

PET Packaging Market by Form (Amorphous PET, Crystalline PET), Pack type (Bottles & jars, Bags & pouches, Trays, Lids/Caps & closures, others), Filling Technology (Hot fill, Cold fill, Aseptic fill, others), Packaging Type (Rigid, Flexible), End-use industry - Forecast to 2021

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Abstracts

“Growing demand in the food segment to drive the market for PET packaging”

The global market for PET packaging is projected to grow from USD 57.64 billion in 2016 to reach USD 74.32 billion by 2021, at an estimated CAGR of 5.21%. The market for PET packaging is driven by growing demand in industries such as food, beverage, personal care & cosmetics, pharmaceutical, and household products, in both developed and developing countries. To retain the quality of the food and to increase the shelf life of packaged goods PET packaging is highly preferred in the food segment.

“Rigid packaging segment is projected to grow at a healthy CAGR during the forecast period”

The rigid packaging segment is projected to be the fastest-growing packing type in the PET packaging market in the next five years. Rigid packaging is highly preferred in manufacturing bottles, containers, trays, and jars. Rigid packaging end-products are gaining preferences in industries such as food, beverage, and pharmaceutical as these devolve excellent performance in extreme conditions such as humidity, temperature, and moisture.

“Asia-Pacific to be the fastest-growing market during the forecast period”

The Asia-Pacific region is projected to be the fastest-growing market during the forecast period, followed by Europe, from 2016 to 2021. Japan accounted for the largest consumption of PET packaging, followed by China in 2015. In North America, the U.S. is the largest consumer of PET packaging. The key reasons behind the growth in the Asia-Pacific region are emerging economies, growing awareness of sustainable packaging, and, most importantly, the increasing trends in end-use industries such as food, beverage, and pharmaceutical.

Breakdown of Primaries

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information as well as assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier1 – 41%, Tier 2 – 17%, and Tier 3 – 42%

By Designation: C-level – 48%, Manager Level – 32%, and Others – 20%

By Region: North America – 44%, Europe – 19%, Asia-Pacific – 28%, and RoW – 9%

Note: The tier of the companies is defined on the basis of their total revenue, as of 2014. Tier 1: Revenue > USD 500 million, Tier 2: Revenue USD 100 to 500 million, and Tier 3: Revenue

The various suppliers of PET packaging profiled in the report are:

1. CCL Industries, Inc. (Canada)
2. E. I. du Pont de Nemours and Company (referred as DuPONT) (U.S.)
3. Amcor Limited (Australia)
4. Resilux NV (Belgium)
5. Rexam PLC (U.K.)
6. Smurfit Kappa Group PLC (Ireland)
7. Gerresheimer AG (Germany)
8. K?ckner Pentaplast GmbH & Co. KG (Germany)
9. Graham Packaging (U.S.)

10. GTX Hanex Plastic Sp. z o.o. (Poland)
11. Berry Plastic Group Inc. (U.S.)
12. Dunmore (U.S.)
13. Huhtamaki Group (Finland)

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the PET packaging market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across the different verticals and regions.
2. The report helps stakeholders to understand the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand their competitors and gain more insights into their position in the business

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY CONSIDERED
- 1.5 STAKEHOLDERS
- 1.6 LIMITATIONS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION

4 PREMIUM INSIGHTS

- 4.1 PET PACKAGING MARKET SHARE, BY TOP 10 COUNTRIES
- 4.2 PET PACKAGING MARKET SIZE, BY PACK TYPE (USD BILLION)
- 4.3 ASIA-PACIFIC PET PACKAGING MARKET, BY COUNTRY & END-USE INDUSTRY
- 4.4 PET PACKAGING MARKET SIZE, BY REGION, 2016 VS. 2021 (USD BILLION)
- 4.5 PET PACKAGING MARKET SIZE, BY MAJOR COUNTRY, 2016 VS. 2021 (USD BILLION)

4.6 PET PACKAGING MARKET SHARE, BY END USE, 2015 (USD BILLION)

4.7 LIFE CYCLE ANALYSIS, BY END USE

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 EVOLUTION OF PET PACKAGING MARKET

