

Pool & Spa Market by Type (Pools - Lap, Wading, Heated; Spas - Electric, Steam, Sauna, Hydromassage Bath), Accessories (Filters, Chlorinators, Blowers, Cleaners, Covers, Suction Fittings, Pumps), Material and Region - Global Forecast to 2027

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Abstracts

The global pool & spa market is expected to reach USD 23.6 billion by 2027 from an estimated USD 19.1 billion in 2022, at a CAGR of 4.3% from 2022 to 2027. The growth of the pool & spa market is proportional to the growth of the health awareness among people, which are the primary drivers of growth in demand for recreational and exercising activities. Apart from this, an increase in the tourism sector and the rising investments in luxury homes after the COVID-19 situation has led to the installation of pools & spas to achieve mental and physical relaxation. As a result, the pool & spa may experience a growth in demand during the forecast period.

“Pools: The largest-growing segment by type in the pool & spa market”

Based on type, the pools are expected to occupy the largest share in the pool & spa market. Swimming pools are a great addition to any backyard, adding years of enjoyment and fun. Residential swimming pools utilize many different construction methods. Household swimming pools come in all different shapes and sizes. Commercial swimming pools often come with stringent safety requirements, such as lifeguards on duty, locking gates or limited access. Lap pools can either be indoor or outdoor and have many features such as bulkheads and diving boards and are usually rectangular in shape. Pools as a feature in hotels are more common in tourist areas or near convention centers. As with the different types of in-ground pools, a lap pool can be constructed in concrete, vinyl, or acrylic sheet. Lap pools are ideal for people with narrow yards. The increasing population leading to scarcity in availability of wide spaces

is likely to drive the market for lap pools. Another major reason have been the lower maintenance costs for the lap pools, which is also a major factor driving the market growth of lap pools in comparison to other type of pools.

“Pool Pumps: The largest segment by power rating in pool & spa market”

The pool pumps accounted for the largest share in the global pool & spa market, by accessories, in 2022. The accessories are vital for the smooth operation of a pool or spa, and to improve the user experience. A growth of the pool & spa market will directly drive the demand for these accessories during the forecast period. Pool pumps are used for circulating and filtering water in the pools. A single-speed pump is the simplest, cheapest type of swimming pool pump with no speed settings. A dual-speed pump offers two settings, a high setting for more demanding tasks like vacuuming and a low setting for everyday duties. A variable-speed pump offers multiple speed options which is used for an energy-efficient setting and helps to save money on electric bill in the process. Variable-speed filters allows to optimize performance and save energy.

“Asia Pacific: The fastest-growing region in pool & spa market”

Asia Pacific is expected to grow with the highest CAGR during the forecast period. Asia Pacific consists of many of the emerging economies including Japan, India, and China, that are likely to exhibit strong economic growth. Australia is the top market for pool & spa in the region. The growth in Australia is driven by the increased focus on home renovations and improvements. The hospitality industry is one of the end user that is driving the spa market, owing to the increase in usage of hydrotherapy bathtubs. Also, the rising popularity of the traditional massage in the region is expected to drive the pool & spa market. The tourism industry is expected to boost up the market in the region due to the increase in construction of hotels and resorts, hence increasing the installation of pool & spa in the region.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 50%, Tier 2- 35%, and Tier 3- 15%

By Designation: C-Level- 30%, Director Level- 20%, and Others- 50%

By Region: Asia Pacific- 40%, Middle East & Africa- 30%, North America- 15%, Europe- 8%, , and South America - 7%.

Note: Others includes sales managers, engineers, and regional managers.

Note: The tiers of the companies are defined on the basis of their total revenues as of 2021. Tier 1: > USD 1 billion, Tier 2: From USD 500 million to USD 1 billion, and Tier 3: The leading players in the pool & spa market include Harvia Group (Finland), Pentair (US), Fluidra (Spain), KLAFS GmbH & Co. KG (Germany), TyloHelo (Sweden).

Research Coverage:

The report explains, describes, and forecasts the global pool & spa market, by type, accessories, material, and region.

