

Plastic Decking Market by Resin Type (HDPE, LDPE, PVC, PP), Composite Type (Capped, Uncapped), Type of Construction (Repairs & Remodeling, New Decks (Existing Constructions, New Constructions)), End-Use (Residential, Non-Residential) - Global Forecast to 2021

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Abstracts

“Plastic decking market projected to grow at a CAGR of 10.82%”

The plastic decking market size is projected to grow at a CAGR of 10.82% during the forecast period of 2016 – 2021 and reach USD 4.69 billion by 2021. The plastic decking market is driven by factors such as rapid urbanization, rising construction activities in emerging economies, and large-scale investments in the industrial and infrastructure sectors.

“Polyethylene (PE) resin type in plastic decking held the largest market share”

Polyethylene resin is classified into high density polyethylene (HDPE) and low density polyethylene (LDPE). HDPE resin used in decking & railing has high strength and stiffness, which is ideal for residential end use. Low-density polyethylene (LDPE) plastic decking products contain additives that enhance its strength. These plastics are thin, flexible, and elastic, and are used for the manufacture of decking products and exterior furniture. These are some of the factors driving the global polyethylene plastic decking market.

“Asia-Pacific region is expected to witness a steady growth during the forecast period”

The Asia-Pacific market is projected to be the fastest-growing market during the forecast period. The increasing population and rising income is accelerating the per capita spending on construction. The markets of China and India are projected to be lucrative due to their rising middle-class population and rising consumer spending on construction sectors.

Breakdown of Primaries

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of the plastic decking market. Estimates reached after analyzing secondary sources were validated through these interviews. Primary sources included professionals such as constructors, plastic decking manufacturers, distributors, consultants, and academic professionals. The distribution of primary interviews is as follows:

By Company Type: Tier 1 –35%, Tier 2 – 30%, Tier 3 – 35%

By Designation: C-level – 65%, Manager Level – 35%

By Region: North America – 30%, Europe – 30%, Asia-Pacific – 20%, RoW – 20%

Note: The tier of the companies is defined on the basis of their total revenue, as of 2015.

Tier 1: Revenue > USD 10 billion; Tier 2: USD 1 billion > Revenue > USD 10 billion; Tier 3: Revenue USD 1 billion

The various key players profiled in the report are as follows:

1. UPM Kymmene Corporation (Finland)
2. Universal Forest Products, Inc. (UFPI) (U.S.)
3. Advanced Environmental Recycling Technologies, Inc. (AERT) (U.S.)
4. Azek Building Products, Inc. (U.S.)
5. Fiberon LLC (U.S.)
6. Cardinal Building Products (U.S.)
7. TAMKO Building Products, Inc. (U.S.)
8. CertainTeed Corporation (U.S.)
9. Green Bay Decking, LLC (U.S.)
10. DuraLife Decking & Railing Systems (U.S.)

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the plastic decking market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across the different verticals and regions.
2. The report helps stakeholders to understand the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand their competitors and gain more insights into their position in the business. The competitive landscape section includes new product developments, acquisitions, agreements, partnerships, and expansions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 REGIONAL SCOPE
 - 1.3.2 PERIODIZATION CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 UNITS CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS OF THE RESEARCH STUDY

3 EXECUTIVE SUMMARY

- 3.1 OVERVIEW
- 3.2 EVOLUTION
- 3.3 PLASTIC DECKING MARKET DRIVING FACTORS
- 3.4 PLASTIC DECKING MARKET, BY RESIN TYPE, 2016 VS. 2021 (USD BILLION)
- 3.5 PLASTIC DECKING MARKET, BY END-USE SECTOR
- 3.6 PLASTIC DECKING MARKET, BY REGION, 2015