5.3 TRENDS IN THE GLOBAL PACKAGING INDUSTRY AND THEIR IMPACT ON PET PACKAGING

5.4 GDP AND PET PACKAGING CONSUMPTION, PER CAPITA

5.5 PET PACKAGING MARKET SEGMENTATION

5.6 MARKET DYNAMICS

5.6.1 DRIVERS

5.6.1.1 Demand side

5.6.1.1.1 Increasing demand from end-use industries

5.6.1.1.1.1 Food & beverage industry represents the largest consumption group of PET packaging

5.6.1.1.1.2 PET bottles safe for pharmaceutical packaging

5.6.1.2 Shift in consumer preferences towards recyclable and eco-friendly materials

5.6.1.3 Supply side

5.6.1.3.1 Technological advancements in the PET packaging market

5.6.2 RESTRAINTS

5.6.2.1 Fluctuations in raw material prices

5.6.3 OPPORTUNITIES

5.6.3.1 Increasing demand for recycled PET

5.6.4 CHALLENGES

5.6.4.1 Lack of effective infrastructure facilities for recycling

5.7 BENEFITS GAINED BY MANUFACTURERS AND CUSTOMERS

5.8 COMPARISON OF PET PACKAGING AND ITS SUBSTITUTES

5.9 INTEGRATION AS A MEANS OF REDUCING COSTS IN THE POLYESTER VALUE CHAIN

5.10 REGULATORY STANDARDS FOR PET PHARMACEUTICAL PACKAGING

5.10.1 FOOD AND DRUG ADMINISTRATION (FDA)

5.10.2 U.S. PHARMACOPOEIA (USP)

5.10.3 EUROPEAN UNION (EU)

5.10.4 BUREAU OF INDIAN STANDARDS (BIS)

5.11 REGULATORY STANDARDS FOR FOOD & BEVERAGE PACKAGING

6 PET PACKAGING MARKET, BY FORM

PET Packaging Market by Form (Amorphous PET, Crystalline PET), Pack type (Bottles & jars, Bags & pouches, Tray...