It also offers a detailed qualitative and quantitative analysis of the pool & spa market. The report provides a thorough review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics, market estimates, in terms of value, and future trends in the pool & spa market.

Key Benefits of Buying the Report

1. The report identifies and addresses the key markets for pool & spa, which would help pool & spa manufacturers/builders review the growth in demand.
2. The report facilitates system providers understand the pulse of the market and offers insights into drivers, restraints, opportunities, and challenges.
3. The report will help key players understand the strategies of their competitors better and help them in making better strategic decisions.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS AND EXCLUSIONS

1.3.1 POOL & SPA MARKET, BY TYPE: INCLUSIONS AND EXCLUSIONS

1.3.2 POOL & SPA MARKET, BY ACCESSORY: INCLUSIONS AND EXCLUSIONS

1.3.3 POOL & SPA MARKET, BY MATERIAL: INCLUSIONS AND EXCLUSIONS

1.4 STUDY SCOPE

1.4.1 MARKETS COVERED

1.4.2 REGIONAL SCOPE

1.5 CURRENCY

1.6 LIMITATIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 POOL & SPA MARKET: RESEARCH DESIGN

2.2 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 2 DATA TRIANGULATION METHODOLOGY

2.2.1 SECONDARY DATA

2.2.1.1 Key data from secondary sources

2.2.2 PRIMARY DATA

2.2.2.1 Breakdown of primaries

FIGURE 3 KEY DATA FROM PRIMARY SOURCES

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 5 MAIN METRICS CONSIDERED WHILE ANALYZING AND ASSESSING DEMAND FOR POOLS & SPAS

2.3 MARKET SIZE ESTIMATION

2.3.1 BOTTOM-UP APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.3.2 TOP-DOWN APPROACH

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.3.3 DEMAND-SIDE ANALYSIS

2.3.3.1 Regional analysis

- 2.3.3.2 Country analysis
- 2.3.3.3 Demand-side assumptions
- 2.3.3.4 Demand-side calculations

2.3.4 SUPPLY-SIDE ANALYSIS

FIGURE 8 KEY STEPS CONSIDERED FOR ASSESSING SUPPLY OF POOLS & SPAS

FIGURE 9 POOL & SPA MARKET: SUPPLY-SIDE ANALYSIS

- 2.3.4.1 Supply-side calculations
- 2.3.4.2 Supply-side assumptions
- 2.3.5 FORECAST

