

Polycarbonate Films Market by Type (Optical, Flame Retardant, and Weatherable), End-Use Industry (Electrical & Electronics, Transportation, and Medical Packaging), and Region (APAC, NA, EU, SA and MEA) - Global Forecast to 2022

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Abstracts

“Increased demand from the electrical & electronics industry is driving the polycarbonate films market, globally”

The global polycarbonate films market is estimated at USD 1.10 billion in 2017 and is projected to reach USD 1.52 billion by 2022, at a CAGR of 6.6% between 2017 and 2022. Increasing demand for polycarbonate films from the electrical & electronics industry is the major driver for the growth of the polycarbonate films market. In the electrical & electronics industry, polycarbonate films are widely used for various applications such as LCDs in consumer electronics, in PCB, control panel overlays, and membrane switches. Hence the growing electrical & electronics industry is expected to drive the demand for polycarbonate films.

“The optical polycarbonate films market is projected to register the highest CAGR between 2017 and 2022”

The optical polycarbonate films market is projected to register the highest CAGR between 2017 and 2022. This is attributed to the increased use of optical polycarbonate films in electrical & electronics industry. These films are optically clear and have good light transmission properties. These properties make these films preferred in the display and lighting applications in consumer electronics and other electronic products. The growth is further boosted by the increasing growth of the electrical & electronics industry, globally.

“The polycarbonate films market in APAC is projected to register the highest CAGR during the forecast period”

APAC is the largest polycarbonate films market, globally. China is the most dominant market in the region. The market in APAC is projected to register the highest CAGR between 2017 and 2022 due to the ongoing rapid economic expansion in the region. In addition, rapid development in the electronics industry is driving the demand for polycarbonate films in the consumer electronics application in the region.

This study has been validated through primary interviews conducted with various industry experts, globally. These primary sources have been divided into three categories on the basis of company type, designation, and region.

By Company Type: Tier 1 – 42%, Tier 2 – 33%, and Tier 3 – 25%

By Designation: C-Level – 30%, Director Level – 30%, and Others – 40%

By Region: North America – 10%, APAC – 60%, and Europe – 30%

The report also includes company profiles and competitive strategies adopted by the major market players, such as SABIC (Saudi Arabia), Covestro (Germany), Teijin Limited (Japan), 3M Company (US), Suzhou Omay Optical Materials (China), and Mitsubishi Gas Chemical Company (Japan) to strengthen their position in the polycarbonate films market.

Research Coverage

This research report categorizes the polycarbonate films market on the basis of type, end-use industry, and region. It forecasts revenue growth and includes an analysis of the trends in each of the submarkets. These segments have been further described in detail in the report. The value and volume forecasts for these segments have also been provided in the report till 2022. The report also includes company profiles and competitive strategies that have been adopted by the major players operating in the polycarbonate films market.

Reasons to Buy this Report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market ranking of the top players, and company profiles. These insights together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the polycarbonate films market, high-growth regions, and market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the formulations of polycarbonate films offered by the top market players.

Product Development/Innovation: Detailed insights on the emerging technologies, R&D activities, and new product launches in the polycarbonate films market.

Market Development: Comprehensive information on the lucrative, emerging markets as the report analyzes the polycarbonate films market across different regions.

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the polycarbonate films market.

Competitive Assessment: In-depth assessment of the strategies, products, and manufacturing capabilities of the leading players in the polycarbonate films market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN POLYCARBONATE FILMS MARKET
- 4.2 POLYCARBONATE FILMS MARKET, BY TYPE
- 4.3 APAC POLYCARBONATE FILMS MARKET, BY COUNTRY AND TYPE
- 4.4 POLYCARBONATE FILMS MARKET, DEVELOPING VS. DEVELOPED COUNTRIES

5 MARKET OVERVIEW

Polycarbonate Films Market by Type (Optical, Flame Retardant, and Weatherable), End-Use Industry (Electrical &...

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing use of polycarbonate films in various industries

5.2.1.2 Growing demand for recyclable plastics

5.2.2 RESTRAINTS

5.2.2.1 Difficulty of setting up polycarbonate resin plant

5.2.3 OPPORTUNITIES

5.2.3.1 Electrification in the automotive industry

5.2.4 CHALLENGES

5.2.4.1 Shortage of raw materials

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 BARGAINING POWER OF SUPPLIERS

