

Pet Food Packaging Market by Material (Paper & Paperboard, Plastic, Metal), Product (Pouches, Folding Cartons, Metal Cans, Bags), Food (Dry Food, Wet Food, Pet Treats), Animal (Dog, Cat, Fish), and Region - Global Forecast to 2028

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Abstracts

The global pet food packaging market size is projected to grow from USD 11.1 billion in 2023 to USD 14.9 billion by 2028, at a CAGR of 5.9 % from 2023 to 2028. The pet food packaging market is driven by increased demand for pet food due to rising pet ownership, humanization of pets, urbanization, premiumization of products, and increased disposable income, particularly in developing markets, contributing to global market growth. This growth will likely stimulate the demand for pet food packaging in the near future.

“In terms of both value and volume, metal cans are projected to grow at the highest CAGR during the forecast period.”

The segment of metal cans in the pet food packaging market is anticipated to exhibit the highest CAGR during the forecast period, both in terms of value and volume. This remarkable growth can be attributed to the rising demand for metal cans by a multitude of pet food brands. Metal cans offer exceptional protection against oxygen, light, and moisture, ensuring long-term freshness and quality of pet food products. They are recyclable, aligning with the growing consumer demand for sustainable, eco-friendly packaging options.

“In terms of both value and volume, cat food is projected to grow at the highest CAGR during the forecast period.”

The cat food segment of the pet food packaging market is projected to grow at the highest CAGR during the forecast period, in terms of value as well as volume. However, the dog food segment is expected to remain the largest segment through the projected period from 2023 to 2028. The increasing trend of pet cat ownership contributes to the prominence of cat food in the pet food packaging market. More households prefer cats as pets, leading to an increased demand for cat food products. This trend reflects the appeal of cats as low-maintenance, affectionate companions, and their adaptability to various living spaces, including apartments and smaller homes.

“In terms of both value and volume, pet treats projected to be the fastest-growing segment in the pet food packaging market from 2023 to 2028.”

Growth of the pet treat segment in the pet food packaging industry is attributed primarily to various factors, such as pet owners rewarding their pets with treats. The demand for pet treats has led to a large number of products in the market. This has led to an increase in the need for innovative packaging solutions for pet treats.

“The paper & paperboard segment is projected to lead the pet food packaging market from 2023 to 2028.”

Paper and paperboard have garnered attention as major material types in pet food packaging for their eco-friendly and biodegradable properties that align with the growing consumer demand for sustainable and eco-friendly packaging solutions. Pet owners, increasingly conscious of their ecological footprint, prefer packaging materials that are recyclable and pose minimal harm to the environment. Paper and paperboard meet these criteria, making them an attractive choice for pet food manufacturers appealing to environmentally conscious consumers.

“In terms of both value and volume, the North America pet food packaging market is projected to contribute to the maximum market share during the forecast period.”

North America is expected to take the lead in the global market due to robust demand, particularly from countries like the US and Mexico. This growth is driven by several factors, including a growing fondness for pets, evolving lifestyles, a preference for packaging that offers simplicity and convenience, and the increasing trend of treating pets as family members. To enhance the sales of their pet food products, companies heavily invest in advertising.

Nevertheless, the pivotal factor in attracting consumers and thereby influencing the

overall growth of the pet food packaging market in the upcoming years is the uniqueness and innovation in packaging. To gain deeper insights, extensive interviews were conducted with CEOs, marketing directors, technology and innovation directors, as well as executives from various key organizations operating within the pet food packaging market.

Breakdown of Primaries-

By Department Type: Tier 1: 62%, Tier 2: 26%, and Tier 3: 12%

By Designation: C Level – 55%, Director Level- 16%, Others- 30%

By Region: North America: 18%, Europe: 14%, Asia Pacific: 42%, Middle East & Africa: 22%, and

South America: 4%

The global pet food packaging market comprises major manufacturers, such as Amcor Plc (Australia), Mondi Plc(South Africa), Sonoco Products Company (US), Constantia Flexibles (Austria), and Huhtamaki OYJ(Finland).

Research Coverage

The market study covers the pet food packaging market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on product type, material type, food type, animal type, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the pet food packaging market.

Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall pet food packaging market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies.

The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers, restraints, opportunities and challenges influencing the growth of the pet food packaging market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the pet food packaging market

Market Development: Comprehensive information about lucrative markets – the report analyses the pet food packaging market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the pet food packaging market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Amcor Plc (Australia), Mondi Plc(South Africa), Sonoco Products Company (US), Constantia Flexibles (Austria), and Huhtamaki OYJ(Finland), and other in the pet food packaging market.

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10.5.3.1 Rising pet expenditure by millennials to boost market

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TABLE 262 SAUDI ARABIA: PET FOOD PACKAGING MARKET, BY FOOD, 2022–2028 (MILLION KG)

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10.6.2.1 Growth of pet industry to drive market

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TABLE 313 ARGENTINA: PET FOOD PACKAGING MARKET, BY FOOD, 2018–2021
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*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MnM view, Key strengths, Strategic choices, Weaknesses and competitive threats might not be captured in case of unlisted companies.

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