

Plastomers Market by Application (Film-Food Packaging, Film-Non-Food Packaging, Film-Stretch & Shrink Film, Automotive, Wires & Cables, Polymer Modification, Medical and Others) and Region (Asia-Pacific, North America, Europe and Row) - Global Forecast to 2020

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Abstracts

“The growing packaging industry and improved characteristics over conventional plastics and elastomers are the key factors driving growth of the plastomers market”

The market size of plastomers is estimated to reach USD 5.33 billion by 2020, at a CAGR of 7.4% between 2015 and 2020. The introduction of plastomers has provided the industry with immense opportunities for the development of new packaging materials, which have better heat seal properties and improved toughness, further driving the growth of the plastomers market. Their ability to impart unique performance properties in every application is fueling the overall demand for plastomers in the next five years.

“Film-Food packaging is the largest application of plastomers”

The growing popularity of plastomers over conventional polymers in various applications plays a significant role in driving the market. Packaging, automotive, and polymer modification are the most important applications of plastomers. The packaging industry is the major revenue contributor of the market, as packaging applications, including food, non-food, and stretch & shrink film, accounted for the largest share of the total market in 2014. High-quality packaging not only improves the shelf life of food and beverages but also maintains their quality and freshness.

“Rising demand in Asia-Pacific is the major driver for growth of the plastomers market “

In 2015, North America is estimated to account for the largest market share, in terms of volume. However, the robust demand in Asia-Pacific is expected to be the major driving factor for the growth of the global plastomers market. The growth is led by the developments in packaging, automotive, polymer modification, and several other areas in which plastomers are used due to their specific operation. China is one of the leading markets of plastomers, globally.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted.

The break-up of primary interviews is given below.

By Company Type - Tier 1 – 33.3 %, Tier 2 – 22.2 % and Others – 44.5 %

By Designation - C level – 33.3%, Others – 66.7%

By Region - North America – 66.7%, Europe – 22.2%, Asia-Pacific – 11.1%

The key companies profiled in this market research report are The Dow Chemical Company (U.S.), Saudi Basic Industries Limited (SABIC) (Saudi Arabia), Borealis AG (Austria), Mitsui Chemicals (Japan), LG Chem Limited (South Korea), ExxonMobil (U.S.), Sumitomo Corporation (Japan), SK Group (South Korea), Plastomer Corporation (U.S.), and Alpha Group (India).

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the plastomers market comprehensively and provides the closest approximations of the market sizes for the overall market and the subsegments across different verticals and regions.
2. The report will help stakeholders to understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand the major competitors and gain more insights to better their position in the business. The competitive landscape section includes new product developments, joint ventures, partnerships & collaborations, and

mergers & acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 KEY DATA FROM SECONDARY SOURCES
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 KEY DATA FROM PRIMARY SOURCES
 - 2.1.2.2 KEY INDUSTRY INSIGHTS
 - 2.1.2.3 BREAKDOWN OF PRIMARY INTERVIEWS
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.4.1 RESEARCH ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE PLASTOMERS MARKET
- 4.2 PLASTOMERS APPLICATIONS IN ASIA-PACIFIC
- 4.3 LIFECYCLE ANALYSIS, BY REGION, 2014

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Growth in packaging industry

5.3.1.2 Improved characteristics over conventional plastics and elastomers

5.3.2 RESTRAINTS

5.3.2.1 Slow growth of packaged food industry in U.S. and Europe

5.3.3 OPPORTUNITIES

5.3.3.1 New and emerging applications

5.3.3.2 High growth opportunities in CEE, North Africa, and South America

5.3.4 CHALLENGES

5.3.4.1 Competition from other polymers

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE-CHAIN ANALYSIS

6.2.1.1 PRODUCERS

6.2.1.2 SUPPLIERS & DISTRIBUTORS

6.2.1.3 END-USE INDUSTRY

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 BARGAINING POWER OF SUPPLIERS

