

Personal Care Ingredients Market by Ingredient Type (Emollients, Surfactants, Rheology Modifiers, Emulsifiers, Conditioning Polymers), Application (Skin Care, Hair Care, Oral Care, Make-up) and Region - Global Forecast to 2027

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Abstracts

The personal care ingredients market is estimated to grow from USD 11.8 billion in 2021 to USD 14.9 billion by 2027, at a CAGR of 4.0%. The personal care ingredients market is driven mainly by changing lifestyle and the increasing purchasing power of consumers in developing countries. However, government regulations against cosmetics products are expected to restrain market growth.

The personal care industry is growing rapidly due to the rising population, along with an increase in spending on better personal care products. The retail sector is getting organized in emerging economies such as China, India, and Brazil, which is also helping the personal care industry to flourish. The industry is continuously evolving to comply with changing consumer preferences.

Rheology modifiers expected to be the fastest-growing ingredient type of the personal care ingredients market, in terms of value, between 2022 and 2027

The rheology modifiers segment is estimated to witness the highest growth rates in the personal care ingredients market in terms of value in 2021. This is due to its usage in almost all the personal care products to increase the viscosity of the formulation without significantly changing the performance of personal care products.

The hair care application segment is estimated to witness the highest CAGR of the overall personal care ingredients market, in terms of value, between 2022 and 2027

The personal care ingredients market based on the application is segmented as skincare, hair care, make-up, oral care, and others. The hair care segment is estimated to witness the highest CAGR during the forecast period. This is due to the development taking place in the hair care segment in order to combat problems associated with hair such as dandruff, itchy scalp, greying of hair, hair fall, and hair thinning, among others, which are on the rise. This drives the demand for various types of ingredients in hair care products.

“Middle East & Africa is estimated to witness the highest CAGR, during the forecast period.”

The Middle East & Africa is projected to register the highest CAGR of 6.1% in the personal care ingredients market between 2022 and 2027, in terms of value. The growth is mainly attributed to the growing demand for halal-certified products, which is boosting the demand for a variety of personal care products. This, in turn, is increasing the demand for personal care ingredients in the region

By Company Type: Tier 1 - 60%, Tier 2 - 30%, and Tier 3 - 10%

By Designation: C-Level - 25%, Director Level - 18%, and Others - 56%

By Region: Europe - 40%, North America - 34%, APAC - 18%, South America - 4%, Middle East & Africa - 3%,

The key players profiled in the report include as BASF SE (Germany), Ashland (US), Solvay (Belgium), Dow (US), Clariant (Switzerland), Croda International Plc. (UK), Evonik Industries AG (Germany), Nouryon (North Holland), and Lonza (Switzerland), among others.

Research Coverage

This report segments the market for personal care ingredients based on ingredient type, application, and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, associated with the market for grease.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the personal care ingredients market; high-growth regions; and market drivers, restraints, challenges and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on personal care ingredients offered by top players in the global market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for personal care ingredients across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global personal care ingredients market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the personal care ingredients market

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 MARKET DEFINITION – APPLICATION

1.2.2 MARKET DEFINITION – INGREDIENT TYPE

1.2.3 INCLUSIONS & EXCLUSIONS

1.3 MARKET SCOPE

FIGURE 1 PERSONAL CARE INGREDIENTS MARKET SEGMENTATION

1.4 YEARS CONSIDERED FOR THE STUDY

1.5 CURRENCY

1.6 UNIT CONSIDERED

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH APPROACH

FIGURE 2 PERSONAL CARE INGREDIENTS MARKET: RESEARCH APPROACH

FIGURE 3 PERSONAL CARE INGREDIENTS MARKET: STUDY APPROACH

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Primary interviews: demand- and supply-side

2.1.2.3 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY-SIDE)

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 BOTTOM-UP (SUPPLY-SIDE): COLLECTIVE REVENUE OF ALL PRODUCTS

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 – BOTTOM-UP (DEMAND-SIDE)

