

# **Population Health Management (PHM) Market by Component (Software, Services), Mode of Delivery (On-premise, Cloud-based), End User (Healthcare Providers (Hospitals, ACOs), Healthcare Payers, Employer Groups, Government Bodies) - Global Forecast to 2027**

<https://marketpublishers.com/r/P53B2B47244EN.html>

Date: October 2022

Pages: 201

Price: US\$ 4,950.00 (Single User License)

ID: P53B2B47244EN

## **Abstracts**

The global population health management market is projected to reach USD 53.3 billion by 2027 from USD 27.8 billion in 2022, at a CAGR of 13.9% during the forecast period. Growth in this market is driven by the growing government initiatives to improve community health, increasing patient pool, rising geriatric population and the growing need to curtail healthcare costs. However, lack of skilled IT professionals & high infrastructural investments are expected to restrain the growth of this market to a certain extent.

“The software segment is projected to be the largest segment& register the highest growth in the population health management market, by component”

Based on the component, the software segment is projected to be the largest segment& register the highest growth during the forecast period. Factors responsible for the growth of this segment is the increased adoption of software pertaining to improved operational efficiency, no upfront capital investment for hardware, enhanced patient engagement.

“Healthcare Providers was the largest segment by the end user of population health management market in 2021”

Healthcare providers segment is projected to grow at the highest growth rate in the population health management market in 2021. Growing need to curtail healthcare costs, rising need for better financial outcomes, ACA mandates is expected to drive the demand for population health management services in the coming years.

“APAC to witness the highest growth rate during the forecast period.”

The Asia Pacific market is projected to grow at the highest CAGR during the forecast period. Market growth in the APAC region is mainly driven by factors such as the improving healthcare infrastructure, growing medical tourism, government initiatives for the adoption of HCIT, increasing healthcare expenditure, and the rising purchasing power of consumers will also propel market growth.

The break-down of primary participants is as mentioned below:

By Company Type - Tier 1:40%, Tier 2: 35%, and Tier 3: 25%

By Designation - C-level: 25%, Director-level: 55%,and Others: 20%

By Region - North America: 40%,Europe: 25%,AsiaPacific: 20%, Latin America: 10%,and Middle East & Africa: 5%.

### Key players in the Population Health Management Market

The key players operating in the population health management market includeCerner Corporation (US), Epic Systems Corporation (US), Koninklijke Philips (Netherlands), i2i Population Health (US), Health Catalyst (US), Optum (US), Enli Health Intelligence (US), eClinicalWorks (US), Allscripts Healthcare Solutions (US), IBM Corporation (US), HealthEC LLC (US), Medecision (US), Arcadia (US), athenahealth (US), Cotiviti (US), NextGen Healthcare, Inc. (US), Conifer Health Solutions (US), SPH Analytics (US), Lightbeam Health Solutions (US), Innovaccer (US).

### Research Coverage:

The report analyses the population health management market and aims to estimate the market size and future growth potential of various market segments, based on components, delivery mode, end user, and region. The report also provides a competitive analysis of the key players operating in this market, along with their

company profiles, product offerings, recent developments, and key market strategies.

### Reasons to Buy the Report

This report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share of the market. The report will help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market.

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INCLUSIONS AND EXCLUSIONS

##### 1.2.2 MARKETS COVERED

FIGURE 1 POPULATION HEALTH MANAGEMENT MARKET

FIGURE 2 REGIONAL SEGMENTS COVERED

##### 1.2.3 YEARS CONSIDERED

#### 1.3 CURRENCY CONSIDERED

TABLE 1 EXCHANGE RATES UTILIZED FOR CONVERSION TO USD

#### 1.4 STAKEHOLDERS

#### 1.5 LIMITATIONS

#### 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

FIGURE 3 RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

##### 2.1.2 PRIMARY DATA

FIGURE 4 PRIMARY SOURCES

2.1.2.1 Key data from primary sources

2.1.2.2 Insights from primary experts

FIGURE 5 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY SIDE AND DEMAND SIDE PARTICIPANTS

FIGURE 6 BREAKDOWN OF PRIMARY INTERVIEWS (SUPPLY SIDE): BY COMPANY TYPE, DESIGNATION, AND REGION

#### 2.2 MARKET SIZE ESTIMATION

##### 2.2.1 APPROACH 1: BOTTOM-UP APPROACH (DEMAND SIDE ANALYSIS)

FIGURE 7 BOTTOM-UP APPROACH (DEMAND SIDE ANALYSIS)

