

Personal Care Ingredients Market by Ingredient Type (Emollients, Surfactants, Rheology Modifiers, Emulsifiers, Conditioning Polymers), Application (Skin Care, Hair Care, Oral Care, Make-up) and Region - Global Forecast to 2027

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Abstracts

The personal care ingredients market is estimated to grow from USD 11.8 billion in 2021 to USD 14.9 billion by 2027, at a CAGR of 4.0%. The personal care ingredients market is driven mainly by changing lifestyle and the increasing purchasing power of consumers in developing countries. However, government regulations against cosmetics products are expected to restrain market growth.

The personal care industry is growing rapidly due to the rising population, along with an increase in spending on better personal care products. The retail sector is getting organized in emerging economies such as China, India, and Brazil, which is also helping the personal care industry to flourish. The industry is continuously evolving to comply with changing consumer preferences.

Rheology modifiers expected to be the fastest-growing ingredient type of the personal care ingredients market, in terms of value, between 2022 and 2027

The rheology modifiers segment is estimated to witness the highest growth rates in the personal care ingredients market in terms of value in 2021. This is due to its usage in almost all the personal care products to increase the viscosity of the formulation without significantly changing the performance of personal care products.

The hair care application segment is estimated to witness the highest CAGR of the overall personal care ingredients market, in terms of value, between 2022 and 2027

The personal care ingredients market based on the application is segmented as skincare, hair care, make-up, oral care, and others. The hair care segment is estimated to witness the highest CAGR during the forecast period. This is due to the development taking place in the hair care segment in order to combat problems associated with hair such as dandruff, itchy scalp, greying of hair, hair fall, and hair thinning, among others, which are on the rise. This drives the demand for various types of ingredients in hair care products.

“Middle East & Africa is estimated to witness the highest CAGR, during the forecast period.”

The Middle East & Africa is projected to register the highest CAGR of 6.1% in the personal care ingredients market between 2022 and 2027, in terms of value. The growth is mainly attributed to the growing demand for halal-certified products, which is boosting the demand for a variety of personal care products. This, in turn, is increasing the demand for personal care ingredients in the region

By Company Type: Tier 1 - 60%, Tier 2 - 30%, and Tier 3 - 10%

By Designation: C-Level - 25%, Director Level - 18%, and Others - 56%

By Region: Europe - 40%, North America - 34%, APAC - 18%, South America - 4%, Middle East & Africa - 3%,

The key players profiled in the report include as BASF SE (Germany), Ashland (US), Solvay (Belgium), Dow (US), Clariant (Switzerland), Croda International Plc. (UK), Evonik Industries AG (Germany), Nouryon (North Holland), and Lonza (Switzerland), among others.

Research Coverage

This report segments the market for personal care ingredients based on ingredient type, application, and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, associated with the market for grease.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the personal care ingredients market; high-growth regions; and market drivers, restraints, challenges and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on personal care ingredients offered by top players in the global market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for personal care ingredients across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global personal care ingredients market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the personal care ingredients market

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About

The report "Personal Care Ingredients Market by Ingredient (Emollients, Surfactants, Emulsifiers, Rheology Modifiers, Active Ingredients, Others), Application (Skin Care, Hair Care, Oral Care, Make-up, Others), and Region - Global Forecast to 2022", The personal care ingredients market was valued at USD 13.35 Billion in 2016 and is projected to reach USD 17.33 Billion by 2022, at a CAGR of 4.33% from 2017 to 2022.

Major companies profiled in this report include:

Ashland Global Holdings Inc. (U.S.), BASF SE (Germany), Croda International Plc. (U.K.), Evonik Industries AG (Germany), Lonza Group Ltd. (Switzerland), Solvay SA (Belgium), Akzo Nobel N.V. (Netherlands), Clariant AG (Switzerland), The Dow Chemical Company (U.S.), and Wacker Chemie AG (Germany). among others, These players have adopted various strategies to expand their global presence and increase their market share. Expansion, acquisition, collaborations, partnerships, agreements, and new product launches were the key strategies adopted by the major personal care ingredients manufacturers in the recent past to strengthen their position in the market.

This report segments the personal care ingredients market by ingredient, application, and region, and provides the estimations for the overall value of the market and its subsegments across various regions. A detailed analysis of the key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, acquisitions, agreements, joint ventures, and recent developments associated with the market for personal care ingredients.

The increasing demand for personal care ingredients from applications such as skin care, hair care, oral care, and make-up, among others, is driving the personal care ingredients market.

Skin care is the largest application segment for personal care ingredients.

By application, the skin care segment is estimated to account for the largest share of the global personal care ingredients market in 2017, in terms of value. This application is projected to drive the personal care ingredients market from 2017 to 2022 due to the changing lifestyle and rise in consumer spending on personal care products in developing countries such as India, China, Brazil, and South Africa, among others. In addition, the growing demand for multifunctional ingredients for skin care products for

aging population such as anti-aging and anti-acne creams in countries such as the U.S., the U.K., Germany, France, Japan, and South Korea is also expected to drive the demand for personal care ingredients.

Emollients segment accounted for the largest share of the personal care ingredients market in 2016.

By ingredient, the emollients segment led the global personal care ingredients market in 2016. This is due to their use in almost every personal care product such as antiperspirants, deodorants, soaps, skin creams, face cleansers, face creams, hair shampoos, and hair conditioners, among others. The demand is mainly fueled due to soothing and smoothing properties emollients provide to skin.

Asia-Pacific is the biggest market for personal care ingredients.

The Asia-Pacific region is estimated to account for the largest share of the global personal care ingredients market in 2017, in terms of value. Growing population and rapid urbanization in countries such as China, India, Indonesia, and Thailand, accompanied by the rise in consumer spending on personal care products is contributing to the growth of the personal care ingredients market in this region. The availability of affordable personal care products in the region also helps drive the demand for personal care ingredients in the region.

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