2.2.2 TOP-DOWN APPROACH

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3 – TOP-DOWN

2.3 DATA TRIANGULATION

FIGURE 8 PERSONAL CARE INGREDIENTS MARKET: DATA TRIANGULATION

2.4 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

2.4.1 SUPPLY-SIDE

FIGURE 9 MARKET CAGR PROJECTIONS FROM SUPPLY-SIDE

2.4.2 DEMAND-SIDE

2.5 FACTOR ANALYSIS

2.6 ASSUMPTIONS

2.7 LIMITATIONS

2.8 RISKS ASSOCIATED WITH PERSONAL CARE INGREDIENTS MARKET

3 EXECUTIVE SUMMARY

FIGURE 10 EMOLLIENTS SEGMENT ACCOUNTS FOR LARGEST SHARE OF PERSONAL CARE INGREDIENTS MARKET

FIGURE 11 SKIN CARE APPLICATION TO DOMINATE OVERALL PERSONAL CARE INGREDIENTS MARKET

FIGURE 12 EUROPE WAS LARGEST PERSONAL CARE INGREDIENTS MARKET IN 2021

4 PREMIUM INSIGHTS

4.1 SIGNIFICANT OPPORTUNITIES IN PERSONAL CARE INGREDIENTS MARKET

FIGURE 13 EUROPE TO LEAD PERSONAL CARE INGREDIENTS MARKET DURING FORECAST PERIOD

4.2 PERSONAL CARE INGREDIENTS MARKET, BY REGION (2022–2027)

FIGURE 14 MIDDLE EAST & AFRICA PROJECTED TO WITNESS HIGHEST CAGR IN PERSONAL CARE INGREDIENTS MARKET

4.3 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION AND COUNTRY, 2021

FIGURE 15 CHINA ACCOUNTED FOR LARGEST SHARE OF PERSONAL CARE INGREDIENTS MARKET IN 2021

4.4 PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE VS. REGION

FIGURE 16 EMOLLIENTS SEGMENT WAS LEADING INGREDIENT TYPE IN MOST REGIONS

4.5 PERSONAL CARE INGREDIENTS MARKET, BY KEY COUNTRIES

FIGURE 17 MARKET IN INDIA TO WITNESS HIGHEST CAGR BETWEEN 2022 AND 2027

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS OF PERSONAL CARE INGREDIENTS

FIGURE 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN PERSONAL CARE INGREDIENTS MARKET

5.2.1 DRIVERS

5.2.1.1 Changing lifestyle and increasing purchasing power of consumers in developing countries

5.2.1.2 Rapid growth in multifunctional personal care ingredients

5.2.2 RESTRAINTS

5.2.2.1 Governmental regulations against cosmetic products

5.2.3 OPPORTUNITIES

5.2.3.1 High market potential in emerging economies

5.2.3.2 Global demand shifting toward sustainable and bio-based products

TABLE 1 NATURAL PERSONAL CARE INGREDIENTS

5.2.4 CHALLENGES

5.2.4.1 Toxicity of some personal care ingredients

5.2.4.2 Volatility in raw material prices

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 PORTER'S FIVE FORCES ANALYSIS OF PERSONAL CARE INGREDIENTS MARKET

TABLE 2 PERSONAL CARE INGREDIENTS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF SUBSTITUTES

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 KEY STAKEHOLDERS & BUYING CRITERIA

5.4.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 20 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 APPLICATIONS

TABLE 3 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 APPLICATIONS (%)

5.4.2 BUYING CRITERIA

FIGURE 21 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS

TABLE 4 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS

5.5 SUPPLY CHAIN ANALYSIS

FIGURE 22 SUPPLY CHAIN ANALYSIS FOR PERSONAL CARE INGREDIENTS MARKET

5.5.1 BASIC FEEDSTOCK

5.5.2 INGREDIENTS MANUFACTURER

5.5.3 PERSONAL CARE INGREDIENT DISTRIBUTOR

5.5.4 CONTRACT MANUFACTURER

5.5.5 PERSONAL CARE PRODUCTS MANUFACTURERS

5.5.6 MARKET & DISTRIBUTION

5.5.7 RETAIL

5.5.8 CONSUMERS

5.6 PERSONAL CARE INGREDIENTS MARKET: REALISTIC, PESSIMISTIC, OPTIMISTIC, AND NON-COVID-19 SCENARIOS

FIGURE 23 MARKET SIZE UNDER REALISTIC, PESSIMISTIC, OPTIMISTIC, AND NON-COVID-19 SCENARIOS

TABLE 5 PERSONAL CARE INGREDIENTS MARKET FORECAST SCENARIO, 2019–2027 (USD MILLION)

5.6.1 NON-COVID-19 SCENARIO

5.6.2 OPTIMISTIC SCENARIO

5.6.3 PESSIMISTIC SCENARIO

5.6.4 REALISTIC SCENARIO

5.7 TECHNOLOGY ANALYSIS

TABLE 6 SOME TECHNOLOGICAL DEVELOPMENTS IN PERSONAL CARE INGREDIENTS MARKET

5.8 FUTURE MARKET TRENDS FOR PERSONAL CARE INGREDIENTS

FIGURE 24 TRENDS IN PERSONAL CARE INGREDIENTS MARKET IMPACTING FUTURE REVENUE MIX

5.9 ECOSYSTEM OF PERSONAL CARE INGREDIENTS

FIGURE 25 PERSONAL CARE INGREDIENTS MARKET: ECOSYSTEM MAP

5.10 CASE STUDY

5.10.1 INSTITUTE FOR IN VITRO SCIENCES AND BASF ON ITS NON-ANIMAL TESTING APPROACHES FOR THE SAFETY ASSESSMENT OF COSMETICS AND INGREDIENTS

