

PMMA Microspheres Market by Application (Signs & Displays, Paints & Coatings and Printing Inks, Cosmetics, Polymers & Films, Medical) and Region (North America, Europe, Asia Pacific and Rest of the World) - Global Forecasts to 2026

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Abstracts

The PMMA microspheres market is estimated to grow to USD 410 million by 2026 from USD 296 million in 2021, at a CAGR of 6.7%. PMMA microspheres in flat panel displays provide increased color uniformity and make them flatter as diffusers. On the other hand, as spacers, PMMA microspheres increase display panel's mechanical shock-absorbing capacity, owing to their high mechanical strength, thus making them an integral part of display manufacturing. The increasing level of standard across the globe is continuously increasing the demand for flat panel displays. Also, the digital economy boom and the growing electronics industry are likely to boost the demand for electronic products, which is expected to boost the PMMA microspheres' demand. All these factors are expected to drive the PMMA microspheres market.

Paints & Coatings is expected to be the fastest-growing PMMA microspheres application of the PMMA microspheres market, in terms of value, between 2021 and 2026

Paints & coatings and printing inks application is projected to be the fastest-growing application in terms of value, between 2021 and 2026. This is due to increased construction activities globally and the demand for premium architecture and coatings. The premium segments use more microspheres than the cost-effective segments as these microspheres provide soft texture with a matte finish. Therefore, the increasing demand for premium segment coatings is expected to fuel the growth in the PMMA microspheres market.

“high demand for premium products from cosmetics and paints & coatings segment is driving the market in Asia Pacific.”

Asia Pacific has a remarkable mixture of developing and relatively developed economies. On the one hand, where the developing economies provide cheap labor and a large consumer base of a high population, the developed economies bring the technological expertise and fill in the requirements for advancements. India and China are the fastest developing economies globally and have a large consumer base. They offer cheap labor and the highest consumption contribution towards major chemical industries. The increasing disposable income in these developing countries like Taiwan and South Korea fuels the demand for premium segments in paints & coatings and cosmetics applications. All these factors drive the demand for PMMA microspheres in Asia Pacific region.

By Company Type: Tier 1 - 46%, Tier 2 - 31%, and Tier 3 - 23%

By Designation: C-Level - 46%, Director Level - 27%, and Others - 27%

By Region: North America - 33%, Europe - 27%, APAC - 27%, South America - 7%, Middle East & Africa - 6%,

The key players profiled in the report Sekisui Kasei Co. Ltd (Japan), Dynea AS (Norway), HEYO Enterprises Co. Ltd (Taiwan), Imperial Microspheres (US), Cospheric LLC (US), Microchem (Switzerland), Lab261 (US), Nippon Shokubai Co. Ltd (Japan), Kobo Products Inc. (US), and Kuraray Co. Ltd (Japan), Microbeads AS (Norway), Trinseo (US), among others.

Research Coverage

This report segments the market for PMMA microspheres based application, and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, associated with the market for PMMA microspheres.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the PMMA microspheres market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on PMMA microspheres offered by top players in the global market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for PMMA microspheres across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global PMMA microspheres market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the PMMA microspheres market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

TABLE 1 PMMA MICROSPHERES MARKET: INCLUSIONS & EXCLUSIONS

TABLE 2 PMMA MICROSPHERES: MARKET DEFINITION AND INCLUSIONS, BY APPLICATION

1.3 MARKET DEFINITION

FIGURE 1 PMMA MICROSPHERES MARKET SEGMENTATION

1.3.1 REGIONS COVERED

1.3.2 YEARS CONSIDERED

1.4 CURRENCY

1.5 UNITS CONSIDERED

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 PMMA MICROSPHERES MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Primary interviews: Demand-side and supply-side

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 3 MARKET SIZE ESTIMATION - APPROACH 1 (SUPPLY-SIDE):

COMBINED MARKET SHARE OF MAJOR PLAYERS

FIGURE 4 MARKET SIZE ESTIMATION - BOTTOM-UP (SUPPLY-SIDE):

REVENUE FROM SALE OF PMMA MICROSPHERES

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 - BOTTOM-UP (DEMAND-SIDE): PRODUCTS SOLD AND THEIR AVERAGE SELLING PRICE