6.1 INTRODUCTION

6.1.1 PET PACKAGING MARKET SIZE, BY FORM

6.1.1.1 Amorphous PET projected to dominate the market by 2021

6.2 AMORPHOUS PET

6.3 CRYSTALLINE PET

7 PET PACKAGING MARKET, BY PACKAGING TYPE

7.1 INTRODUCTION

7.1.1 PACKAGING TYPE: PET PACKAGING MARKET SIZE

7.1.1.1 The rigid packaging segment to grow at the highest rate by 2021

7.2 RIGID PACKAGING

7.2.1 RIGID PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY

7.2.1.1 The food segment held the largest market share in 2015

7.2.2 RIGID PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY

7.3 FLEXIBLE PACKAGING

7.3.1 FLEXIBLE PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY

7.3.1.1 The beverage segment to grow at the highest rate by 2021

7.3.2 FLEXIBLE PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY

8 PET PACKAGING MARKET, BY PACK TYPE

8.1 INTRODUCTION

8.1.1 PACK TYPE: PET PACKAGING MARKET SIZE

8.1.1.1 The bottles & jars segment to grow at the highest rate by 2021

8.2 BOTTLES & JARS

8.3 BAGS & POUCHES

8.4 TRAYS

8.5 LIDS/CAPS & CLOSURES

8.6 OTHERS

9 PET PACKAGING MARKET, BY END-USE INDUSTRY

9.1 INTRODUCTION

9.1.1 END-USE INDUSTRY: PET PACKAGING MARKET SIZE

9.1.1.1 The beverage segment projected to grow at the highest rate by 2021

9.2 FOOD

9.2.1 FOOD END-USE MARKET SIZE, BY PACK TYPE

9.2.1.1 The bottles & jars segment projected to dominate the market by 2021

9.3 BEVERAGE

9.3.1 BEVERAGE END-USE MARKET SIZE, BY PACK TYPE

9.3.1.1 The bottles & jars segment held the largest market share in 2021

9.4 PERSONAL CARE & COSMETICS

9.4.1 PERSONAL CARE & COSMETICS END-USE MARKET SIZE, BY PACK TYPE

9.4.1.1 The bottles & jars segment projected to grow at the highest CAGR

9.5 HOUSEHOLDS PRODUCTS

9.5.1 HOUSEHOLD PRODUCTS END-USE MARKET SIZE, BY PACK TYPE

9.5.1.1 The bags & pouches segment held the second-largest share in terms of value in 2021

9.6 PHARMACEUTICALS

9.6.1 PHARMACEUTICALS END-USE MARKET SIZE, BY PACK TYPE

9.6.1.1 The lids/caps & closers projected grow at second-highest CAGR by 2021

9.7 OTHERS

9.7.1 OTHERS END-USE MARKET SIZE, BY PACK TYPE

9.7.1.1 The bottles & jars projected to grow at the -highest CAGR during the forecast period

10 PET PACKAGING MARKET, BY FILLING TECHNOLOGY

10.1 INTRODUCTION

10.1.1 FILLING TECHNOLOGY: PET PACKAGING MARKET SIZE

10.1.1.1 The hot fill technology projected to grow at the highest rate by 2021

10.2 HOT FILL

10.2.1 STEP-WISE PROCEDURE OF HOT FILLING PROCESS

10.3 COLD FILL

10.4 ASEPTIC FILL

10.5 OTHERS

11 PET PACKAGING MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: PET PACKAGING MARKET, BY COUNTRY

11.2.1.1 The U.S. is projected to be the fastest-growing market from 2016 to 2021

11.2.2 NORTH AMERICA: PET PACKAGING MARKET, BY PACK TYPE

11.2.2.1 The bottles & jars segment to grow at the highest rate from 2016 to 2021

11.2.3 NORTH AMERICA: PET PACKAGING MARKET, BY FILLING TECHNOLOGY

11.2.3.1 The hot fill technology is projected to grow at the highest rate from 2016 to 2021

11.2.4 NORTH AMERICA: PET PACKAGING MARKET, BY END USE

11.2.4.1 The food segment dominated the market in North America in 2015

11.2.5 NORTH AMERICA: PET PACKAGING MARKET, BY FORM

11.2.5.1 Amorphous PET segment accounted for the largest market share in North America in 2015

11.2.6 NORTH AMERICA: PET PACKAGING MARKET, BY PACKAGING TYPE

11.2.6.1 The rigid packaging segment to grow at the highest rate in North America from 2016 to 2021

11.2.7 U.S.

11.2.7.1 U.S.: PET packaging market, by pack type

11.2.7.1.1 The bottles & jars segment to grow at the highest rate from 2016 to 2021

11.2.7.2 U.S.: PET packaging market, by filling technology

11.2.7.2.1 The hot fill technology is projected to grow at the highest rate from 2016 to 2021

11.2.7.3 U.S.: PET packaging market, by end use

11.2.7.3.1 The beverage segment accounted for the second-largest share in the U.S. in 2015

11.2.8 CANADA

11.2.8.1 Canada: PET packaging market, by pack type

11.2.8.1.1 The bottles & jars segment accounted for the largest share in 2015

11.2.8.2 Canada: PET packaging market, by filling technology

11.2.8.2.1 The cold fill technology dominated the Canadian PET packaging market in 2015

11.2.8.3 Canada: PET packaging market, by end use

11.2.8.3.1 The food segment accounted for the largest share in Canada in 2015

11.2.9 MEXICO

11.2.9.1 Mexico: PET packaging market, by pack type

11.2.9.1.1 The bags & pouches segment is projected to grow at the highest rate from 2016 to 2021

11.2.9.2 Mexico: PET packaging market, by filling technology

11.2.9.2.1 The cold fill technology dominated the Mexican market in 2015

11.2.9.3 Mexico: PET packaging market, by end use

11.2.9.3.1 The food segment accounted for the largest share in Mexico in 2015

11.3 EUROPE

11.3.1 EUROPE: PET PACKAGING MARKET, BY COUNTRY

11.3.1.1 Germany is projected to be the fastest-growing market by 2021

11.3.2 EUROPE: PET PACKAGING MARKET, BY PACK TYPE

- 11.3.2.1 The bottles & jars segment to grow at the highest rate by 2021
- 11.3.3 EUROPE: PET PACKAGING MARKET, BY FILLING TECHNOLOGY
 - 11.3.3.1 The hot fill technology segment is projected to grow at the highest rate by 2021
- 11.3.4 EUROPE: PET PACKAGING MARKET, BY END USE
 - 11.3.4.1 The food segment dominated the end use segment in Europe in 2015
- 11.3.5 EUROPE: PET PACKAGING MARKET, BY FORM
 - 11.3.5.1 Amorphous PET segment dominated the PET packaging market in Europe
- 11.3.6 EUROPE: PET PACKAGING MARKET, BY PACKAGING TYPE
 - 11.3.6.1 The rigid packaging segment dominated the pet packaging market in Europe
- 11.3.7 GERMANY
 - 11.3.7.1 Germany: PET packaging market, by pack type
 - 11.3.7.1.1 The bottles & jars segment to grow at the highest rate by 2021
 - 11.3.7.2 Germany: PET packaging market, by filling technology
 - 11.3.7.2.1 The cold fill technology segment is projected to grow at the highest rate by 2021
 - 11.3.7.3 Germany: PET packaging market, by end use
 - 11.3.7.3.1 The food segment held the largest share in Germany in 2015
- 11.3.8 ITALY
 - 11.3.8.1 Italy: PET packaging market, by pack type
 - 11.3.8.1.1 The bottles & jars segment to grow at the highest rate by 2021
 - 11.3.8.2 Italy: PET packaging market, by filling technology
 - 11.3.8.2.1 The hot fill technology segment is projected to grow at the highest rate by 2021
 - 11.3.8.3 Italy: PET packaging market, by end use
 - 11.3.8.3.1 The beverages segment to grow at the highest rate by 2021
- 11.3.9 U.K.
 - 11.3.9.1 U.K.: PET packaging market, by pack type
 - 11.3.9.1.1 The bottles & jars segment held the largest share in 2015
 - 11.3.9.2 U.K.: PET packaging market size, by filling technology
 - 11.3.9.2.1 The hot fill technology segment is projected to grow at the highest rate by 2021
 - 11.3.9.3 U.K.: PET packaging market size, by end use
 - 11.3.9.3.1 The food segment dominated the PET packaging market in U.K. in 2015
- 11.3.10 FRANCE
 - 11.3.10.1 France: PET packaging market, by pack type
 - 11.3.10.1.1 The bags & pouches segment held the second-largest share in 2015
 - 11.3.10.2 France: PET packaging market, by filling technology
 - 11.3.10.2.1 Aseptic technology segment held the second-largest share in 2015

