

Polymer Concrete Market by Class (PMC, PC, PIC), Type (Epoxy, Polyester, Latex), Application (Containments, Pump Bases, Wastewater Containers), End-Use Industries (Infrastructures, Non-Residential Structures), and Region - Global Forecast to 2022

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Abstracts

“Growing awareness to use high-performance polymers in concrete and increased spending on repair & maintenance and infrastructural activities is driving the growth of the polymer concrete market”

The global polymer concrete market is estimated at USD 448.1 million in 2017 and is projected to reach USD 641.9 million by 2022, at a CAGR of 7.5% between 2017 and 2022. The market is witnessing growth due to the growing awareness regarding the use of polymers in concrete due to their high functionality and advanced properties. Increase in spending on repair & maintenance and growth in infrastructural activities in emerging economies are also some of the factors driving the market for polymer concrete. Factors such as increasing use of recycled polymeric products in polymer concrete and establishment of public-private partnerships offer lucrative opportunities for the growth of the polymer concrete market. Higher cost of polymer concrete than the traditional Portland cement is a major factor restraining the growth of the market. High raw material cost and unstable economic cycles are some of the factors challenging the growth of the global polymer concrete market globally.

“Containments: The fastest-growing segment of the polymer concrete market, by application”

Containments is estimated to be the fastest-growing application segment of the polymer concrete market during the forecast period. Containments are used to curb, channelize,

and drain chemical fluids or liquids. The growth in chemical manufacturing industries in emerging countries of Asia Pacific is expected to drive the demand for polymer concrete for containments application.

“Polyester: The fastest-growing segment of the polymer concrete market, by type”

Polyester is estimated to be the fastest-growing type segment of the polymer concrete market during the forecast period (2017-2022). Polyester-based polymer concrete have high mechanical and electrical insulating properties due to which they are used in various precast and cast-in-place applications in construction works, sanitary unit products, public and commercial buildings, cladding materials for bathrooms, and chemical-resistant floors.

“Asia Pacific: The fastest-growing market for polymer concrete, by region”

The Asia Pacific region is estimated to be the fastest-growing market for polymer concrete during the forecast period. The growth of the polymer concrete market in Asia Pacific is due to the growing urban population and their increasing disposable income. These factors have led to the wide-scale construction of residential and non-residential complexes. Thus, the aforementioned factors are expected to drive the demand for polymer concrete in Asia Pacific.

This study has been validated through primaries conducted with various industry experts globally. These primary sources have been divided into three categories, namely, by company, by designation, and by region.

By Company Type: Tier 1 - 50%, Tier 2 - 33%, and Tier 3 - 17%

By Designation: C Level - 17%, Director Level - 33%, and Others - 50%

By Region: North America - 25%, Asia Pacific - 50%, and Europe - 25%

The report also provides company profiles and competitive strategies adopted by major market players, such as BASF (Germany), Sika (Switzerland), Mapei (Italy), Fosroc (UK), Dow Chemical (US), SAUERISEN (US), Kwik Bond Polymers (US), Dudick (US), ErgonArmor (US), and Crown Polymers (US), among others.

Research Coverage:

Polymer Concrete Market by Class (PMC, PC, PIC), Type (Epoxy, Polyester, Latex), Application (Containments, Pu...

The report covers the polymer concrete market and its applications across different industry verticals and regions. It aims at estimating the market size and growth potential of this market across different segments, such as class, type, application, and end-use industry. The report also includes an in-depth competitive analysis of the key market players along with their company profiles.

Reasons to buy this report:

From an insight perspective, this research report has focuses on various levels of analyses — industry analysis (industry trends) and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the polymer concrete market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on polymer concrete offered by the top players in the global polymer concrete market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the global polymer concrete market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the markets for polymer concrete across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global polymer concrete market

Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of the leading players in the global polymer concrete market

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Figure 52 MAPEI: COMPANY SNAPSHOT

Figure 53 MAPEI: SWOT ANALYSIS

Figure 54 FOSROC: SWOT ANALYSIS

Figure 55 DOW CHEMICAL: COMPANY SNAPSHOT

Figure 56 DOW CHEMICAL: SWOT ANALYSIS

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