

Polypropylene Market by Type (Homopolymer, Copolymer), Application (Injection Molding, Fiber & Raffia, Film & Sheet, and Blow Molding), End-Use Industry (Packaging, Automotive, Building & Construction, Medical), and Region - Global Forecast to 2022

https://marketpublishers.com/r/P356E44F0B4EN.html

Date: January 2018 Pages: 156 Price: US\$ 5,650.00 (Single User License) ID: P356E44F0B4EN

Abstracts

Polypropylene market projected to grow at a CAGR of 5.6% during the forecast period

The polypropylene market size is estimated at USD 75.40 billion in 2017 and projected to reach USD 99.17 billion by 2022, at a CAGR of 5.6% between 2017 and 2022. Polypropylene is a thermoplastic polymer which is used in a variety of applications, and is produced by the combination of the propylene monomer with catalysts. It is majorly used in the packaging industry for consumer products, food containers, cosmetic products, beverages, and others. Polypropylene is also used in the automotive industry for the manufacture of plastic parts, car bumpers, dashboards, and others. There is a growing demand for polypropylene from applications, such as injection molding, fiber and raffia, film and sheet, blow molding, and others.

Homopolymer is projected to be the fastest-growing type of polypropylene during the forecast period

Homopolymers are the most-widely used polypropylene type, and are also known as Polypropylene Homopolymers (PPH). Homopolymers provide high strength to weight ratio and are stiffer than copolymers. The excellent chemical resistance and weldability enable the use of the polypropylene homopolymer for various corrosion resistant structures. Increasing demand for polypropylene in the automotive and medical



industries in the Asia Pacific is expected to fuel the growth of homopolymer market during the forecast period. Rapid industrialization in China and India over the next six years is projected to drive the demand for polypropylene in the Asia Pacific.

Injection molding application is projected to account for the largest share of the polypropylene market during the forecast period

Injection molding application is projected to account for the major share of the overall polypropylene market in terms of volume during the forecast period. This is associated with the large demand for polypropylene for the manufacture of molded plastic products due to the features of polypropylene, such as low density, excellent moisture resistance, high impact strength, and chemical resistance.

Medical is projected to be the fastest-growing end-use industry of the polypropylene market during the forecast period

The medical industry is projected to be the fastest-growing consumer of polypropylene, as it has a good mixture of heat resistance and structural properties of polycarbonate, impact resistance of polyester, radiation resistance of polystyrene or Polyethylene (PE), and flexibility or soft feel of flexible polyvinyl chloride. It also has excellent chemical resistance.

Asia Pacific projected to be the fastest-growing market for polypropylene during the forecast period

Asia Pacific is projected to be the fastest-growing market for polypropylene during the forecast period, due to rising automotive production in the region. China is projected to be the fastest-growing market for polypropylene in the Asia Pacific, followed by India and South Korea. The automotive sector is developing rapidly in Southeast Asian countries, such as Thailand, Indonesia, and Malaysia. These countries are an emerging hub for car production due to the growing demand and purchasing power of the middle-class population. All these factors act as key growth drivers for the polypropylene market in the Asia Pacific.

Extensive primary interviews were conducted to determine and verify the market size for several segments and subsegments and information gathered through secondary research.

The break-up of primary interviews is given below:



By Company Type - Tier 1 - 50%, Tier 2 - 37%, and Tier 3 - 13%

By Designation - Director Level - 31%, C level - 23%, and Others - 46%

By Region - North America – 17%, Europe – 32%, Asia Pacific – 31%, South America – 13%, Middle East & Africa – 7%

Note: The tiers of the companies are defined on the basis of their total revenues, as of 2016: Tier 1 = USD 500 million, Tier 2 = USD 100 million to USD 500 million, and Tier 3 = USD 100 million.

Others include sales managers, marketing managers, and product managers.

The companies profiled in this market research report include LyondellBasell (The Netherlands), SABIC (Saudi Arabia), Exxon Mobil Corporation (US), DuPont (US), INEOS (Switzerland), Total S.A. (France), Formosa Plastics Group (Taiwan), China Petrochemical Corporation (China), LG Chem (South Korea), and Sumitomo Chemicals (Japan).