11.3.10.3 France: PET packaging market, by end use

11.3.10.3.1 The beverages segment to grow at the highest rate by 2021

11.3.11 SPAIN

11.3.11.1 Spain: PET packaging market, by pack type

11.3.11.1.1 The bottles & jars pack type segment to grow at the highest rate by 2021

11.3.11.2 Spain: PET packaging market, by filling technology

11.3.11.2.1 The hot fill technology segment is projected to grow at the highest rate by 2021

11.3.11.3 Spain: PET packaging market, by end use

11.3.11.3.1 The food segment to grow at the second-highest rate in Spain in 2015

11.3.12 REST OF EUROPE

11.3.12.1 Rest of Europe: PET packaging market, by pack type

11.3.12.1.1 The bottles & jars segment to grow at the highest rate by 2021

11.3.12.2 Rest of Europe: PET packaging market, by filling technology

11.3.12.2.1 The cold fill technology segment is projected to grow at the second-highest rate by 2021

11.3.12.3 Rest of Europe: PET packaging market, by end use

11.3.12.3.1 The food segment held the largest share in Rest of Europe in 2015

11.4 ASIA-PACIFIC

11.4.1 ASIA-PACIFIC: PET PACKAGING MARKET, BY COUNTRY

11.4.1.1 China is projected to be the fastest-growing market by 2021

11.4.2 ASIA-PACIFIC: PET PACKAGING MARKET, BY PACK TYPE

11.4.2.1 The bottles & jars projected to grow at the highest rate by 2021

11.4.3 ASIA-PACIFIC: PET PACKAGING MARKET, BY FILLING TECHNOLOGY

11.4.3.1 The cold fill technology is projected to grow at the highest rate by 2021

11.4.4 ASIA-PACIFIC: PET PACKAGING MARKET, BY END-USE

11.4.4.1 The food segment dominated the Asia-Pacific market in 2015

11.4.5 ASIA-PACIFIC: PET PACKAGING MARKET, BY FORM

11.4.5.1 Amorphous PET dominated the PET packaging market in the Asia-Pacific region

11.4.6 ASIA-PACIFIC: PET PACKAGING MARKET, BY PACKAGING TYPE

11.4.6.1 The rigid packaging segment dominated the Asia-Pacific PET packaging market

11.4.7 CHINA

11.4.7.1 China: PET packaging market, by pack type

11.4.7.1.1 The bottles & jars projected to grow at the highest rate by 2021

11.4.7.2 China: PET packaging market, by filling technology

11.4.7.2.1 The cold fill technology is projected to grow at the highest rate by 2021

11.4.7.3 China: PET packaging market, by end use

11.4.7.3.1 The food segment held the largest share in China in 2015

11.4.8 JAPAN

11.4.8.1 Japan: PET packaging market, by pack type

11.4.8.1.1 The lids/caps & closures segment projected to grow at the second-highest rate by 2021

11.4.8.2 Japan: PET packaging market, by filling technology

11.4.8.2.1 The cold fill technology is projected to grow at the highest rate by 2021

11.4.8.3 Japan: PET packaging market, by end use

11.4.8.3.1 The food segment dominated the Japanese PET packaging market, by end use, in 2015

11.4.9 INDIA

11.4.9.1 India: PET packaging market, by pack type

11.4.9.1.1 The bottles & jars segment projected to grow at the highest rate in India by 2021

11.4.9.2 India: PET packaging market, by filling technology

11.4.9.2.1 The hot fill technology is projected to grow at the second-highest rate by 2021

11.4.9.3 India: PET packaging market, by end use

11.4.9.3.1 The beverage segment is projected to grow at the highest rate during the forecast period

11.4.10 AUSTRALIA

11.4.10.1 Australia: PET packaging market, by pack type

11.4.10.1.1 The bottles & jars held the largest share in 2015

11.4.10.2 Australia: PET packaging market, by filling technology

11.4.10.2.1 The hot fill technology is projected to grow at the highest rate by 2021

11.4.10.3 Australia: PET packaging market, by end use

11.4.10.3.1 The food segment dominated the Australian PET packaging market, by end use, in 2015

11.4.11 REST OF ASIA-PACIFIC

11.4.11.1 Rest of Asia-Pacific: PET packaging market, by pack type

11.4.11.1.1 The bottles & jars projected to grow at the highest rate by 2021

11.4.11.2 Rest of Asia-Pacific: PET packaging market, by filling technology

11.4.11.2.1 The hot fill technology is projected to grow at the highest rate by 2021

11.4.11.3 Rest of Asia-Pacific: PET Packaging market, by End Use

11.4.11.3.1 The Beverage segment is projected grow at the highest rate in the Rest of Asia-Pacific in 2015

11.5 REST OF THE WORLD (ROW)

11.5.1 ROW: PET PACKAGING MARKET, BY COUNTRY

- 11.5.1.1 Brazil is projected to be the fastest-growing market by 2021
- 11.5.2 ROW: PET PACKAGING MARKET, BY PACK TYPE
 - 11.5.2.1 The bottles & jars pack type to grow at the highest rate through 2021
- 11.5.3 ROW: PET PACKAGING MARKET, BY FILLING TECHNOLOGY
 - 11.5.3.1 The hot fill technology is projected to grow at the highest rate through 2021
- 11.5.4 ROW: PET PACKAGING MARKET, BY END USE
 - 11.5.4.1 The Food segment dominated the end use segment in RoW in 2015
- 11.5.5 ROW: PET PACKAGING MARKET, BY FORM
 - 11.5.5.1 Amorphous PET segment dominated the PET packaging market in RoW