FIGURE 8 CAGR PROJECTIONS: SUPPLY SIDE ANALYSIS

##### 2.2.2 APPROACH 2: TOP-DOWN APPROACH (SUPPLY SIDE ANALYSIS)

FIGURE 9 TOP-DOWN APPROACH

#### 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 10 DATA TRIANGULATION METHODOLOGY

2.4 RESEARCH ASSUMPTIONS

2.5 RISK ASSESSMENT

TABLE 2 RISK ASSESSMENT: POPULATION HEALTH MANAGEMENT MARKET

### **3 EXECUTIVE SUMMARY**

FIGURE 11 POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2022 VS. 2027 (USD MILLION)

FIGURE 12 POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2022 VS. 2027 (USD MILLION)

FIGURE 13 POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)

FIGURE 14 POPULATION HEALTH MANAGEMENT MARKET: GEOGRAPHICAL SNAPSHOT

### **4 PREMIUM INSIGHTS**

4.1 POPULATION HEALTH MANAGEMENT MARKET OVERVIEW

FIGURE 15 NEED TO CURTAIL ESCALATING HEALTHCARE COSTS TO DRIVE MARKET

4.2 ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY END USER AND COUNTRY (2021)

FIGURE 16 JAPAN DOMINATED ASIA PACIFIC MARKET IN 2021

4.3 POPULATION HEALTH MANAGEMENT MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

FIGURE 17 CHINA TO REGISTER HIGHEST GROWTH RATE DURING FORECAST PERIOD

4.4 REGIONAL MIX: POPULATION HEALTH MANAGEMENT MARKET (2022?2027)

FIGURE 18 NORTH AMERICA TO DOMINATE GLOBAL MARKET DURING FORECAST PERIOD

4.5 POPULATION HEALTH MANAGEMENT MARKET: DEVELOPED VS. DEVELOPING MARKETS

FIGURE 19 DEVELOPING MARKETS TO REGISTER HIGHER GROWTH RATES DURING FORECAST PERIOD

### **5 MARKET OVERVIEW**

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

## TABLE 3 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: IMPACT ANALYSIS

### FIGURE 20 POPULATION HEALTH MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

#### 5.2.1 DRIVERS

5.2.1.1 Government mandates and support for healthcare IT solutions

5.2.1.2 Need to curtail escalating healthcare costs

### FIGURE 21 US HEALTHCARE SPENDING, 2012–2020 (USD BILLION)

5.2.1.3 Rising geriatric population and subsequent growth in chronic disease burden

#### 5.2.2 RESTRAINTS

5.2.2.1 High investments in infrastructure to set up robust PHM program

5.2.2.2 Rising data breach concerns

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Growing importance of emerging markets in healthcare sector