3 EXECUTIVE SUMMARY

TABLE 1 POOL & SPA MARKET SNAPSHOT

FIGURE 10 NORTH AMERICA DOMINATED POOL & SPA MARKET IN 2021

FIGURE 11 POOLS TO ACCOUNT FOR LARGER MARKET SHARE BETWEEN 2022 AND 2027

FIGURE 12 SAUNAS TO LEAD POOL & SPA MARKET FROM 2022 TO 2027

FIGURE 13 LAP POOLS TO DOMINATE POOL & SPA MARKET FROM 2022 TO 2027

FIGURE 14 POOL PUMPS TO DOMINATE POOL & SPA MARKET FROM 2022 TO 2027

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN POOL & SPA MARKET

FIGURE 15 RISING HEALTH AWARENESS AMONG PEOPLE EXPECTED TO DRIVE POOL & SPA MARKET DURING FORECAST PERIOD

4.2 POOL & SPA MARKET, BY REGION

FIGURE 16 NORTH AMERICAN MARKET TO EXHIBIT HIGHEST CAGR DURING FORECAST PERIOD

4.3 NORTH AMERICA: POOL & SPA MARKET, BY TYPE AND COUNTRY, 2021

FIGURE 17 POOLS HELD LARGEST SHARE OF NORTH AMERICAN POOL & SPA MARKET IN 2021

4.4 POOL & SPA MARKET, BY TYPE

FIGURE 18 POOLS TO ACCOUNT FOR LARGER MARKET SHARE BY 2027

4.5 POOL & SPA MARKET, BY SPAS

FIGURE 19 SAUNAS TO ACCOUNT FOR LARGEST MARKET SHARE BY 2027

4.6 POOL & SPA MARKET, BY POOLS

FIGURE 20 LAP POOLS TO ACCOUNT FOR LARGEST MARKET SHARE BY 2027

4.7 POOL & SPA MARKET, BY ACCESSORY

FIGURE 21 POOL PUMPS TO DOMINATE POOL & SPA MARKET BY 2027

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 COVID-19 HEALTH ASSESSMENT

FIGURE 22 GLOBAL PROPAGATION OF COVID-19

FIGURE 23 PROPAGATION OF COVID-19 CASES IN SELECTED COUNTRIES

5.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 24 REVISED GDP FOR SELECTED G20 COUNTRIES IN 2020

5.4 MARKET DYNAMICS

FIGURE 25 POOL & SPA MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.4.1 DRIVERS

5.4.1.1 High dependency on tourism and adventure activities

TABLE 2 TRAVEL & TOURISM CONTRIBUTION TO GDP IN G20 COUNTRIES, 2021 (USD BILLION)

5.4.1.2 Rising consumer awareness about wellness therapies

5.4.1.3 Increase in spending capacity driving demand for luxury homes

5.4.2 RESTRAINTS

5.4.2.1 Surging adverse environmental impacts

FIGURE 26 TOTAL ELECTRICITY CONSUMPTION (EJ), 2010?2019

TABLE 3 ELECTRICITY PRICES IN SELECTED OECD COUNTRIES, 2021 (USD/UNIT)

5.4.2.2 High operating and maintenance costs

5.4.3 OPPORTUNITIES

5.4.3.1 Expansion of construction industry

FIGURE 27 CONSTRUCTION INDUSTRY GROWTH, BY REGION, 2021?2030

5.4.4 CHALLENGES

5.4.4.1 Instability in raw material prices

FIGURE 28 AVERAGE CRUDE OIL PRICE PER BARREL, MAY 2021?MAY 2022

5.5 COVID-19 IMPACT

5.6 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.6.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR POOL & SPA PROVIDERS

FIGURE 29 REVENUE SHIFT FOR POOL & SPA PROVIDERS

5.7 MARKET MAP

FIGURE 30 MARKET MAP: POOL & SPA MARKET

TABLE 4 POOL & SPA MARKET: ROLE IN ECOSYSTEM**5.8 VALUE CHAIN ANALYSIS****FIGURE 31 VALUE CHAIN ANALYSIS: POOL & SPA MARKET****5.8.1 RAW MATERIAL PROVIDERS/SUPPLIERS****5.8.2 POOL & SPA COMPONENT MANUFACTURERS****5.8.3 POOL & SPA BUILDERS/AGGREGATORS****5.8.4 END USERS****5.8.5 POST-SALES SERVICES****5.9 TECHNOLOGY ANALYSIS****5.9.1 AUTOMATIC POOL CLEANING SYSTEMS****5.9.2 CONNECTED POOL: IOP (INTERNET OF POOLS)****5.10 KEY CONFERENCES & EVENTS TO BE HELD DURING 2022–2024****TABLE 5 POOL & SPA MARKET: DETAILED LIST OF CONFERENCES & EVENTS****5.11 TARIFFS, CODES, AND REGULATIONS****5.11.1 TARIFFS RELATED TO POOL & SPA MARKET****TABLE 6 IMPORT TARIFFS FOR HS 842129 FILTERING/PURIFYING MACHINERY FOR LIQUIDS IN 2019****TABLE 7 IMPORT TARIFFS FOR HS 950699 EQUIPMENT FOR SPORTS, SWIMMING, AND PADDLING POOLS IN 2019****TABLE 8 IMPORT TARIFFS FOR HS 841370 CENTRIFUGAL PUMPS IN 2019****5.12 TRADE ANALYSIS****5.12.1 TRADE ANALYSIS FOR HS 842129 FILTERING/PURIFYING MACHINERY FOR LIQUIDS****5.12.1.1 Export scenario****TABLE 9 EXPORT SCENARIO FOR HS CODE: 842129, BY COUNTRY, 2019–2021 (USD)****5.12.1.2 Import scenario****TABLE 10 IMPORT SCENARIO FOR HS CODE: 842129, BY COUNTRY, 2019–2021 (USD)****5.12.2 TRADE ANALYSIS FOR HS 950699 EQUIPMENT FOR SPORTS, SWIMMING, AND PADDLING POOLS****5.12.2.1 Export scenario****TABLE 11 EXPORT SCENARIO FOR HS CODE: 950699, BY COUNTRY, 2019–2021 (USD)****5.12.2.2 Import scenario****TABLE 12 IMPORT SCENARIO FOR HS CODE: 950699, BY COUNTRY, 2019–2021 (USD)****5.12.3 TRADE ANALYSIS FOR HS 841370 CENTRIFUGAL PUMPS****5.12.3.1 Export scenario**

