ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET
SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 44 REST OF ASIA PACIFIC: RAINSCREEN CLADDING SYSTEMS MARKET
SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 45 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
COUNTRY, 2017–2024 (USD MILLION)

TABLE 46 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
COUNTRY, 2017–2024 (MILLION SQ. FT.)

TABLE 47 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
MATERIAL, 2017–2024 (USD MILLION)

TABLE 48 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
MATERIAL, 2017–2024 (MILLION SQ. FT.)

TABLE 49 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 50 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 51 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (USD MILLION)

TABLE 52 EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 53 GERMANY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 54 GERMANY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 55 GERMANY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (USD MILLION)

TABLE 56 GERMANY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-
USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 57 FRANCE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 58 FRANCE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY
CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 59 FRANCE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 60 FRANCE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 61 UK: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 62 UK: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 63 UK: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 64 UK: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 65 ITALY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 66 ITALY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 67 ITALY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 68 ITALY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 69 RUSSIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 70 RUSSIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 71 RUSSIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 72 RUSSIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 73 REST OF EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 74 REST OF EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 75 REST OF EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 76 REST OF EUROPE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 77 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 78 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE,

BY COUNTRY, 2017–2024 (MILLION SQ. FT.)

TABLE 79 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (USD MILLION)

TABLE 80 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (MILLION SQ. FT.)

TABLE 81 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 82 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 83 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 84 NORTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 85 US: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 86 US: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 87 US: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 88 US: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 89 CANADA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 90 CANADA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 91 CANADA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 92 CANADA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 93 MEXICO: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 94 MEXICO: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 95 MEXICO: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 96 MEXICO: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 97 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 98 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (MILLION SQ. FT.)

TABLE 99 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (USD MILLION)

TABLE 100 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (MILLION SQ. FT.)

TABLE 101 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 102 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 103 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 104 MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (MILLION SQ. FT.)

TABLE 105 TURKEY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 106 TURKEY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 107 TURKEY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 108 TURKEY: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 109 SAUDI ARABIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 110 SAUDI ARABIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 111 SAUDI ARABIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 112 SAUDI ARABIA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 113 UAE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 114 UAE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 115 UAE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 116 UAE: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 117 SOUTH AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE,

BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 118 SOUTH AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 119 SOUTH AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 120 SOUTH AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 121 REST OF THE MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 122 REST OF THE MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 123 REST OF THE MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 124 REST OF THE MIDDLE EAST & AFRICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 125 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 126 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (MILLION SQ. FT.)

TABLE 127 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (USD MILLION)

TABLE 128 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2017–2024 (MILLION SQ. FT.)

TABLE 129 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 130 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 131 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 132 SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 133 BRAZIL: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 134 BRAZIL: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 135 BRAZIL: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 136 BRAZIL: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-

USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 137 ARGENTINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 138 ARGENTINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 139 ARGENTINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 140 ARGENTINA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 141 REST OF SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (USD MILLION)

TABLE 142 REST OF SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY CONSTRUCTION TYPE, 2017–2024 (MILLION SQ. FT.)

TABLE 143 REST OF SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (USD MILLION)

TABLE 144 REST OF SOUTH AMERICA: RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2017–2024 (MILLION SQ. FT.)