6.3.3 THREAT OF SUBSTITUTES

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF RIVALRY

7 PLASTOMERS MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 FILM-FOOD PACKAGING

7.3 FILM-NON FOOD PACKAGING

7.4 FILM- STRETCH & SHRINK

7.5 AUTOMOTIVE

7.6 POLYMER MODIFICATION

7.7 WIRES & CABLES

7.8 MEDICAL

7.9 OTHER APPLICATIONS

8 PLASTOMERS MARKET, BY REGION

8.1 INTRODUCTION

8.2 NORTH AMERICA

8.2.1 U.S.

8.2.2 CANADA

8.2.3 MEXICO

8.3 EUROPE

8.3.1 GERMANY

8.3.2 FRANCE

8.3.3 ITALY

8.3.4 REST OF EUROPE

8.4 ASIA-PACIFIC

8.4.1 CHINA

8.4.2 JAPAN

8.4.3 INDIA

8.4.4 SOUTH KOREA

8.4.5 REST OF ASIA-PACIFIC

8.5 ROW

8.5.1 SOUTH AMERICA

8.5.2 MIDDLE EAST & AFRICA

9 COMPETITIVE LANDSCAPE

9.1 OVERVIEW

9.2 NEW PRODUCT DEVELOPMENT: THE MOST POPULAR GROWTH STRATEGY BETWEEN 2013 AND 2015

9.2.1 NEW PRODUCT DEVELOPMENT

9.2.2 EXPANSIONS

9.2.3 PARTNERSHIPS & COLLABORATIONS

9.2.4 MERGERS & ACQUISITIONS

9.2.5 AGREEMENTS

9.2.6 JOINT VENTURE

10 COMPANY PROFILES

(Overview, Financial*, Products & Services, Strategy, and Developments)

Plastomers Market by Application (Film-Food Packaging, Film-Non-Food Packaging, Film-Stretch & Shrink Film, Au...

- 10.1 INTRODUCTION
- 10.2 THE DOW CHEMICAL COMPANY
- 10.3 SAUDI BASIC INDUSTRIES CORPORATION (SABIC)
- 10.4 BOREALIS AG
- 10.5 MITSUI CHEMICALS INC.
- 10.6 LG CHEM LTD.
- 10.7 EXXONMOBIL
- 10.8 SUMITOMO CORPORATION
- 10.9 SK GROUP
- 10.10 ALPHA GROUP
- 10.11 PLASTOMER CORPORATION

*Details might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 INSIGHTS FROM INDUSTRY EXPERTS
- 11.2 DISCUSSION GUIDE
- 11.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 11.4 AVAILABLE CUSTOMIZATIONS
- 11.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 PLASTOMERS MARKET, BY APPLICATION