Research Coverage:

This research report categorizes the polypropylene market on the basis of type, application, and region. The report includes detailed information regarding the major factors influencing the growth of the polypropylene market, such as drivers, restraints, challenges, and opportunities. A detailed analysis of the key industry players has been undertaken to provide insights into business overviews, products & services, key strategies, expansions, new product developments, agreements and recent developments associated with the market.

Reasons to Buy the Report

The report will help market leaders/new entrants in this market in the following ways:

1. This report segments the polypropylene market comprehensively and provides the closest approximations of market sizes for the overall market and subsegments across verticals and regions.

2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.



3. This report will help stakeholders understand the major competitors and gain insights to enhance their positions in the business. The competitive landscape section includes expansions, new product developments, and agreements.



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- **1.6 LIMITATIONS**
- **1.7 STAKEHOLDERS**

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
2.1.1 SECONDARY DATA
2.1.1.1 Key data from secondary sources
2.1.2 PRIMARY DATA
2.1.2.1 Key data from primary sources
2.1.2.2 Breakdown of primary interviews
2.2 MARKET SIZE ESTIMATION
2.2.1 BOTTOM-UP APPROACH
2.2.2 TOP DOWN APPROACH
2.3 DATA TRIANGULATION
2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE POLYPROPYLENE MARKET
- 4.2 APAC POLYPROPYLENE MARKET, BY APPLICATION AND COUNTRY
- 4.3 POLYPROPYLENE MARKET, BY TYPE
- 4.4 POLYPROPYLENE MARKET, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION



5.2 MARKET DYNAMICS

- 5.2.1 DRIVERS
 - 5.2.1.1 Growth of key end-use industries

5.2.1.2 Preference for polypropylene to metal and other traditional materials in various industries

5.2.2 RESTRAINTS

5.2.2.1 Availability of other substitutes providing stiff competition to polypropylene

- 5.2.2.2 Growing concern over environmental impact and disposal of plastics
- **5.2.3 OPPORTUNITIES**
- 5.2.3.1 Increasing use of polypropylene in automotive industry
- 5.2.4 CHALLENGES
- 5.2.4.1 Increasing trend of plastic recycling
- 5.3 PORTER'S FIVE FORCES ANALYSIS
- 5.3.1 THREAT OF SUBSTITUTES
- 5.3.2 BARGAINING POWER OF SUPPLIERS
- 5.3.3 BARGAINING POWER OF BUYERS
- 5.3.4 INTENSITY OF COMPETITIVE RIVALRY
- 5.3.5 THREAT OF NEW ENTRANTS
- 5.4 MACROECONOMIC INDICATORS
- 5.4.1 GDP GROWTH RATE FORECAST OF MAJOR ECONOMIES
- 5.4.2 AUTOMOTIVE INDUSTRY ANALYSIS

6 POLYPROPYLENE MARKET, BY TYPE

- 6.1 INTRODUCTION
- 6.2 HOMOPOLYMER
- 6.3 COPOLYMER
- 6.4 OTHERS

7 POLYPROPYLENE MARKET, BY APPLICATION

7.1 INTRODUCTION7.2 INJECTION MOLDING7.3 FIBER & RAFFIA7.4 FILM & SHEET7.5 BLOW MOLDING7.6 OTHERS

8 POLYPROPYLENE MARKET, BY END-USE INDUSTRY





8.1 INTRODUCTION
8.2 PACKAGING
8.3 AUTOMOTIVE
8.4 BUILDING & CONSTRUCTION
8.5 MEDICAL
8.6 ELECTRICAL & ELECTRONICS
8.7 OTHERS

9 POLYPROPYLENE MARKET, BY REGION

9.1 INTRODUCTION **9.2 APAC** 9.2.1 CHINA 9.2.2 JAPAN 9.2.3 INDIA 9.2.4 SOUTH KOREA 9.2.5 THAILAND **9.2.6 TAIWAN** 9.2.7 REST OF APAC 9.3 NORTH AMERICA 9.3.1 US 9.3.2 CANADA 9.3.3 MEXICO 9.4 EUROPE 9.4.1 GERMANY 9.4.2 FRANCE 9.4.3 ITALY 9.4.4 UK **9.4.5 RUSSIA** 9.4.6 REST OF EUROPE 9.5 SOUTH AMERICA 9.5.1 BRAZIL 9.5.2 ARGENTINA 9.5.3 REST OF SOUTH AMERICA 9.6 MIDDLE EAST & AFRICA 9.6.1 SOUTH AFRICA **9.6.2 TURKEY** 9.6.3 SAUDI ARABIA

Polypropylene Market by Type (Homopolymer, Copolymer), Application (Injection Molding, Fiber & Raffia, Film &...