2.2.2 TOP-DOWN APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3 – TOP-DOWN

2.3 DATA TRIANGULATION

FIGURE 7 PMMA MICROSPHERES MARKET: DATA TRIANGULATION**2.4 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST****2.4.1 SUPPLY-SIDE****FIGURE 8 MARKET CAGR PROJECTIONS FROM SUPPLY-SIDE****2.4.2 DEMAND-SIDE****FIGURE 9 MARKET GROWTH PROJECTIONS FROM DEMAND SIDE:****DRIVERS AND OPPORTUNITIES****2.5 FACTORS ANALYSIS****2.6 ASSUMPTIONS****2.7 LIMITATIONS****2.8 RISK ASSESSMENT****TABLE 3 PMMA MICROSPHERES MARKET: RISK ASSESSMENT****3 EXECUTIVE SUMMARY****FIGURE 10 SIGNS & DISPLAYS ESTIMATED TO BE LARGEST APPLICATION SEGMENT OF PMMA MICROSPHERES MARKET****FIGURE 11 ASIA PACIFIC ACCOUNTED FOR LARGEST MARKET SHARE****4 PREMIUM INSIGHTS****4.1 ATTRACTIVE OPPORTUNITIES IN PMMA MICROSPHERES MARKET****FIGURE 12 GROWING DEMAND FROM SIGNS & DISPLAYS APPLICATION TO DRIVE PMMA MICROSPHERES MARKET DURING FORECAST PERIOD****4.2 PMMA MICROSPHERES MARKET SIZE, BY REGION****FIGURE 13 ASIA PACIFIC IS EXPECTED TO BE LARGEST MARKET FOR PMMA MICROSPHERES DURING FORECAST PERIOD****4.3 ASIA PACIFIC: PMMA MICROSPHERES MARKET, BY APPLICATION AND COUNTRY, 2020****FIGURE 14 CHINA ACCOUNTED FOR LARGEST SHARE OF PMMA MICROSPHERES MARKET IN ASIA PACIFIC****4.4 PMMA MICROSPHERES MARKET SIZE, BY APPLICATION****FIGURE 15 SIGNS & DISPLAYS PROJECTED TO BE LARGEST APPLICATION OF PMMA MICROSPHERES MARKET****4.5 PMMA MICROSPHERES MARKET SIZE, BY APPLICATION VS REGION****FIGURE 16 PAINTS & COATINGS AND PRINTING INKS IS EXPECTED TO BE DOMINANT APPLICATION OF PMMA MICROSPHERES MARKET IN ASIA PACIFIC AND NORTH AMERICA****4.6 PMMA MICROSPHERES MARKET, BY KEY COUNTRIES**

FIGURE 17 PMMA MICROSPHERES MARKET IN CHINA IS PROJECTED TO REGISTER HIGHEST CAGR BETWEEN 2021 AND 2026

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN PMMA MICROSPHERES MARKET

5.2.1 DRIVERS

5.2.1.1 Growing demand for flat panel display globally

FIGURE 19 FLAT PANEL DISPLAY REVENUE BY APPLICATION, 2018–2024

5.2.1.2 Spiraling demand for plastic underbody coatings and premium architectural coatings

5.2.2 RESTRAINTS

5.2.2.1 Relatively high cost than other competitive materials

5.2.2.2 Regulatory restraint on rinse-off products

5.2.3 OPPORTUNITIES

5.2.3.1 High demand for premium products from cosmetics and paints & coatings segment

FIGURE 20 GLOBAL PAINT & COATINGS DEMAND VOLUME GROWTH IN Q1 2020 VS Q1 2021 (TON)

5.2.3.2 Growth of end-use industries

TABLE 4 SPENDING IN HEALTHCARE INDUSTRY, BY COUNTRY/REGION

5.2.4 CHALLENGES

5.2.4.1 Replacement by other cost-effective materials

5.2.4.2 Impact of COVID-19

TABLE 5 COUNTRY-WISE PERCENTAGE DEVIATION ACROSS MANUFACTURING AND SERVICE SECTORS FROM BENCHMARKS DUE TO COVID-19

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 21 PORTER'S FIVE FORCES ANALYSIS OF PMMA MICROSPHERES MARKET

TABLE 6 PMMA MICROSPHERES MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF SUBSTITUTES

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 KEY STAKEHOLDERS & BUYING CRITERIA

5.4.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 22 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 APPLICATIONS

TABLE 7 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 APPLICATIONS (%)

5.4.2 BUYING CRITERIA

FIGURE 23 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS

TABLE 8 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS

5.5 TECHNOLOGY ANALYSIS

5.6 MACROECONOMIC INDICATORS

5.6.1 GDP TRENDS AND FORECAST OF MAJOR ECONOMIES

TABLE 9 GDP TRENDS AND FORECAST, BY MAJOR ECONOMIES, 2020–2023 (GROWTH RATE)

5.7 COVID-19 IMPACT

5.7.1 INTRODUCTION

5.7.2 COVID-19 HEALTH ASSESSMENT

FIGURE 24 COUNTRY-WISE SPREAD OF COVID-19

5.7.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 25 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2022

