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Postal Automation System Market by Component (Hardware, Software, and Services), Technology (Culler Facer Canceller, Letter Sorter, Flat Sorter, Parcel Sorter), Application (Government, and Courier, Express & Parcel), and Region - Global Forecast to 2023

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Abstracts

“Postal automation system market to witness significant growth between 2018 and 2023”

The postal automation system market is expected to grow from USD 753.3 million in 2018 to USD 1,022.2 million by 2023, at a CAGR of 6.30% between 2018 and 2023. The key factors driving the growth of the postal automation system market include growing e-commerce industry, increasing labor costs, and rising need for automated sorting and delivery of parcels in the postal industry. However, the declining volume of traditional mails, along with high initial investments and maintenance costs, in hindering the growth of the market.

“Market for parcel sorters to grow at a high CAGR during the forecast period”

The market for parcel sorters is expected to witness a significant growth during the forecast period owing to the increasing demand for parcel sorters in the postal industry. The demand for parcel sorters is rapidly increasing owing to the rise in parcel volumes. Increased use of parcel shipping by traditional customers, along with the growth in internet retailing and new parcel shipping services, is boosting the demand for parcel sorters to automate and upgrade hub infrastructure. Moreover, a decline in traditional mail volume has put postal operators under pressure to upgrade their infrastructure for

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increasing parcel mail volume. Therefore, parcel sorters play a vital role in parcel sorting and delivery operations, and it is expected that the demand for parcel sorters will grow in the future.

“Market for services to grow at the highest rate during the forecast period”

Services pertaining to postal automation systems include maintenance and repair, training and consulting, and software upgrades. Postal automation systems have a long shelf life and hence, these require frequent servicing, in terms of hardware and software upgrades or capacity expansion. Postal automation systems also require periodic maintenance and upgrades. High-value contracts are signed between automation equipment manufacturers and postal operators for after-sales services. Fixing or replacement of a spare part, and system upgrades are usually not covered under the installation contract; these are covered under service agreements. Thus, the demand for services is expected to grow during the forecast period.

“Market in APAC to grow at the highest CAGR during the forecast period”

The postal automation system market in APAC is expected to grow at the highest CAGR between 2018 and 2023. This can be attributed to the increasing automation of warehouses and distribution centers in this region and rapid penetration of e-commerce and logistics companies in this region. Additional factors such as increase in labor costs and automation of supply chain processes are supporting the growth of the postal automation system in this region. China and India are among the developing countries that have huge growth potential for the postal automation system market in APAC.

The break-up of the profiles of primary participants for the report has been given below:

By Company Type: Tier 1 = 60%, Tier 2 = 30%, and Tier 3 = 10%

By Designation: C–Level Executives = 45%, Directors = 30%, and Others = 25%

By Region: North America = 40%, Europe = 20%, APAC = 35%, and RoW = 5%

Major players operating in the market include Siemens (Germany), Toshiba (Japan), NEC (Japan), SOLYSTIC (France), Pitney Bowes (US), Vanderlande (Japan), Fives Group (France), Leonardo (Italy), Lockheed Martin (US), and Beumer Group (US).

Other players operating in the postal automation system market include Dematic (US), Interroll (Switzerland), Eurosort Systems (Netherlands), Intelligrated (US), Fluence Automation (US), Bastian Solutions (US), Bowe Systec (Germany), GBI Intralogistics (US), ID Mail Systems (US), Opex (US), Planet Intelligent Systems (Germany), and OCM SRl (Italy).

Research Coverage:

The research report on the global postal automation system market covers the market on the basis of component (hardware, software and services), application (government postal and courier, express, & parcel), and technology (culler facer cancellers, letter sorters, flat sorters, parcel sorters, mixed mail sorters, and others). The report covers the postal automation market in four major regions—North America, Europe, Asia Pacific (APAC), and Rest of the World (RoW).

Key Benefits of Buying the Report:

- Illustrative segmentations, analyses, and forecasts for the market by component application, technology, and region have been provided in the report

- Value chain analysis has been performed to provide an in-depth insight into the postal automation system market.

- Major drivers, restraints, opportunities, and challenges pertaining to the market have been detailed in this report.

- The report includes a detailed competitive landscape, along with key players, in-depth analysis, and revenues of key players.