4 PREMIUM INSIGHTS

- 4.1 EMERGING ECONOMIES TO HAVE A HIGHER DEMAND FOR PLASTIC DECKING

4.2 REPAIRS AND REMODELING SEGMENT IS PROJECTED TO GROW AT THE HIGHEST CAGR FROM 2016 TO 2021

4.3 THE RESIDENTIAL SECTOR DOMINATED THE PLASTIC DECKING MARKET IN 2015

4.4 HDPE CAPTURED THE LARGEST SHARE IN THE PLASTIC DECKING MARKET IN 2015

4.5 NORTH AMERICA ACCOUNTED FOR THE LARGEST SHARE IN THE PLASTIC DECKING MARKET IN 2015

4.6 PLASTIC DECKING MARKET LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 EVOLUTION

5.3 MARKET SEGMENTATION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Rise in demand from the construction industry

5.4.1.2 Development of innovative products

5.4.1.3 Increase in Demand for low-maintenance building products

5.4.2 RESTRAINTS

5.4.2.1 Availability of substitutes

5.4.2.2 Economic downturn

5.4.2.3 Fluctuation in cost of raw materials

5.4.3 OPPORTUNITIES

5.4.3.1 Rise in new construction projects in emerging economies

5.4.4 CHALLENGES

5.4.4.1 Lack of awareness

6 PLASTIC DECKING MARKET, BY RESIN TYPE

6.1 INTRODUCTION

6.2 HIGH-DENSITY POLYETHYLENE

6.2.1 HIGH-DENSITY POLYETHYLENE DECKING MARKET, BY REGION

6.3 LOW-DENSITY POLYETHYLENE

6.3.1 LOW-DENSITY POLYETHYLENE DECKING MARKET, BY REGION

6.4 POLYVINYL CHLORIDE

6.4.1 POLYVINYL CHLORIDE DECKING MARKET, BY REGION

6.5 POLYPROPYLENE

- 6.5.1 POLYPROPYLENE DECKING MARKET, BY REGION
- 6.6 OTHER RESINS IN PLASTIC DECKING MARKET
 - 6.6.1 OTHER RESINS IN PLASTIC DECKING MARKET, BY REGION

7 PLASTIC DECKING MARKET, BY COMPOSITE TYPE

- 7.1 INTRODUCTION
- 7.2 CAPPED COMPOSITE DECKING
 - 7.2.1 CAPPED COMPOSITE DECKING MARKET, BY REGION
- 7.3 UNCAPPED COMPOSITE DECKING
 - 7.3.1 UNCAPPED COMPOSITE DECKING MARKET, BY REGION

8 PLASTIC DECKING MARKET, BY TYPE OF CONSTRUCTION

- 8.1 INTRODUCTION
- 8.2 REPAIRS AND REMODELING
 - 8.2.1 REPAIRS AND REMODELING DECKING MARKET, BY REGION
- 8.3 NEW DECKS ON EXISTING HOUSES
 - 8.3.1 NEW DECKS ON EXISTING HOUSES MARKET, BY REGION
- 8.4 NEW DECKS ON NEW HOUSES
 - 8.4.1 NEW DECKS ON NEW HOUSES MARKET, BY REGION

9 PLASTIC DECKING MARKET, BY END-USE SECTOR

- 9.1 INTRODUCTION
- 9.2 RESIDENTIAL
 - 9.2.1 RESIDENTIAL PLASTIC DECKING MARKET, BY REGION
- 9.3 NON-RESIDENTIAL
 - 9.3.1 NON-RESIDENTIAL PLASTIC DECKING MARKET, BY REGION

10 PLASTIC DECKING MARKET, BY REGION

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
 - 10.2.1 BY COUNTRY
 - 10.2.1.1 The U.S. accounted for the largest market share in North America
 - 10.2.2 BY RESIN TYPE
 - 10.2.2.1 HDPE is projected to be the fastest-growing segment during the forecast period