5.7.3.1 COVID-19 Impact on Economy—Scenario Assessment

FIGURE 26 FACTORS IMPACTING GLOBAL ECONOMY

5.8 IMPACT OF COVID-19: CUSTOMER ANALYSIS

6 INDUSTRY TRENDS

6.1 SUPPLY CHAIN ANALYSIS

FIGURE 27 PMMA MICROSPHERES MARKET: SUPPLY CHAIN

6.1.1 RAW MATERIAL

6.1.2 MANUFACTURING OF PMMA MICROSPHERES

6.1.3 DISTRIBUTION TO END-USERS

6.1.4 APPLICATION

6.2 PMMA MICROSPHERES MARKET: NON-COVID-19, OPTIMISTIC, PESSIMISTIC, AND REALISTIC SCENARIOS

FIGURE 28 MARKET SIZE UNDER REALISTIC, PESSIMISTIC, OPTIMISTIC, AND NON-COVID-19 SCENARIOS

TABLE 10 PMMA MICROSPHERES MARKET FORECAST SCENARIO, 2019–2026 (USD MILLION)

6.2.1 NON-COVID-19 SCENARIO

6.2.2 OPTIMISTIC SCENARIO

6.2.3 PESSIMISTIC SCENARIO

6.2.4 REALISTIC SCENARIO

6.3 PRICING ANALYSIS

6.3.1 AVERAGE SELLING PRICES OF KEY PLAYERS, BY APPLICATION

FIGURE 29 AVERAGE SELLING PRICES OF KEY PLAYERS FOR TOP 3 APPLICATIONS

TABLE 11 AVERAGE SELLING PRICES OF KEY PLAYERS FOR TOP 3 APPLICATIONS (USD)/KG

6.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

6.4.1 REVENUE SHIFTS & REVENUE POCKETS FOR PMMA MICROSPHERES MARKET

FIGURE 30 REVENUE SHIFT FOR PMMA MICROSPHERES MARKET

6.5 CONNECTED MARKETS: ECOSYSTEM

TABLE 12 PMMA MICROSPHERES MARKET: ECOSYSTEM

FIGURE 31 PMMA MICROSPHERES MARKET: ECOSYSTEM

6.6 CASE STUDY ANALYSIS

6.6.1 CASE STUDY PERTAINING USAGE OF PMMA MICROSPHERES IN TREATING INFRAORBITAL RHYTIDS

6.7 TRADE ANALYSIS

6.7.1 IMPORT SCENARIO OF PMMA MICROSPHERES MARKET

FIGURE 32 PMMA MICROSPHERES IMPORTS, BY KEY COUNTRY, 2016–2020

TABLE 13 PMMA MICROSPHERES IMPORTS, BY REGION, 2016–2020 (USD MILLION)

6.7.2 EXPORT SCENARIO OF PMMA MICROSPHERES MARKET

FIGURE 33 PMMA MICROSPHERES EXPORTS, BY KEY COUNTRY, 2016–2020

TABLE 14 PMMA MICROSPHERES EXPORTS, BY REGION, 2016–2020 (USD MILLION)

6.8 AVERAGE SELLING PRICE

FIGURE 34 AVERAGE SELLING PRICE OF PMMA MICROSPHERES, BY REGION (USD/KG)

TABLE 15 AVERAGE SELLING PRICE OF PMMA MICROSPHERES, BY REGION (USD/KG)

6.9 REGULATORY LANDSCAPE

TABLE 16 REGULATIONS RELATED TO PMMA MICROSPHERES MARKET

6.10 KEY CONFERENCES & EVENTS IN 2022–2023

TABLE 17 PMMA MICROSPHERES MARKET: DETAILED LIST OF CONFERENCES & EVENTS

6.11 PATENT ANALYSIS

6.11.1 APPROACH

6.11.2 DOCUMENT TYPE

TABLE 18 TOTAL NUMBER OF PATENTS IN LAST 10 YEARS

FIGURE 35 PATENTS REGISTERED FOR PMMA MICROSPHERE MARKET
2011–2021

FIGURE 36 PATENT PUBLICATION TRENDS FOR PMMA MICROSPHERES
MARKET, 2011–2021

FIGURE 37 LEGAL STATUS OF PATENTS

6.11.3 JURISDICTION ANALYSIS

FIGURE 38 MAXIMUM PATENTS FILED BY COMPANIES IN CHINA

6.11.4 TOP APPLICANTS

FIGURE 39 CUREVAC AG COMPANY REGISTERED MAXIMUM NUMBER OF
PATENTS BETWEEN 2010 AND 2020

TABLE 19 LIST OF SOME RECENT PATENTS

TABLE 20 TOP 10 PATENT OWNERS IN US, 2011–2021

7 PMMA MICROSPHERES MARKET, BY APPLICATION

7.1 INTRODUCTION

FIGURE 40 PAINTS & COATINGS AND PRINTING INKS TO BE FASTEST-GROWING
APPLICATION

TABLE 21 PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019
(USD THOUSAND)

