

Pin Insertion Machine Market with COVID-19 impact analysis by Method (Manual, Semi-automatic, and Fully Automatic), Technology (Press-fit, Through-hole, and Surface-mount), Insertion Platform, Application, and Geography - Global Forecast to 2025

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Abstracts

The global pin insertion machine market size is estimated to be USD 195 million in 2020 and is projected to reach 255 million by 2025, at a CAGR of 5.6% during the forecast period. The market has a promising growth potential due to several factors, including the increasing adoption of IoT-enabled connected devices, surging demand for data centers complemented by the outbreak of COVID-19, rising demand for flexible, cost-effective, and precise techniques for inserting connectors on PCBs, emerging trend of miniaturization of electronic devices, and recent innovations in sophisticated automotive electronics.

COVID-19 sent both demand- and supply-side shocks across the global economy. Leading pin insertion machine provider TE Connectivity (Switzerland) has incurred significant losses owing to the pandemic. The company reported a decline of approximately 15% in its half-year revenue as compared to the previous year. The automotive industry is severely impacted due to the coronavirus pandemic. After initial supply and manufacturing disruptions, the industry is now experiencing a demand shock with an uncertain recovery timeline. Also, consumers have reduced their spending on expensive products, such as premium smartphones, wearables, and smart home systems. This has resulted in a decline in the demand for pin insertion machines, further weakening the financial position of most of the key manufacturers.

“Automotive: The fastest growing application segment of the pin insertion machine market.”

With ongoing trends such as touch-free human-machine interfaces revolutionizing the automotive sector, there is a growing significance of connected cars. The introduction of technologies such as advanced driver assistance systems (ADAS), adaptive cruise control, and intelligent parking assistance systems demand printed electronic boards that have zero defects in their circuits. The miniaturization of electronic components and circuitry and the functional requirement for electronics to work reliably in harsh environmental conditions are generating significant demand for pin insertion machines in the automobile application.

“PCB: The largest growing segment of pin insertion machine market, by insertion platform.”

Based on the 2018 Cisco Global Cloud Index, the number of hyperscale data centers is expected to grow from 338 in 2016 to 628 by 2021. This increase in the number of data centers raises the need for electronic products such as LED monitors, touchscreen panels, and motherboard, which itself is a PCB (printed circuit board). These devices need high-accuracy PCB systems with reliable electrical connections. The pin insertion machine is widely used for press-fit technology in the PCB assembly line for high-speed, precise insertion of pins and to reduce the processing time. Moreover, with trends such as digitization and electronic mobility shaping the technological landscape, the demand for portable gadgets is increasing. These small-sized gadgets mandate the requirement for increased component density on PCBs, which contributes to the demand for pin insertion machines to facilitate efficient component assembly.

“APAC is projected to be the fastest growing geographical market between 2020 and 2025”

APAC is expected to grow at the highest CAGR between 2020 and 2025. The high growth rate of APAC is attributed to the growing adoption of connected devices and the increasing investments in semiconductor manufacturing during the forecast period. In the next decade, the South Korean government will invest nearly USD 1.3 billion in the next-generation Intelligent Semiconductor Technology Development Project for developing innovative technologies and creating manufacturing hubs for the development of next-generation chips, thereby creating new revenue pockets for pin insertion machine manufacturers.

Breakdown of profiles of primary participants:

By Company: Tier 1 = 30%, Tier 2 = 50%, and Tier 3 = 20%

By Designation: C-level Executives = 35%, Directors = 25%, and Others = 40%

By Region: North America – 40%, Europe– 25%, APAC – 20%, and RoW – 5%

Major players profiled in this report:

The pin insertion machine market is dominated by a few globally established players such as TE Connectivity (Switzerland), Autosplice (US), Eberhard (Germany), HARMONTRONICS (China), and UMG Technologies (US).

Research coverage

This research report segments the global pin insertion machine market based on Method (Manual, Semi-automatic, and Fully Automatic), Technology (Press-fit, Through-hole, and Surface-mount), Insertion Platform (PCB, Coil Frame, Lead Frame, Transformer, Plastic Connector, and Metal Component), Application (Telecommunications, Consumer Electronics, Aerospace & Defense, Automotive, Medical, Industrial, Energy & Power, and Others), and Geography (North America, Europe, APAC, and RoW).

