

# **Public Safety Analytics Market by Component (Solution and Service), Analytics Type (Predictive, Prescriptive, and Descriptive), Application, Deployment Mode (On-premises and hosted), Industry Vertical, and Region - Global Forecast to 2022**

<https://marketpublishers.com/r/PFDE62A1DD7EN.html>

Date: March 2018

Pages: 148

Price: US\$ 5,650.00 (Single User License)

ID: PFDE62A1DD7EN

## **Abstracts**

The growing security concern among the public safety agencies and government agencies to protect the nation and the public from increasing direct threats across the globe has driven the public safety analytics market

The public safety analytics market size is expected to grow from USD 5.22 billion in 2017 to USD 11.29 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 16.7% during the forecast period. The market has driven by the increased need for public safety agencies to protect the nation and the public from potential crimes and disasters. Similarly, increase in adoption of Internet of things (IoT) across the globe have fueled the growth of public safety analytics market. However, the budget constraint in adopting the public safety analytics services has restrained the growth of the market.

The Identity analytics solutions segment is expected to have the larger market size in the public safety analytics market during the forecast period

The identity analytics solutions segment is estimated to contribute a larger market share in 2017. Identity analytics is a fully integrated solution that provides identity-related risk awareness about the enormous identities generated by the digital devices. The upsurge in usage of IoT devices has led to an increased number of identity and access request, to sort the authorized request for which the identity analytics solution could be used. Public safety agencies have shifted from traditional Identity and Access Management (IAM) systems to advanced analytical solutions, owing to the increase in the demand for

identity analytics solution.

On-premises deployment is expected to have the larger market size in the public safety analytics market during the forecast period

On-premises deployment is expected to account for a larger market size during 2017–2022. It provides organizations with full control over all platforms, applications, systems, and data, which could be handled and managed by their own IT staff. Several public safety organizations have been expected to prefer on-premises security as national security cannot be risked by losing sensitive data.

North America is expected to contribute the largest market share and Asia Pacific is expected to grow at the highest CAGR during the forecast period

North America is estimated to account for the largest market share and dominate the global public safety analytics market in 2017. The public safety analytics market has evolved in North America due to the increased adoption of public safety analytics platforms across agencies to enhance their public safety services by detecting, preventing, and preparing for the early signs of emergency situations. The increased instances of criminals entering the country, and overstaying and forging into unlawful activities through border controls have made the region adopt these next-generation technologies.

APAC offers growth opportunities for the public safety analytics market to grow, as countries in this region have heavily invested in the deployment of the public safety analytics solutions for national security and public safety.

In the process to determine and verify the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The break-up of the profile of primary participants is as follows:

By Company: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25%

By Designation: C level – 60%, Director level – 25%, and Others – 15%

By Region: North America – 33%, Europe – 44%, APAC – 18%, and RoW – 5%

The key public safety analytics market vendors are Hexagon (Sweden), IBM (US), Cisco (US), NEC (Japan), SAP (Germany), Esri (US), SAS (US), Nice Systems (Israel), Splunk (US), Verint Systems (US), Hitachi Vantara (US), and Haystax (US).

## Research Coverage

The research covers the public safety analytics market based on different segments, such as component, analytics type, application, deployment mode, and industry vertical, and region. The regions included are North America, Europe, APAC, MEA, and Latin America. In addition, it includes the factors that drive the public safety analytics market along with the growth opportunities in this market. Moreover, restraining factors and challenges in the growth of public safety analytics market are provided. Furthermore, the report includes detailed company profiles of the key players offering public safety analytics solutions and services.

