

Probiotic Ingredients Market by Function (Regular, Preventative, Therapy), Application (Food & Beverage, Dietary Supplements, & Animal Feed), End Use (Human & Animal Probiotics), Ingredient (Bacteria & Yeast), and by Region - Global Trends & Forecast to 2020

<https://marketpublishers.com/r/P672EC8B779EN.html>

Date: July 2015

Pages: 183

Price: US\$ 5,650.00 (Single User License)

ID: P672EC8B779EN

Abstracts

This report analyzes the probiotic ingredients market, in terms of region, function, end use, and application.

The probiotic ingredients market has grown exponentially in the last few years and this trend is projected to continue following the same trend until 2020. The market was valued at USD 31.02 billion in 2014 and is projected to grow at a CAGR of 7.0% from 2015 to 2020.

The primary factor driving the global success of probiotics is their direct relation to digestive health as individuals have become more health conscious across the globe. Consumers are growing aware of the relation between lifestyle, diet, and good health hence increasing the demand for products capable of enhancing health apart from providing basic nutritional benefits.

The probiotic ingredients market studied in this report is segmented on the basis of application into food & beverage (consisting of dairy, bakery & confectionery, dry foods, non-dairy beverages, meat, and cereals), dietary supplements, and animal feed. The market is segmented on the basis of function into regular, prevention of disease, and therapy. On the basis of end use, it is segmented into human probiotics and animal probiotics. By ingredient, the market is classified into bacteria and yeast. The market is

also segmented on the basis of regions into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW); and has been further segmented on the basis of their key countries.

The probiotic ingredients market is projected to reach USD 46.55 billion by 2020. It is projected to grow as a result of new products being launched in different applications and companies expanding their footprint in new geographic regions. The Asia-Pacific region dominated the probiotic ingredients market in 2014.

This report provides both, qualitative and quantitative analyses of the market for probiotic ingredients. It includes market dynamics, trends, competitive strategies preferred by key market players, the driving factors that boost the growth of the probiotic ingredients market, and restraints of the market. The report also studies the opportunities in the market for new entrants.

To maintain a competitive edge in the probiotic ingredients market, the key players invest heavily in the launch and development of new products, agreements and expansions. Leading players such as CHR Hansen Holdings A/S (Denmark), Danone (France), Nestl? S.A. (Switzerland), Yakult Honsha Co. Ltd. (Japan), and E. I. DuPont de Nemours (U.S.) have been profiled in the report. The report also provides a complete analysis of the prominent companies and a chronology of developments with respect to new products launched and their applications.

SCOPE OF THE REPORT

Probiotic Ingredients Market

On the basis of function, the market is subsegmented as follows:

Regular

Prevention of Disease

Therapy

On the basis of application, the market is subsegmented as follows:

Food & Beverage – (further segmented into dairy, bakery & confectionery, dry

foods, non-dairy beverages, meat, and cereals)

Dietary Supplements

Animal Feed

On the basis of end use, the market is subsegmented as follows:

Human probiotics

Animal probiotics

On the basis of ingredient, the market is subsegmented as follows:

Bacteria

Yeast

On the basis of region, the market is sub-segmented as follows:

