

Polymer Coated Fabrics Market by Product (Polyvinyl, Polyurethane, Polyethylene), Application (Transportation, Protective Clothing, Industrial, Awning, Roofing & Canopies, Furniture & Seating) - Global Forecast to 2024

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Abstracts

“Rising safety measures in transportation application.”

The polymer coated fabrics market is estimated to be USD 16.3 billion in 2019 and is projected to reach USD 20.1 billion by 2024, at a CAGR of 4.3% between 2019 and 2024. The rising safety measures in the transportation application and the stringent regulatory requirements for workers' safety are expected to drive the coated fabrics market. However, the availability of substitutes and environmental concerns are hampering the growth of this market.

“Polyvinyl coated fabrics is projected to be the largest polymer type segment, in terms of value, between 2019 and 2024.”

The PVC coated fabrics segment accounted for the largest share, in terms of both value and volume, in 2018. High demand for these fabrics in applications such as transportation, protective clothing, architecture, and others is driving their demand. Low cost, high life cycle, and properties, such as water resistance, dirt resistance, chemical resistance, and oil resistance, among others, are driving the market for PVC coated fabrics.

“The transportation application was the largest segment of the polymer coated fabrics market, in terms of value, in 2018

The polymer coated fabrics market in the transportation application accounted for the largest share in 2018. The rising safety standards and increasing demand from automobile, aircraft, and railways are majorly driving the polymer coated fabrics market in the transportation application. Polymer Coated fabrics are appropriate for a wide range of automotive applications such as interior, exterior, airbags, seatbelt, and covers. However, polymer coated fabrics are majorly consumed in automotive seats and airbags, which is expected to drive the market in the transportation application during the forecast period.

“APAC is expected to be the fastest-growing market during the forecast period, in terms of value.”

The APAC polymer coated fabrics market is projected to register the highest CAGR, in terms of value, between 2019 and 2024. Growing industrialization that is backed by infrastructure development has offered enormous growth opportunities for the polymer coated fabrics market in APAC. The high economic growth rate and heavy investments in industries such as oil & gas, automotive, infrastructure, chemical, and steel & military also drive the polymer coated fabrics market in the region. The growing automotive production and stringent regulations by the International Labor Organization (ILO) on safety measures have increased the demand for polymer coated fabrics in the region.

By Company Type: Tier 1 - 46%, Tier 2 - 31%, and Tier 3 - 23%

By Designation: C-Level - 46%, Director Level - 27%, and Others - 27%

By Region: North America - 33%, Europe - 27%, APAC - 27%, South America - 7%, Middle East & Africa - 6%,

The key players profiled in the report include as Continental AG (Germany), Spradling International Inc. (US), Seaman Corporation (US), Saint-Gobain SA (France), Trelleborg AB (Sweden), Sioen Industries NV (Belgium), Serge Ferrari Group (France), Low & Bonar Plc (UK), and OMNOVO Solutions Inc. (US).

Research Coverage

This report segments the market for polymer coated fabrics based on polymer type, application, and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to

provide insights into their business overviews, products & services, key strategies associated with the market for polymer coated fabrics.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the polymer coated fabrics market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on polymer coated fabrics offered by top players in the global market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for polymer coated fabrics across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global polymer coated fabrics market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the polymer coated fabrics market

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- 10.4 SAINT-GOBAIN S.A.
- 10.5 TRELLEBORG AB
- 10.6 SERGE FERRARI
- 10.7 SRF LIMITED
- 10.8 OMNOVA SOLUTIONS INC.
- 10.9 SEAMAN CORPORATION
- 10.10 SPRADLING INTERNATIONAL, INC.
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- 10.15 HEYTEX BRAHMSCHE GMBH
- 10.16 INDUSTRIAL SEDO S.L.
- 10.17 MORBERN INC.
- 10.18 MOUNT VERNON MILLS, INC.
- 10.19 OBEIKAN TECHNICAL FABRICS CO. LTD.
- 10.20 UNIROYAL ENGINEERED PRODUCTS LLC

*Details on Business Overview, Products Offered, Recent Developments, Winning Imperatives, Current Focus and Strategies, Threat from Competition, and Right to Win might not be captured in case of unlisted companies.

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