

Persulfates Market by Type (Ammonium, Sodium, & Potassium), End-Use Industry (Polymer, Electronics and Cosmetic & Personal Care), Application (Polymer Initiator, Oxidation, bleaching and Sizing Agent) and Region - Global Forecast to 2025

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Abstracts

“The global persulfates market size is projected to grow at a CAGR of 3.4% from 2020 to 2025.”

The global persulfates market size is expected to grow from USD 730 million in 2020 to USD 861 million by 2025, at a CAGR of 3.4% from 2020 to 2025. The increasing demand for persulfates across various end-use industries, including polymers, cosmetics & personal care, pulp, and water treatment, is expected to drive market growth. The use of persulfates in the food industry and increasing use in the cosmetics & personal care industry are expected to boost the market for persulfates. However, issues related to storage & transportation, surplus capacity in China, and COVID-19 are the restrains the persulfates industry.

“Sodium persulfate is projected to grow at the highest CAGR during the forecast period 2020 to 2025.”

The sodium persulfate segment is projected to grow at the highest CAGR between 2020 and 2025. The use of sodium persulfate as chain initiator, oxidizer, and free radical generator in the polymer industry; as a bleaching agent in hair care products, and as a pool/spa shock in water treatment is expected to drive the demand.

“The persulfates market in APAC is projected to grow at the highest CAGR during the forecast period 2020 to 2025.”

The persulfates industry in the Asia Pacific is projected to grow at the highest CAGR between 2020 and 2025. The growth can be attributed to the expansion of the polymer, cosmetics & personal care, electronics, and soil remediation industries. Moreover, the presence of a large number of manufacturers coupled with the presence of a large end-use industry manufacturing base is expected to augment market growth in the region.

“Oxidation, bleaching & sizing agent is projected to grow at the highest CAGR during the forecast period 2020 to 2025.”

The oxidation, bleaching & sizing agent is projected to grow at the highest CAGR between 2020 and 2025. The growth of persulfates in end-use industries such as electronics, cosmetics & personal care, pulp, paper & textile, water treatment, and soil remediation will drive this application segment.

Extensive primary interviews were conducted to determine and verify the market size for several segments and subsegments and information gathered through secondary research.

The breakup of primary interviews is given below.

By Company Type - Tier 1 – 50%, Tier 2 – 40%, and Tier 3 – 10%

By Designation - C level – 70%, Manager level – 30%

By Region - North America – 10%, Europe – 30%, APAC – 50% and ROW – 10%

The companies profiled in this market research report are PeroxyChem (US), United Initiators (Germany), Mitsubishi Gas Chemical Company (Japan), Ak-Kim Kimya (Turkey), Adeka Corporation (Japan) and Fujian Zhanhua Chemical Company (China).

Research Coverage:

This research report categorizes the global persulfates market based on type, end-use industry, application, and region. The report includes detailed information regarding the major factors influencing the growth of the market, such as drivers, restraints, challenges, and opportunities. The detailed analysis of leading market players provides

insights into business overviews, products & services, and key strategies adopted by them.

Reasons to Buy the Report:

1. This report segments the global persulfates market comprehensively and provides the closest approximations of sizes for the overall market and sub-segments across various verticals and regions.
2. This report will help the stakeholders understand the persulfates market, in terms of volume and value, across regions, and at the global level.
3. The report will help stakeholders understand the pulse of the market and provide them with information on the key market drivers, restraints, challenges, and opportunities.
4. This report will help stakeholders understand the major competitors and gain insights to enhance their positions in the market
5. This report will help stakeholders to understand the persulfates market in 2020 and 2021 with the impact of COVID-19 taking into consideration.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 DEMAND ESTIMATION BASED ON CAPACITY, UTILIZATION RATES, AND IMPORT DATA BY KEY COUNTRIES
 - 2.2.2 BASED ON COMPANY REVENUE
 - 2.2.3 BASED ON COUNTRY-WISE DEMAND, BOTTOM-UP APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 SIGNIFICANT OPPORTUNITIES IN THE PERSULFATES MARKET
- 4.2 PERSULFATES MARKET, BY TYPE
- 4.3 PERSULFATES MARKET, BY END-USE INDUSTRY
- 4.4 PERSULFATES MARKET, BY APPLICATION
- 4.5 PERSULFATES MARKET IN APAC, BY END-USE INDUSTRY AND COUNTRY, 2019

