

# **Printed Sensors Market by Printed Sensor Type (Biosensor, Touch Sensor, Image Sensor, Temperature Sensor), Printing Technology (Ink-Jet Printing, Screen Printing, Flexographic Printing), Application, and Geography - Global Trend and Forecast to 2022**

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## **Abstracts**

“The growing integration of printed sensors in medical wearable devices would drive the printed sensors market”

The printed sensors market is expected to grow at a CAGR of 7.0% between 2016 and 2022 to reach USD 10.46 billion by 2022. The printed sensors market is driven by factors such as the growing integration of printed sensors in medical wearable devices used to monitor various parameters of the human body and enhance patients' convenience. Moreover, the increasing importance of smart packaging and benefits of printed sensors over conventional sensors further drive the market.

“Printed image sensors to witness maximum growth during the forecast period”

The use of printed image sensors is largely driven by the consumer electronics segment owing to an increased demand for camera-enabled mobile phones, digital cameras, and tablet PCs. They are also being widely used in digital X-rays in the healthcare industry. In addition to this, the growing adoption of biometric technologies in smartphones, building automation, and e-passports as well as government initiatives to adopt biometrics for safety and security purposes in various fields further propel the growth of the printed image sensors.

“Asia-Pacific to grow at the highest rate during the forecast period”

The presence of a number of leading consumer electronics manufacturers such as Sony Corp. (Japan), Samsung SDI Co., Ltd. (South Korea), and Huawei Technologies Co., Ltd. (China) among others in the region is one of the key factors driving the APAC market for printed sensors. Furthermore, along with the rapid industrialization in this region, the growth in the production of commercial as well as non-commercial vehicles with driver assistance systems and touch infotainment systems is also expected to drive the printed sensors market.

In the process of determining and verifying the market size for several segments and subsegments obtained through secondary research, extensive primary interviews were conducted with key opinion leaders.

The break-up of the profile of primary participants is given below:

By Company Type: Tier 1 – 25%, Tier 2 – 32%, and Tier 3 – 43%

By Designation: C-Level Executives – 53%, Directors – 26%, Others – 21%

By Region: North America – 35%, Europe – 37%, APAC – 20%, RoW – 8%

The emerging trends of Internet of Things (IoT) are likely to act as a significant applications for printed sensors in the future. In many applications such as connected smart appliances, smart labels, and wearable devices among others, the performance of the devices is hampered by the size of the components embedded in the device. They require thin, flexible, and lightweight components to exchange data efficiently. Therefore, printed sensors have gained popularity among the manufacturers of these devices owing to their advantages over the conventional sensing technology.

The major players in the printed sensors market include Interlink Electronics, Inc. (U.S.), Thin Film Electronics ASA (Norway), ISORG (France), Peratech Holdco Ltd (U.K.), KWJ Engineering Inc., (U.S.), GSI Technologies, LLC (U.S.), Canatu Oy (Finland), MC10, Inc. (U.S.), PolyIC GmbH & Co. KG (Germany), PST Sensors (South Africa), and Tekscan, Inc. (U.S.) among others.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the printed sensors market comprehensively and provides the closest approximations of the revenues numbers for the overall market and subsegments across the different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report would help stakeholders to better understand their competitors and gain more insights to enhance their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers & acquisitions.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 GEOGRAPHIC SCOPE
  - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE PRINTED SENSORS MARKET
- 4.2 PRINTED SENSORS MARKET, BY TYPE (2016–2022)
- 4.3 PRINTED SENSORS MARKET, BY REGION AND APPLICATION
- 4.4 PRINTED SENSORS MARKET, BY REGION (2016)
- 4.5 PRINTED SENSORS MARKET, BY PRINTING TECHNOLOGY

