

Polyurethane Additives Market by Type (Catalysts, Surfactants, Filler, Flame retardants, and others), Application (Foams, Adhesives & Sealants, Coatings, Elastomers), End-use Industry and Region - Global Forecast to 2025

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Abstracts

“The polyurethane additives market is projected to register a CAGR of 4.2%, in terms of value, between 2020 and 2025.”

The market size of polyurethane additives is estimated at USD 3.7 billion in 2020 and is projected to reach USD 4.5 billion by 2025, at a CAGR of 4.2%. The growing demand for innovative and cost effective additives along with the increasing demand for polyurethane additives in the construction industry of the emerging countries is driving the demand for polyurethane additives. The industrial development in emerging countries and the growing demand for environment-friendly polyurethane additives has created a growth opportunity for the polyurethanes market. However, the volatility in raw material prices and the recyclability of polyurethane additives is hampering the growth of the market. The increasing regulatory pressure for shifting towards eco-friendly products is creating a challenge for the polyurethane additives market.

“The flame retardants type segment to register the fastest growth during the forecast period.”

Flame retardants of concern include organohalogen and organophosphate chemicals such as polybrominated diphenyl ethers (PBDEs) and chlorinated tris (TDCPP). There are various types of flame retardants such as brominated flame retardants, chlorinated flame retardants, phosphorous-based flame retardants, and some inorganic flame retardants. These are used to produce high quality polyurethanes that are used in

various applications such as electronic, automobile, and building & construction.

“The foams application to be the largest consumer of polyurethane additives.”

Polyurethane foams are manufactured by reacting polyols and isocyanates in the presence of a blowing agent and an amine catalyst. The blowing agent is carbon dioxide, which is formed as a by-product of the reaction between water and isocyanate. The amine catalyst is known to accelerate the reaction. Polyurethane foams are of two types, namely rigid polyurethane foam and flexible polyurethane foam. Foams offer various properties such as comfort and insulating properties when used in various industries such as automotive and building & construction, which is driving the market.

“The automotive & transportation industry to be the largest consumer of polyurethane additives.”

Polyurethanes are used in various parts of an automobile. In addition to the foam that makes car seats comfortable, bumpers, interior “headline” ceiling sections, the car body, spoilers, doors and windows all use polyurethanes. Polyurethane enables manufacturers to provide drivers and passengers significantly more automobile mileage by reducing weight and increasing fuel economy, comfort, corrosion resistance, insulation, and sound absorption.

“APAC is projected to be the largest polyurethane additives market during the forecast period.”

The polyurethane additives market in APAC is projected to register the highest CAGR during the forecast period. The foams market in APAC is driven by the growing construction industry, increased consumer spending, and strong economic growth.

This study was validated through primary interviews conducted with various industry experts worldwide. The primary sources were divided into three categories, namely, company type, designation, and region.

By Company Type – Tier 1: 25%, Tier 2: 50%, and Tier 3: 25%

By Designation - C Level: 30%, Director Level: 50%, and Others: 20%

By Region - APAC: 30%, Europe: 25%, North America: 20%, South America: 15%, and the Middle East & Africa: 10%

The report profiles several leading players of the polyurethane additives market such as Evonik Industries (Germany), BASF (Germany), Huntsman Corporation (US), Covestro (Germany), Dow Inc. (US), Lanxess AG (Germany), Albemarle Corporation (US), Tosoh Corporation (Japan), Momentive (US), and BYK (US). The report also includes detailed information about various growth strategies adopted by these key players to strengthen their position in the polyurethane additives market.

Research Coverage:

The report offers insights into the polyurethane additives market in the key regions. It aims at estimating the size of the polyurethane additives market during the forecast period and projects future growth of the market across various segments based on type, application, end-use industry, and region. The report also includes an in-depth competitive analysis of the key players in the polyurethane additives market, along with company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help leaders/new entrants in the polyurethane additives market by providing them with the closest approximations of revenues for the overall market and its various sub-segments. This report will help stakeholders obtain a better understanding of the competitive landscape and gain insights to enhance their businesses and devise suitable market strategies. The report will also help stakeholders understand the pulse of the market and help acquire information on key market drivers, restraints, challenges, and opportunities affecting the growth of the polyurethane additives market.

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FIGURE 42 ALBEMARLE CORPORATION: COMPANY SNAPSHOT

12.8 TOSOH CORPORATION

FIGURE 43 TOSOH CORPORATION: COMPANY SNAPSHOT

12.9 MOMENTIVE

12.10 BYK

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, winning imperatives, current focus and strategies, threat from competition, right to win might not be captured in case of unlisted companies.

12.11 OTHER MARKET PLAYERS

12.11.1 EASTMAN CHEMICAL COMPANY

12.11.2 CLARIANT AG

12.11.3 GULBRANDSEN CHEMICAL, INC.

12.11.4 STRUKTOL COMPANY OF AMERICA, LLC

12.11.5 MAJOREL

12.11.6 AIR PRODUCTS & CHEMICALS

12.11.7 SYNASIA

12.11.8 PON PURE CHEMICALS GROUP

12.11.9 LIBERTY CHEMICALS

12.11.10 EVERLIGHT CHEMICAL

12.11.11 MILLIKEN & COMPANY

12.11.12 SHEPHERD CHEMICAL COMPANY

12.11.13 ZHEJIANG WANSHENG CO., LTD.

12.11.14 YANGZHOU DAJIANG CHEMICAL CO., LTD.

12.11.15 HEJIA CHEMICAL

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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