4.6 PERSULFATES MARKET, BY MAJOR COUNTRIES

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Growing demand from end-use industries

5.2.2 RESTRAINTS

5.2.2.1 Issues in storage & transportation of persulfates

5.2.3 OPPORTUNITIES

5.2.3.1 Usage in food applications

5.2.3.2 Usage in environmental application

5.2.4 CHALLENGES

5.2.4.1 Surplus capacity of persulfates in China

5.2.4.2 Impact of COVID-19 outbreak

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 BARGAINING POWER OF SUPPLIERS

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 YC, YCC DRIVERS

5.5 PERSULFATES PATENT ANALYSIS

5.5.1 METHODOLOGY

5.5.2 DOCUMENT TYPE

5.5.3 INSIGHT

5.5.4 JURISDICTION ANALYSIS

5.5.5 TOP APPLICANTS

6 PERSULFATES MARKET, BY TYPE

6.1 INTRODUCTION

6.2 AMMONIUM PERSULFATE

6.2.1 IT IS LARGELY USED IN POLYMER APPLICATIONS

6.3 SODIUM PERSULFATE

6.3.1 STEADY DEMAND IS EXPECTED DURING THE FORECAST PERIOD

6.4 POTASSIUM PERSULFATE

6.4.1 THIS PERSULFATE TYPE IS WIDELY USED IN THE COSMETICS &

PERSONAL CARE INDUSTRY

7 PERSULFATES MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 POLYMER INITIATOR

7.2.1 POLYMER INITIATOR IS THE LARGEST APPLICATION OF PERSULFATES

7.3 OXIDATION, BLEACHING AND SIZING AGENT

7.3.1 THE GROWING PCB MANUFACTURING INDUSTRY IS FUELING THE MARKET IN THIS SEGMENT

7.4 DOWN-HOLE

7.4.1 FLUCTUATING CRUDE OIL PRICES WOULD AFFECT THE MARKET IN THIS SEGMENT

7.5 OTHERS

8 PERSULFATES MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

8.2 POLYMER

8.2.1 PERSULFATES ARE USED AS INITIATORS IN THE POLYMERIZATION OF LATEX AND SYNTHETIC RUBBER

8.3 ELECTRONICS

8.3.1 INCREASING PCB MANUFACTURING IS FAVORABLE FOR THE MARKET IN THIS SEGMENT

8.4 COSMETICS & PERSONAL CARE

8.4.1 AMMONIUM, SODIUM, AND POTASSIUM PERSULFATES ARE EXTENSIVELY USED AS BOOSTERS FOR HAIR BLEACHES AND OXIDIZATION OF HAIR DYES