10.2.3 BY COMPOSITE TYPE

10.2.3.1 Capped composites segment is projected to grow at the highest CAGR from 2016 to 2021

10.2.4 BY TYPE OF CONSTRUCTION

10.2.4.1 Repairs & remodeling segment dominated the North American plastic decking market

10.2.5 BY END-USE SECTOR

10.2.5.1 The residential construction sector is projected to dominate the market during the forecast period

10.2.6 U.S.

10.2.6.1 By resin type

10.2.6.1.1 HDPE held the largest market share in North America in 2015

10.2.6.2 By composite type

10.2.6.2.1 Capped composites segment is projected to grow at the highest CAGR from 2016 to 2021

10.2.6.3 By type of construction

10.2.6.3.1 New decks on new houses segment is projected to grow at the second-highest CAGR during the forecast period

10.2.6.4 By end-use sector

10.2.6.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.2.7 CANADA

10.2.7.1 By resin type

10.2.7.1.1 LDPE segment is projected to grow at the second-highest CAGR during the forecast period

10.2.7.2 By composite type

10.2.7.2.1 Capped composites held the largest share in Canada in 2015

10.2.7.3 By type of construction

10.2.7.3.1 The repairs & remodeling segment is projected to grow at the highest CAGR from 2016 to 2021

10.2.7.4 By end-use sector

10.2.7.4.1 Residential construction sector is projected to dominate the market during the forecast period

10.2.8 MEXICO

10.2.8.1 By resin type

10.2.8.1.1 LDPE resin type held the second-largest market share in Mexico in 2015

10.2.8.2 By composite type

10.2.8.2.1 Capped composites segment to be the fastest-growing in Mexico, from 2016 to 2021

10.2.8.3 By type of construction

10.2.8.3.1 New decks on existing houses segment held the second-largest market share in 2015

10.2.8.4 By end-use sector

10.2.8.4.1 The residential sector is projected to dominate the market during the forecast period

10.3 EUROPE

10.3.1 BY COUNTRY

10.3.1.1 Germany held the largest market share in Europe in 2015

10.3.2 BY RESIN TYPE

10.3.2.1 HDPE is projected to be the fastest-growing segment during the forecast period

10.3.3 BY COMPOSITE TYPE

10.3.3.1 Capped composite segment is projected to grow at the highest CAGR from 2016 to 2021

10.3.4 BY TYPE OF CONSTRUCTION

10.3.4.1 Repairs & remodeling segment dominated the European plastic decking market

10.3.5 BY END-USE SECTOR

10.3.5.1 Residential construction sector is projected to dominate the market during the forecast period

10.3.6 GERMANY

10.3.6.1 By resin type

10.3.6.1.1 LDPE resin type held the second largest market share in Germany in 2015

10.3.6.2 By composite type

10.3.6.2.1 Capped composite held the largest market share in Germany in 2015

10.3.6.3 By type of construction

10.3.6.3.1 New decks on new houses segment is projected to grow at the second-highest CAGR during the forecast period

10.3.6.4 By end-use sector

10.3.6.4.1 Residential sector is projected to dominate the market during the forecast period

10.3.7 U.K.

10.3.7.1 By resin type

10.3.7.1.1 HDPE segment held the largest market share in the U.K. in 2015

10.3.7.2 By composite type

10.3.7.2.1 Capped composite segment is projected to grow at the highest CAGR from 2016 to 2021

10.3.7.3 By type of construction

10.3.7.3.1 The Repairs & remodeling segment is projected to grow at the highest CAGR from 2016 to 2021

10.3.7.4 By end-use sector

10.3.7.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.3.8 FRANCE

10.3.8.1 By resin type

