

Physical Security Information Management (PSIM) Market by Offering (Software and Services), Software Type, Deployment Mode, Organization Size, Vertical (BFSI, IT & ITES, and Healthcare) and Region - Global Forecast to 2029

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Abstracts

The global physical security information management market size is projected to grow from USD 3.5 billion in 2024 to USD 4.3 billion by 2029 at a Compound Annual Growth Rate (CAGR) of 4.6% during the forecast period. The emergence of AI, ML, and blockchain technologies into PSIM systems drives significant growth by automating security processes and enhancing threat detection capabilities. For example, Calipsa's AI reduces false alarms by up to 95%, streamlining operations. This, coupled with the complexity of security systems across industries, propels PSIM adoption. By unifying diverse security components like CCTV and access control into centralized interfaces, PSIM enhances real-time monitoring and incident response. As companies prioritize integrated security strategies, PSIM becomes indispensable for effective asset protection, fueling its continued growth and adoption in various sectors.

“By vertical, the Transportation & Logistics segment accounts for a larger market share.”

The transportation and logistics sector commands the largest market share in the PSIM market due to its critical role in global commerce and the unique security challenges it faces. Facilitating the movement of goods and people across various transportation modes, including air, sea, rail, and road, this sector prioritizes efficiency, reliability, and safety. However, managing large numbers of security devices and systems, improving situational awareness, and ensuring regulatory compliance pose significant challenges. PSIM addresses these challenges by integrating diverse security systems into a unified

platform, accommodating evolving threats and operational needs. The sector's heightened security concerns, such as terrorism and cyber threats, further drive the adoption of comprehensive security solutions like PSIM to safeguard critical infrastructure and ensure uninterrupted operations.

“By Offering, the software segment accounts for a larger market share.”

The software segment dominates the PSIM market due to its ability to integrate and manage various security systems. PSIM software encompasses access control, video surveillance, intrusion detection, fire safety, and even facility management tools. Companies like Genetec and Avigilon offer comprehensive PSIM software suites that unify these functionalities under a single platform. This centralized approach streamlines security operations, improves situational awareness, and simplifies management, making software the most valuable and sought-after offering within the PSIM market.

Breakdown of primaries

The study contains insights from various industry experts, from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 45%, Tier 2 – 35%, and Tier 3 – 20%

By Designation: C-level Executives– 56% , Directors – 32%, and Others – 12%

By Region: North America – 55%, Europe – 19%, Asia Pacific – 12%, Middle East & Africa – 9%, Latin America – 5%

Major vendors in the global physical security information management market include Hexagon AB (Sweden), Honeywell (US), Hikvision (China), Evergreen (US), Axxonsoft (Ireland), Genetec (Canada), Advancis (Germany), Entelec (Belgium), Verint (US), Vidsys (US), Nanodems (US), Eagle Eye Network (US), Bold Group (US), Primion (Germany), Persistent Sentinel (US), Prysm Software (France), Sureview Systems (US), easypsims (Switzerland), Veracity Solutions (Scotland), AARMTech (India), Octopus (Israel), Network Harbor (US), Fast Systems (Switzerland), Integrated Security Systems (ISS) (US), and Gretsch-Unitas Deutschland (Germany) are the key players and other players in the physical security information management market.

The study includes an in-depth competitive analysis of the key players in the physical security information management market, their company profiles, recent developments, and key market strategies.

Research Coverage

The report segments the physical security information management market and forecasts its size by Offering (Software and Services), Software Type (Access Control, Video Management, Intrusion Detection Management, Fire Safety and Alarms, GIS Mapping System, HVAC), Deployment Mode (On-Premises and Cloud), Organization Size (SMEs and Large Enterprises), Vertical (BFSI, IT and ITeS, Government, Healthcare, Retail and Ecommerce, Residential, Transport and Logistics, and Other Verticals), and Region (North America, Latin America, Europe, Asia-Pacific, Middle East, and Africa).

The study also includes an in-depth competitive analysis of the market's key players, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall physical security information management market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (rising concerns over security threats and need for integrating multiple security systems), restraints (complexity in integrating security systems with PSIM and absence of standardization), opportunities (emergence of cloud-based PSIM solutions, integration with advanced technologies like video analytics, and AI/ML and blockchain, and rise in smart cities), and challenges (High costs related to deployment of PSIM solutions and shortage of skilled professionals)

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the physical security information management market.