The report is expected to help the market leaders/new entrants in this market in the following ways:

1. This report segments the public safety analytics market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different regions.
2. The report helps stakeholders understand the pulse of the market and provides information on key market drivers, restraints, challenges, and opportunities.
3. This report helps stakeholders better understand the competitors and gain more insights to improve their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakdown of primary interviews
    - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS AND LIMITATIONS
  - 2.3.1 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE PUBLIC SAFETY ANALYTICS MARKET
- 4.2 PUBLIC SAFETY ANALYTICS MARKET, BY REGION, 2017 VS 2022
- 4.3 PUBLIC SAFETY ANALYTICS MARKET, BY COMPONENT, 2017 VS 2022
- 4.4 PUBLIC SAFETY ANALYTICS MARKET, BY SOLUTION, 2017 VS 2022
- 4.5 PUBLIC SAFETY ANALYTICS MARKET, BY SERVICE, 2017 VS 2022
- 4.6 PUBLIC SAFETY ANALYTICS MARKET, BY ANALYTICS TYPE, 2017 VS 2022
- 4.7 PUBLIC SAFETY ANALYTICS MARKET, BY APPLICATION, 2017 VS 2022
- 4.8 PUBLIC SAFETY ANALYTICS MARKET, BY DEPLOYMENT MODE, 2017 VS 2022
- 4.9 PUBLIC SAFETY ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2017 VS 2022
- 4.10 LIFE CYCLE ANALYSIS, BY REGION, 2017

## **5 MARKET OVERVIEW AND INDUSTRY TRENDS**

### **5.1 MARKET DYNAMICS**

#### **5.1.1 DRIVERS**

- 5.1.1.1 Increasing direct threats to national security and public safety
- 5.1.1.2 Rising investments in smart city initiatives
- 5.1.1.3 Growing adoption of IoT and connected devices for public safety

#### **5.1.2 RESTRAINTS**

- 5.1.2.1 Budget constraints in adopting public safety analytics services

#### **5.1.3 OPPORTUNITIES**

- 5.1.3.1 Proliferation of hosted public safety analytics solutions and services
- 5.1.3.2 Introduction of ML/AI-based public safety solutions and services

#### **5.1.4 CHALLENGES**

- 5.1.4.1 Lack of awareness of public safety analytics solutions and services

### **5.2 USE CASES**

#### **5.2.1 INTRODUCTION**

- 5.2.1.1 Use case #1: AllGoVision: Indian Railways
- 5.2.1.2 Use case #2: Talkwalker: BeyondCSR

### **5.3 INNOVATION SPOTLIGHT**

#### **5.3.1 PHONEXIA**

#### **5.3.2 IOMNISCIANT**

#### **5.3.3 VIISIGHTS**

## **6 PUBLIC SAFETY ANALYTICS MARKET, BY COMPONENT**

### **6.1 INTRODUCTION**

### **6.2 SOLUTIONS**

- 6.2.1 VIDEO ANALYTICS
- 6.2.2 SOCIAL MEDIA ANALYTICS
- 6.2.3 SENSOR DATA ANALYTICS
- 6.2.4 IDENTITY ANALYTICS
- 6.2.5 OTHERS

### **6.3 SERVICES**

- 6.3.1 SYSTEM INTEGRATION
- 6.3.2 SUPPORT AND MAINTENANCE
- 6.3.3 CONSULTING SERVICES
- 6.3.4 MANAGED SERVICES

## **7 PUBLIC SAFETY ANALYTICS MARKET, BY ANALYTICS TYPE**

- 7.1 INTRODUCTION
- 7.2 PREDICTIVE ANALYTICS
- 7.3 PRESCRIPTIVE ANALYTICS
- 7.4 DESCRIPTIVE ANALYTICS

## **8 PUBLIC SAFETY ANALYTICS MARKET, BY APPLICATION**

- 8.1 INTRODUCTION
- 8.2 PATTERN RECOGNITION
- 8.3 INCIDENT DETECTION
- 8.4 PERSON OF INTEREST SCREENING
- 8.5 SURVEILLANCE

