

Polyisobutylene Market by Product (C-PIB and HR-PIB), Molecular Weight (Low, Medium, and High), Application (Tires, Lube Additives, and Fuel Additives), End-use Industry (Transportation, Industrial, and Food), Region - Global Forecast to 2027

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Abstracts

The polyisobutylene market is expected to grow from USD 2.9 billion in 2022 to USD 4.0 billion by 2027, at a CAGR of 6.8% from 2022 to 2027. The significant growth of the polyisobutylene market is attributed to the increasing demand from transportation and construction end-use industries across the globe. The risk of spilling of polyisobutylene is the major factor restraining the growth of the polyisobutylene market across the globe.

“The transportation end-use industry of the polyisobutylene market is projected to grow at the highest CAGR during the forecast period.”

Transportation is the largest end-use industry of polyisobutylene in 2021, followed by industrial. This segment of polyisobutylene market is also projected to grow with the highest CAGR during the forecast period. The growth of the transportation end-use industry segment of the polyisobutylene market can be attributed to the increased demand for polyisobutylene from the transportation industry because it has properties such as low moisture absorption, electrical insulation, low gas permeability, and resistance to heat, which make it suitable for various applications of this industry. Moreover, polyisobutylene is preferably used in automobiles as it improves the viscosity index of gear oils and acts as a thickener in greases and smoke suppressants in 2-stroke oils. Polyisobutylene in the form of rubber is used for developing inner liners,

treads, and sidewalls of tires as they have strong abrasion resistance (good tread wear) and low rolling resistance (good fuel economy).

“The Asia Pacific polyisobutylene market is estimated to grow at the highest CAGR between 2022 and 2027.”

Asia Pacific is the largest and the fastest-growing market for polyisobutylene between 2022 and 2027 because of its increasing use in the transportation industry. The increasing demand for polyisobutylene from emerging economies such as China, India, Japan, and Malaysia, among others makes the Asia Pacific region one of the lucrative markets for manufacturers of polyisobutylene.

This study has been validated through primaries conducted with various industry experts, globally. These primary sources have been divided into the following three categories:

By company type - Tier 1-60%, Tier 2-20%, and Tier 3-20%

By designation - C-Level Executives-33%, Director Level-33%, and Managers and Others- 34%

By region - North America- 20%, Asia Pacific- 25%, Europe- 25%, the Middle East & Africa- 20%, and Latin America- 10%

The report provides a comprehensive analysis of companies listed below:

Lanxess AG (Germany)

BASF (Germany)

Daelim (South Korea)

Reliance Industries (India)

TPC Group (US)

ExxonMobil (US)

Lubrizol Corporation (US)

INEOS (UK)

Nizhnekamskneftekhim (Russia)

Sibur (Russia)

Research Coverage

This report covers the polyisobutylene market and forecasts its market size till 2027. The report includes the market segmentation based on product type (C-PIB and HR-PIB), molecular weight (low molecular weight polyisobutylene, medium molecular weight polyisobutylene, and high molecular weight polyisobutylene), application (tires, lube additives, fuel additives, 2-stroke engines, industrial lubes & others, adhesives & sealants), end-use industry (transportation, industrial, food, and others), and region (North America, Europe, Asia Pacific, the Middle East & Africa, and Latin America). The Porter's five forces analysis along with the drivers, restraints, opportunities, and challenges have also been discussed in this report on the polyisobutylene market. In addition, it provides company profiles and competitive strategies adopted by the major players of the polyisobutylene market.

Key benefits of buying the report:

The report will help market leaders/new entrants in this market in the following ways:

1. This report segments the global polyisobutylene market comprehensively and provides the closest approximations of the revenues for the overall market and the sub-segments across different verticals and regions.
2. The report helps stakeholders understand the pulse of the polyisobutylene market and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to better their position in their businesses. The competitive landscape section includes the competitor ecosystem, new product development, agreement, and acquisitions.

Reasons to buy the report:

Polyisobutylene Market by Product (C-PIB and HR-PIB), Molecular Weight (Low, Medium, and High), Application (T...

The report will help market leaders/new entrants in this market by providing them with the closest approximations of the revenues for the overall polyisobutylene market and the sub-segments. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

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*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

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