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 MACROECONOMIC INDICATORS

5.4.1 TRENDS AND FORECAST OF GDP

6 POLYCARBONATE FILMS MARKET, BY TYPE

6.1 INTRODUCTION

6.2 OPTICAL PC FILMS

6.3 FLAME RETARDANT PC FILMS

6.4 WEATHERABLE PC FILMS

6.5 OTHERS

7 POLYCARBONATE FILMS MARKET, BY END-USE INDUSTRY

7.1 INTRODUCTION

7.2 ELECTRICAL & ELECTRONICS

7.3 TRANSPORTATION

7.4 MEDICAL PACKAGING

7.5 OTHERS

8 POLYCARBONATE FILMS MARKET, BY REGION

8.1 INTRODUCTION

8.2 APAC

8.2.1 CHINA

8.2.2 JAPAN

8.2.3 SOUTH KOREA

8.2.4 INDIA

8.2.5 TAIWAN

8.2.6 THAILAND

8.2.7 MALAYSIA

8.2.8 REST OF APAC

8.3 EUROPE

8.3.1 GERMANY

8.3.2 FRANCE

8.3.3 SPAIN

8.3.4 UK

8.3.5 ITALY

8.3.6 REST OF EUROPE

8.4 NORTH AMERICA

8.4.1 US

8.4.2 CANADA

8.4.3 MEXICO

8.5 MIDDLE EAST & AFRICA

8.5.1 SAUDI ARABIA

8.5.2 UAE

8.5.3 SOUTH AFRICA

8.5.4 REST OF MIDDLE EAST & AFRICA

8.6 SOUTH AMERICA

8.6.1 BRAZIL

8.6.2 ARGENTINA

8.6.3 REST OF SOUTH AMERICA

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.2 COMPETITIVE SCENARIO

9.2.1 EXPANSION

9.2.2 NEW PRODUCT DEVELOPMENT

9.2.3 JOINT VENTURE

9.3 MARKET RANKING ANALYSIS

10 COMPANY PROFILES

(Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

- 10.1 SABIC
- 10.2 COVESTRO
- 10.3 3M COMPANY
- 10.4 TEIJIN LIMITED
- 10.5 MITSUBISHI GAS CHEMICAL COMPANY
- 10.6 SUZHOU OMAI OPTICAL MATERIALS
- 10.7 ROWLAND TECHNOLOGIES
- 10.8 MACDERMID AUTOTYPE
- 10.9 MGC FILSHEET
- 10.10 DR. DIETRICH M?LLER GMBH
- 10.11 EXCELITE
- 10.12 SICHUAN LONGHUA FILM
- 10.13 WIMAN CORPORATION

*Details on Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

APPENDIX

- 11.1 INSIGHTS FROM INDUSTRY EXPERTS
- 11.2 DISCUSSION GUIDE
- 11.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 11.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 11.5 AVAILABLE CUSTOMIZATIONS
- 11.6 RELATED REPORTS
- 11.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 TRENDS AND FORECAST OF GDP, 2015–2022 (USD BILLION)

Table 2 POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 3 POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 4 OPTICAL POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 5 OPTICAL POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (MILLION SQUARE METER)

Table 6 FLAME RETARDANT POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 7 FLAME RETARDANT POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (MILLION SQUARE METER)

Table 8 WEATHERABLE POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 WEATHERABLE POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (MILLION SQUARE METER)

Table 10 OTHER POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 OTHER POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (MILLION SQUARE METER)

Table 12 POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 13 POLYCARBONATE FILMS MARKET SIZE IN ELECTRICAL & ELECTRONICS, BY REGION, 2015–2022 (USD MILLION)

Table 14 POLYCARBONATE FILMS MARKET SIZE IN TRANSPORTATION, BY REGION, 2015–2022 (USD MILLION)

Table 15 POLYCARBONATE FILMS MARKET SIZE IN MEDICAL PACKAGING, BY REGION, 2015–2022 (USD MILLION)

Table 16 POLYCARBONATE FILMS MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2015–2022 (USD MILLION)

Table 17 POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 POLYCARBONATE FILMS MARKET SIZE, BY REGION, 2015–2022 (MILLION SQUARE METER)

- Table 19 APAC: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)
- Table 20 APAC: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION SQUARE METER)
- Table 21 APAC: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- Table 22 APAC: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)
- Table 23 APAC: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)
- Table 24 CHINA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- Table 25 CHINA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)
- Table 26 CHINA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)
- Table 27 JAPAN: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- Table 28 JAPAN: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)
- Table 29 JAPAN: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)
- Table 30 SOUTH KOREA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- Table 31 SOUTH KOREA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)
- Table 32 SOUTH KOREA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)
- Table 33 INDIA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- Table 34 INDIA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)
- Table 35 INDIA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)
- Table 36 TAIWAN: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- Table 37 TAIWAN: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)
- Table 38 TAIWAN: POLYCARBONATE FILMS MARKET SIZE, BY END-USE

INDUSTRY, 2015–2022 (USD MILLION)

Table 39 THAILAND: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 40 THAILAND: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 41 THAILAND: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 42 MALAYSIA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 43 MALAYSIA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 44 MALAYSIA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 45 REST OF APAC: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 46 REST OF APAC: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 47 REST OF APAC: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 48 EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 49 EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION SQUARE METER)

Table 50 EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 51 EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 52 EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 53 GERMANY: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 54 GERMANY: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 55 GERMANY: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 56 FRANCE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 57 FRANCE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 58 FRANCE: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 59 SPAIN: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 60 SPAIN: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 61 SPAIN: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 62 UK: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 63 UK: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 64 UK: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 65 ITALY: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 66 ITALY: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 67 ITALY: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 68 REST OF EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 69 REST OF EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 70 REST OF EUROPE: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 71 NORTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 72 NORTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION SQUARE METER)

