

# **Potato Starch Market by Type (Native, Modified), End-User (Food & Beverages, Feed, and Industrial), Nature (Conventional, Organic), and Region (North America, Europe, Asia Pacific, Rest of the World) - Global Forecast to 2027**

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## **Abstracts**

The global potato starch market is estimated to be valued at USD 4.3 billion in 2022. It is projected to reach USD 5.2 billion by 2027, recording a CAGR of 3.7% during the forecast period. Starch is a polymeric carbohydrate that consists of a large number of glucose units. Potato starch has larger (oval and spherical) starch granules than the other major starches. Potato starch starts to bind water at a lower temperature compared to other starches. Potato starch helps normalize blood sugar. A scientific study published in the journal of Diabetic Medicine in 2010 investigated whether or not the consumption of resistant starch could help people struggling with metabolic syndrome. However, potato starch does not contain significant amounts of vitamins or minerals. In terms of essential nutrients, it only contains one essential nutrient, which is carbohydrates.

“Asia Pacific is projected to witness the growth of 4.73% during the forecast period.”

The potato starch market in Asia Pacific is growing at a CAGR of 4.6% due to the rising demand in large economies, such as China, India, Japan, and other Southeast Asian countries. The industrial organization and technology of starch processing are changing rapidly in Asia Pacific. Unlike other regions where starch is processed almost entirely by large companies, in Asia Pacific, starch processing is done by small and medium-sized firms. Historically, native starch has been largely used for food products in the Asia Pacific region. The industrial applications and technologies involved in starch processing are changing rapidly in the Asia Pacific countries. Potato starch is

increasingly being demanded by various industries in the region and these industries are incorporating modified potato starches in their manufacturing processes and products.

“The conventional potato starch dominates the market with 83.4% of total market share in terms of value.”

The conventional potato starch dominates the market with 83.4% of total market share in terms of value. As of the FDA's 2017 annual summary report, in conventional agriculture within the US, antibiotic use is on the decline: the use of medically necessary antimicrobials in food-producing animals had dropped 43% from its peak in 2015 when about 80% of antibiotics sold in the US were intended for use in animal agriculture.

Organic potato starch is costly; it includes genetically modified organisms, conventional pesticides, herbicides, petroleum-based and sewage-sludge-based fertilizers, antibiotics, growth hormones, and irradiation, which results in the growth of conventional products. The flourishing textile & paper industry is expected to fuel the conventional segment.

“Modified starches are used to remove the constraints of food applications.”

In food, the aim of modified starches is to remove the constraints of food applications (for example, in cooking, freezing/thawing, canning, or sterilization) and make the ingredients compatible with modern food processing. Modified starches are used, for example in food products that need to be microwaved, freeze-dried, cooked at high temperatures, or baked and fried so that the texture of such foods does not change during the cooking process. Modified potato starches are used in chips, canned soups, cheese sauces, powder-coated foods (cocoa-dusted almonds), and candies. Starch is a binder used especially for sauces or soups, but it is not stable and releases water after long storage in the fridge. The common objective of most of these transformations is to limit the natural tendency of the starch to remove the water. During the cooking of soup, for example, the native starch is hydrated in contact with water. The starch granules expand and the viscosity of the solution increases, giving it a particular texture.

Break-up of Primaries:

By Company Type: Tier 1 – 40.0%, Tier 2- 30.0%, Tier 3 – 30.0%

By Designation: Managers – 40.0%, CXOs – 25.0%, and Executives- 35.0%

By Region: Europe - 50%, Asia Pacific – 30%, North America - 10%, RoW – 10%

Leading players profiled in this report:

Pepees S.A. (Poland)

Agrana Beteiligungs-AS (Austria)

KMC (Denmark)

Tate & Lyle (UK)

VIMAL PPCE (Ukraine)

Avebe (The Netherlands)

Tereos (France)

Lyckeby (Sweden)

R?dchen USA (US)

Royal Ingredients Group (The Netherlands)

Roquette Fr?res (France)

Emsland (Germany)

S?dst?rke GmbH (Germany)

Ingredion Incorporated (US)

AKV Langholt (Denmark)

Research Coverage:

*Potato Starch Market by Type (Native, Modified), End-User (Food & Beverages, Feed, and Industrial), Nature (Co...*

The report segments the potato starch market on the basis of type, end-user, nature, and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global potato starch, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the potato starch market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the potato starch market is flourishing

## Contents

### 1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 MARKET SEGMENTATION

TABLE 1 INCLUSIONS AND EXCLUSIONS

1.4 REGIONS COVERED

1.5 PERIODIZATION CONSIDERED

1.6 CURRENCY CONSIDERED

TABLE 2 USD EXCHANGE RATES CONSIDERED, 2015–2020

1.7 UNITS CONSIDERED

1.8 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 POTATO STARCH MARKET: RESEARCH DESIGNCHART

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

TABLE 3 KEY DATA FROM PRIMARY SOURCES

2.1.2.1 Breakdown of primary interviews

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY VALUE CHAIN, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACH ONE (BASED ON END USER, BY REGION)

2.2.2 APPROACH TWO (BASED ON THE GLOBAL MARKET)C

2.3 DATA TRIANGULATION

FIGURE 4 DATA TRIANGULATION METHODOLOGY

2.4 ASSUMPTIONS FOR THE STUDY

2.5 LIMITATIONS OF THE STUDYCHART

2.6 SCENARIO-BASED MODELING

2.7 INTRODUCTION TO COVID-19

2.8 COVID-19 HEALTH ASSESSMENT

FIGURE 5 COVID-19: GLOBAL PROPAGATION

FIGURE 6 COVID-19 PROPAGATION: SELECT COUNTRIES

## 2.9 COVID-19 ECONOMIC ASSESSMENT

FIGURE 7 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

### 2.9.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 8 CRITERIA IMPACTING GLOBAL ECONOMY

FIGURE 9 SCENARIOS IN TERMS OF RECOVERY OF GLOBAL ECONOMY

## 3 EXECUTIVE SUMMARY

TABLE 4 POTATO STARCH MARKET SHARE SNAPSHOT, 2022 VS. 2027, BY VALUE

TABLE 5 POTATO STARCH MARKET SHARE SNAPSHOT, 2022 VS. 2027, BY VOLUME

FIGURE 10 IMPACT OF COVID-19 ON THE POTATO STARCH MARKET SIZE, BY SCENARIO, 2020-2021 (USD MILLION)

FIGURE 11 POTATO STARCH MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)