The report also provides a comprehensive review of market drivers, restraints, challenges, and opportunities pertaining to the pin insertion machine market and also includes value chain. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall pin insertion machine market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION AND SCOPE
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
- FIGURE 1 PIN INSERTION MACHINE MARKET
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS
- 1.6 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 2 PIN INSERTION MACHINE MARKET: RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.1.1 Approach for capturing market size by bottom-up analysis (demand side)
 - FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
 - 2.2.2.1 Approach for capturing market size by top-down analysis (supply side)
 - FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
 - FIGURE 5 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.4.1 ASSUMPTIONS

2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

3.1 IMPACT OF COVID-19 ON PIN INSERTION MACHINE MARKET

FIGURE 6 COMPARISON OF PRE- AND POST-COVID-19 MARKET SIZE AND CAGR, 2017–2025

FIGURE 7 PIN INSERTION MACHINE MARKET, BY INSERTION PLATFORM, 2020–2025 (USD MILLION)

FIGURE 8 MARKET FOR FULLY AUTOMATIC METHOD OF PIN INSERTION MACHINE TO GROW AT HIGHEST RATE DURING FORECAST PERIOD

FIGURE 9 AUTOMOTIVE APPLICATION OF PIN INSERTION MACHINE MARKET TO GROW AT HIGHEST CAGR BETWEEN 2020 AND 2025

FIGURE 10 APAC TO BE MOST FAVORABLE REGION FOR PIN INSERTION MACHINE MARKET IN 2025

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN PIN INSERTION MACHINE MARKET

FIGURE 11 PIN INSERTION MACHINES TO WITNESS HIGH ADOPTION RATE DURING FORECAST PERIOD

4.2 PIN INSERTION MACHINE MARKET SIZE, BY APPLICATION

FIGURE 12 MARKET FOR AUTOMOTIVE APPLICATION TO GROW AT HIGHEST CAGR BETWEEN 2020 AND 2025

4.3 PIN INSERTION MACHINE MARKET, BY TECHNOLOGY

FIGURE 13 PRESS-FIT TECHNOLOGY HELD LARGEST MARKET SHARE FROM

2019 TO 2025

4.4 PIN INSERTION MACHINE MARKET FOR PRESS-FIT TECHNOLOGY, BY TYPE

FIGURE 14 MULTI-PIN INSERTION USING PRESS-FIT TECHNOLOGY TO OBSERVE HIGH ADOPTION RATE IN 2025

4.5 PIN INSERTION MACHINE MARKET, BY METHOD AND APPLICATION

FIGURE 15 CONSUMER ELECTRONICS AND AUTOMOTIVE TO BE MOST FAVORABLE INDUSTRIES FOR PIN INSERTION MACHINE MARKET IN 2025

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 PIN INSERTION MACHINE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Emerging trend of miniaturization of electronic devices

5.2.1.2 Rising demand for flexible, cost-effective, and precise techniques for inserting connectors on PCBs

5.2.1.3 Growing deployment of pin installation machines in surgical instrument assembly

5.2.1.4 Surging demand for data centers complemented by COVID-19

FIGURE 17 DATA CENTER TRAFFIC, BY 2021 (ZETTABYTE)

FIGURE 18 ESTIMATED NUMBER OF HYPERSCALE DATA CENTERS, BY 2021

5.2.1.5 Increasing adoption of IoT-enabled connected devices amid COVID-19

FIGURE 19 ESTIMATION OF IOT CONNECTIONS BY 2025 (BILLION)

FIGURE 20 PIN INSERTION MACHINE MARKET DRIVERS: IMPACT ANALYSIS

5.2.2 RESTRAINTS

5.2.2.1 Requirement for huge capital to deploy semi-automatic and automatic machinery for pin insertion

5.2.2.2 Occurrence of nesting error during feed—major issue with automated pin installation

FIGURE 21 PIN INSERTION MACHINE MARKET RESTRAINTS: IMPACT ANALYSIS

5.2.3 OPPORTUNITIES

5.2.3.1 Recent innovations in sophisticated automotive electronics

5.2.3.2 Huge prospects for pin insertion machine market in aerospace & defense

FIGURE 22 TRENDS IN WORLD MILITARY EXPENDITURE FOR THE PAST THREE YEARS (USD BILLION)

