

# Precipitated Silica - Company Evaluation Report, 2025

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## Abstracts

The Precipitated Silica Market Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Precipitated Silica Market. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 40 companies of which the Top 15 Precipitated Silica Companies were categorized and recognized as the quadrant leaders.

The global demand for precipitated silica is rising because it's used in many industries, from cars and farming to cosmetics and electronics. This synthetic form of silicon dioxide is highly customizable, allowing manufacturers to adjust its particle size, porosity, and surface area to improve product performance. In the automotive industry, precipitated silica is a key ingredient in making fuel-efficient, high-performance tires and battery separators for electric vehicles, helping reduce carbon emissions. Agriculture benefits from it as well, as it acts as a carrier for fertilizers and pesticides, making crop protection more effective. Cosmetics and personal care products use it in creams, powders, and toothpaste to improve texture, absorb excess oil, and act as a gentle abrasive. Additionally, industries like rubber, coatings, adhesives, and sealants rely on it to reinforce materials, improve bonding, and control viscosity.

Precipitated silica comes in different grades depending on its use: Rubber-grade improves tire durability, abrasion resistance, and efficiency. Food-grade prevents clumping and moisture absorption in powdered foods. Cosmetic-grade is used in skincare and makeup for oil absorption, texture, and mild abrasiveness. Industrial-grade is important in coatings, plastics, adhesives, and sealants for better strength and durability. It's made through a controlled chemical process using sodium silicate and sulfuric acid, ensuring consistent quality for different applications. As industries focus on sustainability, performance, and efficiency, the role of precipitated silica continues to

grow.

The 360 Quadrant maps the Precipitated Silica companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Precipitated Silica quadrant. The top criteria for product footprint evaluation included By Grade (Rubber grade, Food grade, Industrial grade and cosmetic grade), By Process (Dry and Wet Process), By Application (Rubber, food, battery separator, animal and poultry feed, pesticides, plastics, paper & textile, and others (inks, adhesives & sealants, paints & coatings, electrical & electronic equipment) and End-user.

### **Key Players:**

Key players in this market are Evonik Industries AG (Germany), QEMETICA (Poland), Solvay (Belgium), Madhu Silica Pvt Ltd (India), Oriental Silicas Corporation (Taiwan), W.R. Grace & Co (Peru), Tosoh Silica Corporation (Japan), TATA Chemical Ltd. (India), Anten Chemicals Co. Ltd (China), PQ Corporation (US), IQE Group (Spain), Glassven CA (Venezuela), Supersil Chemical (I) Pvt. Ltd. (India), MLA Group (India), and Fuji Silysia Chemical Limited (Japan) have adopted strategies like expanding production capacities, launching innovative products, forming strategic partnerships, and investing in R&D. These efforts aim to enhance their market presence, meet the growing demand for precipitated silica, and optimize their distribution networks for global reach.

### **Evonik Industries AG**

Evonik Industries AG is a leading global manufacturer recognized for its broad product portfolio, serving sectors such as automotive, food, and pharmaceuticals. The company focuses on innovation and sustainability, enhancing its market share through strategic expansions like the one at its Charleston site in South Carolina. This move aims to increase the production capacity of precipitated silica by 50% to meet rising demands, especially for green tires.

### **Solvay SA**

Solvay SA has significantly bolstered its position in the precipitated silica market by expanding production at its Changshu site in China. This expansion doubles its production output, underlining its commitment to capitalizing on the growing demand in Asia Pacific. Solvay's product portfolio is diverse, covering applications in tires, agrochemicals, and cosmetics, underscoring its strategy to innovate and provide

comprehensive solutions.

### **Tata Chemicals Ltd.**

Tata Chemicals Ltd stands out with its focus on agricultural applications and its strategy to expand into the EV market. The company's innovations in developing sustainable silica products align with global sustainability trends, aiming to reduce environmental impact. Tata Chemicals' proactive approach includes strategic partnerships and technology advancements, ensuring its competitive positioning in the market.