5.10.2 PLANT-BASED ALTERNATIVE TO SILICONE FROM SOLVAY

5.11 TRADE DATA STATISTICS

5.11.1 IMPORT SCENARIO OF PERSONAL CARE INGREDIENTS

FIGURE 26 IMPORTS OF PERSONAL CARE INGREDIENTS, BY KEY COUNTRIES (2012-2020)

TABLE 7 IMPORTS OF PERSONAL CARE INGREDIENTS, BY REGION, 2012-2020 (USD MILLION)

5.11.2 SCENARIO OF EXPORT OF PERSONAL CARE INGREDIENTS
FIGURE 27 EXPORTS OF PERSONAL CARE INGREDIENTS, BY KEY COUNTRIES
(2012-2020)

TABLE 8 EXPORTS OF PERSONAL CARE INGREDIENTS, BY REGION, 2012-2020
(USD MILLION)

5.12 KEY CONFERENCES & EVENTS IN 2022-2023

TABLE 9 PERSONAL CARE INGREDIENTS MARKET: DETAILED LIST OF
CONFERENCES & EVENTS

5.13 GLOBAL REGULATORY FRAMEWORK AND ITS IMPACT ON PERSONAL
CARE INGREDIENTS MARKET

5.13.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER
ORGANIZATIONS

TABLE 10 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES,
AND OTHER ORGANIZATIONS

5.13.2 REGULATIONS IN PERSONAL CARE INGREDIENTS MARKET

TABLE 12 REGULATIONS ON PERSONAL CARE INGREDIENTS

5.14 AVERAGE SELLING PRICE

FIGURE 28 AVERAGE SELLING PRICE OF PERSONAL CARE INGREDIENTS, BY
REGION (USD/KG)

TABLE 13 AVERAGE SELLING PRICE OF PERSONAL CARE INGREDIENTS, BY
REGION (USD/KG)

5.14.1 AVERAGE SELLING PRICES OF KEY PLAYERS, BY INGREDIENT TYPE
FIGURE 29 AVERAGE SELLING PRICES OF KEY PLAYERS FOR TOP 3
INGREDIENTS TYPE

TABLE 14 AVERAGE SELLING PRICES OF KEY PLAYERS FOR TOP 3
INGREDIENTS USD/KG

5.15 MACROECONOMIC INDICATORS

5.15.1 GDP TRENDS AND FORECAST OF MAJOR ECONOMIES

TABLE 15 GDP TRENDS AND FORECAST, BY MAJOR ECONOMIES, 2018–2026
(USD BILLION)

5.16 IMPACT OF COVID-19

5.16.1 INTRODUCTION

5.16.2 COVID-19 HEALTH ASSESSMENT

FIGURE 30 COUNTRY-WISE SPREAD OF COVID-19

5.16.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 31 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2021

5.16.3.1 Impact of COVID-19 on economy—scenario assessment

FIGURE 32 FACTORS IMPACTING GLOBAL ECONOMY**5.17 PATENT ANALYSIS****5.17.1 APPROACH****5.17.2 DOCUMENT TYPE****FIGURE 33 PATENTS REGISTERED FOR PERSONAL CARE INGREDIENTS, 2011–2021****FIGURE 34 PATENTS PUBLICATION TRENDS FOR PERSONAL CARE INGREDIENTS, 2011–2021****5.17.3 LEGAL STATUS OF PATENTS****FIGURE 35 LEGAL STATUS OF PATENTS FILED FOR PERSONAL CARE INGREDIENTS****5.17.4 JURISDICTION ANALYSIS****FIGURE 36 MAXIMUM PATENTS FILED BY COMPANIES IN US****5.17.5 TOP APPLICANTS****FIGURE 37 LX HAUSYS REGISTERED MAXIMUM NUMBER OF PATENTS BETWEEN****2011 AND 2021****TABLE 16 TOP 10 PATENT OWNERS (US) IN LAST 10 YEARS****6 PERSONAL CARE INGREDIENTS MARKET, BY INGREDIENT TYPE****6.1 INTRODUCTION****FIGURE 38 EMOLLIENTS TO LEAD PERSONAL CARE INGREDIENTS MARKET DURING FORECAST PERIOD****TABLE 17 PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)****TABLE 18 PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)****TABLE 19 PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)****TABLE 20 PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)****6.2 EMOLLIENTS****6.2.1 EMOLLIENTS USED IN ALMOST ALL PERSONAL CARE PRODUCTS****FIGURE 39 EUROPE TO BE LARGEST MARKET FOR EMOLLIENTS AS PERSONAL CARE INGREDIENTS DURING FORECAST PERIOD****TABLE 21 EMOLLIENTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY**

REGION, 2017–2021 (USD MILLION)

TABLE 22 EMOLLIENTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 23 EMOLLIENTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 24 EMOLLIENTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