TABLE 13 EXPORT SCENARIO FOR HS CODE: 841370, BY COUNTRY, 2019–2021 (USD)

5.12.3.2 Import scenario

TABLE 14 IMPORT SCENARIO FOR HS CODE: 841370, BY COUNTRY, 2019–2021 (USD)

5.12.4 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 15 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 16 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 17 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 18 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.12.5 CODES AND REGULATIONS RELATED TO POOL & SPA MARKET

TABLE 19 POOL & SPA MARKET: CODES AND REGULATIONS

5.13 INNOVATIONS AND PATENT REGISTRATIONS

TABLE 20 POOL & SPA: INNOVATIONS AND PATENT REGISTRATIONS, OCTOBER 2019–APRIL 2022

5.14 PORTER'S FIVE FORCES ANALYSIS

FIGURE 32 PORTER'S FIVE FORCES ANALYSIS FOR POOL & SPA MARKET

TABLE 21 POOL & SPA MARKET: PORTER'S FIVE FORCES ANALYSIS

5.14.1 THREAT OF SUBSTITUTES

5.14.2 BARGAINING POWER OF SUPPLIERS

5.14.3 BARGAINING POWER OF BUYERS

5.14.4 THREAT OF NEW ENTRANTS

5.14.5 INTENSITY OF COMPETITIVE RIVALRY

5.15 KEY STAKEHOLDERS & BUYING CRITERIA

5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 33 INFLUENCE OF KEY STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 END USERS

TABLE 22 INFLUENCE OF KEY STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 END USERS

5.16 BUYING CRITERIA

FIGURE 34 INFLUENCE OF KEY STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 END USERS

TABLE 23 KEY BUYING CRITERIA FOR TOP 3 END USERS

5.17 CASE STUDY ANALYSIS

5.17.1 PIONEER RECREATION AND SPORTS CENTRE TO RELY ON LIQTECH'S MODERN CERAMIC FILTER TECHNOLOGY

5.17.1.1 Problem statement: February 2022

5.17.1.2 Solution

5.17.2 PLATINUM SPAS LAUNCHED INNOVATIVE ENERGY-EFFICIENT SOLUTION

5.17.2.1 Problem Statement: February 2022

5.17.2.2 Solution

6 POOL & SPA MARKET, BY TYPE

6.1 INTRODUCTION

FIGURE 35 POOL & SPA MARKET, BY TYPE, 2021

TABLE 24 POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

6.2 SPAS

6.2.1 GROWING AWARENESS OF WELLNESS THERAPIES EXPECTED TO BOOST MARKET

FIGURE 36 SPAS: POOL & SPA MARKET, BY TYPE, 2021

TABLE 25 SPAS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1.1 Electric spas

TABLE 26 ELECTRIC SPAS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1.2 Steam baths

TABLE 27 STEAM BATHS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1.3 Saunas

TABLE 28 SAUNAS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.2.1.4 Hydromassage bathtubs

TABLE 29 HYDROMASSAGE BATHTUBS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3 POOLS

6.3.1 GROWTH IN TOURISM SECTOR EXPECTED TO DRIVE DEMAND FOR POOLS WORLDWIDE

FIGURE 37 POOLS: POOL & SPA MARKET, BY TYPE, 2021

TABLE 30 POOLS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.1.1 Lap pools