FIGURE 23 PIN INSERTION MACHINE MARKET OPPORTUNITIES: IMPACT ANALYSIS

5.2.4 CHALLENGES

5.2.4.1 Issues related to pin pressing while inserting pins in circuit boards

5.2.4.2 Investment in machinery deeply impacted by COVID-19

FIGURE 24 PIN INSERTION MACHINE MARKET CHALLENGES: IMPACT ANALYSIS

5.3 PRICE TREND ANALYSIS

5.4 REGULATORY UPDATE

5.5 VALUE CHAIN ANALYSIS

FIGURE 25 VALUE CHAIN ANALYSIS: PIN INSERTION MACHINE

MANUFACTURERS ADD MAJOR VALUE

5.6 PIN INSERTION MACHINE MARKET ECOSYSTEM

5.7 TECHNOLOGY ANALYSIS

5.7.1 PRESS-FIT TECHNOLOGY

TABLE 1 COMPARISON OF BENEFITS OF PRESS-FIT TECHNOLOGY WITH OTHER TECHNOLOGIES

5.8 PATENT ANALYSIS

TABLE 2 SOME KEY INNOVATIONS & PATENT REGISTRATIONS, 2003-2019

5.9 CASE STUDY ANALYSIS

5.9.1 ODD FORM FACTOR COMPONENT HANDLING FOR PCB ASSEMBLY

5.9.2 G2 TECHNOLOGIES AUTOMATES CONNECTOR PIN INSPECTION IN AEROSPACE APPLICATIONS

6 PIN INSERTION MACHINE MARKET, BY METHOD

6.1 INTRODUCTION

TABLE 3 PIN INSERTION MACHINE MARKET, BY METHOD, 2017–2019 (USD MILLION)

TABLE 4 PIN INSERTION MACHINE MARKET, BY METHOD, 2020–2025 (USD MILLION)

TABLE 5 PIN INSERTION MACHINE MARKET, BY METHOD, 2017–2019 (# UNITS)

TABLE 6 PIN INSERTION MACHINE MARKET, BY METHOD, 2020–2025 (# UNITS)

FIGURE 26 FULLY AUTOMATIC PIN INSERTION MACHINES TO GROW AT HIGHEST CAGR BETWEEN 2020 AND 2025

6.2 MANUAL METHOD

6.2.1 MANUAL PIN INSERTION MACHINES PREFERRED FOR LOW-VOLUME APPLICATIONS WHICH REQUIRE SKILLED AND DEDICATED EMPLOYEES

TABLE 7 PIN INSERTION MACHINE MARKET FOR MANUAL METHOD, BY APPLICATION, 2017–2019 (USD MILLION)

TABLE 8 PIN INSERTION MACHINE MARKET FOR MANUAL METHOD, BY APPLICATION, 2020–2025 (USD MILLION)

FIGURE 27 MANUAL PIN INSERTION MACHINE MARKET FOR AEROSPACE & DEFENSE APPLICATION TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 9 PIN INSERTION MACHINE MARKET FOR MANUAL METHOD, BY TECHNOLOGY, 2017–2019 (USD MILLION)

TABLE 10 PIN INSERTION MACHINE MARKET FOR MANUAL METHOD, BY TECHNOLOGY, 2020–2025 (USD MILLION)

6.3 SEMI-AUTOMATIC METHOD

6.3.1 SEMI-AUTOMATIC PIN INSERTION MACHINES TO ACCOUNT FOR LARGEST MARKET SHARE

TABLE 11 PIN INSERTION MACHINE MARKET FOR SEMI-AUTOMATIC METHOD, BY APPLICATION, 2017–2019 (USD MILLION)

TABLE 12 PIN INSERTION MACHINE MARKET FOR SEMI-AUTOMATIC METHOD, BY APPLICATION, 2020–2025 (USD MILLION)

FIGURE 28 AUTOMOTIVE APPLICATION TO GROW AT HIGHEST RATE FOR SEMI-AUTOMATIC PIN INSERTION MACHINES DURING FORECAST PERIOD

TABLE 13 PIN INSERTION MACHINE MARKET FOR SEMI-AUTOMATIC METHOD, BY TECHNOLOGY, 2017–2019 (USD MILLION)

TABLE 14 PIN INSERTION MACHINE MARKET FOR SEMI-AUTOMATIC METHOD, BY TECHNOLOGY, 2020–2025 (USD MILLION)

6.4 FULLY AUTOMATIC METHOD

6.4.1 REDUCED MANUFACTURING COSTS, IMPROVISATION OF MANUFACTURING PROCESS, AND MINIMAL REWORK FEW ADVANTAGES OF FULLY AUTOMATIC PIN INSERTION MACHINES

TABLE 15 PIN INSERTION MACHINE MARKET FOR FULLY AUTOMATIC METHOD, BY APPLICATION, 2017–2019 (USD MILLION)

TABLE 16 PIN INSERTION MACHINE MARKET FOR FULLY AUTOMATIC METHOD, BY APPLICATION, 2020–2025 (USD MILLION)