6.3 SURFACTANTS

6.3.1 MIDDLE EAST & AFRICA IS FASTEST-GROWING MARKET FOR SURFACTANTS

FIGURE 40 NORTH AMERICA TO BE LARGEST MARKET FOR SURFACTANTS AS PERSONAL CARE INGREDIENTS DURING FORECAST PERIOD

TABLE 25 SURFACTANTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 26 SURFACTANTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 27 SURFACTANTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 28 SURFACTANTS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

6.4 CONDITIONING POLYMERS

6.4.1 CONDITIONING POLYMERS USED TO IMPROVE SKIN FEEL AND HAIR MANAGEABILITY

FIGURE 41 ASIA PACIFIC TO BE LARGEST MARKET FOR CONDITIONING POLYMERS AS PERSONAL CARE INGREDIENTS DURING FORECAST PERIOD

TABLE 29 CONDITIONING POLYMERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 30 CONDITIONING POLYMERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 31 CONDITIONING POLYMERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 32 CONDITIONING POLYMERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

6.5 RHEOLOGY MODIFIERS

6.5.1 RHEOLOGY MODIFIERS USED IN SKIN CARE PRODUCTS TO INCREASE VISCOSITY OF FORMULATIONS

FIGURE 42 EUROPE TO BE LARGEST MARKET FOR RHEOLOGY MODIFIERS AS PERSONAL CARE INGREDIENTS

TABLE 33 RHEOLOGY MODIFIERS: PERSONAL CARE INGREDIENTS MARKET

SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 34 RHEOLOGY MODIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 35 RHEOLOGY MODIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 36 RHEOLOGY MODIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

6.6 EMULSIFIERS

6.6.1 MIDDLE EAST & AFRICA AND ASIA PACIFIC ARE FAST-GROWING MARKETS FOR EMULSIFIERS

FIGURE 43 EUROPE TO BE LARGEST MARKET FOR EMULSIFIERS AS PERSONAL CARE INGREDIENTS DURING FORECAST PERIOD

TABLE 37 EMULSIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 38 EMULSIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 39 EMULSIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 40 EMULSIFIERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

6.7 OTHERS

FIGURE 44 ASIA PACIFIC TO BE LARGEST MARKET FOR OTHER INGREDIENTS SEGMENT DURING FORECAST PERIOD

TABLE 41 OTHERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 42 OTHERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 43 OTHERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 44 OTHERS: PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

7 PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION

7.1 INTRODUCTION

FIGURE 45 SKIN CARE APPLICATION TO DOMINATE OVERALL PERSONAL CARE INGREDIENTS MARKET DURING FORECAST PERIOD

TABLE 45 PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 46 PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

7.2 SKIN CARE

7.2.1 GROWING PRODUCTION OF SKIN CARE PRODUCTS TO CATER TO VARIOUS SKIN-RELATED PROBLEMS TO DRIVE DEMAND

FIGURE 46 ASIA PACIFIC TO LEAD PERSONAL CARE INGREDIENTS MARKET IN SKIN CARE APPLICATION DURING FORECAST PERIOD

TABLE 47 PERSONAL CARE INGREDIENTS MARKET SIZE IN SKIN CARE, BY REGION, 2017–2021 (USD MILLION)

TABLE 48 PERSONAL CARE INGREDIENTS MARKET SIZE IN SKIN CARE, BY REGION, 2022–2027 (USD MILLION)

7.3 HAIR CARE

7.3.1 GROWING PROBLEMS RELATED TO HAIR TO DRIVE MARKET IN HAIR CARE APPLICATION

FIGURE 47 NORTH AMERICA TO BE LARGEST PERSONAL CARE INGREDIENTS MARKET

IN HAIR CARE APPLICATION

TABLE 49 PERSONAL CARE INGREDIENTS MARKET SIZE IN HAIR CARE, BY REGION, 2017–2021 (USD MILLION)

TABLE 50 PERSONAL CARE INGREDIENTS MARKET SIZE IN HAIR CARE, BY REGION, 2022–2027 (USD MILLION)

7.4 MAKE-UP

7.4.1 GROWING DEMAND FOR LIPSTICK, MASCARA, FOUNDATION, AND BLUSHERS TO DRIVE MARKET

FIGURE 48 ASIA PACIFIC TO BE LARGEST PERSONAL CARE INGREDIENTS MARKET IN MAKE-UP APPLICATION DURING FORECAST PERIOD

TABLE 51 PERSONAL CARE INGREDIENTS MARKET SIZE IN MAKE-UP, BY REGION, 2017–2021 (USD MILLION)

TABLE 52 PERSONAL CARE INGREDIENTS MARKET SIZE IN MAKE-UP, BY REGION, 2022–2027 (USD MILLION)

7.5 ORAL CARE

7.5.1 INCREASING AWARENESS REGARDING MAINTENANCE OF ORAL HYGIENE TO DRIVE MARKET

FIGURE 49 ASIA PACIFIC TO BE LARGEST PERSONAL CARE INGREDIENTS MARKET IN ORAL CARE APPLICATION

TABLE 53 PERSONAL CARE INGREDIENTS MARKET SIZE IN ORAL CARE, BY REGION, 2017–2021 (USD MILLION)