## Contents

### 1 INTRODUCTION

- 1.1 MARKET DEFINITION
- 1.2 INCLUSIONS AND EXCLUSIONS
- 1.3 LIMITATIONS
- 1.4 STAKEHOLDERS

### 2 EXECUTIVE SUMMARY

### 3 MARKET OVERVIEW

#### 3.1 MARKET DYNAMICS

##### 3.1.1 DRIVERS

- 3.1.1.1 Increasing demand from rubber and tire industries
- 3.1.1.2 Increased agricultural applications
- 3.1.1.3 Expansion in cosmetics and personal care industry

##### 3.1.2 RESTRAINTS

- 3.1.2.1 Environmental and regulatory challenges
- 3.1.2.2 Health and safety concerns

##### 3.1.3 OPPORTUNITIES

- 3.1.3.1 Increasing demand for processed and packaged foods
- 3.1.3.2 Expansion in electric vehicle (EV) market

##### 3.1.4 CHALLENGES

- 3.1.4.1 Volatility in raw material supply
- 3.1.4.2 Competition from substitutes

#### 3.2 PORTER'S FIVE FORCES ANALYSIS

##### 3.2.1 INTENSITY OF COMPETITIVE RIVALRY

##### 3.2.2 BARGAINING POWER OF BUYERS

##### 3.2.3 BARGAINING POWER OF SUPPLIERS

##### 3.2.4 THREAT OF SUBSTITUTES

##### 3.2.5 THREAT OF NEW ENTRANTS

#### 3.3 VALUE CHAIN ANALYSIS

##### 3.3.1 RAW MATERIAL SUPPLIERS

##### 3.3.2 PRECIPITATED SILICA MARKET MANUFACTURERS

##### 3.3.3 PRECIPITATED SILICA MARKET DISTRIBUTORS

##### 3.3.4 PRECIPITATED SILICA MARKET END USERS

#### 3.4 ECOSYSTEM ANALYSIS

### 3.4.1 KEY TECHNOLOGY

3.4.1.1 Wet chemical precipitation process

3.4.1.2 Surface modification and functionalization

### 3.4.2 ADJACENT TECHNOLOGY

3.4.2.1 Green & sustainable silica production from biomass or waste materials

3.4.2.2 Advanced nanostructured silica for high-performance applications

### 3.4.3 COMPLEMENTARY TECHNOLOGY

3.4.3.1 High-performance rubber compounding for tire & industrial applications

3.4.3.2 Silica-based anti-caking & flow improvement technologies for food & agrochemicals

### 3.5 PATENT ANALYSIS

3.5.1 METHODOLOGY

3.5.2 LIST OF MAJOR PATENTS

### 3.6 KEY CONFERENCES & EVENTS IN 2025

### 3.7 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

### 3.8 IMPACT OF AI/GEN AI IN PRECIPITATED SILICA MARKET

## 4 COMPETITIVE LANDSCAPE

### 4.1 INTRODUCTION

### 4.2 KEY PLAYER STRATEGY/RIGHT TO WIN, 2021-2025

4.2.1 OVERVIEW OF STRATEGIES ADOPTED BY PLAYERS IN PRECIPITATED SILICA MARKET, 2021–2025

### 4.3 REVENUE ANALYSIS, 2021–2023

### 4.4 MARKET SHARE ANALYSIS, 2023

4.4.1 RANKING OF KEY MARKET PLAYERS, 2023