FIGURE 12 POTATO STARCH MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)

FIGURE 13 POTATO STARCH MARKET, BY FOOD & BEVERAGES SUB-APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 14 POTATO STARCH MARKET, BY NATURE, 2022 VS. 2027 (KT)

FIGURE 15 POTATO STARCH MARKET SHARE, BY REGION, 2021

## 4 PREMIUM INSIGHTS

### 4.1 ATTRACTIVE OPPORTUNITIES IN THE POTATO STARCH MARKET

FIGURE 16 GROWING DEMAND FOR THE USE OF SUSTAINABLE PRODUCTS TO REDUCE THE CARBON EMISSION RESULTED IN THE USE OF POTATO STARCH

### 4.2 POTATO STARCH MARKET: MAJOR REGIONAL SUBMARKETS

FIGURE 17 EUROPE WAS THE LARGEST MARKET GLOBALLY FOR POTATO STARCH IN 2021

### 4.3 ASIA PACIFIC: POTATO STARCH MARKET, BY KEY APPLICATION & COUNTRY

FIGURE 18 CHINA ACCOUNTED FOR THE LARGEST SHARE IN THE ASIA PACIFIC MARKET IN 2021

### 4.4 POTATO STARCH MARKET, BY END USER SUB-SEGMENTS

FIGURE 19 FOOD & BEVERAGES TO DOMINATE THE MARKET FOR POTATO STARCH DURING THE FORECAST PERIOD

### 4.5 POTATO STARCH MARKET, BY END USER

FIGURE 20 FOOD & BEVERAGES SEGMENT TO DOMINATE THE POTATO

## STARCH MARKET DURING THE FORECAST PERIOD

### 4.6 POTATO STARCH MARKET, BY NATURE

FIGURE 21 EUROPE DOMINATED BOTH NATURE OF POTATO STARCH IN 2021

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 22 POTATO STARCH MARKET DYNAMICS

#### 5.2.1 DRIVERS

5.2.1.1 Rising demand for processed and convenience foods

FIGURE 23 PATTERN OF PROCESSED FOOD TRADE (AVERAGE PERCENTAGE SHARE), 2016-2018

FIGURE 24 PASTA PRODUCTION SHARE, BY REGION, 2019

5.2.1.2 Growing demand for adhesives in a range of industrial applications

FIGURE 25 TRADE FLOWS OF PAPER FOR RECYCLING, 2020 (MILLION TONS)

FIGURE 26 NON-FIBROUS MATERIALS CONSUMPTION IN THE PAPER AND PULP INDUSTRIES, 1991–2020 (MILLION TONS)

5.2.1.3 Investments in research and development and increasing production capacities accelerating the potato starch market

#### 5.2.2 RESTRAINTS

5.2.2.1 Availability of a range of alternatives to potato starch

TABLE 6 CHARACTERISTICS COMPARISON CHART FOR STARCHES DERIVED FROM VARIOUS SOURCES

5.2.2.2 Lack of potato starch processing equipment and technologies in developing countries

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Strong market potential for potato starch-based bioplastics