10.3.8.1.1 LDPE resin type is projected to grow at the second-highest CAGR during the forecast period

10.3.8.2 By composite type

10.3.8.2.1 Capped composite segment to be the fastest-growing market in France from 2016 to 2021

10.3.8.3 By type of construction

10.3.8.3.1 The repairs & remodeling segment is projected to grow at the highest CAGR from 2016 to 2021

10.3.8.4 By end-use sector

10.3.8.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.3.9 REST OF EUROPE

10.3.9.1 By resin type

10.3.9.1.1 LDPE resin types held the second-largest market share in the Rest of Europe in 2015

10.3.9.2 By composite type

10.3.9.2.1 Capped composite segment held the largest market share in 2015

10.3.9.3 By type of construction

10.3.9.3.1 New decks on new houses segment is projected to grow at the second-highest CAGR during the forecast period

10.3.9.4 By end-use sector

10.3.9.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.4 ASIA-PACIFIC

10.4.1 BY COUNTRY

10.4.1.1 China accounted for the largest market share in Asia-Pacific in 2015

10.4.2 BY RESIN TYPE

10.4.2.1 HDPE is projected to be the fastest-growing market during the forecast period

10.4.3 BY COMPOSITE TYPE

10.4.3.1 Capped composite segment is projected to grow at the highest CAGR from

2016 to 2021

10.4.4 BY TYPE OF CONSTRUCTION

10.4.4.1 Repairs & remodeling segment dominated the Asia-Pacific plastic decking market in 2015

10.4.5 BY END-USE SECTOR

10.4.5.1 The residential construction sector is projected to dominate the market through 2021

10.4.6 CHINA

10.4.6.1 By resin type

10.4.6.1.1 HDPE accounted for the largest market share in China in 2015

10.4.6.2 By composite type

10.4.6.2.1 Capped composite accounted for the largest market share in China in 2015

10.4.6.3 By type of construction

10.4.6.3.1 New decks on new houses segment is projected to grow at the second-highest CAGR during the forecast period

10.4.6.4 By end-use sector

10.4.6.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.4.7 JAPAN

10.4.7.1 By resin type

10.4.7.1.1 LDPE resin types accounted for the second-largest market share in Japan in 2015

10.4.7.2 By composite type

10.4.7.2.1 Capped composite segment to be the fastest-growing market in the plastic decking market from 2016 to 2021

10.4.7.3 By type of construction

10.4.7.3.1 The repairs and remodeling segment is projected to grow at the highest CAGR from 2016 to 2021

10.4.7.4 By end-use sector

10.4.7.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.4.8 AUSTRALIA

10.4.8.1 By resin type

10.4.8.1.1 HDPE accounted for the largest market share in Australia in 2015

10.4.8.2 By composite type

10.4.8.2.1 Capped composite accounted for the largest market share in Australia in 2015

10.4.8.3 By type of construction

10.4.8.3.1 The repairs and remodeling segment is projected to grow at the highest CAGR from 2016 to 2021

10.4.8.4 By end-use sector

10.4.8.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.4.9 REST OF ASIA-PACIFIC

10.4.9.1 By resin type

10.4.9.1.1 HDPE is projected to be the fastest-growing segment during the forecast period

10.4.9.2 By composite type

10.4.9.2.1 Capped composite segment is projected to grow at the highest CAGR from 2016 to 2021

10.4.9.3 By type of construction

10.4.9.3.1 New decks on new houses segment is projected to grow at the second-highest CAGR during the forecast period

10.4.9.4 By end-use sector

10.4.9.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.5 REST OF THE WORLD (ROW)