## **5 MARKET OVERVIEW**

### 5.1 INTRODUCTION

### 5.2 MARKET SEGMENTATION

#### 5.2.1 PRINTED SENSORS MARKET, BY TYPE

#### 5.2.2 PRINTED SENSORS MARKET, BY PRINTING TECHNOLOGY

#### 5.2.3 PRINTED SENSORS MARKET, BY MATERIAL

#### 5.2.4 PRINTED SENSORS MARKET, BY APPLICATION

#### 5.2.5 PRINTED SENSORS MARKET, BY GEOGRAPHY

### 5.3 MARKET DYNAMICS

#### 5.3.1 DRIVERS

5.3.1.1 Growing integration of printed sensors in medical wearable devices

5.3.1.2 Increasing importance of smart packaging

5.3.1.3 Benefits offered by printed sensors over conventional sensing technology

#### 5.3.2 RESTRAINTS

5.3.2.1 Technical complications in selecting the right materials

5.3.2.2 High set-up investment

#### 5.3.3 OPPORTUNITIES

5.3.3.1 Internet of Things to open up new growth avenues

5.3.3.2 Growing trend of touch-enabled electronic devices

#### 5.3.4 CHALLENGES

5.3.4.1 Meeting the required level of performance in real-time applications

## **6 INDUSTRY TRENDS**

### 6.1 INTRODUCTION

### 6.2 VALUE CHAIN ANALYSIS

### 6.3 PORTER'S FIVE FORCES MODEL

#### 6.3.1 THREAT OF NEW ENTRANTS

#### 6.3.2 THREAT OF SUBSTITUTES

#### 6.3.3 BARGAINING POWER OF SUPPLIERS

#### 6.3.4 BARGAINING POWER OF BUYERS

#### 6.3.5 INTENSITY OF RIVALRY

## **7 PRINTED SENSORS MARKET ANALYSIS, BY TYPE**

### 7.1 INTRODUCTION

### 7.2 PRINTED BIOSENSORS

- 7.3 PRINTED TOUCH SENSORS
- 7.4 PRINTED GAS SENSORS
- 7.5 PRINTED HUMIDITY SENSORS
- 7.6 PRINTED IMAGE SENSORS
- 7.7 PRINTED PRESSURE SENSORS
- 7.8 PRINTED TEMPERATURE SENSORS
- 7.9 PRINTED PROXIMITY SENSOR

## **8 PRINTED SENSORS MARKET, BY PRINTING TECHNOLOGY**

- 8.1 INTRODUCTION
- 8.2 GRAVURE PRINTING
  - 8.2.1 ADVANTAGES OF GRAVURE PRINTING
  - 8.2.2 DISADVANTAGES OF GRAVURE PRINTING
- 8.3 INKJET PRINTING
  - 8.3.1 CONTINUOUS INKJET PRINTING
    - 8.3.1.1 Advantages of continuous inkjet printing
  - 8.3.2 DROP-ON-DEMAND INKJET PRINTING
    - 8.3.2.1 Advantages of drop-on-demand inkjet printing
- 8.4 SCREEN PRINTING
  - 8.4.1 ADVANTAGES OF SCREEN PRINTING
  - 8.4.2 DISADVANTAGES OF SCREEN PRINTING
- 8.5 FLEXOGRAPHIC PRINTING
  - 8.5.1 ADVANTAGES OF FLEXOGRAPHIC PRINTING
  - 8.5.2 DISADVANTAGES OF FLEXOGRAPHIC PRINTING
- 8.6 OTHERS
  - 8.6.1 OFFSET LITHOGRAPHY
  - 8.6.2 AEROSOL PRINTING
  - 8.6.3 3D PRINTING

## **9 MATERIALS USED IN PRINTED SENSORS**

- 9.1 INTRODUCTION
- 9.2 SUBSTRATES
  - 9.2.1 PLASTIC
    - 9.2.1.1 Polyimide
    - 9.2.1.2 Polyethylene naphthalene
    - 9.2.1.3 Polyethylene terephthalate
  - 9.2.2 PAPER

9.2.3 SILICON

9.2.4 GLASS

9.3 INKS

9.3.1 CONDUCTIVE INKS

9.3.1.1 Silver ink

9.3.2 DIELECTRIC INKS

9.3.3 CARBON NANOTUBES

9.3.4 GRAPHENE INKS

## **10 PRINTED SENSORS MARKET ANALYSIS, BY APPLICATION**

10.1 INTRODUCTION

10.2 AUTOMOTIVE APPLICATION

10.3 CONSUMER ELECTRONICS

10.3.1 SMARTPHONES

10.3.2 WEARABLE DEVICES

10.3.3 OTHERS

10.4 ENVIRONMENTAL MONITORING

10.5 INDUSTRIAL EQUIPMENT

10.6 MEDICAL DEVICES

10.7 BUILDING AUTOMATION

10.8 SMART PACKAGING

10.9 OTHERS

## **11 GEOGRAPHIC ANALYSIS**

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 U.S.