### 4.5 PRODUCT COMPARISON

### 4.6 COMPANY VALUATION AND FINANCIAL METRICS

4.6.1 COMPANY VALUATION

### 4.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023

4.7.1 STARS

4.7.2 EMERGING LEADERS

4.7.3 PERVASIVE PLAYERS

4.7.4 PARTICIPANTS

4.7.5 COMPANY FOOTPRINT, KEY PLAYERS, 2023

4.7.5.1 Company footprint

4.7.5.2 Region footprint

4.7.5.3 Grade footprint

4.7.5.4 Application footprint

4.7.5.5 End-use industry footprint

#### 4.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023

4.8.1 PROGRESSIVE COMPANIES

4.8.2 RESPONSIVE COMPANIES

4.8.3 DYNAMIC COMPANIES

4.8.4 STARTING BLOCKS

4.8.5 COMPETITIVE BENCHMARKING OF STARTUP/SME PLAYERS, 2023

#### 4.9 COMPETITIVE SCENARIO

4.9.1 DEALS

4.9.2 EXPANSIONS

### 5 COMPANY PROFILES

#### 5.1 KEY PLAYERS

##### 5.1.1 EVONIK INDUSTRIES AG

5.1.1.1 Business overview

5.1.1.2 Products offered

5.1.1.3 Recent developments

5.1.1.3.1 Deals

5.1.1.3.2 Expansions

##### 5.1.2 SOLVAY

5.1.2.1 Business overview

5.1.2.2 Products offered

5.1.2.3 Recent developments

5.1.2.3.1 Expansions

##### 5.1.3 TATA CHEMICALS LTD

5.1.3.1 Business overview

5.1.3.2 Products offered

5.1.3.3 Recent developments

5.1.3.3.1 Deals

5.1.3.3.2 Expansions

##### 5.1.4 QEMETICA

5.1.4.1 Business overview

5.1.4.2 Products offered

5.1.4.3 Recent developments

5.1.4.3.1 Deals

##### 5.1.5 W. R. GRACE & CO

5.1.5.1 Business overview

5.1.5.2 Products offered

#### 5.1.6 IQE GROUP

5.1.6.1 Business overview

5.1.6.2 Products offered

#### 5.1.7 PQ CORPORATION

5.1.7.1 Business overview

5.1.7.2 Products offered

5.1.7.3 Recent developments

5.1.7.3.1 Deals

5.1.7.3.2 Expansions

#### 5.1.8 TOSOH SILICA CORPORATION

5.1.8.1 Business overview

5.1.8.2 Products offered

#### 5.1.9 MADHU SILICA PVT. LTD

5.1.9.1 Business overview

5.1.9.2 Products offered

#### 5.1.10 ANTEN CHEMICAL CO., LTD

5.1.10.1 Business overview

5.1.10.2 Product offered

#### 5.1.11 ORIENTAL SILICAS CORPORATION

5.1.11.1 Business overview

5.1.11.2 Products offered

#### 5.1.12 GLASSVEN CA

5.1.12.1 Business overview

5.1.12.2 Products offered

#### 5.1.13 SUPERSIL CHEMICALS (I) PVT. LTD.

5.1.13.1 Business overview

5.1.13.2 Products offered

#### 5.1.14 MLA GROUP

5.1.14.1 Business overview

5.1.14.2 Products offered

#### 5.1.15 FUJI SILYSIA CHEMICAL LTD

5.1.15.1 Business overview