10.5.1 BY COUNTRY

10.5.1.1 The Middle East accounted for the largest market share in RoW

10.5.2 BY RESIN TYPE

10.5.2.1 LDPE is projected to be the fastest-growing segment during the forecast period in RoW

10.5.3 BY COMPOSITE TYPE

10.5.3.1 Capped composite accounted for the larger market share in RoW in 2015

10.5.4 BY TYPE OF CONSTRUCTION

10.5.4.1 Repairs and remodeling segment dominated the RoW plastic decking market

10.5.5 BY END-USE SECTOR

10.5.5.1 The residential construction sector is projected to dominate the market during the forecast period

10.5.6 MIDDLE EAST

10.5.6.1 By resin type

10.5.6.1.1 HDPE resin types held the largest market share in the Middle East in 2015

10.5.6.2 By composite type

10.5.6.2.1 Capped composite segment is projected to grow at a higher CAGR from 2016 to 2021

10.5.6.3 By type of construction

10.5.6.3.1 New decks on new houses segment is projected to grow at the second-highest CAGR during the forecast period

10.5.6.4 By end-use sector

10.5.6.4.1 The residential construction sector is projected to dominate the market during the forecast period

10.5.7 BRAZIL

10.5.7.1 By resin type

10.5.7.1.1 LDPE resin type is projected to grow at the highest CAGR during the forecast period in Brazil

10.5.7.2 By composite type

10.5.7.2.1 Capped composite segment to be the fastest growing segment in the RoW plastic decking market

10.5.7.3 By type of construction

10.5.7.3.1 The repairs and remodeling segment is projected to grow at the highest CAGR from 2016 to 2021

10.5.7.4 By end-use sector

10.5.7.4.1 The residential construction sector is projected to dominate the Brazilian market during the forecast period

10.5.8 OTHERS IN ROW

10.5.8.1 By resin type

10.5.8.1.1 HDPE to be the largest plastic decking market in 2015 in Others in RoW

10.5.8.2 By composite type

10.5.8.2.1 Capped composite segment to grow at the highest CAGR from 2016 to 2021

10.5.8.3 By type of construction

10.5.8.3.1 New decks on new houses to grow at the second-highest CAGR during the forecast period

10.5.8.4 By end-use sector

10.5.8.4.1 The residential construction sector is projected to dominate during the forecast period

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 COMPETITIVE SITUATIONS AND TRENDS

11.3 KEY GROWTH STRATEGIES, 2012–2016

11.3.1 AGREEMENTS & PARTNERSHIPS

11.3.2 NEW PRODUCT LAUNCHES

11.3.3 EXPANSIONS & INVESTMENTS

12 COMPANY PROFILES

(Company at a Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MNM View)*

12.1 INTRODUCTION

12.2 UPM KYMMENE CORPORATION

12.3 UNIVERSAL FOREST PRODUCTS, INC.

12.4 ADVANCED ENVIRONMENTAL RECYCLING TECHNOLOGIES, INC.

12.5 FIBERON, LLC

12.6 AZEK BUILDING PRODUCTS, INC.

12.7 CARDINAL BUILDING PRODUCTS

12.8 CERTAINTEED CORPORATION

12.9 DURALIFE DECKING AND RAILING SYSTEMS

12.10 GREEN BAY DECKING, LLC

12.11 TAMKO BUILDING PRODUCTS, INC.

*Details on company at a glance, recent financials, Products offered, strategies & insights, & recent developments might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 2 PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 3 HIGH-DENSITY POLYETHYLENE DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 4 HIGH-DENSITY POLYETHYLENE DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION SQUARE FEET)

Table 5 LOW-DENSITY POLYETHYLENE DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 6 LOW-DENSITY POLYETHYLENE DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION SQUARE FEET)

Table 7 POLYVINYL CHLORIDE DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 8 POLYVINYL CHLORIDE DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION SQUARE FEET)

Table 9 POLYPROPYLENE DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 10 POLYPROPYLENE DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION SQUARE FEET)

Table 11 OTHER RESINS IN PLASTIC DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 12 OTHER RESINS IN PLASTIC DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION SQUARE FEET)

Table 13 PROPERTY COMPARISON CHART

Table 14 PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 15 PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 16 CAPPED COMPOSITE DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 17 CAPPED COMPOSITE DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION SQUARE FEET)

Table 18 UNCAPPED COMPOSITE DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 19 UNCAPPED COMPOSITE DECKING MARKET SIZE, BY REGION,
2014–2021 (MILLION SQUARE FEET)

Table 20 PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION,
2014–2021 (USD MILLION)

Table 21 PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION,
2014–2021 (MILLION SQUARE FEET)

Table 22 REPAIRS AND REMODELING DECKING MARKET SIZE, BY REGION,
2014–2021 (USD MILLION)

Table 23 REPAIRS AND REMODELING DECKING MARKET SIZE, BY REGION,
2014–2021 (MILLION SQUARE FEET)

Table 24 NEW DECKS ON EXISTING HOUSES MARKET SIZE, BY REGION,
2014–2021 (USD MILLION)