North America

Europe

Asia-Pacific

RoW

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS
- 1.6 LIMITATIONS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key Data From Secondary Sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key Data From Primary Sources
 - 2.1.2.2 Breakdown Of Primaries
- 2.2 FACTOR ANALYSIS
 - 2.2.1 INTRODUCTION
 - 2.2.2 DEMAND-SIDE ANALYSIS
 - 2.2.2.1 Food Industry
 - 2.2.2.1.1 Key segments in food sector
 - 2.2.2.2 Developing Economies
 - 2.2.2.3 Growing Middle-Class Population, 2009–2030
 - 2.2.3 SUPPLY-SIDE ANALYSIS
 - 2.2.3.1 Functional Food Ingredients
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 MARKET SHARE ESTIMATION
- 2.6 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.6.1 ASSUMPTIONS OF THE RESEARCH STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN PROBIOTIC INGREDIENTS MARKET
- 4.2 PREVENTION OF DISEASES MOST PROFOUND FUNCTION FOR PROBIOTIC INGREDIENTS
- 4.3 PROBIOTIC INGREDIENTS MARKET IN ASIA-PACIFIC, BY END-USE
- 4.4 JAPAN TO DOMINATE GLOBAL PROBIOTIC INGREDIENTS MARKET THROUGH 2020
- 4.5 PROBIOTIC INGREDIENTS MARKET: COUNTRY-LEVEL MARKET LEADERS
- 4.6 FOOD & BEVERAGE SEGMENT LARGEST MARKET FOR PROBIOTIC INGREDIENTS IN 2014
- 4.7 PROBIOTIC INGREDIENTS MARKET: LIFE CYCLE ANALYSIS, BY REGION
- 4.8 HUMAN PROBIOTICS SEGMENT PROJECTED TO DOMINATE THE PROBIOTIC INGREDIENTS MARKET BY 2020

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.1.1 EVOLUTION OF PROBIOTICS

5.2 PROBIOTICS MARKET SEGMENTATION

5.2.1 PROBIOTICS MARKET, BY INGREDIENT

5.2.2 PROBIOTICS MARKET, BY APPLICATION

5.2.3 PROBIOTICS MARKET, BY END USE

5.2.4 PROBIOTICS MARKET, BY FUNCTION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Promising Health Benefits Of Functional Foods Containing Probiotic Ingredients

5.3.1.2 Extended Application Areas Of Probiotics In Agriculture & Disease Control & Treatments

5.3.1.3 Huge Investments Fueled Innovations In Probiotic Products & Process Technology

5.3.1.4 Participation Of International Bodies In Research And Development Of Probiotic Products

5.3.2 RESTRAINTS

5.3.2.1 Adherence To The International Quality Standards & Regulations For Probiotic Products

5.3.2.2 Lack Of Awareness About Probiotic Products In Developing Economies

5.3.3 OPPORTUNITIES

5.3.3.1 Consumer Demands For The Products With Scientifically Proven Benefits

5.3.3.2 Probiotics Can Replace Pharmaceutical Agents

5.3.3.3 Increasing Demand For Probiotics In Developed Economies

5.3.4 CHALLENGES

5.3.4.1 Development Of New Probiotic Products With More Sustainability
& Promising Results

5.3.4.2 Pricing Complexities Related To Probiotic Products In The Market

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 SUPPLY CHAIN

6.4 INDUSTRY INSIGHTS

6.5 PORTER'S FIVE FORCES ANALYSIS

6.5.1 THREAT OF NEW ENTRANTS

6.5.2 THREAT OF SUBSTITUTES

6.5.3 BARGAINING POWER OF SUPPLIERS

6.5.4 BARGAINING POWER OF BUYERS

6.5.5 INTENSITY OF COMPETITIVE RIVALRY

6.6 STRATEGIC BENCHMARKING

6.6.1 STRATEGIC ACQUISITIONS, NEW PRODUCT LAUNCHES, INVESTMENTS

& EXPANSIONS: KEY STRATEGIES ADOPTED BY LEADING COMPANIES IN GLOBAL PROBIOTICS MARKET

7 PROBIOTIC INGREDIENTS MARKET, BY INGREDIENT

7.1 INTRODUCTION

7.2 BACTERIA

7.2.1 LACTOBACILLI

7.2.1.1 Lactobacillus Acidophilus

7.2.1.2 Lactobacillus Rhamnosus

7.2.1.3 Lactobacillus Casei

7.2.1.4 Lactobacillus Reuteri

7.2.2 BIFIDOBACTERIA

7.3 YEAST

8 PROBIOTIC INGREDIENTS MARKET, BY FUNCTION

- 8.1 INTRODUCTION
- 8.2 REGULAR
- 8.3 PREVENTION OF DISEASE
- 8.4 THERAPY

9 PROBIOTIC INGREDIENTS, BY APPLICATION

- 9.1 INTRODUCTION
- 9.2 FOOD & BEVERAGE
 - 9.2.1.1 Food & Beverage, By Product
 - 9.2.2 DAIRY
 - 9.2.3 BAKERY & CONFECTIONERY
 - 9.2.4 DRY FOOD PRODUCTS
 - 9.2.5 NON-DAIRY BEVERAGES
 - 9.2.6 MEAT
 - 9.2.7 CEREALS
- 9.3 DIETARY SUPPLEMENTS
- 9.4 ANIMAL FEED

