

Physiotherapy Equipment Market by Product (Equipment, Accessories), Application (Musculoskeletal, Neurological, Cardiovascular & Pulmonary, Pediatric & Gynecological Application), End User, Region - Global Forecast to 2029

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Abstracts

The physiotherapy equipment market is projected to reach USD 27.03 billion by 2029 from USD 20.13 billion in 2024, at a CAGR of 6.1 % during the forecast period. Lifestyle factors, such as lack of exercise and poor dieting, compounded by an ageing population, explain the growth of chronic illnesses like arthritis and cardiovascular diseases. The rehabilitation requirements increase correspondingly. Concomitantly, the increased number of rehabilitation requirements leads to an upsurge in demands for physiotherapy equipment in the management of older people in terms of mobility and pain relief. The market is also driven by several other factors such as rise in technological advancements, rising R&D spending, increased awareness, the need for personalised physiotherapy equipments and expansion in economy of emerging countries.

"The electrotherapy segment from the physiotherapy equipment segment accounted for the largest share during the forecast period."

Types of electrotherapy used in physiotherapy include TENS (Transcutaneous Electrical Nerve Stimulation), IFT (Interferential Therapy), EMS (Electrical Muscle Stimulation), PENS (Percutaneous Electrical Nerve Stimulation), and Therapeutic Ultrasound. Electrotherapy offers a range of non-invasive treatments that may generate significant relief from body pain and nerve pain, acceleration of healing in musculoskeletal injuries, improvement of blood circulation, wound healing, and muscle spasm relaxation-all with a minimum to no side effect. Moreover, the ease with which patients can now receive



treatments has been greatly increased by the introduction of compact and portable electrotherapy devices. Additionally, the treatment outcomes of patients have improved due to enabling of patients to receive personalised care.

"The Musculoskeletal applications segment accounted for the largest share, by application during the forecast period.

Musculoskeletal physiotherapy can treat injuries such as ligament sprains, muscle strains, arthritis, cartilage tears, and support pre/post-surgery and fracture rehabilitation, as well as back pain. Factors that might explain the increase in musculoskeletal injuries include ageing and greater participation in physical activity and sports, sedentary lifestyles that contribute to poor posture and weak muscles, obesity, as well as repetitive strain from particular jobs or activities and an increasingly common incidence of chronic conditions like arthritis. The incidence of these injuries has also been exacerbated by an increase in road accidents and industrial injuries, particularly in industries that require physical labour.

"North America accounted for the largest share, by region and APAC is estimated to register the highest CAGR during the forecast period."

The physiotherapy equipment market is segmented into five major regions, namely, North America, Europe, Asia Pacific (APAC), Latin America, Middle East and Africa, and the GCC Countries. North America had largest share in the physiotherapy equipment market for a number of key considerations. Its advanced healthcare system, compounded by a robust reimbursement system such as Medicare, supports the deployment of advanced physiotherapy equipment for the population. Robust regulatory systems in the US facilitate the development and introduction of high-quality physiotherapy equipment, ensuring that these devices meet stringent safety and efficacy standards for optimal patient care.

The Asia Pacific is witnessed to have the highest CAGR during the forecast period. Many APAC countries, including Japan, South Korea, and China, are witnessing rapid aging in their population. Also, there is increased healthcare expenditure in rising economies such as India, Thailand and Malaysia. Therefore, high population with rising chronic illnesses and increased spending on health are the reasons for its high growth.

A breakdown of the primary participants (supply-side) for the Physiotherapy equipment market referred to for this report is provided below:



By Company Type: Tier 1-35%, Tier 2-40%, and Tier 3-25%

By Designation: C-level-20%, Director Level-35%, and Others-45%

By Region: North America-27%, Europe-25%, Asia Pacific-30%, ROW-8%.

The prominent players in the Physiotherapy Equipment market are Enovis Corp. (US), BTL Industries (UK), Performance Health (US), ITO Co., Ltd. (Japan), Enraf-Nonius B.V. (Netherlands), Dynatronics Corporation (US), Mectronic Medicale (Italy), EMS Physio Ltd. (UK), Whitehall Manufacturing (US), Zimmer MedizinSysteme GmbH (Germany), Zynex Inc, (US), Richmar (US), Life Care Systems (India), Storz Medical AG (Germany), Mettler Electronics Corp (US), Algeos (UK), Gymna (Belgium), Astar (Poland), HMS Medical Systems (India), Embitron s.r.o (Czech Republic), Physiomed Elektromedizin AG (Germany), Tecnobody (Italy), Johari Digitals (India), PowerMedic (Denmark), and CoolSystems Inc. (US).

Research Coverage

This report studies the Physiotherapy Equipment Market based on products, applications, end-users and region. The report also analyses factors (such as drivers, restraints, opportunities and challenges) affecting market growth. It evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micro markets concerning their growth trends, prospects, and contributions to the total Physiotherapy Equipment Market. The report forecasts the revenue of the market segments to five major regions.

Reasons to Buy the Report

This report also includes.

Analysis of key drivers (rapid aging, technological advancements), restraints (unstable reimbursement scenario), challenges (alternate therapies), and opportunities (rise in home healthcare services) contributing to the growth of the Physiotherapy Equipment Market.

Product Development/Innovation: Detailed insights on upcoming trends, research & development activities, in the Physiotherapy Equipment Market.



Market Development: Comprehensive information on the lucrative emerging markets by products, applications, end-users and region.

Market Diversification: Exhaustive information about the growing geographies, recent developments, and investments in the Physiotherapy Equipment Market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, company evaluation quadrant, and capabilities of leading players in the global Physiotherapy Equipment Market.



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