Table 25 NEW DECKS ON EXISTING HOUSES MARKET SIZE, BY REGION,
2014–2021 (MILLION SQUARE FEET)

Table 26 NEW DECKS ON NEW HOUSES MARKET SIZE, BY REGION, 2014–2021
(USD MILLION)

Table 27 NEW DECKS ON NEW HOUSES MARKET SIZE, BY REGION, 2014–2021
(MILLION SQUARE FEET)

Table 28 PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021
(USD MILLION)

Table 29 PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021
(MILLION SQUARE FEET)

Table 30 RESIDENTIAL PLASTIC DECKING MARKET SIZE, BY REGION, 2014–2021
(USD MILLION)

Table 31 RESIDENTIAL PLASTIC DECKING MARKET SIZE, BY REGION, 2014–2021
(MILLION SQUARE FEET)

Table 32 NON-RESIDENTIAL PLASTIC DECKING MARKET SIZE, BY REGION,
2014–2021 (USD MILLION)

Table 33 NON-RESIDENTIAL PLASTIC DECKING MARKET SIZE, BY REGION,
2014–2021 (MILLION SQUARE FEET)

Table 34 PLASTIC DECKING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 35 PLASTIC DECKING MARKET SIZE, BY REGION, 2014–2021 (MILLION
SQUARE FEET)

Table 36 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY COUNTRY,
2014–2021 (USD MILLION)

Table 37 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY COUNTRY,
2014–2021 (MILLION SQUARE FEET)

Table 38 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE,
2014–2021 (USD MILLION)

Table 39 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 40 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 41 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 42 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 43 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 44 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 45 NORTH AMERICA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 46 U.S.: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 47 U.S.: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 48 U.S.: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 49 U.S.: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 50 U.S.: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 51 U.S.: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 52 U.S.: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 53 U.S.: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 54 CANADA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2015–2021 (USD MILLION)

Table 55 CANADA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 56 CANADA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 57 CANADA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 58 CANADA: PLASTIC DECKING MARKET SIZE, BY TYPE OF

CONSTRUCTION, 2014–2021 (USD MILLION)

Table 59 CANADA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 60 CANADA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 61 CANADA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 62 MEXICO: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2015-2021 (USD MILLION)

Table 63 MEXICO: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 64 MEXICO: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 65 MEXICO: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 66 MEXICO: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 67 MEXICO: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 68 MEXICO: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 69 MEXICO: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 70 EUROPE: PLASTIC DECKING MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 71 EUROPE: PLASTIC DECKING MARKET SIZE, BY COUNTRY, 2014–2021 (MILLION SQUARE FEET)

Table 72 EUROPE: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014-2021 (USD MILLION)

Table 73 EUROPE: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 74 EUROPE: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 75 EUROPE: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 76 EUROPE: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 77 EUROPE: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 78 EUROPE: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 79 EUROPE: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 80 GERMANY: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 81 GERMANY: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 82 GERMANY: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 83 GERMANY: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 84 GERMANY: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 85 GERMANY: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 86 GERMANY: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 87 GERMANY: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 88 U.K.: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 89 U.K.: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 90 U.K.: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 91 U.K.: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 92 U.K.: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 93 U.K.: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 94 U.K.: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 95 U.K.: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 96 FRANCE: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 97 FRANCE: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021

(MILLION SQUARE FEET)

Table 98 FRANCE: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 99 FRANCE: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 100 FRANCE: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 101 FRANCE: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 102 FRANCE: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 103 FRANCE: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 104 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 105 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 106 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 107 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 108 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 109 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 110 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 111 REST OF EUROPE: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 112 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 113 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY COUNTRY, 2014–2021 (MILLION SQUARE FEET)

Table 114 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 115 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 116 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 117 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 118 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 119 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 120 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 121 ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 122 CHINA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 123 CHINA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 124 CHINA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 125 CHINA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 126 CHINA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 127 CHINA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 128 CHINA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 129 CHINA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 130 JAPAN: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 131 JAPAN: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 132 JAPAN: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 133 JAPAN: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 134 JAPAN: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 135 JAPAN: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 136 JAPAN: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR,