9.6.4 REST OF MIDDLE EAST & AFRICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW
10.2 MARKET SHARE ANALYSIS
10.3 COMPETITIVE SCENARIO
10.3.1 EXPANSIONS, 2012–2017
10.3.2 JOINT VENTURE, 2012–2017
10.3.3 ACQUISITIONS, 2012–2017
10.3.4 NEW PRODUCT LAUNCH, 2012–2017

11 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

11.1 LYONDELLBASELL INDUSTRIES HOLDINGS B.V.

- 11.2 SABIC
- 11.3 EXXON MOBIL
- 11.4 DUPONT
- 11.5 INEOS
- 11.6 TOTAL S.A.
- 11.7 FORMOSA PLASTICS GROUP (FPG)
- 11.8 CHINA PETROCHEMICAL CORPORATION
- 11.9 LG CHEM
- 11.10 SUMITOMO CHEMICAL
- 11.11 OTHER KEY PLAYERS
- 11.11.1 EASTMAN CHEMICAL COMPANY
- 11.11.2 BASF SE
- 11.11.3 RELIANCE INDUSTRIES LIMITED
- 11.11.4 WESTLAKE CHEMICAL CORPORATION
- 11.11.5 BRASKEM
- 11.11.6 HALDIA PETROCHEMICALS LIMITED
- 11.11.7 LOTTE CHEMICAL UK LTD.
- 11.11.8 TRINSEO
- 11.11.9 HPCL- MITTAL ENERGY LIMITED
- 11.11.10 BRAHMAPUTRA CRACKER AND POLYMER LIMITED
- 11.11.11 SACO AEI POLYMERS



*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 INSIGHTS FROM INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 12.5 AVAILABLE CUSTOMIZATIONS
- 12.6 RELATED REPORTS
- 12.7 AUTHOR DETAILS



List Of Tables

LIST OF TABLES

Table 1 TRENDS AND FORECAST OF GDP GROWTH RATES, 2016–2022 Table 2 AUTOMOTIVE PRODUCTION STATISTICS OF KEY COUNTRIES IN 2016 Table 3 POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (MILLION TON) Table 4 POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (USD BILLION) Table 5 POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (MILLION TON) Table 6 POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (USD **BILLION**) Table 7 POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (MILLION TON) Table 8 POLYPROPYLENE MARKET SIZE, BY END USE INDUSTRY, 2015–2022 (USD BILLION) Table 9 POLYPROPYLENE MARKET SIZE, BY REGION, 2015–2022 (MILLION TON) Table 10 POLYPROPYLENE MARKET SIZE, BY REGION, 2015–2022 (USD BILLION) Table 11 APAC: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION TON) Table 12 APAC: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (USD **BILLION**) Table 13 APAC: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (MILLION TON) Table 14 APAC: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (USD BILLION) Table 15 APAC: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (MILLION TON) Table 16 APAC: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (USD BILLION)

Table 17 APAC: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY,

2015–2022 (MILLION TON)

Table 18 APAC: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD BILLION)

Table 19 CHINA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (MILLION TON)

Table 20 CHINA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (MILLION TON)

Table 21 CHINA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY,



2015-2022 (MILLION TON)

Table 22 JAPAN: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 23 JAPAN: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 24 JAPAN: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 25 INDIA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON) Table 26 INDIA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 27 INDIA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 28 SOUTH KOREA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 29 SOUTH KOREA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 30 SOUTH KOREA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 31 THAILAND: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 32 THAILAND: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 33 THAILAND: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 34 TAIWAN: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 35 TAIWAN: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 36 TAIWAN: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 37 REST OF APAC: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 38 REST OF ASIA PACIFIC: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 39 REST OF ASIA PACIFIC: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 40 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION TON)

Table 41 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY COUNTRY,



2015-2022 (USD BILLION)

Table 42 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY TYPE,

2015–2022 (MILLION TON)

Table 43 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY TYPE,

2015–2022 (USD BILLION)

Table 44 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (MILLION TON)

Table 45 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (USD BILLION)