10 PROBIOTIC INGREDIENTS MARKET, BY END USE

- 10.1 INTRODUCTION
- 10.2 HUMAN PROBIOTICS
- 10.3 ANIMAL PROBIOTICS

11 PROBIOTIC INGREDIENTS MARKET, BY REGION

- 11.1 INTRODUCTION
- 11.2 PEST ANALYSIS
 - 11.2.1 POLITICAL/LEGAL FACTORS
 - 11.2.1.1 Stringent International Regulations Over Probiotics
 - 11.2.2 ECONOMIC FACTORS
 - 11.2.2.1 Premium Pricing of Probiotic Products
 - 11.2.3 SOCIAL FACTORS
 - 11.2.3.1 Consumer Acceptance of Probiotics as Functional Food
 - 11.2.4 TECHNOLOGICAL FACTORS
 - 11.2.4.1 Difficulties in New Product Development
- 11.3 NORTH AMERICA
 - 11.3.1 U.S.

- 11.3.2 CANADA
- 11.3.3 MEXICO
- 11.4 EUROPE
 - 11.4.1 GERMANY
 - 11.4.2 U.K.
 - 11.4.3 FRANCE
 - 11.4.4 REST OF EUROPE
- 11.5 ASIA-PACIFIC
 - 11.5.1 CHINA
 - 11.5.2 JAPAN
 - 11.5.3 INDIA
 - 11.5.4 REST OF ASIA-PACIFIC
- 11.6 REST OF THE WORLD (ROW)
 - 11.6.1 LATIN AMERICA
 - 11.6.2 AFRICA
 - 11.6.3 OTHERS IN ROW

12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 MARKET SHARE ANALYSIS OF PROBIOTIC INGREDIENTS MARKET
- 12.3 COMPETITIVE SITUATIONS & TRENDS
 - 12.3.1 NEW PRODUCT DEVELOPMENTS
 - 12.3.2 AGREEMENTS & JOINT VENTURES
 - 12.3.3 EXPANSIONS & INVESTMENTS
 - 12.3.4 ACQUISITIONS & MERGERS

13 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

- 13.1 INTRODUCTION
- 13.2 CHR. HANSEN HOLDING A/S
- 13.3 GROUPE DANONE
- 13.4 NESTLÉ SA
- 13.5 E. I. DUPONT DE NEMOURS AND COMPANY
- 13.6 YAKULT HONSHA CO., LTD.
- 13.7 LIFEWAY FOODS INCORPORATION

13.8 BIOGAIA AB

13.9 PROBI AB

13.10 PROBIOTICS INTERNATIONAL LIMITED

13.11 NEBRASKA CULTURES INCORPORATION

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 INDUSTRY INSIGHTS: LEADING TRENDS AMONG KEY PLAYERS

Table 2 BENEFICIAL EFFECTS OF YEASTS

Table 3 PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION, 2013-2020 (USD BILLION)

Table 4 REGULAR: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 5 PREVENTION OF DISEASE: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 6 THERAPY: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 7 GLOBAL PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 8 PROBIOTIC INGREDIENTS MARKET SIZE FOR FOOD & BEVERAGE, BY REGION, 2013-2020 (USD MILLION)

Table 9 PROBIOTIC INGREDIENTS MARKET SIZE FOR FOOD & BEVERAGE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 10 FOOD & BEVERAGE IN PROBIOTIC INGREDIENTS MARKET SIZE, BY PRODUCT, 2013-2020 (USD MILLION)

Table 11 DAIRY IN PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 12 BAKERY & CONFECTIONERY IN PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 13 DRY FOOD PRODUCTS: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 14 NON-DAIRY BEVERAGES: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 15 MEAT: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 16 CEREALS: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 17 DIETARY SUPPLEMENTS: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 18 DIETARY SUPPLEMENTS: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 19 ANIMAL FEED: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION,