## **9 PUBLIC SAFETY ANALYTICS MARKET, BY DEPLOYMENT MODE**

- 9.1 INTRODUCTION
- 9.2 ON-PREMISES
- 9.3 HOSTED

## **10 PUBLIC SAFETY ANALYTICS MARKET, BY INDUSTRY VERTICAL**

- 10.1 INTRODUCTION
- 10.2 LAW ENFORCEMENT AND INTELLIGENCE AGENCIES
- 10.3 BORDER CONTROL (LAND, SEA, AND AIR)
- 10.4 PUBLIC TRANSPORTATION SECURITY
- 10.5 CRITICAL INFRASTRUCTURE SECURITY
- 10.6 OTHERS

## **11 PUBLIC SAFETY ANALYTICS MARKET, BY REGION**

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
- 11.3 EUROPE
- 11.4 ASIA PACIFIC
- 11.5 MIDDLE EAST AND AFRICA
- 11.6 LATIN AMERICA

## **12 COMPETITIVE LANDSCAPE**

## 12.1 OVERVIEW

## 12.2 KEY PLAYERS OPERATING IN THE PUBLIC SAFETY ANALYTICS MARKET

## 12.3 COMPETITIVE SCENARIO

### 12.3.1 PARTNERSHIPS/AGREEMENTS/COLLABORATIONS

### 12.3.2 NEW PRODUCT LAUNCHES

### 12.3.3 MERGERS AND ACQUISITIONS

### 12.3.4 BUSINESS EXPANSIONS

## 13 COMPANY PROFILES

(Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)\*

### 13.1 HEXAGON

### 13.2 IBM

### 13.3 CISCO

### 13.4 NEC

### 13.5 SAP

### 13.6 ESRI

### 13.7 SAS

### 13.8 NICE SYSTEMS

### 13.9 SPLUNK

### 13.10 VERINT SYSTEMS

\*Details on Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

### 13.11 KEY INNOVATORS

#### 13.11.1 HITACHI VANTARA

#### 13.11.2 HAYSTAX

## 14 APPENDIX

### 14.1 DISCUSSION GUIDE

### 14.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

### 14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

### 14.4 AVAILABLE CUSTOMIZATIONS

### 14.5 RELATED REPORTS

### 14.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 PUBLIC SAFETY ANALYTICS MARKET SIZE AND GROWTH, 2015–2022 (USD MILLION, Y-O-Y %)

Table 2 PUBLIC SAFETY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 3 SOLUTIONS: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 4 SOLUTIONS: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 5 VIDEO ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 6 SOCIAL MEDIA ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 7 SENSOR DATA ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 8 IDENTITY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 OTHERS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 10 SERVICES: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 SERVICES: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 12 SYSTEM INTEGRATION MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 SUPPORT AND MAINTENANCE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 CONSULTING SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 15 MANAGED SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 16 PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 17 PREDICTIVE ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 PRESCRIPTIVE ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 19 DESCRIPTIVE ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD



MILLION)

Table 20 PUBLIC SAFETY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 21 PATTERN RECOGNITION: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 22 INCIDENT DETECTION: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 23 PERSON OF INTEREST SCREENING: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 24 SURVEILLANCE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 25 PUBLIC SAFETY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2022 (USD MILLION)

Table 26 ON-PREMISES: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 27 HOSTED: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 28 PUBLIC SAFETY ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 29 LAW ENFORCEMENT AND INTELLIGENCE AGENCIES: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 30 BORDER CONTROL (LAND, SEA, AND AIR): PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 31 PUBLIC TRANSPORTATION SECURITY: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 32 CRITICAL INFRASTRUCTURE SECURITY: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 33 OTHERS: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 34 PUBLIC SAFETY ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 35 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 36 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SOLUTION, 2015–2022 (USD MILLION)

Table 37 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 38 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 39 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 40 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2022 (USD MILLION)

Table 41 NORTH AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 42 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 43 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SOLUTION, 2015–2022 (USD MILLION)

Table 44 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 45 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 46 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 47 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2022 (USD MILLION)

Table 48 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 49 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 50 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 51 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 52 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 53 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 54 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2022 (USD MILLION)