FIGURE 27 GLOBAL PRODUCTION CAPACITIES OF BIOPLASTICS, BY MARKET SEGMENT, 2020

FIGURE 28 GLOBAL PRODUCTION CAPACITIES OF BIOPLASTICS, BY MATERIAL TYPE, 2020

5.2.3.2 Untapped potential of potato starch in the cosmetic industry

#### 5.2.4 CHALLENGES

5.2.4.1 Operational challenges associated with modern potato starch production processes

5.2.4.2 Regulatory policies impacting the overall potato starch industry

### 5.3 IMPACT OF COVID-19 ON MARKET DYNAMICS

## 6 INDUSTRY TRENDS

### 6.1 INTRODUCTION

### 6.2 COVID-19 IMPACT ON THE POTATO STARCH MARKET

### 6.3 VALUE CHAIN

#### FIGURE 29 POTATO STARCH MARKET: VALUE CHAIN

##### 6.3.1 RESEARCH & DEVELOPMENT

##### 6.3.2 SOURCING OF RAW MATERIALS

##### 6.3.3 PRODUCTION & PROCESSING

##### 6.3.4 DISTRIBUTION, MARKETING, & SALES

### 6.4 SUPPLY CHAIN

#### FIGURE 30 PRODUCT DEVELOPMENT AND MANUFACTURING PLAY A VITAL ROLE IN THE SUPPLY CHAIN FOR THE POTATO STARCH MARKET

### 6.5 TECHNOLOGY ANALYSIS

##### 6.5.1 POTATO STARCH MODIFICATION USING OZONE TECHNOLOGY

##### 6.5.2 PREDICTING MECHANICAL PROPERTIES OF THERMOPLASTIC STARCH FILMS USING AI

### 6.6 PRICING ANALYSIS: POTATO STARCH MARKET, BY REGION

#### FIGURE 31 PRICING TRENDS OF THE POTATO STARCH, 2017–2019 (USD/TONS)

### 6.7 ECOSYSTEM

#### TABLE 7 POTATO STARCH MARKET: ECOSYSTEM

### 6.8 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESS

#### FIGURE 32 YC-YCC: REVENUE SHIFT FOR THE POTATO STARCH MARKET

### 6.9 PATENT ANALYSIS

#### TABLE 8 KEY PATENTS PERTAINING TO POTATO STARCH, 2020–2021

### 6.10 TRADE ANALYSIS

#### TABLE 9 KEY EXPORTING COUNTRIES WITH EXPORT AND IMPORT VALUE OF POTATO STARCH, 2019 (USD MILLION)

### 6.11 PORTER'S FIVE FORCES ANALYSIS

#### TABLE 10 POTATO STARCH MARKET: PORTER'S FIVE FORCES ANALYSIS

##### 6.11.1 INTENSITY OF COMPETITIVE RIVALRY

##### 6.11.2 BARGAINING POWER OF SUPPLIERS

##### 6.11.3 BARGAINING POWER OF BUYERS

##### 6.11.4 THREAT OF NEW ENTRANTS

##### 6.11.5 THREAT OF SUBSTITUTES

### 6.12 CASE STUDIES ANALYSIS

#### 6.12.1 USE CASE 1: INGREDION INCORPORATED USES POTATO STARCH TO MAINTAIN THE PULPY GOODNESS



## **7 REGULATORY FRAMEWORK**

### **7.1 INTRODUCTION**

#### **7.2 POTATO STARCH REGULATIONS IN THE US 21 CFR 173**

TABLE 11 REFERENCE AMOUNTS CUSTOMARILY CONSUMED PER EATING OCCASION

TABLE 12 POTATO STARCH PREPARATION APPROVED-FOOD ADDITIVES LISTED IN 21 CFR

### **7.3 POTATO STARCH REGULATIONS IN EUROPE**

TABLE 13 EU AND UK IMPORT TARIFF RATES FOR POTATOES AND DERIVED PRODUCTS

TABLE 14 RISK ASSESSMENT FOR POTATO STARCH MANUFACTURING

### **7.4 POTATO STARCH REGULATIONS IN ASIA-PACIFIC**

TABLE 15 PRODUCTS AND SERVICES LISTED FOR COMPULSORY HALAL CERTIFICATION IN INDONESIA

## **8 POTATO STARCH MARKET, BY NATURE**

### **8.1 INTRODUCTION**

FIGURE 33 CONVENTIONAL SEGMENT TO DOMINATE THE POTATO STARCH MARKET 2021, IN TERMS OF VOLUME

TABLE 16 POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 17 POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 18 POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 19 POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

### **8.2 ORGANIC**

TABLE 20 ORGANIC POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (USD MILLION)

TABLE 21 ORGANIC POTATO STARCH MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 22 ORGANIC POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (KT)

TABLE 23 ORGANIC POTATO STARCH MARKET SIZE, BY REGION, 2022–2027 (KT)

### **8.3 CONVENTIONAL**

TABLE 24 CONVENTIONAL POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (USD MILLION)

TABLE 25 CONVENTIONAL POTATO STARCH MARKET SIZE, BY REGION,  
2022–2027 (USD MILLION)

TABLE 26 CONVENTIONAL POTATO STARCH MARKET SIZE, BY REGION,  
2019–2021 (KT)

TABLE 27 CONVENTIONAL POTATO STARCH MARKET SIZE, BY REGION,  
2022–2027 (KT)

## **9 POTATO STARCH MARKET, BY TYPE**

### **9.1 INTRODUCTION**

FIGURE 34 MODIFIED POTATO STARCH DOMINATED THE TYPE MARKET IN  
2021, IN TERMS OF VOLUME

TABLE 28 POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 29 POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 30 POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 31 POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

### **9.2 NATIVE**

9.2.1 NATIVE POTATO STARCH CAN ALSO BE PRODUCED AS A SIDE STREAM  
PRODUCT

TABLE 32 NATIVE POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (USD  
MILLION)

TABLE 33 NATIVE POTATO STARCH MARKET SIZE, BY REGION, 2022–2027 (USD  
MILLION)

TABLE 34 NATIVE POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (KT)

TABLE 35 NATIVE POTATO STARCH MARKET SIZE, BY REGION, 2022–2027 (KT)

### **9.3 MODIFIED**

9.3.1 MODIFIED STARCHES ARE USED TO REMOVE THE CONSTRAINTS OF  
FOOD APPLICATIONS

TABLE 36 MODIFIED POTATO STARCH MARKET SIZE, BY REGION, 2019–2021  
(USD MILLION)

TABLE 37 MODIFIED POTATO STARCH MARKET SIZE, BY REGION, 2022–2027  
(USD MILLION)

TABLE 38 MODIFIED POTATO STARCH MARKET SIZE, BY REGION, 2019–2021  
(KT)

TABLE 39 MODIFIED POTATO STARCH MARKET SIZE, BY REGION, 2022–2027  
(KT)

## **10 POTATO STARCH MARKET, BY END USER**

## 10.1 INTRODUCTION

FIGURE 35 FOOD & BEVERAGES SEGMENT TO DOMINATE THE MARKET FROM

### 2022 TO 2027 (USD MILLION)

TABLE 40 POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 41 POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 42 POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 43 POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

## 10.2 FOOD & BEVERAGES

TABLE 44 FOOD & BEVERAGES MARKET SIZE, BY REGION, 2019–2021 (USD MILLION)

TABLE 45 FOOD & BEVERAGES MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 46 FOOD & BEVERAGES MARKET SIZE, BY REGION, 2019–2021 (KT)

TABLE 47 FOOD & BEVERAGES MARKET SIZE, BY REGION, 2022–2027 (KT)

### 10.2.1 BAKERY & CONFECTIONERY PRODUCTS

10.2.1.1 Potato starch improves the texture and quality of bakery products

TABLE 48 POTATO STARCH MARKET SIZE IN BAKERY & CONFECTIONERY PRODUCTS, BY REGION, 2019–2021 (USD MILLION)

TABLE 49 POTATO STARCH MARKET SIZE IN BAKERY & CONFECTIONERY PRODUCTS, BY REGION, 2022–2027 (USD MILLION)

TABLE 50 POTATO STARCH MARKET SIZE IN BAKERY & CONFECTIONERY PRODUCTS, BY REGION, 2019–2021 (KT)

TABLE 51 POTATO STARCH MARKET SIZE IN BAKERY & CONFECTIONERY PRODUCTS, BY REGION, 2022–2027 (KT)

### 10.2.2 BEVERAGES

10.2.2.1 Starches stabilizing beverages and providing them with viscosity for mouthfeel

TABLE 52 POTATO STARCH MARKET SIZE IN BEVERAGES, BY REGION, 2019–2021 (USD MILLION)

TABLE 53 POTATO STARCH MARKET SIZE IN BEVERAGES, BY REGION, 2022–2027 (USD MILLION)

TABLE 54 POTATO STARCH MARKET SIZE IN BEVERAGES, BY REGION, 2019–2021 (KT)

TABLE 55 POTATO STARCH MARKET SIZE IN BEVERAGES, BY REGION, 2022–2027 (KT)

### 10.2.3 PROCESSED FOODS

10.2.3.1 Potato starch acts as a stabilizer and provide the freeze-thaw ability to processed foods

TABLE 56 POTATO STARCH MARKET SIZE IN PROCESSED FOODS, BY REGION, 2019–2021 (USD MILLION)

TABLE 57 POTATO STARCH MARKET SIZE IN PROCESSED FOODS, BY REGION, 2022–2027 (USD MILLION)

TABLE 58 POTATO STARCH MARKET SIZE IN PROCESSED FOODS, BY REGION, 2019–2021 (KT)

TABLE 59 POTATO STARCH MARKET SIZE IN PROCESSED FOODS, BY REGION, 2022–2027 (KT)