8.5 PULP, PAPER, & TEXTILE

8.5.1 PERSULFATES ARE USED IN THE BLEACHING OF TEXTILES

8.6 WATER TREATMENT

8.6.1 THE USE OF PERSULFATES FOR WATER TREATMENT IS EMERGING

8.7 SOIL REMEDIATION

8.7.1 PERSULFATES ARE USED TO DECONTAMINATE THE SOIL

8.8 OIL & GAS

8.8.1 THE DEMAND FOR PERSULFATES IS EXPECTED TO GROW DUE TO THE EXPLORATION OF POTENTIAL RESERVES

8.9 OTHERS

9 PERSULFATES MARKET, BY REGION

9.1 INTRODUCTION

9.2 APAC

9.2.1 CHINA

9.2.1.1 Large-scale polymer industry is expected to drive the market

9.2.2 JAPAN

9.2.2.1 The cosmetics & personal care industry is the fastest-growing end-use industry in the country

9.2.3 INDIA

9.2.3.1 The increasing demand for polymers is likely to drive the market

9.2.4 SOUTH KOREA

9.2.4.1 There is a growing popularity of South Korean cosmetic products in the international market

9.2.5 TAIWAN

9.2.5.1 There are growing exports of cosmetic products from the country

9.2.6 THAILAND

9.2.6.1 Thailand is the fastest-growing persulfates market in the region

9.2.7 REST OF APAC

9.3 NORTH AMERICA

9.3.1 US

9.3.1.1 The electronics industry is the market driver

9.3.2 CANADA

9.3.2.1 The growing cosmetics & personal care industry is the governing factor for the market

9.3.3 MEXICO

9.3.3.1 The increasing demand for cosmetic products is expected to propel the demand for persulfates

9.4 EUROPE

9.4.1 GERMANY

9.4.1.1 The growing demand for polymers in the country is influencing the market positively

9.4.2 FRANCE

9.4.2.1 The cosmetics & personal care industry of the country is boosting the persulfates market

9.4.3 ITALY

9.4.3.1 The cosmetics & personal care industry of Italy is growing steadily

9.4.4 TURKEY

9.4.4.1 The increasing exports of cosmetic products from Turkey would increase the

demand for persulfates

9.4.5 REST OF EUROPE

9.5 MIDDLE EAST & AFRICA

9.5.1 IRAN

9.5.1.1 The polymer industry is the major market driver

9.5.2 SOUTH AFRICA

9.5.2.1 The increasing demand for polymers is driving the persulfates market

9.5.3 REST OF MIDDLE EAST & AFRICA

9.6 SOUTH AMERICA

9.6.1 BRAZIL

9.6.1.1 Cosmetics & personal care is the prime end-use industry of persulfates

9.6.2 ARGENTINA

9.6.2.1 The economic recession in the country is estimated to slow down the growth of the persulfates market

9.6.3 REST OF SOUTH AMERICA

10 COMPETITIVE LANDSCAPE

10.1 MARKET SHARE ANALYSIS

10.2 IMPACT OF COVID-19 ON PERSULFATES MARKET

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

11.1 PEROXYCHEM (ACQUIRED BY EVONIK)

11.2 UNITED INITIATORS

11.3 MITSUBISHI GAS CHEMICAL COMPANY

11.4 AK-KIM KIMYA

11.5 ADEKA CORPORATION

11.6 MERCK

11.7 HEBEI YATAI ELECTROCHEMISTRY COMPANY

11.8 HEBEI JIHENG GROUP

11.9 FUJIAN ZHANHUA CHEMICAL

11.10 DUPONT

11.11 STARS CHEMICAL (YONGAN)

11.12 LANXESS

11.13 ABC CHEMICALS (SHANGHAI)

11.14 SHAANXI BAOHUA TECHNOLOGIES

11.15 XIAMEN SINCHEM IMP&EXP

11.16 HENGSHUI JIAMU

11.17 TONGLING HUAXING CHEMICAL

11.18 SHANGHAI ANSIN CHEMICAL

11.19 POWDER PACK CHEM

11.20 FUJIAN JIANOU YONGSHENG INDUSTRY

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 LIST OF PATENTS BY SICHUAN NORMAL UNIVERSITY

TABLE 2 LIST OF PATENTS BY DOW GLOBAL TECHNOLOGIES LLC

TABLE 3 LIST OF PATENTS BY HENKEL AG & COMPANY

TABLE 4 PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 5 PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 6 AMMONIUM PERSULFATE MARKET SIZE, BY REGION, 2018–2025 (TON)

TABLE 7 AMMONIUM PERSULFATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 8 SODIUM PERSULFATE MARKET SIZE, BY REGION, 2018–2025 (TON)

TABLE 9 SODIUM PERSULFATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 10 POTASSIUM PERSULFATE MARKET SIZE, BY REGION, 2018–2025 (TON)

TABLE 11 POTASSIUM PERSULFATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 12 PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 13 PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 14 PERSULFATES MARKET SIZE IN POLYMER INITIATOR APPLICATION, BY REGION, 2018–2025 (TON)

TABLE 15 PERSULFATES MARKET SIZE IN POLYMER INITIATOR APPLICATION, BY REGION, 2018–2025 (USD MILLION)

TABLE 16 PERSULFATES MARKET SIZE IN OXIDATION, BLEACHING AND SIZING AGENT APPLICATION, BY REGION, 2018–2025 (TON)

TABLE 17 PERSULFATES MARKET SIZE IN OXIDATION, BLEACHING AND SIZING AGENT APPLICATION, BY REGION, 2018–2025 (USD MILLION)

TABLE 18 PERSULFATES MARKET SIZE IN DOWN-HOLE APPLICATION, BY REGION, 2018–2025 (TON)

TABLE 19 PERSULFATES MARKET SIZE IN DOWN-HOLE APPLICATION, BY REGION, 2018–2025 (USD MILLION)

TABLE 20 PERSULFATES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2018–2025 (TON)

TABLE 21 PERSULFATES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2018–2025 (USD MILLION)