2013-2020 (USD MILLION)

Table 20 ANIMAL FEED: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 21 PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 22 HUMAN PROBIOTICS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 23 HUMAN PROBIOTICS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 24 ANIMAL PROBIOTICS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 25 ANIMAL PROBIOTICS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 26 PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2013–2020 (USD BILLION)

Table 27 NORTH AMERICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 28 NORTH AMERICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 29 NORTH AMERICA: FOOD & BEVERAGES IN PROBIOTIC INGREDIENTS MARKET SIZE, BY PRODUCT, 2013-2020 (USD MILLION)

Table 30 NORTH AMERICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 31 NORTH AMERICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION, 2013-2020 (USD MILLION)

Table 32 U.S.: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 33 U.S.: PROBIOTIC INGREDIENTS MARKET SIZE, BY END-USE, 2013-2020 (USD MILLION)

Table 34 CANADA: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 35 CANADA: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 36 MEXICO: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 37 MEXICO: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 38 EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 39 EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 40 EUROPE: FOOD & BEVERAGES IN PROBIOTIC INGREDIENTS MARKET SIZE, BY PRODUCT, 2013-2020 (USD MILLION)

Table 41 EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 42 EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION, 2013-2020 (USD MILLION)

Table 43 GERMANY: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 44 GERMANY: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 45 U.K.: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 46 U.K.: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 47 FRANCE: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 48 FRANCE: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 49 REST OF EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 50 REST OF EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 51 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 52 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 53 ASIA-PACIFIC: FOOD & BEVERAGES IN PROBIOTIC INGREDIENTS MARKET SIZE, BY PRODUCT, 2013-2020 (USD MILLION)

Table 54 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 55 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION, 2013-2020 (USD MILLION)

Table 56 CHINA: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 57 CHINA: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020 (USD MILLION)

Table 58 JAPAN: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION,

2013-2020 (USD MILLION)

Table 59 JAPAN: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE,
2013-2020 (USD MILLION)

Table 60 INDIA: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION,
2013-2020 (USD MILLION)

Table 61 INDIA: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020
(USD MILLION)

Table 62 REST OF ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY
APPLICATION, 2013-2020 (USD MILLION)

Table 63 REST OF ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY
END USE, 2013-2020 (USD MILLION)

Table 64 ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY,
2013-2020 (USD MILLION)

Table 65 ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION,
2013-2020 (USD MILLION)

Table 66 ROW: FOOD & BEVERAGES IN PROBIOTIC INGREDIENTS MARKET SIZE,
BY PRODUCT, 2013-2020 (USD MILLION)

Table 67 ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2013-2020
(USD MILLION)

Table 68 ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION,
2013-2020 (USD MILLION)

Table 69 LATIN AMERICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY
APPLICATION, 2013-2020 (USD MILLION)

Table 70 LATIN AMERICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE,
2013-2020 (USD MILLION)

Table 71 AFRICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION,
2013-2020 (USD MILLION)

Table 72 AFRICA: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE,
2013-2020 (USD MILLION)

Table 73 OTHERS IN ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY
APPLICATION, 2013-2020 (USD MILLION)

Table 74 OTHERS IN ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY END
USE, 2013-2020 (USD MILLION)

Table 75 NEW PRODUCT DEVELOPMENTS, 2010-2015

Table 76 AGREEMENTS & JOINT VENTURES, 2010-2015

Table 77 EXPANSIONS & INVESTMENTS, 2011-2015

Table 78 ACQUISITIONS & MERGERS, 2010-2013

List Of Figures

LIST OF FIGURES

Figure 1 PROBIOTIC INGREDIENTS MARKET SEGMENTATION

Figure 2 PROBIOTIC INGREDIENTS MARKET: RESEARCH DESIGN

Figure 3 FACTORS INFLUENCING THE PROBIOTIC INGREDIENTS INDUSTRY

Figure 4 RTE, SNACKS & SAVORY PRODUCTS SEGMENTS ACCOUNTED FOR ~35% OF THE FOOD SECTOR IN 2013

Figure 5 TOP 5 ECONOMIES BASED ON GDP (PPP) ARE U.S., CHINA, INDIA, JAPAN, AND GERMANY IN 2014

Figure 6 MIDDLE-CLASS POPULATION IN ASIA-PACIFIC PROJECTED TO ACCOUNT FOR THE LARGEST SHARE IN GLOBAL MARKET BY 2030

Figure 7 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 8 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 9 DATA TRIANGULATION METHODOLOGY