### 10.2.4 OTHER FOOD & BEVERAGES APPLICATIONS

10.2.4.1 They provide crispiness to snacks and cereals

TABLE 60 POTATO STARCH MARKET SIZE IN OTHER FOOD & BEVERAGES APPLICATIONS, BY REGION, 2019–2021 (USD MILLION)

TABLE 61 POTATO STARCH MARKET SIZE IN OTHER FOOD & BEVERAGES APPLICATIONS, BY REGION, 2022–2027 (USD MILLION)

TABLE 62 POTATO STARCH MARKET SIZE IN OTHER FOOD & BEVERAGES APPLICATIONS, BY REGION, 2019–2021 (KT)

TABLE 63 POTATO STARCH MARKET SIZE IN OTHER FOOD & BEVERAGES APPLICATIONS, BY REGION, 2022–2027 (KT)

10.2.4.2 Noodles

10.2.4.3 RTE snacks

### 10.3 FEED

TABLE 64 POTATO STARCH MARKET SIZE IN FEED, BY REGION, 2019–2021 (USD MILLION)

TABLE 65 POTATO STARCH MARKET SIZE IN FEED, BY REGION, 2022–2027 (USD MILLION)

TABLE 66 POTATO STARCH MARKET SIZE IN FEED, BY REGION, 2019–2021 (KT)

TABLE 67 POTATO STARCH MARKET SIZE IN FEED, BY REGION, 2022–2027 (KT)

### 10.4 INDUSTRIAL

TABLE 68 POTATO STARCH MARKET SIZE IN INDUSTRIAL, BY REGION, 2019–2021 (USD MILLION)

TABLE 69 POTATO STARCH MARKET SIZE IN INDUSTRIAL, BY REGION, 2022–2027 (USD MILLION)

TABLE 70 POTATO STARCH MARKET SIZE IN INDUSTRIAL, BY REGION, 2019–2021 (KT)

TABLE 71 POTATO STARCH MARKET SIZE IN INDUSTRIAL, BY REGION, 2022–2027 (KT)

#### 10.4.1 PAPER INDUSTRY

10.4.1.1 Modified starch provides internal strength to paper

TABLE 72 POTATO STARCH MARKET SIZE IN PAPER INDUSTRY, BY REGION, 2019–2021 (USD MILLION)

TABLE 73 POTATO STARCH MARKET SIZE IN PAPER INDUSTRY, BY REGION, 2022–2027 (USD MILLION)

TABLE 74 POTATO STARCH MARKET SIZE IN PAPER INDUSTRY, BY REGION, 2019–2021 (KT)

TABLE 75 POTATO STARCH MARKET SIZE IN PAPER INDUSTRY, BY REGION, 2022–2027 (KT)

#### 10.4.2 PHARMACEUTICALS

10.4.2.1 Potato starch performs crucial functions in various pharmaceutical applications

TABLE 76 POTATO STARCH MARKET SIZE IN PHARMACEUTICALS, BY REGION, 2019–2021 (USD MILLION)

TABLE 77 POTATO STARCH MARKET SIZE IN PHARMACEUTICALS, BY REGION, 2022–2027 (USD MILLION)

TABLE 78 POTATO STARCH MARKET SIZE IN PHARMACEUTICALS, BY REGION, 2019–2021 (KT)

TABLE 79 POTATO STARCH MARKET SIZE IN PHARMACEUTICALS, BY REGION, 2022–2027 (KT)

#### 10.4.3 COSMETICS

10.4.3.1 Potato starch provides smoothness to cosmetics

TABLE 80 POTATO STARCH MARKET SIZE IN COSMETICS, BY REGION, 2019–2021 (USD MILLION)

TABLE 81 POTATO STARCH MARKET SIZE IN COSMETICS, BY REGION, 2022–2027 (USD MILLION)

TABLE 82 POTATO STARCH MARKET SIZE IN COSMETICS, BY REGION, 2019–2021 (KT)

TABLE 83 POTATO STARCH MARKET SIZE IN COSMETICS, BY REGION, 2022–2027 (KT)

#### 10.4.4 BIODEGRADABLE PLASTICS

10.4.4.1 Starch constitutes a rich resource of fermentable sugars

FIGURE 36 BIODEGRADABLE PLASTIC PROCESS CURVE

TABLE 84 POTATO STARCH MARKET SIZE IN BIODEGRADABLE PLASTIC, BY REGION, 2019–2021 (USD MILLION)

TABLE 85 POTATO STARCH MARKET SIZE IN BIODEGRADABLE PLASTIC, BY REGION, 2022–2027 (USD MILLION)

TABLE 86 POTATO STARCH MARKET SIZE IN BIODEGRADABLE PLASTIC, BY

REGION, 2019–2021 (KT)

TABLE 87 POTATO STARCH MARKET SIZE IN BIODEGRADABLE PLASTIC, BY REGION, 2022–2027 (KT)

#### 10.4.5 OTHER INDUSTRIAL APPLICATIONS

10.4.5.1 Potato starch is primarily used for textile sizing in the textile industry

TABLE 88 POTATO STARCH MARKET SIZE IN OTHER INDUSTRIAL APPLICATIONS, BY REGION, 2019–2021 (USD MILLION)

TABLE 89 POTATO STARCH MARKET SIZE IN OTHER INDUSTRIAL APPLICATIONS, BY REGION, 2022–2027 (USD MILLION)

TABLE 90 POTATO STARCH MARKET SIZE IN OTHER INDUSTRIAL APPLICATIONS, BY REGION, 2019–2021 (KT)

TABLE 91 POTATO STARCH MARKET SIZE IN OTHER INDUSTRIAL APPLICATIONS, BY REGION, 2022–2027 (KT)

## 11 POTATO STARCH MARKET, BY REGION

### 11.1 INTRODUCTION

FIGURE 37 REGIONAL SNAPSHOT: NEW HOTSPOTS TO EMERGE IN ASIA PACIFIC, 2022–2027

TABLE 92 POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (USD MILLION)

TABLE 93 POTATO STARCH MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 94 POTATO STARCH MARKET SIZE, BY REGION, 2019–2021 (KT)

TABLE 95 POTATO STARCH MARKET SIZE, BY REGION, 2022–2027 (KT)

### 11.2 NORTH AMERICA

TABLE 96 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY COUNTRY, 2019–2021 (USD MILLION)

TABLE 97 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 98 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY COUNTRY, 2019–2021 (KT)

TABLE 99 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY COUNTRY, 2022–2027 (KT)

TABLE 100 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 101 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 102 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE,



