

Probiotic Ingredients Market by Function (Regular, Preventative, Therapy), Application (Food & Beverage, Dietary Supplements, & Animal Feed), End Use (Human & Animal Probiotics), Ingredient (Bacteria & Yeast), and by Region - Global Trends & Forecast to 2020

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Abstracts

This report analyzes the probiotic ingredients market, in terms of region, function, end use, and application.

The probiotic ingredients market has grown exponentially in the last few years and this trend is projected to continue following the same trend until 2020. The market was valued at USD 31.02 billion in 2014 and is projected to grow at a CAGR of 7.0% from 2015 to 2020.

The primary factor driving the global success of probiotics is their direct relation to digestive health as individuals have become more health conscious across the globe. Consumers are growing aware of the relation between lifestyle, diet, and good health hence increasing the demand for products capable of enhancing health apart from providing basic nutritional benefits.

The probiotic ingredients market studied in this report is segmented on the basis of application into food & beverage (consisting of dairy, bakery & confectionery, dry foods, non-dairy beverages, meat, and cereals), dietary supplements, and animal feed. The market is segmented on the basis of function into regular, prevention of disease, and therapy. On the basis of end use, it is segmented into human probiotics and animal probiotics. By ingredient, the market is classified into bacteria and yeast. The market is

also segmented on the basis of regions into North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW); and has been further segmented on the basis of their key countries.

The probiotic ingredients market is projected to reach USD 46.55 billion by 2020. It is projected to grow as a result of new products being launched in different applications and companies expanding their footprint in new geographic regions. The Asia-Pacific region dominated the probiotic ingredients market in 2014.

This report provides both, qualitative and quantitative analyses of the market for probiotic ingredients. It includes market dynamics, trends, competitive strategies preferred by key market players, the driving factors that boost the growth of the probiotic ingredients market, and restraints of the market. The report also studies the opportunities in the market for new entrants.

To maintain a competitive edge in the probiotic ingredients market, the key players invest heavily in the launch and development of new products, agreements and expansions. Leading players such as CHR Hansen Holdings A/S (Denmark), Danone (France), Nestlé S.A. (Switzerland), Yakult Honsha Co. Ltd. (Japan), and E. I. DuPont de Nemours (U.S.) have been profiled in the report. The report also provides a complete analysis of the prominent companies and a chronology of developments with respect to new products launched and their applications.

SCOPE OF THE REPORT

Probiotic Ingredients Market

On the basis of function, the market is subsegmented as follows:

Regular

Prevention of Disease

Therapy

On the basis of application, the market is subsegmented as follows:

Food & Beverage – (further segmented into dairy, bakery & confectionery, dry

foods, non-dairy beverages, meat, and cereals)

Dietary Supplements

Animal Feed

On the basis of end use, the market is subsegmented as follows:

Human probiotics

Animal probiotics

On the basis of ingredient, the market is subsegmented as follows:

Bacteria

Yeast

On the basis of region, the market is sub-segmented as follows:

North America

Europe

Asia-Pacific

RoW

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