Figure 10 ASSUMPTIONS

Figure 11 ASIA-PACIFIC DOMINATED THE PROBIOTIC INGREDIENTS MARKET IN 2014

Figure 12 INCREASING DEMANDS FOR FOODS & BEVERAGES INCORPORATING PROBIOTICS TO DRIVE THE MARKET FOR PROBIOTIC INGREDIENTS

Figure 13 ASIA-PACIFIC TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 14 NEW PRODUCT DEVELOPMENT: THE KEY STRATEGY

Figure 15 EMERGING ECONOMIES SUCH AS CHINA, INDIA, AND LATIN AMERICAN COUNTRIES OFFER ATTRACTIVE OPPORTUNITIES IN PROBIOTIC INGREDIENTS MARKET

Figure 16 REGULAR FUNCTION SEGMENT TO GROW AT THE HIGHEST RATE

Figure 17 PREVENTION OF DISEASE SEGMENT DOMINATED THE ASIA-PACIFIC MARKET, FOLLOWED BY THERAPY, IN 2014

Figure 18 INDIA IS PROJECTED TO BE FASTEST-GROWING COUNTRY-LEVEL MARKET FOR PROBIOTIC INGREDIENTS

Figure 19 EMERGING ASIAN ECONOMIES TO GROW FASTER THAN DEVELOPED MARKETS

Figure 20 FOOD & BEVERAGE SEGMENT TO DOMINATE GLOBAL PROBIOTIC INGREDIENTS MARKET, ASIA-PACIFIC FASTEST GROWING

Figure 21 PROBIOTIC INGREDIENTS MARKET IN ASIA-PACIFIC TO EXPERIENCE THE HIGHEST GROWTH

Figure 22 MARKET FOR HUMAN PROBIOTICS TO DOMINATE THE PROBIOTIC

INGREDIENTS BY 2020

Figure 23 EVOLUTION OF PROBIOTICS

Figure 24 PROBIOTICS MARKET SEGMENTATION

Figure 25 DRIVERS OF PROBIOTICS MARKET

Figure 26 PROBIOTICS FOR FOOD & BEVERAGES APPLICATIONS DOMINATED THE GLOBAL PROBIOTICS MARKET IN 2014

Figure 27 TYPES OF STRAINS CONSIDERED IN THE DEVELOPMENT STAGE CONTRIBUTE MOST VALUE TO PROBIOTIC INGREDIENTS

Figure 28 STRAIN DEVELOPMENT AND DISTRIBUTION CHANNELS PLAY A VITAL ROLE IN THE SUPPLY CHAIN OF PROBIOTIC INGREDIENTS

Figure 29 PORTER'S FIVE FORCES ANALYSIS: DEVELOPMENT AND LAUNCH OF NEW PRODUCTS HAVE INTENSIFIED INDUSTRIAL RIVALRY

Figure 30 GLOBAL NEW PRODUCT LAUNCHES OF KEY COMPANIES

Figure 31 PROBIOTIC INGREDIENTS MARKET SIZE, BY INGREDIENT, BACTERIA VS. YEAST, 2014

Figure 32 TYPES OF BACTERIA IN PROBIOTIC INGREDIENTS SHARE, 2014

Figure 33 TYPES OF LACTOBACILLI

Figure 34 PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION, 2015 VS. 2020 (USD MILLION)

Figure 35 REGULAR: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 36 PREVENTION OF DISEASE: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 37 THERAPY: PROBIOTIC INGREDIENTS MARKET SIZE, BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 38 PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2015 VS. 2020