11.2.1.1 Expected to be the largest market for printed sensors in 2016

11.2.2 CANADA

11.2.2.1 Fastest-growing printed sensors market in North America

11.2.3 MEXICO

11.2.3.1 Improving manufacturing infrastructure to propel the demand for printed sensors

11.3 EUROPE

11.3.1 U.K.

11.3.1.1 A significant market for printed sensors

11.3.2 GERMANY

11.3.2.1 Germany held the largest share of the European printed sensors market in 2015

#### 11.3.3 FRANCE

11.3.3.1 Huge potential for the development of the printed sensors market

#### 11.3.4 REST OF EUROPE

11.3.4.1 Opportunity from medical device and consumer electronics applications

### 11.4 ASIA-PACIFIC

#### 11.4.1 CHINA

11.4.1.1 Increasing consumer electronics production fueling the Chinese printed sensors market

#### 11.4.2 JAPAN

11.4.2.1 Presence of key manufacturers driving the market in this country

#### 11.4.3 SOUTH KOREA

11.4.3.1 Great scope for development

#### 11.4.4 REST OF ASIA-PACIFIC

11.4.4.1 Rest of APAC: India & Australia are emerging markets with significant potential

### 11.5 REST OF THE WORLD

#### 11.5.1 SOUTH AMERICA

11.5.1.1 Developing economies expected to drive future growth

#### 11.5.2 MIDDLE EAST

11.5.2.1 Infrastructure development in the Middle East would drive this market

#### 11.5.3 AFRICA

11.5.3.1 Holds a significant share of the RoW market for printed sensors

## 12 COMPETITIVE LANDSCAPE

### 12.1 OVERVIEW

### 12.2 MARKET RANKING ANALYSIS

### 12.3 COMPETITIVE SITUATION AND TRENDS

#### 12.3.1 NEW PRODUCT LAUNCHES

#### 12.3.2 COLLABORATIONS & PARTNERSHIPS

#### 12.3.3 AGREEMENTS & EXPANSIONS

## 13 COMPANY PROFILES

### 13.1 INTRODUCTION

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, and



MnM View)\*

13.2 INTERLINK ELECTRONICS, INC.

13.3 THIN FILM ELECTRONICS ASA

13.4 GSI TECHNOLOGIES, LLC

13.5 ISORG SA

13.6 KWJ ENGINEERING INC.

13.7 PERATECH HOLDCO LIMITED

13.8 CANATU OY

13.9 MC10, INC.

13.10 POLYIC GMBH & CO. KG

13.11 PST SENSORS

13.12 TEKSCAN, INC.

\*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

## **14 APPENDIX**

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1 PRINTED SENSORS MARKET SIZE, IN TERMS OF VALUE AND VOLUME, 2013–2022

Table 2 PRINTED SENSOR MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 3 PRINTED BIOSENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 4 PRINTED BIOSENSORS MARKET FOR CONSUMER ELECTRONICS APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 5 PRINTED BIOSENSORS MARKET FOR ENVIRONMENTAL MONITORING APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 6 PRINTED BIOSENSORS MARKET FOR MEDICAL DEVICES APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 7 PRINTED TOUCH SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 8 PRINTED TOUCH SENSORS MARKET FOR AUTOMOTIVE APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 9 PRINTED TOUCH SENSORS MARKET FOR CONSUMER ELECTRONICS APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 10 PRINTED TOUCH SENSORS MARKET FOR INDUSTRIAL EQUIPMENT APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 11 PRINTED TOUCH SENSORS MARKET FOR MEDICAL DEVICES APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 12 PRINTED TOUCH SENSORS MARKET FOR BUILDING AUTOMATION APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 13 PRINTED TOUCH SENSORS MARKET FOR SMART PACKAGING APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 14 PRINTED TOUCH SENSORS MARKET FOR OTHER APPLICATIONS, BY REGION, 2013–2022 (USD MILLION)