5.2.3.2 Rising focus on personalized medicine

5.2.3.3 Increasing focus on value-based medicine

#### 5.2.4 CHALLENGES

5.2.4.1 Lack of data management capabilities and skilled analysts

5.2.4.2 Interoperability issues

## 6 INDUSTRY INSIGHTS

### 6.1 INDUSTRY TRENDS

6.1.1 NEED FOR INTEROPERABILITY AND INTEGRATION TO DRIVE INNOVATION

6.1.2 SHIFT OF RISK BURDEN FROM PAYERS TO PROVIDERS

6.1.3 GROWING DEMAND FOR PATIENT-CENTRIC HEALTHCARE

### FIGURE 22 VALUE-BASED CARE WORKFLOW

6.1.4 CLOUD-BASED IT SOLUTIONS

6.1.5 CONSOLIDATION OF HEALTHCARE PROVIDERS

### 6.2 ECOSYSTEM ANALYSIS

FIGURE 23 POPULATION HEALTH MANAGEMENT MARKET: ECOSYSTEM ANALYSIS

### 6.3 EVOLUTION OF ACOS: A PROMISING PAYMENT REFORM

6.3.1 INTRODUCTION

### FIGURE 24 ACOS: REIMBURSEMENT MODEL

6.3.2 US: EVOLUTION OF ACOS

### FIGURE 25 EVOLUTION OF ACO MODELS

6.3.3 ROLE OF INFORMATION TECHNOLOGY IN ACCOUNTABLE CARE

**FIGURE 26 ACCOUNTABLE CARE SOLUTIONS AND THEIR USE****6.4 HCIT EXPENDITURE ANALYSIS****6.4.1 NORTH AMERICA****TABLE 4 NORTH AMERICA: HEALTHCARE EXPENDITURE, BY COUNTRY****6.4.2 EUROPE****6.4.3 ASIA PACIFIC****TABLE 5 JAPAN: HEALTHCARE IT INITIATIVES AND FUNDING****TABLE 6 CHINA: HEALTHCARE IT INITIATIVES AND FUNDING****6.5 REGULATORY ANALYSIS****6.5.1 NORTH AMERICA****6.5.2 EUROPE****6.5.3 ASIA PACIFIC****6.6 PORTER'S FIVE FORCES ANALYSIS****FIGURE 27 DEGREE OF COMPETITION TO BE HIGH IN POPULATION HEALTH MANAGEMENT MARKET****TABLE 7 POPULATION HEALTH MANAGEMENT MARKET: PORTER'S FIVE FORCES ANALYSIS****6.7 PATENT ANALYSIS****FIGURE 28 TOP PATENT OWNERS AND APPLICANTS FOR POPULATION HEALTH MANAGEMENT SOLUTIONS (JANUARY 2011–SEPTEMBER 2022)****FIGURE 29 PATENT ANALYSIS: POPULATION HEALTH MANAGEMENT MARKET (JANUARY 2017–SEPTEMBER 2022)****6.8 ADJACENT MARKET ANALYSIS****FIGURE 30 PATIENT REGISTRY SOFTWARE MARKET: MARKET OVERVIEW****FIGURE 31 AMBULATORY EHR MARKET: MARKET OVERVIEW****6.9 CASE STUDY****6.10 KEY STAKEHOLDERS AND BUYING CRITERIA****6.10.1 KEY STAKEHOLDERS IN BUYING PROCESS****FIGURE 32 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS****TABLE 8 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR DEPLOYMENT MODES (%)****6.10.2 BUYING CRITERIA****FIGURE 33 KEY BUYING CRITERIA FOR DEPLOYMENT MODES****TABLE 9 KEY BUYING CRITERIA FOR DEPLOYMENT MODES****6.11 KEY CONFERENCES AND EVENTS (2022-2023)****6.12 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES****FIGURE 34 REVENUE SHIFT IN POPULATION HEALTH MANAGEMENT MARKET****6.13 PRICING ANALYSIS****6.13.1 INITIAL FEES**

**TABLE 10 PRE-ELEMENT FEE FOR PHM SOLUTIONS****6.13.2 ANNUAL MAINTENANCE FEES****TABLE 11 ANNUAL MAINTENANCE FEE FOR PHM SOLUTIONS****6.14 TECHNOLOGY ANALYSIS****6.14.1 INTEGRATION OF AI AND ML****6.14.2 DATA ANALYTICS****7 POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT****7.1 INTRODUCTION****TABLE 12 POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)****7.2 SOFTWARE****7.2.1 SOFTWARE TO DOMINATE COMPONENT SEGMENT****TABLE 13 POPULATION HEALTH MANAGEMENT SOFTWARE OFFERED BY KEY PLAYERS****TABLE 14 POPULATION HEALTH MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2020–2027 (USD MILLION)****7.3 SERVICES****7.3.1 INDISPENSABLE AND RECURRING NATURE OF SERVICES TO PROPEL MARKET****TABLE 15 POPULATION HEALTH MANAGEMENT SERVICES OFFERED BY KEY PLAYERS****TABLE 16 POPULATION HEALTH MANAGEMENT SERVICES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)****8 POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY****8.1 INTRODUCTION****TABLE 17 POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)****8.2 ON-PREMISE MODE OF DELIVERY****8.2.1 TRADITIONAL ON-PREMISE DEPLOYMENT TO ALLOW TIME TO TEST SOFTWARE UPGRADES BEFORE IMPLEMENTATION****TABLE 18 ON-PREMISE MODE OF DELIVERY: PROS AND CONS****TABLE 19 POPULATION HEALTH MANAGEMENT MARKET FOR ON-PREMISE SOLUTIONS, BY COUNTRY, 2020–2027 (USD MILLION)****8.3 CLOUD-BASED MODE OF DELIVERY****8.3.1 CLOUD-BASED DELIVERY TO REGISTER HIGHEST GROWTH DURING**