2019–2021 (KT)

TABLE 103 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (KT)

TABLE 104 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2019–2021 (USD MILLION)

TABLE 105 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2022–2027 (USD MILLION)

TABLE 106 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2019–2021 (KT)

TABLE 107 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2022–2027 (KT)

TABLE 108 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER,  
2019–2021 (USD MILLION)

TABLE 109 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER,  
2022–2027 (USD MILLION)

TABLE 110 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER,  
2019–2021 (KT)

TABLE 111 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER,  
2022–2027 (KT)

TABLE 112 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY FOOD &  
BEVERAGES SUB SEGMENT, 2019–2021 (USD MILLION)

TABLE 113 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY FOOD &  
BEVERAGES SUB SEGMENT, 2022–2027 (USD MILLION)

TABLE 114 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY FOOD &  
BEVERAGES SUB SEGMENT, 2019–2021 (KT)

TABLE 115 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY FOOD &  
BEVERAGES SUB SEGMENT, 2022–2027 (KT)

TABLE 116 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUB SEGMENT, 2019–2021 (USD MILLION)

TABLE 117 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUB SEGMENT, 2022–2027 (USD MILLION)

TABLE 118 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUB SEGMENT, 2019–2021 (KT)

TABLE 119 NORTH AMERICA: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUB SEGMENT, 2022–2027 (KT)

#### 11.2.1 UNITED STATES

11.2.1.1 Potato starch is used in various food applications to improve their texture  
TABLE 120 US: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD  
MILLION)

TABLE 121 US: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 122 US: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 123 US: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 124 US: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 125 US: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 126 US: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 127 US: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 128 US: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 129 US: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 130 US: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 131 US: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.2.2 CANADA

11.2.2.1 Government agencies are working toward incorporating potato starch in various industrial applications

TABLE 132 CANADA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 133 CANADA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 134 CANADA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 135 CANADA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 136 CANADA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 137 CANADA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 138 CANADA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 139 CANADA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 140 CANADA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 141 CANADA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 142 CANADA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)



TABLE 143 CANADA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

### 11.2.3 MEXICO

11.2.3.1 Growth in the paper & packaging industry demanding potato starch

TABLE 144 MEXICO: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 145 MEXICO: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 146 MEXICO: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 147 MEXICO: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 148 MEXICO: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 149 MEXICO: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 150 MEXICO: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 151 MEXICO: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 152 MEXICO: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 153 MEXICO: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 154 MEXICO: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 155 MEXICO: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

### 11.3 EUROPE

FIGURE 38 EUROPE: POTATO STARCH MARKET SNAPSHOT

TABLE 156 EUROPE: POTATO STARCH MARKET SIZE, BY COUNTRY, 2019–2021 (USD MILLION)

TABLE 157 EUROPE: POTATO STARCH MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 158 EUROPE: POTATO STARCH MARKET SIZE, BY COUNTRY, 2019–2021 (KT)

TABLE 159 EUROPE: POTATO STARCH MARKET SIZE, BY COUNTRY, 2022–2027 (KT)

TABLE 160 EUROPE: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 161 EUROPE: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027

(USD MILLION)

TABLE 162 EUROPE: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 163 EUROPE: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 164 EUROPE: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 165 EUROPE: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 166 EUROPE: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 167 EUROPE: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 168 EUROPE: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 169 EUROPE: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 170 EUROPE: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 171 EUROPE: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

TABLE 172 EUROPE: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUB SEGMENT, 2019–2021 (USD MILLION)

TABLE 173 EUROPE: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUB SEGMENT, 2022–2027 (USD MILLION)

TABLE 174 EUROPE: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUB SEGMENT, 2019–2021 (KT)

TABLE 175 EUROPE: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUB SEGMENT, 2022–2027 (KT)

TABLE 176 EUROPE: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUB SEGMENT, 2019–2021 (USD MILLION)

TABLE 177 EUROPE: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUB SEGMENT, 2022–2027 (USD MILLION)

TABLE 178 EUROPE: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUB SEGMENT, 2019–2021 (KT)

TABLE 179 EUROPE: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUB SEGMENT, 2022–2027 (KT)

### 11.3.1 GERMANY

11.3.1.1 Increase in consumption of convenience food driving the demand

TABLE 180 GERMANY: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 181 GERMANY: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 182 GERMANY: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 183 GERMANY: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 184 GERMANY: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 185 GERMANY: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 186 GERMANY: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 187 GERMANY: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 188 GERMANY: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 189 GERMANY: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 190 GERMANY: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 191 GERMANY: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.3.2 FRANCE

11.3.2.1 High consumption of dairy products fueling the demand for potato starch  
TABLE 192 FRANCE: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 193 FRANCE: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 194 FRANCE: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 195 FRANCE: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 196 FRANCE: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 197 FRANCE: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 198 FRANCE: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 199 FRANCE: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 200 FRANCE: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 201 FRANCE: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027

(USD MILLION)

TABLE 202 FRANCE: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 203 FRANCE: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

### 11.3.3 UNITED KINGDOM

11.3.3.1 Growth of the feed industry contributing to the potato starch market

TABLE 204 UK: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 205 UK: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 206 UK: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 207 UK: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 208 UK: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 209 UK: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 210 UK: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 211 UK: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 212 UK: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 213 UK: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 214 UK: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 215 UK: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

### 11.3.4 SPAIN

11.3.4.1 Developed food processing industry propelling the market growth

TABLE 216 SPAIN: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 217 SPAIN: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 218 SPAIN: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 219 SPAIN: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 220 SPAIN: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 221 SPAIN: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 222 SPAIN: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 223 SPAIN: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 224 SPAIN: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(USD MILLION)

TABLE 225 SPAIN: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(USD MILLION)

TABLE 226 SPAIN: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(KT)

TABLE 227 SPAIN: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(KT)

#### 11.3.5 ITALY

11.3.5.1 Widespread baker & confectionery industry in the country to drive demand

TABLE 228 ITALY: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD  
MILLION)

TABLE 229 ITALY: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD  
MILLION)

TABLE 230 ITALY: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 231 ITALY: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 232 ITALY: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD  
MILLION)

TABLE 233 ITALY: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD  
MILLION)

TABLE 234 ITALY: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 235 ITALY: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 236 ITALY: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(USD MILLION)

TABLE 237 ITALY: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(USD MILLION)

TABLE 238 ITALY: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(KT)

TABLE 239 ITALY: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(KT)