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Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
1.3 SCOPE OF THE STUDY
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED FOR THE STUDY
1.4 CURRENCY
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Key data from secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
  2.1.3 SECONDARY AND PRIMARY RESEARCH
    2.1.3.1 Key industry insights
    2.1.3.2 Breakdown of primaries
2.2 MARKET SIZE ESTIMATION
  2.2.1 BOTTOM-UP APPROACH
  2.2.2 TOP-DOWN APPROACH
2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE POSTAL AUTOMATION SYSTEM MARKET
4.2 POSTAL AUTOMATION SYSTEM MARKET IN EUROPE, BY COUNTRY AND TECHNOLOGY
4.3 POSTAL AUTOMATION SYSTEM MARKET, BY COMPONENT
4.4 POSTAL AUTOMATION SYSTEM MARKET, BY TECHNOLOGY

4.5 POSTAL AUTOMATION SYSTEM MARKET, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
  5.2.1 DRIVERS
    5.2.1.1 Growth in the e-commerce industry
    5.2.1.2 Increasing labor costs
    5.2.1.3 Increasing need for automated sorting and delivery processes in the postal industry
  5.2.2 RESTRAINTS
    5.2.2.1 Declining volume of traditional letters
    5.2.2.2 High initial investments and maintenance costs
  5.2.3 OPPORTUNITIES
    5.2.3.1 Evolution of Internet of Postal Things (IoPT)
  5.2.4 CHALLENGES
    5.2.4.1 Organizational changes related to workforce
    5.2.4.2 Designing an advanced postal automation system in the era of Industrial Internet of Things (IIOT)
    5.2.4.3 Technical glitches hampering the entire operational process
5.3 VALUE CHAIN ANALYSIS
5.4 LIST OF POSTAL AUTOMATION SYSTEM CONTRACTS (2013–2018)

6 POSTAL AUTOMATION SYSTEM MARKET, BY COMPONENT

6.1 INTRODUCTION
6.2 HARDWARE
6.3 SOFTWARE
6.4 SERVICES
  6.4.1 MAINTENANCE AND REPAIR
  6.4.2 SOFTWARE UPGRADES AND TECHNICAL SUPPORT
  6.4.3 TRAINING AND CONSULTING

7 POSTAL AUTOMATION SYSTEM MARKET, BY TECHNOLOGY

7.1 INTRODUCTION
7.2 CULLER FACER CANCELLERS
7.3 LETTER SORTERS

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7.4 FLAT SORTERS
7.5 MIXED MAIL SORTERS
7.6 PARCEL SORTERS
  7.6.1 LINEAR PARCEL SORTERS
  7.6.2 LOOP PARCEL SORTERS
7.7 OTHERS

8 POSTAL AUTOMATION SYSTEM MARKET, BY APPLICATION

8.1 INTRODUCTION
8.2 GOVERNMENT POSTAL
8.3 COURIER, EXPRESS, & PARCEL

9 POSTAL AUTOMATION SYSTEM MARKET, BY REGION

9.1 INTRODUCTION
9.2 NORTH AMERICA
  9.2.1 US
  9.2.2 CANADA
  9.2.3 MEXICO
9.3 EUROPE
  9.3.1 GERMANY
  9.3.2 UK
  9.3.3 FRANCE
  9.3.4 REST OF EUROPE
9.4 ASIA PACIFIC
  9.4.1 CHINA
  9.4.2 SOUTH KOREA
  9.4.3 JAPAN
  9.4.4 REST OF ASIA PACIFIC
9.5 REST OF THE WORLD
  9.5.1 MIDDLE EAST AND AFRICA
  9.5.2 SOUTH AMERICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW
10.2 RANKING ANALYSIS: POSTAL AUTOMATION SYSTEM MARKET
10.3 COMPETITIVE SCENARIO

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10.3.1 PRODUCT LAUNCHES
10.3.2 ACQUISITIONS
10.3.3 BUSINESS EXPANSIONS
10.3.4 PARTNERSHIPS/CONTRACTS/AGREEMENTS/ORDERS

11 COMPANY PROFILES

11.1 KEY PLAYERS
(Business overview, Products offered, Recent developments, MNM view, SWOT analysis)*

11.1.1 SIEMENS AG
11.1.2 TOSHIBA
11.1.3 NEC
11.1.4 PITNEY BOWES
11.1.5 SOLYSTIC
11.1.6 VANDERLANDE
11.1.7 FIVES GROUP
11.1.8 LEONARDO
11.1.9 LOCKHEED MARTIN
11.1.10 BEUMER GROUP

*Business overview, Products offered, Recent developments, MNM view, SWOT analysis might not be captured in case of unlisted companies.
11.2 OTHER KEY PLAYERS
11.2.1 NATIONAL PRESORT (NPI)
11.2.2 DEMATIC
11.2.3 INTERROLL
11.2.4 EUROSORT SYSTEMS
11.2.5 INTELLIGRATED
11.2.6 BASTIAN SOLUTIONS
11.2.7 FALCON AUTOTECH
11.2.8 BOWE SYSTEC
11.2.9 GBI INTRALOGISTICS
11.2.10 FLUENCE AUTOMATION
11.2.11 ID MAIL SYSTEMS
11.2.12 OPEX
11.2.13 PLANET INTELLIGENT SYSTEMS
11.2.14 OCM SRL