Table 15 PRINTED GAS SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 16 PRINTED HUMIDITY SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 17 PRINTED IMAGE SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 18 PRINTED IMAGE SENSORS MARKET FOR AUTOMOTIVE APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 19 PRINTED IMAGE SENSORS MARKET FOR CONSUMER ELECTRONICS APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 20 PRINTED IMAGE SENSORS MARKET FOR INDUSTRIAL EQUIPMENT APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 21 PRINTED IMAGE SENSORS MARKET FOR MEDICAL DEVICES APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 22 PRINTED IMAGE SENSORS MARKET FOR BUILDING AUTOMATION APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 23 PRINTED IMAGE SENSORS MARKET FOR SMART PACKAGING APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 24 PRINTED IMAGE SENSORS MARKET FOR OTHER APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 25 PRINTED PRESSURE SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 26 PRINTED PRESSURE SENSORS MARKET FOR AUTOMOTIVE APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 27 PRINTED PRESSURE SENSORS MARKET FOR CONSUMER ELECTRONICS APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 28 PRINTED PRESSURE SENSORS MARKET FOR ENVIRONMENTAL MONITORING APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 29 PRINTED PRESSURE SENSORS MARKET FOR INDUSTRIAL EQUIPMENT APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 30 PRINTED PRESSURE SENSORS MARKET FOR MEDICAL DEVICES APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 31 PRINTED PRESSURE SENSORS MARKET FOR BUILDING AUTOMATION APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 32 PRINTED PRESSURE SENSORS MARKET FOR OTHER APPLICATIONS, BY REGION, 2013–2022 (USD MILLION)

Table 33 PRINTED TEMPERATURE SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 34 PRINTED SENSORS MARKET, BY PRINTING TECHNOLOGY, 2013–2022 (USD MILLION)

Table 35 PRINTED SENSORS MARKET, BY APPLICATION, 2013–2022 (USD MILLION)

Table 36 PRINTED SENSORS MARKET FOR AUTOMOTIVE APPLICATION, BY TYPE, 2013–2022 (USD MILLION)

Table 37 PRINTED SENSORS MARKET FOR AUTOMOTIVE APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 38 PRINTED SENSORS MARKET FOR CONSUMER ELECTRONICS

APPLICATION, BY SUBAPPLICATION, 2013–2022 (USD MILLION)

Table 39 PRINTED SENSORS MARKET FOR CONSUMER ELECTRONICS

APPLICATION, BY TYPE, 2013–2022 (USD MILLION)

Table 40 PRINTED SENSORS MARKET FOR CONSUMER ELECTRONICS

APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 41 PRINTED SENSORS MARKET FOR ENVIRONMENTAL MONITORING, BY TYPE, 2013–2022 (USD MILLION)

Table 42 PRINTED SENSORS MARKET FOR ENVIRONMENTAL MONITORING, BY REGION, 2013–2022 (USD MILLION)

Table 43 PRINTED SENSORS MARKET FOR INDUSTRIAL EQUIPMENT APPLICATION, BY TYPE, 2013–2022 (USD MILLION)

Table 44 PRINTED SENSORS MARKET FOR INDUSTRIAL EQUIPMENT APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 45 PRINTED SENSORS MARKET FOR MEDICAL DEVICES APPLICATION, BY TYPE, 2013–2022 (USD MILLION)

Table 46 PRINTED SENSORS MARKET FOR MEDICAL DEVICES APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 47 PRINTED SENSORS MARKET FOR BUILDING AUTOMATION APPLICATION, BY TYPE, 2013–2022 (USD MILLION)

Table 48 PRINTED SENSORS MARKET FOR BUILDING AUTOMATION APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 49 PRINTED SENSORS MARKET FOR SMART PACKAGING APPLICATION, BY TYPE, 2013–2022 (USD MILLION)

Table 50 PRINTED SENSORS MARKET FOR SMART PACKAGING APPLICATION, BY REGION, 2013–2022 (USD MILLION)

Table 51 PRINTED SENSORS MARKET FOR OTHER APPLICATIONS, BY TYPE, 2013–2022 (USD MILLION)

Table 52 PRINTED SENSORS MARKET FOR OTHER APPLICATIONS, BY REGION, 2013–2022 (USD MILLION)

Table 53 PRINTED SENSORS MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 54 PRINTED SENSORS MARKET IN NORTH AMERICA, BY COUNTRY, 2013–2022 (USD MILLION)

Table 55 PRINTED SENSORS MARKET IN NORTH AMERICA, BY APPLICATION, 2013–2022 (USD MILLION)

Table 56 PRINTED SENSORS MARKET IN EUROPE, BY COUNTRY, 2013–2022 (USD MILLION)

Table 57 PRINTED SENSORS MARKET IN EUROPE, BY APPLICATION, 2013–2022 (USD MILLION)

Table 58 PRINTED SENSORS MARKET IN ASIA-PACIFIC, BY COUNTRY, 2013–2022

(USD MILLION)

Table 59 PRINTED SENSORS MARKET IN ASIA-PACIFIC, BY APPLICATION, 2013–2022 (USD MILLION)