#### 11.3.6 BELGIUM

11.3.6.1 Modified potato starch is used for analog screen-painting

TABLE 240 BELGIUM: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021  
(USD MILLION)

TABLE 241 BELGIUM: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027  
(USD MILLION)

TABLE 242 BELGIUM: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021  
(KT)

TABLE 243 BELGIUM: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027

(KT)

TABLE 244 BELGIUM: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 245 BELGIUM: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 246 BELGIUM: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 247 BELGIUM: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 248 BELGIUM: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 249 BELGIUM: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 250 BELGIUM: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 251 BELGIUM: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.3.7 THE NETHERLANDS

11.3.7.1 The Netherlands grows over 500 different varieties of potatoes

TABLE 252 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 253 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 254 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 255 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 256 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 257 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 258 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 259 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 260 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 261 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 262 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)



TABLE 263 THE NETHERLANDS: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.3.8 SWEDEN

11.3.8.1 Sweden uses GM potatoes for the paper production industry

TABLE 264 SWEDEN: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 265 SWEDEN: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 266 SWEDEN: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 267 SWEDEN: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 268 SWEDEN: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 269 SWEDEN: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 270 SWEDEN: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 271 SWEDEN: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 272 SWEDEN: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 273 SWEDEN: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 274 SWEDEN: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 275 SWEDEN: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.3.9 DENMARK

11.3.9.1 Potato starch produced in Denmark are exceptionally pure

TABLE 276 DENMARK: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 277 DENMARK: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 278 DENMARK: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 279 DENMARK: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 280 DENMARK: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 281 DENMARK: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027

(USD MILLION)

TABLE 282 DENMARK: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 283 DENMARK: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 284 DENMARK: POTATO STARCH MARKET SIZE, BY END USER,  
2019–2021 (USD MILLION)

TABLE 285 DENMARK: POTATO STARCH MARKET SIZE, BY END USER,  
2022–2027 (USD MILLION)

TABLE 286 DENMARK: POTATO STARCH MARKET SIZE, BY END USER,  
2019–2021 (KT)

TABLE 287 DENMARK: POTATO STARCH MARKET SIZE, BY END USER,  
2022–2027 (KT)

#### 11.3.10 FINLAND

11.3.10.1 Best known sago delicacy is made by using potato starch

TABLE 288 FINLAND: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021  
(USD MILLION)

TABLE 289 FINLAND: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027  
(USD MILLION)

TABLE 290 FINLAND: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021  
(KT)

TABLE 291 FINLAND: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027  
(KT)

TABLE 292 FINLAND: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD  
MILLION)

TABLE 293 FINLAND: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD  
MILLION)

TABLE 294 FINLAND: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 295 FINLAND: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 296 FINLAND: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(USD MILLION)

TABLE 297 FINLAND: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(USD MILLION)

TABLE 298 FINLAND: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(KT)

TABLE 299 FINLAND: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(KT)

#### 11.3.11 REST OF EUROPE

11.3.11.1 Growing industries will increase the demand for potato starch

TABLE 300 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY NATURE,  
2019–2021 (USD MILLION)



TABLE 301 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (USD MILLION)

TABLE 302 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY NATURE,  
2019–2021 (KT)

TABLE 303 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (KT)

TABLE 304 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY TYPE,  
2019–2021 (USD MILLION)

TABLE 305 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY TYPE,  
2022–2027 (USD MILLION)

TABLE 306 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY TYPE,  
2019–2021 (KT)

TABLE 307 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY TYPE,  
2022–2027 (KT)

TABLE 308 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY END USER,  
2019–2021 (USD MILLION)

TABLE 309 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY END USER,  
2022–2027 (USD MILLION)

TABLE 310 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY END USER,  
2019–2021 (KT)

TABLE 311 REST OF EUROPE: POTATO STARCH MARKET SIZE, BY END USER,  
2022–2027 (KT)

#### 11.4 ASIA PACIFIC

TABLE 312 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY COUNTRY,  
2019–2021 (USD MILLION)

TABLE 313 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY COUNTRY,  
2022–2027 (USD MILLION)

TABLE 314 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY COUNTRY,  
2019–2021 (KT)

TABLE 315 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY COUNTRY,  
2022–2027 (KT)

TABLE 316 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE,  
2019–2021 (USD MILLION)

TABLE 317 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (USD MILLION)

TABLE 318 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE,  
2019–2021 (KT)

TABLE 319 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (KT)

TABLE 320 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 321 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 322 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 323 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 324 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 325 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 326 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 327 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

TABLE 328 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUBSEGMENT, 2019–2021 (USD MILLION)

TABLE 329 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUBSEGMENT, 2022–2027 (USD MILLION)

TABLE 330 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUBSEGMENT, 2019–2021 (KT)

TABLE 331 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES SUBSEGMENT, 2022–2027 (KT)

TABLE 332 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUBSEGMENT, 2019–2021 (USD MILLION)

TABLE 333 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUBSEGMENT, 2022–2027 (USD MILLION)

TABLE 334 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUBSEGMENT, 2019–2021 (KT)

TABLE 335 ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY INDUSTRIAL SUBSEGMENT, 2022–2027 (KT)

#### 11.4.1 CHINA

##### 11.4.1.1 China dominates the Asia Pacific potato starch market

TABLE 336 CHINA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 337 CHINA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 338 CHINA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 339 CHINA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 340 CHINA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 341 CHINA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 342 CHINA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 343 CHINA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 344 CHINA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 345 CHINA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 346 CHINA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 347 CHINA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.4.2 JAPAN

11.4.2.1 Rise in the processed food industry in Japan driving the potato starch market

TABLE 348 JAPAN: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 349 JAPAN: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 350 JAPAN: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 351 JAPAN: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 352 JAPAN: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 353 JAPAN: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 354 JAPAN: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 355 JAPAN: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 356 JAPAN: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 357 JAPAN: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 358 JAPAN: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 359 JAPAN: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.4.3 INDIA

11.4.3.1 Growing demand for potato starch in India's industrial sector

TABLE 360 INDIA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 361 INDIA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 362 INDIA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 363 INDIA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 364 INDIA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 365 INDIA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 366 INDIA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 367 INDIA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 368 INDIA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 369 INDIA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 370 INDIA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 371 INDIA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.4.4 SOUTH KOREA

11.4.4.1 Growth in the demand for packaged food is driving the demand for potato starch

TABLE 372 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 373 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 374 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 375 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 376 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 377 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 378 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 379 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 380 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 381 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 382 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 383 SOUTH KOREA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.4.5 THAILAND