Market Development: Comprehensive information about lucrative markets – the report analyses the physical security information management market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the physical security information management market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players Hexagon AB (Sweden), Honeywell (US), Hikvision (China), Evergreen (US), Axxonsoft (Ireland), among others, in the physical security information management market strategies.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
- 1.4 YEARS CONSIDERED
- 1.5 CURRENCY CONSIDERED
- TABLE 1 USD EXCHANGE RATES, 2020–2023
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET:
RESEARCH DESIGN

- 2.1.1 SECONDARY DATA
- 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakup of primary profiles
 - 2.1.2.2 Key industry insights

2.2 MARKET SIZE ESTIMATION

2.2.1 REVENUE ESTIMATES

FIGURE 2 APPROACH 1 (SUPPLY SIDE): REVENUE OF PSIM VENDORS FROM
SOLUTIONS/SERVICES

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 1, SUPPLY-
SIDE ANALYSIS

FIGURE 4 APPROACH 2, BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE
FROM ALL SOFTWARE AND SERVICES OF PSIM VENDORS

2.2.2 DEMAND-SIDE ANALYSIS

FIGURE 5 APPROACH 3, TOP-DOWN (DEMAND SIDE)

2.3 MARKET FORECAST

TABLE 2 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET: FACTOR
ANALYSIS

2.4 DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS AND RISK ASSESSMENT

2.7 RECESSION IMPACT ANALYSIS

3 EXECUTIVE SUMMARY

TABLE 3 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET AND GROWTH RATE, 2018–2023 (USD MILLION, Y-O-Y%)

TABLE 4 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET AND GROWTH RATE, 2024–2029 (USD MILLION, Y-O-Y%)

FIGURE 6 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET SIZE AND Y-O-Y GROWTH RATE, 2022–2029 (USD MILLION)

FIGURE 7 SEGMENTS WITH HIGH GROWTH RATES DURING FORECAST PERIOD

FIGURE 8 NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN 2024

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET

FIGURE 9 RISE IN TERRORIST ACTIVITIES AND NEED TO SECURE CRITICAL INFRASTRUCTURE TO DRIVE MARKET GROWTH

4.2 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING
FIGURE 10 SOFTWARE SEGMENT TO ACCOUNT FOR HIGHER MARKET DURING FORECAST PERIOD

4.3 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE

FIGURE 11 VIDEO MANAGEMENT SEGMENT TO ACCOUNT FOR LARGER SHARE DURING FORECAST PERIOD

4.4 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE

FIGURE 12 CLOUD SEGMENT TO ACCOUNT FOR GREATER SHARE DURING FORECAST PERIOD

4.5 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE

FIGURE 13 SMES TO GROW AT HIGHER RATE DURING FORECAST PERIOD

4.6 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL AND REGION

FIGURE 14 TRANSPORT & LOGISTICS AND NORTH AMERICA TO ACCOUNT FOR SIGNIFICANT MARKET SHARE IN 2024

4.7 MARKET INVESTMENT SCENARIO

FIGURE 15 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS DURING FORECAST PERIOD

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rising concerns over security threats

FIGURE 17 CRITICAL INFRASTRUCTURE SECTORS IMPACTED BY RANSOMWARE

5.2.1.2 Need for integrating multiple security systems

5.2.2 RESTRAINTS

5.2.2.1 Complexity in integrating security systems with PSIM

5.2.2.2 Absence of standardization

5.2.3 OPPORTUNITIES

5.2.3.1 Emergence of cloud-based PSIM solutions

5.2.3.2 Integration with advanced technologies like video analytics, AI/ML, and blockchain

5.2.3.3 Increase in smart cities

5.2.4 CHALLENGES

5.2.4.1 High costs related to deployment of PSIM solutions

5.2.4.2 Shortage of skilled professionals

5.3 CASE STUDY ANALYSIS:

5.3.1 AXXONSOFT'S INTEGRATED SECURITY SOLUTION HELPED RAIFFEISEN BANK AVAL TRANSFORM SECURITY

5.3.2 SDI'S SITUATIONAL AWARENESS MANAGEMENT SOLUTION HELPED DEPARTMENT OF AIRPORTS ENHANCE SITUATIONAL AWARENESS AND RESPONSE EFFICIENCY