TABLE 22 PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025

(TON)

TABLE 23 PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025
(USD MILLION)

TABLE 24 PERSULFATES MARKET SIZE IN POLYMER END-USE INDUSTRY, BY
REGION, 2018–2025 (TON)

TABLE 25 PERSULFATES MARKET SIZE IN POLYMER END-USE INDUSTRY, BY
REGION, 2018–2025 (USD MILLION)

TABLE 26 PERSULFATES MARKET SIZE IN ELECTRONICS END-USE INDUSTRY,
BY REGION, 2018–2025 (TON)

TABLE 27 PERSULFATES MARKET SIZE IN ELECTRONICS END-USE INDUSTRY,
BY REGION, 2018–2025 (USD MILLION)

TABLE 28 PERSULFATES MARKET SIZE IN COSMETICS & PERSONAL CARE END-
USE INDUSTRY, BY REGION, 2018–2025 (TON)

TABLE 29 PERSULFATES MARKET SIZE IN COSMETICS & PERSONAL CARE END-
USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 30 PERSULFATES MARKET SIZE IN PULP, PAPER, & TEXTILE END-USE
INDUSTRY, BY REGION, 2018–2025 (TON)

TABLE 31 PERSULFATES MARKET SIZE IN PULP, PAPER, & TEXTILE END-USE
INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 32 PERSULFATES MARKET SIZE IN WATER TREATMENT END-USE
INDUSTRY, BY REGION, 2018–2025 (TON)

TABLE 33 PERSULFATES MARKET SIZE IN WATER TREATMENT END-USE
INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 34 PERSULFATES MARKET SIZE IN SOIL REMEDIATION END-USE
INDUSTRY, BY REGION, 2018–2025 (TON)

TABLE 35 PERSULFATES MARKET SIZE IN SOIL REMEDIATION END-USE
INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 36 PERSULFATES MARKET SIZE IN OIL & GAS END-USE INDUSTRY, BY
REGION, 2018–2025 (TON)

TABLE 37 PERSULFATES MARKET SIZE IN OIL & GAS END-USE INDUSTRY, BY
REGION, 2018–2025 (USD MILLION)

TABLE 38 PERSULFATES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY
REGION, 2018–2025 (TON)

TABLE 39 PERSULFATES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY
REGION, 2018–2025 (USD MILLION)

TABLE 40 PERSULFATES MARKET SIZE, BY REGION, 2018–2025 (TON)

TABLE 41 PERSULFATES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 42 APAC: PERSULFATES MARKET SIZE, BY COUNTRY, 2018–2025 (TON)

TABLE 43 APAC: PERSULFATES MARKET SIZE, BY COUNTRY, 2018–2025 (USD

MILLION)

TABLE 44 APAC: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 45 APAC: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 46 APAC: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 47 APAC: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 48 APAC: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 49 APAC: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 50 CHINA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 51 CHINA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 52 CHINA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 53 CHINA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 54 CHINA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 55 CHINA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 56 JAPAN: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 57 JAPAN: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 58 JAPAN: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 59 JAPAN: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 60 JAPAN: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 61 JAPAN: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 62 INDIA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 63 INDIA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 64 INDIA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 65 INDIA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 66 INDIA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 67 INDIA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 68 SOUTH KOREA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 69 SOUTH KOREA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 70 SOUTH KOREA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 71 SOUTH KOREA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 72 SOUTH KOREA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 73 SOUTH KOREA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 74 TAIWAN: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 75 TAIWAN: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 76 TAIWAN: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 77 TAIWAN: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 78 TAIWAN: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 79 TAIWAN: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 80 THAILAND: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 81 THAILAND: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 82 THAILAND: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 83 THAILAND: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 84 THAILAND: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 85 THAILAND: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025

(USD MILLION)

TABLE 86 REST OF APAC: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 87 REST OF APAC: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 88 REST OF APAC: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 89 REST OF APAC: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 90 REST OF APAC: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 91 REST OF APAC: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 92 NORTH AMERICA: PERSULFATES MARKET SIZE, BY COUNTRY, 2018–2025 (TON)