TABLE 54 PERSONAL CARE INGREDIENTS MARKET SIZE IN ORAL CARE, BY REGION, 2022–2027 (USD MILLION)

7.6 OTHERS

FIGURE 50 EUROPE TO BE LARGEST PERSONAL CARE INGREDIENTS MARKET IN OTHER APPLICATIONS DURING FORECAST PERIOD

TABLE 55 PERSONAL CARE INGREDIENTS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2017–2021 (USD MILLION)

TABLE 56 PERSONAL CARE INGREDIENTS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2022–2027 (USD MILLION)

8 PERSONAL CARE INGREDIENTS MARKET, BY REGION

8.1 INTRODUCTION

FIGURE 51 MIDDLE EAST & AFRICA TO WITNESS FASTEST GROWTH DURING FORECAST PERIOD

TABLE 57 PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 58 PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 59 PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 60 PERSONAL CARE INGREDIENTS MARKET SIZE, BY REGION, 2022–2027 (KILOTON)

8.2 EUROPE

FIGURE 52 EUROPE: PERSONAL CARE INGREDIENTS MARKET SNAPSHOT

8.2.1 EUROPE: PERSONAL CARE INGREDIENTS MARKET, BY INGREDIENT TYPE

TABLE 61 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 62 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 63 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 64 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

8.2.2 EUROPE: PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION

TABLE 65 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 66 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.2.3 EUROPE: PERSONAL CARE INGREDIENTS MARKET, BY COUNTRY

TABLE 67 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 68 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 69 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 70 EUROPE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (KILOTON)

8.2.3.1 Germany

8.2.3.1.1 Increasing awareness about low VOC and natural products to spur market growth

TABLE 71 GERMANY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 72 GERMANY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 73 GERMANY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 74 GERMANY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 75 GERMANY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 76 GERMANY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.2.3.2 France

8.2.3.2.1 Presence of major personal care manufacturers to drive market

TABLE 77 FRANCE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 78 FRANCE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 79 FRANCE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 80 FRANCE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 81 FRANCE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 82 FRANCE: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.2.3.3 UK

8.2.3.3.1 Growing production of unique personal care products to contribute to

market growth

TABLE 83 UK: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 84 UK: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 85 UK: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 86 UK: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 87 UK: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 88 UK: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.2.3.4 Italy

8.2.3.4.1 Presence of major personal care manufacturing companies to drive market

TABLE 89 ITALY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 90 ITALY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 91 ITALY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 92 ITALY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 93 ITALY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 94 ITALY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.2.3.5 Spain

8.2.3.5.1 Growth in the production of personal care products to drive market

TABLE 95 SPAIN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 96 SPAIN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 97 SPAIN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 98 SPAIN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 99 SPAIN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 100 SPAIN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.2.3.6 Poland

8.2.3.6.1 Growing aging population to drive demand for personal care products

TABLE 101 POLAND: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 102 POLAND: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 103 POLAND: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 104 POLAND: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 105 POLAND: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 106 POLAND: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.3 ASIA PACIFIC

FIGURE 53 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SNAPSHOT

8.3.1 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET, BY INGREDIENT TYPE

TABLE 107 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 108 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 109 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 110 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

8.3.2 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION

TABLE 111 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 112 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.3.3 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET, BY COUNTRY

TABLE 113 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 114 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 115 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY

COUNTRY, 2017–2021 (KILOTON)

TABLE 116 ASIA PACIFIC: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (KILOTON)

8.3.3.1 China

8.3.3.1.1 Growing production and demand for high-end personal care products to boost market

TABLE 117 CHINA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 118 CHINA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 119 CHINA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 120 CHINA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 121 CHINA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 122 CHINA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.3.3.2 Japan

8.3.3.2.1 Aging baby boomers to be a market driver

TABLE 123 JAPAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 124 JAPAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 125 JAPAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 126 JAPAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 127 JAPAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 128 JAPAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.3.3.3 South Korea

8.3.3.3.1 Presence of leading personal care product manufacturers to drive market

TABLE 129 SOUTH KOREA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 130 SOUTH KOREA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 131 SOUTH KOREA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY

INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 132 SOUTH KOREA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 133 SOUTH KOREA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 134 SOUTH KOREA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.3.3.4 India

8.3.3.4.1 Increase in e-commerce and growing population to be driving factors for market

TABLE 135 INDIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 136 INDIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 137 INDIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 138 INDIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 139 INDIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 140 INDIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.4 NORTH AMERICA

8.4.1 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET, BY INGREDIENT TYPE

TABLE 141 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 142 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 143 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 144 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

8.4.2 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION

TABLE 145 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 146 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.4.3 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET, BY COUNTRY

TABLE 147 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 148 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 149 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 150 NORTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (KILOTON)