TABLE 31 LAP POOLS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.1.2 Wading pools

TABLE 32 WADING POOLS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.1.3 Heated pools

TABLE 33 HEATED POOLS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3.1.4 Others

TABLE 34 OTHERS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7 POOL & SPA MARKET, BY ACCESSORY

7.1 INTRODUCTION

FIGURE 38 POOL & SPA MARKET, BY ACCESSORY, 2021 (%)

TABLE 35 POOL & SPA MARKET, BY ACCESSORY, 2020–2027 (USD MILLION)

7.2 FILTERS

7.2.1 PROVISION OF CLEAN WATER EXPECTED TO DRIVE MARKET FOR FILTERS

TABLE 36 FILTERS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7.3 CHLORINATORS

7.3.1 CONTROL OVER RATE OF CHLORINE IN POOL WATER TO DRIVE SEGMENT'S GROWTH

TABLE 37 CHLORINATORS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7.4 BLOWERS

7.4.1 PROVISION OF ADDITIONAL EFFECTS TO BOOST DEMAND FOR BLOWERS

TABLE 38 BLOWERS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7.5 CLEANERS

7.5.1 EFFECTIVE AUTOMATIC CLEANING TO BOOST DEMAND FOR CLEANERS

TABLE 39 CLEANERS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7.6 COVERS

7.6.1 ADVANTAGE OF ENERGY SAVINGS TO BOOST DEMAND FOR COVERS

TABLE 40 COVERS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7.7 SUCTION FITTINGS

7.7.1 REDUCTION OF INJURIES TO INCREASE DEMAND FOR SUCTION FITTINGS

TABLE 41 SUCTION FITTINGS: POOL & SPA MARKET, BY REGION, 2020–2027

(USD MILLION)

7.8 POOL PUMPS

7.8.1 ADVANTAGE OF REDUCTION IN ELECTRICITY BILLS TO BOOST DEMAND FOR POOL PUMPS

TABLE 42 POOL PUMPS: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

7.9 OTHER ACCESSORIES

TABLE 43 OTHER ACCESSORIES: POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

8 POOL & SPA MARKET, BY MATERIAL

8.1 INTRODUCTION

8.2 PLASTIC

8.2.1 HYGIENIC AND DISEASE PREVENTION LIKELY TO FUEL MARKET

8.3 RUBBER

8.3.1 WATER RETENTION PROPERTY TO DRIVE MARKET

8.4 FIBERGLASS

8.4.1 LOW MAINTENANCE COSTS TO BOOST MARKET GROWTH

8.5 STAINLESS STEEL

8.5.1 STRONG AND LIGHTWEIGHT QUALITIES OF STAINLESS STEEL TO DRIVE MARKET

8.6 OTHERS

8.6.1 EASY CLEAN AND MAINTENANCE OPTION TO BOOST MARKET FOR CERAMIC

9 POOL & SPA MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 39 POOL & SPA MARKET SHARE, BY REGION, 2021 (%)

FIGURE 40 NORTH AMERICAN POOL & SPA MARKET TO REGISTER HIGHEST CAGR FROM 2022 TO 2027

TABLE 44 POOL & SPA MARKET, BY REGION, 2020–2027 (USD MILLION)