TABLE 145 KEY ACQUISITIONS OF THE LEADING PLAYERS IN THE RAINSCREEN CLADDING SYSTEMS MARKET, 2017–2018

TABLE 146 KEY INVESTMENTS OF THE LEADING PLAYERS IN THE RAINSCREEN CLADDING SYSTEMS MARKET, 2018

TABLE 147 KEY BUSINESS EXPANSIONS OF THE LEADING PLAYERS IN THE RAINSCREEN CLADDING SYSTEMS MARKET, 2018

List Of Figures

LIST OF FIGURES

FIGURE 1 RAINSCREEN CLADDING SYSTEMS MARKET SEGMENTATION

FIGURE 2 RAINSCREEN CLADDING SYSTEMS MARKET: DATA TRIANGULATION

FIGURE 3 KEY MARKET INSIGHTS

FIGURE 4 LIST OF STAKEHOLDERS INVOLVED AND BREAKDOWN OF PRIMARY INTERVIEWS

FIGURE 5 COMPOSITE MATERIALS TO LEAD THE RAINSCREEN CLADDING SYSTEMS MARKET DURING THE FORECAST PERIOD

FIGURE 6 THE NEW CONSTRUCTION SEGMENT TO LEAD THE RAINSCREEN CLADDING SYSTEMS MARKET DURING THE FORECAST PERIOD

FIGURE 7 THE RESIDENTIAL SEGMENT TO LEAD THE RAINSCREEN CLADDING SYSTEMS MARKET DURING THE FORECAST PERIOD

FIGURE 8 EUROPE LED THE RAINSCREEN CLADDING SYSTEMS MARKET IN 2018

FIGURE 9 RISE IN NON-RESIDENTIAL CONSTRUCTION IS PROJECTED TO DRIVE THE RAINSCREEN CLADDING SYSTEMS MARKET

FIGURE 10 THE UK WAS THE LARGEST MARKET FOR RAINSCREEN CLADDING SYSTEMS IN EUROPE IN 2018

FIGURE 11 COMPOSITE MATERIALS TO LEAD THE RAINSCREEN CLADDING SYSTEMS MARKET DURING THE FORECAST PERIOD

FIGURE 12 NEW CONSTRUCTION TO LEAD THE RAINSCREEN CLADDING SYSTEMS MARKET

FIGURE 13 NON-RESIDENTIAL IS PROJECTED TO BE THE FASTER-GROWING END-USE SECTOR IN THE RAINSCREEN CLADDING SYSTEMS MARKET

FIGURE 14 CHINA IS PROJECTED TO GROW AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 15 RAINSCREEN CLADDING SYSTEMS MARKET DYNAMICS

FIGURE 16 POPULATION GROWTH HAS INCREASED BY THREE BILLION IN THE LAST THREE DECADES

FIGURE 17 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY MATERIAL, 2019 VS. 2024 (USD MILLION)

FIGURE 18 THE NEW CONSTRUCTION SEGMENT IS PROJECTED TO GROW AT A HIGHER RATE BY 2024

FIGURE 19 RAINSCREEN CLADDING SYSTEMS MARKET SIZE, BY END-USE SECTOR, 2018 VS. 2023 (USD MILLION)

FIGURE 20 GEOGRAPHICAL SNAPSHOT: RAINSCREEN CLADDING SYSTEMS

MARKET GROWTH RATE, BY COUNTRY

FIGURE 21 KINGSPAN INSULATION: COMPANY SNAPSHOT

FIGURE 22 KINGSPAN INSULATION: SWOT ANALYSIS

FIGURE 23 KINGSPAN INSULATION: WINNING IMPERATIVES AND RIGHT TO WIN FACTORS

FIGURE 24 SIKA: COMPANY SNAPSHOT

FIGURE 25 SIKA: SWOT ANALYSIS

FIGURE 26 SIKA: WINNING IMPERATIVES AND RIGHT TO WIN FACTORS

FIGURE 27 ROCKWOOL INTERNATIONAL A/S: COMPANY SNAPSHOT

FIGURE 28 ROCKWOOL INTERNATIONAL: WINNING IMPERATIVES AND RIGHT TO WIN FACTORS

FIGURE 29 EVEREST INDUSTRIES LIMITED: COMPANY SNAPSHOT

FIGURE 30 EVEREST INDUSTRIES LIMITED: WINNING IMPERATIVES AND RIGHT TO WIN FACTORS

FIGURE 31 SFS GROUP AG: COMPANY SNAPSHOT

FIGURE 32 SFS GROUP AG: SWOT ANALYSIS

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