11.4.5.1 Food exports and production of ready-to-eat meals to drive the potato starch industry

TABLE 384 THAILAND: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 385 THAILAND: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 386 THAILAND: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 387 THAILAND: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 388 THAILAND: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 389 THAILAND: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 390 THAILAND: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 391 THAILAND: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 392 THAILAND: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 393 THAILAND: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 394 THAILAND: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 395 THAILAND: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.4.6 REST OF ASIA PACIFIC

11.4.6.1 Growth in industries will increase the demand for potato starch

TABLE 396 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 397 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 398 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 399 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 400 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 401 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 402 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 403 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 404 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 405 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 406 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 407 REST OF ASIA PACIFIC: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

11.5 REST OF THE WORLD (ROW)

TABLE 408 ROW: POTATO STARCH MARKET SIZE, BY COUNTRY, 2019–2021 (USD MILLION)

TABLE 409 ROW: POTATO STARCH MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 410 ROW: POTATO STARCH MARKET SIZE, BY COUNTRY, 2019–2021 (KT)

TABLE 411 ROW: POTATO STARCH MARKET SIZE, BY COUNTRY, 2022–2027 (KT)

TABLE 412 ROW: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 413 ROW: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 414 ROW: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 415 ROW: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 416 ROW: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 417 ROW: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 418 ROW: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 419 ROW: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)



TABLE 420 ROW: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021  
(USD MILLION)

TABLE 421 ROW: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027  
(USD MILLION)

TABLE 422 ROW: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 423 ROW: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

TABLE 424 ROW: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES  
SUBSEGMENT, 2019–2021 (USD MILLION)

TABLE 425 ROW: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES  
SUBSEGMENT, 2022–2027 (USD MILLION)

TABLE 426 ROW: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES  
SUBSEGMENT, 2019–2021 (KT)

TABLE 427 ROW: POTATO STARCH MARKET SIZE, BY FOOD & BEVERAGES  
SUBSEGMENT, 2022–2027 (KT)

TABLE 428 ROW: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUBSEGMENT, 2019–2021 (USD MILLION)

TABLE 429 ROW: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUBSEGMENT, 2022–2027 (USD MILLION)

TABLE 430 ROW: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUBSEGMENT, 2019–2021 (KT)

TABLE 431 ROW: POTATO STARCH MARKET SIZE, BY INDUSTRIAL  
SUBSEGMENT, 2022–2027 (KT)

#### 11.5.1 SOUTH AMERICA

TABLE 432 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE,  
2019–2021 (USD MILLION)

TABLE 433 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (USD MILLION)

TABLE 434 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE,  
2019–2021 (KT)

TABLE 435 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY NATURE,  
2022–2027 (KT)

TABLE 436 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2019–2021 (USD MILLION)

TABLE 437 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2022–2027 (USD MILLION)

TABLE 438 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2019–2021 (KT)

TABLE 439 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY TYPE,  
2022–2027 (KT)

TABLE 440 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 441 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 442 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 443 SOUTH AMERICA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

#### 11.5.2 MIDDLE EAST & AFRICA

##### 11.5.2.1 Potential of potato starch in bioplastics industrial application

TABLE 444 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (USD MILLION)

TABLE 445 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

TABLE 446 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY NATURE, 2019–2021 (KT)

TABLE 447 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY NATURE, 2022–2027 (KT)

TABLE 448 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (USD MILLION)

TABLE 449 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 450 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY TYPE, 2019–2021 (KT)

TABLE 451 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY TYPE, 2022–2027 (KT)

TABLE 452 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (USD MILLION)

TABLE 453 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (USD MILLION)

TABLE 454 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY END USER, 2019–2021 (KT)

TABLE 455 MIDDLE EAST & AFRICA: POTATO STARCH MARKET SIZE, BY END USER, 2022–2027 (KT)

## 12 COMPETITIVE LANDSCAPE

### 12.1 OVERVIEW

### 12.2 MARKET SHARE ANALYSIS, 2020



**TABLE 456 POTATO STARCH MARKET: DEGREE OF COMPETITION****12.3 KEY PLAYER STRATEGIES****12.4 REVENUE ANALYSIS OF KEY PLAYERS, 2018–2020****FIGURE 39 REVENUE ANALYSIS OF KEY PLAYERS IN THE MARKET, 2018–2020  
(USD BILLION)****12.5 COMPANY EVALUATION QUADRANT (KEY PLAYERS)****12.5.1 STARS****12.5.2 PERVASIVE PLAYERS****12.5.3 EMERGING LEADERS****12.5.4 PARTICIPANTS****FIGURE 40 POTATO STARCH MARKET, COMPANY EVALUATION QUADRANT,  
2020 (OVERALL MARKET)****12.5.5 PRODUCT FOOTPRINT****TABLE 457 POTATO STARCH: COMPANY PRODUCT APPLICATION FOOTPRINT****TABLE 458 POTATO STARCH: COMPANY REGION FOOTPRINT****12.6 POTATO STARCH MARKET, STARTUP/SME EVALUATION QUADRANT, 2020****12.6.1 PROGRESSIVE COMPANIES****12.6.2 STARTING BLOCKS****12.6.3 RESPONSIVE COMPANIES****12.6.4 DYNAMIC COMPANIES****FIGURE 41 POTATO STARCH MARKET: COMPANY EVALUATION QUADRANT,  
2020 (OTHERS)****12.7 NEW PRODUCT LAUNCHES AND DEALS****12.7.1 NEW PRODUCT LAUNCHES****TABLE 459 POTATO STARCH MARKET: PRODUCT LAUNCHES, APRIL  
2017–MARCH 2021****12.7.2 DEALS****TABLE 460 POTATO STARCH MARKET: DEALS, SEPTEMBER 2017–JULY 2021****13 COMPANY PROFILES****13.1 KEY PLAYERS**

(Business overview, Products offered, Recent Developments, MNM view)\*

**13.1.1 PEPEES S.A.****TABLE 461 PEPEES S.A.: BUSINESS OVERVIEW****FIGURE 42 PEPEES S.A.: COMPANY SNAPSHOT****TABLE 462 PEPEES S.A.: PRODUCTS OFFERED****13.1.2 AGRANA BETEILIGUNGS-AG****TABLE 463 AGRANA BETEILIGUNGS-AG: BUSINESS OVERVIEW**