11.2.15 PARASCRIPT

12 APPENDIX

12.1 INSIGHTS OF INDUSTRY EXPERTS
12.2 DISCUSSION GUIDE—POSTAL AUTOMATION MARKET
12.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
12.5 AVAILABLE CUSTOMIZATIONS
12.6 RELATED REPORTS
12.7 AUTHOR DETAILS

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List Of Tables

LIST OF TABLES

Table 1 TOP 10 ECONOMIES BY TOTAL, B2B, AND B2C E-COMMERCE, 2015
Table 2 LETTER MAIL VOLUME GROWTH RATE, 1990–2015
Table 3 POSTAL AUTOMATION SYSTEM MARKET, BY COMPONENT, 2015–2023 (USD MILLION)
Table 4 POSTAL AUTOMATION SYSTEM MARKET, BY TECHNOLOGY, 2015–2023 (USD MILLION)
Table 5 CULLER FACER CANCELLER SUPPLIERS AND THEIR SPECIFICATIONS
Table 6 MARKET FOR CULLER FACER CANCELLERS, BY REGION, 2015–2023 (USD MILLION)
Table 7 MARKET FOR CULLER FACER CANCELLERS, BY APPLICATION, 2015–2023 (USD MILLION)
Table 8 LETTER SORTER SUPPLIERS AND THEIR SPECIFICATIONS
Table 9 MARKET FOR LETTER SORTERS, BY REGION, 2015–2023 (USD MILLION)
Table 10 MARKET FOR LETTER SORTERS, BY APPLICATION, 2015–2023 (USD MILLION)
Table 11 FLAT SORTER SUPPLIERS AND THEIR SPECIFICATIONS
Table 12 MARKET FOR FLAT SORTERS, BY REGION, 2015–2023 (USD MILLION)
Table 13 MARKET FOR FLAT SORTERS, BY APPLICATION, 2015–2023 (USD MILLION)
Table 14 MARKET FOR MIXED MAIL SORTERS, BY REGION, 2015–2023 (USD MILLION)
Table 15 MARKET FOR MIXED MAIL SORTERS, BY APPLICATION, 2015–2023 (USD MILLION)
Table 16 MARKET FOR PARCEL SORTERS, BY REGION, 2015–2023 (USD MILLION)
Table 17 MARKET FOR PARCEL SORTERS, BY APPLICATION, 2015–2023 (USD MILLION)
Table 18 MARKET FOR OTHER TECHNOLOGIES, BY REGION, 2015–2023 (USD MILLION)
Table 19 MARKET FOR OTHER TECHNOLOGIES, BY APPLICATION, 2015–2023 (USD MILLION)
Table 20 POSTAL AUTOMATION SYSTEM MARKET, BY APPLICATION, 2015–2023 (USD MILLION)
Table 21 POSTAL AUTOMATION SYSTEM MARKET FOR GOVERNMENT POSTAL APPLICATIONS, BY TECHNOLOGY, 2015–2023 (USD MILLION)

Table 22 POSTAL AUTOMATION SYSTEM MARKET FOR GOVERNMENT POSTAL APPLICATIONS, BY REGION, 2015–2023 (USD MILLION)
Table 23 POSTAL AUTOMATION SYSTEM MARKET FOR COURIER, EXPRESS, & PARCEL APPLICATIONS, BY TECHNOLOGY, 2015–2023 (USD MILLION)
Table 24 POSTAL AUTOMATION SYSTEM MARKET FOR COURIER, EXPRESS, & PARCEL APPLICATIONS, BY REGION, 2015–2023 (USD MILLION)
Table 25 POSTAL AUTOMATION SYSTEM MARKET, BY REGION, 2015–2023 (USD MILLION)
Table 26 POSTAL AUTOMATION SYSTEM MARKET IN NORTH AMERICA, BY TECHNOLOGY, 2015–2023 (USD MILLION)
Table 27 POSTAL AUTOMATION SYSTEM MARKET IN NORTH AMERICA, BY APPLICATION, 2015–2023 (USD MILLION)
Table 28 POSTAL AUTOMATION SYSTEM MARKET IN NORTH AMERICA, BY COUNTRY, 2015–2023 (USD MILLION)
Table 29 POSTAL AUTOMATION SYSTEM MARKET IN EUROPE, BY TECHNOLOGY, 2015–2023 (USD MILLION)
Table 30 POSTAL AUTOMATION SYSTEM MARKET IN EUROPE, BY APPLICATION, 2015–2023 (USD MILLION)
Table 31 POSTAL AUTOMATION SYSTEM MARKET IN EUROPE, BY COUNTRY/REGION, 2015–2023 (USD MILLION)
Table 32 POSTAL AUTOMATION SYSTEM MARKET IN APAC, BY TECHNOLOGY, 2015–2023 (USD MILLION)
Table 33 POSTAL AUTOMATION SYSTEM MARKET IN APAC, BY APPLICATION, 2015–2023 (USD MILLION)
Table 34 POSTAL AUTOMATION SYSTEM MARKET IN APAC, BY COUNTRY/REGION, 2015–2023 (USD MILLION)
Table 35 POSTAL AUTOMATION SYSTEM MARKET IN ROW, BY TECHNOLOGY, 2015–2023 (USD MILLION)
Table 36 POSTAL AUTOMATION SYSTEM MARKET IN ROW, BY APPLICATION, 2015–2023 (USD MILLION)
Table 37 POSTAL AUTOMATION SYSTEM MARKET IN ROW, BY REGION, 2015–2023 (USD MILLION)
Table 38 RANKING OF TOP 5 PLAYERS IN THE POSTAL AUTOMATION SYSTEM MARKET (2017)
Table 39 MOST SIGNIFICANT PRODUCT LAUNCHES, 2015–2017
Table 40 STRATEGIC ACQUISITIONS, 2015–2017
Table 41 BUSINESS EXPANSIONS, 2015–2017
Table 42 PARTNERSHIPS/CONTRACTS/AGREEMENTS/ORDERS, 2015–2017

