

Property Management Market by Offering (Solutions (Facility Management, CRM Software), Services), Ownership, Geographic Location, End User (Commercial, Industrial, Residential, Recreational Marinas), and Region - Global Forecast to 2028

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Abstracts

The property management market is projected to grow from USD 24.7 billion in 2023 to USD 36.4 billion by 2028, at a compound annual growth rate (CAGR) of 8.0% during the forecast period. The market is anticipated to grow due to the evolving trend of workplace mobility, remote accessibility, and increasing demand for smart building projects and high-tech living environments.

“By ownership, third-party segment to register for fastest growing CAGR during the forecast period.”

The ownership segment includes in-house and third party ownership structures. Third-party ownership models vary widely, encompassing residential, commercial, and industrial properties. These management companies bring expertise, industry knowledge, and resources to efficiently manage properties on behalf of owners, striving to maximize returns and uphold the value of the real estate. They often employ strategies to optimize occupancy rates, streamline operations, and enhance property value through renovations or upgrades.

“By geographic location, urban segment to witness the largest market size during the forecast period.”

Urbanization continues to drive the demand for rental properties, leading to a surge in property management services. Technology has been pivotal, empowering property

managers with sophisticated tools for efficient operations, from online rent collection systems to smart property maintenance solutions. Moreover, the pandemic has spurred a shift in tenant preferences, emphasizing contactless processes, virtual property tours, and heightened sanitation measures. As a result, property management companies are increasingly adopting digital platforms to streamline communication between landlords, tenants, and service providers, enhancing transparency and convenience. The competitive landscape has expanded, with startups offering specialized niche services and established firms diversifying their portfolios.

“North America to witness the largest market size during the forecast period.”

North America is experiencing significant technological growth in the property management market. Continual interest from domestic and international investors in North American real estate markets drives growth opportunities. This interest fuels property acquisitions and management, stimulating the need for sophisticated property management tools to handle larger portfolios efficiently.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the property management market.

By Company: Tier I: 38%, Tier II: 50%, and Tier III: 12%

By Designation: C-Level Executives: 35%, D-Level Executives: 40%, and Others: 25%

By Region: North America: 40%, Europe: 30%, Asia Pacific: 20%, and Middle East and Africa- 5%, Latin America-5%

The report includes the study of key players offering property management solutions. It profiles major vendors in the property management market. The major players in the property management market include IBM (US), Oracle (US), AppFolio (US), SAP (Germany), Trimble (US), Hitachi Vantara (US), Yardi (US), RealPage (US), SYNDICO SAL (Lebanon), Entrata (US), London Computer Systems (US), Zumper (US), DockMaster (US), Dockwa (US), Avail (US), Property Matrix (US), CoStar Group (US), HappyCo (US), JLL (US), MCS Solution (Belgium), Planon (Netherlands), Accruent

(US), RentRedi (US), TurboTenant (US), Hemlane (US), Smart Property Systems (US), Innago (US), breezeway (US), Lively (US), DoorLoop (US), Mynd (US), Eptura (US), and Hive (US).

Research Coverage

The property management market research study involved extensive secondary sources, directories, journals, and paid databases. Primary sources were mainly industry experts from the core and related industries, preferred property management providers, third-party service providers, consulting service providers, end users, and other commercial enterprises. In-depth interviews were conducted with various primary respondents, including key industry participants and subject matter experts, to obtain and verify critical qualitative and quantitative information, and assess the market's prospects.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall property management market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Increasing demand for SaaS model of property management, evolving trend of workplace mobility and remote accessibility, and increasing demand for smart building projects and high-tech living environments), restraints (Financial limitations encompass a broader spectrum of risks), opportunities (Integration of BIM with property management solutions, rising demand for outsourcing services and advent of AR/ VR technologies for better efficiency and immersive buyers experience), and challenges (Integration of legacy systems with current industry standards).

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the property management market

Market Development: Comprehensive information about lucrative markets – the report analyses the property management market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the property management market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players including IBM (US), Oracle (US), AppFolio (US), SAP (Germany), Trimble (US), among others in the property management market strategies. The report also helps stakeholders understand the pulse of the property management market and provides information on key market drivers, restraints, challenges, and opportunities.

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*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

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