

PVC Stabilizer Market by Type (TIN, Mixed Metal, Lead and Organic Stabilizers), by Application (Pipes & Fittings, Rigid & Semi-Rigid Films, Window Profiles, Wires & Cables, Coatings & Flooring), by Region - Trends & Forecasts to 2020

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Abstracts

PVC stabilizers are used to enhance the processability, performance, or appearance of PVC. There are several types of PVC stabilizers such as lead, tin, organic, and mixed metal stabilizers. These stabilizers are used to maximize the performance of PVC to which they are added for fulfillment of the end product requirement. They can be used in combination with each other to optimize the performance and create specialized polymer blends such as Ca/Zn, Ba/Zn, to be used as stabilizers.

PVC stabilizers are added to enhance the performance of PVC in various applications such as pipes & fittings, window profiles, rigid & semi-rigid films, wire & cables, coatings & flooring, and others. PVC pipes & fittings application is the largest market for PVC stabilizers globally. This application segment is projected to grow at a CAGR of 4.3%, in terms of volume, during the period of study. The fastest-growing PVC stabilizers application segment is coatings & flooring, projected to grow at a CAGR of 9.4%, in terms of value, between 2015 and 2020. Asia-Pacific is the largest market of PVC stabilizers, registering a significant share of 57.1% of the total market in 2014. The market patterns of PVC stabilizer types used for various applications are continuously witnessing an upward trend, mainly due to the increase in the use of PVC in various applications such as pipes & fittings, rigid & semi-rigid films, window profiles, coatings & flooring, and other applications which include medical and consumer goods. China is the leading country in Asia-Pacific as well as globally, in terms of volume and value.

In 2014, the market for PVC stabilizers in Europe was mainly driven by calcium-based

stabilizers (that have replaced lead stabilizer), whereas North America shows a positive trend for the PVC stabilizers market, as the market will be driven by its increased use in pipes & fittings.

This study estimates the market size (value) for PVC stabilizers and projects the same by 2020. As a part of quantitative analysis, the study segments the market by types of PVC stabilizers, and applications at country level with the current market estimation and forecast till 2020. The countries covered in the report are China, Japan, India, Germany, Italy, France, the U.K., the U.S., Canada, Mexico, and Brazil. The segmentation by types includes tin, lead, mixed metal, and organic stabilizers. The segmentation by applications includes pipes & fittings, window profiles, rigid & semi-rigid films, wire & cables, coatings & flooring, and others. Further, as a part of qualitative analysis, the research provides a comprehensive review of key market drivers, restraints, opportunities, winning imperatives, challenges, and key issues. It also includes the company profiling and competitive strategies adopted by different market players, including Pau Tai Industrial Corporation (Taiwan), AkzoNobel N.V. (Netherlands), BASF SE (Germany), Baerlocher GmbH (Germany), Clariant AG (Switzerland), Arkema SA (France), Songwon Industrial Co. Ltd. (South Korea), Addivant USA LLC (U.S.), and Sun Ace (Singapore).

The mixed metal segment of different types of PVC stabilizers is further segmented into different types. The further segmentation can be included in the customization. As there are various manufacturers of PVC stabilizers, various other companies can be profiled as a part of customization.

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