

Potassium Metabisulfite Market by Application (Wine Industry, Beer Industry, Food Preservatives, Textile Industry, Photographic Chemicals, & Others) - Global Forecast to 2020

<https://marketpublishers.com/r/P1543D4572BEN.html>

Date: September 2015

Pages: 75

Price: US\$ 5,650.00 (Single User License)

ID: P1543D4572BEN

Abstracts

The market for potassium metabisulfite is estimated at 150.8 KT in 2015 and is projected to grow at a CAGR of 4.6% between 2015 and 2020. Potassium metabisulfite are extensively used for manufacturing of wine and beer. This report on potassium metabisulfite market covers all major regions such as Asia-Pacific, Europe, North America, and Rest of the World. The report analyzes market trends and forecasts from 2013 to 2020. Market estimations have been provided in terms of consumption volume (tons) and market revenue (USD Million). The global as well as regional markets have been segmented by application. The applications of potassium metabisulfite are wine industry, beer industry, food preservatives industry, textile industry, photographic chemicals, and others.

The report analyzes the market dynamics such as drivers, restraints, and opportunities, and winning imperatives. Major companies such as BASF SE, Avantor Performance Materials, Alfa Aesar, and Aditya Birla Chemicals among others have been profiled in this report.

For this report, various secondary sources such as chemical magazines, encyclopedia, directories, technical handbooks, company annual reports, industry association publications, articles, trade websites, and databases have been referred to identify and collect information useful for this extensive commercial study of global potassium metabisulfite market. The primary sources - experts from related industries and suppliers – have been interviewed to obtain and verify critical information as well as to assess the future prospects and market estimations.

The potassium metabisulfite market which is highly fragmented with presence of large number of global and regional manufacturers. These manufacturers are focused on catering their customers with advanced products.

Potassium metabisulfite can be classified into six categories based on the application type namely; wine industry, beer industry, food preservatives industry, textile industry, photographic chemicals, and others. The wine and beer industry are the major drivers for the demand for potassium metabisulfite. The market for wine and beer industry together in 2014 was approximately 65.5% of the total market in terms of volume. The food preservatives industry accounts for 11.3% of the total market share in 2014. Europe is the largest consumer of potassium metabisulfite followed by North America. The Asia-Pacific region is the fastest growing region for potassium metabisulfite from 2015 to 2020.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKETS COVERED
 - 1.2.2 YEARS CONSIDERED IN THE REPORT
- 1.3 CURRENCY AND PRICING
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 DATA FROM SECONDARY SOURCES
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key Data Insights
 - 2.1.2.2 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 MARKET SHARE ESTIMATION
- 2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE POTASSIUM METABISULFITE MARKET
- 4.2 POTASSIUM METABISULFITE DEMAND IN VARIOUS APPLICATION
(2015–2020)
- 4.3 GLOBAL POTASSIUM METABISULFITE MARKET: COUNTRIES WITH A HIGH
CAGR
- 4.4 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

Potassium Metabisulfite Market by Application (Wine Industry, Beer Industry, Food Preservatives, Textile Indus...

