

# **Pet Food Extrusion Market by Extruded Pet Food Products (Type (Complete Diets and Treats), Animal Type (Dogs, Cats, Fish, and Birds), and Ingredient), by Pet Food Extruder Equipment (Type (Single and Twin Screw)), and Region - Global Forecast to 2022**

<https://marketpublishers.com/r/P98EDB33A2AEN.html>

Date: December 2017

Pages: 184

Price: US\$ 5,650.00 (Single User License)

ID: P98EDB33A2AEN

## **Abstracts**

“The pet food extrusion market is projected to grow at a CAGR of 5.6%.”

The pet food extrusion market is projected to grow at a CAGR of 5.6% from 2017, to reach USD 72.64 billion by 2022. The demand for extruded pet food products is projected to be on the rise, owing to factors such as the growth in pet adoption, pet humanization, and rapid urbanization in the developed countries. Along with the increase in pet population, the global pet food industry has also been expanding owing to the increasing expenditure of pet owners on a variety of pet food products. Pet owners consider their pets to part of the family and provide nutritional pet food products; these are the most significant factors that are positively impacting the demand for premium extruded pet food products with high nutritional value. However, few stringent regulations related to the ingredients utilized in extruded pet food products may hamper the growth of extruded pet food products market during the review period. The demand for pet food extrusion equipment are also growing remarkably due to various benefits; the extrusion process increases the digestibility of pet food products as well as destroys the microorganisms and toxic compounds that are harmful to pets. Thus, pet food manufacturers are actively opting for pet food extrusion equipment owing to the above-mentioned advantages and to fulfill the growing demand for pet food products with better health benefits. Therefore, the pet food extrusion equipment market is projected to grow significantly during the review period.

“The dog segment, by animal type, is projected to be the fastest-growing in the

extruded pet food products market.”

In terms of both value and volume, the dog segment is projected to grow at the highest CAGR between 2017 and 2022. The rapid urbanization and changes in lifestyles of the urban population have driven people to adopt pets such as dogs to fulfill their companionship needs. Consumers are willing to pay more attention to dog food products that contain organic, natural, and sustainable ingredients; this drives the sales of premium extruded dog food products and healthy extruded dog treats across the world. Hence, the demand for extruded pet food products in the dog segment is projected to witness significant growth in the coming years.

“North America is projected to dominate the extruded pet food products as well as pet food extrusion equipment markets during the review period.”

In the global extruded pet food products market, North America is projected to be the largest region, in terms of value and volume, between 2017 and 2022. This region comprises developing economies such as the US and Canada which occupy a significant share of the global extruded pet food products market. Growth in pet adoption, rise in the pet population, and the increasing trend of pet humanization are the main factors contributing to the growth of the North American extruded pet food products market. The active developments strategized by the dominant players in the US and Canada also act as a driving factor in tapping the extruded pet food products market in the North American countries.

In the pet food extrusion equipment market as well, North America is expected to be the largest region, in terms of value and volume, between 2017 and 2022. Major pet food equipment manufacturers are concentrated in this region, due to the number of key pet food players and high-volume demand for extruded pet food in countries such as the US and Canada.

In this region, pet owners consider their pets as part of their family and thus, are demanding pet food that ensures nutritional benefits, enhances immunity and digestibility, along with the safety of the animals. These are some of the key drivers for the increase in the usage of extruded pet food products in the North American region.

Break-up of primaries:

By Company Type: Tier 1 – 25 %, Tier 2 – 48%, and Tier 3 – 27%

By Designation: C level – 45%, Director level – 32%, and Others – 23%

By Region: North America – 33%, Europe – 21%, Asia Pacific – 36%, South America 6%, and RoW – 4%

The market for pet food extrusion equipment is dominated by key players such as Andritz (Austria), Buhler (Switzerland), Clextral (France), Pavan (Italy), Diamond America (US), Lindquist Machine (US), The Bonnot (US), Kahl Group (Germany), Baker Perkins (UK), Coperion (Germany), Doering Systems (US), Brabender (Germany), and American Extrusion International (US), while the market for extruded pet food products is dominated by Mars (US), Nestle (Denmark), and The J.M. Smucker Company (US).