5.1.15.2 Products offered

#### 5.2 OTHER PLAYERS

5.2.1 MULTISORB

5.2.2 SUNSHINE INDUSTRIES

5.2.3 JINSHA PRECIPITATED SILICA MANUFACTURING CO., LTD.

5.2.4 HISILCO

5.2.5 REGOJ CHEMICAL INDUSTRIES

5.2.6 TRIVENI CHEMICALS

5.2.7 DURGA CHEMICAL INDUSTRIES

5.2.8 KADVANI CHEMICALS PVT. LTD.

## **6 APPENDIX**

### **6.1 RESEARCH METHODOLOGY**

#### **6.1.1 RESEARCH DATA**

6.1.1.1 Secondary data

6.1.1.2 Primary data

#### **6.1.2 RESEARCH ASSUMPTIONS**

#### **6.1.3 RISK ASSESSMENT**

#### **6.1.4 RESEARCH LIMITATIONS**

### **6.2 COMPANY EVALUATION MATRIX: METHODOLOGY**

### **6.3 AUTHOR DETAILS**



## List Of Tables

### LIST OF TABLES

TABLE 1	PRECIPITATED SILICA MARKET SNAPSHOT, 2024 AND 2030
TABLE 2	PRECIPITATED SILICA MARKET: PORTER'S FIVE FORCES ANALYSIS
TABLE 3	PRECIPITATED SILICA MARKET: ROLE IN ECOSYSTEM
TABLE 4	LIST OF MAJOR PATENTS
TABLE 5	PRECIPITATED SILICA MARKET: KEY CONFERENCES & EVENTS, 2025
TABLE 6	PRECIPITATED SILICA MARKET: OVERVIEW OF STRATEGIES DEPLOYED BY KEY PLAYERS
TABLE 7	PRECIPITATED SILICA MARKET: DEGREE OF COMPETITION, 2023
TABLE 8	PRECIPITATED SILICA MARKET: COMPANY REGION FOOTPRINT
TABLE 9	PRECIPITATED SILICA MARKET: GRADE FOOTPRINT
TABLE 10	PRECIPITATED SILICA MARKET: APPLICATION FOOTPRINT
TABLE 11	PRECIPITATED SILICA MARKET: END-USE INDUSTRY FOOTPRINT
TABLE 12	PRECIPITATED SILICA MARKET: DETAILED LIST OF KEY STARTUPS/SMES
TABLE 13	PRECIPITATED SILICA MARKET: COMPETITIVE BENCHMARKING OF STARTUPS/SMES
TABLE 14	PRECIPITATED SILICA MARKET: DEALS, JANUARY 2021–JANUARY 2025
TABLE 15	PRECIPITATED SILICA MARKET: EXPANSIONS, JANUARY 2021– JANUARY 2025
TABLE 16	EVONIK INDUSTRIES AG: COMPANY OVERVIEW
TABLE 17	EVONIK INDUSTRIES AG: PRODUCTS OFFERED
TABLE 18	EVONIK INDUSTRIES AG: DEALS, JANUARY 2021–JANUARY 2025
TABLE 19	EVONIK INDUSTRIES AG: EXPANSIONS, JANUARY 2021–JANUARY 2025
TABLE 20	SOLVAY: COMPANY OVERVIEW
TABLE 21	SOLVAY: PRODUCTS OFFERED
TABLE 22	SOLVAY: EXPANSIONS, JANUARY 2021–FEBRUARY 2025
TABLE 23	TATA CHEMICALS LTD: COMPANY OVERVIEW
TABLE 24	TATA CHEMICALS LTD: PRODUCTS OFFERED
TABLE 25	TATA CHEMICALS LTD: DEALS, JANUARY 2021–JANUARY 2025
TABLE 26	TATA CHEMICALS LTD: EXPANSIONS, JANUARY 2021–JANUARY 2025
TABLE 27	QEMETICA: COMPANY OVERVIEW
TABLE 28	QEMETICA: PRODUCTS OFFERED
TABLE 29	QEMETICA: DEALS, JANUARY 2021–JANUARY 2025