- 11.5.6 ROW: PET PACKAGING MARKET, BY PACKAGING TYPE
 - 11.5.6.1 The rigid packaging segment dominated the PET packaging market in RoW
- 11.5.7 BRAZIL
 - 11.5.7.1 Brazil: PET packaging market, by pack type
 - 11.5.7.1.1 The bottles & jars segment to grow at the highest CAGR by 2021
 - 11.5.7.2 Brazil: PET packaging market, by filling technology
 - 11.5.7.2.1 The cold fill technology accounted for the largest share in 2015
 - 11.5.7.3 Brazil: PET packaging market, by end use
 - 11.5.7.3.1 The food segment dominated in Brazil in 2015
- 11.5.8 ARGENTINA
 - 11.5.8.1 Argentina: PET packaging market, by pack type
 - 11.5.8.1.1 The lids/caps & closures segment to grow at the second-highest rate through 2021
 - 11.5.8.2 Argentina: PET packaging market, by filling technology
 - 11.5.8.2.1 The hot fill technology is projected to grow at the highest rate through 2021
 - 11.5.8.3 Argentina: PET packaging market, by end use
 - 11.5.8.3.1 The beverage segment to grow at the highest rate through 2021
- 11.5.9 SOUTH AFRICA
 - 11.5.9.1 South Africa: PET packaging market, by pack type
 - 11.5.9.1.1 The bags & pouches accounted for the second-largest share in 2015
 - 11.5.9.2 South Africa: PET packaging market, by filling technology
 - 11.5.9.2.1 The cold fill technology is projected to grow at the second-highest rate through 2021
 - 11.5.9.3 South Africa: PET packaging market, by end use
 - 11.5.9.3.1 The food segment in South Africa in 2015
- 11.5.10 OTHERS IN ROW
 - 11.5.10.1 Others in RoW: PET packaging market, by pack type
 - 11.5.10.1.1 The bottles & jars pack type to grow at the highest rate through 2021

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 COMPETITIVE SITUATIONS & TRENDS

12.3 KEY GROWTH STRATEGIES, 2012–2016

12.3.1 MERGERS & ACQUISITIONS

12.3.2 AGREEMENTS & PARTNERSHIPS

12.3.3 INVESTMENTS & EXPANSIONS

12.3.4 NEW PRODUCT LAUNCHES

13 COMPANY PROFILES

(Company at a Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MNM View)*

13.1 INTRODUCTION

13.2 E. I. DU PONT DE NEMOURS AND COMPANY (DUPONT)

13.3 CCL INDUSTRIES, INC.

13.4 AMCOR LIMITED

13.5 RESILUX NV

13.6 SMURFIT KAPPA GROUP PLC

13.7 REXAM PLC

13.8 GERRESHEIMER AG

13.9 GRAHAM PACKAGING COMPANY

13.10 KLOCKNER PENTAPLAST GMBH & CO. KG

13.11 GTX HANEX PLASTIC SP. Z O.O.

13.12 BERRY PLASTICS GROUP INC.

13.13 DUNMORE

13.14 HUHTAMAKI GROUP

*Details on company at a glance, recent financials, Products offered, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 COMPANY DEVELOPMENTS

14.3.1 MERGERS & ACQUISITIONS

- 14.3.2 EXPANSIONS & INVESTMENTS
- 14.3.3 AGREEMENTS & PARTNERSHIPS
- 14.3.4 NEW PRODUCT LAUNCHES
- 14.4 KNOWLEDGE STORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL
- 14.5 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 14.6 AVAILABLE CUSTOMIZATIONS
 - 14.6.1 PRODUCT ANALYSIS
 - 14.6.2 GEOGRAPHIC ANALYSIS
 - 14.6.3 COMPANY INFORMATION
- 14.7 RELATED REPORTS

12. LIST OF TABLES

- TABLE 1 INCREASING DEMAND FROM END-USE INDUSTRIES AND TECHNOLOGICAL ADVANCEMENTS ARE THE MAJOR DRIVERS OF THE MARKET
- TABLE 2 FLUCTUATIONS IN RAW MATERIAL PRICES MAY RESTRAIN MARKET GROWTH
- TABLE 3 INCREASING DEMAND FOR RECYCLED PET PROVIDES OPPORTUNITIES FOR THE GROWTH OF THE PET PACKAGING MARKET
- TABLE 4 CHALLENGES IN PET VALUE CHAIN
- TABLE 5 PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (USD MILLION)
- TABLE 6 PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (KT)
- TABLE 7 PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (USD MILLION)
- TABLE 8 PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (KT)
- TABLE 9 RIGID PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2014–2021 (USD MILLION)
- TABLE 10 RIGID PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2014–2021 (KT)
- TABLE 11 FLEXIBLE PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2014–2021 (USD MILLION)
- TABLE 12 FLEXIBLE PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2014–2021 (KT)
- TABLE 13 PET PACK TYPE & THEIR APPLICATIONS
- TABLE 14 PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)
- TABLE 15 PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)
- TABLE 16 BENEFITS OF PET TRAYS
- TABLE 17 PET PACKAGING APPLICATIONS IN VARIOUS INDUSTRIES

TABLE 18 PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2014–2021 (USD MILLION)

TABLE 19 PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2014–2021 (KT)

TABLE 20 PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 21 PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 22 PET PACKAGING MARKET SIZE FOR BEVERAGES, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 23 PET PACKAGING MARKET SIZE FOR BEVERAGES, BY PACK TYPE, 2014–2021 (KT)

TABLE 24 PET PACKAGING MARKET SIZE FOR PERSONAL CARE & COSMETICS, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 25 PET PACKAGING MARKET SIZE FOR PERSONAL CARE & COSMETICS, BY PACK TYPE, 2014–2021 (KT)