5.3.3 VA HEALTHCARE FACILITY OPTIMIZED SECURITY COMPLIANCE WITH PSIM INTEGRATION

5.3.4 GENETEC SECURITY CENTER HELPED UNIBAIL-RODAMCO-WESTFIELD OPTIMIZE SECURITY AND OPERATIONS SEAMLESSLY

5.4 VALUE CHAIN ANALYSIS

FIGURE 18 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET: VALUE CHAIN ANALYSIS

5.4.1 RESEARCH AND DEVELOPMENT

5.4.2 PLANNING AND DESIGNING

5.4.3 TESTING AND QUALITY INSURANCE

5.4.4 SYSTEM INTEGRATION

5.4.5 DISTRIBUTORS/RESELLERS

5.4.6 END USERS

5.5 ECOSYSTEM

FIGURE 19 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET:
ECOSYSTEM

TABLE 5 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET:
ECOSYSTEM

5.6 PORTER'S FIVE FORCES ANALYSIS

FIGURE 20 PORTER'S FIVE FORCES ANALYSIS: PHYSICAL SECURITY
INFORMATION MANAGEMENT MARKET

TABLE 6 IMPACT OF PORTER'S FIVE FORCES ON PHYSICAL SECURITY
INFORMATION MANAGEMENT MARKET

5.6.1 THREAT OF NEW ENTRANTS

5.6.2 THREAT OF SUBSTITUTES

5.6.3 BARGAINING POWER OF SUPPLIERS

5.6.4 BARGAINING POWER OF BUYERS

5.6.5 INTENSITY OF COMPETITIVE RIVALRY

5.7 PRICING ANALYSIS

5.7.1 AVERAGE SELLING PRICE TREND OF MARKET PLAYERS, BY SOFTWARE
INTEGRATION TYPE

FIGURE 21 AVERAGE SELLING PRICE TREND OF MARKET PLAYERS, BY
SOFTWARE INTEGRATION TYPE

TABLE 7 AVERAGE SELLING PRICE TREND OF MARKET PLAYERS, BY
SOFTWARE INTEGRATION TYPE

5.7.2 INDICATIVE PRICING ANALYSIS, BY VENDOR

TABLE 8 PRICING MODELS OF MILESTONE SYSTEMS FOR XPROTECT

5.8 TECHNOLOGY ANALYSIS

5.8.1 KEY TECHNOLOGIES

5.8.1.1 Artificial Intelligence (AI) and Machine Learning (ML)

5.8.1.2 Cloud Computing

5.8.2 COMPLEMENTARY TECHNOLOGIES

5.8.2.1 Video Analytics

5.8.2.2 Internet of Things (IoT)

5.8.3 ADJACENT TECHNOLOGIES

5.8.3.1 Real-time monitoring and analysis

5.9 PATENT ANALYSIS

FIGURE 22 NUMBER OF PATENTS GRANTED FOR PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, 2014–2024

FIGURE 23 REGIONAL ANALYSIS OF PATENTS GRANTED FOR PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET

TABLE 9 LIST OF TOP PATENTS IN PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, 2023–2024

5.10 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 24 REVENUE SHIFT FOR PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET VENDORS

5.11 KEY STAKEHOLDERS & BUYING CRITERIA

5.11.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 25 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY VERTICALS

TABLE 10 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY VERTICALS

5.11.2 BUYING CRITERIA

FIGURE 26 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

TABLE 11 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

5.12 REGULATORY LANDSCAPE

5.12.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 15 MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 16 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.13 KEY CONFERENCES & EVENTS

TABLE 17 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET: LIST OF CONFERENCES & EVENTS, 2024–2025

5.14 BUSINESS MODEL ANALYSIS

TABLE 18 BUSINESS MODEL

5.15 INVESTMENT AND FUNDING SCENARIO

FIGURE 27 LEADING GLOBAL PHYSICAL SECURITY INFORMATION SYSTEM STARTUPS AND SMES, BY NUMBER OF INVESTORS AND FUNDING AMOUNT

6 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY APPLICATION

6.1 CENTRALIZED MANAGEMENT

6.2 COMPLIANCE

6.3 REPORTING AND ANALYTICS

6.4 BUILDING MANAGEMENT

7 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING

7.1 INTRODUCTION

FIGURE 28 SOFTWARE TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

7.1.1 OFFERING: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET DRIVERS

TABLE 19 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 20 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