TABLE 30 W. R. GRACE & CO: COMPANY OVERVIEW
TABLE 31 W. R. GRACE & CO: PRODUCTS OFFERED
TABLE 32 IQE GROUP: COMPANY OVERVIEW
TABLE 33 IQE GROUP: PRODUCTS OFFERED
TABLE 34 PQ CORPORATION: COMPANY OVERVIEW
TABLE 35 PQ CORPORATION: PRODUCTS OFFERED
TABLE 36 PQ CORPORATION: DEALS, JANUARY 2021–JANUARY 2025
TABLE 37 PQ CORPORATION: EXPANSIONS, JANUARY 2021–JANUARY 2025
TABLE 38 TOSOH SILICA CORPORATION: COMPANY OVERVIEW
TABLE 39 TOSOH SILICA CORPORATION.: PRODUCTS OFFERED
TABLE 40 MADHU SILICA PVT. LTD: COMPANY OVERVIEW
TABLE 41 MADHU SILICA PVT. LTD: PRODUCTS OFFERED
TABLE 42 ANTEN CHEMICAL CO., LTD: COMPANY OVERVIEW
TABLE 43 ANTEN CHEMICAL CO., LTD: PRODUCTS OFFERED
TABLE 44 ORIENTAL SILICAS CORPORATION: COMPANY OVERVIEW
TABLE 45 ORIENTAL SILICAS CORPORATION: PRODUCTS OFFERED
TABLE 46 GLASSVEN CA: COMPANY OVERVIEW
TABLE 47 GLASSVEN: PRODUCTS OFFERED
TABLE 48 SUPERSIL CHEMICALS (I) PVT. LTD: COMPANY OVERVIEW
TABLE 49 SUPERSIL CHEMICALS (I) PVT. LTD: PRODUCTS OFFERED
TABLE 50 MLA GROUP: COMPANY OVERVIEW
TABLE 51 MLA GROUP: PRODUCTS OFFERED
TABLE 52 FUJI SILYSIA CHEMICAL LTD: COMPANY OVERVIEW
TABLE 53 FUJI SILYSIA CHEMICAL LTD: PRODUCTS OFFERED
TABLE 54 MULTISORB: COMPANY OVERVIEW
TABLE 55 SUNSHINE INDUSTRIES: COMPANY OVERVIEW
TABLE 56 JINSHA PRECIPITATED SILICA MANUFACTURING CO., LTD.: COMPANY OVERVIEW
TABLE 57 HISILCO: COMPANY OVERVIEW
TABLE 58 REGOJ CHEMICAL INDUSTRIES: COMPANY OVERVIEW
TABLE 59 TRIVENI CHEMICALS: COMPANY OVERVIEW
TABLE 60 DURGA CHEMICAL INDUSTRIES: COMPANY OVERVIEW
TABLE 61 KADVANI CHEMICALS PVT. LTD.: COMPANY OVERVIEW
TABLE 62 PRECIPITATED SILICA MARKET: RESEARCH ASSUMPTIONS

## List Of Figures

### LIST OF FIGURES

- FIGURE 1 RUBBER SEGMENT ACCOUNTED FOR LARGEST SHARE OF PRECIPITATED SILICA MARKET IN 2024
- FIGURE 2 ASIA PACIFIC LED PRECIPITATED SILICA MARKET IN 2023
- FIGURE 3 PRECIPITATED SILICA MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- FIGURE 4 WORLD MOTOR VEHICLE PRODUCTION OF ALL VEHICLES BY REGION
- FIGURE 5 PRECIPITATED SILICA MARKET: PORTER'S FIVE FORCES ANALYSIS
- FIGURE 6 VALUE CHAIN ANALYSIS: PRECIPITATED SILICA MARKET
- FIGURE 7 PRECIPITATED SILICA MARKET: ECOSYSTEM
- FIGURE 8 LIST OF MAJOR PATENTS FOR INSULATED PRODUCTS
- FIGURE 9 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- FIGURE 10 PRECIPITATED SILICA MARKET: REVENUE ANALYSIS OF KEY PLAYERS, 2019–2023
- FIGURE 11 RANKING OF TOP FIVE PLAYERS IN PRECIPITATED SILICA MARKET, 2023
- FIGURE 12 MARKET SHARE ANALYSIS OF KEY PLAYERS IN PRECIPITATED SILICA MARKET, 2023
- FIGURE 13 PRECIPITATED SILICA MARKET: PRODUCT ANALYSIS FOR PRECIPITATED SILICA
- FIGURE 14 EV/REVENUE OF KEY PLAYERS
- FIGURE 15 EV/EBITDA OF KEY VENDORS
- FIGURE 16 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS
- FIGURE 17 PRECIPITATED SILICA MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023
- FIGURE 18 PRECIPITATED SILICA MARKET: COMPANY FOOTPRINT
- FIGURE 19 PRECIPITATED SILICA MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2023
- FIGURE 20 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT (2023)
- FIGURE 21 SOLVAY: COMPANY SNAPSHOT (2023)
- FIGURE 22 TATA CHEMICALS LTD: COMPANY SNAPSHOT
- FIGURE 23 PRECIPITATED SILICA MARKET: RESEARCH DESIGN

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