TABLE 26 PET PACKAGING MARKET SIZE FOR HOUSEHOLD PRODUCTS, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 27 PET PACKAGING MARKET SIZE FOR HOUSEHOLD PRODUCTS, BY PACK TYPE, 2014–2021 (KT)

TABLE 28 ADVANTAGES OF PET IN PHARMACEUTICAL PACKAGING:

TABLE 29 PET PACKAGING MARKET SIZE FOR PHARMACEUTICALS, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 30 PET PACKAGING MARKET SIZE FOR PHARMACEUTICALS, BY PACK TYPE, 2014–2021 (KT)

TABLE 31 PET PACKAGING MARKET SIZE FOR OTHER END-USE INDUSTRIES, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 32 PET PACKAGING MARKET SIZE FOR OTHER END-USE INDUSTRIES, BY PACK TYPE, 2014–2021 (KT)

TABLE 33 PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 34 PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 35 COLD FILL TECHNOLOGIES

TABLE 36 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 37 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

TABLE 38 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 39 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 40 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 41 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 42 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY END-USE, 2014–2021 (USD MILLION)

TABLE 43 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY END-USE, 2014–2021 (KT)

TABLE 44 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (USD MILLION)

TABLE 45 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (KT)

TABLE 46 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (USD MILLION)

TABLE 47 NORTH AMERICA: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (KT)

TABLE 48 U.S.: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 49 U.S.: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 50 U.S.: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 51 U.S.: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 52 U.S.: PET PACKAGING MARKET SIZE, BY END-USE, 2014–2021 (USD MILLION)

TABLE 53 U.S.: PET PACKAGING MARKET SIZE, BY END-USE, 2014–2021 (KT)

TABLE 54 SUMMARY OF CANADIAN POSTCONSUMER PLASTIC RECYCLING, 2013

TABLE 55 CANADA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 56 CANADA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 57 CANADA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 58 CANADA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 59 CANADA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021

(USD MILLION)

TABLE 60 CANADA: PET PACKAGING MARKET SIZE, BY END-USE, 2014–2021
(KT)

TABLE 61 MEXICO: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021
(USD MILLION)

TABLE 62 MEXICO: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021
(KT)

TABLE 63 MEXICO: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY,
2014–2021 (USD MILLION)

TABLE 64 MEXICO: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY,
2014–2021 (KT)

TABLE 65 MEXICO: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021
(USD MILLION)

TABLE 66 MEXICO: PET PACKAGING MARKET SIZE, BY END-USE, 2014–2021 (KT)

TABLE 67 EUROPE: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021
(USD MILLION)

TABLE 68 EUROPE: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021
(KT)

TABLE 69 EUROPE: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021
(USD MILLION)

TABLE 70 EUROPE: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021
(KT)

TABLE 71 EUROPE: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY,
2014–2021 (USD MILLION)

TABLE 72 EUROPE: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY,
2014–2021 (KT)

TABLE 73 EUROPE: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021
(USD MILLION)

TABLE 74 EUROPE: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021
(KT)

TABLE 75 EUROPE: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (USD
MILLION)

TABLE 76 EUROPE: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (KT)

TABLE 77 EUROPE: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE,
2014–2021 (USD MILLION)

TABLE 78 EUROPE: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE,
2014–2021 (KT)

TABLE 79 GERMANY: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021
(USD MILLION)

TABLE 80 GERMANY: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 81 GERMANY: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 82 GERMANY: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 83 GERMANY: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 84 GERMANY: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 85 ITALY: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 86 ITALY: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 87 ITALY: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 88 ITALY: PET PACKAGING MARKET, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 89 ITALY: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 90 ITALY: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 91 USAGE OF PET PACKAGING ON DIFFERENT VEGETABLES: STUDIES CONDUCTED BY DIFFERENT ORGANIZATIONS

TABLE 92 U.K.: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 93 U.K.: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 94 U.K.: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 95 U.K.: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 96 U.K.: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 97 U.K.: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 98 FRANCE: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 99 FRANCE: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 100 FRANCE: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 101 FRANCE: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY,

2014–2021 (KT)

TABLE 102 FRANCE: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 103 FRANCE: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 104 SPAIN: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 105 SPAIN: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 106 SPAIN: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 107 SPAIN: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 108 SPAIN: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 109 SPAIN: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 110 REST OF EUROPE: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 111 REST OF EUROPE: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 112 REST OF EUROPE: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 113 REST OF EUROPE: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 114 REST OF EUROPE: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 115 REST OF EUROPE: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 116 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 117 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

TABLE 118 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 119 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 120 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 121 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY FILLING

TECHNOLOGY, 2014–2021 (KT)

TABLE 122 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 123 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 124 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (USD MILLION)

TABLE 125 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (KT)

TABLE 126 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (USD MILLION)

TABLE 127 ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (KT)

TABLE 128 CHINA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 129 CHINA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 130 CHINA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 131 CHINA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 132 CHINA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 133 CHINA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 134 EVOLUTION OF THE USE OF PET BOTTLES AND PET BOTTLE RECYCLING IN JAPAN

TABLE 135 JAPAN: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 136 JAPAN: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 137 JAPAN: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 138 JAPAN: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 139 JAPAN: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 140 JAPAN: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 141 PET: DEMAND AND SUPPLY IN INDIA (KT)

TABLE 142 INDIA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021

(USD MILLION)