Table 73 NORTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 74 NORTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 75 NORTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 76 US: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 77 US: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022

(MILLION SQUARE METER)

Table 78 US: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 79 CANADA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 80 CANADA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 81 CANADA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 82 MEXICO: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 83 MEXICO: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 84 MEXICO: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 85 MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 86 MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION SQUARE METER)

Table 87 MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 88 MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 89 MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 90 SAUDI ARABIA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 91 SAUDI ARABIA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 92 SAUDI ARABIA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 93 UAE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 94 UAE: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 95 UAE: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 96 SOUTH AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 97 SOUTH AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 98 SOUTH AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 99 REST OF MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 100 REST OF MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 101 REST OF MIDDLE EAST & AFRICA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 102 SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 103 SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY COUNTRY, 2015–2022 (MILLION SQUARE METER)

Table 104 SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 105 SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 106 SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 107 BRAZIL: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 108 BRAZIL: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 109 BRAZIL: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 110 ARGENTINA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 111 ARGENTINA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 112 ARGENTINA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 113 REST OF SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 114 REST OF SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY TYPE, 2015–2022 (MILLION SQUARE METER)

Table 115 REST OF SOUTH AMERICA: POLYCARBONATE FILMS MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 116 EXPANSION, 2012–2017

Table 117 NEW PRODUCT DEVELOPMENT, 2012–2017

Table 118 JOINT VENTURE, 2012–2017

List Of Figures

LIST OF FIGURES

Figure 1 POLYCARBONATE FILMS: MARKET SEGMENTATION

Figure 2 POLYCARBONATE FILMS MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 5 POLYCARBONATE FILMS MARKET: DATA TRIANGULATION

Figure 6 OPTICAL POLYCARBONATE FILMS TO BE LARGEST TYPE DURING THE FORECAST PERIOD

Figure 7 ELECTRICAL & ELECTRONICS TO BE LARGEST END-USE INDUSTRY FOR POLYCARBONATE FILMS MARKET

Figure 8 APAC WAS THE LARGEST POLYCARBONATE FILMS MARKET IN 2016

Figure 9 ELECTRICAL & ELECTRONICS INDUSTRY TO DRIVE THE DEMAND OF POLYCARBONATE FILMS DURING THE FORECAST PERIOD

Figure 10 OPTICAL POLYCARBONATE FILMS TO BE LARGEST TYPE

Figure 11 OPTICAL POLYCARBONATE FILM WAS LARGEST TYPE IN APAC

Figure 12 CHINA TO EMERGE AS MOST LUCRATIVE POLYCARBONATE FILMS MARKET

Figure 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN POLYCARBONATE FILMS MARKET

Figure 14 PORTER'S FIVE FORCES ANALYSIS

Figure 15 GDP TRENDS OF MAJOR COUNTRIES, 2016

Figure 16 OPTICAL POLYCARBONATE FILMS TO LEAD MARKET

Figure 17 APAC IS LARGEST OPTICAL POLYCARBONATE FILMS MARKET

Figure 18 ELECTRICAL & ELECTRONICS TO BE FASTEST-GROWING END-USE INDUSTRY

Figure 19 APAC IS LARGEST MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY

Figure 20 APAC MARKET TO REGISTER HIGHEST CAGR BETWEEN 2017 AND 2022

Figure 21 APAC POLYCARBONATE FILMS MARKET SNAPSHOT

Figure 22 EUROPEAN POLYCARBONATE FILMS MARKET SNAPSHOT

Figure 23 NORTH AMERICAN POLYCARBONATE FILMS MARKET SNAPSHOT

Figure 24 SAUDI ARABIA TO REGISTER HIGH GROWTH IN POLYCARBONATE FILMS MARKET

Figure 25 SOUTH AMERICAN POLYCARBONATE FILMS MARKET SNAPSHOT

Figure 26 COMPANIES ADOPTED EXPANSION AS THE KEY GROWTH STRATEGY

BETWEEN 2012 AND 2017

Figure 27 MARKET RANKING OF KEY PLAYERS IN 2016

Figure 28 SABIC: COMPANY SNAPSHOT

Figure 29 SABIC: SWOT ANALYSIS

Figure 30 COVESTRO: COMPANY SNAPSHOT

Figure 31 COVESTRO: SWOT ANALYSIS

Figure 32 3M COMPANY: COMPANY SNAPSHOT

Figure 33 3M COMPANY: SWOT ANALYSIS

Figure 34 TEIJIN LIMITED: COMPANY SNAPSHOT

Figure 35 TEIJIN LIMITED: SWOT ANALYSIS

Figure 36 MITSUBISHI GAS CHEMICAL COMPANY: COMPANY SNAPSHOT

Figure 37 MITSUBISHI GAS CHEMICAL COMPANY: SWOT ANALYSIS

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