### Research Coverage

The extruded pet food products market has been segmented based on type, animal type, and ingredient. On the other hand, the pet food extrusion equipment market has been segmented based on type and process. In terms of insights, this research report has focused on various levels of analyses—industry analysis, market share analysis of top players, and company profiles—which together comprise and discuss the basic views on the competitive landscape, emerging & high-growth segments of the global extruded pet food products market, high-growth regions, countries, and their respective regulatory policies, government initiatives, drivers, restraints, opportunities, and challenges.

### Reasons to buy this report:

To get an overview of the global pet food extrusion market

To get an overview of the key players in the pet food extrusion industries

To gain insights of the major regions in which the pet food extrusion market is growing

To gain knowledge of the growth of various types of pet food extrusion equipment

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.5 CURRENCY CONSIDERED
- 1.6 UNIT CONSIDERED
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key industry insights
    - 2.1.2.2 Breakdown of primary interviews
  - 2.1.3 DATA TRIANGULATION
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.3.1 ASSUMPTIONS
  - 2.3.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 EXTENSIVE OPPORTUNITIES IN THE PET FOOD EXTRUSION MARKET
- 4.2 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET, BY COUNTRY AND ANIMAL TYPE
- 4.3 EXTRUDED PET FOOD PRODUCTS MARKET SHARE (VOLUME), BY ANIMAL TYPE, GEOGRAPHICAL SNAPSHOT, 2016
- 4.4 PET FOOD EXTRUSION MARKET: KEY COUNTRIES

### 5 MARKET OVERVIEW

#### 5.1 INTRODUCTION

*Pet Food Extrusion Market by Extruded Pet Food Products (Type (Complete Diets and Treats), Animal Type (Dogs,...*