## FORECAST PERIOD

TABLE 20 CLOUD-BASED MODE OF DELIVERY: PROS AND CONS

TABLE 21 POPULATION HEALTH MANAGEMENT MARKET FOR CLOUD-BASED SOLUTIONS, BY COUNTRY, 2020–2027 (USD MILLION)

## **9 POPULATION HEALTH MANAGEMENT MARKET, BY END USER**

### 9.1 INTRODUCTION

TABLE 22 POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

### 9.2 HEALTHCARE PROVIDERS

9.2.1 NEED TO IMPROVE PROFITABILITY OF HEALTHCARE OPERATIONS TO BOOST MARKET

TABLE 23 POPULATION HEALTH MANAGEMENT MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2020–2027 (USD MILLION)

### 9.3 HEALTHCARE PAYERS

9.3.1 INCREASED FOCUS ON OUTCOME-BASED PAYMENT MODELS TO STIMULATE DEMAND FOR PHM SOLUTIONS

TABLE 24 POPULATION HEALTH MANAGEMENT MARKET FOR HEALTHCARE PAYERS, BY COUNTRY, 2020–2027 (USD MILLION)

### 9.4 OTHER END USERS

TABLE 25 POPULATION HEALTH MANAGEMENT MARKET FOR OTHER END USERS, BY COUNTRY, 2020–2027 (USD MILLION)

## **10 POPULATION HEALTH MANAGEMENT MARKET, BY REGION**

### 10.1 INTRODUCTION

TABLE 26 POPULATION HEALTH MANAGEMENT MARKET, BY REGION, 2020–2027 (USD MILLION)

### 10.2 NORTH AMERICA

FIGURE 35 NORTH AMERICA: POPULATION HEALTH MANAGEMENT MARKET SNAPSHOT

TABLE 27 NORTH AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 28 NORTH AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 29 NORTH AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 30 NORTH AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY

**END USER, 2020–2027 (USD MILLION)****10.2.1 US**

10.2.1.1 US to dominate North American market during forecast period

TABLE 31 US: MACROECONOMIC INDICATORS

TABLE 32 US: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 33 US: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 34 US: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

**10.2.2 CANADA**

10.2.2.1 Deployment of digital health initiatives to boost market

TABLE 35 CANADA: MACROECONOMIC INDICATORS

TABLE 36 CANADA: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 37 CANADA: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 38 CANADA: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

**10.3 EUROPE**

TABLE 39 EUROPE: E-HEALTH PRIORITIES FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2019

TABLE 40 EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 41 EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 42 EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 43 EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

**10.3.1 GERMANY**

10.3.1.1 Germany to dominate European population health management market

TABLE 44 GERMANY: MACROECONOMIC INDICATORS

TABLE 45 GERMANY: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 46 GERMANY: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 47 GERMANY: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.2 UK

10.3.2.1 Increasing public-private initiatives to support adoption of PHM solutions

TABLE 48 UK: MACROECONOMIC INDICATORS

TABLE 49 UK: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 50 UK: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 51 UK: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.3 FRANCE

10.3.3.1 Increasing patient volume for chronic and age-related conditions to fuel market

TABLE 52 FRANCE: MACROECONOMIC INDICATORS

TABLE 53 FRANCE: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 54 FRANCE: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 55 FRANCE: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.4 ITALY