8.4.3.1 US

8.4.3.1.1 Largest market due to strong production base for personal care and cosmetic products

TABLE 151 US: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 152 US: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 153 US: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 154 US: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 155 US: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 156 US: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.4.3.2 Mexico

8.4.3.2.1 Growing middle-class population to drive demand

TABLE 157 MEXICO: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 158 MEXICO: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 159 MEXICO: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 160 MEXICO: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 161 MEXICO: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 162 MEXICO: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.4.3.3 Canada

8.4.3.3.1 Growing population to drive demand for personal care products

TABLE 163 CANADA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 164 CANADA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 165 CANADA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 166 CANADA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 167 CANADA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 168 CANADA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.5 MIDDLE EAST & AFRICA

8.5.1 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET, BY INGREDIENT TYPE

TABLE 169 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 170 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 171 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 172 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

8.5.2 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION

TABLE 173 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 174 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.5.3 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET, BY COUNTRY

TABLE 175 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 176 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 178 MIDDLE EAST & AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (KILOTON)**8.5.3.1 Turkey**

8.5.3.1.1 Increasing disposable income of middle-class population to be governing factor for market growth

TABLE 179 TURKEY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 180 TURKEY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 181 TURKEY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 182 TURKEY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 183 TURKEY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 184 TURKEY: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.5.3.2 Iran

8.5.3.2.1 Rising demand for multi-benefit skin care products owing to increasing population to drive market

TABLE 185 IRAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 186 IRAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 187 IRAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 188 IRAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 189 IRAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 190 IRAN: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.5.3.3 Saudi Arabia

8.5.3.3.1 Prevalence of extremely high temperatures in the country driving demand for skin care and hair care products

TABLE 191 SAUDI ARABIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 192 SAUDI ARABIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 193 SAUDI ARABIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 194 SAUDI ARABIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 195 SAUDI ARABIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 196 SAUDI ARABIA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.5.3.4 South Africa

8.5.3.4.1 Growing demand for skin care products to drive market

TABLE 197 SOUTH AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 198 SOUTH AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 199 SOUTH AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 200 SOUTH AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 201 SOUTH AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 202 SOUTH AFRICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.6 SOUTH AMERICA

8.6.1 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET, BY INGREDIENT TYPE

TABLE 203 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 204 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 205 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 206 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

8.6.2 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET, BY APPLICATION

TABLE 207 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 208 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

8.6.3 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET, BY COUNTRY

TABLE 209 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 210 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 211 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 212 SOUTH AMERICA: PERSONAL CARE INGREDIENTS MARKET SIZE, BY COUNTRY, 2022–2027 (KILOTON)

8.6.3.1 Brazil

8.6.3.1.1 Growing production and demand for natural and bio-degradable personal care products to propel market

TABLE 213 BRAZIL: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 214 BRAZIL: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (USD MILLION)

TABLE 215 BRAZIL: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 216 BRAZIL: PERSONAL CARE INGREDIENTS MARKET SIZE, BY INGREDIENT TYPE, 2022–2027 (KILOTON)

TABLE 217 BRAZIL: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 218 BRAZIL: PERSONAL CARE INGREDIENTS MARKET SIZE, BY APPLICATION, 2022–2027 (USD MILLION)

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.2 KEY PLAYERS' STRATEGIES

9.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY PERSONAL CARE INGREDIENTS MANUFACTURERS

9.3 MARKET SHARE ANALYSIS

9.3.1 RANKING OF KEY MARKET PLAYERS, 2021

FIGURE 54 RANKING OF TOP FIVE PLAYERS IN PERSONAL CARE INGREDIENTS MARKET, 2021

9.3.2 MARKET SHARE OF KEY PLAYERS

TABLE 219 PERSONAL CARE INGREDIENTS MARKET: DEGREE OF COMPETITION

FIGURE 55 BASF SE IS LEADING PLAYER IN PERSONAL CARE INGREDIENTS MARKET

9.3.2.1 BASF SE

9.3.2.2 The Dow Chemical Company

9.3.2.3 Solvay SA

9.3.2.4 Clariant AG

9.3.2.5 Ashland Global Specialty Chemicals Inc.

9.3.3 REVENUE ANALYSIS OF TOP FIVE PLAYERS**FIGURE 56 REVENUE ANALYSIS FOR KEY COMPANIES, 2017–2021****9.4 COMPANY PRODUCT FOOTPRINT ANALYSIS****FIGURE 57 PERSONAL CARE INGREDIENTS MARKET: COMPANY PRODUCT FOOTPRINT****TABLE 220 PERSONAL CARE INGREDIENTS MARKET: INGREDIENT TYPE FOOTPRINT****TABLE 221 PERSONAL CARE INGREDIENTS MARKET: APPLICATION FOOTPRINT****TABLE 222 PERSONAL CARE INGREDIENTS MARKET: COMPANY REGION FOOTPRINT****9.5 COMPANY EVALUATION QUADRANT (TIER 1)****9.5.1 TERMINOLOGY/NOMENCLATURE**