2014–2021 (USD MILLION)

Table 137 JAPAN: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 138 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 139 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 140 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 141 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 142 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 143 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 144 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 145 AUSTRALIA: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 146 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 147 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 148 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 149 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 150 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 151 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 152 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 153 REST OF ASIA-PACIFIC: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 154 ROW: PLASTIC DECKING MARKET SIZE, BY REGION/COUNTRY, 2014–2021 (USD MILLION)

Table 155 ROW: PLASTIC DECKING MARKET SIZE, BY REGION/COUNTRY, 2014–2021 (MILLION SQUARE FEET)

Table 156 ROW: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021
(USD MILLION)

Table 157 ROW: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021
(MILLION SQUARE FEET)

Table 158 ROW: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE,
2014–2021 (USD MILLION)

Table 159 ROW: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE,
2014–2021 (MILLION SQUARE FEET)

Table 160 ROW: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION,
2014–2021 (USD MILLION)

Table 161 ROW: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION,
2014–2021 (MILLION SQUARE FEET)

Table 162 ROW: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR,
2014–2021 (USD MILLION)

Table 163 ROW: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR,
2014–2021 (MILLION SQUARE FEET)

Table 164 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE,
2014–2021 (USD MILLION)

Table 165 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE,
2014–2021 (MILLION SQUARE FEET)

Table 166 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY COMPOSITE
TYPE, 2014–2021 (USD MILLION)

Table 167 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY COMPOSITE
TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 168 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY TYPE OF
CONSTRUCTION, 2014–2021 (USD MILLION)

Table 169 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY TYPE OF
CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 170 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY END-USE
SECTOR, 2014–2021 (USD MILLION)

Table 171 MIDDLE EAST: PLASTIC DECKING MARKET SIZE, BY END-USE
SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 172 BRAZIL: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021
(USD MILLION)

Table 173 BRAZIL: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021
(MILLION SQUARE FEET)

Table 174 BRAZIL: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE,
2014–2021 (USD MILLION)

Table 175 BRAZIL: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE,

2014–2021 (MILLION SQUARE FEET)

Table 176 BRAZIL: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 177 BRAZIL: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 178 BRAZIL: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 179 BRAZIL: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 180 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (USD MILLION)

Table 181 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY RESIN TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 182 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY COMPOSITE TYPE, 2014–2021 (USD MILLION)

Table 183 BY COMPOSITE TYPE, 2014–2021 (MILLION SQUARE FEET)

Table 184 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (USD MILLION)

Table 185 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2014–2021 (MILLION SQUARE FEET)

Table 186 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (USD MILLION)

Table 187 OTHERS IN ROW: PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2014–2021 (MILLION SQUARE FEET)

Table 188 AGREEMENTS & PARTNERSHIPS, 2012–2015

Table 189 NEW PRODUCT LAUNCHES, 2012–2015

Table 190 EXPANSIONS & INVESTMENTS, 2014–2015

List Of Figures

LIST OF FIGURES

Figure 1 PLASTIC DECKING MARKET

Figure 2 PLASTIC DECKING MARKET, REGIONAL SCOPE

Figure 3 PLASTIC DECKING MARKET: RESEARCH DESIGN

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION METHODOLOGY

Figure 7 LIMITATIONS

Figure 8 EVOLUTION OF THE PLASTIC DECKING MARKET

Figure 9 THE DEMAND FOR HIGH DENSITY POLYETHYLENE IS PROJECTED TO DRIVE THE PLASTIC DECKING MARKET FROM 2016 TO 2021

Figure 10 PLASTIC DECKING MARKET SIZE, BY END-USE SECTOR, 2016 VS. 2021 (USD BILLION)

Figure 11 NORTH AMERICA ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2015

Figure 12 CHINA IS PROJECTED TO BE THE FASTEST-GROWING MARKET FOR PLASTIC DECKING FROM 2016 TO 2021

Figure 13 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES IN THE PLASTIC DECKING MARKET