## 5.2 MARKET DYNAMICS

### 5.2.1 DRIVERS

5.2.1.1 Rising expenditure in pet industry

5.2.1.2 Pet humanization

5.2.1.3 Rapid urbanization

### 5.2.2 RESTRAINTS

5.2.2.1 Stringent rules and regulations

### 5.2.3 OPPORTUNITIES

5.2.3.1 Improved equipment and technologies

5.2.3.2 Shift in focus toward natural and grain-free products

5.2.3.3 Emerging regional markets

### 5.2.4 CHALLENGES

5.2.4.1 Capital investments for equipment

5.2.4.2 Threat from counterfeit products

## 5.3 REGULATIONS FOR EXTRUDED PET FOOD PRODUCTS

### 5.3.1 FDA

### 5.3.2 EUROPEAN UNION (EU)

## 5.4 SUPPLY CHAIN ANALYSIS

## 6 EXTRUDED PET FOOD PRODUCTS MARKET, BY TYPE

### 6.1 INTRODUCTION

### 6.2 COMPLETE DIETS

#### 6.2.1 DRY EXPANDED

#### 6.2.2 SEMI-MOIST

### 6.3 TREATS & OTHER COMPLEMENTARY PRODUCTS

#### 6.3.1 TREATS & SNACKS

#### 6.3.2 CHEWS

## 7 EXTRUDED PET FOOD PRODUCTS MARKET, BY INGREDIENT

### 7.1 INTRODUCTION

### 7.2 ANIMAL DERIVATIVES

### 7.3 VEGETable & FRUITS

### 7.4 GRAINS & OILSEEDS

### 7.5 VITAMINS & MINERALS

### 7.6 ADDITIVES

### 7.7 OTHERS

## **8 EXTRUDED PET FOOD PRODUCTS MARKET, BY ANIMAL TYPE**

### **8.1 INTRODUCTION**

### **8.2 DOGS**

### **8.3 CATS**

### **8.4 FISH**

### **8.5 BIRDS**

### **8.6 OTHERS**

## **9 PET FOOD EXTRUDER EQUIPMENT MARKET, BY TYPE**

### **9.1 INTRODUCTION**

### **9.2 SINGLE SCREW EXTRUDER**

### **9.3 TWIN SCREW EXTRUDER**

## **10 PET FOOD EXTRUDER EQUIPMENT MARKET, BY PROCESS**

### **10.1 INTRODUCTION**

### **10.2 HOT EXTRUSION**

### **10.3 COLD EXTRUSION**

## **11 PET FOOD EXTRUSION MARKET, BY REGION**

### **11.1 INTRODUCTION**

### **11.2 NORTH AMERICA**

#### **11.2.1 US**

#### **11.2.2 CANADA**

#### **11.2.3 MEXICO**

### **11.3 EUROPE**

#### **11.3.1 UK**

#### **11.3.2 GERMANY**

#### **11.3.3 FRANCE**

#### **11.3.4 ITALY**

#### **11.3.5 RUSSIA**

#### **11.3.6 SPAIN**

#### **11.3.7 REST OF EUROPE**

### **11.4 ASIA PACIFIC**

#### **11.4.1 JAPAN**

#### **11.4.2 AUSTRALIA**

- 11.4.3 CHINA
- 11.4.4 INDIA
- 11.4.5 REST OF ASIA PACIFIC
- 11.5 SOUTH AMERICA
  - 11.5.1 BRAZIL
  - 11.5.2 ARGENTINA
  - 11.5.3 VENEZUELA
  - 11.5.4 REST OF SOUTH AMERICA
- 11.6 REST OF THE WORLD (ROW)
  - 11.6.1 AFRICA
  - 11.6.2 MIDDLE EAST

## **12 COMPETITIVE LANDSCAPE**

- 12.1 OVERVIEW
- 12.2 MARKET RANKING, BY KEY PLAYER
- 12.3 COMPETITIVE SITUATION & TRENDS
  - 12.3.1 NEW PRODUCT DEVELOPMENTS
  - 12.3.2 EXPANSIONS
  - 12.3.3 ACQUISITIONS
  - 12.3.4 REBRANDING & COLLABORATIONS

## **13 COMPANY PROFILES**

(Business overview, Products offered, Recent developments, SWOT analysis & MnM View)\*

- 13.1 MARS
- 13.2 NESTLÉ
- 13.3 THE J.M. SMUCKER COMPANY
- 13.4 ANDRITZ
- 13.5 B&H
- 13.6 CLEXTRAL
- 13.7 PAVAN GROUP
- 13.8 DIAMOND AMERICA
- 13.9 KAHL GROUP
- 13.10 BAKER PERKINS
- 13.11 COPERION
- 13.12 LINDQUIST MACHINE

13.13 THE BONNOT COMPANY

13.14 DOERING SYSTEMS

13.15 BRABENDER

13.16 AMERICAN EXTRUSION INTERNATIONAL

\*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

## **14 APPENDIX**

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

14.6 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 US DOLLAR EXCHANGE RATES CONSIDERED FOR THE STUDY, 2014–2016

Table 2 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 3 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 4 EXTRUDED COMPLETE DIET PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 5 EXTRUDED COMPLETE DIET PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 6 EXTRUDED DRY-EXPANDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 7 EXTRUDED DRY-EXPANDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 8 EXTRUDED SEMI-MOIST PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 EXTRUDED SEMI-MOIST PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 10 TREATS & OTHER COMPLEMENTARY PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 TREATS & OTHER COMPLEMENTARY PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 12 EXTRUDED PET TREATS & SNACKS PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 EXTRUDED PET TREATS & SNACKS PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 14 EXTRUDED PET CHEWS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 15 EXTRUDED PET CHEWS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 16 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (USD MILLION)

Table 17 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (KT)

Table 18 ANIMAL DERIVATIVES: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 19 ANIMAL DERIVATIVES: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 20 VEGETABLES & FRUITS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 21 VEGETABLES & FRUITS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 22 GRAINS & OILSEEDS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 23 GRAINS & OILSEEDS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 24 VITAMINS & MINERALS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 25 VITAMINS & MINERALS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 26 ADDITIVES: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 27 ADDITIVES: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 28 OTHER INGREDIENTS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 29 OTHER INGREDIENTS: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 30 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 31 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (KT)

Table 32 EXTRUDED DOG FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 33 EXTRUDED DOG FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 34 EXTRUDED CAT FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 35 EXTRUDED CAT FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 36 EXTRUDED FISH FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 37 EXTRUDED FISH FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 38 EXTRUDED BIRD FOOD PRODUCTS MARKET SIZE, BY REGION,

2015–2022 (USD MILLION)

Table 39 EXTRUDED BIRD FOOD PRODUCTS MARKET SIZE, BY REGION,  
2015–2022 (KT)

Table 40 EXTRUDED OTHER PET FOOD PRODUCTS MARKET SIZE, BY REGION,  
2015–2022 (USD MILLION)