9.5.1.1 Stars

9.5.1.2 Emerging leaders

FIGURE 58 COMPANY EVALUATION QUADRANT FOR PERSONAL CARE INGREDIENTS MARKET (TIER 1)**9.6 STARTUP/SME EVALUATION QUADRANT**

9.6.1 PROGRESSIVE COMPANIES

9.6.2 RESPONSIVE COMPANIES

9.6.3 DYNAMIC COMPANIES

9.6.4 STARTING BLOCKS

FIGURE 59 STARTUP/SME EVALUATION QUADRANT FOR PERSONAL CARE INGREDIENTS MARKET**TABLE 223 PERSONAL CARE INGREDIENTS: DETAILED LIST OF KEY STARTUP/SMES****TABLE 224 PERSONAL CARE INGREDIENTS: COMPETITIVE BENCHMARKING OF KEY STARTUP/SMES****9.7 COMPETITIVE SITUATIONS AND TRENDS**

9.7.1 PRODUCT LAUNCHES

TABLE 225 PERSONAL CARE INGREDIENTS MARKET: PRODUCT LAUNCHES, JANUARY 2018– MARCH 2022

9.7.2 DEALS

TABLE 226 PERSONAL CARE INGREDIENTS MARKET: DEALS, JANUARY 2018–MARCH 2022**9.7.3 OTHER DEVELOPMENTS****TABLE 227 PERSONAL CARE INGREDIENTS MARKET: EXPANSIONS, INVESTMENTS, AND INNOVATIONS, JANUARY 2017–MARCH 2022****10 COMPANY PROFILES****10.1 MAJOR PLAYERS**

(Business overview, Products offered, Recent Developments, MNM view)*

10.1.1 BASF SE**TABLE 228 BASF SE: COMPANY OVERVIEW****FIGURE 60 BASF SE: COMPANY SNAPSHOT****10.1.2 THE DOW CHEMICAL COMPANY****TABLE 229 THE DOW CHEMICAL COMPANY: COMPANY OVERVIEW****FIGURE 61 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT****10.1.3 SOLVAY****TABLE 230 SOLVAY: COMPANY OVERVIEW****FIGURE 62 SOLVAY: COMPANY SNAPSHOT****10.1.4 EVONIK INDUSTRIES AG****TABLE 231 EVONIK: COMPANY OVERVIEW****FIGURE 63 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT****10.1.5 CLARIANT AG****TABLE 232 CLARIANT AG: COMPANY OVERVIEW****FIGURE 64 CLARIANT AG: COMPANY SNAPSHOT****10.1.6 ASHLAND GLOBAL HOLDINGS INC.****TABLE 233 ASHLAND GLOBAL HOLDINGS INC.: COMPANY OVERVIEW****FIGURE 65 ASHLAND GLOBAL HOLDINGS INC.: COMPANY SNAPSHOT****10.1.7 NOURYON****TABLE 234 NOURYON: COMPANY OVERVIEW****FIGURE 66 NOURYON: COMPANY SNAPSHOT****10.1.8 CRODA INTERNATIONAL PLC****TABLE 235 CRODA INTERNATIONAL PLC: COMPANY OVERVIEW****FIGURE 67 CRODA INTERNATIONAL PLC: COMPANY SNAPSHOT****10.1.9 LUBRIZOL CORPORATION****TABLE 236 LUBRIZOL CORPORATION: COMPANY OVERVIEW****10.1.10 ADEKA CORPORATION****TABLE 237 ADEKA CORPORATION: COMPANY OVERVIEW****FIGURE 68 ADEKA CORPORATION: COMPANY SNAPSHOT**