FIGURE 29 AUTOMOTIVE APPLICATION TO GROW AT FASTER RATE THAN OTHER INDUSTRIES FOR FULLY AUTOMATIC PIN INSERTION METHOD DURING FORECAST PERIOD

TABLE 17 PIN INSERTION MACHINE MARKET FOR FULLY AUTOMATIC METHOD, BY TECHNOLOGY, 2017–2019 (USD MILLION)

TABLE 18 PIN INSERTION MACHINE MARKET FOR FULLY AUTOMATIC METHOD, BY TECHNOLOGY, 2020–2025 (USD MILLION)

7 PIN INSERTION MACHINE MARKET, BY TECHNOLOGY

7.1 INTRODUCTION

TABLE 19 PIN INSERTION MACHINE MARKET SIZE, BY TECHNOLOGY, 2017–2019 (USD MILLION)

TABLE 20 PIN INSERTION MACHINE MARKET SIZE, BY TECHNOLOGY, 2020–2025 (USD MILLION)

7.2 PRESS-FIT TECHNOLOGY

7.2.1 SINGLE PIN INSERTION

7.2.2 MULTI-PIN INSERTION

TABLE 21 PIN INSERTION MACHINE MARKET FOR PRESS-FIT TECHNOLOGY, BY

TYPE, 2017–2019 (USD MILLION)

TABLE 22 PIN INSERTION MACHINE MARKET FOR PRESS-FIT TECHNOLOGY, BY TYPE, 2020–2025 (USD MILLION)

TABLE 23 PIN INSERTION MACHINE MARKET FOR PRESS-FIT TECHNOLOGY, BY METHOD, 2017–2019 (USD MILLION)

TABLE 24 PIN INSERTION MACHINE MARKET FOR PRESS-FIT TECHNOLOGY, BY METHOD, 2020–2025 (USD MILLION)

7.2.3 ADVANTAGES OF PRESS-FIT TECHNOLOGY

7.3 SURFACE-MOUNT TECHNOLOGY (SMT)

7.3.1 ADVANTAGES OF SMT

7.4 THROUGH-HOLE TECHNOLOGY (THT)

TABLE 25 DIFFERENCES BETWEEN SURFACE-MOUNTED TECHNOLOGY AND THROUGH-HOLE TECHNOLOGY

TABLE 26 PIN INSERTION MACHINE MARKET FOR THT, BY METHOD, 2017–2019 (USD MILLION)

TABLE 27 PIN INSERTION MACHINE MARKET FOR THT, BY METHOD, 2020–2025 (USD MILLION)

8 PIN INSERTION MACHINE MARKET, BY INSERTION PLATFORM

8.1 INTRODUCTION

TABLE 28 PIN INSERTION MACHINE MARKET, BY INSERTION PLATFORM, 2017–2019 (USD MILLION)

TABLE 29 PIN INSERTION MACHINE MARKET, BY INSERTION PLATFORM, 2020–2025 (USD MILLION)

8.2 PCB

8.3 COIL FRAME

8.4 LEAD FRAME

8.5 TRANSFORMER

8.6 PLASTIC CONNECTOR

8.7 METAL COMPONENT

9 PIN INSERTION MACHINE MARKET, BY APPLICATION

9.1 INTRODUCTION

TABLE 30 PIN INSERTION MACHINE MARKET, BY APPLICATION, 2017–2019 (USD MILLION)

TABLE 31 PIN INSERTION MACHINE MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

FIGURE 30 PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE APPLICATION TO GROW AT HIGHEST RATE BETWEEN 2020 AND 2025

9.2 TELECOMMUNICATIONS

9.2.1 INCREASING DEMAND FOR WIRELESS TELECOMMUNICATION INFRASTRUCTURE DRIVING DEMAND FOR HIGH PRECISION PIN INSERTION MACHINES

TABLE 32 PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY METHOD, 2017–2019 (USD MILLION)

TABLE 33 PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY METHOD, 2020–2025 (USD MILLION)

TABLE 34 PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY REGION, 2017–2019 (USD THOUSAND)

TABLE 35 PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY REGION, 2020–2025 (USD THOUSAND)

TABLE 36 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 37 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 38 EUROPE PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 39 EUROPE PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 40 APAC PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 41 APAC PIN INSERTION MACHINE MARKET FOR TELECOMMUNICATIONS APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.3 CONSUMER ELECTRONICS

