

Powered Gates Market for EV & ICE by Application (Powered - Window, Sunroof, Tailgate, Convertible Roof, Sliding Door, and Side Door), Component (Switch, ECU, Latch, Motor/Actuator, Relay), Type (Manual and Powered), and Region - Global Forecast to 2022

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Abstracts

“The rising demand for comfort, luxury, and hands-free operations to fuel the demand for the powered gates market.”

The powered gates market is projected to grow at a CAGR of 7.75%, and the market size is expected to grow from USD 17.43 billion in 2017 to USD 25.31 billion by 2022. The major factors driving the growth of this market include the growing production of electric vehicles, rising demand for reliable electronic systems in vehicles, and significant demand for hands-free operations. The increasing trend of hybrid vehicles equipped with advanced electronics systems such as power window, power tailgate, and power sunroof is also an important factor to be considered. At the same time, the higher cost of electronic system components has been a major obstacle to the growth of the powered gates market.

“The market for Plug-in Hybrid Electric Vehicles (PHEVs) is estimated to witness the fastest growth in the powered gates market.”

PHEVs are projected to lead the powered gates market, in terms of value, during the next 5 years. The increasing concern for global warming and fuel economy standards have created the need for alternatives to gasoline and diesel engine vehicles. OEMs and Tier-1 suppliers are working on the development of components and systems that

are lighter and more efficient to comply with the emission and fuel economy standards by converting several mechanically operated systems such as window, tailgate, and sliding door into powered. Asia Oceania and North America are the fastest growing regions for PHEVs. The increasing charging infrastructure in North America would be responsible for the trend shift from conventional ICE vehicles to PHEVs. All these factors would drive the demand for powered gates applications with the increasing growth of PHEVs.

“Passenger car is estimated to be the largest segment in the powered gates market.”

The passenger car segment is estimated to hold the largest market size during the forecast period. The increasing vehicle production and the growing demand for luxury vehicles are driving the market for powered gates in the passenger car segment. Also, most of the passenger cars are now equipped with the basic electronic systems such as power window and power tailgate. Previously, these systems were equipped with the luxury vehicles only. The reducing cost of components along with the increasing competition among major players across the ecosystem have also helped to reduce the overall cost of electronics systems. One of the major factors for the growth of powered gates market in the passenger car segment is the rising sales of luxury vehicles in Europe and North America. Advanced powered gates systems such as power sunroof, side door closure system, and power convertible roof are embedded in these vehicles.

“Asia Oceania: The largest and fastest region in the powered gates market.”

Asia Oceania is leading the powered gates market. Factors such as low production costs, availability of economic labor, lenient emission and safety norms, and government initiatives for FDIs have transformed the region into a manufacturing hub. The economic slowdown in Europe and North America acted as a catalyst for the already growing automobile industry in Asia Oceania. Several European and American automobile manufacturers have shifted their production plants to developing countries in Asia Oceania.

The China and India account for the largest shares in the Asia Oceania powered gates market and are expecting growth in the sales and demand for premium vehicles in future. According to Forbes Insights, China had 23% market share of the global sales of premium cars in 2016. These factors would lead to the growth of powered gates market in this region during the forecast period.

BREAKDOWN OF PRIMARIES

The study contains insights provided by various industry experts, ranging from automotive OEMs to powered gates component suppliers. The breakdown of the primaries is as follows:

By Company Type: OEMs—30%, Tier-I—35%, Tier-2—25%, and Others*—10%

By Designation: D level—45%, C level—25%, and Others**—30%

By Region: Asia Oceania—42%, North America—23%, Europe—15%, and RoW—10%

Note: *Others include raw material suppliers.

**Others include sales managers, marketing managers, and product managers.

Company tiers are based on the value chain; revenue of the company has not been considered. Tier I companies are powered gates system suppliers, while Tier II companies are material or component suppliers.

The report provides detailed profiles of the following companies:

Continental AG (Germany)

Denso Corporation (Japan)

Magna International Inc. (Canada)

Aisin Seiki Co. Ltd (Japan)

Johnson Electric (Hong Kong)

Omron Corporation (Japan)

Robert Bosch GmbH (Germany)

Panasonic Corporation (Japan)

Delphi Automotive PLC (UK)

Mitsuba Corp. (Japan)

Valeo SA (France)

Hella Kgaa Hueck & Co. (Germany)

Visteon Corporation (US)

Research Coverage:

The report provides a picture of the powered gates market across different verticals and regions. It aims at estimating the market size and future growth potential of the powered gates market, by application, by vehicle type, by component type, by electric vehicle type, by type, by region, and for autonomous vehicles. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, competitive leadership mapping, recent developments, and key market strategies.

Reasons to Buy the Report:

The report provides insights into the following points:

Market Penetration: The report provides comprehensive information on powered gates systems offered by the top players in the industry.

Market Development: The report provides comprehensive information on various powered gates technology trends. The report analyzes the markets for various powered gates technologies across the countries.

Market Diversification: The report provides exhaustive information about emerging technologies, recent developments, and investments in the global powered gates market.

Competitive Leadership Mapping: The report offers an in-depth assessment of strategies, services, and manufacturing capabilities of leading players in the

global powered gates market.

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