TABLE 143 INDIA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 144 INDIA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 145 INDIA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 146 INDIA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 147 INDIA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 148 PRODUCTION OF NON-ALCOHOLIC READY-TO-DRINK BEVERAGES IN AUSTRALIA, 2010-2013 (ML)

TABLE 149 AUSTRALIA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 150 AUSTRALIA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 151 AUSTRALIA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 152 AUSTRALIA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 153 AUSTRALIA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 154 AUSTRALIA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 155 REST OF ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 156 REST OF ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 157 REST OF ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 158 REST OF ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 159 REST OF ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 160 REST OF ASIA-PACIFIC: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 161 ROW: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 162 ROW: PET PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

TABLE 163 ROW: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 164 ROW: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 165 ROW: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 166 ROW: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 167 ROW: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 168 ROW: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 169 ROW: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (USD MILLION)

TABLE 170 ROW: PET PACKAGING MARKET SIZE, BY FORM, 2014–2021 (KT)

TABLE 171 ROW: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (USD MILLION)

TABLE 172 ROW: PET PACKAGING MARKET SIZE, BY PACKAGING TYPE, 2014–2021 (KT)

TABLE 173 BRAZIL: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 174 BRAZIL: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 175 BRAZIL: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 176 BRAZIL: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 177 BRAZIL: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 178 BRAZIL: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 179 ARGENTINA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 180 ARGENTINA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 181 ARGENTINA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 182 ARGENTINA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 183 ARGENTINA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 184 ARGENTINA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 185 SOUTH AFRICA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 186 SOUTH AFRICA: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 187 SOUTH AFRICA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (USD MILLION)

TABLE 188 SOUTH AFRICA: PET PACKAGING MARKET SIZE, BY FILLING TECHNOLOGY, 2014–2021 (KT)

TABLE 189 SOUTH AFRICA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (USD MILLION)

TABLE 190 SOUTH AFRICA: PET PACKAGING MARKET SIZE, BY END USE, 2014–2021 (KT)

TABLE 191 OTHERS IN ROW: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (USD MILLION)

TABLE 192 OTHERS IN ROW: PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

TABLE 193 MERGERS & ACQUISITIONS, 2015-2016

TABLE 194 AGREEMENTS & PARTNERSHIPS, 2014–2015

TABLE 195 INVESTMENTS & EXPANSIONS, 2014–2015

TABLE 196 NEW PRODUCT LAUNCHES, 2014–2016

TABLE 197 SMURFIT KAPPA: LIST OF AWARDS FROM PACKAGING ASSOCIATIONS

12. LIST OF FIGURES

FIGURE 1 GLOBAL PET PACKAGING MARKET SEGMENTATION

FIGURE 2 GLOBAL PET PACKAGING: RESEARCH DESIGN

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 6 DATA TRIANGULATION METHODOLOGY

FIGURE 7 ASSUMPTIONS FOR THIS STUDY

FIGURE 8 LIMITATIONS OF THIS STUDY

FIGURE 9 BOTTLES & JARS SEGMENT IS PROJECTED TO BE THE LEADER IN THE PET PACKAGING MARKET, IN TERMS OF VALUE, IN 2021 (USD BILLION)

FIGURE 10 PET PACKAGING MARKET SIZE, BY END-USE INDUSTRY, 2016 VS.

2021 (USD BILLION)