Table 60 PRINTED SENSORS MARKET IN ROW, BY REGION, 2013–2022 (USD MILLION)

Table 61 PRINTED SENSORS MARKET IN ROW, BY APPLICATION, 2013–2022 (USD MILLION)

Table 62 PRINTED SENSORS MARKET: MARKET RANKING ANALYSIS (2015)

Table 63 MOST SIGNIFICANT NEW PRODUCT LAUNCHES IN THE PRINTED SENSORS MARKET (2013–2016)

Table 64 MOST SIGNIFICANT COLLABORATIONS AND PARTNERSHIPS IN THE PRINTED SENSORS MARKET (2015–2016)

Table 65 MOST SIGNIFICANT AGREEMENTS AND CONTRACTS IN THE PRINTED SENSORS MARKET (2014–2016)

## List Of Figures

### LIST OF FIGURES

Figure 1 SEGMENTS COVERED IN PRINTED SENSORS MARKET

Figure 2 PRINTED SENSORS MARKET: RESEARCH DESIGN

Figure 3 PRINTED SENSORS MARKET: BOTTOM-UP APPROACH

Figure 4 PRINTED SENSORS MARKET: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 ASSUMPTIONS OF THE RESEARCH STUDY

Figure 7 PRINTED SENSORS: MARKET SEGMENTATION

Figure 8 PRINTED SENSORS MARKET SNAPSHOT (2016 VS. 2022): PRINTED BIOSENSORS EXPECTED TO HOLD THE LARGEST MARKET SHARE BETWEEN 2016 AND 2022

Figure 9 SCREEN PRINTING TECHNOLOGY TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD

Figure 10 PRINTED SENSORS MARKET FOR SMART PACKAGING APPLICATION EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 11 EUROPE TO HOLD THE LARGEST SHARE OF THE PRINTED SENSORS MARKET IN 2016

Figure 12 PRINTED SENSORS MARKET EXPECTED TO HAVE A HUGE GROWTH OPPORTUNITY IN APAC BETWEEN 2015 AND 2022

Figure 13 PRINTED BIOSENSORS TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD

Figure 14 EUROPE TO HOLD THE LARGEST SHARE OF THE PRINTED SENSORS MARKET IN 2016

Figure 15 U.S. TO HOLD THE LARGEST SHARE OF THE PRINTED SENSORS MARKET IN 2016

Figure 16 MARKET FOR INKJET PRINTING TECHNOLOGY TO GROW AT A HIGHEST RATE BETWEEN 2016 AND 2022

Figure 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE PRINTED SENSORS MARKET

Figure 18 VALUE CHAIN ANALYSIS: MAJOR VALUE ADDITION IS DONE DURING THE MANUFACTURING & ASSEMBLY PHASE

Figure 19 PORTER'S FIVE FORCES ANALYSIS - 2015

Figure 20 IMPACT ANALYSIS: PRINTED SENSORS MARKET

Figure 21 HIGH IMPACT OF THREAT OF NEW ENTRANTS ON THE PRINTED SENSORS MARKET

Figure 22 MEDIUM IMPACT OF THREAT OF SUBSTITUTES ON THE PRINTED

## SENSORS MARKET

Figure 23 MEDIUM IMPACT OF BARGAINING POWER OF SUPPLIERS ON THE PRINTED SENSORS MARKET

Figure 24 MEDIUM IMPACT OF BARGAINING POWER OF BUYERS IN THE PRINTED SENSORS MARKET

Figure 25 MEDIUM IMPACT OF INTENSITY OF RIVALRY IN THE PRINTED SENSORS MARKET

Figure 26 PRINTED SENSORS MARKET, BY TYPE

Figure 27 PRINTED IMAGE SENSOR MARKET EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 28 CONSUMER ELECTRONICS APPLICATION EXPECTED TO LEAD THE PRINTED BIOSENSORS MARKET BY 2022

Figure 29 CONSUMER ELECTRONICS APPLICATION OF PRINTED TOUCH SENSORS EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 30 NORTH AMERICA TO HOLD THE LARGEST SIZE OF THE PRINTED TOUCH SENSOR MARKET FOR SMART PACKAGING APPLICATION BY 2022

Figure 31 SMART PACKAGING APPLICATION OF PRINTED GAS SENSORS TO DOMINATE THE MARKET BETWEEN 2016 AND 2022

Figure 32 CONSUMER ELECTRONICS APPLICATION OF PRINTED IMAGE SENSORS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE BETWEEN 2016 AND 2022