TABLE 22 PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026
(USD THOUSAND)

TABLE 23 PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019
(TON)

TABLE 24 PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026
(TON)

7.2 SIGNS & DISPLAYS

7.2.1 DEVELOPMENT OF INFRASTRUCTURE DRIVES DEMAND FOR PMMA
MICROSPHERES

FIGURE 41 ASIA PACIFIC IS PROJECTED TO BE LARGEST MARKET FOR SIGNS &
DISPLAYS APPLICATION DURING FORECAST PERIOD

TABLE 25 PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY
REGION, 2016–2019 (USD THOUSAND)

TABLE 26 PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY
REGION, 2020–2026 (USD THOUSAND)

TABLE 27 PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY
REGION, 2016–2019 (TON)

TABLE 28 PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY REGION, 2020–2026 (TON)

7.2.2 NORTH AMERICA PMMA MICROSPHERES MARKET IN SIGNS & DISPLAYS, BY COUNTRY

TABLE 29 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 30 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 31 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2016–2019 (TON)

TABLE 32 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2020–2026 (TON)

7.2.3 EUROPE PMMA MICROSPHERES MARKET IN SIGNS & DISPLAYS, BY COUNTRY

TABLE 33 EUROPE PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY 2016–2019 (USD THOUSAND)

TABLE 34 EUROPE PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 35 EUROPE PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2016–2019 (TON)

TABLE 36 EUROPE PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2020–2026 (TON)

7.2.4 ASIA PACIFIC PMMA MICROSPHERES MARKET IN SIGNS & DISPLAYS, BY COUNTRY

TABLE 37 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 38 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 39 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2016–2019 (TON)

TABLE 40 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN SIGNS & DISPLAYS, BY COUNTRY, 2020–2026 (TON)

7.3 COSMETICS

7.3.1 HIGH INCOME AND GROWING URBAN POPULATION TO FUEL DEMAND FOR PMMA MICROSPHERES IN COSMETICS

FIGURE 42 ASIA PACIFIC IS PROJECTED TO BE FASTEST-GROWING PMMA MICROSPHERES MARKET IN COSMETICS APPLICATION

TABLE 41 PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY REGION, 2016–2019 (USD THOUSAND)

TABLE 42 PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY REGION, 2020–2026 (USD THOUSAND)

TABLE 43 PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY REGION, 2016–2019 (TON)

TABLE 44 PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY REGION, 2020–2026 (TON)

7.3.2 NORTH AMERICA PMMA MICROSPHERES MARKET IN COSMETICS, BY COUNTRY

TABLE 45 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 46 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 47 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2016–2019 (TON)

TABLE 48 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2020–2026 (TON)

7.3.3 EUROPE PMMA MICROSPHERES MARKET IN COSMETICS, BY COUNTRY

TABLE 49 EUROPE PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 50 EUROPE PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 51 EUROPE PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2016–2019 (TON)

TABLE 52 EUROPE PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2020–2026 (TON)

7.3.4 ASIA PACIFIC PMMA MICROSPHERES MARKET IN COSMETICS, BY COUNTRY

TABLE 53 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 54 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 55 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2016–2019 (TON)

TABLE 56 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN COSMETICS, BY COUNTRY, 2020–2026 (TON)

7.4 PAINTS & COATINGS AND PRINTING INKS

7.4.1 RISE IN GLOBAL CONSTRUCTION ACTIVITIES TO DRIVE DEMAND FOR PMMA MICROSPHERES

FIGURE 43 NORTH AMERICA TO BE SECOND-FASTEST-GROWING PMMA

MICROSPHERES MARKET IN PAINTS & COATINGS AND PRINTING INKS APPLICATION

TABLE 57 PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY REGION, 2016–2019 (USD THOUSAND)

TABLE 58 PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY REGION, 2020–2026 (USD THOUSAND)

TABLE 59 PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY REGION, 2016–2019 (TON)

TABLE 60 PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY REGION, 2020–2026 (TON)

7.4.2 NORTH AMERICA PMMA MICROSPHERES MARKET IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY

TABLE 61 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 62 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 63 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2016–2019 (TON)

TABLE 64 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2020–2026 (TON)

7.4.3 EUROPE PMMA MICROSPHERES MARKET IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY

TABLE 65 EUROPE PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 66 EUROPE PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 67 EUROPE PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2016–2019 (TON)

TABLE 68 EUROPE PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2020–2026 (TON)