FIGURE 11 ASIA-PACIFIC IS PROJECTED TO BE THE FASTEST-GROWING REGION FOR THE PET PACKAGING MARKET

FIGURE 12 LEADING MARKET PLAYERS ADOPTED MERGERS & ACQUISITIONS AS THE KEY STRATEGY FROM 2012 TO 2016

FIGURE 13 ATTRACTIVE MARKET OPPORTUNITIES IN THE PET PACKAGING MARKET

FIGURE 14 GERMANY IS PROJECTED TO BE THE FASTEST-GROWING MARKET DURING THE FORECAST PERIOD

FIGURE 15 BOTTLES & JARS SEGMENT DOMINATED THE PET PACKAGING MARKET THROUGH THE FORECAST PERIOD

FIGURE 16 THE FOOD SEGMENT CAPTURED THE LARGEST SHARE IN THE ASIA-PACIFIC REGION IN 2015

FIGURE 17 ASIA-PACIFIC IS PROJECTED TO BE THE PRIME REVENUE GENERATOR IN THE PET PACKAGING MARKET BY 2021

FIGURE 18 PET PACKAGING MARKET: DEVELOPING VS. DEVELOPED COUNTRIES

FIGURE 19 FOOD SEGMENT DOMINATED THE PET PACKAGING MARKET

FIGURE 20 BEVERAGE SEGMENT IS THE FASTEST GROWING MARKET

FIGURE 21 PET WAS FIRST SYNTHESIZED IN THE MID-1940S

FIGURE 22 TRENDS IN THE PET PACKAGING INDUSTRY

FIGURE 23 GDP AND PACKAGING USAGE, PER CAPITA CONSUMPTION OF MAJOR COUNTRIES

FIGURE 24 PET PACKAGING MARKET SEGMENTATION

FIGURE 25 INCREASING DEMAND FROM END-USE INDUSTRIES IS THE MAJOR DRIVER OF THE MARKET

FIGURE 26 BEER PRODUCTION, BY COUNTRY, 2013

FIGURE 27 REDUCTION IN WEIGHT OF PET BOTTLES AS A RESULT OF TECHNOLOGICAL ADVANCEMENTS

FIGURE 28 PET PACKAGING RESIN PRICES IN THE U.S., WESTERN EUROPE, AND CHINA, 2004–2013

FIGURE 29 GLOBAL PET RESINS PRICES, 2011 TO APRIL 2016

FIGURE 30 AMORPHOUS PET SEGMENT PROJECTED TO LEAD THE MARKET THROUGH 2021

FIGURE 31 RIGID PACKAGING PROJECTED TO DOMINATE THE PET PACKAGING MARKET THROUGH 2021

FIGURE 32 PET PACKAGING MARKET SIZE, BY PACK TYPE, 2014–2021 (KT)

FIGURE 33 FOOD TO DOMINATE THE PET PACKAGING MARKET BY 2021 (USD BILLION)

- FIGURE 34 COLD FILL FILLING TECHNOLOGY DOMINATED THE MARKET BETWEEN 2016 AND 2021 (USD BILLION)
- FIGURE 35 HOT FILLING PROCESS
- FIGURE 36 ASEPTIC FILLING PROCESS
- FIGURE 37 NORTH AMERICA: MARKET SNAPSHOT
- FIGURE 38 BAGS & POUCHES IN CANADA EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
- FIGURE 39 U.S. BEVERAGES MARKET, 2009–2014
- FIGURE 40 U.S. PEPSICO CARBONATED SOFT DRINK CONTAINERS MANUFACTURING, 2012
- FIGURE 41 CANADIAN RETAIL LANDSCAPE, 2013
- FIGURE 42 POSTCONSUMER PLASTIC RECYCLED IN CANADA BY RESIN (MT)
- FIGURE 43 MEXICAN FOOD RETAIL LANDSCAPE, 2014
- FIGURE 44 EUROPE: MARKET SNAPSHOT
- FIGURE 45 GERMANY: ORGANIC PACKAGED FOOD & BEVERAGES MARKET, 2010-2014
- FIGURE 46 FRANCE: ORGANIC BEVERAGES AND PACKAGED FOOD MARKET, 2010-2014
- FIGURE 47 SPAIN: ORGANIC PACKAGED FOOD MARKET, 2010-2014
- FIGURE 48 ROW: MARKET SNAPSHOT
- FIGURE 49 BRAZIL: FOOD & BEVERAGE PRODUCTION, 2009–2014 (USD BILLION)
- FIGURE 50 BRAZIL: PET PACKAGING VOLUME AND USAGE SHARE IN THE END-USE INDUSTRIES IN 2013
- FIGURE 51 ARGENTINEAN POLYMER PRODUCTION SHARE, 2011
- FIGURE 52 SOUTH AFRICAN FOOD INDUSTRY, 2014
- FIGURE 53 SOUTH AFRICAN PET RECYCLING, 2014
- FIGURE 54 COMPANIES ADOPTED MERGERS & ACQUISITIONS AS THEIR KEY GROWTH STRATEGIES OVER THE LAST FIVE YEARS, 2012–2016
- FIGURE 55 GROWTH COMPARISON OF KEY PLAYERS IN THE PET PACKAGING MARKET, 2013–2015
- FIGURE 56 THE YEAR 2015 WAS THE MOST ACTIVE IN THE PET PACKAGING MARKET, IN TERMS OF DEVELOPMENTS
- FIGURE 57 MERGERS AND ACQUISITIONS WERE THE MOST DOMINANT DEVELOPMENT TYPES, WHILE AMCOR OBSERVED TO BE THE MOST ACTIVE PLAYER, 2012–2016
- FIGURE 58 MERGERS & ACQUISITIONS: THE KEY STRATEGY, 2011–2016
- FIGURE 59 GEOGRAPHIC REVENUE MIX OF TOP FIVE PLAYERS
- FIGURE 60 E. I. DU PONT DE NEMOURS AND COMPANY: COMPANY SNAPSHOT
- FIGURE 61 SWOT ANALYSIS: E. I. DU PONT DE NEMOURS AND COMPANY

FIGURE 62 CCL INDUSTRIES, INC.: COMPANY SNAPSHOT

FIGURE 63 SWOT ANALYSIS: CCL INDUSTRIES, INC.

FIGURE 64 AMCOR LIMITED: COMPANY SNAPSHOT

FIGURE 65 SWOT ANALYSIS: AMCOR LIMITED

FIGURE 66 RESILUX NV: COMPANY SNAPSHOT

FIGURE 67 SWOT ANALYSIS: RESILUX NV

FIGURE 68 SMURFIT KAPPA GROUP PLC: COMPANY SNAPSHOT

FIGURE 69 SWOT ANALYSIS: SMURFIT KAPPA GROUP PLC

FIGURE 70 REXAM PLC.: COMPANY SNAPSHOT

FIGURE 71 GERRESHEIMER AG.: COMPANY SNAPSHOT

FIGURE 72 KLOCKNER PENTAPLAST GMBH & CO. KG: COMPANY SNAPSHOT

FIGURE 73 BERRY PLASTICS GROUP INC.: COMPANY SNAPSHOT

FIGURE 74 HUHTAMAKI GROUP: COMPANY SNAPSHOT

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