7.2 SOFTWARE

7.2.1 TRANSFORMATIVE SOFTWARE SOLUTIONS TO ENHANCE PHYSICAL SECURITY OPERATIONS

TABLE 21 SOFTWARE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 22 SOFTWARE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

TABLE 23 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 24 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

7.2.2 ACCESS CONTROL

TABLE 25 ACCESS CONTROL: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 26 ACCESS CONTROL: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

7.2.3 VIDEO MANAGEMENT

TABLE 27 VIDEO MANAGEMENT: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 28 VIDEO MANAGEMENT: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

7.2.4 INTRUSION DETECTION MANAGEMENT

TABLE 29 INTRUSION DETECTION MANAGEMENT: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 30 INTRUSION DETECTION MANAGEMENT: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

7.2.5 FIRE SAFETY & ALARMS

TABLE 31 FIRE SAFETY & ALARMS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 32 FIRE SAFETY & ALARMS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

7.2.6 GIS MAPPING SYSTEMS

TABLE 33 GIS MAPPING SYSTEMS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 34 GIS MAPPING SYSTEMS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

7.2.7 HVAC

TABLE 35 HVAC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 36 HVAC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

7.3 SERVICES

7.3.1 COMPREHENSIVE SERVICES TO HELP ORGANIZATIONS DEPLOY, INTEGRATE, AND MAINTAIN ROBUST PSIM SOLUTIONS SUCCESSFULLY

TABLE 37 SERVICES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 38 SERVICES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

8 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE

8.1 INTRODUCTION

FIGURE 29 CLOUD SEGMENT TO ACCOUNT FOR LARGER MARKET BY 2029

8.1.1 DEPLOYMENT MODE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET DRIVERS

TABLE 39 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 40 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

8.2 ON-PREMISES

8.2.1 CONTROL OVER PHYSICAL SECURITY DATA TO DRIVE ON-PREMISE PSIM ADOPTION

TABLE 41 ON-PREMISES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 42 ON-PREMISES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

8.3 CLOUD

8.3.1 OPTIMIZATION OF SECURITY OPERATIONS TO DRIVE DEMAND FOR CLOUD-BASED PSIM DEPLOYMENTS

TABLE 43 CLOUD: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 44 CLOUD: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

9 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE

9.1 INTRODUCTION

FIGURE 30 LARGE ENTERPRISES SEGMENT TO DOMINATE MARKET BY 2029

9.1.1 ORGANIZATION SIZE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET DRIVERS

TABLE 45 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 46 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

9.2.1 AFFORDABILITY, SCALABILITY, AND EASE OF DEPLOYMENT TO DRIVE DEMAND FOR PSIM SOLUTIONS

TABLE 47 SMES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 48 SMES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

9.3 LARGE ENTERPRISES

9.3.1 ADVANCED CUSTOMIZATION AND INTEGRATION CAPABILITIES TO DRIVE MARKET

TABLE 49 LARGE ENTERPRISES: PHYSICAL SECURITY INFORMATION

MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 50 LARGE ENTERPRISES: PHYSICAL SECURITY INFORMATION

MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL

10.1 INTRODUCTION

FIGURE 31 BFSI SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD

10.1.1 VERTICAL: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET DRIVERS

TABLE 51 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 52 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)

10.2.1 PRECISE SUSPECT IDENTIFICATION AND RAPID RESPONSE CAPABILITIES TO DRIVE PSIM ADOPTION

TABLE 53 BFSI: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 54 BFSI: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10.3 IT & ITES

10.3.1 PROACTIVE THREAT DETECTION AND PREVENTION TO FUEL DEMAND FOR PSIM SOLUTIONS

TABLE 55 IT & ITES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 56 IT & ITES: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10.4 GOVERNMENT

10.4.1 UNIFIED INTEGRATION TO DRIVE PSIM ADOPTION IN GOVERNMENT SECTOR

TABLE 57 GOVERNMENT: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 58 GOVERNMENT: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10.5 HEALTHCARE

10.5.1 ESCALATING SECURITY CHALLENGES TO DRIVE PSIM INTEGRATION
TABLE 59 HEALTHCARE: PHYSICAL SECURITY INFORMATION MANAGEMENT

MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 60 HEALTHCARE: PHYSICAL SECURITY INFORMATION MANAGEMENT

MARKET, BY REGION, 2024–2029 (USD MILLION)