10.3.4.1 Government initiatives to support market

TABLE 56 ITALY: MACROECONOMIC INDICATORS

TABLE 57 ITALY: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 58 ITALY: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 59 ITALY: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.5 SPAIN

10.3.5.1 Demand for e-prescriptions and better patient record management to drive adoption of PHM solutions

TABLE 60 SPAIN: MACROECONOMIC INDICATORS

TABLE 61 SPAIN: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 62 SPAIN: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 63 SPAIN: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.6 REST OF EUROPE

TABLE 64 REST OF EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 65 REST OF EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 66 REST OF EUROPE: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4 ASIA PACIFIC

FIGURE 36 ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET SNAPSHOT

TABLE 67 ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 68 ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 69 ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 70 ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

##### 10.4.1 JAPAN

10.4.1.1 Japan accounted for largest share of Asia Pacific market in 2021

TABLE 71 JAPAN: MACROECONOMIC INDICATORS

TABLE 72 JAPAN: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 73 JAPAN: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 74 JAPAN: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

##### 10.4.2 CHINA

10.4.2.1 Strong government support to propel market

TABLE 75 CHINA: MACROECONOMIC INDICATORS

TABLE 76 CHINA: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 77 CHINA: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 78 CHINA: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

##### 10.4.3 INDIA

10.4.3.1 Growing volume of patient data generated within healthcare systems to drive market

TABLE 79 INDIA: MACROECONOMIC INDICATORS

TABLE 80 INDIA: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 81 INDIA: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 82 INDIA: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.4 REST OF ASIA PACIFIC

TABLE 83 REST OF ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 84 REST OF ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 85 REST OF ASIA PACIFIC: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.5 LATIN AMERICA

10.5.1 BRAZIL, ARGENTINA, AND MEXICO TO EMERGE AS POTENTIAL HEALTHCARE MARKETS

TABLE 86 LATIN AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 87 LATIN AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 88 LATIN AMERICA: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.6 MIDDLE EAST & AFRICA

10.6.1 INCREASING INVESTMENTS IN MODERNIZING HEALTHCARE TO PROPEL MARKET

TABLE 89 MIDDLE EAST & AFRICA: POPULATION HEALTH MANAGEMENT MARKET, BY COMPONENT, 2020–2027 (USD MILLION)

TABLE 90 MIDDLE EAST & AFRICA: POPULATION HEALTH MANAGEMENT MARKET, BY MODE OF DELIVERY, 2020–2027 (USD MILLION)

TABLE 91 MIDDLE EAST & AFRICA: POPULATION HEALTH MANAGEMENT MARKET, BY END USER, 2020–2027 (USD MILLION)

## 11 COMPETITIVE LANDSCAPE

### 11.1 INTRODUCTION

### 11.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

FIGURE 37 KEY DEVELOPMENTS OF MAJOR PLAYERS BETWEEN JANUARY 2019 AND AUGUST 2022

### 11.3 POPULATION HEALTH MANAGEMENT MARKET: R&D EXPENDITURE

FIGURE 38 R&D EXPENDITURE OF KEY PLAYERS (2020 VS. 2021)

11.4 REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 39 REVENUE ANALYSIS OF KEY PLAYERS (2021)

11.5 GEOGRAPHIC REVENUE ASSESSMENT OF KEY PLAYERS

FIGURE 40 POPULATION HEALTH MANAGEMENT MARKET: GEOGRAPHIC REVENUE MIX

11.6 COMPANY EVALUATION QUADRANT

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 41 COMPETITIVE LEADERSHIP MAPPING, 2020

11.7 COMPETITIVE LEADERSHIP MAPPING – START-UPS/SMES

11.7.1 PROGRESSIVE COMPANIES

11.7.2 RESPONSIVE COMPANIES

11.7.3 DYNAMIC COMPANIES

11.7.4 STARTING BLOCKS

FIGURE 42 COMPETITIVE LEADERSHIP MAPPING FOR START-UPS/SMES

11.8 KEY PLAYERS ANALYSIS

TABLE 92 POPULATION HEALTH MANAGEMENT MARKET ANALYSIS, BY VENDOR TYPE

11.9 COMPETITIVE SITUATIONS AND TRENDS

11.9.1 PRODUCT LAUNCHES

11.9.2 DEALS

11.9.3 OTHER DEVELOPMENTS

## **12 COMPANY PROFILES**

12.1 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*

12.1.1 CERNER CORPORATION

TABLE 93 CERNER CORPORATION: COMPANY OVERVIEW

FIGURE 43 CERNER CORPORATION: COMPANY SNAPSHOT (2021)