9.3.1 MINIATURIZATION TREND OF ELECTRONIC DEVICES DEMANDS CONVENIENT COMPONENT INSERTION IN PCB

TABLE 42 PIN INSERTION MACHINE MARKET FOR CONSUMER ELECTRONICS APPLICATION, BY METHOD, 2017–2019 (USD MILLION)

TABLE 43 PIN INSERTION MACHINE MARKET FOR CONSUMER ELECTRONICS APPLICATION, BY METHOD, 2020–2025 (USD MILLION)

FIGURE 31 PIN INSERTION MARKET FOR CONSUMER ELECTRONICS
APPLICATION TO BE DOMINATED BY SEMI-AUTOMATIC METHOD DURING
FORECAST PERIOD

TABLE 44 PIN INSERTION MACHINE MARKET FOR CONSUMER ELECTRONICS
APPLICATION, BY REGION, 2017–2019 (USD MILLION)

TABLE 45 PIN INSERTION MACHINE MARKET FOR CONSUMER ELECTRONICS
APPLICATION, BY REGION, 2020–2025 (USD MILLION)

TABLE 46 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR CONSUMER
ELECTRONICS APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 47 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR CONSUMER
ELECTRONICS APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 48 EUROPE PIN INSERTION MACHINE MARKET FOR CONSUMER
ELECTRONICS APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 49 EUROPE PIN INSERTION MACHINE MARKET FOR CONSUMER
ELECTRONICS APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 50 APAC PIN INSERTION MACHINE MARKET FOR CONSUMER
ELECTRONICS APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 51 APAC PIN INSERTION MACHINE MARKET FOR CONSUMER
ELECTRONICS APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.4 AEROSPACE & DEFENSE

9.4.1 HUGE PROSPECTS FOR PIN INSERTION MACHINE MARKET IN
AEROSPACE & DEFENSE SECTOR

TABLE 52 PIN INSERTION MACHINE MARKET FOR AEROSPACE & DEFENSE
APPLICATION, BY METHOD, 2017–2019 (USD MILLION)

TABLE 53 PIN INSERTION MACHINE MARKET FOR AEROSPACE & DEFENSE
APPLICATION, BY METHOD, 2020–2025 (USD MILLION)

TABLE 54 PIN INSERTION MACHINE MARKET FOR AEROSPACE & DEFENSE
APPLICATION, BY REGION, 2017–2019 (USD THOUSAND)

TABLE 55 PIN INSERTION MACHINE MARKET FOR AEROSPACE & DEFENSE
APPLICATION, BY REGION, 2020–2025 (USD THOUSAND)

TABLE 56 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR
AEROSPACE & DEFENSE APPLICATION, BY COUNTRY, 2017–2019 (USD
THOUSAND)

TABLE 57 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR
AEROSPACE & DEFENSE APPLICATION, BY COUNTRY, 2020–2025 (USD
THOUSAND)

TABLE 58 EUROPE PIN INSERTION MACHINE MARKET FOR AEROSPACE &
DEFENSE APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 59 EUROPE PIN INSERTION MACHINE MARKET FOR AEROSPACE &

DEFENSE APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 60 APAC PIN INSERTION MACHINE MARKET FOR AEROSPACE &
DEFENSE APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 61 APAC PIN INSERTION MACHINE MARKET FOR AEROSPACE &
DEFENSE APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.5 AUTOMOTIVE

9.5.1 USE OF SOLDERLESS PRESS-FIT TERMINALS IN SEVERAL ELECTRONIC
COMPONENTS OF AUTOMOBILES ATTRIBUTING TO MARKET GROWTH

TABLE 62 PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE APPLICATION,
BY METHOD, 2017–2019 (USD MILLION)

TABLE 63 PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE APPLICATION,
BY METHOD, 2020–2025 (USD MILLION)

TABLE 64 PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE APPLICATION,
BY REGION, 2017–2019 (USD THOUSAND)

TABLE 65 PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE APPLICATION,
BY REGION, 2020–2025 (USD THOUSAND)

FIGURE 32 APAC EXPECTED TO DOMINATE PIN INSERTION MACHINE MARKET
FOR AUTOMOTIVE APPLICATION DURING FORECAST PERIOD

TABLE 66 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR
AUTOMOTIVE APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 67 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR
AUTOMOTIVE APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 68 EUROPE PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE
APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 69 EUROPE PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE
APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 70 APAC PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE
APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 71 APAC PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE
APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.6 MEDICAL

9.6.1 INCREASING COMPLEXITY OF PCBS AND ADVANCEMENTS IN MEDICAL
ELECTRONICS DRIVING DEMAND FOR PIN INSERTION MACHINES

TABLE 72 PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY
METHOD, 2017–2019 (USD MILLION)