Figure 14 REPAIRS AND REMODELING TO DOMINATE THE PLASTIC DECKING MARKET THROUGH 2021

Figure 15 PLASTIC DECKING MARKET, BY END-USE SECTOR, 2016 VS. 2021 (USD BILLION)

Figure 16 THE LARGEST SHARE WAS CAPTURED BY NORTH AMERICA IN THE PLASTIC DECKING MARKET IN 2015

Figure 17 ROW IS PROJECTED TO BE THE FASTEST-GROWING MARKET FOR PLASTIC DECKS FROM 2016 TO 2021

Figure 18 THE PLASTIC DECKING MARKET IN THE ROW REGION IS IN ITS INTRODUCTORY STAGE

Figure 19 EVOLUTION OF PLASTIC DECKING MARKET

Figure 20 PLASTIC DECKING MARKET SEGMENTATION

Figure 21 RISE IN DEMAND FROM THE CONSTRUCTION INDUSTRY HELPS THE PLASTIC DECKING MARKET TO GROW

Figure 22 WORLD GDP

Figure 23 GLOBAL POLYMER MARKET SHARE (VOLUME), 2013

Figure 24 GLOBAL CONSTRUCTION MARKET SHARE, BY KEY COUNTRY, 2010

VS. 2020

Figure 25 PLASTIC DECKING MARKET, BY RESIN TYPE

Figure 26 NORTH AMERICA EXPECTED TO LEAD THE POLYVINYLCHLORIDE TYPE SEGMENT IN THE PLASTIC DECKING MARKET

Figure 27 CAPPED COMPOSITES SEGMENT TO DOMINATE THE PLASTIC DECKING MARKET THROUGH 2021

Figure 28 PLASTIC DECKING MARKET SIZE, BY TYPE OF CONSTRUCTION, 2016–2021 (USD MILLION)

Figure 29 RESIDENTIAL DEMAND FOR PLASTIC DECKS TO GROW AT A HIGHER RATE FROM 2016 TO 2021

Figure 30 GEOGRAPHIC SNAPSHOT (2016–2021): EMERGING ECONOMIES EXPECTED TO BE STRATEGIC LOCATIONS FOR PLASTIC DECKING MANUFACTURERS

Figure 31 NORTH AMERICA SNAPSHOT (2015)

Figure 32 EUROPE: PLASTIC DECKING MARKET SNAPSHOT

Figure 33 GERMANY ACCOUNTED FOR THE LARGEST MARKET SHARE IN THE EUROPEAN PLASTIC DECKING MARKET IN 2015

Figure 34 ASIA-PACIFIC PLASTIC DECKING MARKET SNAPSHOT

Figure 35 COMPANIES ADOPTED AGREEMENTS & PARTNERSHIPS AND NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGIES BETWEEN 2012 AND 2015

Figure 36 2014 AND 2015 WERE OBSERVED TO BE THE MOST ACTIVE IN TERMS OF DEVELOPMENTS WITHIN THE PLASTIC DECKING MARKET

Figure 37 PARTNERSHIPS & AGREEMENTS: MOST PREFERRED STRATEGY

Figure 38 GEOGRAPHIC REVENUE MIX OF TOP MARKET PLAYERS

Figure 39 UPM KYMMENE CORPORATION: COMPANY SNAPSHOT

Figure 40 UPM KYMMENE CORPORATION: SWOT ANALYSIS

Figure 41 UNIVERSAL FOREST PRODUCTS, INC.: COMPANY SNAPSHOT

Figure 42 UNIVERSAL FOREST PRODUCTS, INC.: SWOT ANALYSIS

Figure 43 ADVANCED ENVIRONMENTAL RECYCLING TECHNOLOGIES, INC.: COMPANY SNAPSHOT

Figure 44 ADVANCED ENVIRONMENTAL RECYCLING TECHNOLOGIES, INC.: SWOT ANALYSIS

Figure 45 FIBERON LLC: SWOT ANALYSIS

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