Figure 39 PROBIOTIC INGREDIENTS MARKET SIZE FOR FOOD & BEVERAGE, BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 40 FOOD & BEVERAGE IN PROBIOTIC INGREDIENTS MARKET SIZE, BY PRODUCT, 2015 VS. 2020 (USDMILLION)

Figure 41 HUMAN PROBIOTICS SEGMENT DOMINATED THE PROBIOTIC INGREDIENTS MARKET IN 2014 (USD MILLION)

Figure 42 HUMAN PROBIOTICS TO BE THE FASTEST-GROWING SEGMENT BY 2020 (USD MILLION)

Figure 43 ASIA-PACIFIC TO CAPTURE LARGEST MARKET SHARE FOR ANIMAL PROBIOTICS, 2015-2020 (USD MILLION)

Figure 44 GEOGRAPHIC SNAPSHOT (2014): THE MARKETS IN ASIA-PACIFIC ARE EMERGING AS NEW HOT SPOTS

Figure 45 NORTH AMERICAN PROBIOTIC INGREDIENTS MARKET SNAPSHOT:
U.S. IS PROJECTED TO BE GLOBAL LEADER BETWEEN 2015 & 2020

Figure 46 NORTH AMERICA: FOOD & BEVERAGES IN PROBIOTIC INGREDIENTS
MARKET SIZE, BY PRODUCT, 2015 VS. 2020

Figure 47 GERMANY HAD THE LARGEST PROBIOTIC INGREDIENTS MARKET IN
EUROPE IN 2014

Figure 48 EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE, 2015
VS. 2020

Figure 49 EUROPE: PROBIOTIC INGREDIENTS MARKET SIZE, BY FUNCTION, 2015
VS. 2020

Figure 50 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY,
2015 VS. 2020

Figure 51 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY
APPLICATION, 2015 VS. 2020

Figure 52 ASIA-PACIFIC: PROBIOTIC INGREDIENTS MARKET SIZE, BY END USE,
2015 VS. 2020

Figure 53 ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY COUNTRY, 2015 VS.
2020

Figure 54 ROW: PROBIOTIC INGREDIENTS MARKET SIZE, BY APPLICATION, 2015
VS. 2020

Figure 55 COMPANIES ADOPTED NEW PRODUCT DEVELOPMENTS AS THE KEY
GROWTH STRATEGY, 2010-2015

Figure 56 PROBIOTICS MARKET SHARE, BY KEY PLAYERS, 2014

Figure 57 NEW PRODUCT DEVELOPMENTS INCREASED BETWEEN 2010 & 2015

Figure 58 NEW PRODUCT DEVELOPMENTS: THE KEY STRATEGY, 2011-2015

Figure 59 GEOGRAPHICAL REVENUE MIX OF TOP FIVE PLAYERS IN THE
PROBIOTICS MARKET

Figure 60 CHR. HANSEN HOLDING A/S.: COMPANY SNAPSHOT

Figure 61 GROUPE DANONE: COMPANY SNAPSHOT

Figure 62 NESTLÉ SA: COMPANY SNAPSHOT

Figure 63 E. I. DU PONT DE NEMOURS AND COMPANY: COMPANY SNAPSHOT

Figure 64 YAKULT HONSHA CO. LTD.: COMPANY SNAPSHOT

Figure 65 LIFEWAY FOODS, INC.: COMPANY SNAPSHOT

Figure 66 BIOGAIA AB: COMPANY SNAPSHOT

Figure 67 PROBI AB: COMPANY SNAPSHOT

Figure 68 PROBIOTICS INTERNATIONAL LTD.: COMPANY SNAPSHOT

I would like to order

Product name: Probiotic Ingredients Market by Function (Regular, Preventative, Therapy), Application (Food & Beverage, Dietary Supplements, & Animal Feed), End Use (Human & Animal Probiotics), Ingredient (Bacteria & Yeast), and by Region - Global Trends & Forecast to 2020

Product link: <https://marketpublishers.com/r/P672EC8B779EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P672EC8B779EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970