7.4.4 ASIA PACIFIC PMMA MICROSPHERES MARKET IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY

TABLE 69 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 70 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 71 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN PAINTS & COATINGS AND PRINTING INKS, BY COUNTRY, 2016–2019 (TON)

TABLE 72 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN PAINTS &

COATINGS AND PRINTING INKS, BY COUNTRY, 2020–2026 (TON)

7.5 POLYMERS & FILMS

7.5.1 GROWING POPULATION IN DEVELOPING ECONOMIES DRIVES DEMAND FOR POLYMERS & FILMS

FIGURE 44 NORTH AMERICA IS PROJECTED TO BE SECOND-LARGEST MARKET FOR PMMA MICROSPHERES IN POLYMERS & FILMS APPLICATION BETWEEN 2021 AND 2026

TABLE 73 PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY REGION, 2016–2019 (USD THOUSAND)

TABLE 74 PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY REGION, 2020–2026 (USD THOUSAND)

TABLE 75 PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY REGION, 2016–2019 (TON)

TABLE 76 PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY REGION, 2020–2026 (TON)

7.5.2 NORTH AMERICA PMMA MICROSPHERES MARKET IN POLYMERS & FILMS, BY COUNTRY

TABLE 77 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 78 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 79 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2016–2019 (TON)

TABLE 80 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2020–2026 (TON)

7.5.3 EUROPE PMMA MICROSPHERES MARKET IN POLYMERS & FILMS, BY COUNTRY

TABLE 81 EUROPE PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 82 EUROPE PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 83 EUROPE PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2016–2019 (TON)

TABLE 84 EUROPE PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2020–2026 (TON)

7.5.4 ASIA PACIFIC PMMA MICROSPHERES MARKET IN POLYMERS & FILMS, BY COUNTRY

TABLE 85 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 86 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 87 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2016–2019 (TON)

TABLE 88 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN POLYMERS & FILMS, BY COUNTRY, 2020–2026 (TON)

7.6 MEDICAL

7.6.1 RISING DEMAND FOR ANTI-AGING TREATMENT TO FUEL DEMAND FOR PMMA MICROSPHERES

FIGURE 45 NORTH AMERICA TO BE LARGEST MARKET FOR PMMA MICROSPHERES IN MEDICAL APPLICATION BETWEEN 2021 AND 2026

TABLE 89 PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY REGION, 2016–2019 (USD THOUSAND)

TABLE 90 PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY REGION, 2020–2026 (USD THOUSAND)

TABLE 91 PMMA MICROSPHERES MARKET SIZE IN MEDICAL APPLICATION, BY REGION, 2016–2019 (TON)

TABLE 92 PMMA MICROSPHERES MARKET SIZE IN THE MEDICAL APPLICATION, BY REGION, 2020–2026 (TON)

7.6.2 NORTH AMERICA PMMA MICROSPHERES MARKET IN MEDICAL, BY COUNTRY

TABLE 93 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 94 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 95 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2016–2019 (TON)

TABLE 96 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2020–2026 (TON)

7.6.3 EUROPE PMMA MICROSPHERES MARKET IN MEDICAL, BY COUNTRY

TABLE 97 EUROPE PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 98 EUROPE PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 99 EUROPE PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2016–2019 (TON)

TABLE 100 EUROPE PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2020–2026 (TON)

7.6.4 ASIA PACIFIC PMMA MICROSPHERES MARKET IN MEDICAL, BY COUNTRY

TABLE 101 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 102 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 103 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2016–2019 (TON)

TABLE 104 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN MEDICAL, BY COUNTRY, 2020–2026 (TON)

7.7 OTHERS

FIGURE 46 ASIA PACIFIC IS PROJECTED TO BE FASTEST-GROWING MARKET FOR PMMA MICROSPHERES IN OTHER APPLICATIONS BETWEEN 2021 AND 2026

TABLE 105 PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2019 (USD THOUSAND)

TABLE 106 PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2020–2026 (USD THOUSAND)

TABLE 107 PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2019 (TON)

TABLE 108 PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2020–2026 (TON)

7.7.1 NORTH AMERICA PMMA MICROSPHERES MARKET IN OTHER APPLICATIONS, BY COUNTRY

TABLE 109 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 110 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 111 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2016–2019 (TON)

TABLE 112 NORTH AMERICA PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2020–2026 (TON)

7.7.2 EUROPE PMMA MICROSPHERES MARKET IN OTHER APPLICATIONS, BY COUNTRY

TABLE 113 EUROPE PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 114 EUROPE PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 115 EUROPE PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2016–2019 (TON)

TABLE 116 EUROPE PMMA MICROSPHERES MARKET SIZE IN OTHER

APPLICATIONS, BY COUNTRY, 2020–2026 (TON)