Table 2 PLASTOMERS MARKET SIZE, BY APPLICATION (KILOTON), 2013-2020

Table 3 PLASTOMERS MARKET SIZE, BY APPLICATION (USD MILLION), 2013-2020

Table 4 PLASTOMERS MARKET SIZE IN FILM-FOOD PACKAGING (KILOTON),
2013-2020

Table 5 PLASTOMERS MARKET SIZE IN FILM-FOOD PACKAGING (USD MILLION),
2013-2020

Table 6 PLASTOMERS MARKET SIZE IN FILM- NON FOOD PACKAGING,
(KILOTON), 2013-2020

Table 7 PLASTOMERS MARKET SIZE IN FILM- NONFOOD PACKAGING
APPLICATION (USD MILLION), 2013-2020

Table 8 PLASTOMERS MARKET SIZE IN FILM- STRETCH & SHRINK (KILOTON),
2013-2020

Table 9 PLASTOMERS MARKET SIZE IN FILM- STRETCH & SHRINK (USD
MILLION), 2013-2020

Table 10 PLASTOMERS MARKET SIZE IN AUTOMOTIVE (KILOTON), 2013-2020

Table 11 PLASTOMERS MARKET SIZE IN AUTOMOTIVE (USD MILLION), 2013-2020

Table 12 PLASTOMERS MARKET SIZE IN POLYMER MODIFICATION (KILOTON),
2013-2020

Table 13 PLASTOMERS MARKET SIZE IN POLYMER MODIFICATION (USD
MILLION), 2013-2020

Table 14 PLASTOMERS MARKET SIZE IN WIRES & CABLES (KILOTON), 2013-2020

Table 15 PLASTOMERS MARKET SIZE IN WIRES & CABLES (USD MILLION),
2013-2020

Table 16 PLASTOMERS MARKET SIZE IN MEDICAL (KILOTON), 2013-2020

Table 17 PLASTOMERS MARKET SIZE IN MEDICAL (USD MILLION), 2013-2020

Table 18 PLASTOMERS MARKET SIZE IN OTHER APPLICATIONS (KILOTON),
2013-2020

Table 19 PLASTOMERS MARKET SIZE IN OTHER APPLICATIONS (USD MILLION),
2013-2020

Table 20 PLASTOMERS MARKET SIZE, BY REGION, 2013-2020 (KILOTON)

Table 21 PLASTOMERS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 22 PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 23 PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD
MILLION)

Table 24 NORTH AMERICA: PLASTOMERS MARKET SIZE, BY COUNTRY, 2013-2020 (KILOTON)

Table 25 NORTH AMERICA: PLASTOMERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 26 NORTH AMERICA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 27 NORTH AMERICA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 28 U.S.: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 29 U.S.: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 30 CANADA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 31 CANADA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 32 MEXICO: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 33 MEXICO: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 34 EUROPE: PLASTOMERS MARKET SIZE, BY COUNTRY, 2013-2020 (KILOTON)

Table 35 EUROPE: PLASTOMERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 36 EUROPE: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 37 EUROPE: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 38 GERMANY: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 39 GERMANY: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 40 FRANCE: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 41 FRANCE: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 42 ITALY: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 43 ITALY: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD

MILLION)

Table 44 REST OF EUROPE: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 45 REST OF EUROPE: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 46 ASIA-PACIFIC: PLASTOMERS MARKET SIZE, BY COUNTRY, 2013-2020 (KILOTON)

Table 47 ASIA-PACIFIC: PLASTOMERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 48 ASIA-PACIFIC: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 49 ASIA-PACIFIC: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 50 CHINA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 51 CHINA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 52 JAPAN: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 53 JAPAN: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 54 INDIA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 55 INDIA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 56 SOUTH KOREA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 57 SOUTH KOREA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 58 REST OF ASIA-PACIFIC: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 59 REST OF ASIA-PACIFIC: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 60 ROW: PLASTOMERS MARKET SIZE, BY REGION, 2013-2020 (KILOTON)

Table 61 ROW: PLASTOMERS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 62 ROW: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 63 ROW: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD

MILLION)

Table 64 SOUTH AMERICA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 65 SOUTH AMERICA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 66 MIDDLE EAST & AFRICA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (KILOTON)

Table 67 MIDDLE EAST & AFRICA: PLASTOMERS MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)

Table 68 NEW PRODUCT DEVELOPMENT

Table 69 EXPANSIONS

Table 70 PARTNERSHIPS & COLLABORATIONS

Table 71 MERGERS & ACQUISITIONS

Table 72 AGREEMENTS

Table 73 JOINT VENTURE

LIST OF Figure S

Figure 1 RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION: PLASTOMERS MARKET

Figure 6 FILM-FOOD PACKAGING TO ACCOUNT FOR THE LARGEST SHARE IN THE PLASTOMERS MARKET BETWEEN 2015 AND 2020 (USD MILLION)

Figure 7 PLASTOMERS MARKET SHARE BY REGION, 2014 (USD MILLION)

Figure 8 PLASTOMERS MARKET SIZE, 2015 VS. 2020 (USD MILLION)