TABLE 73 PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY
METHOD, 2020–2025 (USD MILLION)

TABLE 74 PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY
REGION, 2017–2019 (USD THOUSAND)

TABLE 75 PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY REGION, 2020–2025 (USD THOUSAND)

TABLE 76 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 77 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 78 EUROPE PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 79 EUROPE PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 80 APAC PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 81 APAC PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.7 INDUSTRIAL

9.7.1 GROWTH DRIVEN BY EVER-INCREASING DEMAND FOR MEMORY DEVICES

TABLE 82 PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY METHOD, 2017–2019 (USD MILLION)

TABLE 83 PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY METHOD, 2020–2025 (USD MILLION)

FIGURE 33 FULLY AUTOMATIC PIN INSERTION METHOD TO GROW AT FASTER RATE THAN OTHER METHODS FOR INDUSTRIAL APPLICATION DURING FORECAST PERIOD

TABLE 84 PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY REGION, 2017–2019 (USD THOUSAND)

TABLE 85 PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY REGION, 2020–2025 (USD THOUSAND)

TABLE 86 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 87 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 88 EUROPE PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 89 EUROPE PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 90 APAC PIN INSERTION MACHINE MARKET FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 91 APAC PIN INSERTION MACHINE MARKET FOR INDUSTRIAL

APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.8 ENERGY & POWER

9.8.1 DEMAND FOR COMPACT CIRCUITS IN POWER APPLICATIONS TO DRIVE MARKET

TABLE 92 PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY METHOD, 2017–2019 (USD THOUSAND)

TABLE 93 PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY METHOD, 2020–2025 (USD THOUSAND)

TABLE 94 PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY REGION, 2017–2019 (USD THOUSAND)

TABLE 95 PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY REGION, 2020–2025 (USD THOUSAND)

TABLE 96 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 97 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 98 EUROPE PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 99 EUROPE PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 100 APAC PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 101 APAC PIN INSERTION MACHINE MARKET FOR ENERGY & POWER APPLICATION, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.9 OTHERS

9.9.1 DEMAND FOR PIN INSERTION MACHINES TO INCREASE IN PACKAGING, TRANSPORTATION, AND BIOMEDICAL SECTORS IN COMING YEARS

TABLE 102 PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY METHOD, 2017–2019 (USD THOUSAND)

TABLE 103 PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY METHOD, 2020–2025 (USD THOUSAND)

TABLE 104 PIN INSERTION MACHINE MARKET SIZE FOR OTHER APPLICATIONS, BY REGION, 2017–2019 (USD THOUSAND)

TABLE 105 PIN INSERTION MACHINE MARKET SIZE FOR OTHER APPLICATIONS, BY REGION, 2020–2025 (USD THOUSAND)

TABLE 106 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 107 NORTH AMERICA PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 108 EUROPE PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 109 EUROPE PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2020–2025 (USD THOUSAND)

TABLE 110 APAC PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2017–2019 (USD THOUSAND)

TABLE 111 APAC PIN INSERTION MACHINE MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2020–2025 (USD THOUSAND)

9.10 MOST NEGATIVELY IMPACTED APPLICATION SEGMENT BY COVID-19

9.10.1 AUTOMOTIVE

FIGURE 34 PRE- AND POST-COVID-19 MARKET COMPARISON FOR AUTOMOTIVE APPLICATION SEGMENT

TABLE 112 PIN INSERTION MACHINE MARKET FOR AUTOMOTIVE APPLICATION, BY PRE- AND POST-COVID-19 SCENARIO, 2017–2025 (USD MILLION)

9.11 LEAST IMPACTED APPLICATION SEGMENT BY COVID-19

9.11.1 MEDICAL

FIGURE 35 PRE- AND POST-COVID-19 MARKET COMPARISON FOR MEDICAL APPLICATION SEGMENT

TABLE 113 PIN INSERTION MACHINE MARKET FOR MEDICAL APPLICATION, BY PRE- AND POST-COVID-19 SCENARIO, 2017–2025 (USD MILLION)

10 PIN INSERTION MACHINE MARKET, BY GEOGRAPHY

10.1 INTRODUCTION

FIGURE 36 PIN INSERTION MACHINE MARKET: GEOGRAPHIC SNAPSHOT, 2020–2025

TABLE 114 PIN INSERTION MACHINE MARKET, BY REGION, 2017–2019 (USD MILLION)

