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Plumbing Fixtures Market by Material (Vitreous China, Metal, Plastics), Product (Bathtub & Shower Fixtures and Fittings, Sink Fixtures & Fittings, Toilet Fixtures & Fittings), Application (Renovated, New Buildings), End-Use - Forecast to 2021

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Abstracts

“Plumbing fixtures & fittings market is projected to grow at a CAGR of 5.45%”

The plumbing fixtures & fittings market size is projected to grow at a CAGR of 5.45% during the forecast period of 2016 – 2021 and reach USD 102.07 billion. The plumbing fixtures & fittings market is driven by factors such as rapid urbanization, building renovations due to disasters and upgradations, rising construction activities in emerging economies, and large-scale investments in the industrial and infrastructure sectors

“Vitreous china segment is projected to dominate the raw material market for plumbing fixtures & fittings in 2021”

Vitreous china as a raw material is projected to be the largest segment in the next five years. The most common and most economical material for domestic fixtures such as toilet bowls, urinals, and washbasins is vitreous china. One of the main advantages of vitreous glaze is its ability to resist spills and staining as a result of which modern manufacturers use the glaze owing to its advantages in the wet bathroom environment. It can also be used on larger stand-alone tubs and kitchen fixtures.

“Asia-Pacific region is expected to witness healthy growth during the forecast period”

The Asia-Pacific market is projected to be the fastest-growing market during the forecast period. Increasing population and rising income is increasing in this region,

which in turn is accelerating the per capita spending on construction. The markets of China and India are projected to be lucrative due to their rising middle-class population and rising consumer spending on plumbing products.

Breakdown of Primaries

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of the plumbing fixtures & fittings market. Estimates reached after analyzing secondary sources were validated through these interviews. Primary sources included professionals such as constructors, plumbing product manufacturers, distributors, consultants, and academic professionals. The distribution of primary interviews is as follows:

By Company Type: Tier 1 –35%, Tier 2 – 30%, Tier 3 – 35%

By Designation: C-level – 65%, Manager Level – 35%

By Region: North America – 30%, Europe – 30%, Asia-Pacific – 20%, RoW – 20%

Note: The tier of the companies is defined on the basis of their total revenue, as of 2013.

Tier 1: Revenue > USD 10 billion; Tier 2: USD 1 billion > Revenue > USD 10 billion; Tier 3: Revenue USD 1 billion

The various key plumbing fixtures & fittings providers profiled in the report are as follows:

1. Geberit AG (Switzerland)
2. Kohler Co. (U.S.)
3. Jacuzzi Inc. (U.S.)
4. Masco Corporation (U.S.)
5. LIXIL Group Corporation (Japan)
6. Fortune Brands Home & Security, Inc. (U.S.)
7. TOTO Ltd (Japan)
8. Roca Sanitario, S.A. (Spain)
9. Reynolds Group Holdings Limited (New Zealand) Elkay Manufacturing Company (U.S.)
10. MAAX Bath Inc. (Canada).

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The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the plumbing fixtures & fittings market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across the different verticals and regions.
2. The report helps stakeholders to understand the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand their competitors and gain more insights into their position in the business. The competitive landscape section includes the new product developments, acquisitions, agreements, partnerships, and expansions.

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