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY APPLICATION

5.2.2 BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Growing wine and beer industry

5.3.1.2 Increase in population in the Asia-Pacific region

5.3.1.3 Change in preference of drinking

5.3.2 RESTRAINTS

5.3.2.1 High manufacturing costs

5.3.3 OPPORTUNITIES

5.3.3.1 Growth of food preservatives industry

5.3.3.2 Increasing demand for beer and wine with growth in population

5.4 PORTER'S FIVE FORCES ANALYSIS

5.4.1 THREAT OF NEW ENTRANTS

5.4.2 THREAT OF SUBSTITUTES

5.4.3 BARGAINING POWER OF SUPPLIERS

5.4.4 BARGAINING POWER OF BUYERS

5.4.5 INTENSITY OF COMPETITIVE RIVALRY

6 POTASSIUM METABISULFITE MARKET, BY APPLICATION

6.1 INTRODUCTION

6.2 MARKET SIZE AND PROJECTION

6.2.1 GROWTH IN CONSUMPTION OF BEER IS DRIVING THE POTASSIUM METABISULFITE DEMAND

6.3 WINE INDUSTRY

6.4 BEER INDUSTRY

6.5 FOOD PRESERVATIVES

6.6 TEXTILE INDUSTRY

6.7 PHOTOGRAPHIC CHEMICALS

6.8 OTHERS (LEATHER INDUSTRIES AND COLOR & FIXER DEVELOPERS)

7 POTASSIUM METABISULFITE MARKET, REGIONAL ANALYSIS

7.1 INTRODUCTION

7.1.1 GROWING WINE AND BEER INDUSTRY HAVE MADE THE EUROPEAN

REGION AS THE LARGEST MARKET

7.2 ASIA-PACIFIC

7.2.1 INDIA TO REGISTER THE HIGHEST GROWTH IN ASIA-PACIFIC

7.2.2 CHINA

7.2.3 INDIA

7.2.4 JAPAN

7.2.5 SOUTH KOREA

7.2.6 REST OF ASIA-PACIFIC

7.3 NORTH AMERICA

7.3.1 THE U.S. IS THE LARGEST MARKET IN NORTH AMERICA IN 2015

7.3.2 U.S.

7.3.3 CANADA

7.3.4 MEXICO

7.4 EUROPE

7.4.1 ITALY TO WITNESS HIGHEST GROWTH IN EUROPE

7.4.2 GERMANY

7.4.3 U.K.

7.4.4 FRANCE

7.4.5 ITALY

7.4.6 SPAIN

7.4.7 TURKEY

7.4.8 REST OF EUROPE

7.5 REST OF THE WORLD

7.5.1 AFRICA

7.5.2 SOUTH AMERICA

8 COMPANY PROFILES

(Overview, Financial*, Products & Services, Strategy, and Developments)

8.1 BASF SE

8.2 ADITYA BIRLA CHEMICALS, THAILAND

8.3 MURPHY & SON LTD

8.4 LAFFORT

8.5 ALKALOID AD

8.6 ALFA AESAR

8.7 JAY DINESH CHEMICALS

8.8 EVER S.R.L.

8.9 AVANTOR PERFORMANCE MATERIALS

8.10 FEEDWAY EUROPE NV

*Details might not be captured in case of unlisted companies.

List Of Tables

LIST OF TABLES

Table 1 POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 2 POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 3 POTASSIUM METABISULFITE MARKET SIZE IN WINE INDUSTRY, BY REGION, 2013–2020 (KILOTON)

Table 4 POTASSIUM METABISULFITE MARKET SIZE IN BEER INDUSTRY, BY REGION, 2013–2020 (KILOTON)

Table 5 POTASSIUM METABISULFITE MARKET SIZE IN FOOD PRESERVATIVES, BY REGION, 2013–2020 (KILOTON)

Table 6 POTASSIUM METABISULFITE MARKET SIZE IN TEXTILE INDUSTRY, BY REGION, 2013–2020 (KILOTON)

Table 7 POTASSIUM METABISULFITE MARKET SIZE IN PHOTOGRAPHIC CHEMICALS, BY REGION, 2013–2020 (KILOTON)

Table 8 POTASSIUM METABISULFITE MARKET SIZE IN OTHER INDUSTRIES, BY REGION, 2013–2020 (KILOTON)

Table 9 POTASSIUM METABISULFITE MARKET SIZE, BY REGION, 2012–2020 (KILOTON)

Table 10 POTASSIUM METABISULFITE MARKET SIZE, BY REGION, 2012–2020 (USD MILLION)

Table 11 ASIA-PACIFIC: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY, 2012–2020 (KILOTON)

Table 12 ASIA-PACIFIC: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY, 2012–2020 (USD MILLION)

Table 13 ASIA-PACIFIC: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 14 ASIA-PACIFIC: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (USD MILLION)