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About

According to the new market research report "Postal Automation System Market by Component (Hardware, Software, and Services), Technology (Culler Facer Canceller, Letter Sorter, Flat Sorter, Parcel Sorter), Application (Government, and Courier, Express & Parcel), and Region - Global Forecast to 2023", the postal automation system market is expected to grow from USD 753.3 Million in 2018 to USD 1,022.2 Million by 2023, at a CAGR of 6.30% between 2018 and 2023. The factors driving the growth of the market include growth in the e-commerce industry, increasing need for automated sorting and delivery processes in the postal industry, and rising labor costs.

The report profiles the most promising players in the Postal Automation System Market

Siemens (Germany)

Toshiba (Japan)

NEC (Japan)

SOLYSTIC (France)

Pitney Bowes (US)

Vanderlande (Japan)

Fives Group (France)

Leonardo (Italy)

Lockheed Martin (US)

Beumer Group (US)

Hardware held the largest size of the postal automation system market in 2017

Hardware held the largest market size, in terms of value, in 2017. Hardware systems are used to sort letters, flats, and parcels based on their barcode reading, shape, size, and volume, and then to divert these parcels to their respective delivery destinations. Various types of systems including letter sorters, flat sorters, and parcel sorters are used in the postal industry. These sorting machines are essentially mechatronic in nature consisting of electrical, electronic, optical, and electromechanical components. Despite a decline in traditional mail volumes, the growth in the e-commerce segment continues to transform the postal business. Increase in parcel volumes is expected to boost the demand for hardware systems.

Governmental postal applications to hold the largest size of the market between 2018 and 2023

Currently, government postal applications hold a larger share of the postal automation system market, and a similar trend is likely to continue between 2018 and 2023. Government postal organizations mostly handle large volumes of letters, flats, and business mails. The rising demand for faster delivery is driving change in the postal sector, and technological innovations are enabling government postal operators to adopt automation technologies. However, rising parcel volumes had put government postal operators under pressure for faster delivery of parcels. Government postal operators are responding to rise in parcel volume by investing more in postal automation systems. Thus, the market for government postal applications is expected to grow at a considerable rate during the forecast period.

Parcel sorters held the largest size of the postal automation system market in 2017

Parcel sorters are used to sort parcels or cartons on the basis of their size, weight, and delivery locations. Various types of parcel sorters, such as linear parcel sorters and loop parcel sorters, are used in the postal industry. Growth in e-commerce has resulted in an increase in the volume of flats and packages, thereby boosting the demand for parcel sorters. Moreover, increased use of parcel shipping by traditional customers, along with the growth in internet retailing and new parcel shipping services, is boosting the demand for parcel sorters to automate and upgrade hub infrastructure.

North America to dominate the postal automation system market between 2018 and 2023

North America is expected to dominate the overall postal automation system market during the forecast period because of increased e-commerce and online retail sales in the region. The increasing need to renovate the existing postal automation systems in North America has resulted in the installation or capacity expansion of these systems, thereby contributing to the growth of the postal automation system market in this region.

United States Postal Service (USPS), a government postal service provider in the US, has been investing in postal automation systems over the years. Moreover, courier, express, & parcel companies operating in the US have signed a number of contracts with suppliers for the installation of postal automation systems, which has resulted in the growth of the postal automation system market in North America.

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