TABLE 115 PIN INSERTION MACHINE MARKET, BY REGION, 2020–2025 (USD MILLION)

10.2 NORTH AMERICA

FIGURE 37 NORTH AMERICA: GEOGRAPHIC SNAPSHOT, 2019

TABLE 116 NORTH AMERICA: PIN INSERTION MACHINE MARKET SIZE, BY COUNTRY, 2017–2019 (USD MILLION)

TABLE 117 NORTH AMERICA: PIN INSERTION MACHINE MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

10.2.1 IMPACT OF COVID-19 ON PIN INSERTION MACHINE MARKET IN NORTH AMERICA

FIGURE 38 PRE- AND POST-COVID-19 MARKET SCENARIOS FOR PIN INSERTION

MACHINE MARKET IN NORTH AMERICA

TABLE 118 PIN INSERTION MACHINE MARKET IN NORTH AMERICA, BY PRE- AND

POST-COVID-19 SCENARIO, 2017–2025 (USD MILLION)

10.2.2 US

10.2.2.1 US semiconductor industry has been leading in worldwide technological development

10.2.3 CANADA

10.2.3.1 Demand for high accuracy PCB systems for LED application to drive market

10.2.4 MEXICO

10.2.4.1 Market to grow at highest rate during forecast period

TABLE 119 NORTH AMERICA: PIN INSERTION MARKET SIZE, BY APPLICATION, 2017–2019 (USD MILLION)

TABLE 120 NORTH AMERICA: PIN INSERTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

10.3 EUROPE

FIGURE 39 EUROPE: GEOGRAPHIC SNAPSHOT, 2019

TABLE 121 EUROPE: PIN INSERTION MACHINE MARKET SIZE, BY COUNTRY, 2017–2019 (USD MILLION)

TABLE 122 EUROPE: PIN INSERTION MACHINE MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

10.3.1 IMPACT OF COVID-19 ON PIN INSERTION MACHINE MARKET IN EUROPE

FIGURE 40 PRE- AND POST-COVID-19 MARKET SCENARIOS FOR PIN INSERTION MACHINE MARKET IN EUROPE

TABLE 123 PIN INSERTION MACHINE MARKET IN EUROPE, BY PRE- AND POST-COVID-19 SCENARIO, 2017–2025 (USD MILLION)

10.3.2 UK

10.3.2.1 UK—substantially mature market

10.3.3 GERMANY

10.3.3.1 Growing adoption of MEMS devices in automotive industry to drive market

10.3.4 FRANCE

10.3.4.1 Increased EV manufacturing to bolster market growth

10.3.5 REST OF EUROPE

10.3.5.1 Constant demand for high-end consumer electronics driving market

TABLE 124 EUROPE: PIN INSERTION MARKET, BY APPLICATION, 2017–2019 (USD MILLION)

TABLE 125 EUROPE: PIN INSERTION MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

10.4 APAC

FIGURE 41 APAC: GEOGRAPHIC SNAPSHOT, 2019

TABLE 126 APAC: PIN INSERTION MACHINE MARKET, BY COUNTRY, 2017–2019
(USD MILLION)

TABLE 127 APAC: PIN INSERTION MACHINE MARKET, BY COUNTRY, 2020–2025
(USD MILLION)

10.4.1 IMPACT OF COVID-19 ON PIN INSERTION MACHINE MARKET IN APAC

FIGURE 42 PRE- AND POST-COVID-19 MARKET SCENARIOS FOR PIN INSERTION
MACHINE MARKET IN APAC

TABLE 128 PIN INSERTION MACHINE MARKET IN APAC, BY PRE- AND POST-
COVID-19 SCENARIO, 2017–2025 (USD MILLION)

10.4.2 CHINA

10.4.2.1 China dominated market in APAC

10.4.3 JAPAN

10.4.3.1 Presence of key automobile manufacturers to drive market

10.4.4 SOUTH KOREA

10.4.4.1 Government focus on technological development of semiconductor
manufacturing to drive market growth

10.4.5 TAIWAN

10.4.5.1 Taiwan—world's most favorable manufacturing destination for the
microelectronics industry

10.4.6 REST OF APAC

10.4.6.1 Growing demand for connected devices to drive market

TABLE 129 APAC: PIN INSERTION MARKET, BY APPLICATION, 2017–2019 (USD
MILLION)

TABLE 130 APAC: PIN INSERTION MARKET, BY APPLICATION, 2020–2025 (USD
MILLION)