Table 15 CHINA: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 16 INDIA: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 17 JAPAN: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 18 SOUTH KOREA: POTASSIUM METABISULFITE MARKET SIZE, BY

APPLICATION, 2012–2020 (KILOTON)

Table 19 REST OF ASIA-PACIFIC: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 20 NORTH AMERICA: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY, 2012–2020 (KILOTONS)

Table 21 NORTH AMERICA: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY, 2012–2020 (USD MILLION)

Table 22 NORTH AMERICA: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 23 NORTH AMERICA: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (USD MILLION)

Table 24 U.S.: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 25 CANADA: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 26 MEXICO: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 27 EUROPE: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY, 2012–2020 (KILOTON)

Table 28 EUROPE: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY, 2012–2020 (USD MILLION)

Table 29 EUROPE: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 30 EUROPE: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (USD MILLION)

Table 31 GERMANY: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 32 U.K.: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 33 FRANCE: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 34 ITALY: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 35 SPAIN: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 36 TURKEY: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 37 REST OF EUROPE: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION, 2012–2020 (KILOTON)

Table 38 ROW: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY,
2012–2020 (KILOTON)

Table 39 ROW: POTASSIUM METABISULFITE MARKET SIZE, BY COUNTRY,
2012–2020 (USD MILLION)

Table 40 ROW: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION,
2012–2020 (KILOTON)

Table 41 ROW: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION,
2012–2020 (USD MILLION)

Table 42 AFRICA: POTASSIUM METABISULFITE MARKET SIZE, BY APPLICATION,
2012–2020 (KILOTON)

Table 43 SOUTH AMERICA: POTASSIUM METABISULFITE MARKET SIZE, BY
APPLICATION, 2012–2020 (KILOTON)

List Of Figures

LIST OF FIGURES

Figure 1 POTASSIUM METABISULFITE MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 4 POTASSIUM METABISULFITE MARKET: DATA TRIANGULATION

Figure 5 GLOBAL POTASSIUM METABISULFITE MARKET SIZE, BY REGION, 2015 (KILOTON)

Figure 6 LUCRATIVE OPPORTUNITIES IN THE POTASSIUM METABISULFITE MARKET

Figure 7 WINE & BEER INDUSTRY ACCOUNTS FOR THE MAJORITY SHARE IN THE VOLUMETRIC DEMAND FOR POTASSIUM METABISULFITE IN 2015

Figure 8 LUCRATIVE EUROPEAN MARKET FOR POTASSIUM METABISULFITE

Figure 9 ASIA-PACIFIC TO REGISTER HIGH GROWTH FOR POTASSIUM METABISULFITE (2015–2020)

Figure 10 OVERVIEW OF THE FORCES AFFECTING THE POTASSIUM METABISULFITE MARKET

Figure 11 PORTER'S FIVE FORCES ANALYSIS (2014)

Figure 12 WINE INDUSTRY TO WITNESS THE HIGHEST DEMAND (2015)

Figure 13 REGIONAL SNAPSHOT (2015–2020) – RAPIDLY GROWING MARKETS ARE EMERGING AS STRATEGIC LOCATIONS

Figure 14 ASIA-PACIFIC MARKET SNAPSHOT: CHINA AND INDIA ARE THE MOST LUCRATIVE MARKETS

Figure 15 NORTH AMERICA MARKET SNAPSHOT: WINE AND BEER INDUSTRIES TO CAPTURE MAJORITY OF THE MARKET SHARE

Figure 16 BASF SE.: COMPANY SNAPSHOT

Figure 17 BASF SE: SWOT ANALYSIS

Figure 18 ADITYA BIRLA CHEMICALS THAILAND: SWOT ANALYSIS

I would like to order

Product name: Potassium Metabisulfite Market by Application (Wine Industry, Beer Industry, Food Preservatives, Textile Industry, Photographic Chemicals, & Others) - Global Forecast to 2020

Product link: <https://marketpublishers.com/r/P1543D4572BEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1543D4572BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970