7.7.3 ASIA PACIFIC PMMA MICROSPHERES MARKET IN OTHER APPLICATIONS, BY COUNTRY

TABLE 117 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 118 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 119 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2016–2019 (TON)

TABLE 120 ASIA PACIFIC PMMA MICROSPHERES MARKET SIZE IN OTHER APPLICATIONS, BY COUNTRY, 2020–2026 (TON)

8 PMMA MICROSPHERES MARKET, BY REGION

8.1 INTRODUCTION

FIGURE 47 ASIA PACIFIC PROJECTED TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

TABLE 121 PMMA MICROSPHERES MARKET SIZE, BY REGION, 2016–2019 (USD THOUSAND)

TABLE 122 PMMA MICROSPHERES MARKET SIZE, BY REGION, 2020–2026 (USD THOUSAND)

TABLE 123 PMMA MICROSPHERES MARKET SIZE, BY REGION, 2016–2019 (TON)

TABLE 124 PMMA MICROSPHERES MARKET SIZE, BY REGION, 2020–2026 (TON)

8.2 NORTH AMERICA

FIGURE 48 NORTH AMERICA PMMA MICROSPHERES MARKET SNAPSHOT: US PROJECTED TO GROW AT HIGH CAGR DURING FORECAST PERIOD

8.2.1 NORTH AMERICA PMMA MICROSPHERES MARKET, BY APPLICATION

TABLE 125 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 126 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 127 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 128 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.2.2 NORTH AMERICA PMMA MICROSPHERES MARKET, BY COUNTRY

TABLE 129 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 130 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY

COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 131 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2016–2019 (TON)

TABLE 132 NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2020–2026 (TON)

8.2.2.1 US

8.2.2.1.1 Development of infrastructure activities and growth in automotive sector to drive PMMA microspheres market

TABLE 133 US: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 134 US: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 135 US: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 136 US: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.2.2.2 Rest of North America

TABLE 137 MEXICO: VEHICLE PRODUCTION, BY VEHICLE TYPE, 2020-2021 (UNITS)

TABLE 138 REST OF NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 139 REST OF NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 140 REST OF NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 141 REST OF NORTH AMERICA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.3 ASIA PACIFIC

FIGURE 49 ASIA PACIFIC: PMMA MICROSPHERES MARKET SNAPSHOT

8.3.1 ASIA PACIFIC PMMA MICROSPHERES MARKET, BY APPLICATION

TABLE 142 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 143 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 144 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 145 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.3.2 ASIA PACIFIC PMMA MICROSPHERES MARKET, BY COUNTRY

TABLE 146 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 147 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 148 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2016–2019 (TON)

TABLE 149 ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2020–2026 (TON)

8.3.2.1 China

8.3.2.1.1 Increasing investment and growth of manufacturing sector act as key drivers for PMMA microspheres market

TABLE 150 CHINA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 151 CHINA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 152 CHINA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 153 CHINA: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.3.2.2 Rest of Asia Pacific

TABLE 154 REST OF ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 155 REST OF ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 156 REST OF ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 157 REST OF ASIA PACIFIC: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.4 EUROPE

FIGURE 50 EUROPE: PMMA MICROSPHERES MARKET SNAPSHOT

8.4.1 EUROPE PMMA MICROSPHERES MARKET, BY APPLICATION

TABLE 158 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 159 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 160 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 161 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.4.2 EUROPE PMMA MICROSPHERES MARKET, BY COUNTRY

TABLE 162 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2016–2019 (USD THOUSAND)

TABLE 163 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2020–2026 (USD THOUSAND)

TABLE 164 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2016–2019 (TON)

TABLE 165 EUROPE: PMMA MICROSPHERES MARKET SIZE, BY COUNTRY, 2020–2026 (TON)

8.4.2.1 Germany

8.4.2.1.1 Increasing investment in infrastructure and growing automotive industry to drive market

TABLE 166 GERMANY: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 167 GERMANY: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 168 GERMANY: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 169 GERMANY: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.4.2.2 Rest of Europe

TABLE 170 REST OF EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 171 REST OF EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 172 REST OF EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 173 REST OF EUROPE: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

8.5 REST OF WORLD

8.5.1 REST OF WORLD: PMMA MICROSPHERES MARKET, BY APPLICATION

TABLE 174 REST OF WORLD: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (USD THOUSAND)

TABLE 175 REST OF WORLD: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (USD THOUSAND)

TABLE 176 REST OF WORLD: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2016–2019 (TON)

TABLE 177 REST OF WORLD: PMMA MICROSPHERES MARKET SIZE, BY APPLICATION, 2020–2026 (TON)

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 178 OVERVIEW OF STRATEGIES ADOPTED BY KEY PMMA
MICROSPHERES MANUFACTURERS