10.5 REST OF THE WORLD (ROW)

TABLE 131 ROW: PIN INSERTION MARKET, BY APPLICATION, 2017–2019 (USD
THOUSAND)

TABLE 132 ROW: PIN INSERTION MARKET, BY APPLICATION, 2020–2025 (USD
THOUSAND)

10.5.1 IMPACT OF COVID-19 ON PIN INSERTION MACHINE MARKET IN ROW

FIGURE 43 PRE- AND POST-COVID-19 MARKET SCENARIOS FOR PIN INSERTION
MACHINE MARKET IN ROW

TABLE 133 PIN INSERTION MACHINE MARKET IN ROW, BY PRE- AND POST-
COVID-19 SCENARIO, 2017–2025 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 COMPETITIVE LANDSCAPE OVERVIEW

FIGURE 44 KEY DEVELOPMENTS OF LEADING PLAYERS IN PIN INSERTION MACHINE MARKET BETWEEN JANUARY 2017 AND SEPTEMBER 2020

11.2 MARKET SHARE ANALYSIS OF KEY COMPANIES, 2019

FIGURE 45 SHARE OF TOP 5 PLAYERS IN PIN INSERTION MACHINE MARKET, 2019

11.3 COMPETITIVE SCENARIO

FIGURE 46 PRODUCT LAUNCHES EMERGED AS KEY STRATEGY ADOPTED BY PLAYERS IN PIN INSERTION MACHINE MARKET BETWEEN JANUARY 2017 AND SEPTEMBER 2020

11.3.1 PRODUCT LAUNCHES

TABLE 134 PRODUCT LAUNCHES, JANUARY 2017–SEPTEMBER 2020

11.3.2 EXPANSIONS

TABLE 135 EXPANSIONS, JANUARY 2017–SEPTEMBER 2020

11.4 COMPANY EVALUATION MATRIX, 2019

11.4.1 STAR

11.4.2 PERVASIVE

11.4.3 PARTICIPANT

11.4.4 EMERGING LEADER

FIGURE 47 PIN INSERTION MACHINE MARKET (GLOBAL), COMPANY EVALUATION MATRIX (2019)

11.5 STARTUP/SME EVALUATION MATRIX, 2019

11.5.1 PROGRESSIVE COMPANIES

11.5.2 RESPONSIVE COMPANIES

11.5.3 DYNAMIC COMPANIES

11.5.4 STARTING BLOCKS

FIGURE 48 PIN INSERTION MACHINE MARKET (GLOBAL), STARTUP/SME EVALUATION MATRIX (2019)

12 COMPANY PROFILES

(Business Overview, Products/Solutions/Services offered, Recent Developments, and MnM View (Key Strengths/Right to Win, Strategic Intent and Growth Opportunities, Weaknesses and Competitive Threats))*

12.1 INTRODUCTION

12.2 KEY PLAYERS

12.2.1 TE CONNECTIVITY

FIGURE 49 TE CONNECTIVITY: COMPANY SNAPSHOT

12.2.2 AUTOSPLICE

- 12.2.3 EBERHARD
- 12.2.4 HARMONTRONICS
- 12.2.5 UMG TECHNOLOGIES
- 12.2.6 SPIROL
- 12.2.7 CMS ELECTRONICS
- 12.2.8 FINECS
- 12.2.9 F?HRENBACH APPLICATION TOOLING
- 12.2.10 ASSEMBLY & AUTOMATION TECHNOLOGY
- 12.2.11 VISUMATIC
- 12.2.12 ZIERICK
- 12.2.13 LAZPIUR

12.3 OTHER IMPORTANT PLAYERS

- 12.3.1 SM CONTACT
- 12.3.2 UNIVERSAL INSTRUMENTS
- 12.3.3 EUN SEONG F.A.
- 12.3.4 SHENZHEN ZHIZHAN
- 12.3.5 SYNEO
- 12.3.6 TEEMING MACHINERY
- 12.3.7 YICHUAN
- 12.3.8 SOUTHERN MACHINERY
- 12.3.9 ADVANCED MECHATRONICS SOLUTIONS
- 12.3.10 NIAN CHIN MACHINERY
- 12.3.11 WINCO ELECTRIC
- 12.3.12 LMET TEAP

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, and MnM View (Key Strengths/Right to Win, Strategic Intent and Growth Opportunities, Weaknesses and Competitive Threats might not be captured in case of unlisted companies.

13 APPENDIX

- 13.1 INSIGHTS OF INDUSTRY EXPERTS
- 13.2 DISCUSSION GUIDE
- 13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS
- 13.6 AUTHOR DETAILS

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