Table 46 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (MILLION TON)

Table 47 NORTH AMERICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD BILLION)

Table 48 US: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (MILLION TON)

Table 49 US: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (MILLION TON)

Table 50 US: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (MILLION TON)

Table 51 CANADA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 52 CANADA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 53 CANADA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 54 MEXICO: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 55 MEXICO: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 56 MEXICO: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 57 EUROPE: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION TON)

Table 58 EUROPE: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (USD BILLION)

Table 59 EUROPE: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (MILLION TON)

Table 60 EUROPE: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (USD BILLION)



Table 61 EUROPE: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (MILLION TON)

Table 62 EUROPE: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (USD BILLION)

Table 63 EUROPE: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (MILLION TON)

Table 64 EUROPE: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD BILLION)

Table 65 GERMANY: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (MILLION TON)

Table 66 GERMANY: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 67 GERMANY: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 68 FRANCE: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 69 FRANCE: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 70 FRANCE: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 71 ITALY: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON) Table 72 ITALY: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 73 ITALY: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 74 UK: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON) Table 75 UK: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 76 UK: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 77 RUSSIA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 78 RUSSIA.: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 79 RUSSIA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 80 REST OF EUROPE: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 81 REST OF EUROPE: POLYPROPYLENE MARKET SIZE, BY APPLICATION,



2015–2022 (KILOTON)

Table 82 REST OF EUROPE: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 83 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 84 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 85 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 86 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 87 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 88 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 89 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 90 SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 91 BRAZIL: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 92 BRAZIL: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 93 BRAZIL: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 94 ARGENTINA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 95 ARGENTINA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 96 ARGENTINA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 97 REST OF SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 98 REST OF SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 99 REST OF SOUTH AMERICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)

Table 100 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015—2022 (KILOTON)



Table 101 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY COUNTRY, 2015—2022 (USD BILLION)

Table 102 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015—2022 (MILLION TON)

Table 103 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015—2022 (USD BILLION)

Table 104 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015—2022 (MILLION TON)

Table 105 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015—2022 (USD BILLION)

Table 106 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015—2022 (KILOTON)

Table 107 MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015—2022 (USD MILLION)

Table 108 SOUTH AFRICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015—2022 (KILOTON)

Table 109 SOUTH AFRICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015—2022 (KILOTON)

Table 110 SOUTH AFRICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015—2022 (KILOTON)

Table 111 TURKEY: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 112 TURKEY: POLYPROPYLENE MARKET SIZE, BY APPLICATION,

2015-2022 (KILOTON)

Table 113 TURKEY: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015—2022 (KILOTON)

Table 114 SAUDI ARABIA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015—2022 (KILOTON)

Table 115 SAUDI ARABIA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015—2022 (KILOTON)

Table 116 SAUDI ARABIA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015—2022 (KILOTON)

Table 117 REST OF MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY TYPE, 2015—2022 (KILOTON)

Table 118 REST OF MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY APPLICATION, 2015—2022 (KILOTON)

Table 119 REST OF MIDDLE EAST & AFRICA: POLYPROPYLENE MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KILOTON)