Table 41 EXTRUDED OTHER PET FOOD PRODUCTS MARKET SIZE, BY REGION,  
2015–2022 (KT)

Table 42 PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY TYPE, 2015–2022  
(USD MILLION)

Table 43 SINGLE SCREW: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY  
REGION, 2015–2022 (USD MILLION)

Table 44 TWIN SCREW: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY  
REGION, 2015–2022 (USD MILLION)

Table 45 PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY PROCESS,  
2015–2022 (USD MILLION)

Table 46 HOT EXTRUSION EQUIPMENT MARKET SIZE, BY REGION, 2015–2022  
(USD MILLION)

Table 47 COLD EXTRUSION EQUIPMENT MARKET SIZE, BY REGION, 2015–2022  
(USD MILLION)

Table 48 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION,  
2015–2022 (USD MILLION)

Table 49 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION,  
2015–2022 (KT)

Table 50 PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY REGION,  
2015–2022 (USD MILLION)

Table 51 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 52 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
ANIMAL TYPE, 2015–2022 (KT)

Table 53 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
TYPE, 2015–2022 (USD MILLION)

Table 54 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
TYPE, 2015–2022 (KT)

Table 55 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
INGREDIENT, 2015–2022 (USD MILLION)

Table 56 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
INGREDIENT, 2015–2022 (KT)

Table 57 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY  
COUNTRY, 2015–2022 (USD MILLION)

Table 58 NORTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 59 NORTH AMERICA: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, TYPE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 60 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 61 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (KT)

Table 62 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 63 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 64 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (USD MILLION)

Table 65 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (KT)

Table 66 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 67 EUROPE: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 68 EUROPE: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 69 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 70 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (KT)

Table 71 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 72 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 73 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (USD MILLION)

Table 74 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (KT)

Table 75 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 76 ASIA PACIFIC: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 77 ASIA PACIFIC: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY

COUNTRY, 2015–2022 (USD MILLION)

Table 78 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 79 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (KT)

Table 80 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 81 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 82 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (USD MILLION)

Table 83 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (KT)

Table 84 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 85 SOUTH AMERICA: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 86 SOUTH AMERICA: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 87 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (USD MILLION)

Table 88 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2015–2022 (KT)

Table 89 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 90 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 91 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (USD MILLION)

Table 92 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2015–2022 (KT)

Table 93 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 94 ROW: EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 95 ROW: PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 96 TOP 3 COMPANIES IN THE EXTRUDED PET FOOD PRODUCTS MARKET, 2016

Table 97 TOP 3 COMPANIES IN THE PET FOOD EXTRUDER EQUIPMENT  
MARKET, 2016

Table 98 NEW PRODUCT DEVELOPMENTS, 2012–2017

Table 99 EXPANSIONS, 2012–2017

Table 100 ACQUISITIONS, 2012–2017

Table 101 REBRANDING & COLLABORATIONS, 2012–2017

## List Of Figures

### LIST OF FIGURES

Figure 1 MARKET SEGMENTATION: PET FOOD EXTRUSION MARKET

Figure 2 PET FOOD EXTRUSION MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 EXTRUDED PET FOOD PRODUCTS MARKET SNAPSHOT, 2015–2022 (USD BILLION)

Figure 7 PET FOOD EXTRUDER EQUIPMENT MARKET SNAPSHOT, 2015–2022 (USD MILLION)

Figure 8 EXTRUDED PET FOOD PRODUCTS MARKET, BY INGREDIENT, 2017 VS. 2022 (USD BILLION)

Figure 9 EXTRUDED PET FOOD PRODUCTS MARKET, BY TYPE, 2017 VS. 2022 (USD BILLION)

Figure 10 EXTRUDED PET FOOD PRODUCTS MARKET, BY ANIMAL TYPE, 2017 VS. 2022 (USD BILLION)

Figure 11 PET FOOD EXTRUDER EQUIPMENT MARKET, BY TYPE, 2017 VS. 2022 (USD MILLION)

Figure 12 PET FOOD EXTRUDER EQUIPMENT MARKET, BY PROCESS, 2017 VS. 2022 (USD MILLION)