FIGURE 43 AGRANA BETEILIGUNGS-AG: COMPANY SNAPSHOT

TABLE 464 AGRANA BETEILIGUNGS-AG: PRODUCTS OFFERED

TABLE 465 POTATO STARCH MARKET: OTHERS, MARCH 2021

#### 13.1.3 KMC

TABLE 466 KMC: BUSINESS OVERVIEW

FIGURE 44 KMC: COMPANY SNAPSHOT

TABLE 467 KMC: PRODUCTS OFFERED

TABLE 468 POTATO STARCH MARKET: OTHERS, MAY 2018–SEPTEMBER 2019

#### 13.1.4 TATE & LYLE

TABLE 469 TATE & LYLE: BUSINESS OVERVIEW

FIGURE 45 TATE & LYLE: COMPANY SNAPSHOT

TABLE 470 TATE & LYLE: PRODUCTS OFFERED

TABLE 471 POTATO STARCH MARKET: DEALS, FEBRUARY 2021–JULY 2021

#### 13.1.5 VIMAL PPCE

TABLE 472 VIMAL PPCE: BUSINESS OVERVIEW

TABLE 473 VIMAL PPCE: PRODUCTS OFFERED

TABLE 474 POTATO STARCH MARKET: OTHERS, SEPTEMBER 2017

#### 13.1.6 AVEBE

TABLE 475 AVEBE: BUSINESS OVERVIEW

FIGURE 46 AVEBE: COMPANY SNAPSHOT

TABLE 476 AVEBE: PRODUCTS OFFERED

TABLE 477 POTATO STARCH MARKET: DEALS, OCTOBER 2018–APRIL 2021

#### 13.1.7 TEREOS

TABLE 478 TEREOS: BUSINESS OVERVIEW

FIGURE 47 TEREOS: COMPANY SNAPSHOT

TABLE 479 TEREOS: PRODUCTS OFFERED

#### 13.1.8 LYCKEBY

TABLE 480 LYCKEBY: BUSINESS OVERVIEW

TABLE 481 LYCKEBY: PRODUCTS OFFERED

#### 13.1.9 RADCHEN USA INC

TABLE 482 RADCHEN USA INC: BUSINESS OVERVIEW

TABLE 483 RADCHEN USA INC: PRODUCTS OFFERED

#### 13.1.10 ROYAL INGREDIENTS GROUP

TABLE 484 ROYAL INGREDIENTS GROUP: BUSINESS OVERVIEW

TABLE 485 ROYAL INGREDIENTS GROUP: PRODUCTS OFFERED

#### 13.1.11 ROQUETTE FRANCE

TABLE 486 ROQUETTE FRANCE: BUSINESS OVERVIEW

FIGURE 48 ROQUETTE FRANCE: COMPANY SNAPSHOT

TABLE 487 ROQUETTE FRANCE: PRODUCTS OFFERED

#### 13.1.12 EMSLAND GROUP

TABLE 488 EMSLAND GROUP: BUSINESS OVERVIEW

TABLE 489 EMSLAND GROUP: PRODUCTS OFFERED

TABLE 490 POTATO STARCH MARKET: PRODUCT LAUNCHES, DECEMBER 2020

TABLE 491 POTATO STARCH MARKET: DEALS, JULY 2020

#### 13.1.13 S?DST?RKE GMBH

TABLE 492 S?DST?RKE GMBH: BUSINESS OVERVIEW

FIGURE 49 S?DST?RKE GMBH: COMPANY SNAPSHOT

TABLE 493 S?DST?RKE GMBH: PRODUCTS OFFERED

#### 13.1.14 INGREDION INCORPORATED

TABLE 494 INGREDION INCORPORATED: BUSINESS OVERVIEW

FIGURE 50 INGREDION INCORPORATED: COMPANY SNAPSHOT

TABLE 495 INGREDION INCORPORATED: PRODUCTS OFFERED

TABLE 496 POTATO STARCH MARKET: PRODUCT LAUNCHES, APRIL  
2017–MARCH 2021

#### 13.1.15 AKV LANGHOLT AMBA

TABLE 497 AKV LANGHOLT AMBA: BUSINESS OVERVIEW

\*Details on Business overview, Products offered, Recent Developments, MNM view  
might not be captured in case of unlisted companies.

## 14 ADJACENT & RELATED MARKETS

### 14.1 INTRODUCTION

### 14.2 LIMITATIONS

### 14.3 PEA STARCH MARKET

#### 14.3.1 MARKET DEFINITION

#### 14.3.2 MARKET OVERVIEW

#### 14.3.3 PEA STARCH MARKET, BY GRADE

TABLE 498 PEA STARCH MARKET SIZE, BY GRADE, 2018–2026 (USD MILLION)

TABLE 499 PEA STARCH MARKET SIZE, BY GRADE, 2018–2026 ( TON)

#### 14.3.4 PEA STARCH MARKET, BY REGION

TABLE 500 PEA STARCH MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

TABLE 501 PEA STARCH MARKET SIZE, BY REGION, 2018–2026 (TON)

### 14.4 MODIFIED STARCH MARKET

#### 14.4.1 LIMITATIONS

#### 14.4.2 MARKET DEFINITION

#### 14.4.3 MARKET OVERVIEW

#### 14.4.4 MODIFIED STARCH MARKET, BY FUNCTION

##### 14.4.4.1 INTRODUCTION

#### 14.4.5 MODIFIED STARCH MARKET, BY REGION

##### 14.4.5.1 INTRODUCTION

TABLE 502 MODIFIED STARCH MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 503 MODIFIED STARCH MARKET SIZE, BY REGION, 2018–2025 (KT)

#### 14.5 INDUSTRIAL STARCH MARKET

##### 14.5.1 LIMITATIONS

##### 14.5.2 MARKET DEFINITION

##### 14.5.3 MARKET OVERVIEW

##### 14.5.4 INDUSTRIAL STARCH MARKET, BY TYPE

TABLE 504 INDUSTRIAL STARCH MARKET SIZE, BY TYPE, 2014–2022 (KT)

##### 14.5.5 INDUSTRIAL STARCH MARKET, BY REGION

###### 14.5.5.1 Introduction

TABLE 505 INDUSTRIAL STARCH MARKET SIZE, BY REGION, 2014–2022 (KT)

### 15 APPENDIX

#### 15.1 DISCUSSION GUIDE

#### 15.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

#### 15.3 AVAILABLE CUSTOMIZATIONS

#### 15.4 RELATED REPORTS

#### 15.5 AUTHOR DETAILS

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