Table 55 ASIA PACIFIC: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 56 MIDDLE EAST AND AFRICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 57 MIDDLE EAST AND AFRICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SOLUTION, 2015–2022 (USD MILLION)

Table 58 MIDDLE EAST AND AFRICA: PUBLIC SAFETY ANALYTICS MARKET SIZE,

BY SERVICE, 2015–2022 (USD MILLION)

Table 59 MIDDLE EAST AND AFRICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 60 EUROPE: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 61 MIDDLE EAST AND AFRICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2022 (USD MILLION)

Table 62 MIDDLE EAST AND AFRICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 63 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 64 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SOLUTION, 2015–2022 (USD MILLION)

Table 65 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 66 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 67 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 68 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2022 (USD MILLION)

Table 69 LATIN AMERICA: PUBLIC SAFETY ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 70 PARTNERSHIPS/AGREEMENTS/COLLABORATIONS, 2017

Table 71 NEW PRODUCT LAUNCHES, 2017

Table 72 MERGERS AND ACQUISITIONS, 2017

Table 73 BUSINESS EXPANSIONS, 2017

## List Of Figures

### LIST OF FIGURES

Figure 1 GLOBAL PUBLIC SAFETY ANALYTICS MARKET: MARKET SEGMENTATION

Figure 2 GLOBAL PUBLIC SAFETY ANALYTICS MARKET: RESEARCH DESIGN

Figure 3 DATA TRIANGULATION

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 PUBLIC SAFETY ANALYTICS MARKET: ASSUMPTIONS

Figure 7 LAW ENFORCEMENT AND INTELLIGENCE AGENCIES INDUSTRY VERTICAL IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 8 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 9 RISING INSTANCES OF TARGETED-ATTACKS AND THREATS, AND INCREASING INVESTMENTS IN SMART CITIES ARE EXPECTED TO BOOST THE PUBLIC SAFETY ANALYTICS MARKET

Figure 10 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 11 SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 12 SOCIAL MEDIA ANALYTICS SOLUTION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 13 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 14 PREDICTIVE ANALYTICS SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 15 PERSON OF INTEREST SCREENING APPLICATION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 16 HOSTED DEPLOYMENT MODE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 17 PUBLIC TRANSPORTATION SECURITY INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 ASIA PACIFIC IS EXPECTED TO OFFER IMMENSE GROWTH OPPORTUNITIES FOR THE PUBLIC SAFETY ANALYTICS MARKET

Figure 19 PUBLIC SAFETY ANALYTICS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 20 PUBLIC SAFETY INITIATIVES DURING 2016–2017

Figure 21 SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 22 SOCIAL MEDIA ANALYTICS SOLUTION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 23 CONSULTING SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 24 PREDICTIVE ANALYTICS SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 25 PERSON OF INTEREST SCREENING APPLICATION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 26 HOSTED DEPLOYMENT MODE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 27 PUBLIC TRANSPORTATION SECURITY INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 28 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 29 NORTH AMERICA: MARKET SNAPSHOT

Figure 30 ASIA PACIFIC: MARKET SNAPSHOT

Figure 31 MARKET EVALUATION FRAMEWORK

Figure 32 HEXAGON: COMPANY SNAPSHOT

Figure 33 HEXAGON: SWOT ANALYSIS

Figure 34 IBM: COMPANY SNAPSHOT

Figure 35 IBM: SWOT ANALYSIS

Figure 36 CISCO: COMPANY SNAPSHOT

Figure 37 CISCO: SWOT ANALYSIS

Figure 38 NEC: COMPANY SNAPSHOT

Figure 39 NEC: SWOT ANALYSIS

Figure 40 SAP: COMPANY SNAPSHOT

Figure 41 SAP: SWOT ANALYSIS

Figure 42 SAS: COMPANY SNAPSHOT

Figure 43 NICE SYSTEMS: COMPANY SNAPSHOT

Figure 44 SPLUNK: COMPANY SNAPSHOT

Figure 45 VERINT SYSTEMS: COMPANY SNAPSHOT

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