

Processed Seafood & Seafood Processing Equipment Market by Types (Crustaceans, Fish, Molluscs, Others), by Product Types (Frozen, Smoked, Canned, Dried, Surimi, Others), by Equipment Types & by Geography - Global Trends & Forecasts to 2018

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Abstracts

It is not at all a wise option to keep fish and seafood for long without refrigeration. Hence to preserve such products, processing is required. Various types of methods for processing seafood are adopted. The process of freezing is considered as a major method for processing seafood. The processing method of seafood differs from country to country and even from region to region also. The major driving factor of the processed seafood market is the changing lifestyle and demographics of the seafood consumers all over the world. People have become more inclined to the consumption of products provide them health benefits. This report estimates the market size of the processed seafood market in terms of value. Fish, molluscs and crustaceans are the major types of seafood. Frozen products, dried products, smoked, canned and surimi form the chief product types of the processed seafood. In terms of geography, North America, Asia-Pacific, Europe, and Rest of the World (ROW), represents the major segments. With the rising keenness for value-added seafood products, the market is likely to observe significant growth in the future.

Seafood processing equipment is a very important section of the processed seafood market. The various equipment assists in the production of good quality of processed seafood products for improved taste and longer shelf-life. Proper practice of these processing equipment helps to deliver better taste, color, and also increases the shelf life of the products. With many advancements in the technology and innovation, the seafood processing equipment is set to exhibit rapid gains in the near future.

The companies that enjoy substantial market share for processed seafood are Thai Union Frozen Products (Thailand), Marine Harvest ASA (Norway), Grupo Pescanova (Spain), and others. These seafood processing equipment companies that have major market shares are Marel (Iceland), GEA (Germany), Manitowoc Company, Inc. (U.S.), and others.. The existing dominant players are leveraging their innovative capabilities and customer relations to increase acceptance by major industry players.

FIGURE 1 PROCESSED SEAFOOD MARKET, BY SEAFOOD TYPE, 2012 VS 2018 (\$MILLION)

Source: MarketsandMarkets Analysis

The global processed seafood market is projected to grow at a CAGR of 4.1% from 2013 to 2018. The figure above shows the growth trend of the processed seafood market size of various regions for the period under consideration. Asia-Pacific is expected to dominate the market and is estimated to grow at a modest pace. Europe falls on the second position, followed by the ROW segment.

SCOPE OF THE REPORT

The Processed Seafood and Seafood Processing Equipment market is analyzed in terms of revenue (\$million) by the below mentioned classification.

By Seafood Type

Crustaceans

Fish Molluscs

Others

By Product Type

Frozen

Smoked

Canned

Dried

Surimi

Others

By Equipment Type

Slaughter Machines

Gutting Machines

Scaling Machines

Filleting Machines

Deboning Machines

Skinning Machines

Curing & Smoking Machines

Others

By Geography

Asia-Pacific

Europe

North America

Rest of the World

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The processed seafood market was estimated to be worth around \$165,592.1 million in 2012 and is expected to reach \$211,210.7 million by 2018, growing at a CAGR of 4.1% from 2013 to 2018.

Leading players in the processed seafood market include

High Liner Foods Inc.

Iglo Group Ltd.

Marine Harvest Asa

Grupo Pescanova

Thai Union Frozen Products Plc

The market is segmented by types and by product-types. The market revenue is forecasted on the basis of major regions such as North America, Europe, Asia-Pacific, and Rest of the World (ROW). On the basis of significant contribution to overall demand, key countries have been covered and forecasted for each region.

Seafood has come up as a very well accepted alternative for protein source for meat. Normally, people don't consume only seafood because it becomes very difficult to cook fresh seafood. Hence, processing has gained importance among the seafood consumers. They get their desired product in the desired form, which is also ready-to-

cook. Seafood consumers' time and energy is saved by opting for these kinds of products. Health conscious people choose processed seafood, as there is always the fear of contamination in fresh seafood.

Seafood Processing Equipment is processed seafood demand driven industry. A recent increase in the consumption of processed seafood products has emphasized the production for various types of machineries that are used for the processing of seafood. Seafood processors are also becoming aware of the recent technologies and innovations in the processing equipment sector. Hence, they are adopting the mechanisation process, instead of traditional. The seafood processing equipment market is driven by the associated advantage such as the increased demand for processed seafood. Another factor driving the demand of the industry includes rise in the cost of labor. However, the lack of awareness in some countries and the long replacement life of the equipment prove to be major obstacles in the growth of the market.

The seafood processing equipment market was \$1,169.2 million in 2012, and is expected to reach 1,469.5 million by 2018, growing at a CAGR of 3.8% from 2013 to 2018. Leading processors are focusing on the expansion of the respective businesses and products across various regions to ramp up production capacities and broaden the overall product line. Major industry participants are involved in new product launches and acquisitions to penetrate the untapped markets of Asia, ROW and Latin America.

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