Figure 9 PLASTOMERS APPLICATIONS IN WATER TREATMENT ACCOUNTED FOR THE LARGEST SHARE (VALUE) IN ASIA-PACIFIC, 2014

Figure 10 LIFECYCLE ANALYSIS: EUROPEAN PLASTOMERS MARKET REACHING MATURITY

Figure 11 PLASTOMERS MARKET SEGMENTATION, BY REGION

Figure 12 IMPROVED CHARACTERISTICS OVER CONVENTIONAL MATERIALS DRIVE THE PLASTOMERS MARKET

Figure 13 PLASTOMERS MARKET: VALUE-CHAIN ANALYSIS

Figure 14 PORTER'S FIVE FORCES ANALYSIS OF THE PLASTOMERS MARKET

Figure 15 ASIA-PACIFIC PROJECTED TO BE THE FASTEST-GROWING MARKET FOR PLASTOMERS IN FILM- FOOD PROCESSING APPLICATION, 2015-2020 (USD MILLION)

Figure 16 ASIA-PACIFIC PROJECTED TO BE THE FASTEST-GROWING MARKET OF PLASTOMERS IN FILM- NONFOOD PACKAGING, 2015-2020 (USD MILLION)

Figure 17 NORTH AMERICA ESTIMATED TO BE THE LARGEST MARKET FOR PLASTOMERS IN FILM- STRETCH & SHRINK IN 2015 (USD MILLION)

Figure 18 ASIA PACIFIC PROJECTED TO BE THE LARGEST MARKET OF PLASTOMERS IN AUTOMOTIVE, BY 2020, (USD MILLION)

Figure 19 ROW SHOULD BE THE FASTEST GROWING MARKET OF PLASTOMERS IN POLYMER MODIFICATION, 2015-2020 (USD MILLION)

Figure 20 ASIA-PACIFIC PLASTOMERS MARKET IS PROJECTED TO SURPASS THE NORTH AMERICAN PLASTOMERS MARKET IN WIRES & CABLES BY 2020 (USD MILLION)

Figure 21 NORTH AMERICA ESTIMATED TO BE THE LARGEST MARKET FOR MEDICAL APPLICATION IN 2015 (USD MILLION)

Figure 22 EUROPE PROJECTED TO BE THE LARGEST MARKET FOR PLASTOMERS IN OTHER APPLICATIONS, BY 2020 (USD MILLION)

Figure 23 REGIONAL SNAPSHOT: RAPID GROWTH MARKETS ARE EMERGING AS NEW HOTSPOTS

Figure 24 THE U.S. DOMINATES THE PLASTOMERS MARKET IN NORTH AMERICAN REGION

Figure 25 EUROPEAN MARKET SNAPSHOT, 2014: COUNTRY-WISE MARKET SIZE OF PLASTOMERS IN FOOD & NONFOOD PACKAGING, POLYMER MODIFICATION, AND AUTOMOTIVE (KILOTON)

Figure 26 CHINA DOMINATES THE PLASTOMERS MARKET IN ASIA-PACIFIC REGION

Figure 27 CHINA TO ACCOUNT FOR A MAJOR SHARE OF PLASTOMERS IN ASIA-PACIFIC IN 2014 (KILOTON)

Figure 28 COMPANIES ADOPTED NEW PRODUCT DEVELOPMENT AS THE KEY GROWTH STRATEGY BETWEEN 2013 AND 2015

Figure 29 TOP COMPANIES ADOPTED NEW PRODUCT DEVELOPMENT AS THE KEY GROWTH STRATEGY BETWEEN 2013 AND 2015

Figure 30 MAJOR GROWTH STRATEGIES FOR ACQUIRING MARKET SHARE, 2013-2015

Figure 31 DOW: COMPANY SNAPSHOT

Figure 32 DOW: SWOT ANALYSIS

Figure 33 SAUDI BASIC INDUSTRIES CORPORATION (SABIC): COMPANY SNAPSHOT

Figure 34 SAUDI BASIC INDUSTRIES CORPORATION (SABIC): SWOT ANALYSIS

Figure 35 BOREALIS AG: COMPANY SNAPSHOT

Figure 36 MITSUI CHEMICALS INC.: COMPANY SNAPSHOT

Figure 37 LG CHEM: COMPANY SNAPSHOT

Figure 38 EXXONMOBIL: COMPANY SNAPSHOT

Figure 39 SUMITOMO CORPORATION: COMPANY SNAPSHOT

Figure 40 SK GROUP: COMPANY SNAPSHOT

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