9.3 MARKET SHARE ANALYSIS

9.3.1 RANKING OF KEY MARKET PLAYERS, 2020

FIGURE 51 RANKING OF TOP FIVE PLAYERS IN PMMA MICROSPHERES
MARKET, 2020

9.3.2 MARKET SHARE OF KEY PLAYERS

TABLE 179 PMMA MICROSPHERES MARKET: DEGREE OF COMPETITION

FIGURE 52 KURARAY CO. LTD LED IN PMMA MICROSPHERES MARKET IN 2020

9.3.2.1 Kuraray Co. Ltd

9.3.2.2 Sekisui Kasei Co. Ltd

9.3.2.3 Microbeads AS

9.3.2.4 Trinseo

9.3.2.5 Nippon Shokubai Co. Ltd

9.3.3 REVENUE ANALYSIS OF TOP FIVE PLAYERS

FIGURE 53 REVENUE ANALYSIS OF KEY COMPANIES DURING PAST FIVE YEARS

9.4 COMPANY PRODUCT FOOTPRINT ANALYSIS

FIGURE 54 PMMA MICROSPHERES MARKET: COMPANY FOOTPRINT

TABLE 180 PMMA MICROSPHERES MARKET: APPLICATION FOOTPRINT

TABLE 181 PMMA MICROSPHERES MARKET: COMPANY REGION FOOTPRINT

9.5 COMPANY EVALUATION QUADRANT (TIER 1)

9.5.1 STARS

9.5.2 EMERGING LEADERS

9.5.3 PARTICIPANTS

FIGURE 55 COMPANY EVALUATION QUADRANT FOR
PMMA MICROSPHERES MARKET (TIER 1)

9.6 START-UP/SME EVALUATION QUADRANT

TABLE 182 PMMA MICROSPHERES MARKET: DETAILED LIST OF
KEY STARTUPS/SMES

9.6.1 PROGRESSIVE COMPANIES

9.6.2 RESPONSIVE COMPANIES

9.6.3 STARTING BLOCKS

FIGURE 56 STARTUP/SME EVALUATION QUADRANT FOR PMMA
MICROSPHERES MARKET

9.7 COMPETITIVE SITUATIONS AND TRENDS

9.7.1 NEW PRODUCT LAUNCHES

TABLE 183 PMMA MICROSPHERES MARKET: NEW PRODUCT LAUNCHES
(2018–2021)

9.7.2 DEALS

TABLE 184 PMMA MICROSPHERES MARKET: DEALS (2018–2021)

