

# **Polyoxymethylene Market by Applications (Electrical & Electronics, Consumer, Industrial, Transportation, and Others) & Geography – Trends & Forecasts to 2018**

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## **Abstracts**

Polyoxymethylene (POM) is an engineering plastic which finds its applications in many end-user industries. Properties such as excellent dimensional stability, high strength, and good resistance to impact & fatigue make polyoxymethylene a preferred material in the category of high performance engineering plastics. Polyoxymethylene is generally used because of its excellent physical properties which make it a light weight metal replacing material. Due to this, the demand for polyoxymethylene is high in the market and is expected to grow in the future.

POM market is experiencing high growth rate, but, the maximum demand is observed in the Asia-Pacific region. A huge amount of investment is made in POM market to meet the growing demand globally. Currently, the Asia-Pacific region is the largest consumers of POM which accounts for 55.3% of the consumption.

Currently, the major use of POM is observed in applications relating to electrical & electronics industry and transportation industry. The key drivers of the industry are, rising demand from the transportation industry and scope of innovation in copolymer POM. Competition from other engineering plastics is a major restraining factor that exists in this market. Use of POM as a metal replacement plastic due to its light weight and high strength in various sectors has increased its consumption in all the end-use segments.

The Asia-Pacific region is the largest market for the consumption of POM due to several developing economies in this region. This report estimates the size of the POM market,

both in terms of volume and value. The report provides a comprehensive review of important market drivers, challenges, and key issues. The market is further segmented and forecasted for regions such as North America, Western Europe, the Asia-Pacific, and Rest of the World (ROW), which include key growth countries, namely, the U.S., Germany, China, Japan, and South Korea. The share of participants and their strategic initiatives for the overall market is discussed in detail in the report. Top players of the industry are profiled in detail with their recent developments and other strategic industry activities.

Further, as a part of qualitative analysis, the research report provides a comprehensive review of important market drivers, restraints, opportunities, winning imperatives, and key issues in the market. We have also profiled leading players of this market with their recent developments and other strategic initiatives in the industry. These include Celanese Corporation (U.S.), DuPont (U.S.), Korea Engineering Plastics (South Korea), Mitsubishi Engineering-Plastics Corporation (Japan), Polyplastics Co. (Japan), and other market players.

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