List Of Figures

LIST OF FIGURES

Figure 1 POLYPROPYLENE MARKET SEGMENTATION Figure 2 RESEARCH METHODOLOGY Figure 3 DATA TRIANGULATION: POLYPROPYLENE MARKET Figure 4 HOMOPOLYMER TO DOMINATE POLYPROPYLENE MARKET BETWEEN 2017 AND 2022 Figure 5 FIBER & RAFFIA TO LEAD POLYPROPYLENE MARKET BETWEEN 2017 AND 2022 Figure 6 PACKAGING END-USE INDUSTRY TO DOMINATE OVERALL POLYPROPYLENE MARKET BETWEEN 2017 AND 2022 Figure 7 APAC MARKET TO WITNESS SIGNIFICANT GROWTH DURING FORECAST PERIOD Figure 8 DEMAND FOR PACKAGING INDUSTRY IS DRIVING THE POLYPROPYLENE MARKET Figure 9 CHINA ACCOUNTED FOR LARGEST MARKET IN APAC Figure 10 HOMOPOLYMER TO ACCOUNT LARGEST SHARE OF OVERALL POLYPROPYLENE MARKET Figure 11 APAC DOMINATES POLYPROPYLENE MARKET Figure 12 OVERVIEW OF FACTORS GOVERNING THE POLYPROPYLENE MARKET Figure 13 TOP 10 VEHICLE PRODUCING COUNTRIES IN 2015 Figure 14 US ELECTRIC VEHICLE MARKET SIZE 2012 VS 2019 Figure 15 ELECTRIC VEHICLES SALES AND GROWTH Figure 16 HOMOPOLYMER ACCOUNTED FOR LARGEST MARKET SHARE IN 2016 Figure 17 APAC TO BE FASTEST-GROWING HOMOPOLYMER MARKET BETWEEN 2017 AND 2022 Figure 18 APAC TO BE LARGEST COPOLYMER MARKET BETWEEN 2017 AND 2022 Figure 19 MIDDLE EAST & AFRICA TO BE FASTEST-GROWING MARKET FOR OTHERS SEGMENT Figure 20 INJECTION MOLDING ACCOUNTED FOR LARGEST MARKET SHARE IN 2016 Figure 21 APAC TO BE FASTEST-GROWING POLYPROPYLENE MARKET IN INJECTION MOLDING APPLICATION BETWEEN 2017 AND 2022 Figure 22 APAC TO BE FASTEST GROWING MARKET IN FIBER & RAFFIA APPLICATION DURING FORECAST PERIOD Figure 23 APAC TO BE FASTEST-GROWING MARKET IN FIBER & RAFFIA



APPLICATION DURING FORECAST PERIOD

Figure 24 SOUTH AMERICA TO BE SECOND-FASTEST GROWING MARKET FOR POLYPROPYLENE BETWEEN 2017 AND 2022

Figure 25 APAC TO BE FASTEST-GROWING MARKET IN OTHER APPLICATIONS BETWEEN 2017 AND 2022

Figure 26 PACKAGING ACCOUNTED FOR LARGEST MARKET SHARE IN 2016 Figure 27 APAC TO BE FASTEST-GROWING POLYPROPYLENE MARKET IN PACKAGING BETWEEN 2017 AND 2022

Figure 28 MIDDLE EAST & AFRICA TO BE SECOND-FASTEST GROWING POLYPROPYLENE MARKET IN AUTOMOTIVE INDUSTRY

Figure 29 APAC TO BE LARGEST POLYPROPYLENE MARKET IN BUILDING & CONSTRUCTION INDUSTRY

Figure 30 SOUTH AMERICA TO BE FASTEST-GROWING POLYPROPYLENE MARKET IN MEDICAL INDUSTRY

Figure 31 APAC TO WITNESS HIGHEST GROWTH FOR POLYPROPYLENE IN ELECTRONICS INDUSTRY

Figure 32 APAC TO BE LARGEST MARKET FOR POLYPROPYLENE IN OTHERS END-USE INDUSTRIES

Figure 33 CHINA TO EMERGE AS THE NEW HOTSPOTS FOR THE

POLYPROPYLENE MARKET

Figure 34 APAC: POLYPROPYLENE MARKET SNAPSHOT

Figure 35 EUROPE: POLYPROPYLENE MARKET SNAPSHOT

Figure 36 KEY DEVELOPMENTS BY LEADING PLAYERS BETWEEN 2012 AND 2017

Figure 37 LYONDELLBASELL INDUSTRIES HOLDINGS B.V.: COMPANY SNAPSHOT

Figure 38 LYONDELLBASELL INDUSTRIES HOLDINGS B.V.: SWOT ANALYSIS

Figure 39 SABIC: COMPANY SNAPSHOT

Figure 40 SABIC: SWOT ANALYSIS

Figure 41 EXXON MOBIL: COMPANY SNAPSHOT

Figure 42 EXXON MOBIL CORPORATION: SWOT ANALYSIS

Figure 43 DU PONT: COMPANY SNAPSHOT

Figure 44 DU PONT: SWOT ANALYSIS

Figure 45 INEOS: COMPANY SNAPSHOT

Figure 46 INEOS: SWOT ANALYSIS

Figure 47 TOTAL S.A.: COMPANY SNAPSHOT

Figure 48 CHINA PETROLEUM CORPORATION: COMPANY SNAPSHOT

Figure 49 LG CHEM: COMPANY SNAPSHOT

Figure 50 COMPANY SNAPSHOT: SUMITOMO CHEMICAL



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