Figure 13 EXTRUDED PET FOOD PRODUCTS MARKET SHARE AND GROWTH (VALUE), BY REGION, 2016

Figure 14 PET FOOD EXTRUDER EQUIPMENT MARKET SHARE AND GROWTH (VALUE), BY REGION, 2016

Figure 15 A PROSPECTIVE MARKET WITH ROBUST GROWTH POTENTIAL DURING THE FORECAST PERIOD

Figure 16 EXTRUDED PET FOOD PRODUCTS MARKET SNAPSHOT, BY REGION, 2015–2022 (USD BILLION)

Figure 17 PET FOOD EXTRUDER EQUIPMENT MARKET SNAPSHOT, BY REGION, 2015–2022 (USD MILLION)

Figure 18 DOG SEGMENT ACCOUNTED FOR THE LARGEST SHARE IN NORTH AMERICA, VALUE TERMS, 2016

Figure 19 DOGS SEGMENT DOMINATED THE MARKET ACROSS ALL REGIONS IN 2016

Figure 20 US, BRAZIL, AND JAPAN: IMPORTANT MARKETS FOR THE EXTRUDED



## PET FOOD PRODUCTS INDUSTRY

Figure 21 TOP FIVE IMPORTANT MARKETS FOR THE PET FOOD EXTRUDER EQUIPMENT INDUSTRY

Figure 22 PET FOOD EXTRUSION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES & CHALLENGES

Figure 23 TOTAL US PET INDUSTRY EXPENDITURE, 2010–2016

Figure 24 INCREASE IN PERCENTAGE OF PET OWNERS GIVING TREATS TO THEIR PETS, IN THE US (2012–2016)

Figure 25 NATURAL PET FOOD PRODUCTS SALES IN THE US (2011–2015)

Figure 26 SUPPLY CHAIN ANALYSIS OF EXTRUDED PET FOOD INDUSTRY

Figure 27 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY TYPE, 2017 VS. 2022 (USD MILLION)

Figure 28 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY INGREDIENT, 2017 VS. 2022 (USD MILLION)

Figure 29 ANIMAL DERIVATIVES MARKET SIZE, BY REGION, 2017 VS. 2022 (USD MILLION)

Figure 30 EXTRUDED PET FOOD PRODUCTS MARKET SIZE, BY ANIMAL TYPE, 2017 VS. 2022 (USD MILLION)

Figure 31 PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY TYPE, 2017 VS. 2022 (USD MILLION)

Figure 32 SINGLE SCREW EXTRUDER MARKET SIZE, BY REGION, 2017 VS. 2022 (USD MILLION)

Figure 33 PET FOOD EXTRUDER EQUIPMENT MARKET SIZE, BY PROCESS, 2017 VS. 2022 (USD MILLION)

Figure 34 HOT EXTRUSION EQUIPMENT MARKET SIZE, BY REGION, 2017 VS. 2022 (USD MILLION)

Figure 35 GEOGRAPHIC SNAPSHOT (2017–2022): INDIA AND CHINA ARE EMERGING AS NEW HOT SPOTS, IN TERMS OF VALUE

Figure 36 NORTH AMERICA: MARKET SNAPSHOT

Figure 37 EUROPE: MARKET SNAPSHOT

Figure 38 ASIA PACIFIC: MARKET SNAPSHOT

Figure 39 SOUTH AMERICA: MARKET SNAPSHOT

Figure 40 DEVELOPMENTS OF THE KEY PLAYERS IN THE PET FOOD EXTRUSION MARKET BETWEEN 2012 & 2017

Figure 41 MARKET EVALUATION FRAMEWORK

Figure 42 MARS: SWOT ANALYSIS

Figure 43 NESTLÉ: COMPANY SNAPSHOT

Figure 44 NESTLÉ: SWOT ANALYSIS

Figure 45 THE J.M. SMUCKER COMPANY: COMPANY SNAPSHOT



Figure 46 THE J.M. SMUCKER COMPANY: SWOT ANALYSIS

Figure 47 ANDRITZ: COMPANY SNAPSHOT

Figure 48 ANDRITZ: SWOT ANALYSIS

Figure 49 B?HLER: COMPANY SNAPSHOT

Figure 50 B?HLER: SWOT ANALYSIS

Figure 51 CLEXTRAL: SWOT ANALYSIS

Figure 52 PAVAN GROUP: COMPANY SNAPSHOT

## I would like to order

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