9.2 NORTH AMERICA

FIGURE 41 SNAPSHOT: NORTH AMERICA POOL & SPA MARKET

9.2.1 BY TYPE

TABLE 45 NORTH AMERICA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

9.2.2 BY ACCESSORY

TABLE 46 NORTH AMERICA: POOL & SPA MARKET, BY ACCESSORY, 2020–2027 (USD MILLION)**9.2.3 BY COUNTRY****TABLE 47 NORTH AMERICA: POOL & SPA MARKET, BY COUNTRY, 2020–2027 (USD MILLION)****9.2.3.1 US****9.2.3.1.1 Work from home culture to drive market****TABLE 48 US: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 49 US: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 50 US: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.2.3.2 Canada****9.2.3.2.1 Growing construction industry to drive market****TABLE 51 CANADA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 52 CANADA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 53 CANADA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.2.3.3 Mexico****9.2.3.3.1 Increasing demand for residential spaces to drive market****TABLE 54 MEXICO: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 55 MEXICO: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 56 MEXICO: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.3 EUROPE****FIGURE 42 SNAPSHOT: EUROPE POOL & SPA MARKET****9.3.1 BY TYPE****TABLE 57 EUROPE: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 58 EUROPE: POOL & SPA MARKET, BY ACCESSORY, 2020–2027 (USD MILLION)****9.3.2 BY COUNTRY****TABLE 59 EUROPE: POOL & SPA MARKET, BY COUNTRY, 2020–2027 (USD MILLION)****9.3.2.1 Germany****9.3.2.1.1 Renovation of buildings to drive market****TABLE 60 GERMANY: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 61 GERMANY: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 62 GERMANY: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.3.2.2 Italy****9.3.2.2.1 Harsh winters to drive market****TABLE 63 ITALY: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 64 ITALY: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 65 ITALY: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)**

9.3.2.3 UK

9.3.2.3.1 Booming construction industry to drive market

TABLE 66 UK: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 67 UK: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 68 UK: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)

9.3.2.4 France

9.3.2.4.1 Rising investments in commercial projects to drive market

TABLE 69 FRANCE: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 70 FRANCE: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 71 FRANCE: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)

9.3.2.5 Rest of Europe

TABLE 72 REST OF EUROPE: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 73 REST OF EUROPE: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 74 REST OF EUROPE: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)

9.4 ASIA PACIFIC

9.4.1 BY TYPE

TABLE 75 ASIA PACIFIC: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 76 ASIA PACIFIC: POOL & SPA MARKET, BY ACCESSORY, 2020–2027 (USD MILLION)

9.4.2 BY COUNTRY

TABLE 77 ASIA PACIFIC: POOL & SPA MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

9.4.2.1 China

9.4.2.1.1 Increasing investments in construction industry to drive market

TABLE 78 CHINA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 79 CHINA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 80 CHINA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)

9.4.2.2 India

9.4.2.2.1 Rising demand for luxury homes to drive market

TABLE 81 INDIA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 82 INDIA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 83 INDIA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)

9.4.2.3 Japan

9.4.2.3.1 Rise in wellness therapies to drive market

TABLE 84 JAPAN: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 85 JAPAN: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 86 JAPAN: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)**9.4.2.4 Australia****9.4.2.4.1 Expanding home renovations to drive market****TABLE 87 AUSTRALIA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 88 AUSTRALIA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 89 AUSTRALIA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.4.2.5 Rest of Asia Pacific****TABLE 90 REST OF ASIA PACIFIC: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 91 REST OF ASIA PACIFIC: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 92 REST OF ASIA PACIFIC: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.5 MIDDLE EAST & AFRICA****9.5.1 BY TYPE****TABLE 93 MIDDLE EAST & AFRICA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 94 MIDDLE EAST & AFRICA: POOL & SPA MARKET, BY ACCESSORY, 2020–2027 (USD MILLION)****9.5.2 BY COUNTRY****TABLE 95 MIDDLE EAST & AFRICA: POOL & SPA MARKET, BY COUNTRY, 2020–2027 (USD MILLION)****9.5.2.1 UAE****9.5.2.1.1 Increasing construction of hotels to drive market****TABLE 96 UAE: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 97 UAE: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 98 UAE: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.5.2.2 Saudi Arabia****9.5.2.2.1 Popularity as a tourist destination to drive market****TABLE 99 SAUDI ARABIA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 100 SAUDI ARABIA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 101 SAUDI ARABIA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.5.2.3 South Africa****9.5.2.3.1 Hot climatic conditions to drive market****TABLE 102 SOUTH AFRICA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 103 SOUTH AFRICA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)**

