

Postal Automation System Market by Component (Hardware, Software, and Services), Technology (Culler Facer Cancellor, Letter Sorter, Flat Sorter, Parcel Sorter), Application (Government, and Courier, Express & Parcel), and Region - Global Forecast to 2023

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Abstracts

“Postal automation system market to witness significant growth between 2018 and 2023”

The postal automation system market is expected to grow from USD 753.3 million in 2018 to USD 1,022.2 million by 2023, at a CAGR of 6.30% between 2018 and 2023. The key factors driving the growth of the postal automation system market include growing e-commerce industry, increasing labor costs, and rising need for automated sorting and delivery of parcels in the postal industry. However, the declining volume of traditional mails, along with high initial investments and maintenance costs, in hindering the growth of the market.

“Market for parcel sorters to grow at a high CAGR during the forecast period”

The market for parcel sorters is expected to witness a significant growth during the forecast period owing to the increasing demand for parcel sorters in the postal industry. The demand for parcel sorters is rapidly increasing owing to the rise in parcel volumes. Increased use of parcel shipping by traditional customers, along with the growth in internet retailing and new parcel shipping services, is boosting the demand for parcel sorters to automate and upgrade hub infrastructure. Moreover, a decline in traditional mail volume has put postal operators under pressure to upgrade their infrastructure for

increasing parcel mail volume. Therefore, parcel sorters play a vital role in parcel sorting and delivery operations, and it is expected that the demand for parcel sorters will grow in the future.

“Market for services to grow at the highest rate during the forecast period”

Services pertaining to postal automation systems include maintenance and repair, training and consulting, and software upgrades. Postal automation systems have a long shelf life and hence, these require frequent servicing, in terms of hardware and software upgrades or capacity expansion. Postal automation systems also require periodic maintenance and upgrades. High-value contracts are signed between automation equipment manufacturers and postal operators for after-sales services. Fixing or replacement of a spare part, and system upgrades are usually not covered under the installation contract; these are covered under service agreements. Thus, the demand for services is expected to grow during the forecast period.

“Market in APAC to grow at the highest CAGR during the forecast period”

The postal automation system market in APAC is expected to grow at the highest CAGR between 2018 and 2023. This can be attributed to the increasing automation of warehouses and distribution centers in this region and rapid penetration of e-commerce and logistics companies in this region. Additional factors such as increase in labor costs and automation of supply chain processes are supporting the growth of the postal automation system in this region. China and India are among the developing countries that have huge growth potential for the postal automation system market in APAC.

The break-up of the profiles of primary participants for the report has been given below:

By Company Type: Tier 1 = 60%, Tier 2 = 30%, and Tier 3 = 10%

By Designation: C-Level Executives = 45%, Directors = 30%, and Others = 25%

By Region: North America = 40%, Europe = 20%, APAC = 35%, and RoW = 5%

Major players operating in the market include Siemens (Germany), Toshiba (Japan), NEC (Japan), SOLYSTIC (France), Pitney Bowes (US), Vanderlande (Japan), Fives Group (France), Leonardo (Italy), Lockheed Martin (US), and Beumer Group (US).

Other players operating in the postal automation system market include Dematic (US), Interroll (Switzerland), Eurosort Systems (Netherlands), Intelligrated (US), Fluence Automation (US), Bastian Solutions (US), Bowe Systec (Germany), GBI Intralogistics (US), ID Mail Systems (US), Opex (US), Planet Intelligent Systems (Germany), and OCM SRI (Italy).

Research Coverage:

The research report on the global postal automation system market covers the market on the basis of component (hardware, software and services), application (government postal and courier, express, & parcel), and technology (culler facer cancellers, letter sorters, flat sorters, parcel sorters, mixed mail sorters, and others). The report covers the postal automation market in four major regions—North America, Europe, Asia Pacific (APAC), and Rest of the World (RoW).

Key Benefits of Buying the Report:

Illustrative segmentations, analyses, and forecasts for the market by component application, technology, and region have been provided in the report

Value chain analysis has been performed to provide an in-depth insight into the postal automation system market.

Major drivers, restraints, opportunities, and challenges pertaining to the market have been detailed in this report.

The report includes a detailed competitive landscape, along with key players, in-depth analysis, and revenues of key players.

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About

According to the new market research report "Postal Automation System Market by Component (Hardware, Software, and Services), Technology (Culler Facer Cancellor, Letter Sorter, Flat Sorter, Parcel Sorter), Application (Government, and Courier, Express & Parcel), and Region - Global Forecast to 2023", the postal automation system market is expected to grow from USD 753.3 Million in 2018 to USD 1,022.2 Million by 2023, at a CAGR of 6.30% between 2018 and 2023. The factors driving the growth of the market include growth in the e-commerce industry, increasing need for automated sorting and delivery processes in the postal industry, and rising labor costs.

The report profiles the most promising players in the Postal Automation System Market

Siemens (Germany)

Toshiba (Japan)

NEC (Japan)

SOLYSTIC (France)

Pitney Bowes (US)

Vanderlande (Japan)

Fives Group (France)

Leonardo (Italy)

Lockheed Martin (US)

Beumer Group (US)

Hardware held the largest size of the postal automation system market in 2017

Hardware held the largest market size, in terms of value, in 2017. Hardware systems

are used to sort letters, flats, and parcels based on their barcode reading, shape, size, and volume, and then to divert these parcels to their respective delivery destinations. Various types of systems including letter sorters, flat sorters, and parcel sorters are used in the postal industry. These sorting machines are essentially mechatronic in nature consisting of electrical, electronic, optical, and electromechanical components. Despite a decline in traditional mail volumes, the growth in the e-commerce segment continues to transform the postal business. Increase in parcel volumes is expected to boost the demand for hardware systems.

Governmental postal applications to hold the largest size of the market between 2018 and 2023

Currently, government postal applications hold a larger share of the postal automation system market, and a similar trend is likely to continue between 2018 and 2023. Government postal organizations mostly handle large volumes of letters, flats, and business mails. The rising demand for faster delivery is driving change in the postal sector, and technological innovations are enabling government postal operators to adopt automation technologies. However, rising parcel volumes had put government postal operators under pressure for faster delivery of parcels. Government postal operators are responding to rise in parcel volume by investing more in postal automation systems. Thus, the market for government postal applications is expected to grow at a considerable rate during the forecast period.

Parcel sorters held the largest size of the postal automation system market in 2017

Parcel sorters are used to sort parcels or cartons on the basis of their size, weight, and delivery locations. Various types of parcel sorters, such as linear parcel sorters and loop parcel sorters, are used in the postal industry. Growth in e-commerce has resulted in an increase in the volume of flats and packages, thereby boosting the demand for parcel sorters. Moreover, increased use of parcel shipping by traditional customers, along with the growth in internet retailing and new parcel shipping services, is boosting the demand for parcel sorters to automate and upgrade hub infrastructure.

North America to dominate the postal automation system market between 2018 and 2023

North America is expected to dominate the overall postal automation system market during the forecast period because of increased e-commerce and online retail sales in

the region. The increasing need to renovate the existing postal automation systems in North America has resulted in the installation or capacity expansion of these systems, thereby contributing to the growth of the postal automation system market in this region.

United States Postal Service (USPS), a government postal service provider in the US, has been investing in postal automation systems over the years. Moreover, courier, express, & parcel companies operating in the US have signed a number of contracts with suppliers for the installation of postal automation systems, which has resulted in the growth of the postal automation system market in North America.

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