10.6 RETAIL & ECOMMERCE

10.6.1 INTEGRATING CENTRALIZED SECURITY SOLUTIONS TO ENHANCE OPERATIONAL EFFICIENCY

TABLE 61 RETAIL & ECOMMERCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 62 RETAIL & ECOMMERCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10.7 RESIDENTIAL

10.7.1 INTEGRATED MANAGEMENT SOLUTIONS TAILORED SPECIFICALLY FOR RESIDENTIAL ENVIRONMENTS TO SPUR DEMAND FOR PSIM SOLUTIONS

TABLE 63 RESIDENTIAL: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 64 RESIDENTIAL: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10.8 TRANSPORTATION & LOGISTICS

10.8.1 SURGING DEMAND FOR COMPREHENSIVE AND INTELLIGENT SECURITY MANAGEMENT SOLUTIONS TO DRIVE MARKET

TABLE 65 TRANSPORTATION & LOGISTICS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 66 TRANSPORTATION & LOGISTICS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

10.9 OTHER VERTICALS

TABLE 67 OTHER VERTICALS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 68 OTHER VERTICALS: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

11 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 32 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 69 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 70 PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY REGION, 2024–2029 (USD MILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 33 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET SNAPSHOT

TABLE 71 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 72 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 73 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 74 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 75 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 76 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 77 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 78 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 79 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 80 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

TABLE 81 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 82 NORTH AMERICA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

11.2.3 US

11.2.3.1 Advancements in intelligence integration to boost market growth

TABLE 83 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 84 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 85 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 86 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY

SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 87 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 88 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 89 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 90 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 91 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 92 US: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.2.4 CANADA

11.2.4.1 Rising cyber threats to drive adoption of cloud-based PSIM solutions

TABLE 93 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 94 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 95 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 96 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 97 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 98 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 99 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 100 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 101 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 102 CANADA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.3 EUROPE

11.3.1 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

TABLE 103 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 104 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 105 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 106 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 107 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 108 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 109 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 110 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 111 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 112 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

TABLE 113 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 114 EUROPE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

11.3.3 UK

11.3.3.1 Seamless integration of diverse security technologies through PSIM to drive market

TABLE 115 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 116 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 117 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 118 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 119 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 120 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 121 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 122 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 123 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 124 UK: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.3.4 GERMANY

11.3.4.1 Vendor-neutral integration and heightened flexibility to propel market

TABLE 125 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 126 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 127 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 128 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 129 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 130 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 131 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 132 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 133 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 134 GERMANY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.3.5 FRANCE

11.3.5.1 Rising need for effective centralized management system to present growth opportunities

TABLE 135 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 136 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 137 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 138 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 139 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 140 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 141 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 142 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 143 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 144 FRANCE: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.3.6 ITALY

11.3.6.1 Strategic partnerships and innovative solutions offered by companies to bolster market growth

TABLE 145 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 146 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 147 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 148 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 149 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 150 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 151 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 152 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 153 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 154 ITALY: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.3.7 REST OF EUROPE

TABLE 155 REST OF EUROPE: PHYSICAL SECURITY INFORMATION

MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)
TABLE 156 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)
TABLE 157 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)
TABLE 158 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)
TABLE 159 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)
TABLE 160 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)
TABLE 161 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)
TABLE 162 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)
TABLE 163 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)
TABLE 164 REST OF EUROPE: PHYSICAL SECURITY INFORMATION
MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET DRIVERS

11.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 34 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET SNAPSHOT

TABLE 165 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY OFFERING, 2018–2023 (USD MILLION)
TABLE 166 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY OFFERING, 2024–2029 (USD MILLION)
TABLE 167 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)
TABLE 168 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)
TABLE 169 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)
TABLE 170 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)
TABLE 171 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT
MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 172 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 173 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 174 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

TABLE 175 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 176 ASIA PACIFIC: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

11.4.3 CHINA

11.4.3.1 Urbanization and government initiatives to boost market

TABLE 177 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 178 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 179 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 180 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 181 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 182 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 183 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 184 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 185 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 186 CHINA: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

11.4.4 JAPAN

11.4.4.1 Escalating security threats to prompt urgent security enhancements and drive market

TABLE 187 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 188 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 189 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2018–2023 (USD MILLION)

TABLE 190 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY SOFTWARE TYPE, 2024–2029 (USD MILLION)

TABLE 191 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 192 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 193 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 194 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 195 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 196 JAPAN: PHYSICAL SECURITY INFORMATION MANAGEMENT MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

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