10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

10.1 MAJOR PLAYERS

10.1.1 SEKISUI KASEI CO. LTD.

TABLE 185 SEKISUI KASEI CO., LTD.: BUSINESS OVERVIEW

FIGURE 57 SEKISUI KASEI CO., LTD.: COMPANY SNAPSHOT

10.1.2 MICROBEADS AS

TABLE 186 MICROBEADS AS: COMPANY OVERVIEW

10.1.3 NIPPON SHOKUBAI CO., LTD.

TABLE 187 NIPPON SHOKUBAI CO., LTD.: COMPANY OVERVIEW

FIGURE 58 NIPPON SHOKUBAI CO., LTD.: COMPANY SNAPSHOT

10.1.4 MATSUMOTO YUSHI SEIYAKU CO., LTD.

TABLE 188 MATSUMOTO YUSHI SEIYAKU CO., LTD.: COMPANY OVERVIEW

FIGURE 59 MATSUMOTO YUSHI SEIYAKU CO., LTD.: COMPANY SNAPSHOT

10.1.5 KURARAY CO. LTD

TABLE 189 KURARAY CO. LTD.: BUSINESS OVERVIEW

FIGURE 60 KURARAY CO. LTD.: COMPANY SNAPSHOT

10.1.6 TRINSEO

TABLE 190 TRINSEO: BUSINESS OVERVIEW

FIGURE 61 TRINSEO: COMPANY SNAPSHOT

10.1.7 DYNEA AS

TABLE 191 DYNEA AS: COMPANY OVERVIEW

10.1.8 HEYO

TABLE 192 HEYO: COMPANY OVERVIEW

10.1.9 MICROCHEM

TABLE 193 MICROCHEM: COMPANY OVERVIEW

10.1.10 IMPERIAL MICROSPHERES

TABLE 194 IMPERIAL MICROSPHERES: COMPANY OVERVIEW

10.1.11 EPRUI NANOPARTICLES & MICROSPHERES CO. LTD.

TABLE 195 EPRUI NANOPARTICLES & MICROSPHERES CO. LTD: BUSINESS OVERVIEW

10.1.12 COSPHERIC LLC

TABLE 196 COSPHERIC LLC: BUSINESS OVERVIEW

10.1.13 LAB261

TABLE 197 LAB261: BUSINESS OVERVIEW

10.1.14 SPHEROTECH INC.

TABLE 198 SPHEROTECH INC.: BUSINESS OVERVIEW

10.1.15 KOBO PRODUCTS INC.

TABLE 199 KOBO PRODUCTS INC.: BUSINESS OVERVIEW

10.1.16 LG MMA

TABLE 200 LG MMA: BUSINESS OVERVIEW

10.1.17 ADVENT INTERNATIONAL

TABLE 201 ADVENT INTERNATIONAL: BUSINESS OVERVIEW**10.2 OTHER KEY MARKET PLAYERS**

10.2.1 PHOSPHOREX, INC.

TABLE 202 PHOSPHOREX, INC.: BUSINESS OVERVIEW

10.2.2 MAGSPHERE INC.

TABLE 203 MAGSPHERE INC.: BUSINESS OVERVIEW

10.2.3 COATING PRODUCTS OHZ E.K.

TABLE 204 COATING PRODUCTS OHZ E.K.: BUSINESS OVERVIEW

10.2.4 POLYSCIENCES INC.

TABLE 205 POLYSCIENCES INC.: BUSINESS OVERVIEW

10.2.5 SUNJIN CHEMICAL CO., LTD.

TABLE 206 SUNJIN CHEMICAL CO., LTD.: BUSINESS OVERVIEW

10.2.6 MICROPARTICLES GMBH

TABLE 207 MICROPARTICLES GMBH: BUSINESS OVERVIEW

10.2.7 CD BIOPARTICLES

TABLE 208 CD BIOPARTICLES: BUSINESS OVERVIEW

10.2.8 JMICRON TECHNOLOGY CO. LTD

TABLE 209 JMICRON TECHNOLOGY CO. LTD: BUSINESS OVERVIEW

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

11 ADJACENT & RELATED MARKETS**11.1 INTRODUCTION****11.2 LIMITATION**

11.3 POLYMETHYL METHACRYLATE (PMMA) MARKET

11.3.1 MARKET DEFINITION

11.3.2 MARKET OVERVIEW

11.4 PMMA MARKET, BY REGION

TABLE 210 PMMA MARKET SIZE, BY REGION, 2016–2018 (USD MILLION)

TABLE 211 PMMA MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 212 PMMA MARKET SIZE, BY REGION, 2016–2018 (KILOTON)

TABLE 213 PMMA MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

11.4.1 ASIA PACIFIC

11.4.1.1 By country

TABLE 214 ASIA PACIFIC: PMMA MARKET SIZE, BY COUNTRY, 2016–2018 (USD MILLION)

TABLE 215 ASIA PACIFIC: PMMA MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 216 ASIA PACIFIC: PMMA MARKET SIZE, BY COUNTRY, 2016–2018 (KILOTON)

TABLE 217 ASIA PACIFIC: PMMA MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

11.4.2 NORTH AMERICA

11.4.2.1 By country

TABLE 218 NORTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2016–2018 (USD MILLION)

TABLE 219 NORTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 220 NORTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2016–2018 (KILOTON)

TABLE 221 NORTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

11.4.3 EUROPE

11.4.3.1 By country

TABLE 222 EUROPE: PMMA MARKET SIZE, BY COUNTRY, 2016–2018 (USD MILLION)

TABLE 223 EUROPE: PMMA MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 224 EUROPE: PMMA MARKET SIZE, BY COUNTRY, 2016–2018 (KILOTON)

TABLE 225 EUROPE: PMMA MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

11.4.4 SOUTH AMERICA

11.4.4.1 By country

TABLE 226 SOUTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2016–2018

(USD MILLION)

TABLE 227 SOUTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2019–2026

(USD MILLION)

TABLE 228 SOUTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2016–2018

(KILOTON)

TABLE 229 SOUTH AMERICA: PMMA MARKET SIZE, BY COUNTRY, 2019–2026

(KILOTON)

11.4.5 MIDDLE EAST & AFRICA

11.4.5.1 By country

TABLE 230 MIDDLE EAST & AFRICA: PMMA MARKET SIZE, BY COUNTRY,
2016–2018 (USD MILLION)

TABLE 231 MIDDLE EAST & AFRICA: PMMA MARKET SIZE, BY COUNTRY,
2019–2026 (USD MILLION)

TABLE 232 MIDDLE EAST & AFRICA: PMMA MARKET SIZE, BY COUNTRY,
2016–2018 (KILOTON)

TABLE 233 MIDDLE EAST & AFRICA: PMMA MARKET SIZE, BY COUNTRY,
2019–2026 (KILOTON)

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

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