Figure 33 ASIA-PACIFIC TO HOLD THE LARGEST MARKET SHARE BY 2022

Figure 34 NORTH AMERICA EXPECTED TO LEAD THE PRINTED PRESSURE SENSOR MARKET FOR CONSUMER ELECTRONICS APPLICATION BY 2022

Figure 35 SMART PACKAGING APPLICATION OF PRINTED TEMPERATURE SENSORS EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 36 PRINTED SENSORS MARKET, BY PRINTING TECHNOLOGY

Figure 37 INKJET PRINTING TECHNOLOGY TO WITNESS THE HIGHEST GROWTH RATE BETWEEN 2016 AND 2022

Figure 38 MATERIAL USED IN PRINTED SENSORS

Figure 39 PRINTED SENSORS MARKET, BY APPLICATION

Figure 40 PRINTED SENSORS MARKET FOR SMART PACKAGING APPLICATION EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 41 PRINTED IMAGE SENSORS EXPECTED TO DOMINATE THE MARKET FOR THE AUTOMOTIVE APPLICATION BY 2022

Figure 42 PRINTED BIOSENSORS MARKET TO LEAD THE CONSUMER ELECTRONICS APPLICATION BETWEEN 2016 AND 2022



Figure 43 PRINTED GAS SENSORS MARKET EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 44 PRINTED PRESSURE SENSOR TO HOLD THE LARGEST MARKET SIZE IN 2016

Figure 45 EUROPE TO HOLD THE LARGEST BIOSENSOR MARKET SHARE FOR MEDICAL DEVICES APPLICATION BETWEEN 2016 AND 2022

Figure 46 PRINTED TOUCH SENSORS TO LEAD THE BUILDING AUTOMATION APPLICATION BY 2022

Figure 47 PRINTED TOUCH SENSORS TO HOLD THE LARGEST MARKET SHARE BY 2022

Figure 48 PRINTED IMAGE SENSORS EXPECTED TO LEAD THE MARKET FOR OTHER APPLICATIONS BY 2022

Figure 49 GEOGRAPHIC SNAPSHOT (2016): RAPIDLY GROWING MARKETS SUCH AS JAPAN AND CANADA ARE EMERGING AS POTENTIAL MARKETS

Figure 50 EUROPE TO HOLD THE LARGEST SHARE OF THE PRINTED SENSORS MARKET IN 2016

Figure 51 NORTH AMERICA MARKET SNAPSHOT: DEMAND EXPECTED TO BE DRIVEN BY MEDICAL DEVICES APPLICATION IN THE NEAR FUTURE

Figure 52 PRINTED SENSORS MARKET IN CANADA EXPECTED TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 53 GERMANY TO LEAD THE EUROPEAN MARKET FOR PRINTED SENSORS BETWEEN 2016 AND 2022

Figure 54 ASIA-PACIFIC MARKET SNAPSHOT: MARKET EXPECTED TO BE DRIVEN BY THE SMART PACKAGING APPLICATION

Figure 55 CHINA EXPECTED TO LEAD THE ASIA-PACIFIC PRINTED SENSORS MARKET IN 2016

Figure 56 PRINTED SENSORS MARKET IN THE MIDDLE EAST TO GROW AT THE HIGHEST RATE BETWEEN 2016 AND 2022

Figure 57 COMPANIES ADOPTED COLLABORATIONS AS THE KEY GROWTH STRATEGY BETWEEN 2014 AND 2016

Figure 58 MARKET EVALUATION FRAMEWORK - 2015 AND 2016

Figure 59 BATTLE FOR MARKET SHARE: COLLABORATIONS AND PARTNERSHIPS WAS THE KEY STRATEGY

Figure 60 INTERLINK ELECTRONICS, INC.: COMPANY SNAPSHOT

Figure 61 INTERLINK ELECTRONICS, INC.: SWOT ANALYSIS

Figure 62 THIN FILM ELECTRONICS ASA: COMPANY SNAPSHOT

Figure 63 THIN FILM ELECTRONICS ASA: SWOT ANALYSIS

Figure 64 GSI TECHNOLOGIES, LLC.: SWOT ANALYSIS

Figure 65 ISORG SA: SWOT ANALYSIS



Figure 66 KWJ ENGINEERING INC.: SWOT ANALYSIS

Figure 67 PERATECH HOLDCO LIMITED: SWOT ANALYSIS

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