12.1.2 ALLSCRIPTS HEALTHCARE SOLUTIONS

TABLE 94 ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.: COMPANY OVERVIEW

FIGURE 44 ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.: COMPANY SNAPSHOT (2021)

### 12.1.3 IBM CORPORATION

TABLE 95 IBM CORPORATION: COMPANY OVERVIEW

FIGURE 45 IBM CORPORATION: COMPANY SNAPSHOT (2021)

### 12.1.4 EPIC SYSTEMS CORPORATION

TABLE 96 EPIC SYSTEMS CORPORATION: COMPANY OVERVIEW

### 12.1.5 KONINKLIJKE PHILIPS

TABLE 97 KONINKLIJKE PHILIPS N.V.: COMPANY OVERVIEW

FIGURE 46 PHILLIPS HEALTHCARE: COMPANY SNAPSHOT (2021)

### 12.1.6 I2I POPULATION HEALTH

TABLE 98 I2I POPULATION HEALTH: COMPANY OVERVIEW

### 12.1.7 HEALTH CATALYST

TABLE 99 HEALTH CATALYST: COMPANY OVERVIEW

FIGURE 47 HEALTH CATALYST: COMPANY SNAPSHOT (2021)

### 12.1.8 OPTUM INC. (A SUBSIDIARY OF UNITEDHEALTH GROUP)

TABLE 100 OPTUM, INC: COMPANY OVERVIEW

FIGURE 48 OPTUM: COMPANY SNAPSHOT (2021)

### 12.1.9 ENLI HEALTH INTELLIGENCE (A CEDAR GROUP TECHNOLOGIES)

TABLE 101 ENLI HEALTH INTELLIGENCE: COMPANY OVERVIEW

### 12.1.10 ECLINICALWORKS

TABLE 102 ECLINICALWORKS: COMPANY OVERVIEW

### 12.1.11 HEALTHEC, LLC

TABLE 103 HEALTHEC LLC: COMPANY OVERVIEW

### 12.1.12 MEDECISION

TABLE 104 MEDECISION: COMPANY OVERVIEW

### 12.1.13 ARCADIA

TABLE 105 ARCADIA: COMPANY OVERVIEW

### 12.1.14 ATHENAHEALTH

TABLE 106 ATHENAHEALTH, INC: COMPANY OVERVIEW

### 12.1.15 COTIVITI (VERSCEND TECHNOLOGIES)

TABLE 107 COTIVITI: COMPANY OVERVIEW

### 12.1.16 NEXTGEN HEALTHCARE, INC.

TABLE 108 NEXTGEN HEALTHCARE, INC.: COMPANY OVERVIEW

FIGURE 49 NEXTGEN HEALTHCARE: COMPANY SNAPSHOT (2021)

## 12.2 OTHER PLAYERS

### 12.2.1 CONIFER HEALTH SOLUTIONS

### 12.2.2 SPH ANALYTICS

### 12.2.3 LIGHTBEAM HEALTH SOLUTIONS

### 12.2.4 INNOVACCER

### 12.2.5 LUMERIS

12.2.6 ZEOMEGA

12.2.7 HGS HEALTHCARE, LLC

12.2.8 PERSIVIA

12.2.9 COLOR HEALTH, INC.

\*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS



## I would like to order

Product name: Population Health Management (PHM) Market by Component (Software, Services), Mode of Delivery (On-premise, Cloud-based), End User (Healthcare Providers (Hospitals, ACOs), Healthcare Payers, Employer Groups, Government Bodies) - Global Forecast to 2027

Product link: <https://marketpublishers.com/r/P53B2B47244EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P53B2B47244EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970