TABLE 104 SOUTH AFRICA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)**9.5.2.4 Rest of Middle East & Africa****TABLE 105 REST OF MIDDLE EAST & AFRICA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 106 REST OF MIDDLE EAST & AFRICA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 107 REST OF MIDDLE EAST & AFRICA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.6 SOUTH AMERICA****9.6.1 BY TYPE****TABLE 108 SOUTH AMERICA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 109 SOUTH AMERICA: POOL & SPA MARKET, BY ACCESSORY, 2020–2027 (USD MILLION)****9.6.2 BY COUNTRY****TABLE 110 SOUTH AMERICA: POOL & SPA MARKET, BY COUNTRY, 2020–2027 (USD MILLION)****9.6.2.1 Brazil****9.6.2.1.1 Increasing adventure and water sports to drive market****TABLE 111 BRAZIL: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 112 BRAZIL: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 113 BRAZIL: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.6.2.2 Argentina****9.6.2.2.1 Variety of wellness programs to drive market****TABLE 114 ARGENTINA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 115 ARGENTINA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 116 ARGENTINA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****9.6.2.3 Rest of South America****TABLE 117 REST OF SOUTH AMERICA: POOL & SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 118 REST OF SOUTH AMERICA: SPA MARKET, BY TYPE, 2020–2027 (USD MILLION)****TABLE 119 REST OF SOUTH AMERICA: POOL MARKET, BY TYPE, 2020–2027 (USD MILLION)****10 COMPETITIVE LANDSCAPE****10.1 KEY PLAYER STRATEGIES**

TABLE 120 OVERVIEW OF KEY STRATEGIES ADOPTED BY TOP PLAYERS,
AUGUST 2018–APRIL 2022

10.2 MARKET SHARE ANALYSIS OF TOP FIVE PLAYERS

TABLE 121 POOL & SPA MARKET: DEGREE OF COMPETITION

FIGURE 43 POOL & SPA MARKET SHARE ANALYSIS, 2021

10.3 REVENUE ANALYSIS OF TOP FIVE MARKET PLAYERS

FIGURE 44 TOP PLAYERS IN POOL & SPA MARKET FROM 2017 TO 2021

10.4 COMPANY EVALUATION QUADRANT

10.4.1 STARS

10.4.2 PERVASIVE PLAYERS

10.4.3 EMERGING LEADERS

10.4.4 PARTICIPANTS

FIGURE 45 COMPETITIVE LEADERSHIP MAPPING: POOL & SPA MARKET, 2021

10.5 START-UP/SME EVALUATION QUADRANT, 2021

10.5.1 PROGRESSIVE COMPANIES

10.5.2 RESPONSIVE COMPANIES

10.5.3 DYNAMIC COMPANIES

10.5.4 STARTING BLOCKS

FIGURE 46 POOL & SPA MARKET: START-UP/SME EVALUATION QUADRANT,
2021

10.6 COMPETITIVE BENCHMARKING

TABLE 122 POOL & SPA MARKET: DETAILED LIST OF KEY START-UPS/SMES

TABLE 123 POOL & SPA MARKET: COMPETITIVE BENCHMARKING OF KEY
PLAYERS [START-UPS/SMES]

10.7 POOL & SPA MARKET: COMPANY FOOTPRINT

TABLE 124 BY TYPE: COMPANY FOOTPRINT

TABLE 125 BY ACCESSORY: COMPANY FOOTPRINT

TABLE 126 BY REGION: COMPANY FOOTPRINT

TABLE 127 COMPANY FOOTPRINT

10.8 COMPETITIVE SCENARIO

TABLE 128 POOL & SPA MARKET: PRODUCT LAUNCHES, SEPTEMBER
2019–NOVEMBER 2020

TABLE 129 POOL & SPA MARKET: DEALS, FEBRUARY 2019–JUNE 2022

TABLE 130 POOL & SPA MARKET: OTHERS, JANUARY 2019–JANUARY 2022

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive

Threats))*

11.1 KEY PLAYERS

11.1.1 HARVIA GROUP

TABLE 131 HARVIA GROUP: BUSINESS OVERVIEW

FIGURE 47 HARVIA GROUP: COMPANY SNAPSHOT (2021)