TABLE 93 NORTH AMERICA: PERSULFATES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 94 NORTH AMERICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 95 NORTH AMERICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 96 NORTH AMERICA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 97 NORTH AMERICA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 98 NORTH AMERICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 99 NORTH AMERICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 100 US: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 101 US: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 102 US: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 103 US: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 104 US: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 105 US: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 106 CANADA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 107 CANADA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 108 CANADA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 109 CANADA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 110 CANADA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 111 CANADA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 112 MEXICO: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 113 MEXICO: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 114 MEXICO: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 115 MEXICO: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 116 MEXICO: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 117 MEXICO: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 118 EUROPE: PERSULFATES MARKET SIZE, BY COUNTRY, 2018–2025 (TON)

TABLE 119 EUROPE: PERSULFATES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 120 EUROPE: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 121 EUROPE: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 122 EUROPE: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 123 EUROPE: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 124 EUROPE: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 125 EUROPE: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 126 GERMANY: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 127 GERMANY: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD

MILLION)

TABLE 128 GERMANY: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 129 GERMANY: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 130 GERMANY: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 131 GERMANY: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 132 FRANCE: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 133 FRANCE: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 134 FRANCE: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 135 FRANCE: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 136 FRANCE: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 137 FRANCE: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 138 ITALY: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 139 ITALY: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 140 ITALY: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 141 ITALY: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 142 ITALY: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 143 ITALY: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 144 TURKEY: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 145 TURKEY: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 146 TURKEY: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 147 TURKEY: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 148 TURKEY: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025

(TON)

TABLE 149 TURKEY: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 150 REST OF EUROPE: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 151 REST OF EUROPE: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 152 REST OF EUROPE: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 153 REST OF EUROPE: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 154 REST OF EUROPE: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 155 REST OF EUROPE: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 156 PERSULFATES MARKET SIZE IN MIDDLE EAST & AFRICA, BY COUNTRY, 2018–2025 (TON)

TABLE 157 PERSULFATES MARKET SIZE IN MIDDLE EAST & AFRICA, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 158 MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 159 MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 160 MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 161 MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 162 MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 163 MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 164 IRAN: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 165 IRAN: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 166 IRAN: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 167 IRAN: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 168 IRAN: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025

(TON)

TABLE 169 IRAN: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025
(USD MILLION)

TABLE 170 SOUTH AFRICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025
(TON)

TABLE 171 SOUTH AFRICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025
(USD MILLION)

TABLE 172 SOUTH AFRICA: PERSULFATES MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (TON)

TABLE 173 SOUTH AFRICA: PERSULFATES MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (USD MILLION)

TABLE 174 SOUTH AFRICA: PERSULFATES MARKET SIZE, BY APPLICATION,
2018–2025 (TON)

TABLE 175 SOUTH AFRICA: PERSULFATES MARKET SIZE, BY APPLICATION,
2018–2025 (USD MILLION)

TABLE 176 REST OF MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY
TYPE, 2018–2025 (TON)

TABLE 177 REST OF MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY
TYPE, 2018–2025 (USD MILLION)

TABLE 178 REST OF MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY
END-USE INDUSTRY, 2018–2025 (TON)

TABLE 179 REST OF MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY
END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 180 REST OF MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY
APPLICATION, 2018–2025 (TON)

TABLE 181 REST OF MIDDLE EAST & AFRICA: PERSULFATES MARKET SIZE, BY
APPLICATION, 2018–2025 (USD MILLION)

TABLE 182 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY COUNTRY,
2018–2025 (TON)

TABLE 183 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY COUNTRY,
2018–2025 (USD MILLION)

TABLE 184 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025
(TON)

TABLE 185 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025
(USD MILLION)

TABLE 186 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (TON)

TABLE 187 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (USD MILLION)

TABLE 188 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 189 SOUTH AMERICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 190 BRAZIL: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 191 BRAZIL: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 192 BRAZIL: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 193 BRAZIL: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 194 BRAZIL: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 195 BRAZIL: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 196 ARGENTINA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 197 ARGENTINA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 198 ARGENTINA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 199 ARGENTINA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 200 ARGENTINA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 201 ARGENTINA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 202 REST OF SOUTH AMERICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (TON)

TABLE 203 REST OF SOUTH AMERICA: PERSULFATES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 204 REST OF SOUTH AMERICA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (TON)

TABLE 205 REST OF SOUTH AMERICA: PERSULFATES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 206 REST OF SOUTH AMERICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (TON)

