

# **Protein Labeling Market by Product (Reagents, Kits, & Services), Labeling Method (In Vitro Labeling, In Vivo Labeling), Application (Cell-Based Assay, Fluorescence Microscopy, Immunological Technique), & Region - Global Forecast to 2020**

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## **Abstracts**

The global protein labeling market is expected to reach USD 1,894.5 million by 2020 from USD 1,089.5 million in 2015, at a CAGR of 11.7% from 2015 to 2020. On the basis of products, the protein labeling market is categorized into reagents, kits, and services. Based on application, the protein labeling market is segmented into cell-based assays, fluorescence microscopy, immunological techniques, mass spectrometry, and protein microarray. The immunological techniques segment accounts for the largest share of the protein labeling market in 2015, while the cell-based assays segment is expected to grow at the highest rate during the forecast period.

The geographic segments included in this report are North America, Europe, Asia, and the Rest of the World (RoW). North America is further segmented into the U.S. and Canada. North America is expected to account for the largest share of the global protein labeling market in 2015, while Asia is poised to witness the highest growth rate from 2015 to 2020.

Market growth is majorly driven by the increasing healthcare expenditure. Other growth factors include increasing R&D spending and growth in proteomics research.

A combination of bottom-up and top-down approaches was used to calculate the market sizes and growth rates of the global protein labeling market and its subsegments. All percentage shares, splits, and breakdowns were determined using secondary sources and verified through primary sources. All possible parameters that affect the markets

covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. Primary interviews with key opinion leaders were also used to determine the percentage shares of each subsegment and the relative differences in growth rates. The report provides qualitative insights about the growth rates and market drivers for all subsegments. The report maps market sizes and growth rates for each subsegment and identifies segments poised for rapid growth in each geographic segment. The report also includes company profiles of market leaders.

#### Reasons to Buy the Report:

The report will enable both established firms and new entrants to gauge the pulse of the market and help them make important strategic growth decisions.

The report provides insights on the following:

**Product Development:** Product portfolios of the top players in the protein labeling market

**Competitive Assessment:** In-depth assessment of the business segments and product portfolios of the leading players in the protein labeling market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the market for various protein labeling products and services across geographies

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