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

10.2 OTHER KEY PLAYERS

10.2.1 AIR LIQUIDE

TABLE 238 AIR LIQUIDE: COMPANY OVERVIEW

10.2.2 CORBION N.V.

TABLE 239 CORBION N.V.: COMPANY OVERVIEW

10.2.3 EASTMAN CHEMICAL COMPANY

TABLE 240 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

10.2.4 ELEMENTIS PLC

TABLE 241 ELEMENTIS PLC: COMPANY OVERVIEW

10.2.5 DUPONT

TABLE 242 DUPONT: COMPANY OVERVIEW

10.2.6 INNOSPEC INC.

TABLE 243 INNOSPEC INC.: COMPANY OVERVIEW

10.2.7 KONINKLIJKE DSM N.V.

TABLE 244 KONINKLIJKE DSM N.V.: COMPANY OVERVIEW

10.2.8 MERCK KGAA

TABLE 245 MERCK KGAA: COMPANY OVERVIEW

10.2.9 MOMENTIVE PERFORMANCE MATERIALS INC.

TABLE 246 MOMENTIVE PERFORMANCE MATERIALS INC.: COMPANY OVERVIEW

10.2.10 KAO CORPORATION

TABLE 247 KAO CORPORATION: COMPANY OVERVIEW

10.2.11 GALAXY SURFACTANTS LTD.

TABLE 248 GALAXY SURFACTANTS LTD.: COMPANY OVERVIEW

10.2.12 GIVAUDAN S.A.

TABLE 249 GIVAUDAN S.A.: COMPANY OVERVIEW

10.2.13 OXITENO

TABLE 250 OXITENO: COMPANY OVERVIEW

10.2.14 SYMRISE AG

TABLE 251 SYMRISE AG: COMPANY OVERVIEW

10.2.15 STEPAN COMPANY

TABLE 252 STEPAN COMPANY: COMPANY OVERVIEW

10.2.16 WACKER CHEMIE AG

TABLE 253 WACKER CHEMIE AG: COMPANY OVERVIEW

11 ADJACENT & RELATED MARKETS

11.1 INTRODUCTION

11.2 LIMITATIONS

11.3 RHEOLOGY MODIFIERS MARKET

11.3.1 MARKET DEFINITION

11.3.2 MARKET OVERVIEW

11.3.3 RHEOLOGY MODIFIERS MARKET, BY TYPE

TABLE 254 RHEOLOGY MODIFIERS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 255 RHEOLOGY MODIFIERS MARKET SIZE, BY TYPE, 2017–2024 (KILOTON)

11.3.4 RHEOLOGY MODIFIERS MARKET, BY REGION

TABLE 256 RHEOLOGY MODIFIERS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 257 RHEOLOGY MODIFIERS MARKET SIZE, BY REGION, 2017–2024 (KILOTON)

11.4 SURFACTANTS MARKET

11.4.1 MARKET DEFINITION

11.4.2 MARKET OVERVIEW

11.4.3 SURFACTANTS MARKET, BY TYPE

TABLE 258 SURFACTANTS MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

TABLE 259 SURFACTANTS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

11.4.4 SURFACTANTS MARKET, BY REGION

TABLE 260 SURFACTANTS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 261 SURFACTANTS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

About

The report "Personal Care Ingredients Market by Ingredient (Emollients, Surfactants, Emulsifiers, Rheology Modifiers, Active Ingredients, Others), Application (Skin Care, Hair Care, Oral Care, Make-up, Others), and Region - Global Forecast to 2022", The personal care ingredients market was valued at USD 13.35 Billion in 2016 and is projected to reach USD 17.33 Billion by 2022, at a CAGR of 4.33% from 2017 to 2022.

Major companies profiled in this report include:

Ashland Global Holdings Inc. (U.S.), BASF SE (Germany), Croda International Plc. (U.K.), Evonik Industries AG (Germany), Lonza Group Ltd. (Switzerland), Solvay SA (Belgium), Akzo Nobel N.V. (Netherlands), Clariant AG (Switzerland), The Dow Chemical Company (U.S.), and Wacker Chemie AG (Germany). among others, These players have adopted various strategies to expand their global presence and increase their market share. Expansion, acquisition, collaborations, partnerships, agreements, and new product launches were the key strategies adopted by the major personal care ingredients manufacturers in the recent past to strengthen their position in the market.

This report segments the personal care ingredients market by ingredient, application, and region, and provides the estimations for the overall value of the market and its subsegments across various regions. A detailed analysis of the key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, acquisitions, agreements, joint ventures, and recent developments associated with the market for personal care ingredients.

The increasing demand for personal care ingredients from applications such as skin care, hair care, oral care, and make-up, among others, is driving the personal care ingredients market.

Skin care is the largest application segment for personal care ingredients.

By application, the skin care segment is estimated to account for the largest share of the global personal care ingredients market in 2017, in terms of value. This application is projected to drive the personal care ingredients market from 2017 to 2022 due to the changing lifestyle and rise in consumer spending on personal care products in developing countries such as India, China, Brazil, and South Africa, among others. In addition, the growing demand for multifunctional ingredients for skin care products for

aging population such as anti-aging and anti-acne creams in countries such as the U.S., the U.K., Germany, France, Japan, and South Korea is also expected to drive the demand for personal care ingredients.

Emollients segment accounted for the largest share of the personal care ingredients market in 2016.

By ingredient, the emollients segment led the global personal care ingredients market in 2016. This is due to their use in almost every personal care product such as antiperspirants, deodorants, soaps, skin creams, face cleansers, face creams, hair shampoos, and hair conditioners, among others. The demand is mainly fueled due to soothing and smoothing properties emollients provide to skin.

Asia-Pacific is the biggest market for personal care ingredients.

The Asia-Pacific region is estimated to account for the largest share of the global personal care ingredients market in 2017, in terms of value. Growing population and rapid urbanization in countries such as China, India, Indonesia, and Thailand, accompanied by the rise in consumer spending on personal care products is contributing to the growth of the personal care ingredients market in this region. The availability of affordable personal care products in the region also helps drive the demand for personal care ingredients in the region.

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