TABLE 207 REST OF SOUTH AMERICA: PERSULFATES MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 208 MARKET SHARE OF KEY PERSULFATE PLAYERS
TABLE 209 PRODUCTION CAPACITIES OF PERSULFATES MANUFACTURERS
TABLE 210 PRODUCTION CAPACITIES, BY REGION
TABLE 211 EXPORT OF PERSULFATES FROM CHINA, 2017–2018 (KILOTON)
TABLE 212 IMPACT OF COVID-19 ON END-USE INDUSTRIES

List Of Figures

LIST OF FIGURES

FIGURE 1 PERSULFATES MARKET SEGMENTATION

FIGURE 2 PERSULFATES MARKET: RESEARCH DESIGN

FIGURE 3 MARKET SIZE ESTIMATION:BASED ON CAPACITY, UTILIZATION RATES, AND IMPORT DATA BY KEY COUNTRIES

FIGURE 4 MARKET SIZE ESTIMATION: COMPANY REVENUE

FIGURE 5 MARKET SIZE ESTIMATION: DEMAND IN INDIA

FIGURE 6 PERSULFATES MARKET: DATA TRIANGULATION

FIGURE 7 SODIUM PERSULFATE ACCOUNTED FOR THE LARGEST SHARE OF THE MARKET IN 2019

FIGURE 8 POLYMER TO BE THE LARGEST END-USE INDUSTRY OF PERSULFATES BETWEEN 2020 AND 2025

FIGURE 9 APAC DOMINATED THE PERSULFATES MARKET IN 2019

FIGURE 10 APAC TO OFFER HIGH GROWTH OPPORTUNITIES FOR PERSULFATES MARKET PLAYERS BETWEEN 2020 AND 2025

FIGURE 11 SODIUM PERSULFATE TO BE THE LARGEST SEGMENT

FIGURE 12 POLYMER TO BE THE LARGEST END-USE INDUSTRY OF PERSULFATES

FIGURE 13 POLYMER INITIATOR TO ACCOUNT FOR THE LARGEST MARKET SHARE

FIGURE 14 POLYMER SEGMENT AND CHINA ACCOUNTED FOR THE LARGEST SHARES

FIGURE 15 THAILAND TO GROW AT THE FASTEST RATE

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN PERSULFATES MARKET

FIGURE 17 PORTER'S FIVE FORCES ANALYSIS OF PERSULFATES MARKET

FIGURE 18 PATENT COUNT OVER THE LAST 5 YEARS

FIGURE 19 PUBLICATION TRENDS - LAST 5 YEARS

FIGURE 20 PATENTS BY JURISDICTION

FIGURE 21 PATENTS BY APPLICANTS

FIGURE 22 SODIUM PERSULFATE IS THE LARGEST TYPE

FIGURE 23 PERSULFATES MARKET SHARE, BY TYPE, 2019, IN TERMS OF VALUE

FIGURE 24 PERSULFATES MARKET SHARE, BY APPLICATION (IN TERMS OF VALUE , 2019)

FIGURE 25 POLYMER INITIATOR IS THE LARGEST APPLICATION OF

PERSULFATES

**FIGURE 26 PERSULFATES MARKET SHARE, BY END-USE INDUSTRY
(IN TERMS OF VALUE IN 2019)**

**FIGURE 27 POLYMER TO BE THE LARGEST END-USE INDUSTRY OF
PERSULFATES**

FIGURE 28 GLOBAL EXPORTS OF PERSULFATES

FIGURE 29 APAC: PERSULFATES MARKET SNAPSHOT

**FIGURE 30 PERSULFATES EXPORTS FROM CHINA TO OTHER COUNTRIES,
2017–2018**

**FIGURE 31 PRODUCTION OF POLYSTYRENE, SYNTHETIC RUBBER, AND PVC IN
JAPAN, 2019**

FIGURE 32 PRODUCTION OF PVC, STYRENE, AND POLYSTYRENE IN INDIA, 2018

FIGURE 33 EUROPE: PERSULFATES MARKET SNAPSHOT

FIGURE 34 GLOBAL PERSULFATES MARKET: COVID- 19 IMPACT

FIGURE 35 PEROXYCHEM: COMPANY SNAPSHOT

FIGURE 36 MITSUBISHI GAS CHEMICAL COMPANY: COMPANY SNAPSHOT

FIGURE 37 ADEKA CORPORATION: COMPANY SNAPSHOT

FIGURE 38 MERCK: COMPANY SNAPSHOT

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