TABLE 132 HARVIA GROUP: PRODUCTS OFFERED

TABLE 133 HARVIA GROUP: DEALS

TABLE 134 HARVIA GROUP: OTHERS

11.1.2 PENTAIR

TABLE 135 PENTAIR: BUSINESS OVERVIEW

FIGURE 48 PENTAIR: COMPANY SNAPSHOT (2021)

TABLE 136 PENTAIR: PRODUCTS OFFERED

TABLE 137 PENTAIR: PRODUCT LAUNCHES

TABLE 138 PENTAIR: DEALS

TABLE 139 PENTAIR: OTHERS

11.1.3 FLUIDRA

TABLE 140 FLUIDRA: BUSINESS OVERVIEW

FIGURE 49 FLUIDRA: COMPANY SNAPSHOT (2021)

TABLE 141 FLUIDRA: PRODUCTS OFFERED

TABLE 142 FLUIDRA: DEALS

11.1.4 KLAFS GMBH & CO. KG

TABLE 143 KLAFS GMBH & CO. KG: BUSINESS OVERVIEW

TABLE 144 KLAFS GMBH & CO. KG: PRODUCTS OFFERED

TABLE 145 KLAFS GMBH & CO. KG: DEALS

11.1.5 TYLOHELO

TABLE 146 TYLOHELO: BUSINESS OVERVIEW

TABLE 147 TYLOHELO: PRODUCTS OFFERED

11.1.6 ROCA

TABLE 148 ROCA: BUSINESS OVERVIEW

FIGURE 50 ROCA: COMPANY SNAPSHOT (2020)

TABLE 149 ROCA: PRODUCTS OFFERED

TABLE 150 ROCA: PRODUCT LAUNCHES

TABLE 151 ROCA: DEALS

11.1.7 SAWO INC.

TABLE 152 SAWO INC.: BUSINESS OVERVIEW

TABLE 153 SAWO INC.: PRODUCTS OFFERED

11.1.8 KOHLER CO.

11.1.9 ARCTIC SPAS

TABLE 159 ARCTIC SPAS: BUSINESS OVERVIEW

TABLE 161 ARCTIC SPAS: PRODUCT LAUNCHES**11.1.10 JAQUAR****TABLE 162 JAQUAR: COMPANY OVERVIEW****TABLE 163 JAQUAR: PRODUCTS OFFERED****TABLE 164 JAQUAR: PRODUCT LAUNCHES****TABLE 165 JAQUAR: OTHERS****11.1.11 BULLFROG SPAS****TABLE 166 BULLFROG SPAS: BUSINESS OVERVIEW****TABLE 167 BULLFROG SPAS: PRODUCTS OFFERED****TABLE 168 BULLFROG SPAS: PRODUCT LAUNCHES****TABLE 169 BULLFROG SPAS: OTHERS****11.1.12 COAST SPAS MANUFACTURING INC.****TABLE 170 COAST SPAS MANUFACTURING INC.: COMPANY OVERVIEW****TABLE 171 COAST SPAS MANUFACTURING INC.: PRODUCTS OFFERED****11.1.13 BTL****TABLE 172 BTL: COMPANY OVERVIEW****TABLE 173 BTL: PRODUCTS OFFERED****TABLE 174 BTL: OTHERS****11.1.14 DURAVIT AG****TABLE 175 DURAVIT AG: COMPANY OVERVIEW****TABLE 176 DURAVIT AG: PRODUCTS OFFERED****TABLE 177 DURAVIT AG: PRODUCT LAUNCHES****TABLE 178 DURAVIT AG: DEALS****11.1.15 NARVI OY****TABLE 179 NARVI OY: COMPANY OVERVIEW****TABLE 180 NARVI OY: PRODUCTS OFFERED****11.2 OTHER PLAYERS****11.2.1 UNBESCHIEDEN GMBH****11.2.2 STAS DOYER****11.2.3 PHYSIOTHERM****11.2.4 EFFE****11.2.5 LEISURE BATHS LTD.**

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

11.3 LIST OF MORE PLAYERS AS MARKET IS FRAGMENTED**12 APPENDIX**

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.4 AVAILABLE CUSTOMIZATION

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS

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